

Additional Features (Under NDA)

- **Private Message**
- **Highlight Mechanism**
- **High Intent Comment Sorting**
- **Business Inbox Comment in new design system**



Q1

1. **Proposed feature added** to team's **future roadmap** for Q1



+ 8%

2. User **viewing & engagement metrics increased by 8%** during beta user test



8.2 M

3. Project rolled out **100% to 8.2 million Monthly Active Users**