

#### facebook business



# **Instagram Comment**





#### Messages ▼















Nicolas Vilabos

You: Hi Nicolas, it's been a ... · Tue





Natalie Page

Awesome, thanks! · Tue





Marco Muji

Yes it comes with a cotton... · Tue

New Customer



**Emily Gregson** 

You: Take a look and let ... Mon



Sarah Pei

You: Sorry they're a limit.... Mon





**Amy Barber** 

You: Thank you! · Sun





Lila Dudley

You: Thank you! · Sun



**Bruno Frisk** 

















## Background





#### Messages ▼



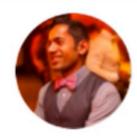












#### Nicolas Vilabos

You: Hi Nicolas, it's been a ... · Tue





#### Natalie Page

Awesome, thanks! · Tue





#### Marco Muji

Yes it comes with a cotton... · Tue

New Customer



#### **Emily Gregson**

You: Take a look and let .... Mon



#### Sarah Pei

You: Sorry they're a limit.... Mon





#### **Amy Barber**

You: Thank you! · Sun

VIP



#### Lila Dudley

You: Thank you! · Sun



#### **Bruno Frisk**













### **Background**

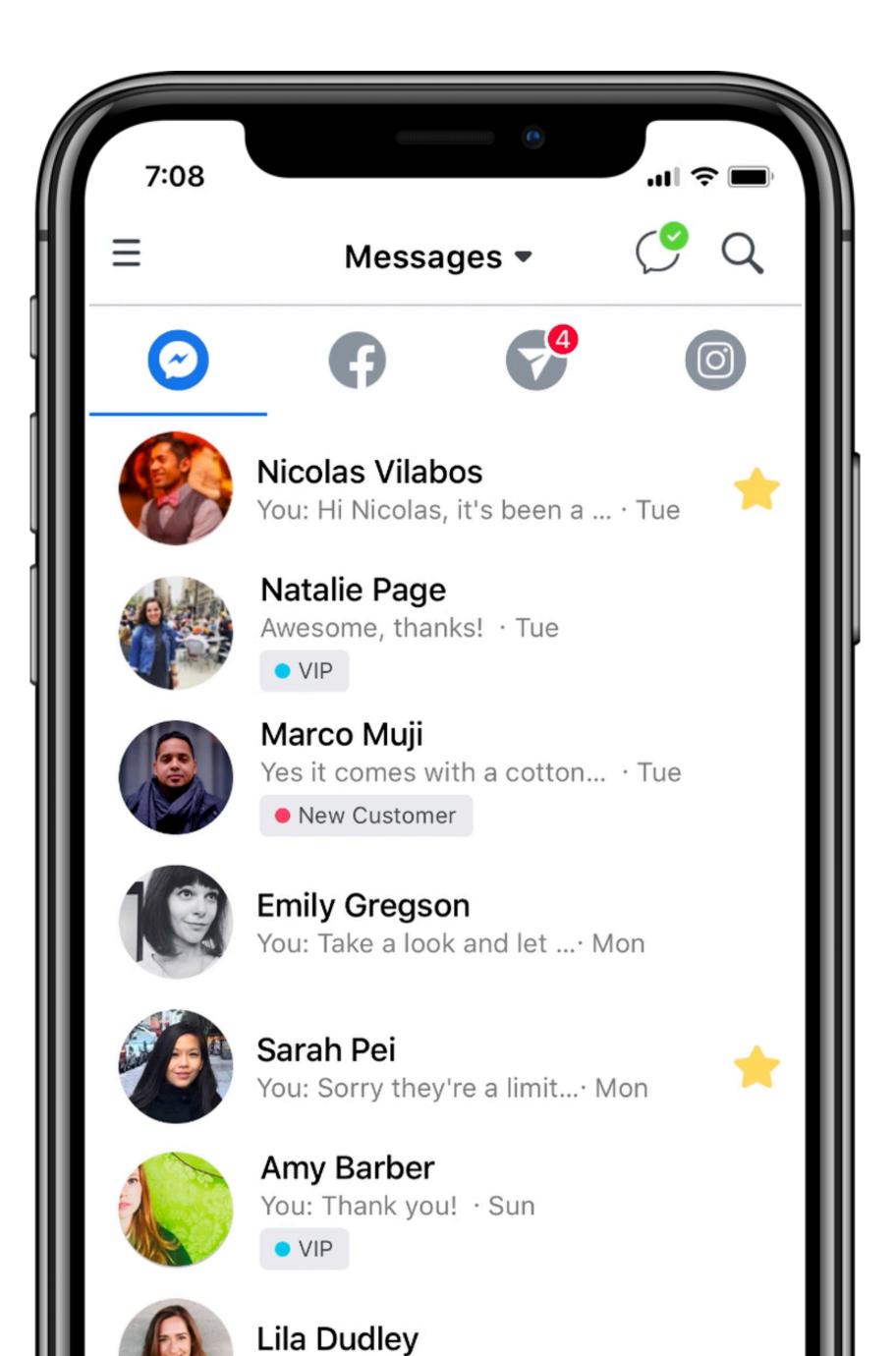
# **Instagram Comment**











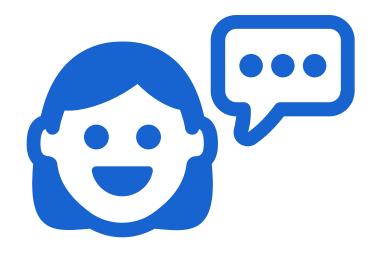
facebook business

### **Product Vision**

# Why is unified comment important?



Value to businessesLocate the newest comments quickly



Value to peopleGet a faster responseIncreasing the likelihood of receiving a response



Value to FacebookEngagement on the platform