Success

Q1

1. **Proposed feature added** to team's **future roadmap** for Q1

+ 8%

2. User **viewing & engagement metrics increased by 8%** during beta user test

8.2 M

3. Project rolled out **100% to 8.2 million Monthly Active Users**

facebook business

Key Takeaways

- Scalability - consider all edge cases
- Iterations is the key
- Think beyond current users need