

Additional Features (Under NDA)

- **Private Messaging**
- **Highlight Mechanism**
- **High Intent Comment Sorting**
- **Business Inbox Comment in new design system**

Takeaways

- **Scalability in Business**
- **Breaking down problem space**
- **Project task prioritization**

Opportunities

- **Highlight important comments**
Through ML powered algorithm
- **Platform Unification**
Unify the experiences between Facebook and Instagram comments with new design system