Storyboarding

Tourist - Digital App

1a. Tourist wants to experience local life but doesn't know where to start

2a. Open the app

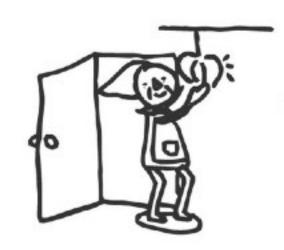*3a. Use the app to navigate to the selected local home*

Local - Hozuki Lantern

1b.Elderly local harvests vegetables from her farm

2b.Local wants to meet new friends and share the food

3b.She hangs the hozuki lantern on her porch

Tourist and local interaction

4.Tourist finds the local home

5.They greet each other

6.Connect with each other

Hidakuma

User Journey

USER TYPES	FLOW TIMELINE

Elderly - - - → Hang up device → Wait for guest ————— device light change color ——→ Start & end event → Take down device

Tourist - - - → Explore events → Browse events → Select event → Navigate to local home → Check in to local home → Start & end event → Give feedback

Hidakuma