

Observation



Confused

Lonely
...



Communication Gap

Tourist

Elderly Local

Brainstorming

POSITIVE

NEG (OPP. AREA)

NEUTRAL

MARKETING? LOW'S SUBSIDIES

HOW DO BUSINESSES STAY OPEN?

ENTREPRENEURIAL CULTURE (U. PRESENTATION)

EXCESSIVE PLANTATION OF NEUTRAL USELESS TREES

NO CONCEPT OF RECREATION STRATEGY

NO CONCEPT OF RECREATION ELEMENTS

LOW ACCESSIBILITY (KIMONO)

NEW TECHNOLOGY LOW TRADITION CO-EXIST

LOW RENT. \$\$\$

LOW LIVING EXPENSES

VERY HEALTHY (GOOD, ACCESS, WATER, AIR)

V. CONFIDENT + PROUD OF JAPAN CULTURE

COMPROMISING EVERYTHING FOR CULTURE BY DISCIPLINE AS FORESTING

MAKE GOOD USE OF RESOURCES FOR THEMSELVES

GLOBAL

ORGANIC AGRICULTURE

TOURISTS HAVE DIFFICULTY IN BUSINESS NAV. (MOVES + SCHEDULE)

PERSONAL INTEREST RUNS THE SHOP

EXCESSIVE PROPERTY OWNERSHIP + ORGANIZATION OF FORESTRY

SOLVING IMMEDIATE ISSUES VS LONGTERM STRATEGY

DISCONNECTED BETWEEN YOUNG + OLD GENERATION

RESPONSE AT RISK BEING LOST

HOW TO USE TECHNOLOGY TO ENHANCE INSTEAD OF REPLACING?

OPINIONS, OVERALL CONCEPTS

CHARACTER

SHORT # SIGHTED

INHERITED

HIDA LETS TALK

CHEAP

KIMONO IPHONE

WHERE THE KID SAT

IMPORTANCE OF TRADITION TO THIS REGION

PROPERTY OWNERSHIP (IMMEDIATELY + LONGTERM)

ADAPTABILITY TO TECHNOLOGY

IS SUBJECTIVITY AN ISSUE OR ONE UNDERSTANDING

YOUTH VOLUNTEER INVOLVEMENT PROGRAM

OPPOSITION VS. COMBINATION OF TECH

KOREAN HIGH CITY EDUCATIONAL + MACHINE TOOL

QUESTION:

VALUES OF TREES?

PEOPLE'S MENTAL HEALTH?

WATER SYSTEM?

HOW TO USE TECHNOLOGY TO ENHANCE INSTEAD OF REPLACING?

ANTIQUE SHOP

KIMONO

COPOT

CARPENTER STUDIO

OPPOSITION

COMBINATION

OPINIONS TOWARD TECHNOLOGY

AEIOU

ACTIVITY, ENVIRONMENT, INTERACTION, OBJECT, USER.

1. WATER INFRASTRUCTURE

2. FOREST LANDSCAPE

3. COMMUNITY SOCIAL SYSTEM.

INDIVIDUALIZED BUSINESS.

LACK OF ENTREPRENEURIAL SENSE.

LOW RENT

LOW LIVING EXPENSE

APPRECIATION OF THE CULTURE

SMALL + TIGHT COMMUNITY NETWORK

LACK OF MULTI-GENERATIONAL HOW IS IT REPLACE BY COMMUNITY NETWORK

FAMILY NETWORK

UNDERSTANDING OF USHIMARU COUPLE

glances to ???

FINDING THE RIGHT TECHNIQUES AS SUPPORT

WHAT MAKES THE COMMUNITY

INSIGHT INTO PRODUCT

DEMOGRAPHIC SHIFT

ECLOGY + FARMER LOCAL COMMUNITY.

TOURIST + LOCAL COMMUNITY.

BOTH INDIVIDUAL + COMMUNITY.

EMPATHY TO AUDIENCES

DESIGNERS' OPINION

DESIGN CHALLENGE: WHICH APPROACH TO TAKE?

TOURIST VS. LOCAL

DISCONNECT

ASK AKIKO

OTHER RURAL REGIONS IN JAPAN

OPPOSITION OF TECHNOLOGY

FAB CAFE

LOCAL

CULTURE

CONNECTION

LOSING THE TRADITION

MENTAL STATE

YOUNG GENERATION RECRUITMENT (SEE 3.0)

BARRIER TO

POTENTIAL #ENHANCE

#UNCOVER

INFORMATION TO VACANCY HOUSES

3)