# An Introduction to Regularized Regression Machine Learning and Causal Inference

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# What we do in Econometrics: The Case of Regression

specify a model:

$$Y_i = f(X_i) + \varepsilon_i = X_i \beta + \varepsilon_i$$

- ▶ Data set has observations i = 1, ..., n
- ▶ Use OLS regression on the entire dataset to construct an estimate  $\hat{\beta}$
- ightharpoonup Discuss assumptions under which some components of  $\hat{eta}$  have a causal interpretation.
- Consider that  $S_n$  (set of observed units, i = 1, ..., n) is a random sample from a much larger population.
- Construct confidence intervals and test the hypothesis that some components are equal to zero.
- ► Theorem: OLS is BLUE (Best Linear Unbiased Estimator) -Best=Lowest-variance

#### Goals of Prediction and Estimation

► Goal of estimation: unbiasedness

$$E[\hat{f}] = f$$

Goal of prediction: loss minimization

$$\begin{split} L\left(\mathit{f}\right) &= E_{\left(x,y\right)}\ell\left(\mathit{f}(x),y\right) \\ \\ \hat{\mathit{f}} &\approx \min_{\mathit{f} \in \mathcal{F}} L(\mathit{f}) \end{split}$$

- -E.g.  $\ell(f(x), y) = (f(x) y)^2$
- -Use the data to pick a function that does well on a new data point

# Key assumptions in both cases

Stationary data generating process

Data

$$S_n = (y_i, x_i)iid$$

- Estimation:
  - -Interested in a parameter of that process
- Prediction:
  - -Interested in predicting y

## High v. Low Dimensional Analysis

- We have discussed prediction as a high dimensional construct
- Practically that is where it is useful
- But to understand how high dimensional prediction works we must unpack an implicit presumption
  - Presumption: Our known estimation strategies would be great predictors if they were feasible

# A Simple OLS Example

► Suppose we truly live in a linear world

$$y = \beta_0 + \beta_1 x_1 + \varepsilon$$
$$\varepsilon \sim N(0, \sigma_{\epsilon})$$
$$x_1 \sim N(0, 1)$$

 $\blacktriangleright \text{ Write } x = (1, x)$ 

$$y = \beta x + \varepsilon$$

#### OLS Seems Like a Good Predictor

$$L(\hat{f}^{OLS}) = E_{(y,x)}(\hat{\beta}'x - y)^2 = (\hat{\beta}_0 - \beta_0)^2 + (\hat{\beta}_1 - \beta_1)^2 + \sigma_{\varepsilon}^2$$

So wouldn't we want the  $\hat{\beta}$  with  $E_{S_n}(\hat{\beta}) = \beta$ ?

Especially since it is known to be efficient

# An Even Simpler Set-up

- Let's get even lower dimensional
- ► No variables at all
- Suppose you get the data of the type:

$$y_i = \mu + \epsilon_i$$

▶ You would like to estimate the mean

# Forming an estimator of the mean

$$\hat{\mu} = \alpha \overline{y}$$

$$E[\hat{\mu}] = \alpha \mu$$

- Minimize bias:  $\alpha = 1$
- ▶ The sample mean is an unbiased estimator
  - Also what you would get from OLS regression on a constant

#### A Prediction Problem

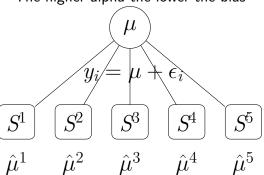
- ightharpoonup In the same setup, you are given n data points
- You would like to guess the value of a new data point from the same distribution
- Goal: minimize quadratic loss of prediction

#### **Best Predictor**

$$\begin{split} \hat{\mu} &= \alpha \overline{y} \\ E[\hat{\mu}] &= \alpha \mu \\ E[\ell(\hat{\mu},y)] &= [(1-\alpha)\mu]^2 + \frac{1}{n}\alpha^2\sigma_\epsilon^2 \end{split}$$

$$\hat{\mu} = \alpha \overline{y}$$

The higher alpha the lower the bias



The higher alpha the more variable across samples it is

# Key Problem

► The unbiased estimator has a nice property:

$$\mathit{E}[\hat{\mu}|\mu] = \mu$$

- But getting that property means large sample to sample variation of estimator
- ► This sample to sample variation means that in any particular finite sample I'm paying the cost of being off on all my predictions

#### Intuition

- I see your first test score. What should my prediction of your next test be?
  - Your first test score is an unbiased estimator
  - But it is very variable
- ► Note: "Bayesian" intuition
  - Even simpler: what was my guess before I saw any information
  - Shrink to that
  - In this example I'm shrinking to zero

# But in a way you know this

► As empiricists you already have this intuition

# Back to Simple OLS example

► Suppose we truly live in a linear world

$$y = \beta_0 + \beta_1 x_1 + \varepsilon$$
$$\varepsilon \sim N(0, \sigma_{\epsilon}^2)$$
$$x_1 \sim N(0, 1)$$

 $\blacktriangleright \text{ Write } x = (1, x)$ 

$$y = \beta x + \varepsilon$$

# A Simple Example

You run a one variable regression and get

$$\hat{\beta}_0^{OLS} = 0 \pm .2$$

$$\hat{\beta}_1^{OLS} = 2 \pm 10$$

- Would you use the OLS coefficients to predict
- Or drop the first variable and use this:

$$\hat{\beta}_0 = \operatorname{argmin}_{\beta_0} \hat{\mathbb{E}}_{S^n} (\beta_0 - y)^2 = \hat{\mathbb{E}}_{S^n} y$$

## Deciding whether to drop

- Suppose in the (impossible) case we got the true world right.
  - ▶ (0,2) are the right coefficients
- Of course OLS does perfectly (by assumption).
- ▶ But how would OLS do on new samples...where (0,2) being the generating coefficients?
  - ► We're giving OLS a huge leg up here.

#### **OLS** Performance

$$L_n(OLS) - \sigma_{\varepsilon}^2 = E_{(y,x)} E_{S_n} [\beta' x - (\hat{\beta}^{OLS})' x]^2$$

$$= E_{(y,x)} \underbrace{[(\beta' x - (E_{S_n} \hat{\beta}^{OLS})' x)^2]}_{unbiased} + Var_{S_n} ((\hat{\beta}^{OLS})' x)$$

$$= Var_{S_n} (\hat{\beta}_0^{OLS}) + Var_{S_n} (\hat{\beta}_1^{OLS})$$

# What if we dropped the variable

$$L_n(OLS) - \sigma_{\varepsilon}^2 =$$

# What if we dropped the variable

$$L_{n}(OLS) - \sigma_{\varepsilon}^{2} \qquad L_{n}(OLS_{0}) - \sigma_{\varepsilon}^{2}$$

$$= E_{(y,x)} E_{S_{n}} \left[ \beta' x - (\hat{\beta}^{OLS})' x \right]^{2} \qquad = E_{(y,x)} E_{S_{n}} \left[ \beta' x - (\hat{\beta}^{OLS_{0}})' x \right]^{2}$$

$$= E_{(y,x)} \left[ \left( \beta' x - (E_{S_{n}} \hat{\beta}^{OLS})' x \right)^{2} \qquad = E_{(y,x)} \left[ \left( \beta' x - (E_{S_{n}} \hat{\beta}^{OLS_{0}})' x \right)^{2} + Var_{S_{n}} \left( (\hat{\beta}^{OLS_{0}})' x \right) \right]$$

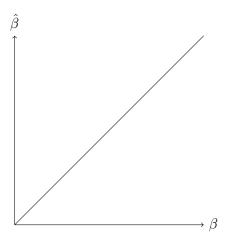
$$= Var_{S_{n}} \left( (\hat{\beta}^{OLS_{0}})' x \right) \right] \qquad + Var_{S_{n}} \left( (\hat{\beta}^{OLS_{0}})' x \right) \right]$$

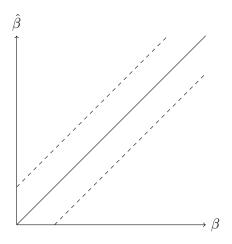
$$= Var_{S_{n}} \left( (\hat{\beta}^{OLS_{0}})' x \right) + Var_{S_{n}} \left( (\hat{\beta}^{OLS_{0}})' x \right) + Var_{S_{n}} \left( (\hat{\beta}^{OLS_{0}})' x \right) + (O - 2)^{2}$$

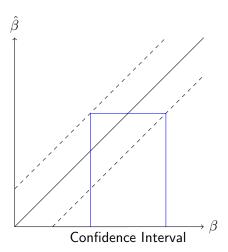
$$L_{n}(OLS) - L_{n}(OLS_{0}) = \underbrace{Var(\hat{\beta}^{OLS_{0}})}_{variance} - \underbrace{(O - 2)^{2}}_{bias}$$

# Where does your standard error intuition come from?

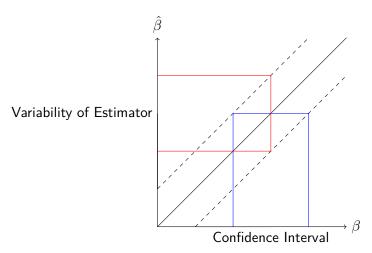
- You see a standard error
- You think "that variable is not 'significant'" so you might not want to include it.
- But this is misleading







What parameters could generate this estimate?



What parameters could generate this estimate?

# Your Standard Error Worry

- ► For hypothesis testing se tells you whether the coefficient is significant are not
- For prediction it's telling you how variable an estimator using it really is

## Dual Purpose of the Standard Error

- ► The standard error also tells you that even if you're right on average:
  - Your estimator will produce a lot of variance
  - And then in those cases you make systematic prediction mistakes.
- Bias variance tradeoff
  - Being right on average on the coefficient is not equal to the best predictor.

#### The Problem Here

- Prediction quality suffers from:
  - Biased coefficients
  - Variability in estimated coefficients
    - ► Even if the true coefficient is 2, in any sample, we will estimate something else
- OLS is lexicographic
  - First ensure unbiased
  - Amongst unbiased estimators: seek efficiency
- Good predictions must trade these off

## Two Variable Example

- ▶ Belaboring the point here...
- Assume now that we have two variables
  - As before, both normally distributed unit variance
- Your estimator produces

$$\hat{\beta}_0^{OLS} = 0 \pm .2$$

$$\hat{\beta}_1^{OLS} = 2 \pm 10$$

#### What Would You Do Now?

- Logic above suggests you would drop both variables?
- Or keep both variables?
- ▶ It really depends on how you feel about the variance (10)?

#### Calculation

$$L_n(OLS) - L_n(OLS_0) = \underbrace{Var(\hat{\beta}_1^{OLS}) + Var(\hat{\beta}_2^{OLS})}_{bias} - \underbrace{((0-2)^2 + (0-2)^2)}_{covariancevariance} - \underbrace{2\rho_{12}Cov(\hat{\beta}_1^{OLS}, \hat{\beta}_2^{OLS})}_{covariancevariance} - \underbrace{2\rho_{12}(0-2)^2}_{covariancebias}$$

$$L_n(OLS) - L_n(OLS_0) = \underbrace{Var(\hat{\beta}_1^{OLS})}_{variance} - \underbrace{(0-2)^2}_{bias}$$

#### Hidden in Bias-Variance Tradeoff

- Covariance is central
- ► The standard error on several variables can be large, even though together their effect is highly consistent
- ► For prediction covariance between x matters

## In a way this problem is not important

$$L_n(OLS) - L_n(OLS_0) = \underbrace{Var(\hat{\beta}_1^{OLS})}_{variance} - \underbrace{(0-2)^2}_{bias}$$

- The variance term diminishes with sample size
  - Prediction-estimation wedge falls off as  $\frac{1}{n}$
- ▶ But variance term increases with "variables"
  - Prediction-estimation rises with k
- So this is a problem when... Function class high dimensional relative to data  $\frac{k}{n}$

# What this means practically

- ► In some cases what you already know (estimation) is perfectly fine for prediction
  - This is why ML textbooks teach OLS, etc.
  - They are perfectly useful for the kinds of prediction problems ML tries to solve in low dimensional settings
- ▶ But in high dimensional settings...
  - Note: high dimensional does not ONLY mean lots of variables! It can mean rich interactions.

#### So Far...

- ► All this gives you a flavor of how the prediction task is not mechanically a consequence of the estimation task
- But it doesn't really tell you how to predict
  - Bias variance tradeoff is entirely unactionable
  - What's the bias?
  - What's the variance?
  - This is not really a tradeoff you can make
- Adifferentlookatthesameproblemproducesa practical insight though

### Back to OLS

$$\hat{\beta}^{OLS} = argmin_{\beta} \hat{\mathbb{E}}_{S^n} (\beta' x - y)^2$$
$$\hat{\beta}^{\star}_{prediction} = argmin_{\beta} E_{(y,x)} (\beta' x - y)^2$$

► The real problem here is minimizing the "wrong" thing: In-sample fit vs out-of-sample fit

### Overfit Problem

- OLS looks good with the sample you have
  - It's the best you can do on this sample
- Bias-variance improving predictive power is about improving out of sample predictive power
- Problem is OLS by construction overfits
  - We overfit in estimation

## This problem is exactly why wide data is troubling

- Similarly think of the wide data case
- Why are we worried about having so many variables?
- ▶ We'll fit very well (perfectly if k > n) in sample
- But arbitrarily badly out of sample

## Understanding overfit

▶ Let's consider a general class of algorithms

### A General Class of Algorithms

- Let  $L(f) = \int_{x,y} \ell(f(x), y) dP(x, y)$  for some loss function l (e.g. squared error)
  - Note: L is an unknown function: we don't know P
- Consider algorithms of the form

$$\hat{f}_{A,S_n} = \underset{f \in \mathcal{F}_A}{\operatorname{arg\,min}} \hat{L}_{S_n}(f)$$

- $-\ \ddot{L}_{S_n}$  is used here as short hand for sample mean observations in sample  $S_n$  of size n
- OLS is an empirical loss minimizer: it minimizes the sample average over observed data of the loss function
- So empirical loss minimization algorithms are defined by the function class they choose from
- ► For estimation what we typically do...
  - Show that empirical loss minimizers generate unbiasedness



### **Empirical Loss minimization**

- Leads to unbiasedness/consistency
  - Fit the data you have...
  - In a frequentist world "on average" (across all  $S_n$ ) this will produce the right thing
  - This is usually how we prove consistency/unbiasedness
- Other variants:
  - MLE

#### Some Notation

- ▶ Define  $f^* = \underset{f \in \mathcal{F}_A}{\arg \min} L(f)$  The best we can do  $f_A^* = \underset{f \in \mathcal{F}_A}{\arg \min} L(f)$  The best in the subset of functions that the algorithm looks at Recall: L is infeasible b/c we don't know true datagenerating process
- Contrast the latter with:

$$f_{A,S_n} = \underset{f \in \mathcal{F}_A}{\operatorname{arg\,min}} \hat{L}_{S_n}(f)$$

What the in-sample loss minimizer actually produces given a sample

## Performance of Algorithm

Performance of a predictor

$$L(\hat{f}_{A,S_n})$$

Performance of an Algorithm

$$L_n(A) := E_{S_n} L(\hat{f}_{A,S_n})$$

- Algorithm's expected loss
- (Suppress  $S_n$  in some of the notation for estimator)

## The performance of A

$$L_n(A) = \underbrace{L(f^*)}_{\textit{irreducible error}} + \underbrace{L(f^*_A) - L(f^*)}_{\textit{estimationerror}} + \underbrace{\underbrace{E_{S_n}(L(\hat{f}_A) - L(f^*_A))}_{\textit{estimationerror}}}_{\textit{estimationerror}}$$

Understanding estimation error:

$$E_{S_n}(L(\hat{f}_A) - L(f_A^*)) = \underbrace{E_{S_n}(\hat{L}(\hat{f}_A) - \hat{L}(f_A^*))}^{"Wrong" function looks good in-sample} + \underbrace{E_{S_n}(L(\hat{f}_A) - \hat{L}(\hat{f}_A^*))}_{Algorithm does not see this}$$

### Basic Tradeoff

▶ These two terms go hand in hand:

$$L_n(A) = \underbrace{L(f^*)}_{\textit{irreducible error}} + \underbrace{\underbrace{L(f^*_A) - L(f^*)}_{\textit{estimation error}}} + \underbrace{\underbrace{E_{S_n}(L(\hat{f}_A) - L(f^*_A))}_{\textit{estimation error}}}$$

$$E_{S_n}\overbrace{(L(\hat{f}_A)-L(f_A^*))}^{out-of-sample,\geq 0} = E_{S_n}\overbrace{(\hat{L}(\hat{f}_A)-\hat{L}(f_A^*))}^{in-sample,\leq 0} + \underbrace{E_{S_n}(L(\hat{f}_A)-\hat{L}(\hat{f}_A^*))}_{unseen\ overfit}$$

## Approximation – Overfit Tradeoff

▶ If we reduce set of f to reduce possible over-fit:

$$\underbrace{E_{S_n}(L(\hat{f}_A) - \hat{L}(\hat{f}_A^*))}_{\textit{unseen overfit}}$$

► Then we fit fewer "true functions" and drive up

$$\overbrace{L(f_A^*) - L(f^*)}^{\text{approximation error}}$$

Only way to avoid this is if we knew information about f\* so we could shrink the set

### Unobserved overfit

 So the problem of prediction really is managing unobserved overfit

$$\underbrace{L(\hat{f}_A)}_{\text{unobserved out-of-sample}} = \underbrace{\hat{L}(\hat{f}_A)}_{\text{unseen overfit}} + \underbrace{\left(L(\hat{f}_A) - \hat{L}(\hat{f}_A)\right)}_{\text{unseen overfit}}$$

▶ We do well in-sample. But some of that "fit" is overfit.

### Return to the original example

OLS  $OLS_0$ 

Greater Chance To Overfit Less Chance To Overfit

▶ We drove down overfit by doing a constrained optimization

## Basic Tradeoff at the Heart of Machine Learning

- ▶ Bigger function classes...
  - The more likely we are to get to the truth (less approximation)
  - The more likely we are to overfit
- So we want to not just minimize in-sample error given a class of functions
- ▶ We also want to decide on the class of functions
  - More expressive means less approximation error
  - More expressive means more overfit

## Let's do the same thing here

Unconstrained

$$\hat{f}_{A,S_n} = \underset{f \in \mathcal{F}_A}{\operatorname{arg\,min}} \hat{L}_{S_n}(f)$$

But we are worried about  $\underbrace{E_{S_n}(L(\hat{f}_A) - \hat{L}(\hat{f}_A))}_{unseen\ overfit}$ 

So why not do this instead?

$$\underset{f \in \mathcal{F}_A}{\arg\min} \hat{L}_{S_n}(f)$$

$$s.t.R(f) \le c$$

Complexity measure: tendency to overfit



## Return to the original example

OLS

Greater Overfit
Better approximation
More **Expressive** R(f)higher

 $OLS_0$ 

Less Overfit Worse approximation Less **Expressive** R(f)lower

- ► Reduce overfit by approximating worse
- ► Choose less expressive function class

#### Constrained minimization

- We could do a constrained minimization
- But notice that this is equivalent to:

$$\hat{f}_{A_{\lambda},S_n} = \underset{f \in \mathcal{F}_A}{\arg\min} \hat{L}_{S_n}(f) + \underbrace{\lambda R(f)}_{want:\approx L(f) - \hat{L}(f)}$$

Complexity measure should capture tendency to overfit

## Basic insight

- Data has signal and noise
- More expressive function classes
  - Allow us to pick up more of the signal
  - But also pick up more of the noise
- ➤ So the problem of prediction becomes the problem of *choosing expressiveness*

#### Overall Structure

- Create a regularizer that:
  - Measures expressiveness
- ▶ Penalize algorithm for choosing more expressive functions
  - Tuning parameter lambda
- Let it weigh this penalty against in-sample fit

## Liner Example

- ▶ Linear function class  $x \to \beta' x (\beta \in \mathbb{R}^{k+1})$
- Regularized linear regression

$$\hat{\beta}_{\lambda}^{R} = \underset{\beta \in \mathbb{R}^{k+1}}{\operatorname{arg\,min}} \hat{\mathbb{E}}_{S_n} (\beta' x - y)^2 - \lambda R(\beta)$$

## Regularizers for Linear Functions

Linear functions more expressive if use more variables

$$R(\beta) = \sum_{j=1}^{k} 1_{\beta_j} \neq 0$$

Can transform coefficients

$$R(\beta) = \sum_{j=1}^{k} |\beta_j|^p$$

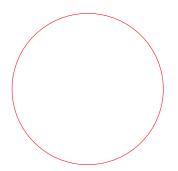
## Computationally More Tractable

Lasso

$$\mathcal{F}_{1,c} = \{ f_{\gamma}; \sum_{j=1}^{k} |\gamma_j| \le c \}$$

► Ridge

$$\mathcal{F}_{2,c} = \{ f_{\gamma}; \sum_{i=1}^{k} \gamma_j^2 \le c \}$$



## What makes a good regularizer?

- You might think...
  - Bayesian assumptions
  - Example: Ridge
- A good regularizer can build in beliefs
- Those are great and useful when available
- But central force is tendency to overfit
- Example:
  - Even if true world were not sparse or priors were not normal you'd still do this

## Summary

- Regularization is one half of the secret sauce
- Gives a single-dimensional way of deciding of capturing expressiveness

$$\hat{f}_{A_{\lambda},S_n} = \underset{f \in \mathcal{F}_A}{\operatorname{arg\,min}} \hat{L}_{S_n}(f) + \lambda R(f)$$

Still missing ingredient is lambda

## Choosing lambda

- ► How much should we penalize expressiveness?
- How do you make the over-fit approximation tradeoff?
- ► The **tuning** problem.
- Use cross-validation

### How Does Cross Validation Work?

Tuning Set = 1/5 of Training Set

#### Cross-Validation Mechanics

- Loop over cross-validation samples
  - Train a deep tree on CV-training subset
- ▶ Loop over penalty parameters  $\lambda$ 
  - Loop over cross-validation samples
    - ▶ Prune the tree according to penalty
    - Calculate new MSE of tree
  - Average (over c-v samples) the MSE for this penalty
- ightharpoonup Choose the penalty  $\lambda^*$  that gives the best average MSE

## LASSO c-v Example

## Creating Out-of-Sample In Sample

- ► Major point:
  - Not many assumptions
  - Don't need to know true model.
  - Don't need to know much about algorithm
- Minor but important point
  - To get asymptotics right we need to make some regularity assumptions
- Side point (to which we return)
  - We'd like to choose best algorithm for sample size n
  - But this will not do that. Why?

## Why does this work?

- Not just because we can split a sample and call it out of sample
  - It's because the thing we are optimizing is **observable** (easily estimable)

#### This is more than a trick

- ▶ It illustrates what separates prediction from estimation:
  - I can't 'observe' my prior.
    - ▶ Whether the world is truly drawn from a linear model
  - But prediction quality is observable
- Put simply:
  - Validity of predictions are measurable
  - Validity of coefficient estimators require structural knowledge

This is the essential ingredient to prediction: Prediction quality is an empirical quantity not a theoretical guarantee

## Why does this work?

- 1. It's because the thing we are optimizing is **observable**
- By focusing on prediction quality we have **reduced dimensionality**

#### To understand this...

- Suppose you tried to use this to choose coefficients
  - Ask which set of coefficients worked well out-of sample.
- Doesthiswork?
- Problem1: Estimation quality is unobservable
  - Need the same assumptions as algorithm to know whether you "work" out of sample
  - If you just go by fit you are ceding to say you want best predicting model
- Problem 2: No dimensionality reduction.
  - You've got as many coefficients as before to search over

$$\hat{\beta}_{\lambda}^{R} = \underset{\beta \in \mathbb{R}^{k+1}}{\operatorname{arg \, min}} \mathbb{E}_{S_{n}} (\beta' x - y)^{2} - \lambda R(\beta)$$

Method	R(eta)
OLS	0
Subset selection	$  \beta  _{0} = \sum_{j=1}^{k} \infty_{\beta_{j} \neq 0}$ $  \beta  _{1} = \sum_{j=1}^{k}  \beta_{j} $
Lasso	$  \beta  _1 = \sum_{j=1}^k  \beta_j $
Ridge	$  \beta  _2^2 = \sum_{j=1}^k \beta_j^2$
Elastic Net	$\alpha   \beta  _1 + (1-\alpha)  \beta  _2^2$

## Bayesian Interpretation of Ridge

Consider the regression

$$Y_i = \sum_{k=1}^K \beta_k X_{ik} + \varepsilon_i$$

with

$$\varepsilon_i|X_{i1},...,X_{iK}\sim N(0,\sigma^2)$$

suppose we put a prior on the  $\beta_k$  :

$$\beta_k \sim N(0, \tau^2)$$

and all the  $\beta_k$  independent. Assume  $\sigma^2$  is known.

## Bayesian Interpretation of Ridge

Then the posterior distribution is proportional to

$$p(\beta|data) \propto \exp\left(-\frac{1}{2\sigma^2} \sum_{j=1}^{N} \left(Y_i - \sum_{k=1}^{K} \beta_k X_i k\right)^2\right) \prod_{k=1}^{K} \exp\left(-\frac{\beta_k^2}{2\tau^2}\right)$$

$$= \exp\left(-\frac{1}{2\sigma^2} \sum_{j=1}^{N} \left(Y_i - \sum_{k=1}^{K} \beta_k X_i k\right)^2 - \sum_{k=1}^{K} \frac{\beta_k^2}{2\tau^2}\right)$$

$$= \exp\left(-\frac{1}{2\sigma^2} \sum_{j=1}^{N} (Y_i - \beta' X_i)^2 - \frac{\beta' \beta}{2\tau^2}\right)$$

## Bayesian Interpretation of Ridge

So, the posterior is normal, and the posterior mean minimizes

$$\sum_{i=1}^{N} (Y_i - \beta' X_i)^2 + \beta' \beta \frac{\sigma^2}{\tau^2}$$
$$= \sum_{i=1}^{N} (Y_i - \beta' X_i)^2 + \frac{\sigma^2}{\tau^2} ||\beta||^2$$

This leads to the posterior mean

$$\left(\mathbf{X}'\mathbf{X} + I_K \cdot \sigma^2/\tau^2\right)^{-1}\mathbf{X}'\mathbf{Y}.$$

If the  $\mathbf{X}'\mathbf{X}$  matrix is diagnoal, all elements of  $\beta$  would be shrunk towards zero by the same fraction. WIth a non-diagonal matrix the degree of shrinkage vaires.

#### POST Lasso

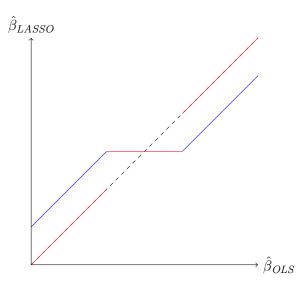
- ► Important distinction:
  - Use LASSO to choose variables
  - Use OLS on these variables
- ► How should we think about these?

In the orthonormal case, i.e.  $\mathbf{X}'\mathbf{X} = \mathbf{I} = (\mathbf{X}'\mathbf{X})^{-1}$ :

$$\hat{\beta}_j(\lambda_1) = sgn(\hat{\beta}_j)(|\hat{\beta}_j| - \lambda_1/2)_+$$

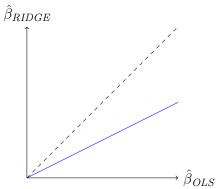
That is, the lasso estimate is related to the OLS estimate via the so-called soft threshold function (depicted here for  $\lambda_1$ ).

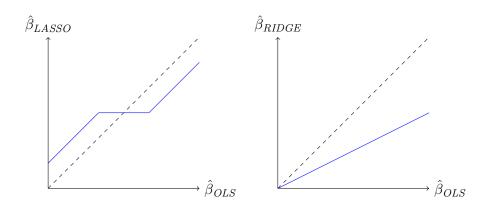
## Why not Hard Thresholding?



Soft Thresholding

# Orthonormal: $\hat{\beta}_{RIDGE} = \frac{\hat{\beta}_{OLS}}{1+\lambda}$





Can be very misleading