



# PREDICTING NATURAL RUBBER PRICES: AN ANALYSIS OF ARIMA-GARCH, EXPONENTIAL SMOOTHING AND LSTM APPROACHES

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# OUTLINE

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**OBJECTIVES**



**LITERATURE  
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DISCUSSION**



**METHODOLOGY**



# INTRODUCTION



# INTRODUCTION

## **Natural Rubber**

- An integral component of Malaysia's economy.
- World's leading producer and exporters of multifunctional materials.

## **Malaysia's Natural Rubber Industry**

- A major player in the global market due to its favorable climate and expertise.

## **Economic and Social Importance**

- Supports livelihoods of smallholders, promotes rural development, and is a key part of Malaysia's agricultural heritage.

## **Malaysia's Position in Global Trade**

- Malaysia's ranking as 5th largest exporter (ANRPC report, 2022) with China as the main export destination.

## **SMR20 Rubber**

- A key export product with valuable properties for tires and industrial products.





# INTRODUCTION

**What is autoregressive integrated moving average – generalized autoregressive conditional heteroscedasticity (ARIMA-GARCH)?**

- Hybrid Statistical Approach
- ARIMA – trend and seasonality
- GARCH – volatility

**What is exponential smoothing (ES)?**

- Statistical Approach
- Assigns weights to past observation, recent data has higher weight.

**What is long short-term memory (LSTM)?**

- Machine Learning Approach
  - Designed to handle long-term dependencies in sequential data
- 



# PROBLEM STATEMENT



# PROBLEM STATEMENT

## **Global Leader in Rubber Products**

- World's largest supplier of medical gloves, catheters, etc.

## **SMR20 Price Volatility**

- Fluctuates due to global factors, weather, and political events.

## **Importance of Price Prediction**

- Crucial for informed decisions by farmers, exporters, and policymakers.

## **Forecasting Methods**

- Statistical (ARIMA-GARCH, Exponential Smoothing) vs. Machine Learning (LSTM networks).



# OBJECTIVES





# OBJECTIVES

- To investigate the price prediction of natural rubber SMR20 in the literature.
- To study the usage of autoregressive integrated moving average – generalized autoregressive conditional heteroscedasticity (ARIMA-GARCH), exponential smoothing (ES), and long short-term memory (LSTM) in SMR20 rubber price prediction.
- To implement ARIMA-GARCH, ES and LSTM in Python for SMR20 rubber price prediction and compare the performance of the models.



# LITERATURE REVIEW

# LITERATURE REVIEW

Articles	Method	Work	Conclusion
Fu & Jamaludin, 2022	Autoregressive Integrated Moving Average (ARIMA)	Bulk latex price forecasting	<ul style="list-style-type: none"><li>• <b>ARIMA effectively predicts</b> bulk latex prices</li><li>• A <b>lower MAPE</b> of 8.59 percent and <b>RMSE</b> of <b>69.78 sen per kilogram</b></li></ul>
Dritsaki, 2018	Autoregressive Integrated Moving Average - Generalized Autoregressive Conditional Heteroscedasticity (ARIMA-GARCH)	Oil price forecasting	<ul style="list-style-type: none"><li>• <b>ARIMA-GARCH</b> outperforms traditional ARIMA by better handling <b>volatility</b> and <b>nonlinearity</b></li></ul>

# LITERATURE REVIEW

Articles	Method	Work	Conclusion
Fatima <i>et al.</i> , 2019	Exponential Smoothing (ES)	Carbon dioxide emission forecasting	<ul style="list-style-type: none"><li>• <b>Simple exponential smoothing</b> is best suited for Pakistan and Sri Lanka based on <b>minimum FMAE</b></li><li>• Selection of forecasting model should be tailored to <b>specific data characteristics</b></li></ul>
Khairina <i>et al.</i> , 2021		Local water company income forecasting	<ul style="list-style-type: none"><li>• <b>Double exponential smoothing</b> outperforms triple exponential smoothing</li><li>• Achieved a <b>MAPE</b> of <b>9.54%</b>, demonstrating <b>higher accuracy</b></li></ul>



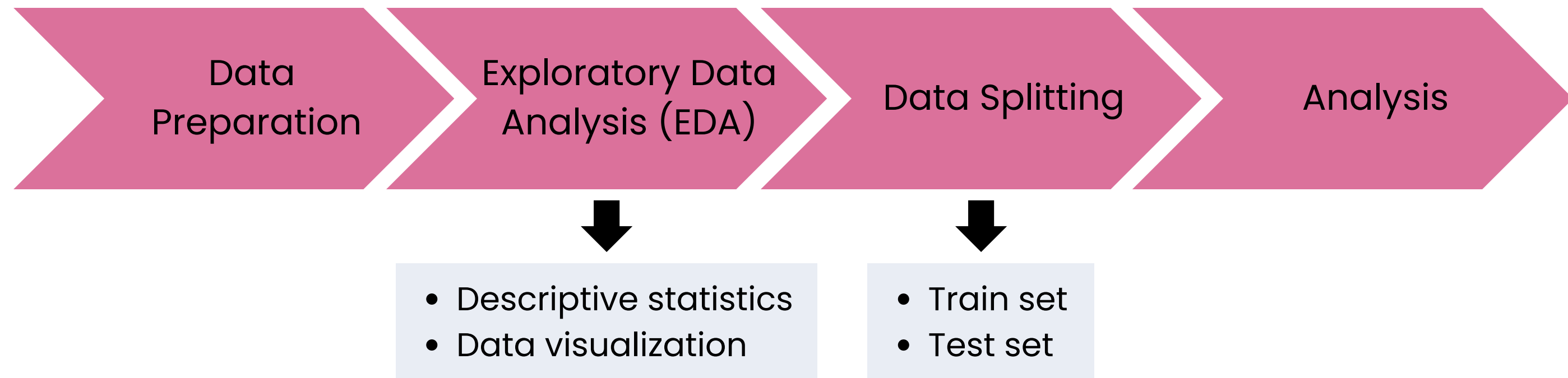
# LITERATURE REVIEW

Articles	Method	Work	Conclusion
Chen <i>et al.</i> , 2017	Long Short-Term Memory (LSTM)	House price forecasting	<ul style="list-style-type: none"><li>• <b>LSTM</b> shows excellent properties and noticeable <b>improvement</b> in accuracy compared to the baseline ARIMA model</li><li>• The results of stateful LSTM and stacked LSTM models are not significantly better than the basic LSTM model</li></ul>
Yildirim <i>et al.</i> , 2023		Electricity market price forecasting	<ul style="list-style-type: none"><li>• <b>LSTM</b> could generate <b>reliable forecasts</b>, effectively capturing trends and patterns in LMP changes, even under <b>significant disruptions</b></li></ul>

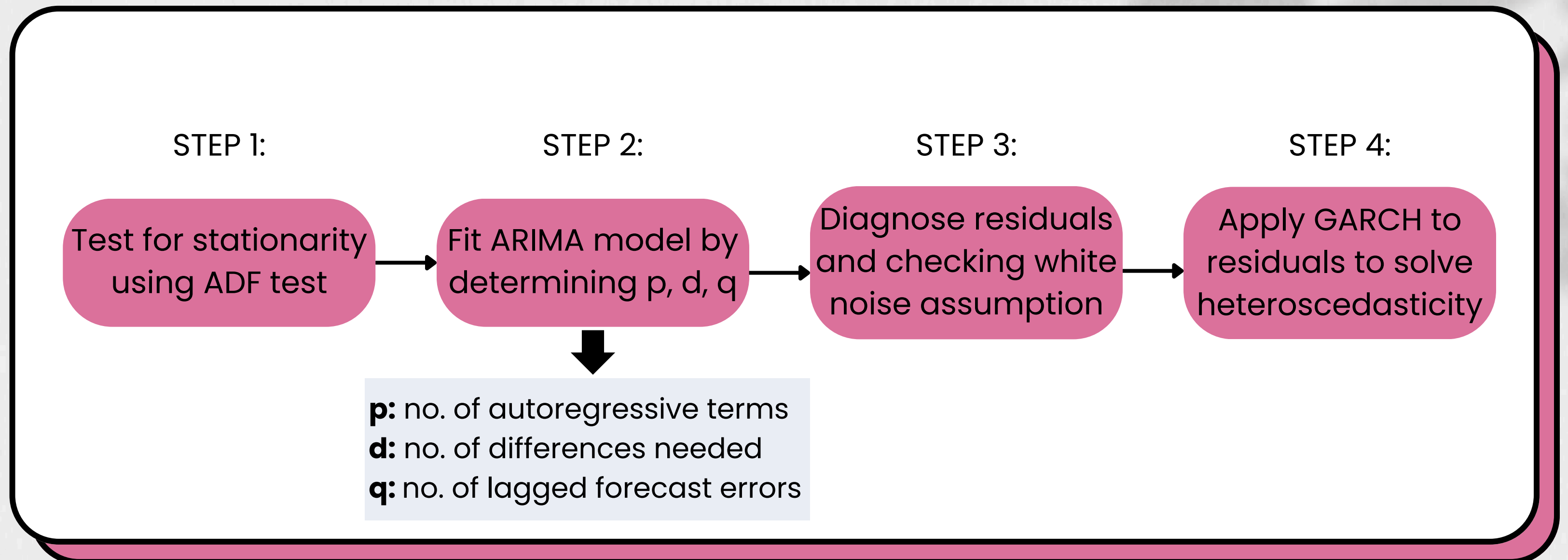


# METHODOLOGY

# MAIN FLOW



# AUTOREGRESSIVE INTEGRATED MOVING AVERAGE - GENERALIZED AUTOREGRESSIVE CONDITIONAL HETEROSCEDASTICITY (ARIMA-GARCH)





# EXPONENTIAL SMOOTHING (ES)

STEP 1:

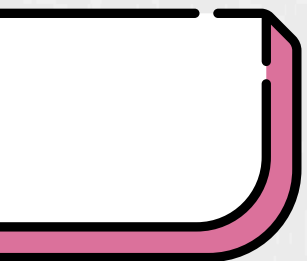
Model selection

STEP 2:

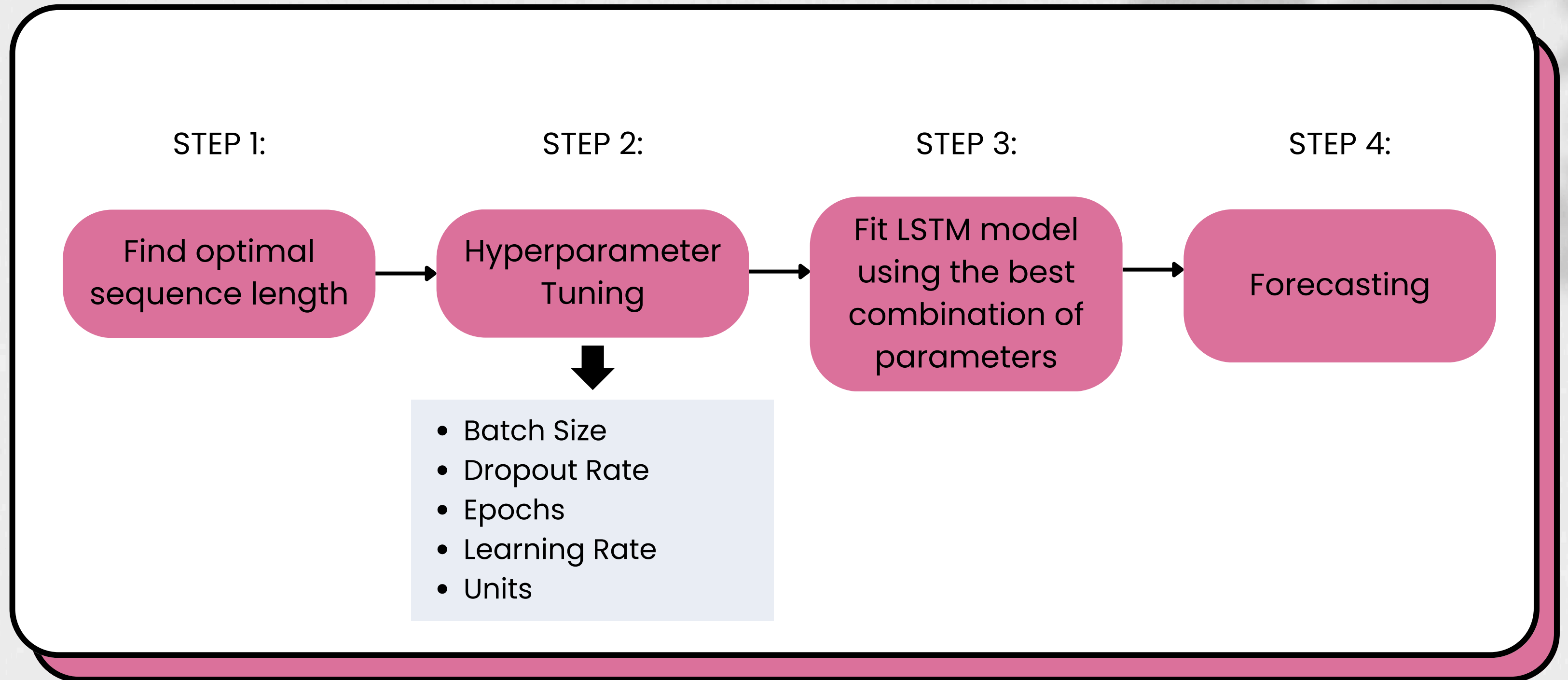
Fit double  
exponential  
smoothing model

STEP 3:

Forecasting



# LONG SHORT-TERM MEMORY (LSTM)





# RESULT & DISCUSSION



# ARIMA-GARCH MODEL

Best model: ARIMA(1,1,0)(0,0,0)[0]

Total fit time: 1.008 seconds

## SARIMAX Results

```
=====
Dep. Variable:          y      No. Observations:          261
Model:                SARIMAX(1, 1, 0)      Log Likelihood      -1316.226
Date:                Tue, 18 Jun 2024      AIC                  2636.452
Time:                22:51:44      BIC                  2643.573
Sample:              01-01-2000      HQIC                 2639.315
                  - 09-01-2021
Covariance Type:      opg
=====
              coef      std err          z      P>|z|      [0.025      0.975]
-----
ar.L1          0.2361      0.048      4.928      0.000      0.142      0.330
sigma2        1460.7659     91.566     15.953      0.000     1281.300     1640.232
=====
Ljung-Box (L1) (Q):          0.02      Jarque-Bera (JB):          56.11
Prob(Q):          0.90      Prob(JB):          0.00
Heteroskedasticity (H):      1.68      Skew:          -0.57
Prob(H) (two-sided):      0.02      Kurtosis:          4.97
=====
```

- ARIMA(1,1,0) model fitted to differenced series
- Significant coefficients and residuals indicate good fit

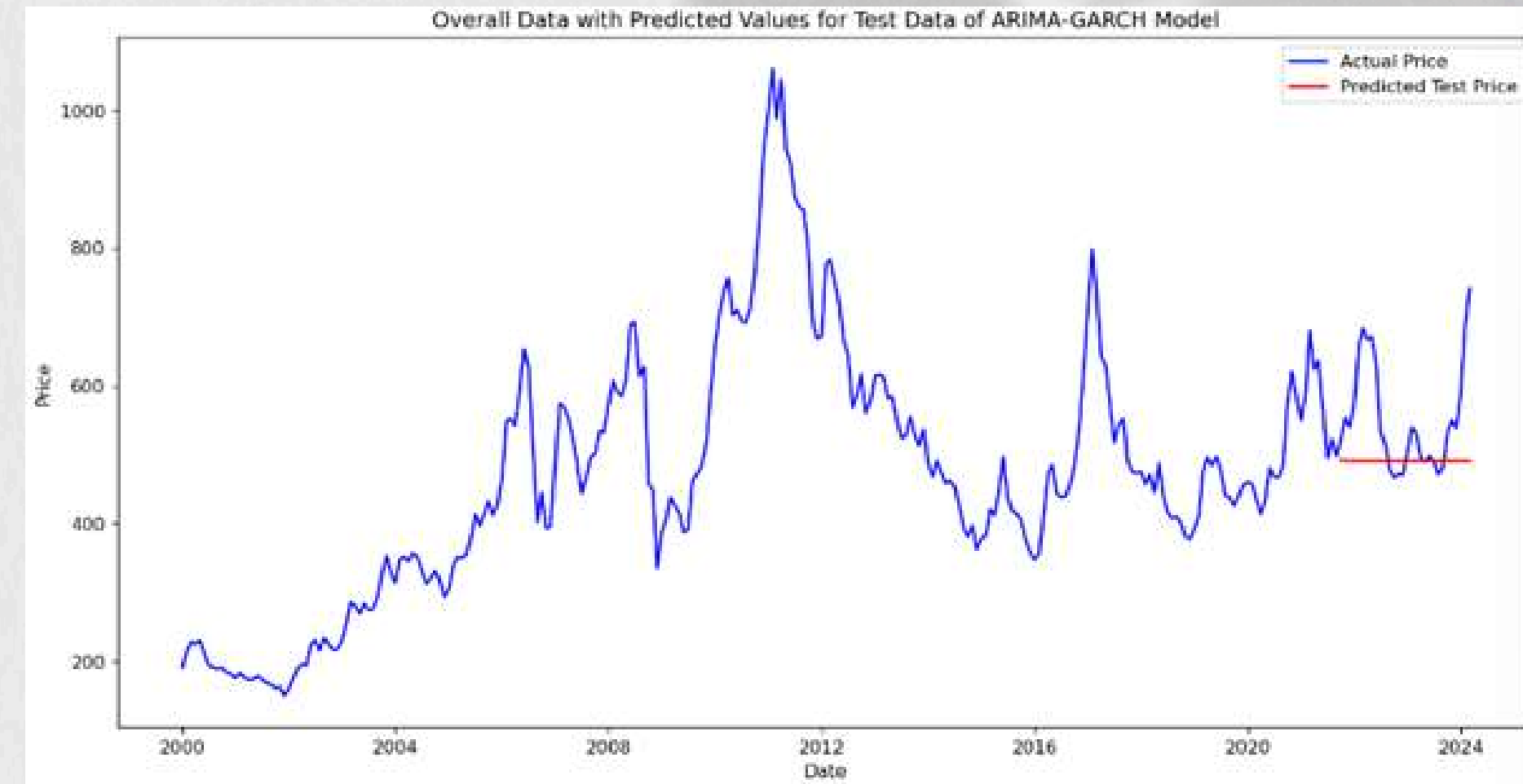
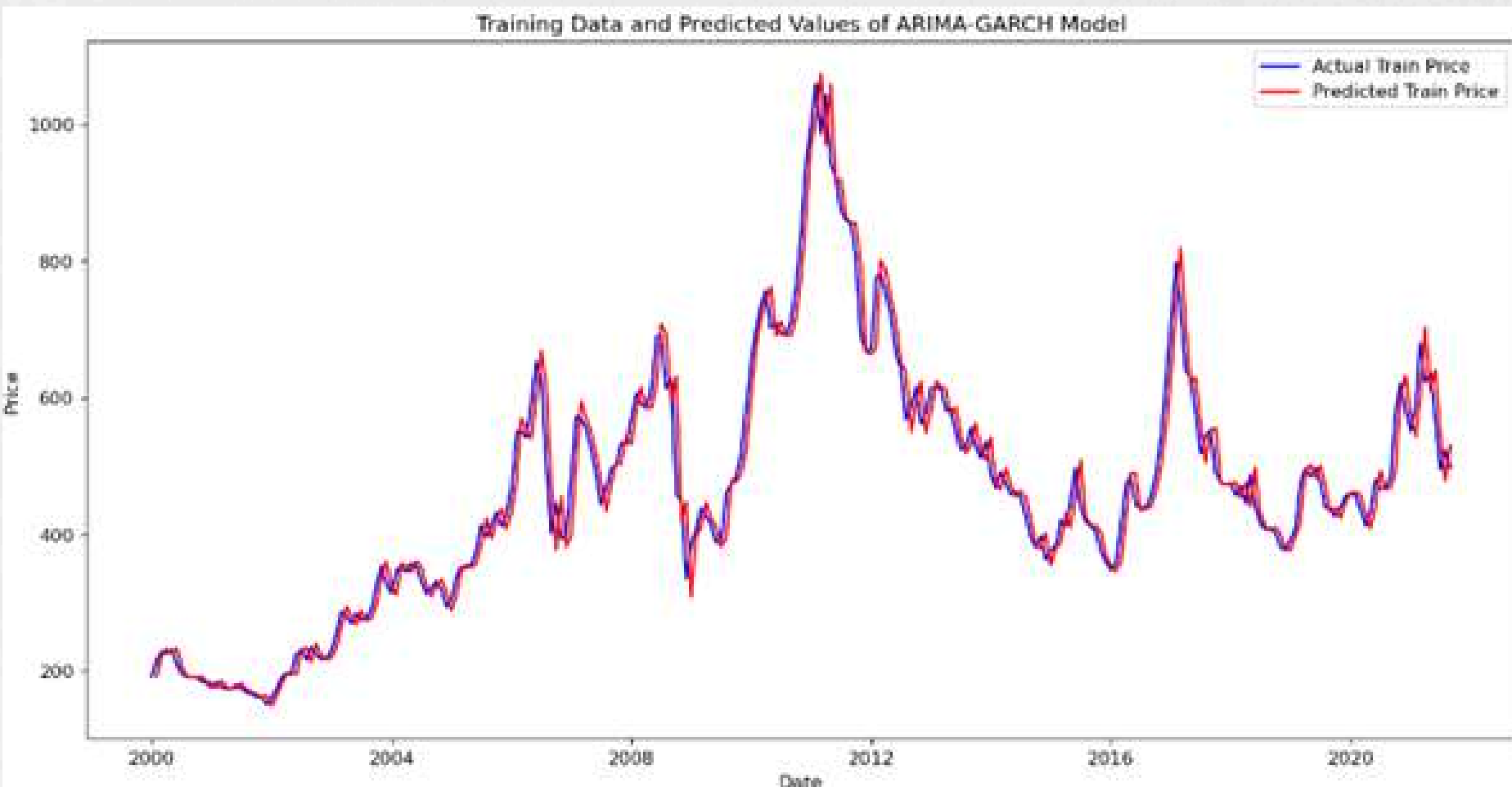
## Constant Mean - GARCH Model Results

```
=====
Dep. Variable:          0      R-squared:          0.000
Mean Model:          Constant Mean      Adj. R-squared:          0.000
Vol Model:          GARCH      Log-Likelihood:      -1294.71
Distribution:          Normal      AIC:          2597.42
Method:          Maximum Likelihood      BIC:          2611.68
                                  No. Observations:          261
Date:          Tue, Jun 18 2024      Df Residuals:          260
Time:          22:51:45      Df Model:          1
                                  Mean Model
=====
              coef      std err          t      P>|t|      95.0% Conf. Int.
-----
mu          0.8330      1.729      0.482      0.630 [ -2.555,  4.221]
Volatility Model
=====
              coef      std err          t      P>|t|      95.0% Conf. Int.
-----
omega       71.7837      65.729      1.092      0.275 [-57.042, 2.006e+02]
alpha[1]     0.3950      0.129      3.070  2.140e-03 [ 0.143,  0.647]
beta[1]     0.6050  9.481e-02      6.381  1.754e-10 [ 0.419,  0.791]
=====
```

- GARCH(1,1) Model
- Solves heteroscedasticity in residuals
- Significant ARCH and GARCH terms



# ARIMA-GARCH MODEL PERFORMANCE



## Training Data vs Predicted Values

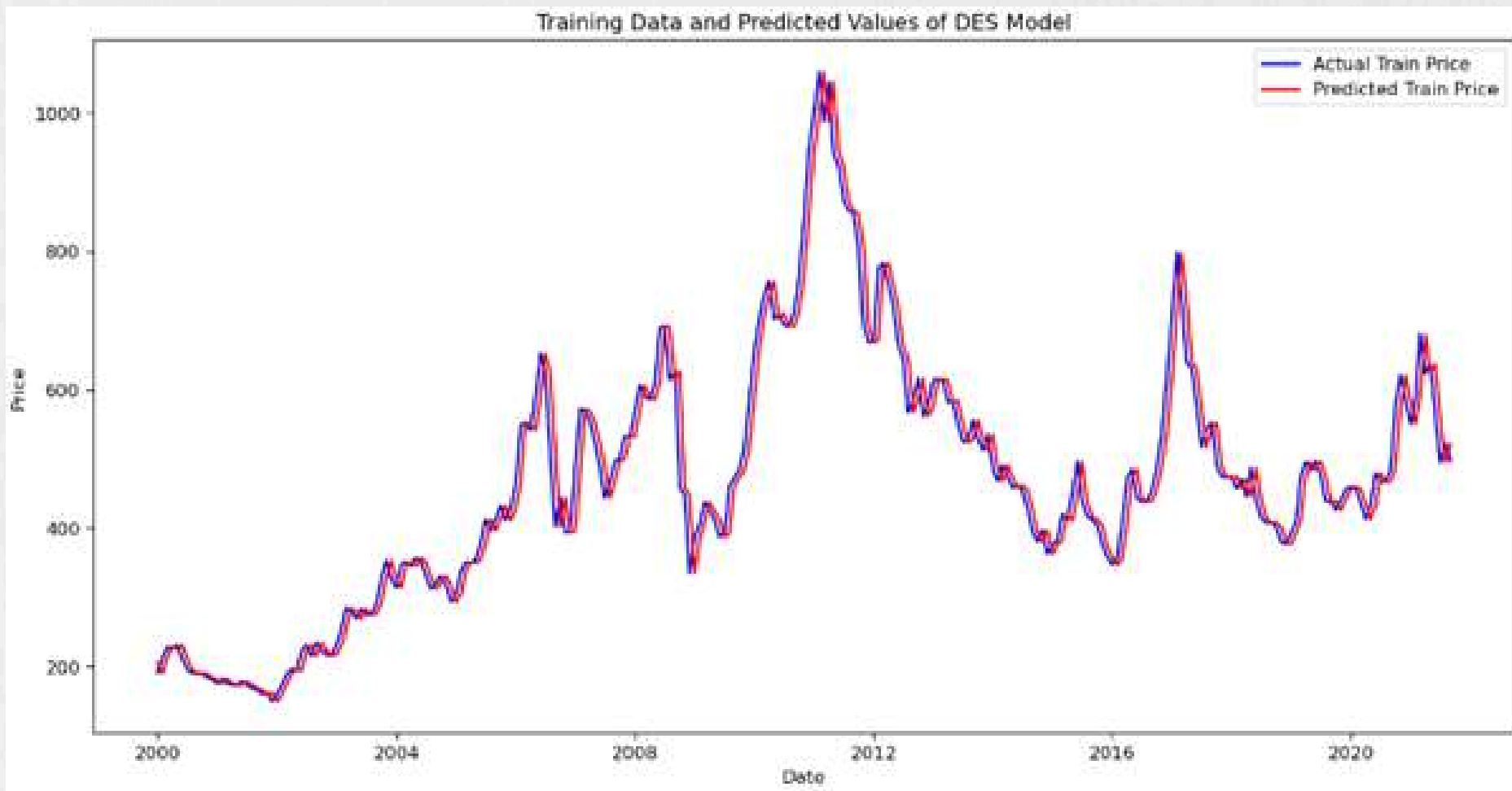
- Predicted prices behave similarly to actual prices
- Accurately represents the general trend and volatility
- Expected values are close to actual prices

## Overall Data vs Test Data Predictions

- Predicted test prices indicate a steady trend with less volatility
- Does not reflect the extreme variations and peaks observed in the actual data

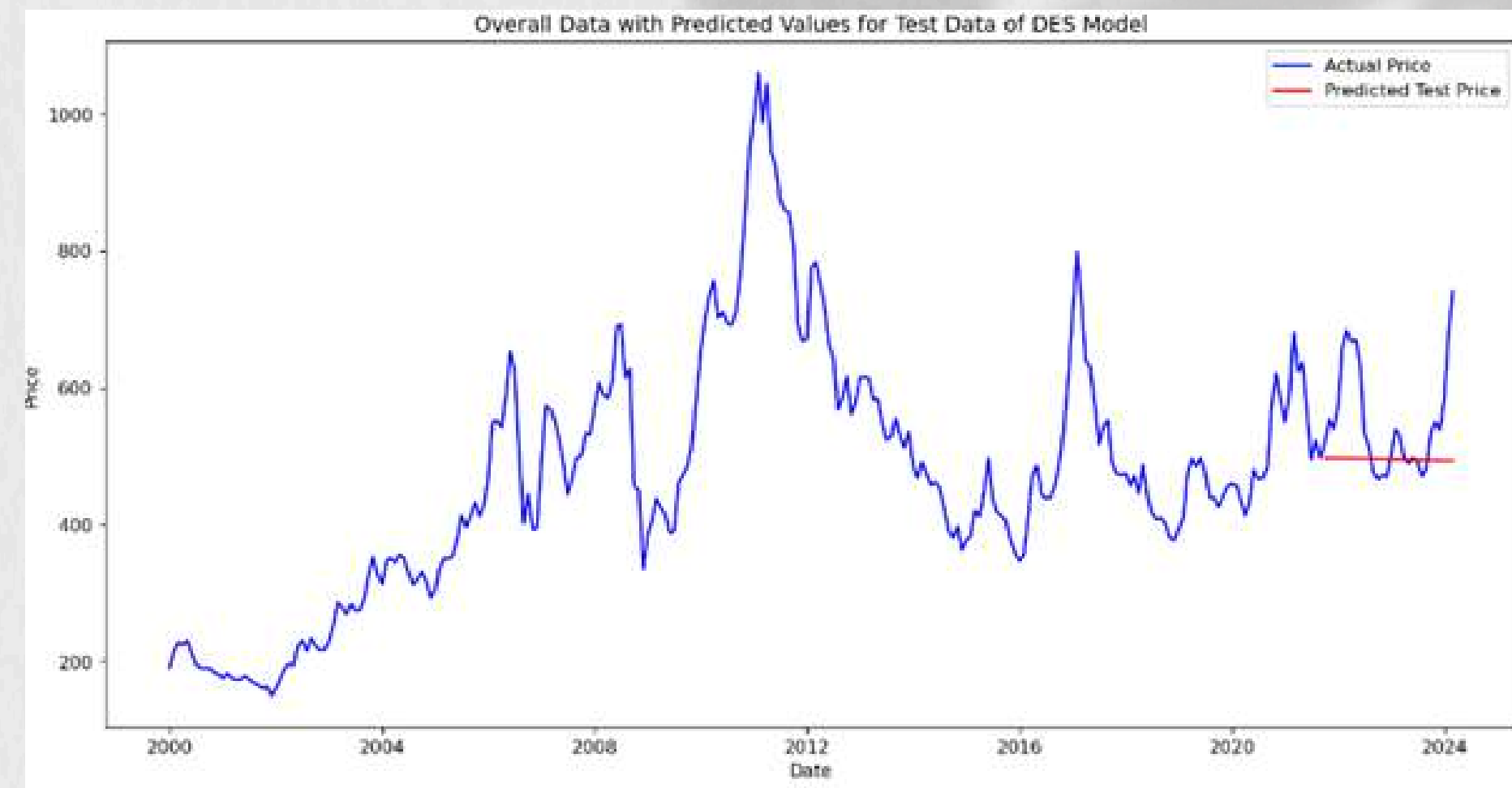
# EXPONENTIAL SMOOTHING MODEL

## PERFORMANCE



### Training Data vs Predicted Values

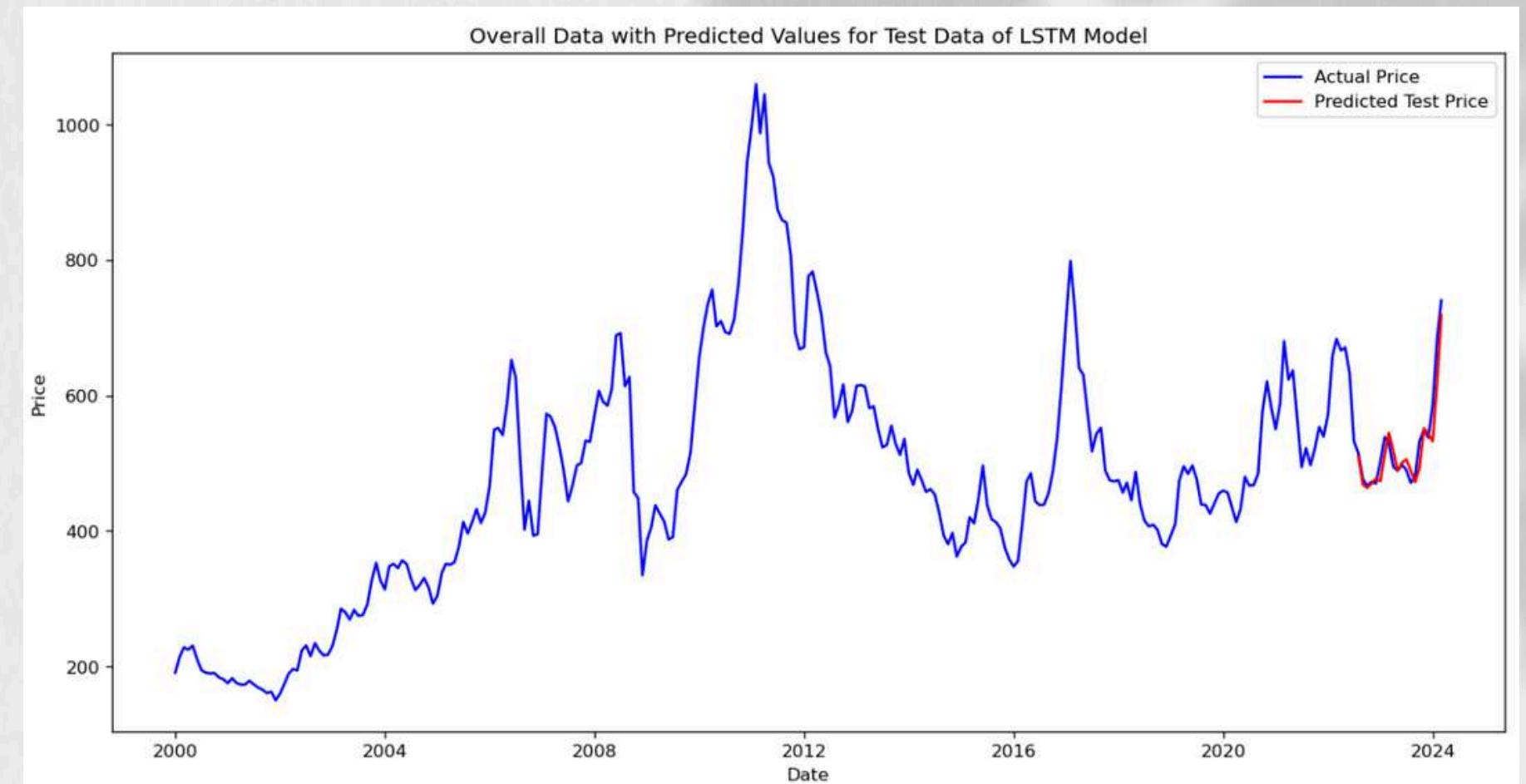
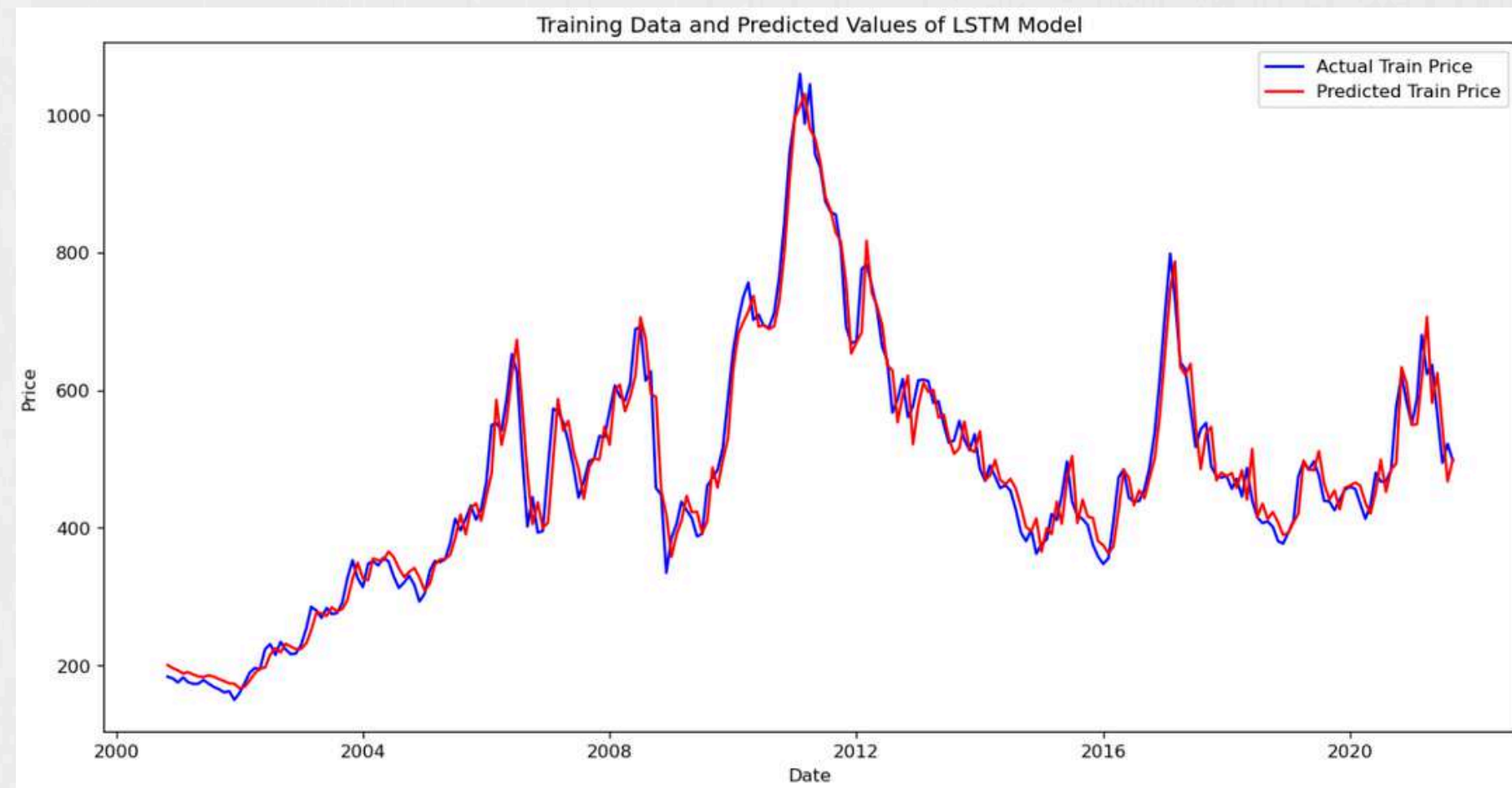
- Strong fit
- Captures major trends



### Overall Data vs Test Data Predictions

- Fails to capture significant variations

# LSTM MODEL PERFORMANCE



## Training Data vs Predicted Values

- Predicted prices behave similarly to actual prices
- Accurately represents the general trend and volatility
- Expected values are close to actual prices

## Overall Data vs Test Data Predictions

- Predicted values appear to generally follow the upward trend of the actual prices.
- Closely alignment of the two lines suggests that the LSTM model successfully capture the dependencies among the observation in the series.





# PERFORMANCE COMPARISON

Model	RMSE	MAE	MAPE	R <sup>2</sup>
ARIMA-GARCH	98.0041	68.4460	11.0615	-0.6466
Exponential Smoothing	95.0886	66.1419	10.6995	-0.5500
LSTM	24.5575	17.4887	3.1496	0.8764





# CONCLUSION

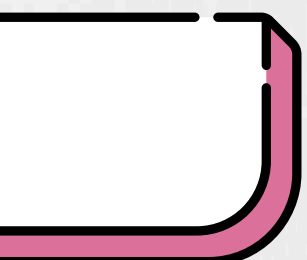


# CONCLUSION

## **Unexpected outcome**

- ARIMA-GARCH model was used to capture both linear patterns and volatility clustering in the series
- Exponential smoothing was applied since it is simple but effective in treating non-seasonal data.
- Both obtained poor forecasting result.

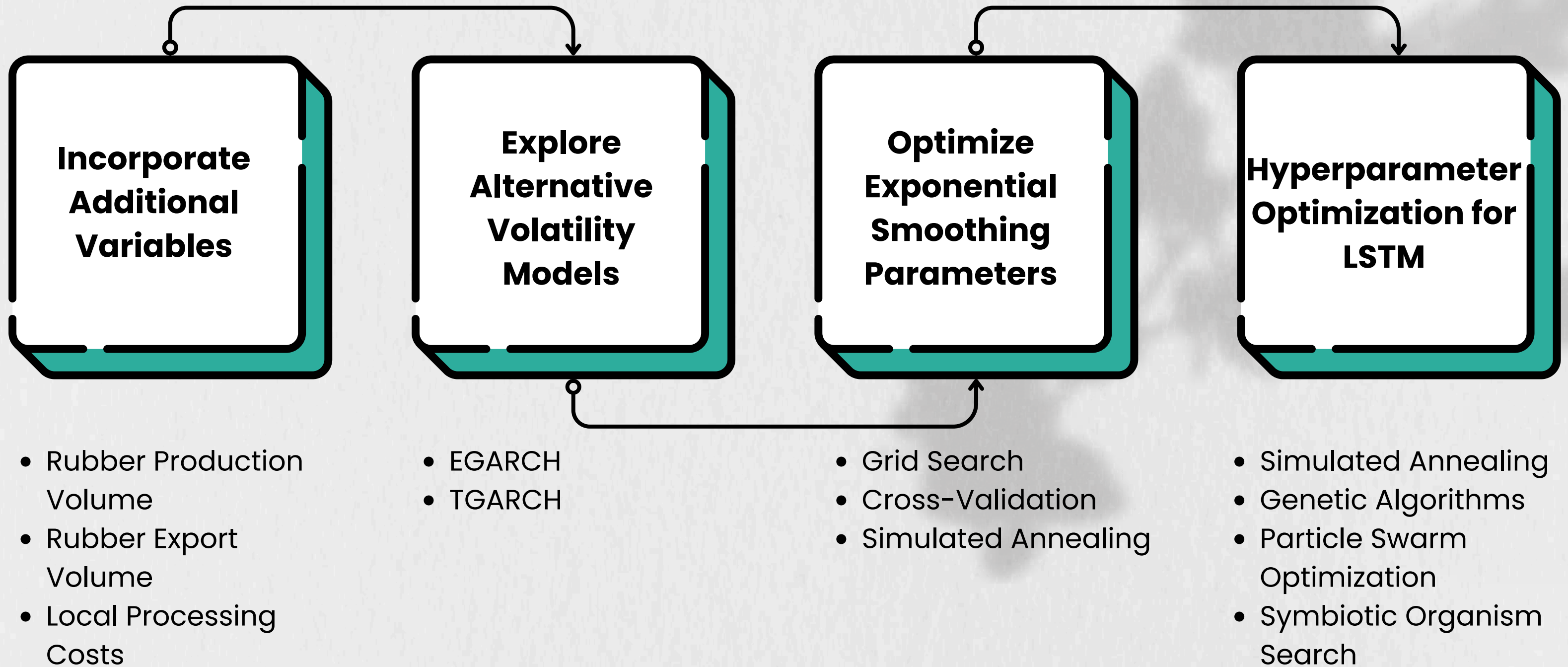
## **Best Model**

- LSTM model significantly outperformed the ARIMA-GARCH and exponential smoothing models across all evaluation metrics.
  - Smaller difference between predicted and actual values.
  - Large R-squared value.
- 



# FUTURE WORK

# DIRECTIONS FOR FUTURE RESEARCH





# REFERENCES

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THANK  
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