7xw190015 Xile Ware hub and authority: authoraty centrality = X; hub centrality = yi Xi = X = Aij yi similarly -> yi = B = Aji Xj

In matrix: y=BATX  $X = \alpha Ay$ combine  $ATAy = \lambda y$ AATX=7X  $\lambda = (\alpha \beta)^{-1}$ 

authorize and hub contrality are given by eigenvectors of AAT ATA with same eigenvalue! AA7X= XX  $A^{T}A(A^{T}x) = \lambda(A^{T}x)$  $y = A^T X$ Page Rank X #17  $(\Delta V = \lambda V)$ X= XAX+B1  $X = (I - \times A)^{-1} \cdot 1$ det(A-XI) =0  $A - \lambda I = 0$ Page:  $X = (I - \alpha AD^{-1})^{-1}1 = D(D - \alpha A)^{-1}1$   $\det(I - \alpha AD^{-1}J^{-1} = 0)$   $\det(I) = S$   $\det(I - \alpha S) = 0$  $det(S-\overline{a}I)=0$ eigenvector  $AD^{-1} = [k_1, k_2, k_{--}, k_n]$ ADW= ZW  $\left(AD^{-1} - \frac{1}{\alpha}I\right)W = 0$ if a=1  $(AD' - \Lambda I) W = 0$ M = MThe network will not converge We get a singular matrix We need to avoid.