Yı Lı 李逸

m Yi Li | ■ yli4@gsd.harvard.edu | □ +1 - 434-409-0598 | ♥ yili2012 | ● yili.city

EXPERIENCE

 $Google \begin{picture}(100,0) \put(0,0){\line(1,0){100}} \put(0,0){\line($

2021 - Present New York City

Corporate Real Estate | Strategy, Programs and Analytics lead, Americas region

Advised Global / Americas directors to develop Americas Real Estate strategy (34M sf / 110K Googlers) for expansion and portfolio optimization. Led the acquisition of Google's Chicago HQ (Thompson Center, a $1.2 \, \mathrm{M} \, \mathrm{sf} \, / \, \$1.1 \, \mathrm{B} \, \mathrm{transportation}$ center) from deal sourcing, to private-public partnership forming and negotiation, to approval by CEO / Audit Committee. Managed complex urban-scale expansion & monetization projects, led internal partnership with design / construction / finance / product areas and external business development with investors and partners. Headed the analytics team and established deal evaluation guidelines and storytelling framework, with a focus on incentive alignment and creative narratives. Grew the team by 3X with the Americas director within 12 months.

Google 2020 - 2021

Strategic Portfolio Planning | Senior Portfolio Planner, Northeast region

New York City

Led Google's NYC, Boston and Canada's 10 yr Portfolio Planning (40K sf / 20K Googlers), managed portfolio strategy pivot during early COVID in partnership with design, development and finance, spearheaded \$2.7B / 1.8M SF of deal approval across 5 markets over 18 months.

Brookfield Asset Management REAL ESTATE FINANCE

2017 - 2020

Investment

New York City

Sourced, structured and underwrote office, residential and retail assets for Brookfield's core plus + opportunistic fund (deal size \$50M - \$1B); led hold-sell analysis and strategic advisory for 3M+ sf of institutional assets; disposed 800K sf Boston office with 3x return. Asset Management + Development: Supported EVP to manage 20M+ sf Northeast Office / Retail Portfolio to create business plans. Launched and analyzed a \$100M+ repositioning projects. Business Development + Partnership Management: Oversaw quarterly report to New York State Teachers' Retirement System on a \$2.8B fund (8M+ sf across 5 markets) and other institutional partners including Chinese Sovereign Fund.

Territoria 2015 - 2016

Strategy and Development

Santiago, Chile

Advised the programming for Apoquindo, a 1.4M sf of transit oriented mixed-use development in Santiago (completed in 2021) Curated F+B concepts / amenity package.

Bjarke Ingels Group 2012 - 2013

Architectural Design

New York City

Facade and Unit design for 709-unit "VIA 57" in Manhattan (completed in 2016), Conceptual Design and Visual narratives for Mercedes Benz Car Museum Competition in Beijing Business Development: drafted RFP for public and private clients; managed project storytelling and led indesign framework, developed pipeline client relationships

Art Assets 2012 - 2012

Placemaking Strategy

New York City

Led research on how Art activates space and enhances real estate value through interviewing executives at Two Trees, RXR, Brookfield on their Art investment strategy

EDUCATION

Thesis Research Grand Award: first RE & Design thesis focused on mixed-use development Master in Real Estate + Master in Architecture (Advanced Placement) (Harvard University, Graduate School of Design)

2017 - Present

Cambridge, MA Cum Laude, Graduation Award, Dean's List Bachelor of Science in Architecture 2012 - 2017 (University of Virginia, School of Architecture) Charlottesville, VA **Department of Hebrew and Linguistics** (Peking University) 2008 - 2012 Beijing RESEARCH AND TEACHING Visiting studio instructor for Graduate Thesis studio: LaSalle Street and the 2022 - 2023 **Google Effect** Chicago, IL IIT, School of Architecture and Urban Planning Midterm and Final Critic for the course "Algorithms and Urbanism" 2019 Columbia University, Graduate School of Architecture, Planning and Preservation New York City Research Assistant on Innovation in Cities, Places and People 2017 MIT, Real Estate Innovation Lab Cambridge, MA Harvard University, Mexican Cities Initiative Research Fellowship 2015 Harvard University Mexico City Dean's Challenge final Awardee to design a last-mile food distribution system 2015

Cambridge, MA

SKILLS

"Icebox"



Harvard University, Innovation Lab (Harvard Business School)