id: User id number

gender: Gender (male or female)

age: Age in years topic: Topic of text sign: Zodiac sign

date: Date in DD,MMM,YYYY

text: Blog post text

age_group: Age Group over = Ages 18 and over, under = Ages under 18

slang: Number of slang/abbreviations in text school: Number of school-related terms in text career: Number of career-related terms in text family: Number of family-related terms in text political: Number of political-related terms in text

profanity: Number of profanities in text

sentiment: Sentiment Score

wordcount: Number of words in text punc_ratio: Word to Punctuation ratio

linkcount: number of links attached to a blog post