



Australian  
National  
University

# Full Stack Web Dev Overview

Comp1710/6780 Week 11

**Xuanying Zhu**  
[xuanying.zhu@anu.edu.au](mailto:xuanying.zhu@anu.edu.au)  
School of Cybernetics  
The Australian National University

# Acknowledgement of Country



# Outline

01      About Me

---

02      Front End Web Development

---

03      Back End Web Development

---

04      Common Stacks

---

# About Xuanying Zhu



Currently a lecturer at ANU School of Cybernetics  
- Course convenor for CECS8001

PhD at ANU School of Computing  
- Associate lecturer for COMP1710/6780

Software Engineer in industry

**Research Interests:** When HCI meets AI/ML

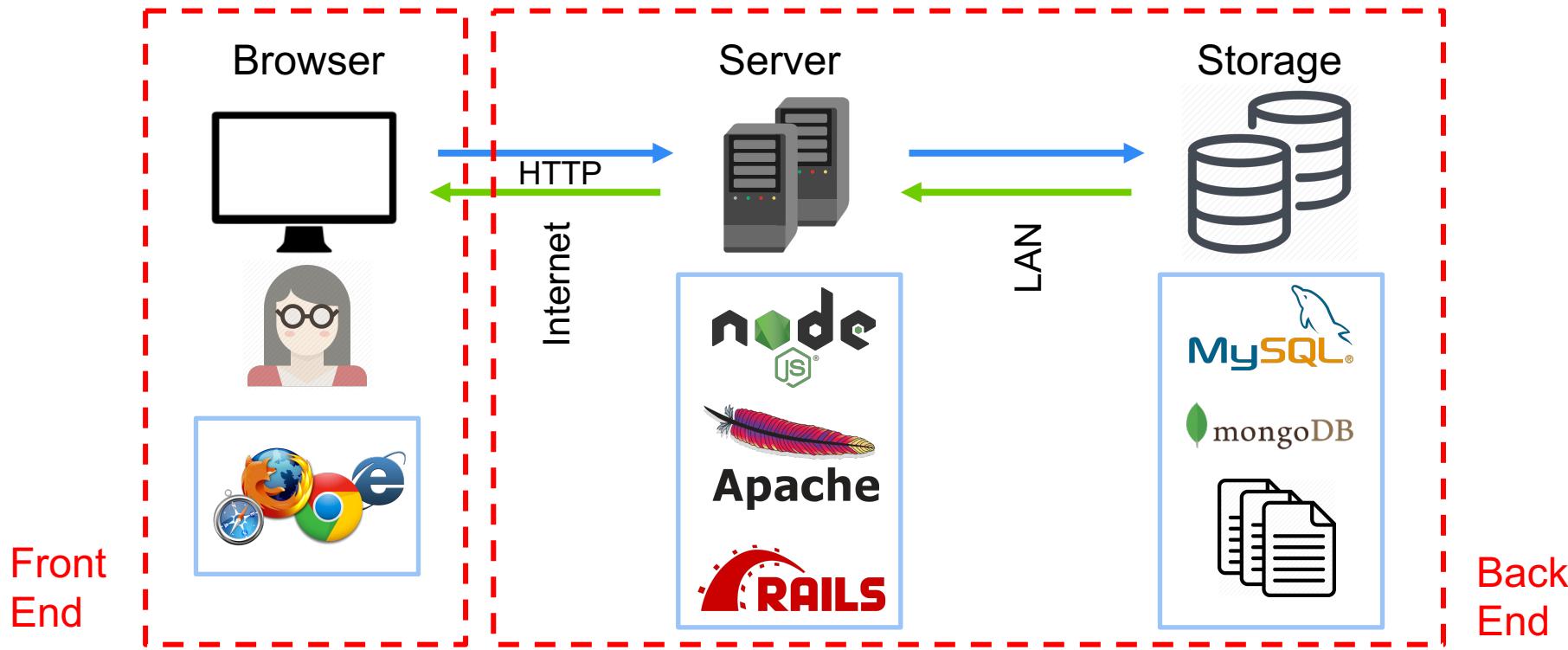
# Poll Everywhere

<https://pollev.com/xuanyingzhu488>

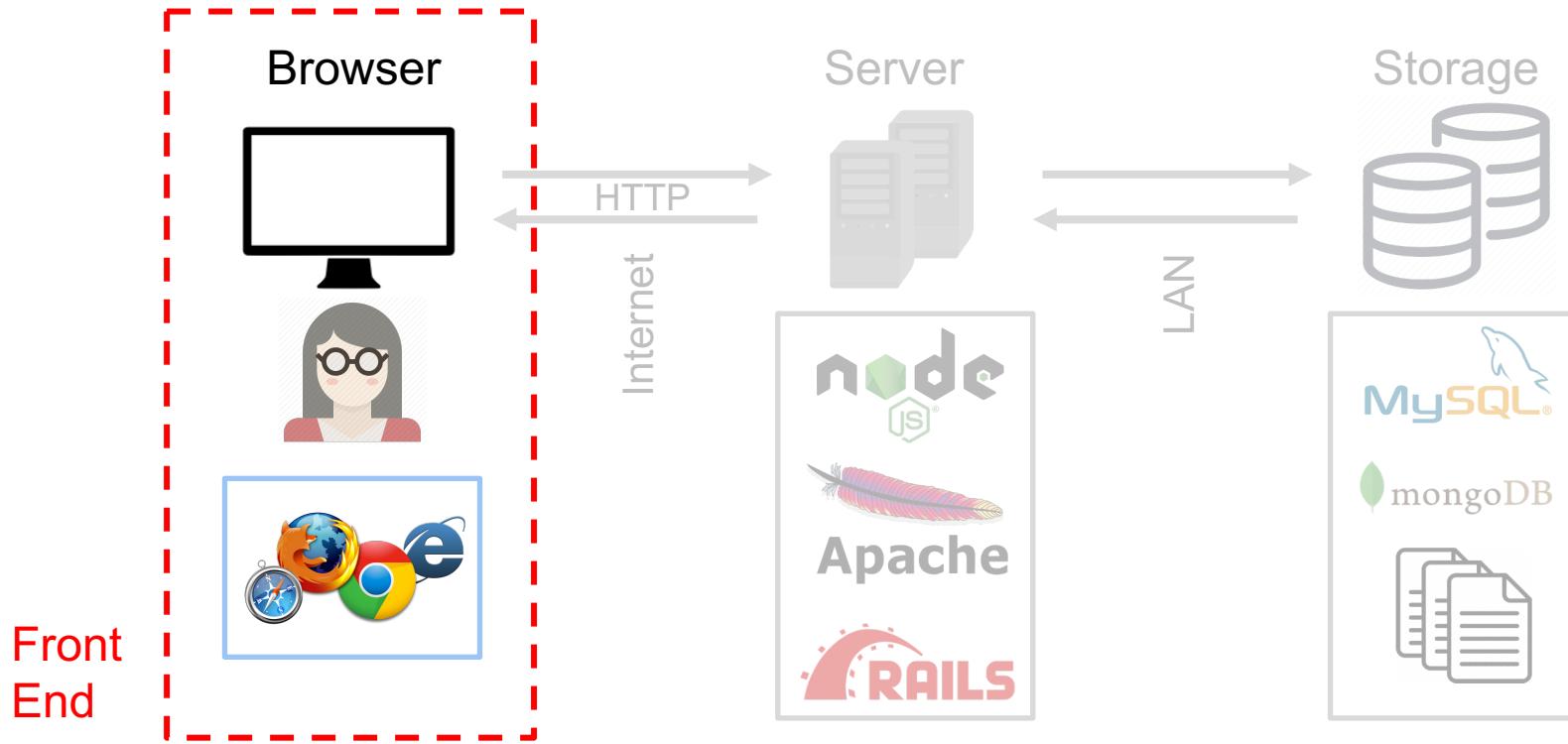
Q1&2: Your understanding of front end



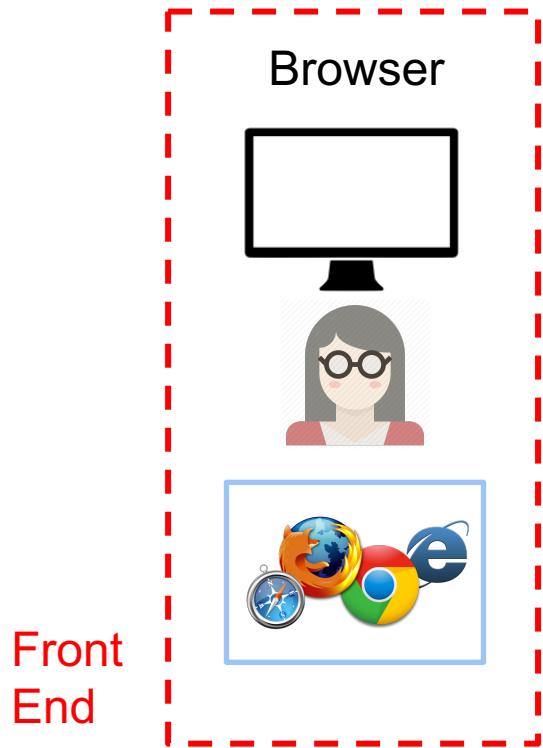
# Full Stack Web Application Architecture



# Full Stack Web Application Architecture



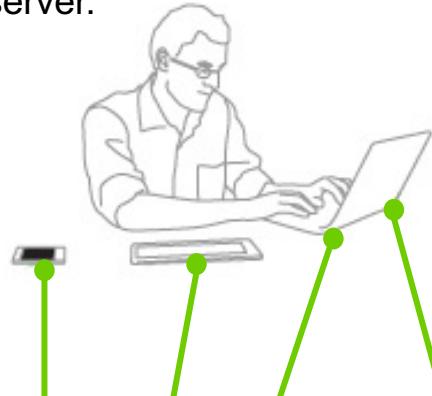
# Front End Development



- Also called “Client-side” programming
- It is everything that users see and interact with in the browser.

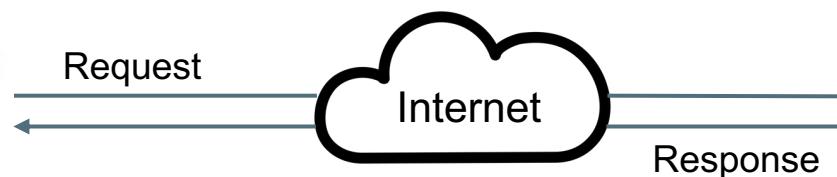
# Front End Development

- 1 A site is loaded in a browser from the server.



**Responsive** design allows a site to adapt to different devices.

- 2 **Client-site scripts**  
Run in the browser and process requests without call-backs to the server



Everything a user sees in the browser is a mix of **HTML, CSS, and Javascript**.

- 3 When a call to database is required, scripts send requests to the back end.



- 4 The **back-end server-side scripts** process the request, pull out data from database and send it back.

# Good Web Applications

## Design

---

---

+

## Implementation

---

---



### Good & Bad Design

- Style Guide
  - e.g. Material Design



### HTML, CSS, Javascript

- Responsive Design
- CSS frameworks

# Good Web Applications

## Design

+

## Implementation

### Good & Bad Design

- Style Guide
  - e.g. Material Design

- HTML, CSS, Javascript
  - Responsive Design
  - CSS frameworks

# Good Web Applications - Design

## Design

---

---



✓ Good & Bad Design

➔ Style Guide

e.g. Material Design

### Some Design Goals:

- Intuitive to use
  - Don't need to take a course or read a user manual
- Accomplish task accurately and rapidly
  - Provide needed information and functionality
- Users like the experience
  - Joy rather than pain when using the application

# Good Web Applications - Design

## Design

---

---



✓ Good & Bad Design

➔ Style Guide

e.g. Material Design

### Some guiding design principles

- Be consistent
  - Cognitive load less for the user
- Provide context
  - User should not get lost in the app

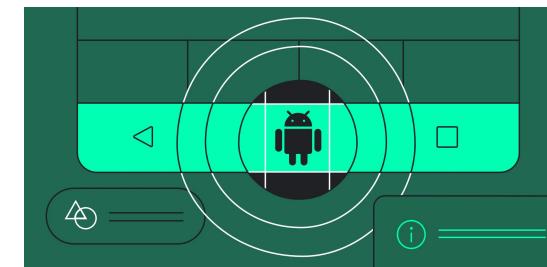
### Consistency: Style guides & templates

- A style guide – covers the look and feel
  - Define style, user interactions, layout
- Patterns – do something multiple places in the same way
- Design templates – follow a familiar structure

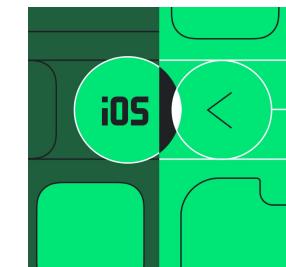
# Style Guide Example

## Material Design from Google

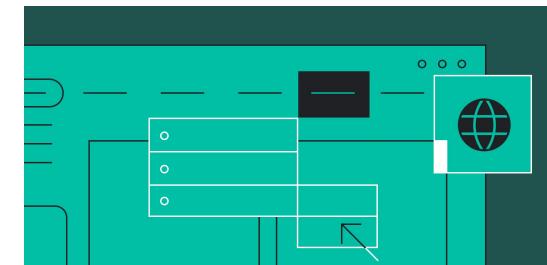
<https://material.io/develop/>



Android



iOS



Web

# Style Guide Example

## Material Design from Google

<https://material.io/develop/>



- Used in Google apps (e.g Android, web apps)
- Two goals:
  1. It unifies Google's numerous products
  2. It unifies Android app interfaces
- Focus on traditional print issues: grids, space, typography, colour etc
- Heavy use of animation to convey action

# Style Guide Example

## Material Design from Google

<https://material.io/develop/>



### Material Design Foundations

- **Environment** – surfaces, depth, and shadows
- **Layout** – responsive layout grid, white space
- **Navigation** – navigation transitions, search
- **Colour** – suggestions for colours that work well together
- **Typography** – suggestions for point size, weight, spacing
- **Sound** – suggestions for sound attributes
- **Shape** – use shapes to direct attention
- **Motion** – show information, focus attention
- **Interaction** – map touch to actions

# Style Guide Example

## Material Design from Google

<https://material.io/develop/>



### Colours

Style - Color	
Red	Pink
500	#F44336
50	#FFEBEE
100	#FFCDD2
200	#EF9A9A
300	#E57373
400	#EF5350
500	#F44336
600	#E53935
700	#D32F2F
800	#C62828
900	#B71C1C
A100	#FF8A80
A200	#FF5252
A400	#FF1744
500	#E91E63
50	#FCE4EC
100	#F8BBD0
200	#F48FB1
300	#F0E292
400	#EC407A
500	#E91E63
600	#D81B60
700	#C2185B
800	#AD1457
900	#B80E4F
A100	#FFB0AB
A200	#FF4081
A400	#F50577
500	#9C27B0
50	#F3E5F5
100	#E1BEE7
200	#CE93D8
300	#BA68C8
400	#AB47BC
500	#9C27B0
600	#8E24AA
700	#7B1FA2
800	#6A1B9A
900	#4A148C
A100	#EA80FC
A200	#ED40FB
A400	#D500F9

Source: [Google Material Design guidelines](https://material.io/design/color/palette.html)

# Style Guide Example

## Material Design from Google

<https://material.io/develop/>



### Icons



Source: [System Icons collection from Material Design Docs by Google](#)

# Style Guide Example

## Material Design from Google

<https://material.io/develop/>



### Writing and Typography

Roboto Thin

Roboto Light

Roboto Regular

**Roboto Medium**

**Roboto Bold**

**Roboto Black**

*Roboto Thin Italic*

*Roboto Light Italic*

*Roboto Italic*

*Roboto Medium Italic*

*Roboto Bold Italic*

*Roboto Black Italic*

Source: [Google Material Design Docs](https://material.io/design/typography/the-typekit-font-family.html)

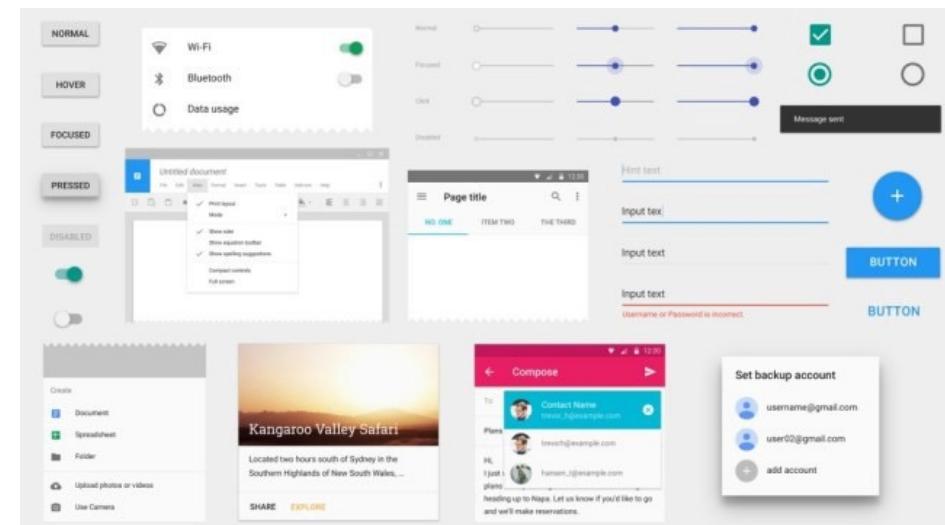
# Style Guide Example

## Material Design from Google

<https://material.io/develop/>



### Design Components



Source: [Google Material Design Docs](https://material.io/design/)

# Style Guide Example

## Material Design from Google

<https://material.io/develop/>

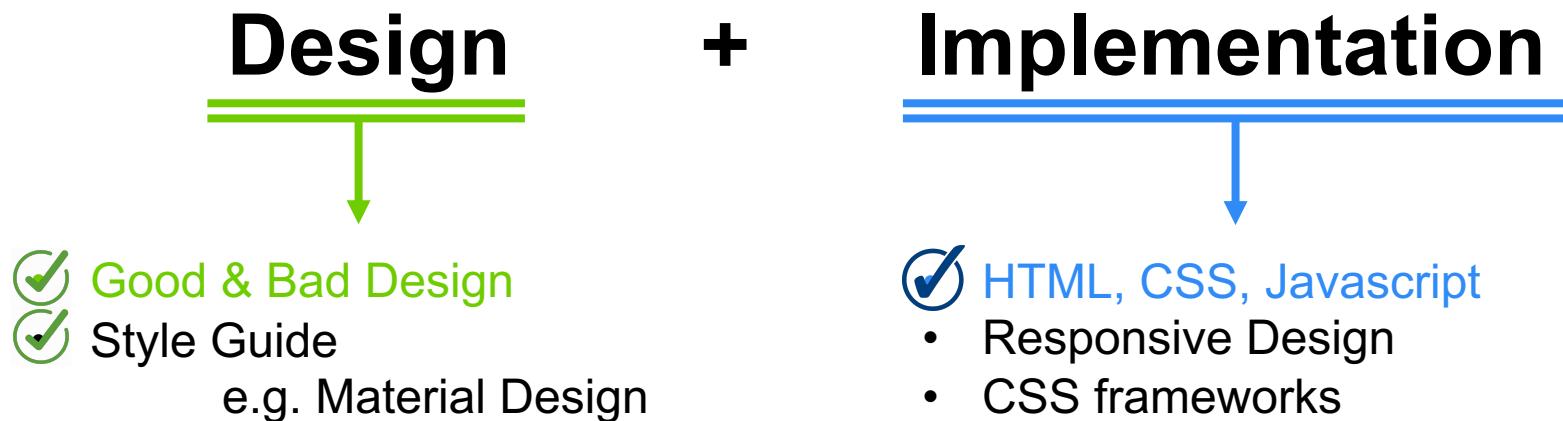


### How to use it for Web?

Include the material design css and js files.  
You can make use of cdn or download the  
files from [material design lite](#)

```
<link rel="stylesheet"  
      href="https://fonts.googleapis.com/icon?family=Material+Icons"  
      >  
  
<link rel="stylesheet"  
      href="https://code.getmdl.io/1.3.0/material.indigo-  
      pink.min.css">  
  
<script defer  
      src="https://code.getmdl.io/1.3.0/material.min.js"></script>
```

# Good Front-end Applications



# Poll Everywhere

<https://pollev.com/xuanyingzhu488>

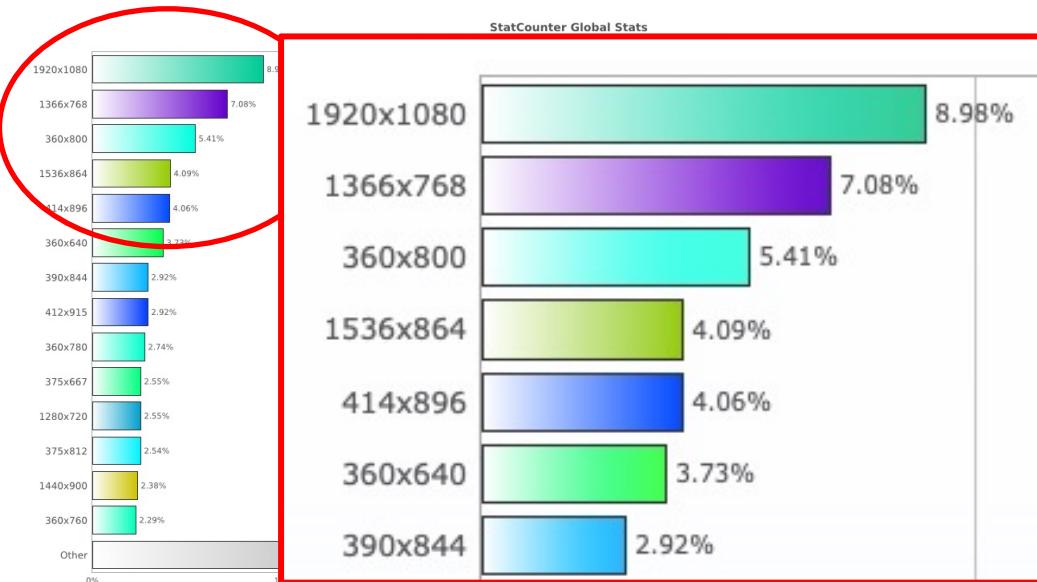
Q3: Your screen size



# Responsive Design

## Screen Resolution Stats

Top 2: 1920x1080 [8.98%], 1366x768 [7.08%]



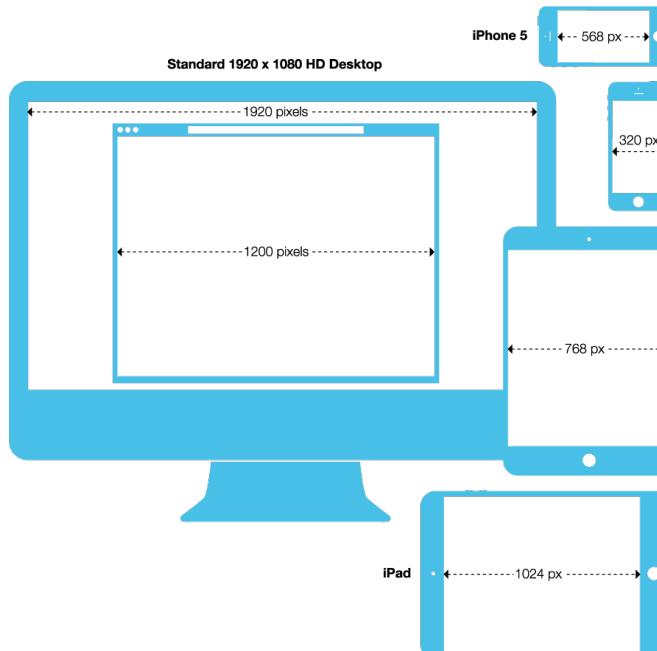
Source: [Stat Counter](#)

## Implementation

- ✓ HTML, CSS, Javascript
- ➡ Responsive Design
  - CSS frameworks

# Responsive Design

Build N versions of each web application?



Source: [Design Insights](#)

## Implementation

- ✓ HTML, CSS, Javascript
- ➡ Responsive Design
  - CSS frameworks

# Responsive Design

## Example of Responsive Design

### New York, NY

Tuesday, April 15th  
Overcast

 58 °F Precipitation: 100%  
Humidity: 97%  
Wind: 4 mph SW  
Pollen Count: 36

Today  68°  
36° Pollen  
36

Wednesday  50°  
39° Pollen  
36

Thursday  55°  
39° Pollen  
36

Friday  54°  
43° Pollen  
36



Source: [Design Insights](#)

## Implementation

- ✓ HTML, CSS, Javascript
- ➡ Responsive Design
  - CSS frameworks

# Poll Everywhere

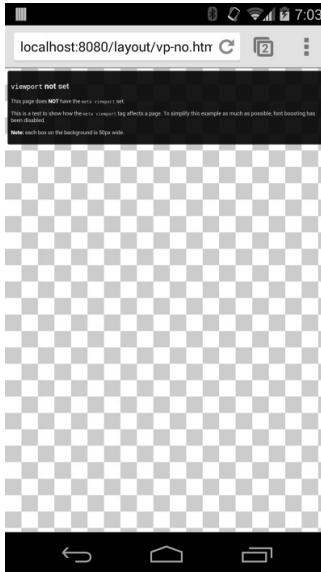
<https://pollev.com/xuanyingzhu488>

Q4: Your experience with  
responsive design

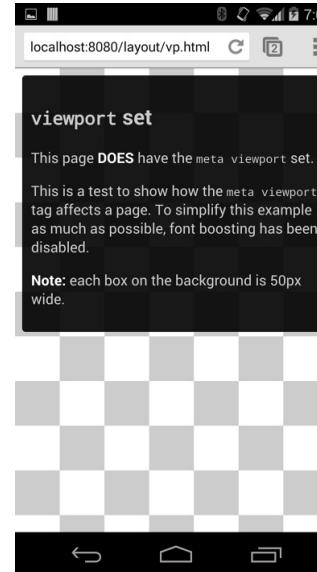


# Responsive Design

Pages optimized for a variety of devices must include a meta viewport tag in the head.



[Page without a viewport set](#)

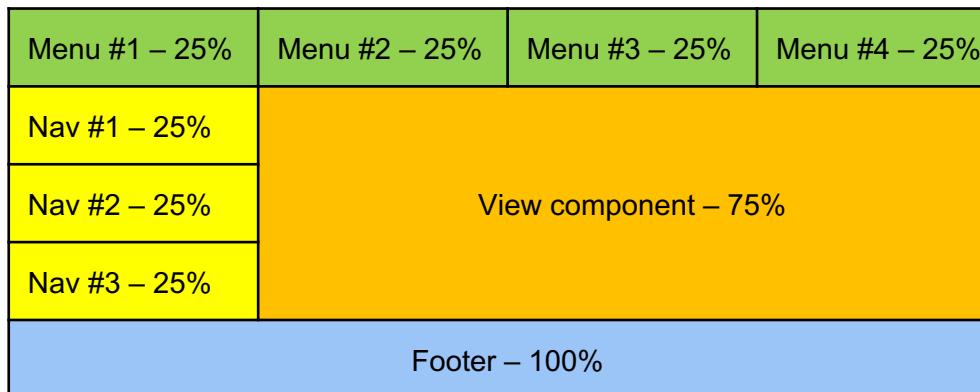
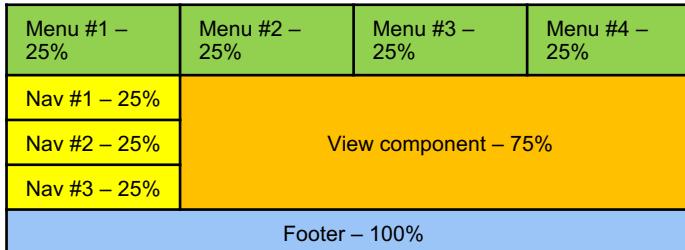


[Page with a viewport set](#)

```
<meta name="viewport"  
      content="width=device-width,  
      initial-scale=1.0">
```

1 Set the view port

# Responsive Design



```
.col-1 {width: 8.33%;}  
.col-2 {width: 16.66%;}  
.col-3 {width: 25%;}  
.col-4 {width: 33.33%;}  
.col-5 {width: 41.66%;}  
.col-6 {width: 50%;}  
.col-7 {width: 58.33%;}  
.col-8 {width: 66.66%;}  
.col-9 {width: 75%;}  
.col-10 {width: 83.33%;}  
.col-11 {width: 91.66%;}  
.col-12 {width: 100%;}
```

**2 Add grid layout system with relative (e.g. 50%) rather than absolute (e.g. 50pt) measures**

# Responsive Design

Auto-scale images and videos to fit in screen region



Source: [Responsive Images](#)

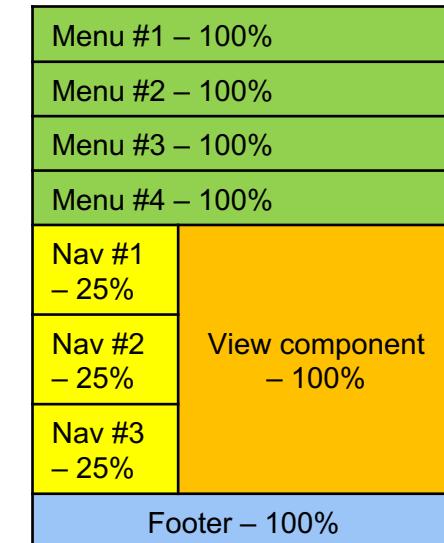
```
img, embed, object, video {  
  width: 100%;  
  height: auto;  
}
```

**3** Make components support relative sizes

# Responsive Design

## CSS Breakpoints to control layout

```
@media only screen and (min-width: 768px) {  
    /* tablets and desktop Layout */  
}  
@media only screen and (max-width: 767px) {  
    /* phones Layout */  
}  
@media only screen and (max-width: 767px) and  
(orientation: portrait) {  
    /* portrait phones Layout */  
}
```



- 4 Add @media rules based on screen sizes

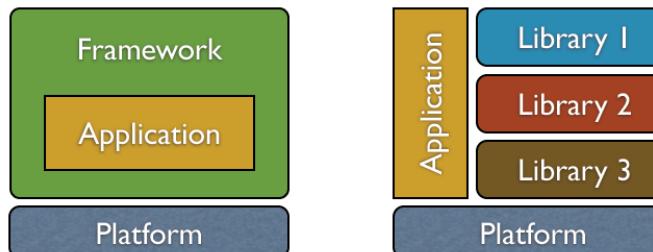
# CSS Frameworks

*A framework is a standardized set of concepts, practices and criteria for dealing with a common type of problem.*

## Difference

**Libraries:** You are in control of when the library should perform a particular function.

**Frameworks:** The control flow is in the framework and you can customize it.



Source: [Tom Lokhorst's blog](#)

## Implementation

- ✓ HTML, CSS, Javascript
- ✓ Responsive Design
- CSS frameworks

# CSS Frameworks

## Advantages

- Easier code maintenance
- Coherent organizational structure
- Responsive media queries
- Uniform styling across buttons, forms etc.
- Consistent set of fonts and icons



Source: [troxler's github](#)

## Implementation

- ✓ HTML, CSS, Javascript
- ✓ Responsive Design
- ➡ CSS frameworks

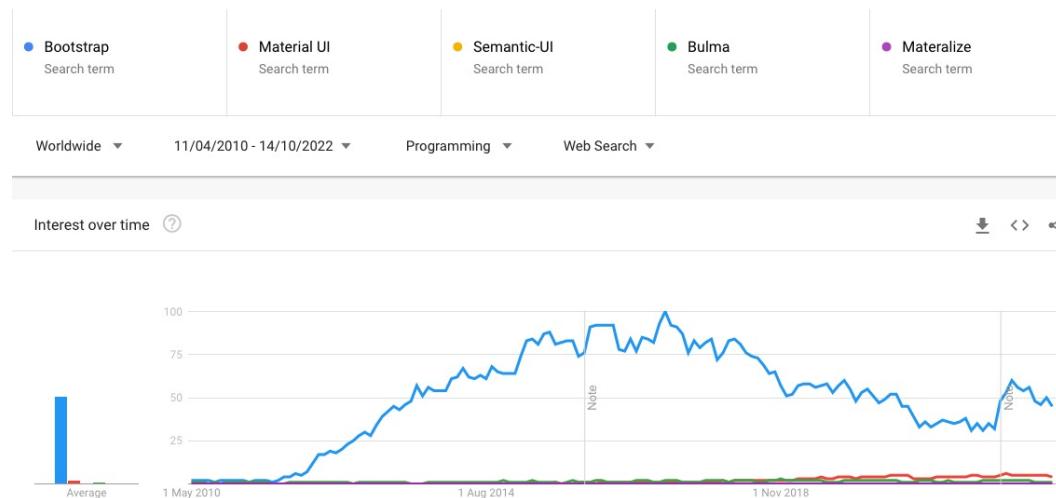
# Poll Everywhere

<https://pollev.com/xuanyingzhu488>

Q5: Your understanding of front-end/css frameworks



# CSS Frameworks



Source: [Google Trends](#)

# CSS Frameworks

## GitHub stars

- Bootstrap: [160K Stars](#)
- Material UI: [82K Stars](#)
- Semantic-UI: [50.2K Stars](#)
- Bulma: [46.5K Stars](#)
- Materialize: [38.7K Stars](#)

# CSS Frameworks

## What are the best CSS frameworks to learn?

Depends on your skills. Having a solid understanding of HTML, CSS, and JavaScript is still the most important skill overall.

### Bootstrap

<https://getbootstrap.com/>



### Materialize

<https://materializecss.com/>



### Bulma

<https://bulma.io/>



### Semantic UI

<https://semantic-ui.com/>

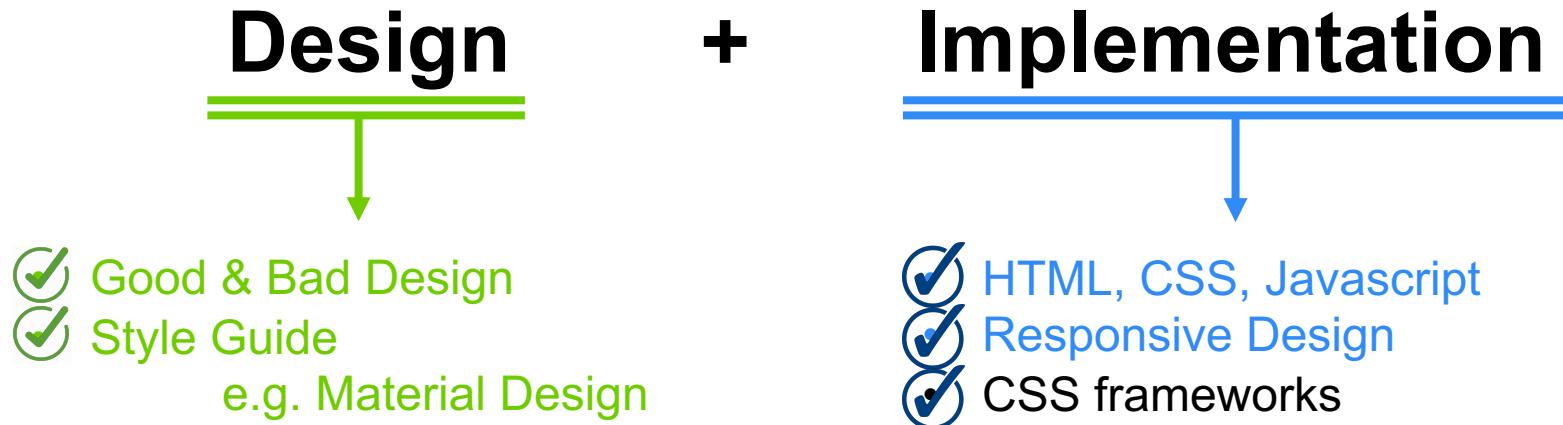


### Material UI

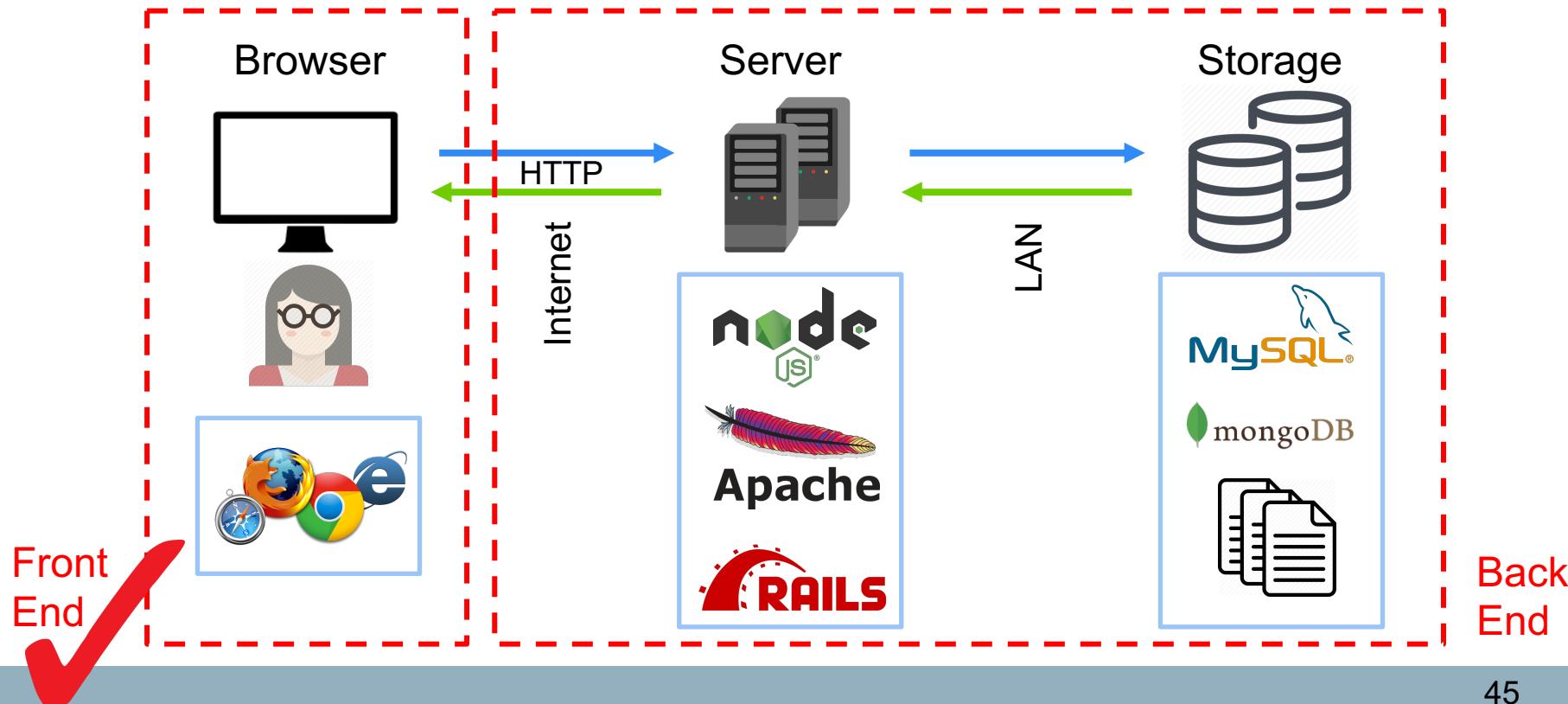
<https://material-ui.com/>



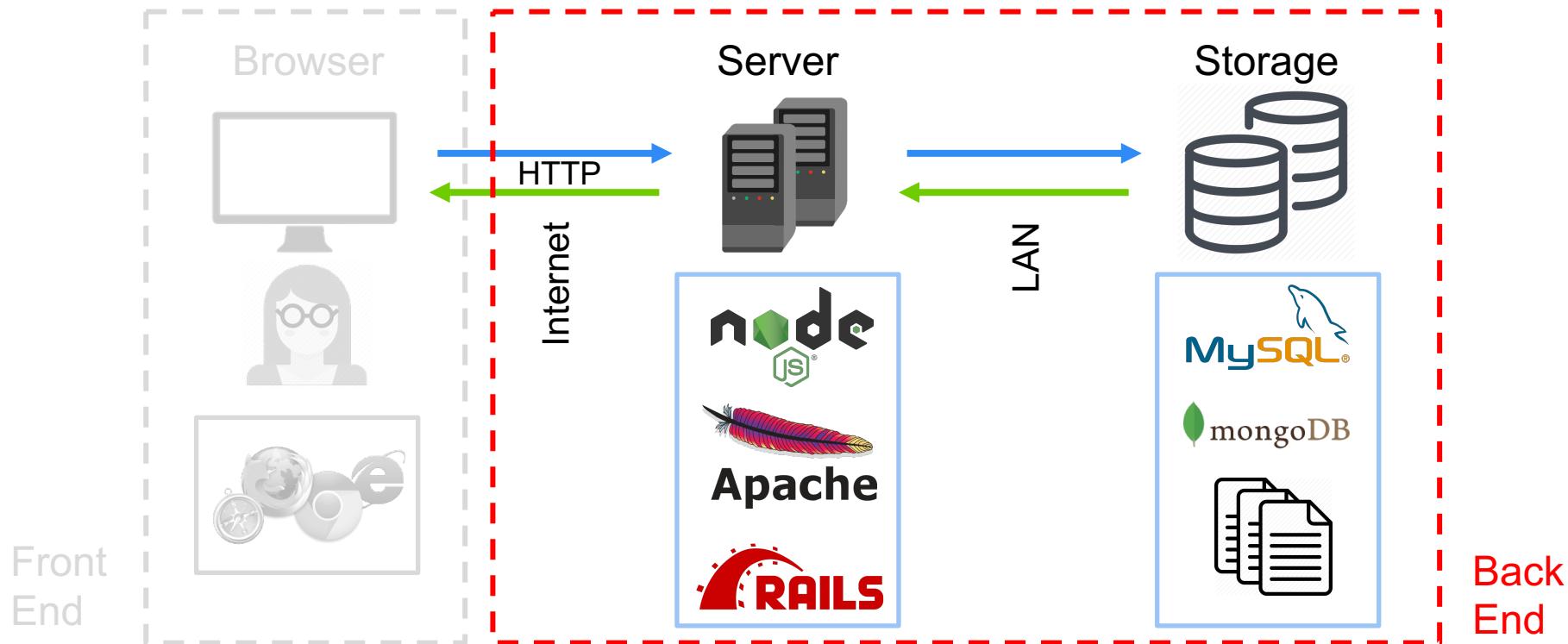
# Good Front-end Applications



# Full Stack Web Application Architecture



# Full Stack Web Application Architecture



# Poll Everywhere

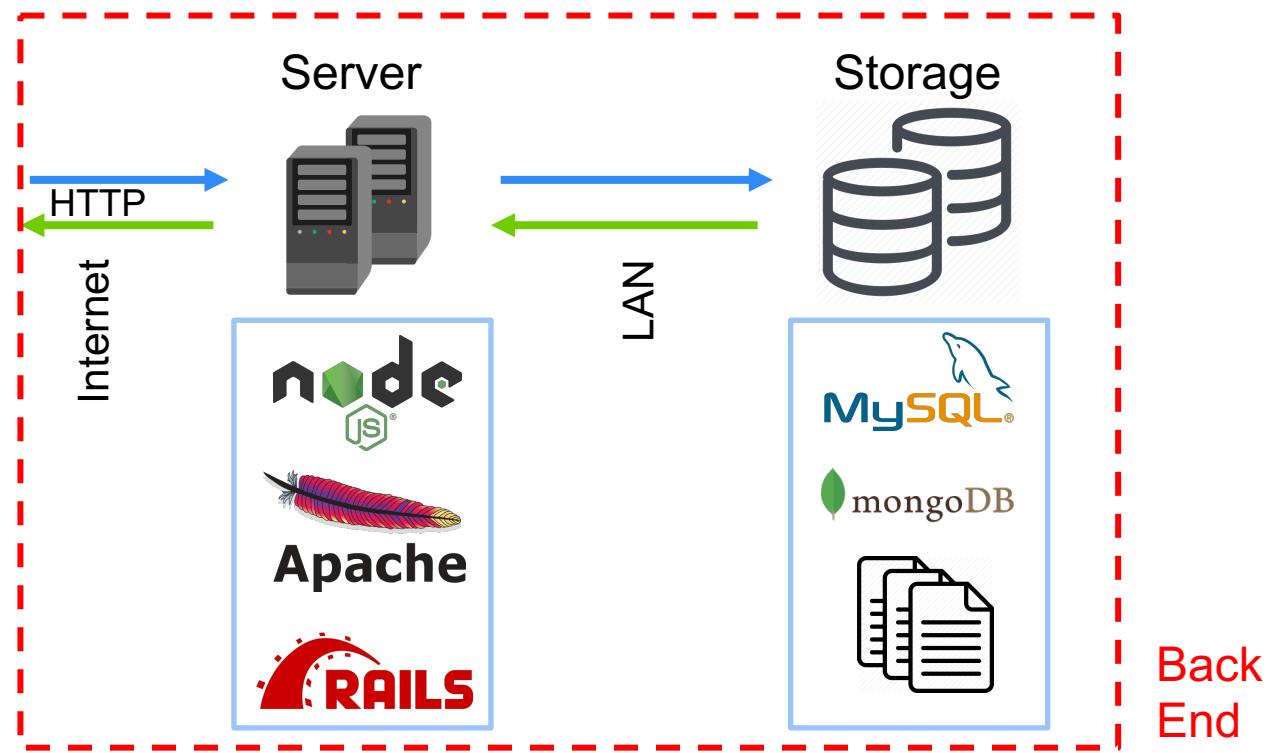
<https://pollev.com/xuanyingzhu488>

Q6&7: Your understanding of  
back-end frameworks



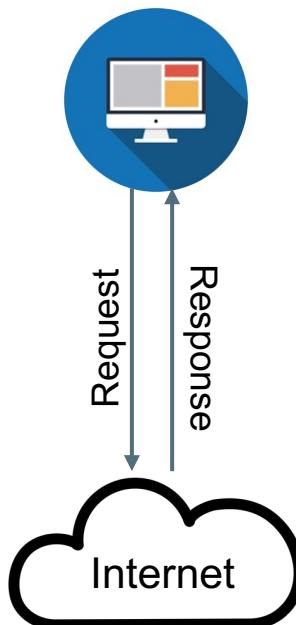
# Back End Development

- Also called “Server-side” programming
- It is everything that happens on the server and databases
- Everything is behind the scenes

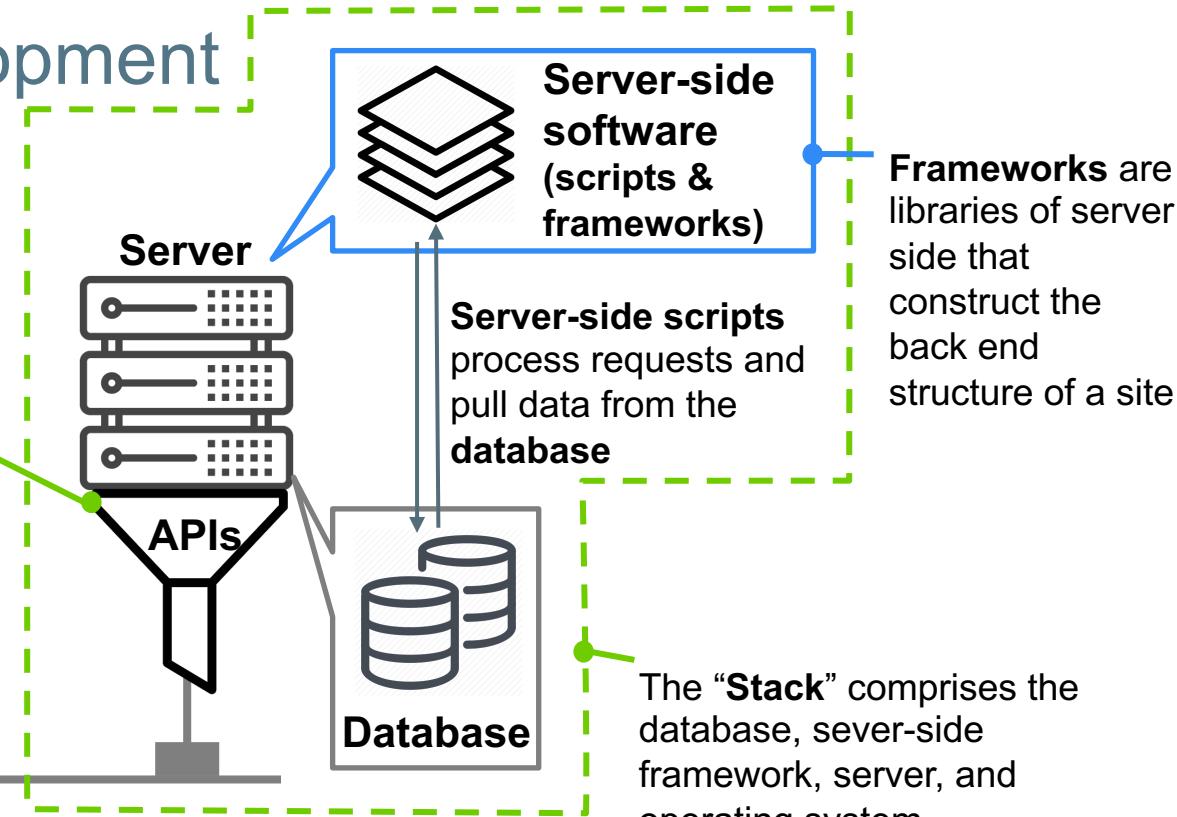


# Back End Development

The front end

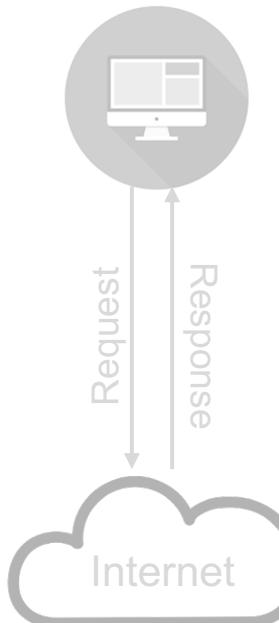


APIs structure how data is exchanged between a database and any software accessing it.

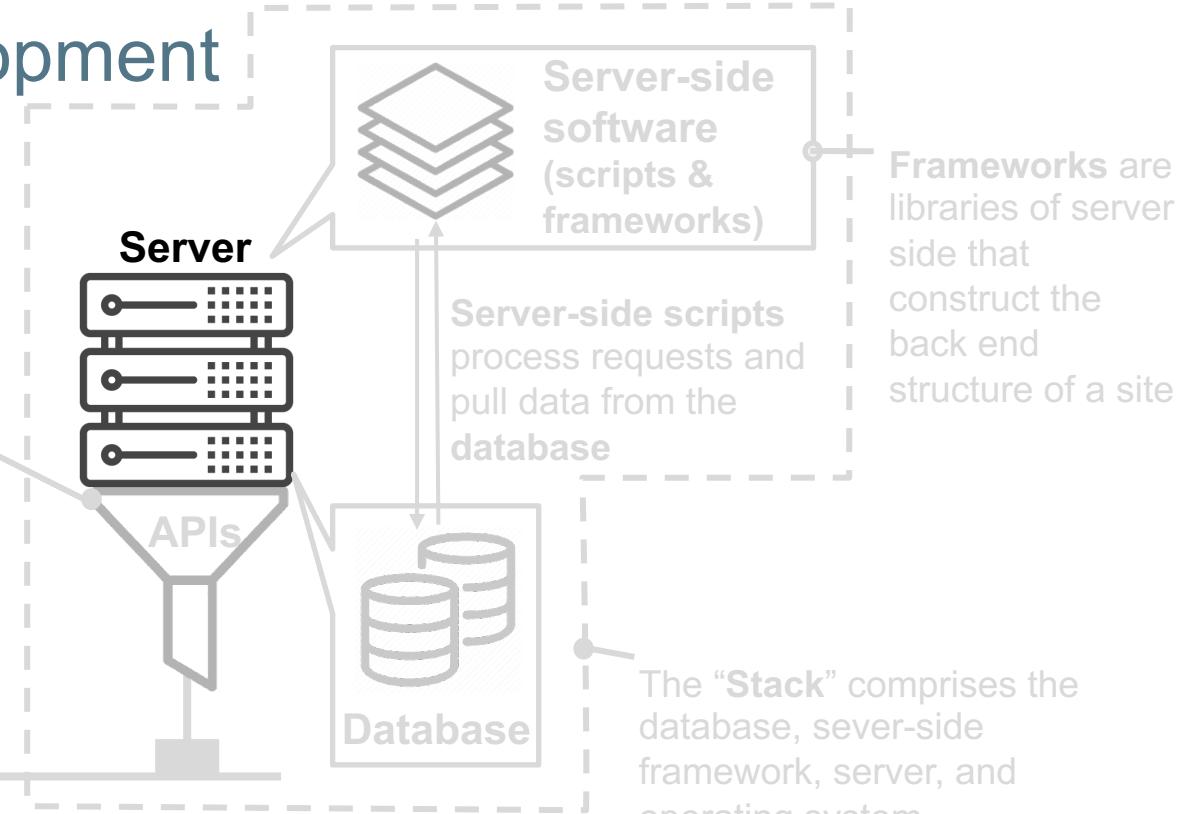


# Back End Development

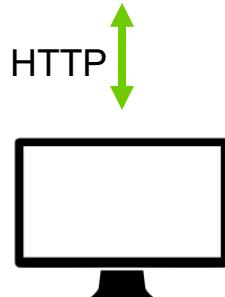
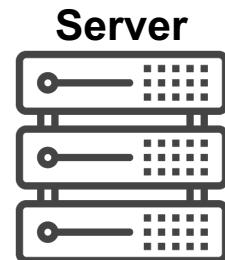
The front end



APIs structure how data is exchanged between a database and any software accessing it.



# Server



Browser

## What do servers do?

Browsers: send HTTP requests and get HTTP responses  
Servers: get HTTP requests and send HTTP responses

# Server: Behind the Scenes

**Browser** –  
what it all starts



**Client side**



**HTTP server**  
(e.g. Apache)



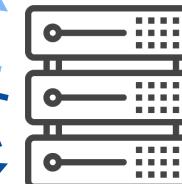
1. Is this request a simple HTML file or graphic?

HTTP server can handle and send it back

- 2.

- Is this request for a file?

HTTP server script will send to app server



Request interpreted,  
executed, and sent  
back to server

**APP server**  
(e.g. PHP)



**Database**  
(e.g. MySQL)

- 3.

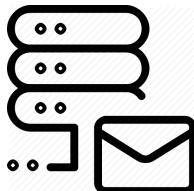
- Does the request need to pull, edit,  
delete or save data to the database?

The server-side script gathers and  
processes the request, then sends it back.

## Type of Requests

- Simple HTML file or graphic
- Complex file request
- Database request

# Other servers



## Mail servers

Sending and storing emails network.

e.g. [Microsoft Exchange Server](#)



## Proxy servers

These servers improve speed, security and performance between local network and the web by filtering requests and also providing cached versions of site pages to reduce network workload.

e.g. [Nginx](#)



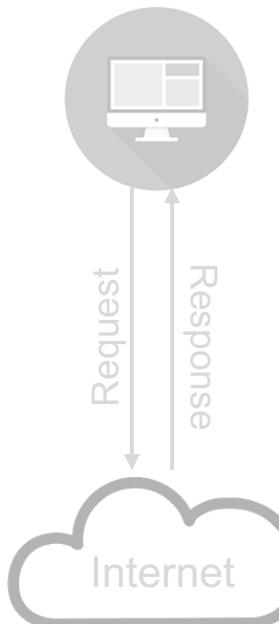
## FTP servers

All about uploading and sending files.

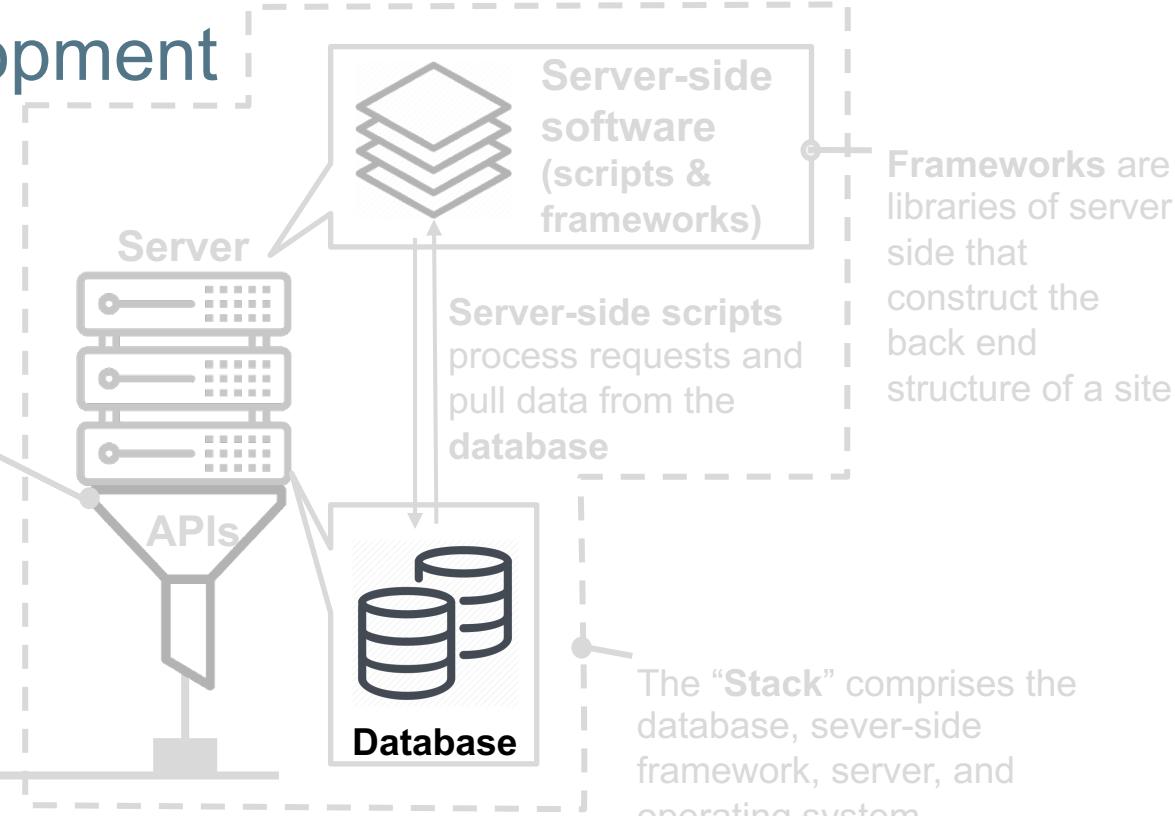
e.g. [Filezilla FTPS](#)

# Back End Development

The front end



APIs structure how data is exchanged between a database and any software accessing it.



# Database / Storage



Database

Databases store, organise and process information so that we can easily find what we need.

## Properties

- Always available – Fetch correct app data and store updates
  - Even if many requests come in concurrently – Scalable
  - Even if pieces fail – Reliable / fault tolerant
- Provide a good organisation of storing data
  - Quickly generate data for view
  - Handle app evolving over time

# Database Type 1: Relational Database



Database

- | **Relational Database**
  - | Data is organised as a series of **tables** (also called **relations**)
  - | A table is made of **rows** (all called **records**)
  - | A row is made of a fixed (per table) set of typed **columns**
- | **Relational Database Management System (RDBMS):**
  - | **CRUD** functions: **C**reate, **R**ead, **U**pdate and **D**elete data
  - | Build-in programming language: **SQL** (Structured Query Language)
  - | e.g. [MySQL](#), [PostgreSQL](#), [Microsoft SQL Server](#), [Oracle](#)
- | ***Ideal for***
  - | *Organising and retrieving structured data*

# Database Type 2: NoSQL Database



Database

- | **NoSQL Database**
  - | • NoSQL = “Not only SQL.”
  - | • These databases are non-relational and distributed, addressing the issue that most modern data from the web is not structured.
- | **How do NoSQL databases work?**
  - | Document-oriented: If a blog used a NoSQL database, each file could store data for a blog post: social likes, photos, text, links etc
- | **Pros:** Flexible & Ease of access (execute queries without SQL)
- | **Cons:** Require extra processing effort and more storage
- | **Ideal for**
  - | *Organising and retrieving inconsistent/incomplete data*

# SQL or NoSQL



Database

## Reasons to use a SQL database

Your data is structured and unchanging.

## Reasons to use a NoSQL database

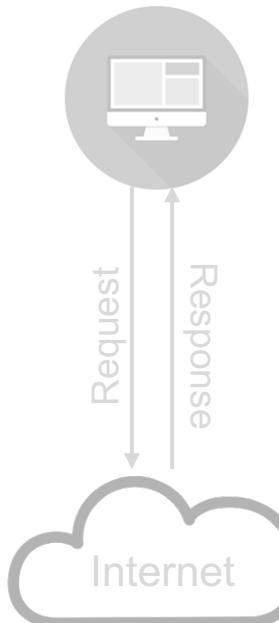
1. Storing large volumes of data that have little or no structure.
2. Making most of cloud computing and storage
3. Rapid development



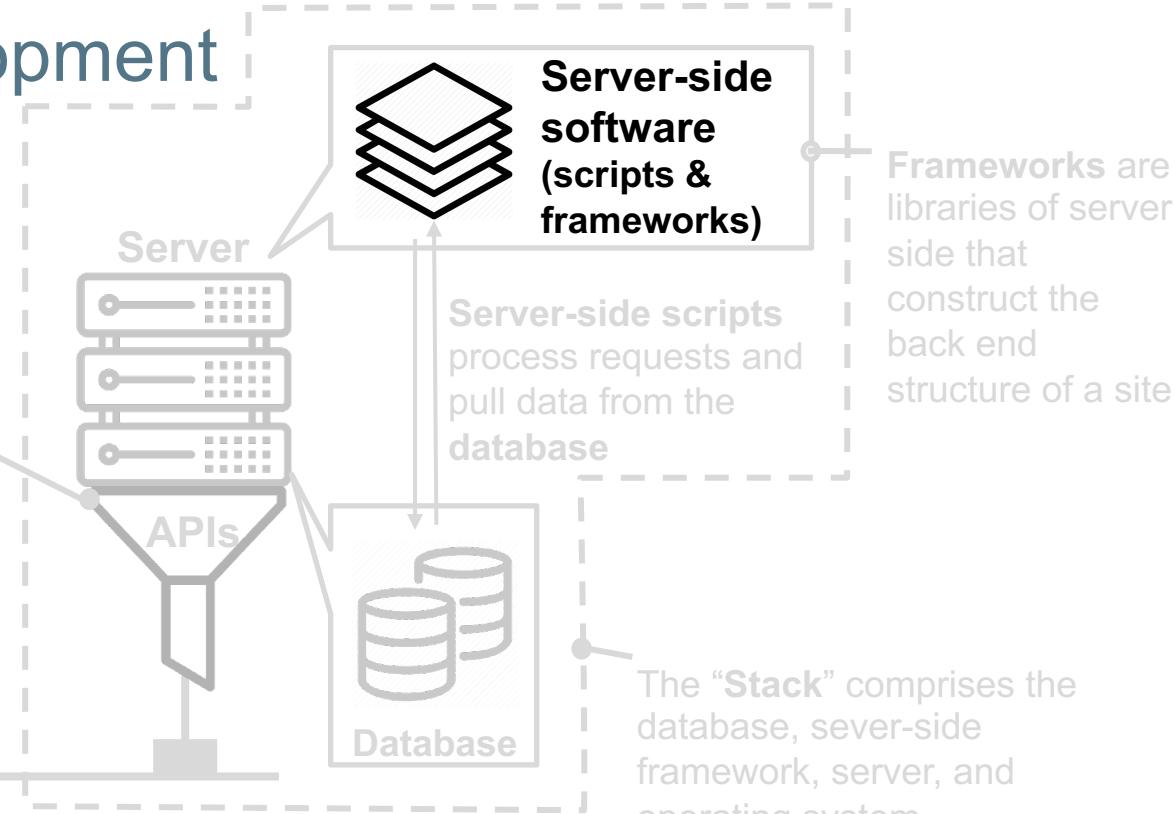
Source: [SQL vs NoSQL](#)

# Back End Development

The front end



APIs structure how data is exchanged between a database and any software accessing it.

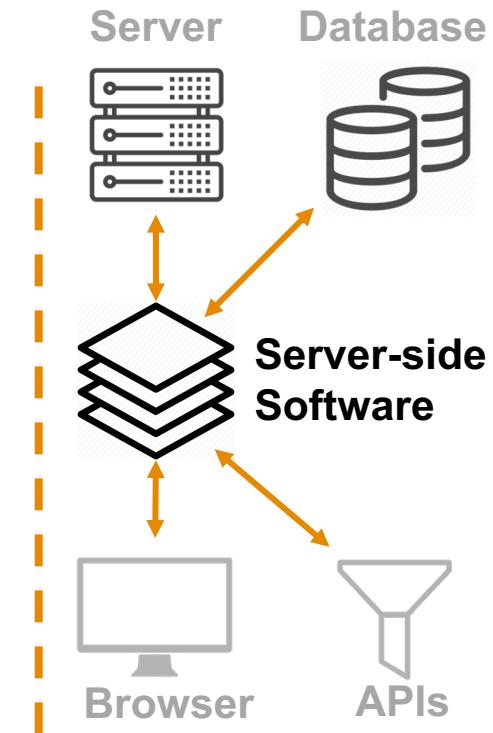


# Server Side Software

- Also called “back-end web application”

## Tasks

- Provide application services based on business logic
- Create the communication channel between browsers, server and storage system.
- Build application programming interfaces (APIs), which control what data and software a site can share with other apps

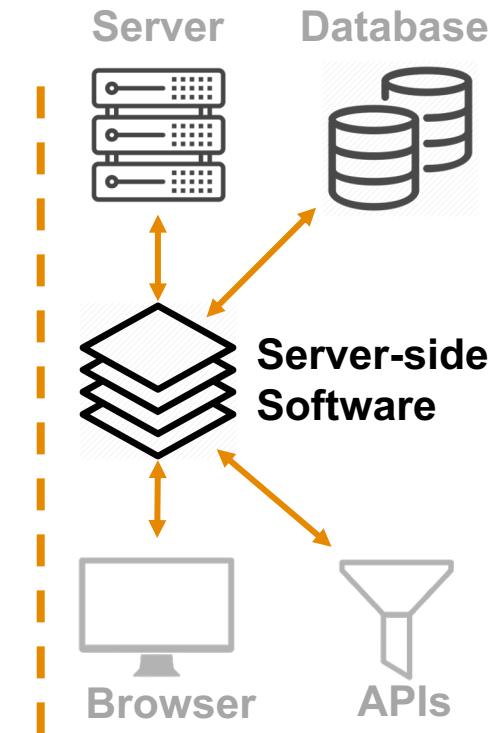


# Server Side Software

- Also called “back-end web application”

## Tasks

- 1. Provide application services bases on business logic  
2. Create the communication channel between browsers, server and storage system.  
3. Build application programming interfaces (APIs), which control what data and software a site can share with other apps



# Server Side Software - Frameworks

*A framework is a standardized set of concepts, practices and criteria for dealing with a common type of problem.*

## Why frameworks?

They boost performance, extend capabilities, and offer coding shortcuts that developers don't need to start from scratch.

### Example:

When you're making a sandwich, it's much easier to buy pre-made, sliced bread from the store than it is to bake it on your own from scratch. Frameworks are your site's sliced bread—they speed up the process.



# Server Side Software - Frameworks

## Generation 0: Before frameworks (1993-)

Browser: static HTML files only with HTML forms for input

Server: Common Gateway Interface (CGI)

- Certain URLs map to executable programs to process data or generate pages
- Language: perl, c, c++, java

### Example

Browser: <FORM METHOD=POST ACTION=http://www.example.com/cgi-bin/**formprocess.pl**>

Server: Execute “**formprocess.pl**” from cgi-bin/

.pl: a program written in Perl (.java for java, .c for c)



# Server Side Software - Frameworks

## Generation 1 (1995-)

### Server:

- Examples: PHP, Asp.net, Java servlets
- Incorporate language runtime system directly into web server
- Web-specific library packages were available:
  - URL handling, HTML generation, database access...
- Introduce **Templates**:
  - HTML/CSS describes view



# Server Side Software - Frameworks

## Generation 2 (2002-)

### Server:

- Examples: [Django for Python](#), [Rails for Ruby](#), [Laravel for PHP](#)
- **Model-View-Controller (MVC)**
  - Divide an application into 3 interconnected parts
- **Object-Relational Mapping (ORM)**
  - Make database tables and rows appear as classes and objects



# Model-View-Controller (MVC) Pattern

## Model:

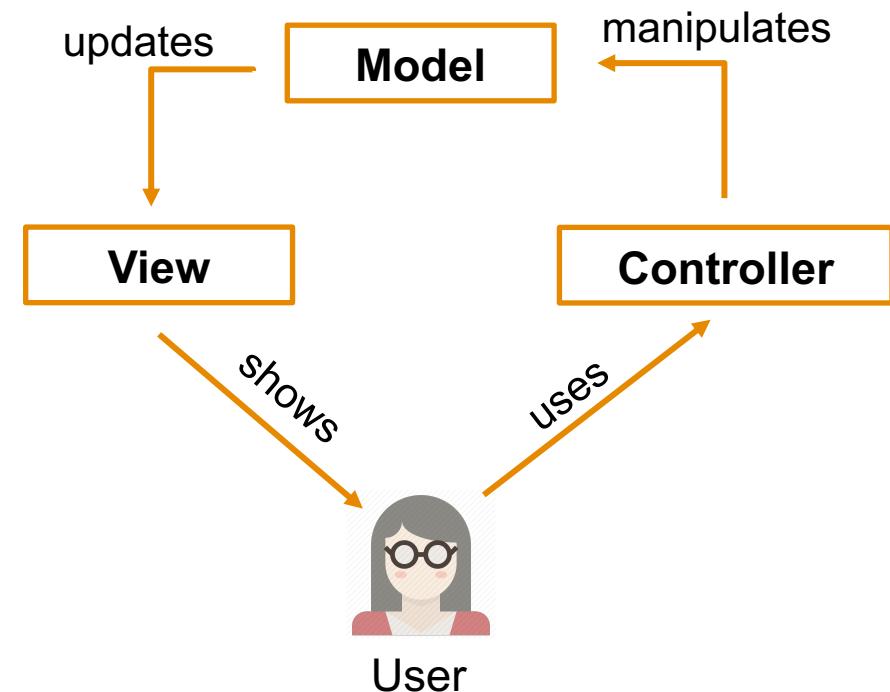
- Manages application's data
- Connects the View and the Controller

## View:

- Displays the web pages

## Controller:

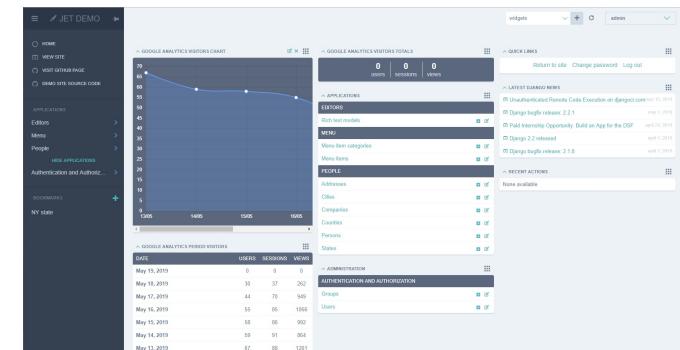
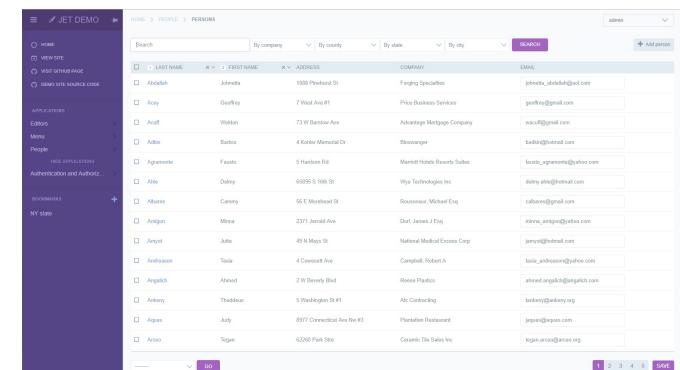
- Handles users' interactions
- Fetches models and controls views



# Model-View-Controller (MVC) Pattern

## View Generation

- Templates** are commonly used
  - Write HTML containing parts of the page that are always the same
  - Add bits of code that generate other parts that are computed for each page
  - The template is expanded by executing code snippets, substituting the results into the document
- Pros**
  - Reusability
  - Easy to see how dynamic data fits in

This screenshot shows a 'PEOPLE' list view. The table columns include LAST NAME, FIRST NAME, ADDRESS, COMPANY, and EMAIL. The data includes entries for Johnette Abidah, Geoffrey Acy, Wadon Asif, Barbara Agarwal, Felecia Akila, Caryn Alvaras, Mina Anjan, Julie Amyot, Tola Anderson, Ahmed Argabdi, Thadeous Ankony, Judy Aquae, and Togen Arzani. Each row contains a blue link labeled 'Email' to the right of the email address. The bottom right corner shows a navigation bar with pages 1 through 5 and a 'SAVE' button.

# Server Side Software - Frameworks

## Generation 3 (2010-)

- Examples: [AngularJS](#)
- JavaScript frameworks running in browser – More app-like web applications
  - Excels at building dynamic, single page web apps (SPAs)
  - Interactive, quick responding applications – Don't need server round-trip
- Many concepts of previous generations carry forward
  - Model-View-Controllers
  - Templates



Server-side  
Software

# Server Side Software - Frameworks

## Angular JS

- **Two-way data binding**

A model variable is bound to a HTML element that can both change and display the value of the variable.

```
First name: Xuanying
Last name: Zhu

Set the first name: 
Set the last name: 
```

Source: [Demo](#)

The firstName and lastName model variables were bound to a couple of HTML input elements.

When the page is loaded, the value of the input elements are initialized to those model variables.

Whenever the user types something in an input, the value of the model variable is modified as well.



# Server Side Software - Frameworks

## Generation 4 (2013-)

- Examples: [React.js](#), [Vue.js](#), [Angular v2](#)
- Focus on JavaScript components rather than pages/HTML
  - Views are reusable JS components rather than pages
  - Involve with more software engineering focus: modular design, reusable components, testability etc

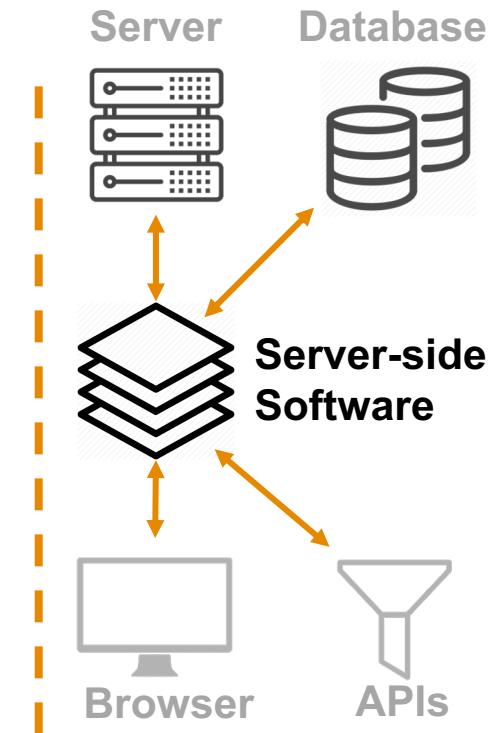


# Server Side Software

- Also called “back-end web application”

## Tasks

1. Provide application services bases on business logic
2. Create the communication channel between browsers, server and storage system.
3. Build application programming interfaces (APIs), which control what data and software a site can share with other apps

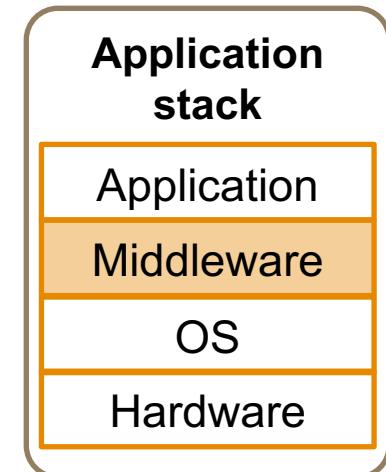


# Server Side Software - Middleware

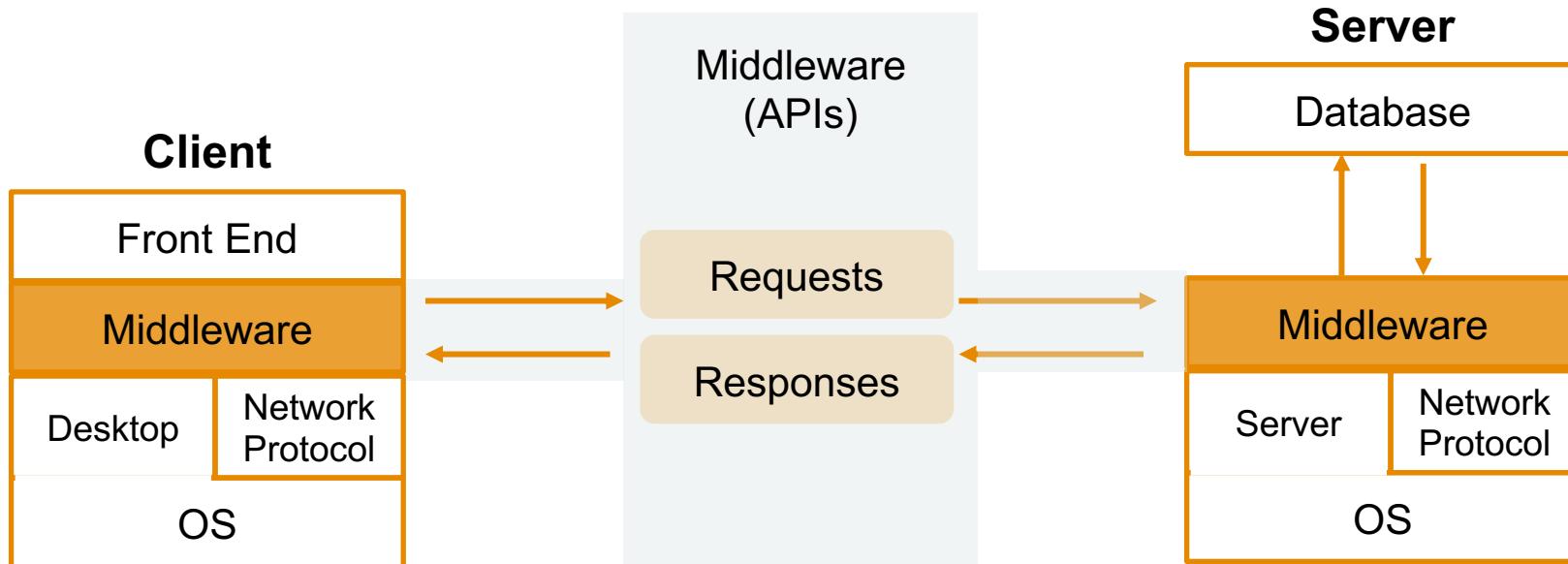
Middleware is any software that glues an application and its network.

## Pros

- It facilitates client-server connectivity, forming a middle layer in the application that acts as “glue” between the app(s) and the network.
- It ties together complex systems and keeps all of the business’ software linked and able to communicate smoothly.
- It lets cloud applications and on-premise applications “talk” and provides services like data integration and error handling.



# Server Side Software - Middleware

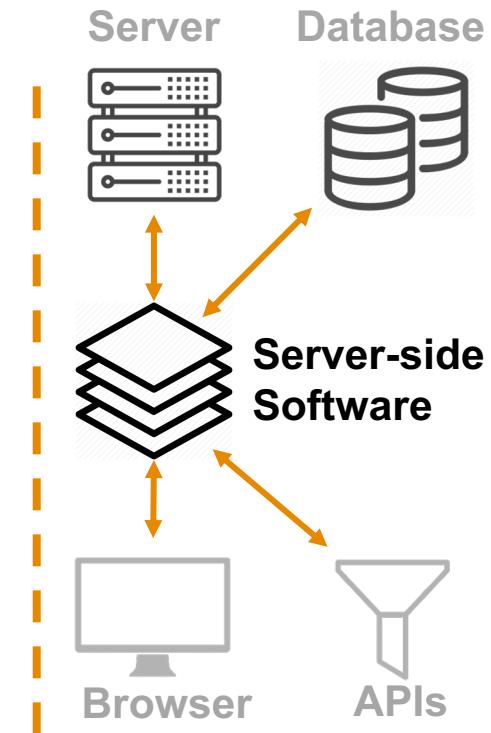


# Server Side Software

- Also called “back-end web application”

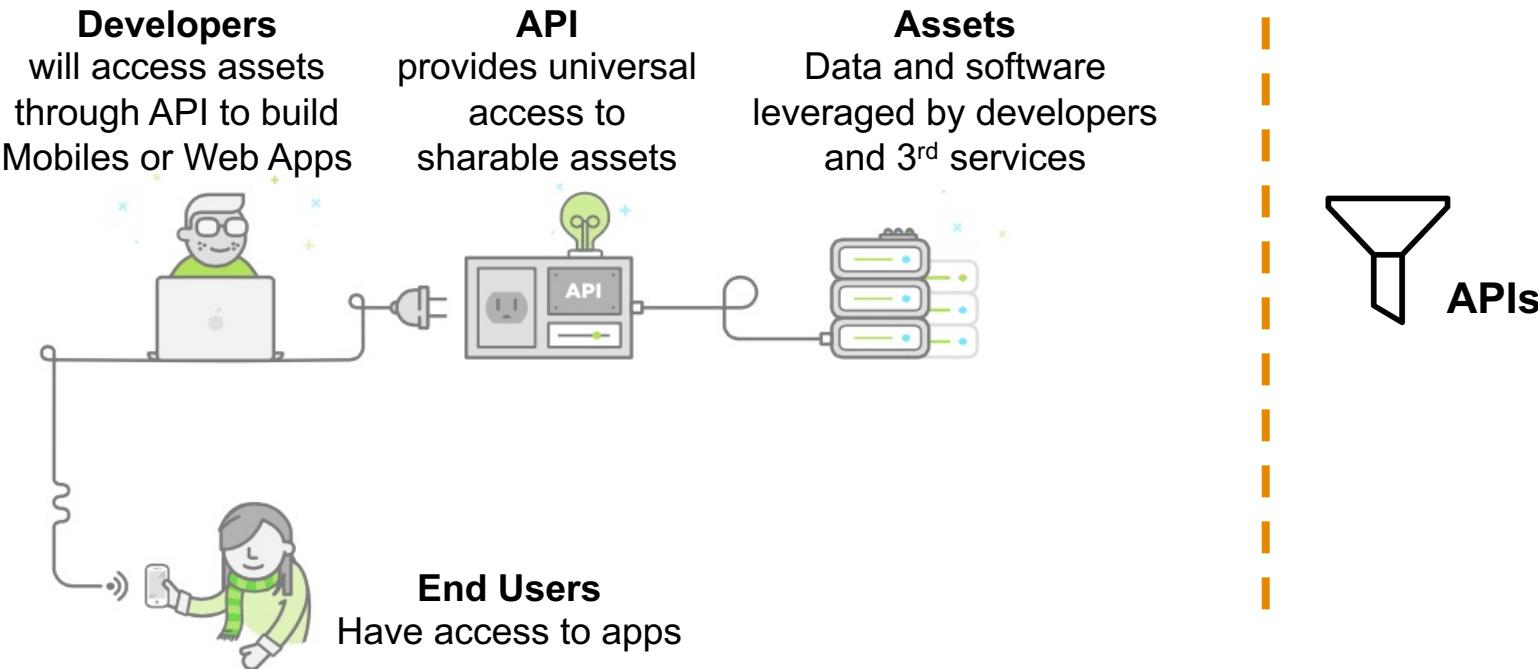
## Tasks

- Provide application services bases on business logic
- Create the communication channel between browsers, server and storage system.
- Build application programming interfaces (APIs), which control what data and software a site can share with other apps



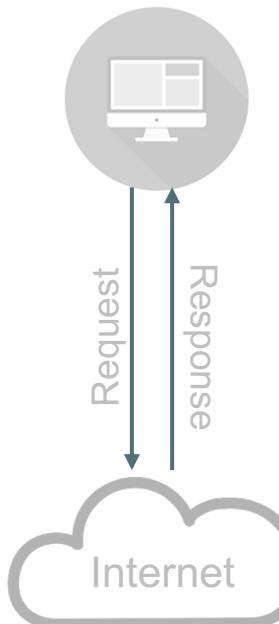
# Server Side Software - APIs

An interface that allows two applications to talk to each other.

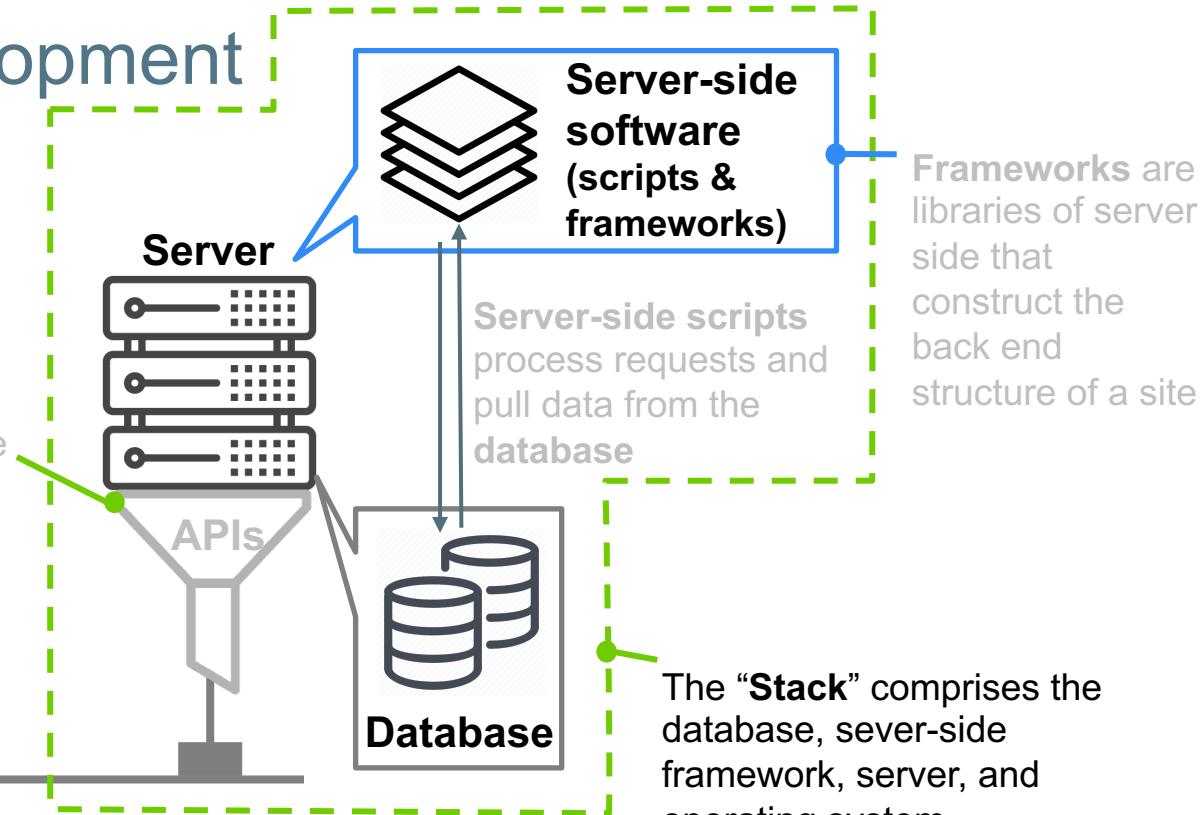


# Back End Development

The front end



APIs structure how data is exchanged between a database and any software accessing it.



# Poll Everywhere

<https://pollev.com/xuanyingzhu488>

Q8: Your understanding of stacks



# Common Stacks - LAMP

**L:** Linux operating system

**A:** Apache web server

**M:** MySQL database

**P:** PHP/Python/Perl application software

## Pros

- Flexible, customizable, easy to develop and deploy
- A huge support community since it's open-source.
- Great for organizing massive amounts of structured data.

## Variations

- WAMP: Windows/Apache/MySQL/PHP
- MAMP: Mac OS X/Apache/MySQL/PHP
- LAPP: Linux/Apache/PostgreSQL/PHP



# Common Stacks – MVC Stacks

## Django Stack: Python / Django / Apache / MySQL

- Rapid development, Simplify deploying Django software



## Ruby Stack: Ruby / Ruby on Rails / Apache / MySQL

- Rapid development

Full-stack Ruby:  
build a realtime web app  
with React.rb and Opal



# Common Stacks - MEAN

**M:** MongoDB

**E:** Express.js

**A:** AngularJS

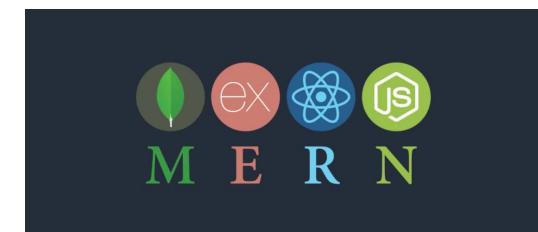
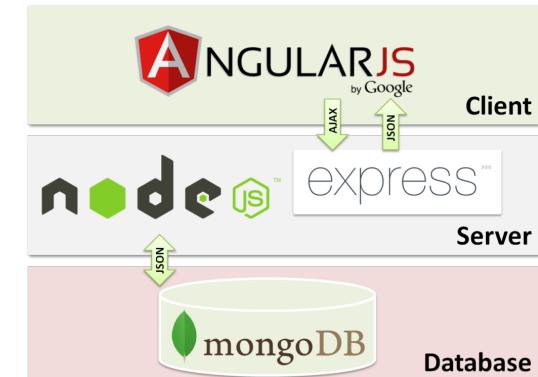
**N:** Node.js

## Pros

- Supports the MVC pattern
- Language uniformity.
- Document-based NoSQL database: more flexibility with semi-structured data.

## Variation

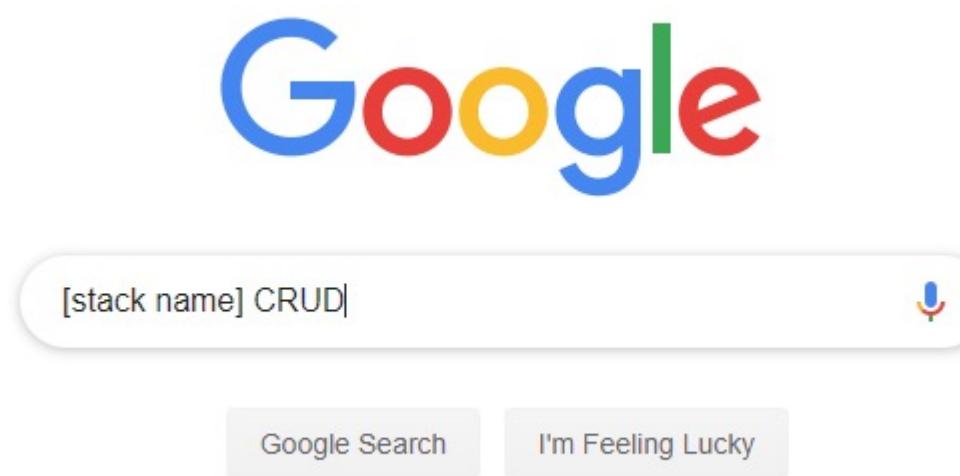
- MERN: MongoDB / Express.js / React.js / Node.js



Source: [MEAN](#)

# Tips: a way to learn stacks

Google: stack name + “CRUD”



# Tips: a way to learn stacks

- LAMP: <https://www.taniarascia.com/create-a-simple-database-app-connecting-to-mysql-with-php/>
- MVC stacks:
  - Django: <https://rayed.com/posts/2018/05/django-crud-create-retrieve-update-delete/>
  - Laravel: <https://itsolutionstuff.com/post/laravel-57-crud-create-read-update-delete-tutorial-example-example.html>
  - Ruby on Rails: <https://medium.com/@nancydo7/ruby-on-rails-crud-tutorial-899117710c7a>
- MEAN: <https://appdividend.com/2018/11/04/angular-7-crud-example-mean-stack-tutorial/>
- MERN: <https://codingthesmartway.com/the-mern-stack-tutorial-building-a-react-crud-application-from-start-to-finish-part-1/>

# Full Stack Web Application Architecture

