

# Reflective and Report writing

**ENGN6250 Professional Practice 1** 

ANU Academic Skills

#### Outline

- Reflective writing—career episode
- Report writing
- Academic Integrity



# Reflective writing

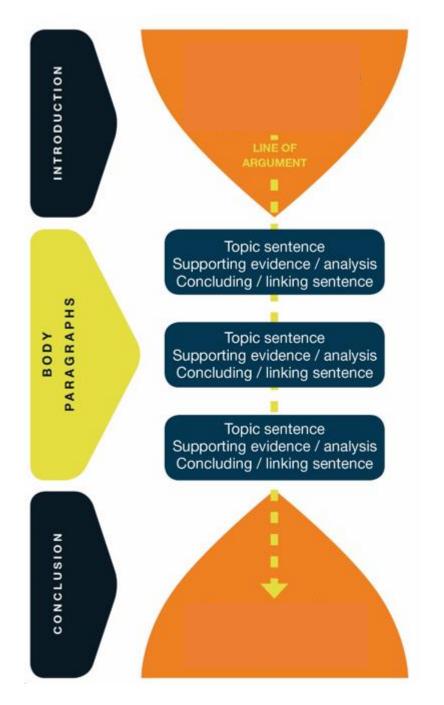


### Your task: career episode reflective pieces

- Write 4 (PP1) 700-word reflections
- Purpose: 'an opportunity to develop reflexivity about your own practices and learning, and to develop succinct reflective writing capability'
- You are provided with a question each week to reflect on.
- •Use the episode as the case study to answer the week's question.



# How confident do you feel about reflective writing?



What is your argument/ key reflection?

Topic sentences: key reflection for paragraph Evidence: retell, relate

Summary: overall reflection Implications: why is it important?

# Example questions: what might your key message / key reflection be?

- How does engineering standard/guidelines (in the country where the episode happened) influence your decisions and actions?
- What are the ethical challenges associated with the project and your work?
- How do you (or your team) deal with conflict situations?





Topic sentence states the **point** - the reflective lesson

Supporting sentences

**Retell** – some description of what happened, significant concepts

**Relate** – this to your previous experience and knowledge, give examples and make connections

**Reflect** – what did you learn and what would you do differently

Concluding sentence summarises the reflection

## Is this good reflective writing?

In Lecture 1 we learnt about X. The lecturer said it is important to think about Y.

Ys are ....Then we learnt about Z.

In my professional experience, I worked on project Y. Project Y had many elements, such as A,B, and C. There were many stakeholders involved, and they ...

## Is this good reflective writing?

Another pitfall I encountered in my project was the unawareness of team conflicts. The issues became prominent in the middle of the project. Developers failed to keep code consistency, raising severe matters in team performance. Although this is out of my expectations, I managed to resolve the issue by actively communicating with the developers. After learning the "Unknown Unknowns" theory and Cynefin Framework in this course, my thinking, however, has changed significantly. I now understand the nature of the complexity issues in project management: it contains multiple levels known knowns, known unknowns, unknown knowns and unknown unknowns.

### Reflective language

- Think about what you currently know
- 'I used to think/believe that ...'
- Make explicit connections between this knowledge and understanding and what you're learning, observing and/or experiencing
  - 'My thinking/understanding/perspective, however, has changed...'
  - 'I realised...when...' 'It was not until X that...'
  - 'These new ideas about...for example...'
- Reflect on extent of learning and why (source of learning)
  - 'This was a major learning experience for me as it taught me...' 'The experience has helped me to...'
  - 'I attribute this shift in understanding mainly to...'
- So what? Why does it matter? Implications of insight for future practice and development.
  - 'I feel that X has made a huge difference...' 'I will therefore...'
  - 'The fact that the my ideas about X changed the least suggest that in future...'

# Report writing

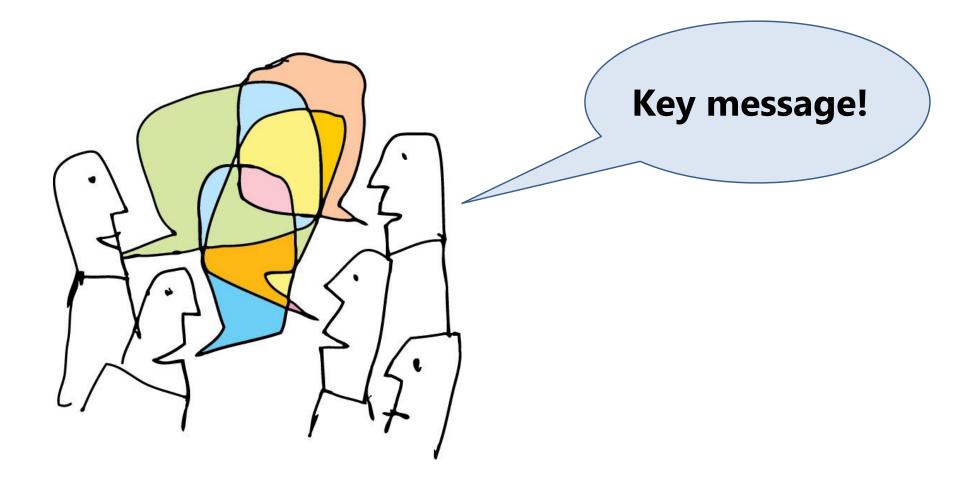


#### Your task

- You've been asked to choose 1 of 4 cases and then
- Research and write a 2,000 group report
- The report includes three sections:
  - Project summary
  - Findings
  - Discussion

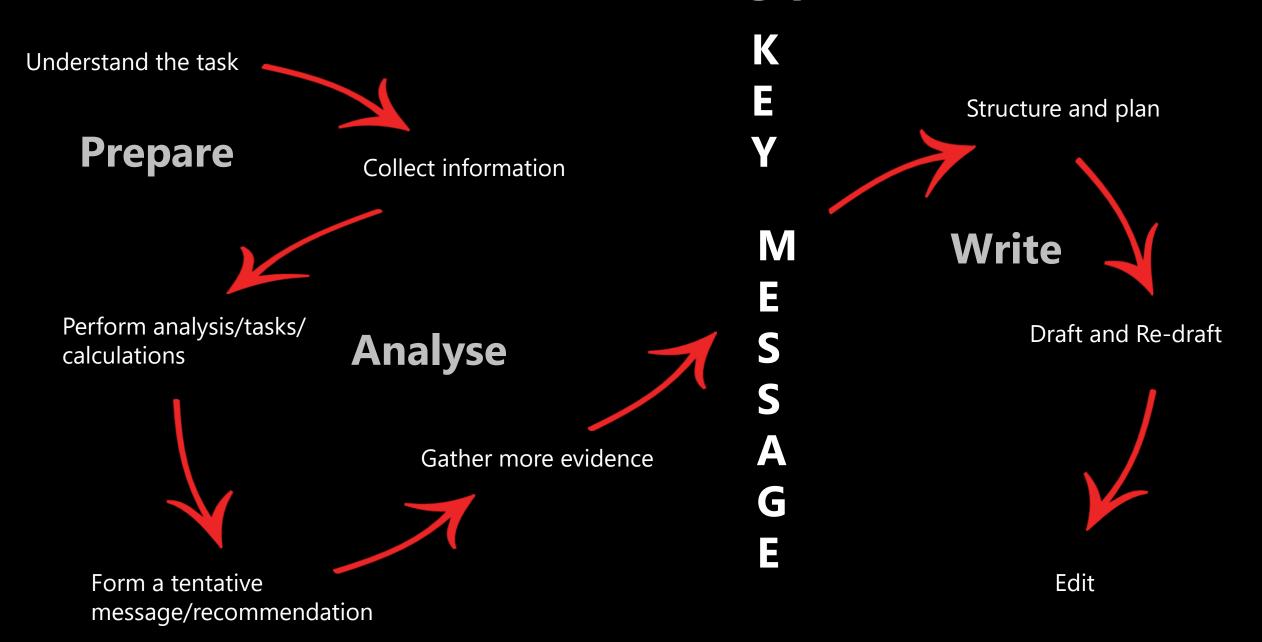


# What is the most important thing you need to include in a report?





#### Research and Writing process



Information about your project can be collected using the following questions. Based on your research findings, you need to select the most prominent finding and present it as the key message.

- 1) What is the project about?
- 2) What is the context?
- 3) What are the binding guidelines/standards that shape engineers' judgments and policymakers decisions in the project?
- 4) Who are the key actors in the project?
- 5) Who benefits most from the project?
- 6) Who is marginalised in the project, and why?
- 7) Which types of skill set are necessary in completing the project?
- 8) How the project is interacting with social and environmental systems?
- 9) What are the ethical challenges for the engineers involved in the project?
- 10) What are the points of conflicts among different actors involved?

# What are the key overall questions to help you come up with your key message?

- 1. Did the engineers/or the decision makers in their case study act responsibly given the ethical challenges and nature of the project? What did they do well, what could they have done better?
- 2. How could engineers/professionals involved in the project think and practice more responsibly?



# Your task: how will you frame and then support your key message?

#### Project summary:

- introduce the reader to the project and the situation in which it has emerged.
- The provided 10 guiding questions in Step-3, can help you to structure this section.
- Key message statement
- Signposting

#### Findings

• Here is where your group can show the findings that emerged from discussions and research that you, as a team, have identified as supportive of your team's key message.

#### Discussion

• Write the discussion section by answering the following question: How could engineers/professionals involved in the project think and practice more responsibly?



### Activity: Key messages

- Evaluate each of the samples. For each, identify the problems. What needs to be done to improve the key message?
- •Sample 1:
- •Automatic Image Annotation (AIA) is rife with problems. It is important that programmers develop approaches to deal with these issues.



Activity: Key messages

Sample 2:

Automatic Image Annotation (AIA) is good at identifying and labelling concrete things, but is less good at labelling the concepts or ideas conjured up by the images. The problem is these are what users look and search for, hence it is important to create AIA that better reads and predicts these elements. This report provides recommendations about how professionals can think and practice more responsibly.



### Activity: Key messages

#### Sample 3:

It is difficult for Automatic Image Annotation to predict the types of abstract keywords that are desirable to online users. This report describes the development and testing of a system that interprets an image's visual attributes and proposes high-level/abstract words commonly associated with those attributes, drawing from a pool of 50 popular conceptual keywords. It recommends that professionals involved in AIA need to select diverse users responsibility towards diverse users.



### A key message

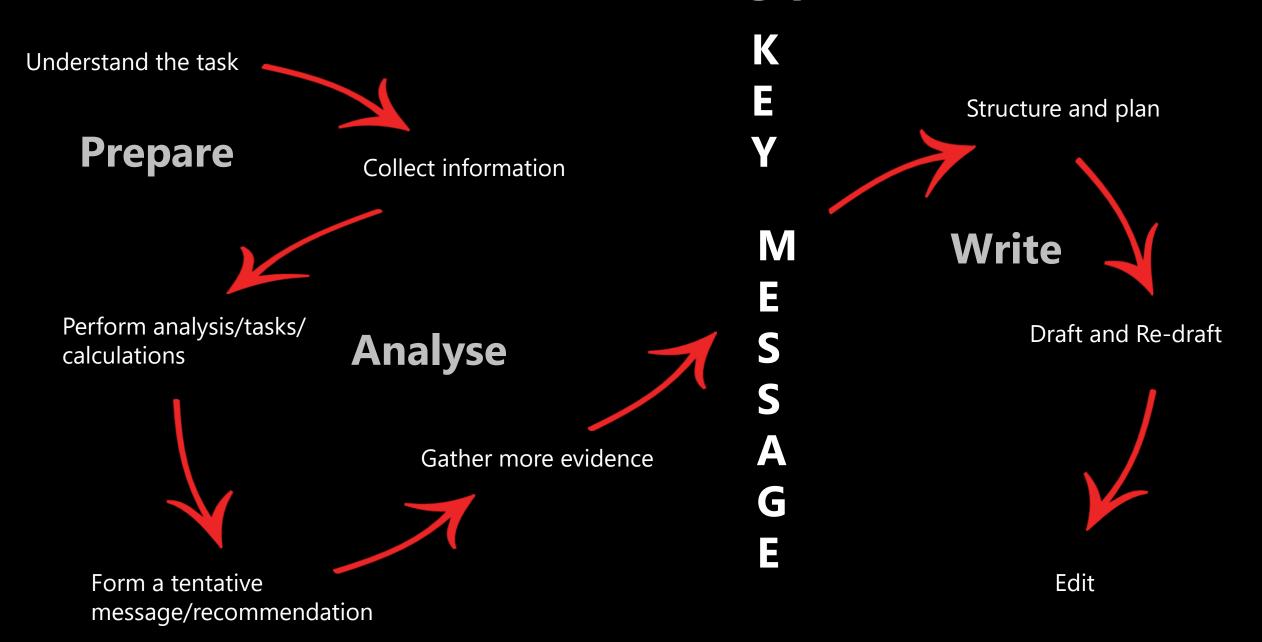
- Is your main answer to the question/s
- Establishes the **purpose** of your report
- •Establishes what you "do" in your report (e.g. describe, review, test, analyse, identify and recommend)
- Conveys not only what happened, but why?
- Structures your report: you write to **persuade** your reader of the key message

Begin a discussion on what your key message might be.

Discuss in groups



#### Research and Writing process



### Types of academic sources

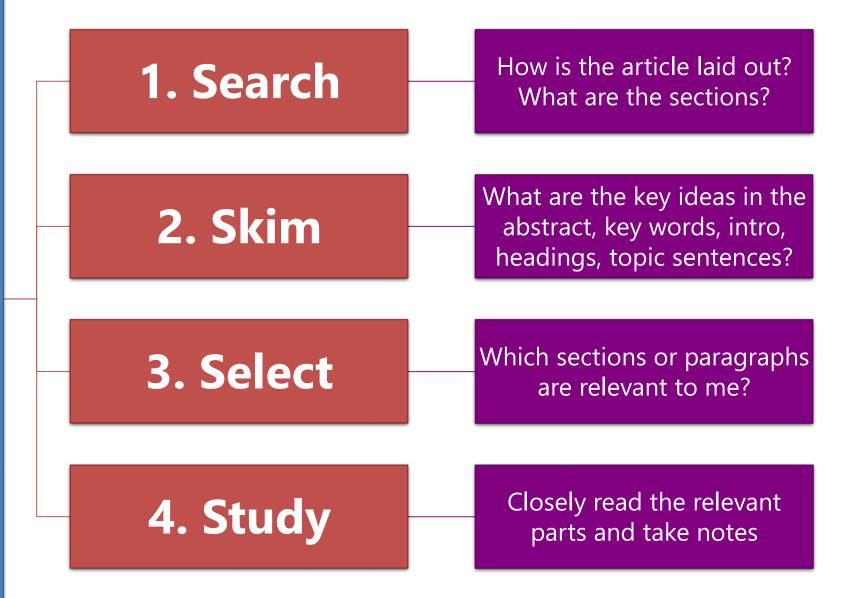
- There are many different sources of information.
- The most common include:
  - Books or chapters in a book
  - Journal articles
  - Government reports
  - Industry reports
  - Newspaper articles
  - Some websites

Which will be most relevant to your project?
How will you ensure the information is reliable?



Tip: get to know <u>SuperSearch</u>! Also look at <u>Evaluating sources</u>

PURPOSE – Why am I reading this? What information do I need? How much time and energy is it worth?



#### Report structure

The report includes three sections:

- Project summary
- Findings
- Discussion



### Structure should support key message

#### There must be:

- A logical sequence of ideas and information
- A line of narrative that persuades the reader you have a good solution / recommendation / analysis

#### Therefore:

- Each section has a purpose that connects to the key message
- Each paragraph has a point that connects to the purpose of the section





#### An unclear structure

- Project summary: This project describes the development and testing of an AIA system. It recommends that professionals need to select diverse attributes so as to show responsibility towards diverse users.
- Findings
  - Benefits of AIA system
  - Interesting that AIA can identify various colours
- Discussion
  - AIA has many benefits



#### Another structure: is it better?

• Project summary: This project describes the development and testing of an AIA system. It recommends that professionals need to select diverse attributes so as to show responsibility towards diverse users.

#### Findings

- Challenges of AIA is that keywords are limited, not diverse
- Benefits of AIA system
- Interesting that AIA can identify various colours

#### Discussion

- Professionals should select diverse attributes
- AIA has many benefits



### An improved structure: consistent KM

• Project summary: This project describes the development and testing of an AIA system. It recommends that professionals need to select diverse attributes so as to show responsibility towards diverse users.

#### Findings

- Benefits of AIA system
- Interesting that AIA identifies various colours, but not a diverse range
- Challenges of AIA is that keywords are limited, not diverse

#### Discussion

- AIA has many benefits
- However, the issue of diversity is important for responsible practice, e.g. for diverse users
- Therefore, professionals should select diverse attributes



# Writing the paper



### Project summary (1. background / context)

- Here, you need to introduce the reader to the project and the situation in which it has emerged.
- Use the 10 guiding questions in Step-3 to help.
- The section is expected to cover topics that underlie the questions, including:
  - The context
  - Different systems involved
  - Key actors and the interactions between them
  - Social, environmental, and ethical challenges posed by the project.

### Project summary

- •2. identify the issue / problem (also arrived at from the guiding questions)
- Key message statement
- Signposting



# 1. A sample project summary: background / context

This report is prepared by Urban Technology Consulting for the Knowledge College in order to enhance its current database management system and improve its services for its students. Thus, it is proposed that data mining be adopted by the college to replace its current system. Data mining is a process of extracting data from large databases and transforming them into useful information to support companies in making crucial business decisions. Besides having the capability to discover information within data warehouses that queries (Oracle8) and reports cannot effectively reveal, data mining is also equipped with techniques such as database segmentation, predictive modelling, link analysis and deviation detection that will help to find patterns and relations in data. Thus, data mining is a better database management system compared to Oracle8. Furthermore, data mining is also extended by the use of knowledge discovery that will allow users to select, transform and discover new information that will help business decision making ... discover new information that will help business decision making ...

# 2. A sample project summary: issue / problem

However, there are problems with data mining. Privacy is one of the biggest issues. The ways students' data are used by the college should strictly be based on the sole purpose of the data collection, and nothing else. Data integrity is also another issue.

# 3. A sample project summary: key message

To solve this problem, access control should be implemented to prevent any intentional distortions of data. The high start-up cost is also a problem. To solve this, systems integration is used to move from Oracle8 to data mining, thus keeping the college's current database.

There are many different data mining tools in the marketplace that can be used for different purposes. Thus, to determine the right application tool for Knowledge College, certain characteristics should be considered, such as the data preparation facilities, the college's data mining operations, product scalability and performance and facilities for visualization results. Those principles will help the college to determine the data mining application that is suitable for its operations and goals.

# 4. A sample project summary: signposting

The following sections of this report will first further elaborate on the problems associated with the current database management system. Next, the report will evaluate the advantages and disadvantages of the proposed solution of data mining. Finally, the report will provide recommendations on how to minimise the disadvantages and make the best use of the advantages in order to support the College's student administration.

# Findings

- Present your main findings / results
- Aligned with / in support of key message
- Describe the findings in detail
- •Use graphs, tables and diagrams where applicable



## Discussion

- To write the discussion section,
  - You'll be drawing out the implications of your answer to the question:
  - How could engineers/professionals involved in the project think and practice more responsibly?



### What to include in Discussion

- Explanation for the findings, supported by literature, and / or speculation about the findings, also supported by references
- **Limitations** of the study that restrict the findings generalisability
- Implications of the study
- Recommendations future research and / or practical applications



## Paragraphing to be persuasive

# Body

#### Topic sentence

Evidence/Examples

Concluding/linking

#### Topic sentence

Evidence/Examples

Concluding/linking

#### Topic sentence

Evidence/Examples

Concluding/linking





Topic sentence states the *point* - the idea and the argument

Supporting sentences provide evidence and analysis to support the point

Concluding sentence summarises the idea and/or links to the next



# Findings paragraph

We now predict tags from images and inspect the prediction results on 5,000 testing images. Figure 8 shows the top 20 images and predicted tags using a number of clusters with total distance feature selection. The predicted tags are mostly relevant to the images, especially the top-ranked tag for each image. This is very satisfactory performance as the number of target tags considered is only 50, so even a human labeller might not be able to label the image with five relevant tags from the target list. Figure 9 shows the bottom 20 images and predicted tags using a number of clusters. Again the predicted tags are mostly relevant to the images, which is much better than the direct approach.

# Discussion paragraph

Facilities for visualization results are an important aspect of data mining tools. One of the advantages of data mining against the use of Oracle8 is that, employing appropriate visualisation techniques can consistently reduce the staff's technical training. In addition, "better visualization also improves understanding and interpretation of the results" (Shawn 1999:2). Furthermore, the data obtained from data mining are unknown; consequently the users will have no knowledge of the results found and require help in their interpretation (Threading 2001:1). Therefore, the importance of adequate visualisation is a crucial factor in choosing the right data mining application tool.

## Ways to incorporate sources into your writing

#### Summarise

- Succinctly explain someone's argument using your own words
- Use to capture the essence of an argument by so focusing on the main ideas only

#### Paraphrase

- Explain someone's idea in detail using your own words
- Use when you need to provide specific detail/evidence of an author's argument

#### Quote

- Copy others' words exactly
- Use sparingly when you want to highlight a key idea or key researcher/scholar

#### Synthesise

- Combine multiple sources that have a similar argument
- Use to summarise multiples sources or to strengthen your argument

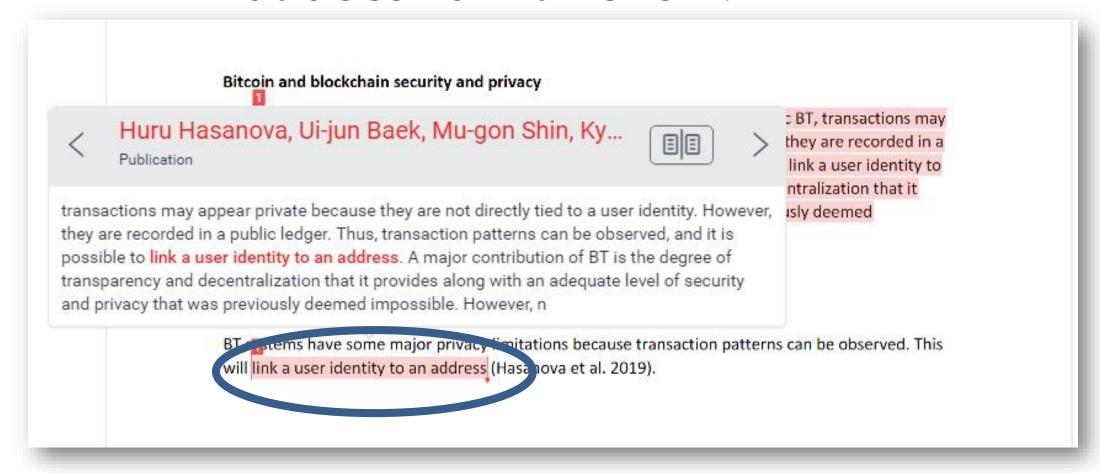
#### Original:

In the case of public BT, transactions may appear private because they are not directly tied to a user identity. However, they are recorded in a public ledger. Thus, transaction patterns can be observed, and it is possible to link a user identity to an address. A major contribution of BT is the degree of transparency and decentralization that it provides along with an adequate level of security and privacy that was previously deemed impossible. However, no solution for transaction privacy is perfect.

## Plagiarism or not?

BT systems have some major privacy limitations because transaction patterns can be observed. This will link a user identity to an address (Hasanova et al. 2019).

## What does Turnitin show?



## Too close to the original

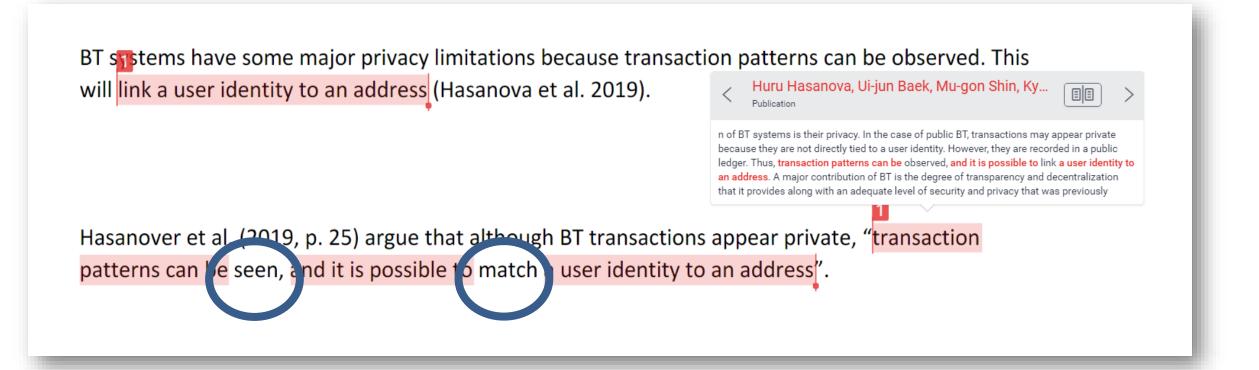
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## Plagiarism or not?

Hasanova et al. (2019, p. 25) argue that although BT transactions appear private, "transaction patterns can be seen, and it is possible to match a user identity to an address".

## What does Turnitin show?



Not the same as the original (quote)

#### Original:

In the case of public BT, transactions may appear private because they are not directly tied to a user identity. However, they are recorded in a public ledger. Thus, transaction patterns can be observed, and it is possible to link a user identity to an address. A major contribution of BT is the degree of transparency and decentralization that it provides along with an adequate level of security and privacy that was previously deemed impossible. However, no solution for transaction privacy is perfect.

## Plagiarism or not?

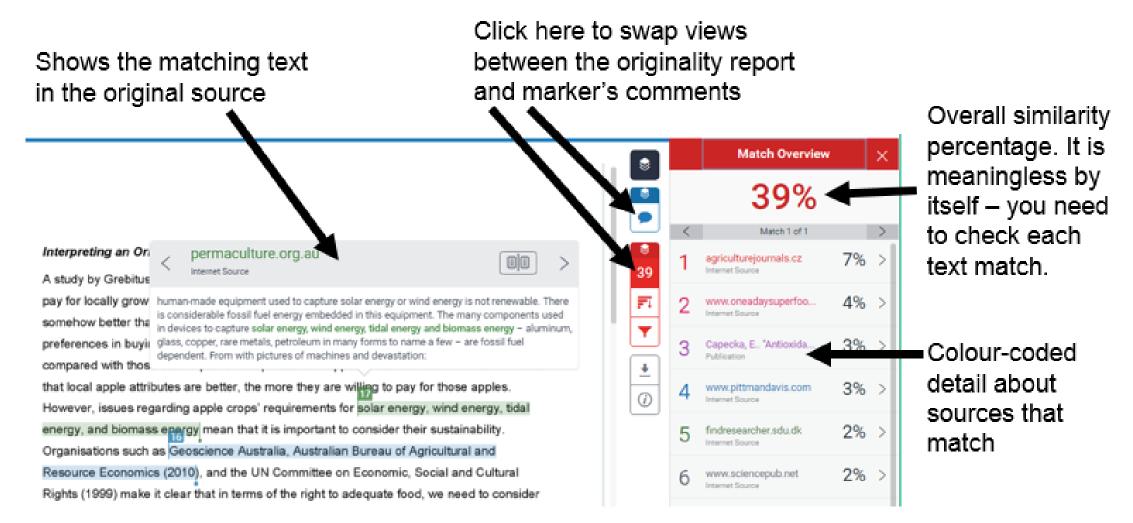
According to Hasanova et al. (2019, p. 25) whilst BT technologies promise privacy and security, it is possible to trace a user by observing the pattern of transactions they make.

## What does Turnitin show?

According to Hasanover et al. (2019, p. 25) whilst BT technologies promise privacy and security, it is possible to trace a user by observing the pattern of transactions they make.

## No match - correctly paraphrased and referenced

# Turnitin practice site





# Academic integrity Wattle site

- Go to Wattle
- Search for "Academic integrity"

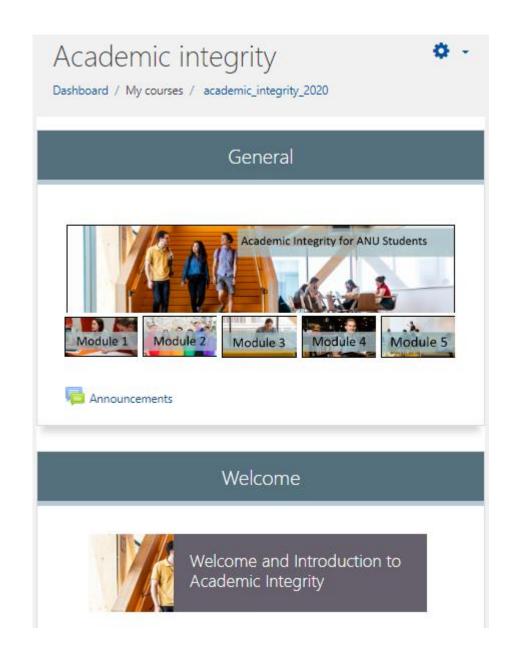
Dashboard / Courses / Search / academic integrity

Search courses academic integrity Go

Search results: 11

Academic integrity

Category: ANU Community Sites







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- Ask us a quick question
- 10-15 min drop-ins
- Face-to-face or via Zoom
- During semester, Mon-Fri
   11am to 1pm



#### **Writing Coaches**

- Check you're on the right track
- 30 min booked appointments
- Face-to-face or via Zoom
- Written feedback also offered
- During semester, Mon Fri
   10am to 4pm



#### **Learning Advisers**

- Excel in your research writing
- 45 min booked appointments
- Face-to-face or via Zoom
- Written feedback also offered
- Throughout the year, Mon Fri
   10am to 5pm



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**Weeks 1-12** 

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Tues & Thurs 12-1pm on campus Marie Reay Room 5.05

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- In Wattle, enrol in the 'Academic Skills appointments' site
  Go to the Let's Speak English section
  At the time, use the Zoom link

"Let's Speak English has reinforced my communication ability and developed my fluency in English speaking."







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