

Week 4 15-19 August 2022

"Superman is the best superhero."







But first... Lectures next week

# Lectures next week will be entirely online Zoom only



# **Experiments and Report**

### **But first... Experiments and Report**

From Wattle assessment information:

Communication skills 25%

Active participation 10%
Forum 6%
Continuous improvement 4%

A report on user centred design 15%

Based on participation in human centred computing experiments

Experiment participation as submitted in the report is a hurdle assessment



# **Experiments and Report**

### Report

From Assignment and Report specification document:

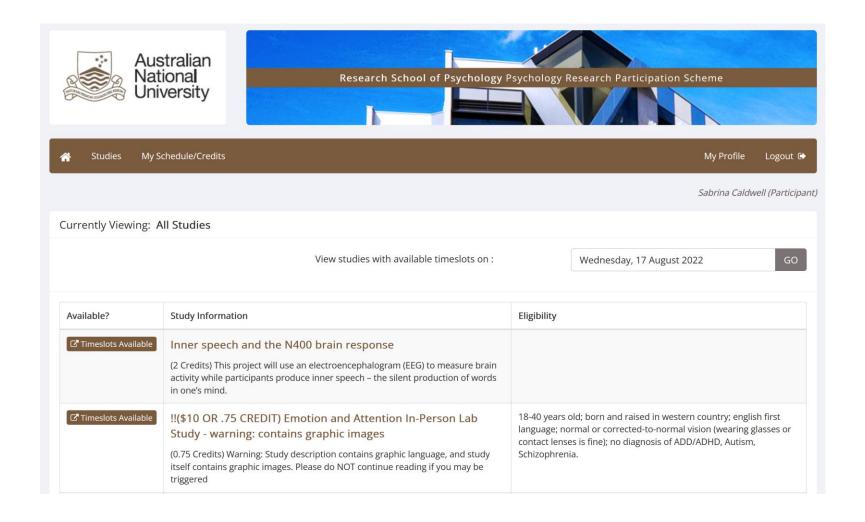
The Report task involves COMP1710 students taking part in two or more Human-Computer Interaction research experiments which add up to 2 hours, and then writing a report on their experiences as experiment participants. In this report the students will (i) describe the purpose of each experiment and their personal experience of taking part in the experiment, (ii) compare their experiences across the different experiments and (iii) write what they have learned about the relevance of participant-focused experiments like these to the overall process of designing and building a set of web pages.

For most students, it's easier to write the report *after* having participated in the experiments. Participation in experiments / is a hurdle assessment. We will use the Research School of Psychology's experiment management software (SONA) for you to participate in experiments.



# Experiments and Report

### **SONA – Experiment selection platform**





## What is perspective taking?

Broadly speaking, perspective taking is understanding and accommodating the perspectives of others, not just ourselves.

"The ability to understand how a situation appears to another person and how that person is reacting cognitively and emotionally to the situation."

- Gehlbach, 2004



## Why should we care about perspective taking?

Remember this quote from last week?

"You are not your audience. You don't see things like they do, know what they know, want what they want, or work how they work."

Mike Kuniavsky, author of Observing the User Experience

### Perspective taking helps you:

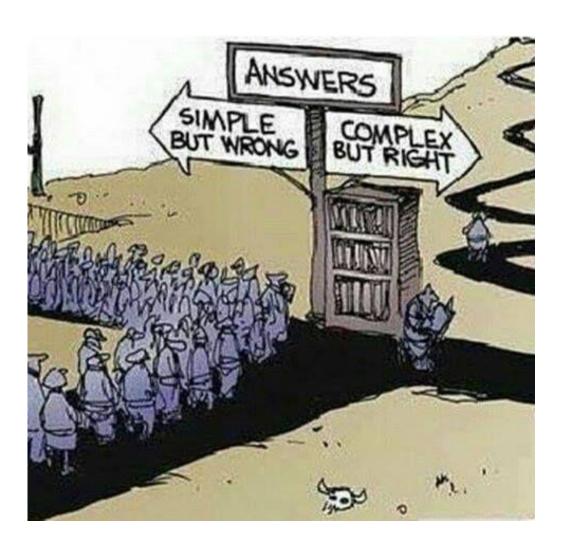
- Understand your audience's needs and wants
- Understand why what you thought would work doesn't
- Expands your knowledge about your topic
- Gives you more credibility as a nuanced authority in your field
- Increases your ability to resolve conflict
- Be a good leader

Perspective taking helps you avoid:

- "My way or the highway"
- Misunderstandings
- Perpetuating stereotypes
- Being biased (and making biased statements in your website)
- Being exclusive of others rather than inclusive



Perspective taking is challenging



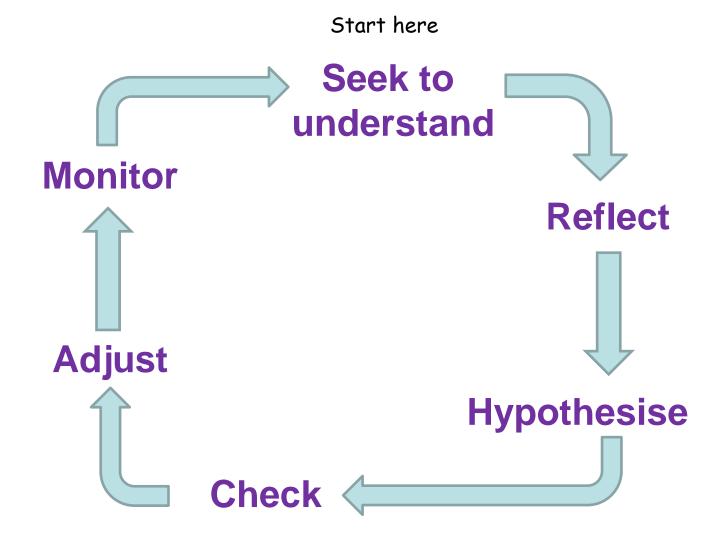


Reaction to the situation WHAT WE SEE **Immediate circumstances** Beliefs WHAT WE DON'T SEE Influences on feelings **Preferences** and behaviour **Past experiences** Cultural values, customs, traditions

Empatico: https://empatico.org



### How do we start?





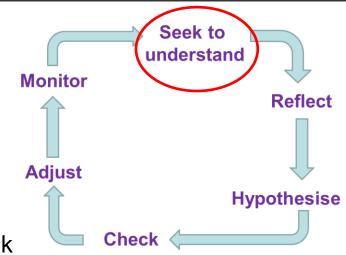
### Seek to understand

### Listen to others

- Put your feelings and ego aside when listening.
- Give others your full attention when they speak
- Pay attention to non-verbal cues
- Don't be preparing what you're going to say next instead of listening
- Be open to new information
- Don't immediately reject ideas that conflict with your own

### Research & investigate

- Read papers, essays by thinkers in the field,
- Seek data and evidence
- Consider assembling your own data: running polls and surveys

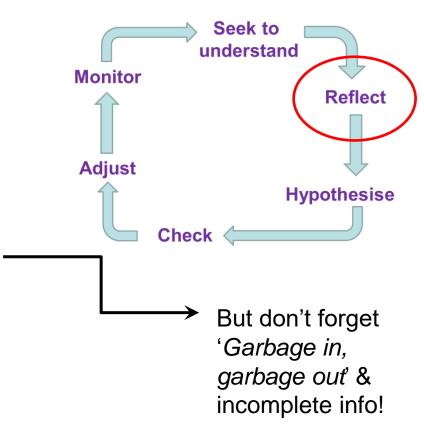




### Reflect

# Spend uninterrupted time considering what you have learned

- Think deeply about new information, especially when it conflicts with your previously held beliefs
- Don't forget that emotional responses of others are valid and powerful
- Approach your reflections with curiosity: "What is it that makes them feel/think/act this way?"



### Integrate the new perspectives into your understanding

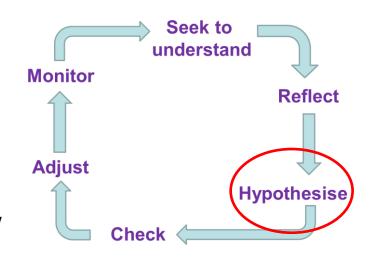
- Be willing to change your mind
- Be willing to hold opposing views simultaneously
- Notice when your views are confirmed but don't favour a small group of people telling you what you want to hear over experts in the field



### **Hypothesise**

### Consider what you may have to change

You now have new information about the world / your audience / yourself. Are there any changes you might consider taking? What are they? What outcomes do you expect from your changes?



### Be methodical

Writing down notes at this point would be very useful to help you assess outcomes of your next steps.



### Check

Do you know someone / can find someone to run your new ideas past? Use open ended questions to help draw out thoughts not possible with yes/no questions.

You now have new information about the world / your audience / yourself. Are there any changes you might consider taking? What are they?

# Monitor Reflect Hypothesise

### Write an action plan

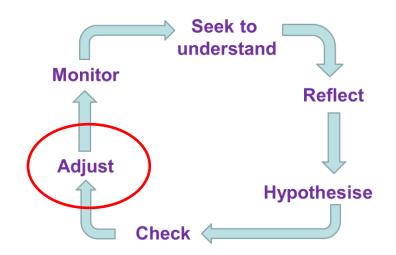
Add to your previous notes with specific actions you want to trial.



### **Adjust**

### Take action as appropriate

- Review your website in light of your action plan
- Review your future strategies
- Be mindful of your communications



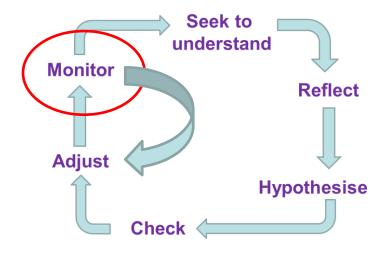
Do keep your own position and goals in the picture!



### **Monitor**

### Changed responses may be swift or slow

- Pay attention to whether the outcomes you expected eventuated
- Be ready to respond to any adverse reactions
- Identify any responses that indicate your course of action should be adjusted



Then... start again at the beginning with seeking to understand!



### Have a great learning week!

Why not put some of your new understanding of perspective taking into practice?

Don't forget – Zoom only lectures next week.