### **COMP1720**

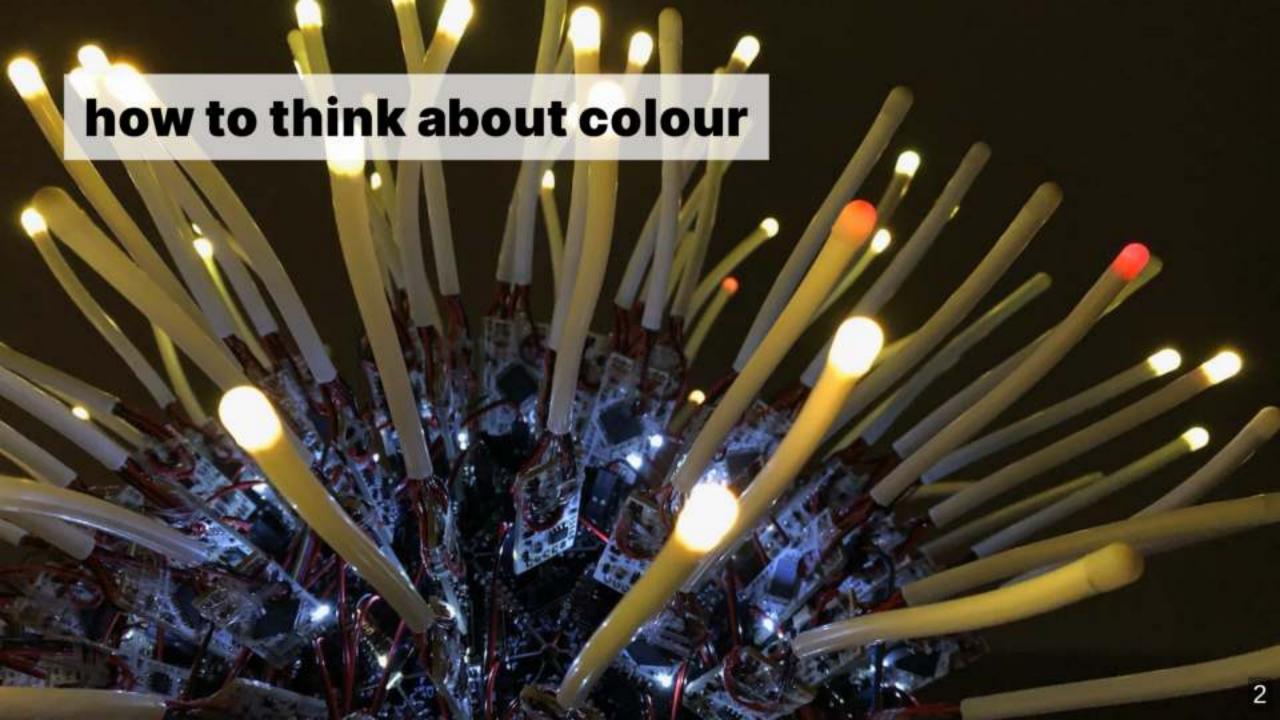
Art & Interaction in New Media

#### Week 3: how to think about colour

Dr Tony Curran

Semester 2, 2020





### How to use about colour

Colour Systems - the science of colour

Colour is in they eye of the beholder

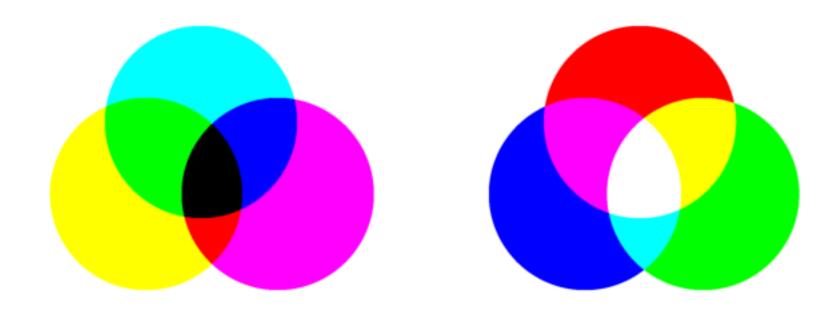
Colour doesn't behave

Finding colour patterns

## talk

What is a primary colour?

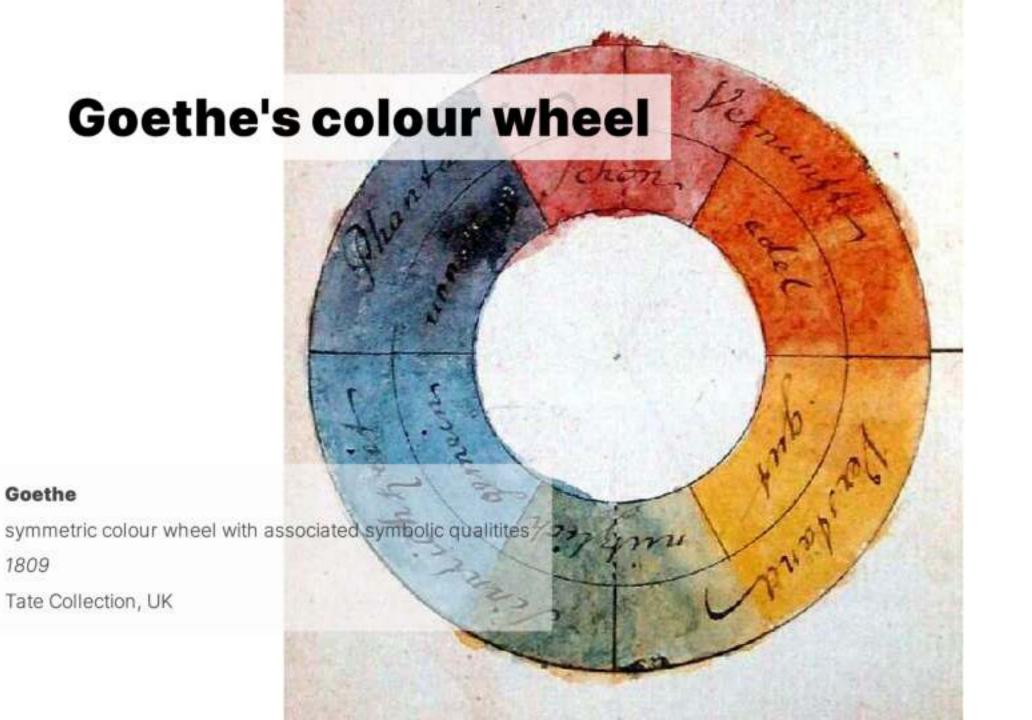
### What is a Primary Colour?





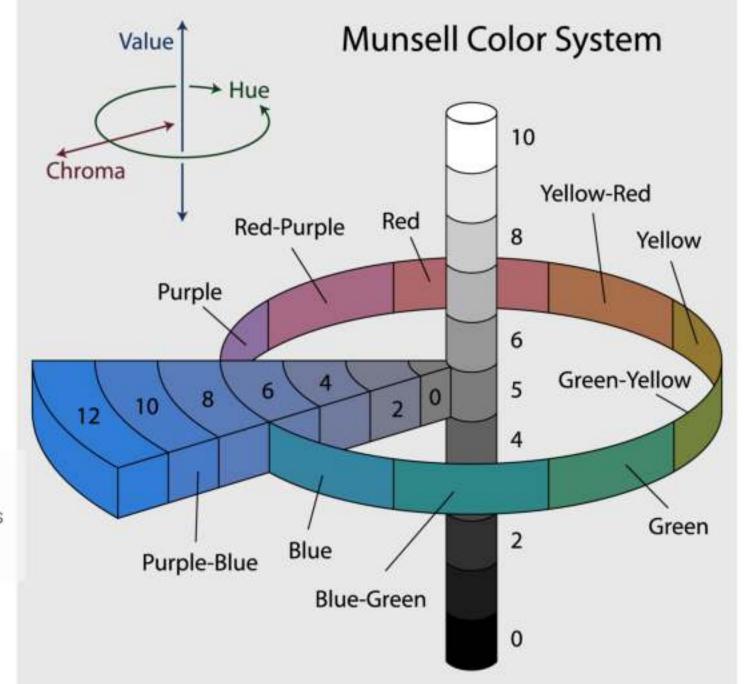
# **Colour Systems**

# making colour behave



### colour in the modern age

theorizing colour—wheels and spheres (Johannes Itten)



Hue, Chroma, Value
Hue, Saturation, Brightness
link











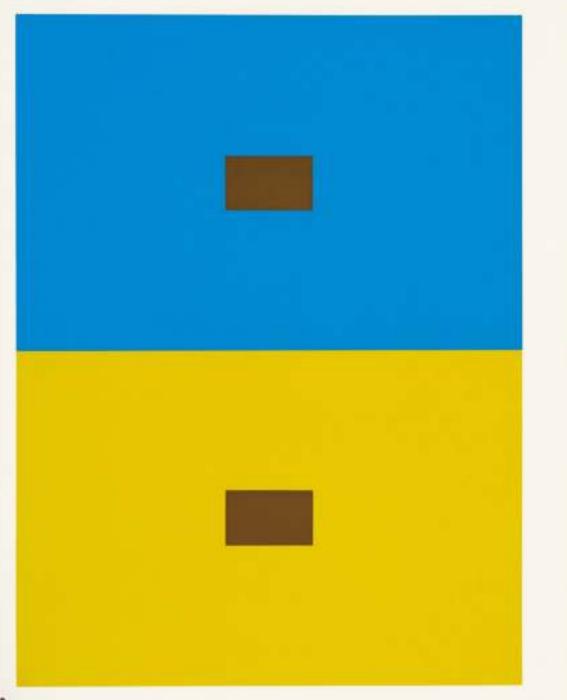
Feelings are Facts 2010

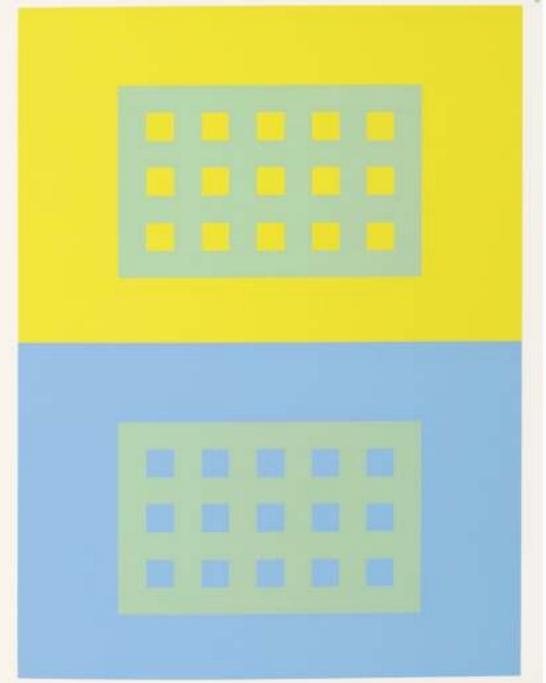
Ullens Center for Contemporary Art, Beijing

Studio Olafur Eliasson



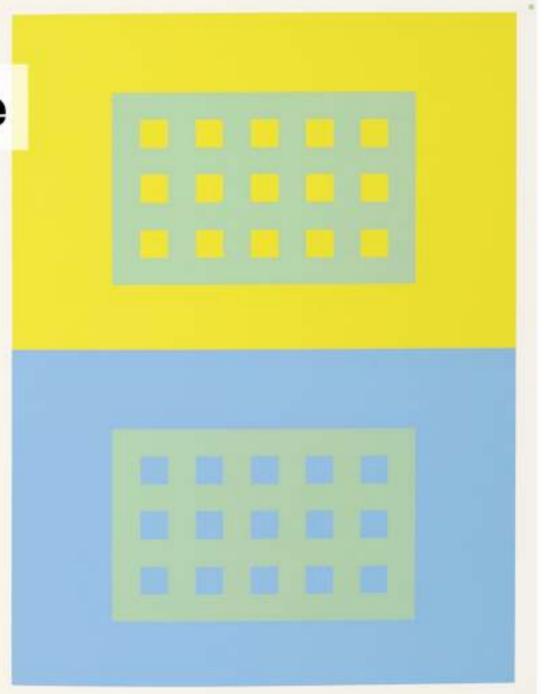






### Colour doesn't behave

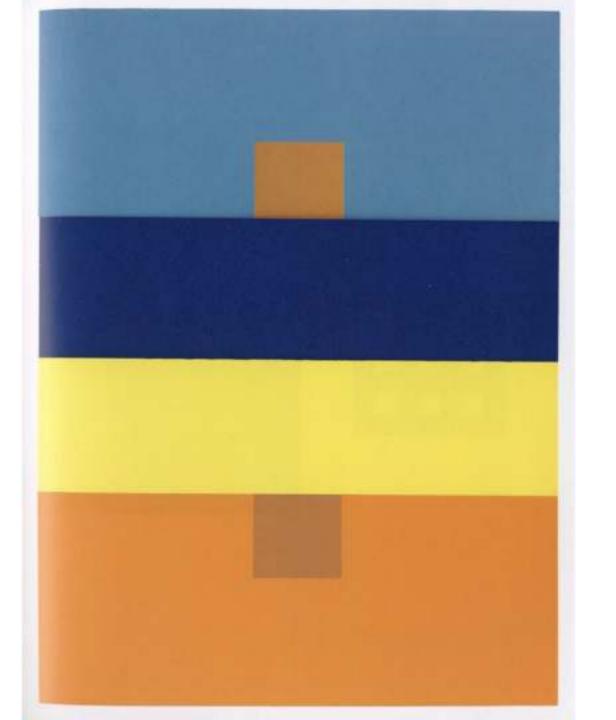
Colour is relative. Josef Albers

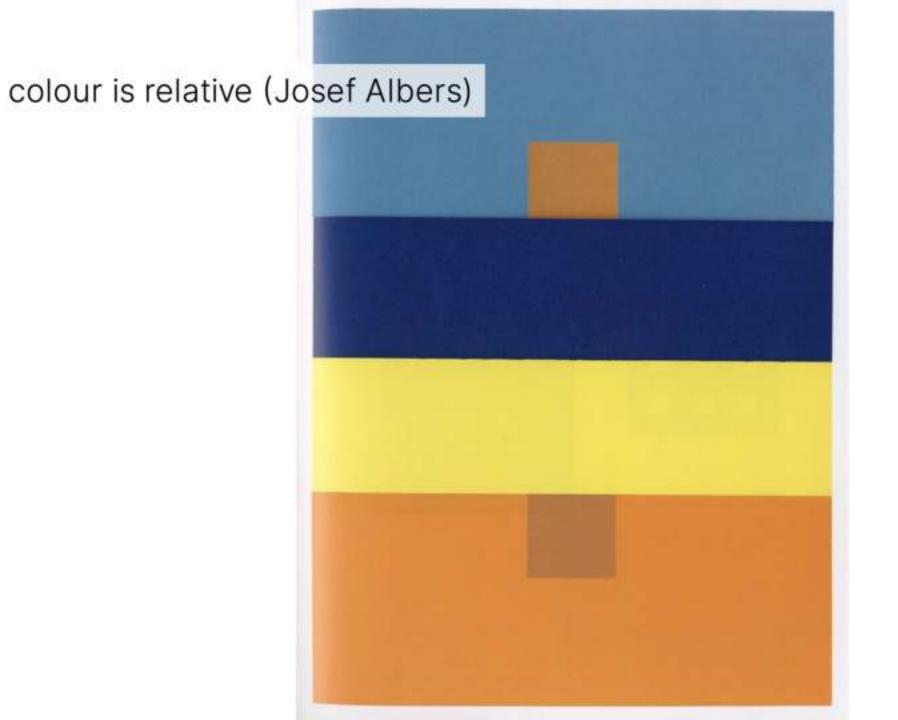




#### Josef Albers



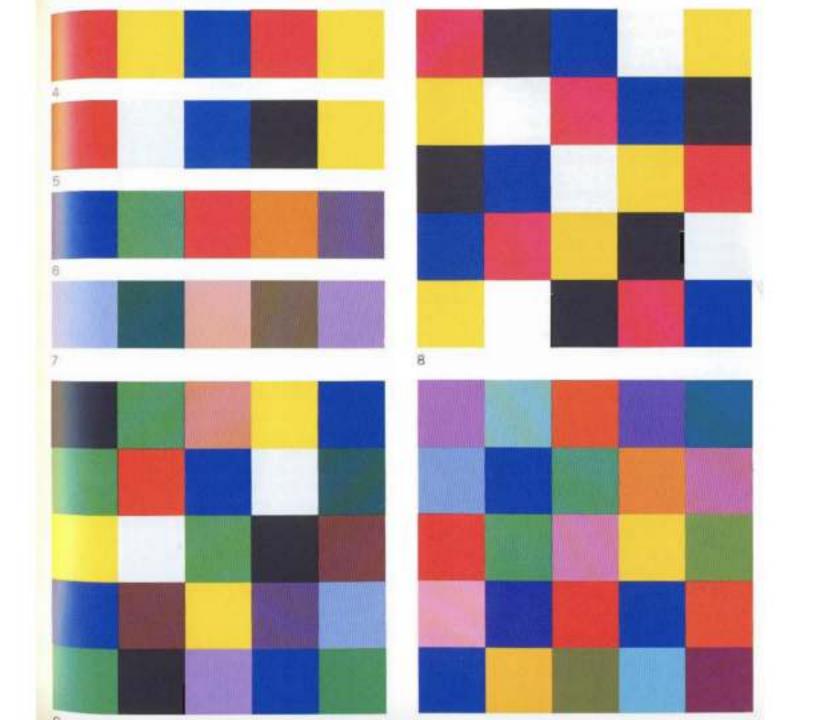




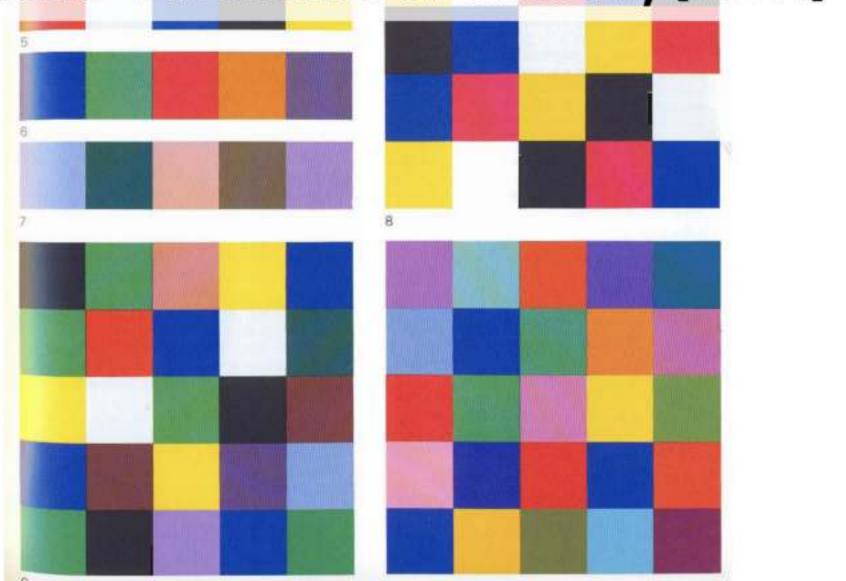
### Johannes Ittens's 7 types of contrast

Contrasts of:

hue, value (light and dark), temperature, complement, simultaneous, saturation, extension



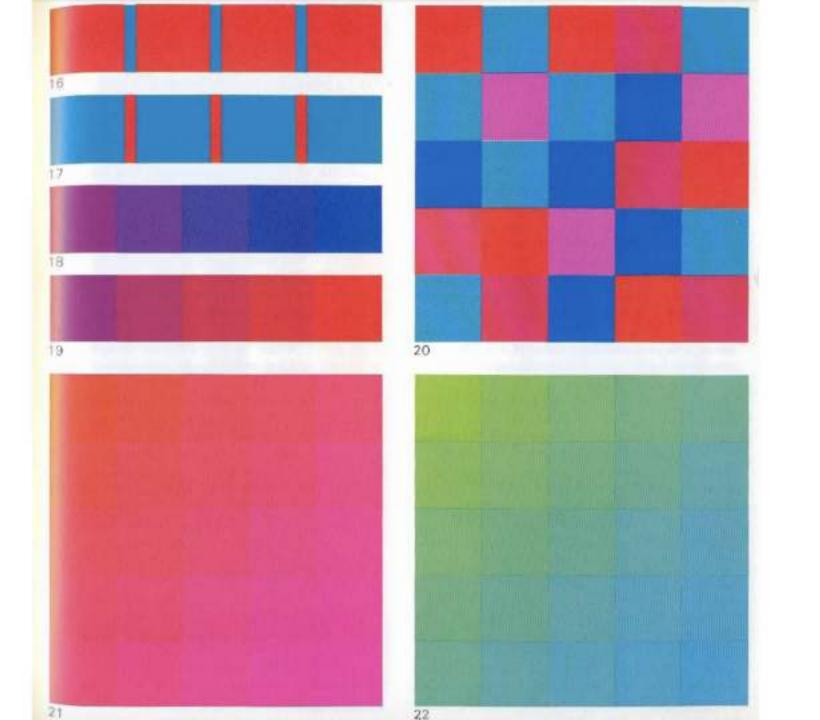
## From Ittens' 'Elements of Colour', (1961)



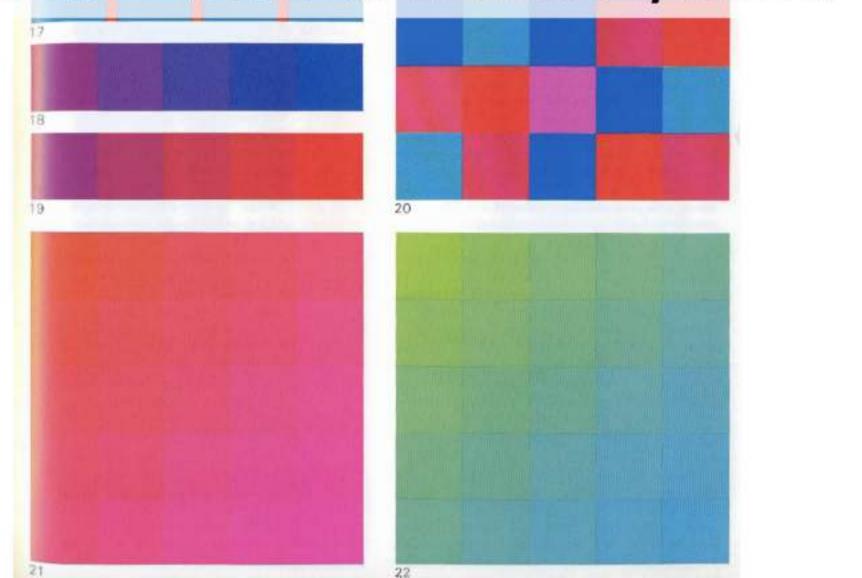


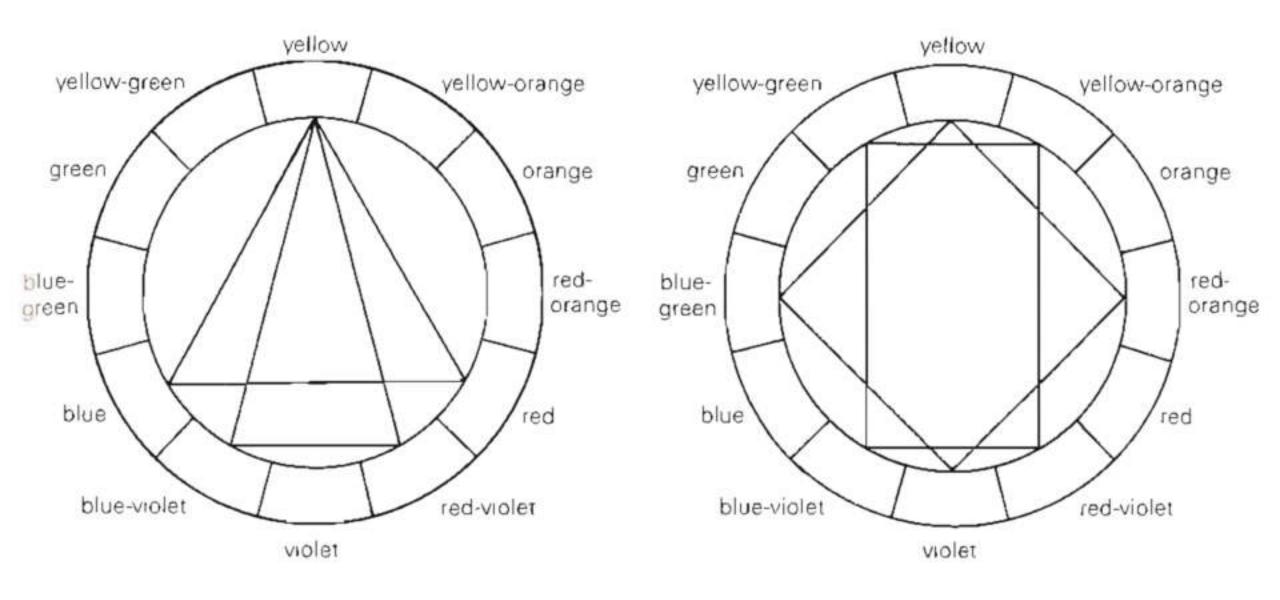
# From Ittens' 'Elements of Colour', (1961)





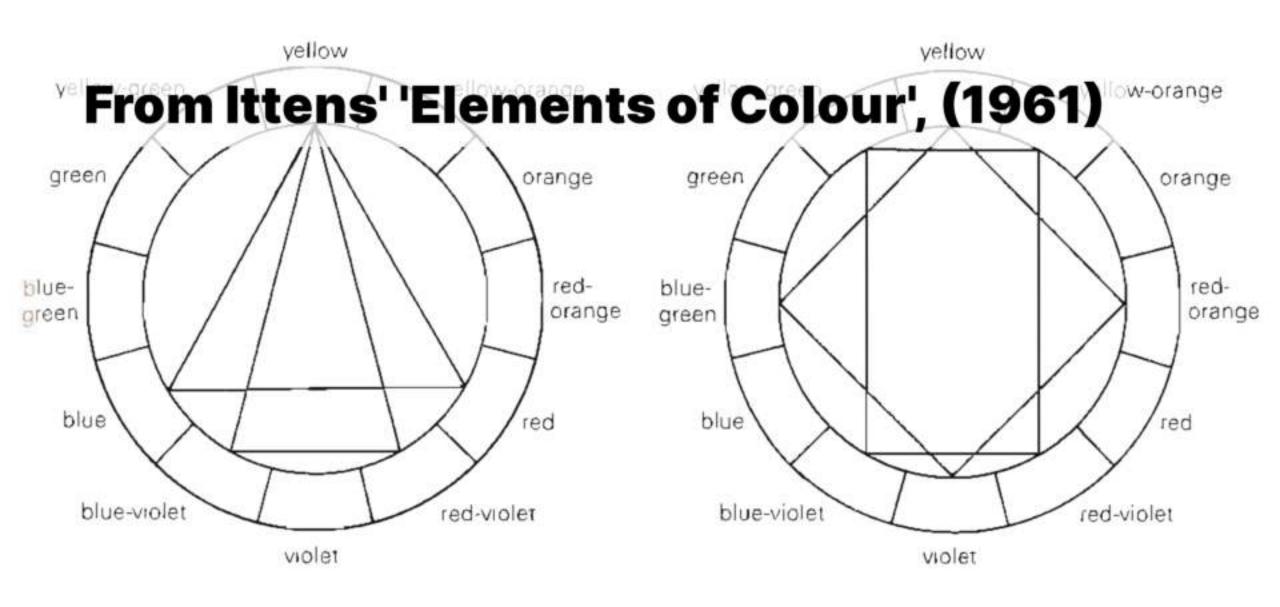
# From Ittens' 'Elements of Colour', (1961)





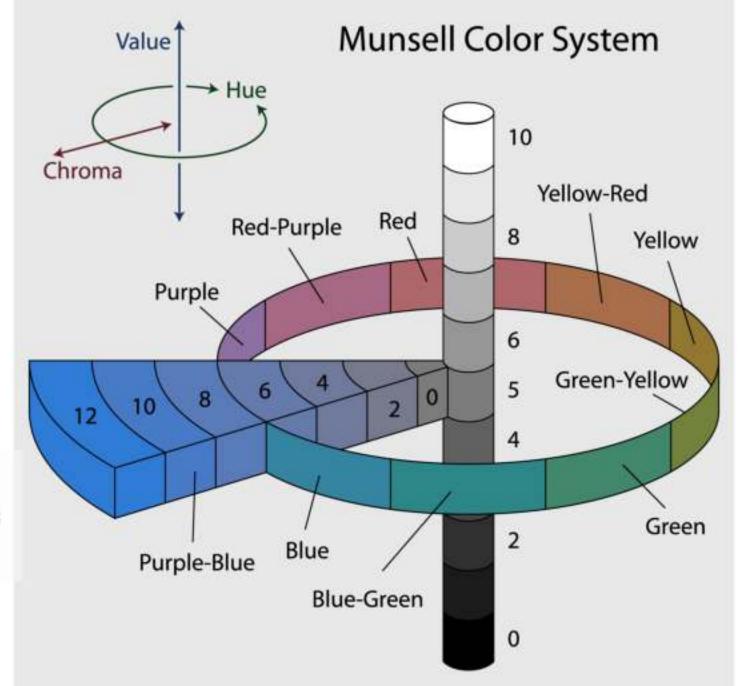
54 Constructions for harmonious triads in the twelvepart color circle

55 Constructions for harmonious tetrads in the twelvepart color circle



54 Constructions for harmonious triads in the twelvepart color circle

55 Constructions for harmonious tetrads in the twelvepart color circle



Hue, Chroma, Value
Hue, Saturation, Brightness
link

# **Complementary colours**

Olafur Eliasson (b. 1967)

Yellow versus Purple

2003

750 x 750 x 4 mm, 6.5 kg

Tate, UK



# finding colour

# Olafur Eliasson on Turner

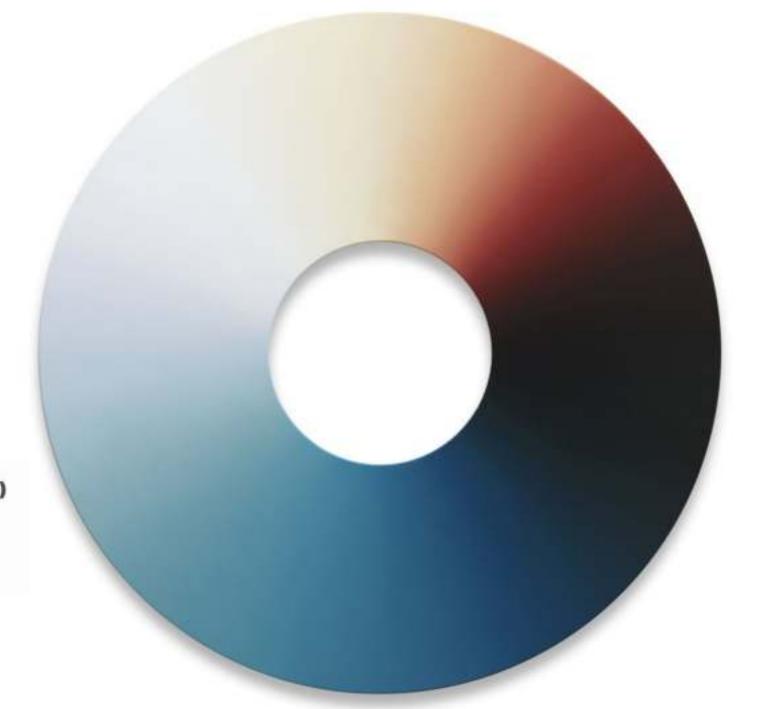




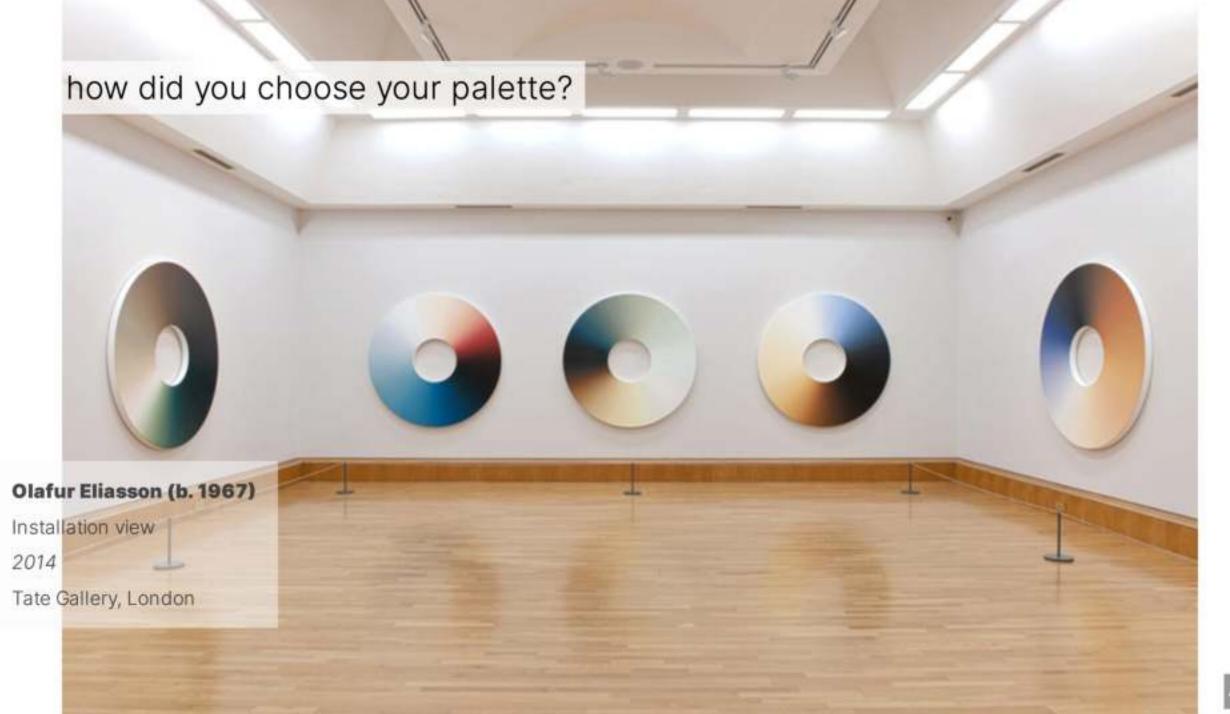
color palette 2014



Colour experiment no. 10 2014



Colour experiment no. 4 2014





### lots of online palette builders

http://paletton.com/ (shows complementary colours, triads/tetrads etc)

https://coolors.co/app (generate random palettes which look decent)

http://colormind.io/ (uses Al because... reasons)