

## Research Proposal

### **Research Question:**

“How can SLS hotel, Baha Mar, better meet its HR needs in the housekeeping department given challenging local workforce?”

### **Methodology:**

This report will have emphasis on Human Resources, specifically worker motivation and productivity.

The procedure of this study will be carried out through the use of primary and secondary sources. The primary research will be mainly carried out through the director of human resources at the sbe SLS Baha Mar hotel in Nassau, Bahamas. This representative, [REDACTED] will be interviewed in order to identify the future plans for the company especially in regard to retaining their employees. Ms. [REDACTED] will also be of help to provide company statistics and data along with current human resource strategies to help gain a better understanding of what HR techniques have or have not worked thus far.

Secondary research will be carried out in order to help discover new training strategies to help the employees become more educated. This research will also be executed in order to learn more about the environment in the Bahamas, their education system and the hotel market in general. Therefore, this will be investigating some of the internal and external factors.

### **Anticipated Difficulties:**

<b>Anticipated Difficulties</b>	<b>Possible Solutions</b>
Interviewees are in another country.	I will fly to that country to talk with them once. If I am unavailable to fly there, I will make phone calls.
Limited sources for secondary research as it is in another country.	Rely mostly on primary source (interviewee) and used secondary research for more facts and statistics.
There could be problems with what information is confidential that would be beneficial to my report.	Ensure that the data I need will be available to me and will not be considered confidential.

**Action Plan:**

10/10 – Travel to Nassau, Bahamas

10/16 – Major primary research has been completely conducted as I will be in the Bahamas and will have direct access to my interview subjects.

10/30 – Finish introduction

11/15 – Gather all of the secondary source information and organize the primary research conducted. Gather more primary research if necessary.

11/30 – Main body section

12/15 – Conclusion