

PORTFOLIO

设计作品集

Designed by
Mr. Yi Mingchang

— 20 —



易铭昌
UI 视觉设计师

基本资料

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✉ 792306649@qq.com 🕰 1996.7.28
📍 深圳

工作经验

2022年3月—至今 深圳中电金信有限公司 UI设计师

- 参与设计制作合作公司产品“腾讯云国际站”相关网页，进行前期用户需求分析，负责相关页面的设计制作，配合产品经理制作效果图，推进界面及交互设计的最终实现。
- 协助产品设计负责合作公司的产品及网站整体美工设计与制作，负责合作公司产品整体风格创意设计。
- 制定UI工作规范，参与项目研究及交互的方案讨论，梳理和优化产品组件库，从用户视角理解产品，输出优质的内容方案。
- 负责跟踪产品效果及用户体验，提出设计优化方案。

2020年3月—2022年1月 深圳轻牛软件有限公司 UI设计师

- 参与设定公司产品“轻牛健康”APP，进行前期用户需求分析，负责公司方案展示；
- 跨部门沟通将设计语言和规范落地为可复用的工程组建和工具；
- 参与产品设计过程汇总的评审，跟进产品设计方案的具体实施，与前端开发人员协作，确保线上产品与设计方案的还原度；
- 参与整体项目的UI设计，切图输出与后期设计走查，协同开发人员推进项目落地。

目录

B端界面设计

B-SIDE INTERFACE DESIGN

腾讯云国际站产品页
森普科技后台管理系统

C端界面设计

C-TERMINAL INTERFACE DESIGN

轻牛健康APP
知吾煮小程序

其他设计

OTHER DESIGNS

C4D设计
插画设计
练习作品

WEB INTERFACE DESIGN WEB端界面设计

Designed by
Mr. Yi Mingchang

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Tencent Cloud

UI DESIGN

Tencent Cloud 「腾讯云国际站」

界面展示

Web3解决方案

腾讯云依托覆盖全球的资源网络和产品工具，向Web3企业提供包含稳定安全的基础设施，及上层解决方案等全面的云服务，致力于帮助Web3企业高效地打造安全、可弹性扩缩的产品，增加行业竞争力，提高用户体验。

Contact us

Free Trial → Get Free Hands-on Experience With over 50 Products **Global Infrastructure →** Comprehensive regional capabilities to meet your needs **Documentation →** Product descriptions and detailed instructions **Contact Us →** Designed to create a seamless experience for you

Customer Growth

Help enterprises reach and serve customers, build a closed loop from public domain customer acquisition to private domain operation, and help platform customer growth and retention.

SMS, Email & Push Notification Services

Customer Service Products

Digital Collectible Marketing Platform (for Entering China)

Related Product

SES **SMS** **TPNS**

Stable and efficient SMS, email and push notification services for better customer reach.

Content & Entertainment

One-stop audio and video solutions, cloud rendering solutions, avatar products and intelligent tools to help image and video content creation.

Tencent Cloud Media Services

Real-time Cloud Rendering

Avatar

Development Tools

Provide convenient development environment and tools to help enterprises for more efficient collaboration, higher resource utilization, lower operation and maintenance costs, etc.

Tencent Cloud Lighthouse

Serverless Cloud Function (SCF)

Middleware Service

Security

End-to-end security protection products and solutions, providing you with a one-stop security protection.

Tencent Cloud EdgeOne

Electronic Know-Your-Customer (eKYC)

Key Management Service (KMS)

IaaS/PaaS

Global cloud computing resources and services to meet the needs of on-demand real-time expansion, cost-effective and high-quality products.

CVM

A stable, secure, resilient, and high-performance cloud computing service that covers 26 regions and 70 AZs.

Learn more >

FLEX & EKS

Flexible expansion of K8S container services, providing higher resource utilization and lower operation and maintenance costs.

Learn more >

TBaaS

Blockchain construction capability.

Learn more >

了解更多

按此了解更多有关元宇宙解决方案

立即查看

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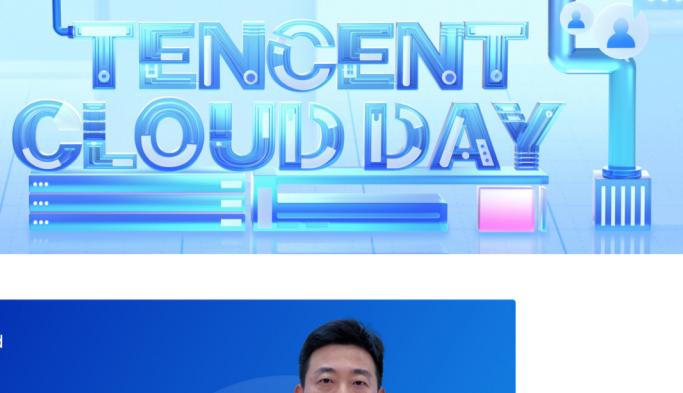
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Help

デジタル未来へ

12月15日に開催される「Tencent Cloud Day 2023」では、次世代インターネットのビジネス動向と可能性について、専門家よりご紹介いただきます。さらに、次世代デジタル進化を支えるTencent Cloud最新技術を解説致します。



Tencent Cloud Day 2023

2022年12月15日、「TencentCloudDay2023」を開催いたします。

今年の年次イベントでは、まる1年にわたり、5つのセッションをオンラインとオンラインのハイブリッド型で開催いたします。

デジタルのさらなる発展によって、さまざまな変革が生まれ、次世代インターネットとして発展しています。世界中で新しいインターネットへの注目が日々高まっています。

次世代インターネットに関わる動きで先行するゲーム業界、音声・映像業界のゲスト及びWeb3・メタバースの専門家をお招きし、 Tencent Cloudを活用したビジネス成功事例をご紹介いただくとともに、業界の最新動向とビジネス可能性をご紹介いたしました。

そして、技術に关心が持っている方へTencent Cloudの基礎知識及び最新技術を演説で説明いたします。皆様のご参加を待ちしております！

Tencent Cloud

Tencent Cloud Day 2023

① 2022.12.15 (木)

② Online / ベルサール六本木



基調講演

Tencent Cloud基礎知識

12月15日 (木) 10:00~11:30 オンライン

【開発者必見！】

Tencent Cloudは、各パートナーと協力して日本企業向けに次世代のデジタルビジネスへの進化を支援して参ります。

このセッションでは、TencentCloudの一部代表パートナーをゲストに迎え、お客様のITシステムや業務改革に関する成功事例をご紹介いただけます。

Qitta投稿キャンペーンを参加する方もぜひこのセッションを見逃さずに参加ください。

セッションの詳細とオンライン視聴は[こちら](#)

今すぐ申し込む

Poshu Yeung
Tencent Cloud International
Senior Vice President

Poshu Yeung
Tencent Cloud International
Senior Vice President

松本直樹
三井物産株式会社
ICT事業本部 インターネットサービス
事業部長

Tencent Cloudパートナーネットワーク

12月15日 (木) 10:00~12:00 オフラインとオンライン

テンセントクラウドは、各パートナーと協力して日本企業向けに次世代のデジタルビジネスへの進化を支援して参ります。

このセッションでは、TencentCloudの一部代表パートナーをゲストに迎え、お客様のITシステムや業務改革に関する成功事例をご紹介いただけます。

セッションの詳細とオンライン視聴は[こちら](#)

オフライン会場：ベルサール六本木 1FホールA

*オフライン参加希望の方は登録フォームにご記入ください。

Tencent Cloudで中国でのビジネスを拡大させる

12月15日 (木) 10:00~11:30 オンライン配信

【中国へ進出企業様必見！】

中国に進出した日本企業の最新の中国進出動向に加え、中国ビジネスの成功のカギ及び在中国日系企業様向けにTencentCloudが提供しているビジネス成功・拡大に役立つサービスをご紹介します。 Tencent Cloudの協業日系パートナーとともに、チャイナビジネスを成功させためのメッセージをお伝えさせて頂きます。

Tencent Cloudがパートナーと連携して中国へのビジネス進出・拡大を検討している企業様を支援して参ります。

セッションの詳細とオンライン視聴は[こちら](#)

オフライン会場：ベルサール六本木 1FホールB

*オフライン参加希望の方は登録フォームにご記入ください。

Web3.0・メタバースクラウドテック最前線

12月15日 (木) 13:30~17:30 オフラインとオンライン基調講演

現在、世界中でWeb3とメタバース領域への注目が日々高まっています。Web3.0とメタバースをかけた新たなビジネスモデルを模索する動きが世界で始まっています。メタバースもゲームやオンラインオペント、オンライン配信などに幅広く活用されてきています。

このセッションでは、Web3・メタバース起業家をゲストに迎え、Web3・メタバースの最新動向、最新ソリューションおよびテンセントクラウド技術を活用したビジネス事例と可能性をご紹介いただけます。

さらに、メタバースビジネスに役立つ新サービスを発表いたします。

セッションの詳細とオンライン視聴は[こちら](#)

オフライン会場：ベルサール六本木 1FホールA

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三井物産株式会社
ICT事業本部 インターネットサービス
事業部長

参加メリット



Tencent Cloud基礎知識

Tencent Cloudのはじめの一歩として、コンピューティング、ストレージ、ネットワーク、セキュリティ、RTC、機械学習及びゲームソリューションなど主要サービスを理解できる

業界の専門家と交流

イベントで登壇する人はその業界の専門家のため、Tencent Cloudを活用した成功な経験など有益なアドバイスをもらえて。



次世代のビジネス可能性

Web3・メタバースの最新動向、および次世代のビジネス可能性が学べる

よくある質問

① Tencent Cloud Dayはどこで開催されますか？

② Tencent Cloud Dayはオンラインで開催されます。それぞれセッションの申し込みリンクより視聴いただけます。

③ 登録フォームへ入力後、登録完了メールが届きません？

④ 登壇するゲストに質問はできますか？

⑤ 参加申し込みを済ませましたが50ドルのクーポンが届きません。

⑥ イベント開催中、テンセントクラウドの製品や導入事例に関する問い合わせはできますか？

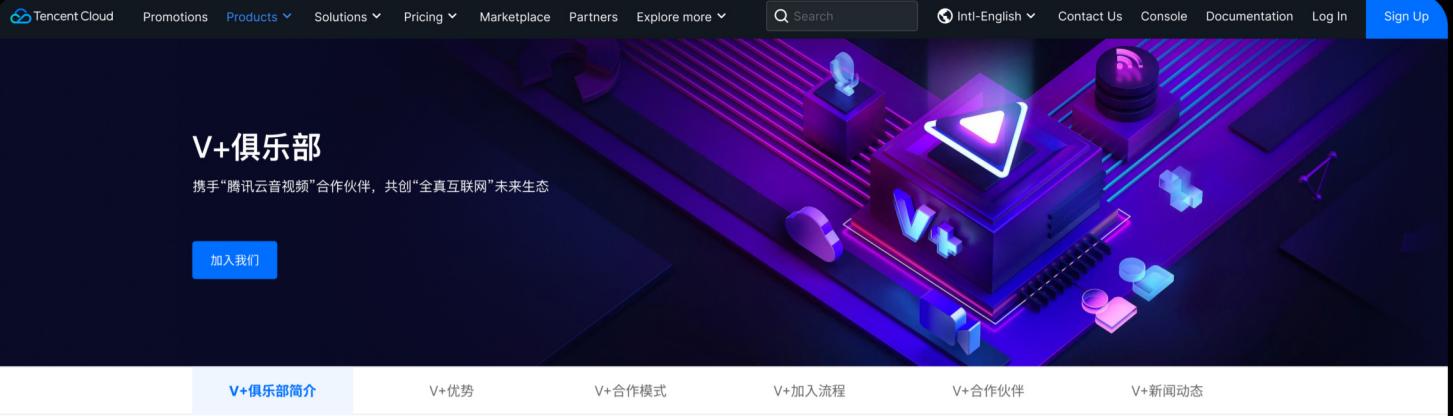
Tencent Cloud Day2023はテンセントクラウドジャパンとMTテクノロジーズ株式会社による共催します。5つのセッションをオンラインとオンラインのハイブリッド型で開催いたします。テンセントクラウドを活用した成功事例とテンセントクラウドサービスをご紹介いたします。さらに、各専門家をゲストに迎え、最新の業界の動向や次世代ビジネスの可能性をご紹介いたします。

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V+俱乐部

携手“腾讯云音视频”合作伙伴，共创“全真互联网”未来生态

加入我们

V+俱乐部简介

V+优势

V+合作模式

V+加入流程

V+合作伙伴

V+新闻动态

V+俱乐部简介

V+俱乐部基于“腾讯云音视频”核心技术，汇集全球100+生态合作伙伴，通过联合共创的模式，提供产品联合、技术服务、渠道合作等全链路支撑，共同开拓全真应用场景，共创百亿市场和客户价值。



秀场直播

Established by a team of industry elites in 2012, Pitaya Games stayed true to their goal of building fun games with strong product appeal and are now one of the most renowned mobile game company in Japan.

[Learn more >](#)



电商直播

Established by a team of industry elites in 2012, Pitaya Games stayed true to their goal of building fun games with strong product appeal and are now one of the most renowned mobile game company in Japan.

[Learn more >](#)



电竞直播

Education First (EF) is an international education company that specializes in language training, educational travel, academic degree programs, and cultural exchange. With a mission of providing life-changing education for global...

[Learn more >](#)

V+优势



品牌背书

Out-of-the-box cloud server service that integrates computing, storage, network and other common basic cloud services.



资源共享

Provide enterprises and developers with an efficient and low-cost serverless execution environment, users only need to focus on the “core code”.



模式自选

Build and run elastically scalable applications, continuously deliver and deploy business production systems.



官方认证

Out-of-the-box cloud server service that integrates computing, storage, network and other common basic cloud services.



联合营销

Provide enterprises and developers with an efficient and low-cost serverless execution environment, users only need to focus on the “core code”.



技术支持

Build and run elastically scalable applications, continuously deliver and deploy business production systems.

V+合作模式

成为V+合作伙伴



产品联合

成为V+俱乐部产品联合伙伴，联合开发或集成不同行业场景下的视频通信云解决方案，产品上架腾讯云官网。



技术服务

成为视频通信认证服务商，共同搭建音视频通信的服务体系，满足客户咨询、上云、定制开发等技术服务支持。



渠道合作

成为视频通信认证代理商，共同搭建音视频通信的销售体系，满足产品咨询、销售和服务能力，提供销售服务一体化。

V+加入流程

01

Sign-up and Login

[Cloud DNS access guide >](#)
[DNS modification guide >](#)

02

Online Application

[Cloud DNS access guide >](#)
[DNS modification guide >](#)

03

Application Review

[Cloud DNS access guide >](#)
[DNS modification guide >](#)

04

Needs Confirmation

[Cloud DNS access guide >](#)
[DNS modification guide >](#)

V+合作伙伴



PUBG Mobile

Licensed by PUBG Corporation, jointly developed by Tencent LightSpeed & Quantum Studio and jointly published by Tencent and PUBG Corporation.

[Learn more >](#)



Shoppee

An integrated cabinet can be installed and deployed at lightning speed with both software and hardware and is ready-to-use when powered on. It eliminates the need to invest in building data centers and streamlines hardware OPS. It eliminates the need to invest in building data centers and streamlines hardware OPS. It eliminates the need to invest in...

[Business Application](#) [Security](#)

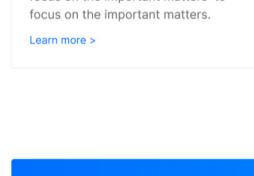


Nexon

Cloud Physical Machine is a pay-as-you-go on-demand service. You will have access to security capabilities comparable to Tencent public cloud platform and 24/7 professional OPS support to save more on OPS costs.

[Service](#)

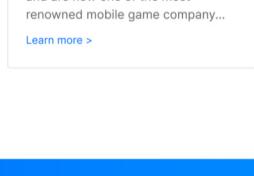
V+新闻动态



Yinxiang Biji

Yinxiang Biji China is a cross-platform note-taking application in Mainland China. It helps people organize their lives, enabling them to focus on the important matters to focus on the important matters.

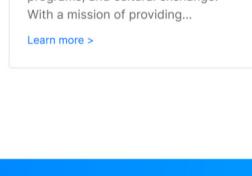
[Learn more >](#)



Live Sales

Established by a team of industry elites in 2012, Pitaya Games stayed true to their goal of building fun games with strong product appeal and are now one of the most renowned mobile game company...

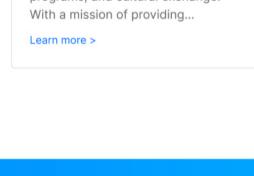
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Education First

Education First (EF) is an international education company that specializes in language training, educational travel, academic degree programs, and cultural exchange. With a mission of providing...

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VR Solutions

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About Tencent Cloud

Promotions

Products

Pricing

Documentation

Marketplace

Partner

Customer Success

Global Infrastructure

User Center

Console

Account Center

Access Management

Billing Center

Message Center

Resources

Whitepaper

Analyst Report

Insights

Events and Webinars

Press Center

Product & Feature Update

Help & Support

Contact Sales

Submit a Ticket

Support Plan

Report Abuse

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Tencent

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游戏多媒体引擎 GME

游戏多媒体引擎 (Game Multimedia Engine, GME) 提供一站式语音解决方案。针对游戏场景、提供实时语音、语音消息、语言转文本等服务。覆盖FPS/MOBA/MMOPRG/休闲对战/棋牌游戏/桌上桌游等多种游戏玩法类型；支持移动端游戏、主机游戏、网页游戏跨平台互通，一次接入即可满足多样化的语音需求。

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<small>10,000 分钟</small>			<small>每月 10,000 分钟免费赠送</small>
<small>可用于抵扣 GME 语音通话的服务用量 按实时计费的业务音质默认为高清</small>			立即领取

Starter <small>Suitable for low-load applications, preferred for entry</small>	CPU & RAM 2 cores (exclusive) 2GB Bandwidth 4Mbps	SSD System Disk 40GB Flow Packages 300GB/month	\$50 / month <small>\$510 / year (15% off)</small>
Standard <small>Suitable for small websites, small programs / small games back-end and Web development scenarios</small>	CPU & RAM 2 cores (exclusive) 2GB Bandwidth 5Mbps	SSD System Disk 50GB Flow Packages 500GB/month	\$60 / month <small>\$612 / year (15% off)</small>
Premium <small>Suitable for small and medium websites, small programs / small games back-end</small>	CPU & RAM 2 cores (exclusive) 4GB Bandwidth 6Mbps	SSD System Disk 60GB Flow Packages 1000GB/month	\$100 / month <small>\$1020 / year (15% off)</small>
Enterprise <small>Suitable for business scale enterprise website, web applications and other scenarios, preferred by SMEs</small>	CPU & RAM 4 cores (exclusive) 8GB Bandwidth 10Mbps	SSD System Disk 100GB Flow Packages 1500GB/month	\$255 / month <small>\$2601 / year (15% off)</small>

多样化的应用场景，沉浸式体验娱乐快感

竞技对战 <small>Moba, Battle Royale, FPS 等竞技对抗类游戏中，助力多人玩家实时沟通对战策略、语音聊天。</small>	聚会游戏 <small>狼人杀、你画我猜、益智问答、成语猜歌等聚会游戏中，通过趣味实时互动增强人与人之间的联系。</small>	开放世界/沙盒游戏 <small>MMO, 沙盒游戏、开放世界、元宇宙游戏中，打造拥有空间音频、极致沉浸感的语音体验。</small>	VR/AR游戏 <small>VR 游戏带上虚拟现实装置，联机玩家可在虚拟世界中轻松沟通，仿佛处在真实世界。</small>
Learn more >	Learn more >	Learn more >	Learn more >

精彩绝伦的客户案例

全球RTE实时互动体验质量标准

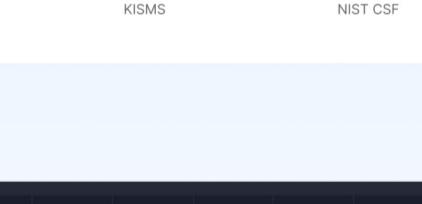
SDK以及丰富的低代码场景方案助力您快速部署全球业务

为什么选择腾讯云游戏多媒体引擎



Local Deployment

TStack can be deployed in your own data center with dedicated resources. It guarantees data security and reliability and works with popular virtualization platforms and hardware devices without affecting your existing IT management process. TStack can be deployed in your own data center with dedicated resources. It guarantees data security and reliability and works with popular virtualization platforms and hardware devices without affecting your existing IT management process.



Integrated Cabinet

An integrated cabinet can be installed and deployed at lightning speed with both software and hardware and is ready-to-use when powered on. It eliminates the need to invest in building data centers and streamlines hardware OPS. An integrated cabinet can be installed and deployed at lightning speed with both software and hardware and is ready-to-use when powered on. It eliminates the need to invest in building data centers and streamlines hardware OPS.

功能优势



Ease of Mastery

To meet your ever-changing business needs, you can quickly add or delete CVMs in minutes. By defining relevant policies, you can ensure that your CVM instances will be seamlessly scaled up during periods of higher demand to ensure application availability and scaled down during periods of lower demand to save costs.



Out-of-the-Box Service

CVM offers a wide variety of instances, operating systems and software packages. You can flexibly adjust each instance's CPU, memory, disk and bandwidth configuration to match your applications. CVM supports multiple Linux distribution versions and Windows Server versions.



High-Quality Application

Cloud Block Storage mounted on CVM provides a triplicate storage policy, ensuring fast data migration and recovery in the event of the downtime of any copy. Leveraging its sophisticated network virtualization and ENI binding technologies, CVM runs on the robust network architecture of T3+ IDCs to ensure high network availability.

IT Cost Reduction

To meet your ever-changing business needs, you can quickly add or delete CVMs in minutes. By defining relevant policies, you can ensure that your CVM instances will be seamlessly scaled up during periods of higher demand to ensure application availability and scaled down during periods of lower demand to save costs.



Light OPS

CVM offers a wide variety of instances, operating systems and software packages. You can flexibly adjust each instance's CPU, memory, disk and bandwidth configuration to match your applications. CVM supports multiple Linux distribution versions and Windows Server versions.



High Stability and Reliability

Cloud Block Storage mounted on CVM provides a triplicate storage policy, ensuring fast data migration and recovery in the event of the downtime of any copy. Leveraging its sophisticated network virtualization and ENI binding technologies, CVM runs on the robust network architecture of T3+ IDCs to ensure high network availability.

多端适配，满足所有场景需要

兼容 iOS、Android、Windows、macOS、Web、Unity、Unreal、Cocos 等系统及平台，适配 20,000+ 终端和海量外设，保证全平台语音互通。



全球合规资质认证，兼具数据安全保障的可靠服务



ISO 27001



ISO 27017



ISO 27018



ISO 27701



ISO 20151



SOC



CSA STAR



BS10012



KISMS



NIST CSF

标准代码一键复制，轻松构建各种语音场景

Product Introduction

Cloud Virtual Machine (CVM) provides you with secure and flexible computing capabilities. You can enable CVM in the cloud in just minutes to meet your diverse computing needs. Through CVM

[Check out our docs →](#)[客户端API](#)

To meet your ever-changing business needs, you can quickly add or delete

[Learn more >](#)[管理API](#)

To meet your ever-changing business needs, you can quickly add or delete

[Learn more >](#)[Android](#)[iOS&Mac](#)[Flutter](#)[Unity](#)[Electron](#)[web](#)[C APIs](#)

```
1 Sendbird.init(appId, context);
2 Sendbird.initChannelHandler(handlerId, new Sendbird.ChannelHandler() {
3     @Override
4     public void onMessageReceived(BaseChannel baseChannel, BaseMessage baseMessage) {
5         // message received
6     }
7 }
8
9 Sendbird.connect(userId, new ConnectHandler() {
10    @Override
11    public void onConnected(User user, SendbirdException e) {
12        // get channel
13    }
14 }
```

帮助和文档

[快速入门](#)

Provide product introduction, purchase guide.

[文档](#)

提供用户指南、常见问题、API文档、SMTP文档等操作指导

[定价](#)

プライベートドメインという新たな戦場で勝ち抜くプライベートドメインという新...

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实时音视频 TRTC

1分钟跑通 Demo，30分钟构建语言通话、视频通话、互动直播

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代码示例

Demo 体验



ionnex

JOOX

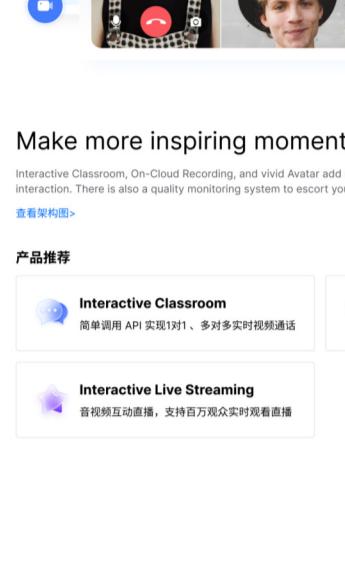
MOMO

papayaglobal

Pokekara

wesing

Why choose TRTC?



Build your real-time interaction globally with our All-platform SDKs

The flexible SDKs enable you to develop communication features for web, mobile, desktop, as well as cross-platform such as Unity, Electron and Flutter.

[查看架构图](#)

产品推荐

Audio Call

简单调用 API 实现1对1、多对多实时语音通话

Video Call

简单调用 API 实现1对1、多对多实时语音通话

Interactive Live Streaming

音视频互动直播，支持百万观众实时观看直播

On-cloud Recording

覆盖实时音视频互动全程的云端录制

Make more inspiring moments happen

Interactive Classroom, On-Cloud Recording, and vivid Avatar add more fun and the sense of presence to every real-time interaction. There is also a quality monitoring system to escort your business.

[查看架构图](#)

产品推荐

Interactive Classroom

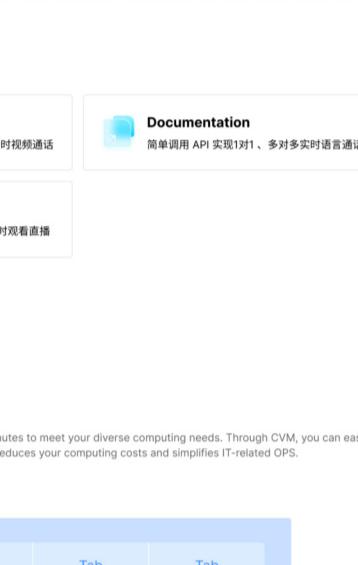
简单调用 API 实现1对1、多对多实时视频通话

Data Monitoring

简单调用 API 实现1对1、多对多实时语音通话

Interactive Live Streaming

音视频互动直播，支持百万观众实时观看直播



Build your real-time interaction globally with our All-platform SDKs

The flexible SDKs enable you to develop communication features for web, mobile, desktop, as well as cross-platform such as Unity, Electron and Flutter.

[查看架构图](#)

产品推荐

Try in browser

简单调用 API 实现1对1、多对多实时视频通话

Documentation

简单调用 API 实现1对1、多对多实时语音通话

Talk to experts

音视频互动直播，支持百万观众实时观看直播

A few lines of code, real-time communication begins via TUIKit

Cloud Virtual Machine (CVM) provides you with secure and flexible computing capabilities. You can enable CVM in the cloud in just minutes to meet your diverse computing needs. Through CVM, you can easily scale up or down your computing resources as your business needs change. Billed based on your actual resource consumption, CVM reduces your computing costs and simplifies IT-related OPS.

[Check out our docs](#)

```
Tab Tab Tab Tab Tab Tab Tab  
1 Sendbird.init(appId, context);  
2 Sendbird.addChannelHandler(handlerId, new Sendbird.ChannelHandler() {  
3     @Override  
4         public void onMessageReceived(BaseChannel baseChannel, BaseMessage baseMessage) {  
5             // message received  
6         }  
7     }  
8 );  
9 Sendbird.connect(userId, new ConnectHandler() {  
10     @Override  
11         public void onConnected(User user, SendbirdException e) {  
12             // get channel  
13             GroupChannel.getChannel(channelUrl, new GroupChannel.GroupChannelGetHandler() {  
14                 @Override  
15                 public void onResult(GroupChannel groupChannel, SendbirdException
```

3 Billion+

Minutes audio/video published every day.

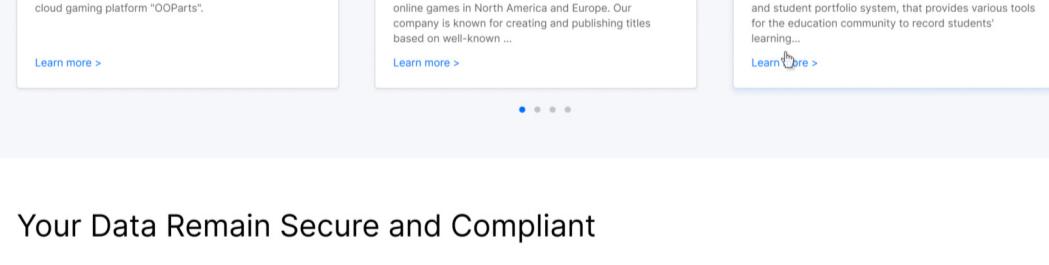
5000+

Monthly Active Customers.

1 Minute

Quick TUIKit with only 2 lines of code changes.

Support Various Use Cases



High Quality and Global Coverage Real-Time Services



High Stability and Availability

We sustain tens of millions of concurrent requests with at least 99.9% service availability guaranteed by SLA. Its highly elastic and scalable network architecture has been well proven by tens of thousands of enterprise users.



Guaranteed Audio/Video Quality

We deliver a global end-to-end latency of below 300 ms on average. It can make audio calls under a packet loss rate of 80% and make video calls under a packet loss rate of 70%.



High Compatibility

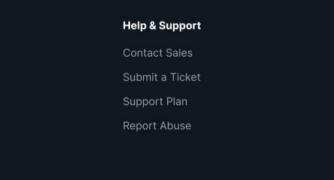
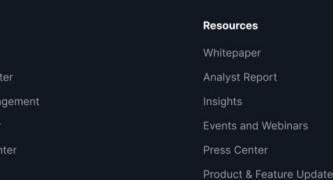
We support multiple platforms, including iOS, Android, Windows, macOS, web, Flutter, Electron, Unity, Unreal, and React Native, and is perfectly adaptable to over 20,000 device models.



Optimized Global Deployment

Available in over 200 countries and regions and be especially optimized for networks in Southeast Asia, the Middle East, and North America.

Success Stories Built with TRTC



Black Inc. is a startup that develops and operates the cloud gaming platform "OOParts".

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Perfect World Entertainment is a leading publisher of online games in North America and Europe. Our company is known for creating and publishing titles based on well-known ...

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GRWTH is an intelligent home-school communication and student portfolio system, that provides various tools for the education community to record students' learning...

[Learn more >](#)

BS10012

KISMS

NIST CSF

CSA STAR

DNV GL

AICPA SOC

ISO 27001

ISO 27017

ISO 27018

ISO 27701

ISO 20151

ISO 27001

ISO 27017

ISO 27018

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ISO 20151

ISO 27001

ISO 27017

Financial Solution

Tencent Cloud provides integrated full-process fintech solutions designed for the digital transformation of customers in various finance-related industries, such as consumer finance, payment services, financial technologies covering marketing and customer acquisition, financial risk management, smart customer service, business scenario innovation, and cloud infrastructure services.

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Exhibition

企业工商注册及查询服务



企业工商注册是国际企业进入中国市场的第一步，也是企业在中国开展业务运营的先决条件。工商注册服务可帮助企业低成本、高效、轻松的设立法人实体，通过提供专业团队和成熟的线上一站式服务，让企业可以最快3-5个工作日完成注册。

相关类型



优惠活动

Cloud Virtual Machine (CVM)

Recommended configuration
CPU: 1 core
Memory: 1 GB
Bandwidth: 1 Mbps
Disk: 50 GB cloud disk

[Learn More >](#)

[Try Now](#)

Cloud Block Storage (CBS)

CBS provides a persistent block storage service for CVM instances, and automatically stores data in multiple redundant copies in an availability zone to eliminate the risk of single points of data failure, providing up to 99.999999% data reliability.

[Learn More >](#)

[Pricing Overview >](#)

[Try Now](#)

Content Delivery Network (CDN)

Tencent Cloud CDN offers fast, stable, intelligent, and reliable global content delivery acceleration services that enable nearby access for end users by delivering content to cache nodes deployed worldwide.

[Learn More >](#)

[Billing Overview >](#)

[Try Now](#)

Cloud Streaming Services (CSS)

Backed by Tencent's well-established audiovisual platforms, and leading AI technologies Tencent Cloud Streaming Services (CSS) provides developers with an end-to-end one-stop live audio and video broadcasting solution.

[Learn More >](#)

[Try Now](#)

白皮书

Yinxiang Biji

Yinxiang Biji China is a cross-platform note-taking application in Mainland China. It helps people organize their lives, enabling them to focus on the important matters.

[Learn more >](#)

Live Sales

Established by a team of industry elites in 2012, Pitaya Games stayed true to their goal of building fun games with strong product appeal and are now one of the most renowned mobile game company in Japan.

[Learn more >](#)

Education First

Education First (EF) is an international education company that specializes in language training, educational travel, academic degree programs, and cultural exchange. With a mission of providing life-changing education for global citizens.

[Learn more >](#)

VR Solutions

Education First (EF) is an international education company that specializes in language training, educational travel, academic degree programs, and cultural exchange. With a mission of providing life-changing education for global citizens.

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INTERFACE DESIGN

B端界面设计

Designed by
Mr. Yi Mingchang

— 22 —

2021-2022

UI DESIGN

SEMPER COMPANY

「森普科技后台管理系统」

Semper Company Background Management System

The login screen has a large header "SEMPER COMPANY" and "森普科技后台管理系统". Below it is the subtitle "Semper Company Background Management System". The main area contains a large image of a modern glass building, a logo for "SENGPU COMPANY 森普科技", and input fields for "18868880688" and "*****". There is also a "忘记密码?" link and a blue "登录" button.

01

01

数据中心

DATA CENTER

The Data Center module displays various performance metrics and charts. It includes a dashboard with four main indicators: Total Revenue (986,3560), Order Count (1876), Signed Orders (60,110), and Partner Clients (8,014). Below this is a "Revenue Comparison" chart showing monthly revenue from January to December for 2021 and 2020. Another section shows "Development Progress" with a bar chart and some numbers.

- 数据概况模块
- 收益对比模块
- 涉及领域模块
- 开发进度百分比模块

02

项目管理

PROJECT MANAGEMENT

- 项目概况模块
- 项目账号密码图模块
- 开发团队模块
- 项目进度更新模块

The Project Management module shows a detailed view of a project for "易点科技 Easy Point Technology". It includes sections for "Project Account Password" (with server, port, and FTP info), "Development Team" (with member profiles), and a "Project Progress Update" timeline from February 4 to 14, 2021.

03

用户管理

USER MANAGEMENT

The User Management module lists various users with their roles and departments. It includes sections for "User Basic Information", "User Positions", "User Department", and "Modify User Usage Permissions".

- 查看用户基本资料
- 查看用户职位
- 查看用户所在部门
- 修改用户使用权限

04

项目查询

PROJECT QUERY

- 查看公司名称
- 查看联系人及联系方式
- 查看开发日期及项目类型
- 查看项目域名

The Project Query module displays a table of projects with columns for "Company Name", "Contact Person", "Contact Method", "Development Date", "Project Type", and "Domain Name". It also includes a "Project Completion Status" chart and a "Quarterly Progress" chart.

05

个人中心

PERSONAL CENTER

The Personal Center module shows user basic information and project participation. It includes a "User Basic Information" section and a "Current Participation in Projects" section with a chart.

- 用户基本资料模块
- 项目完成情况模块
- 季度出勤率模块
- 当前参与项目模块

C INTERFACE DESIGN

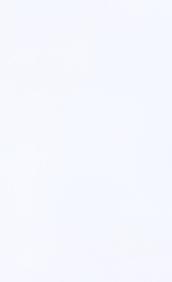
移动端界面设计

Designed by
Mr. Yi Mingchang

— 22 —

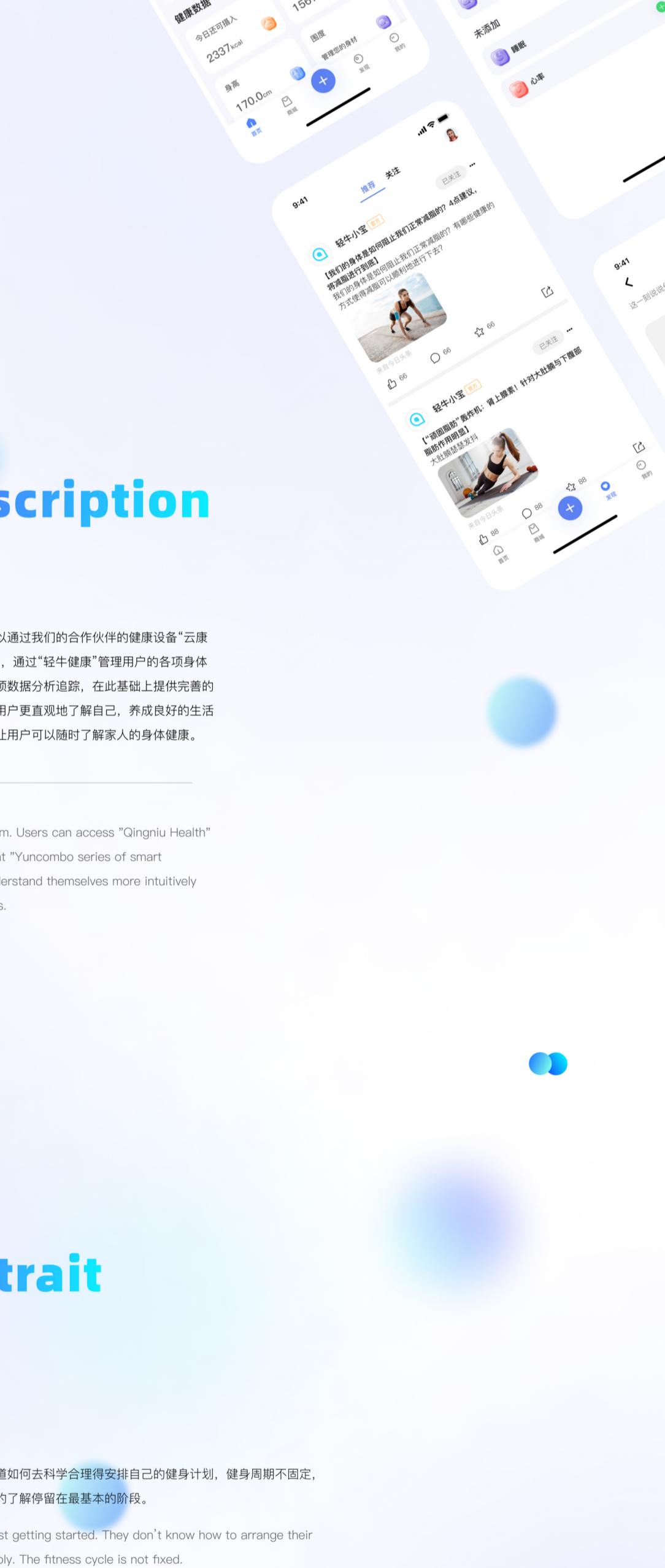
UI/UX

MR. YI DESIGN



轻牛健康 APP

YOUR PROFESSIONAL SPORTS HEALTH ASSISTANT



Project.

项目简介 Description

Project.

Description

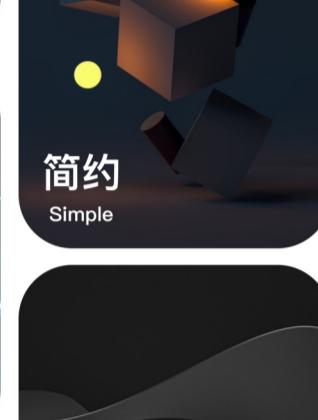
Brand.

设计感知 perception



品牌色系是想要使用一种简约且高度可用的元素，特点之一为高明度，高饱和度，色彩轻量而透气并且充满生命力的色彩。

High lightness, high saturation, light and breathable colors full of vitality.



品牌感知

质感 / 效率 / 简约 / 活力

简约优雅

提供简约的设计，会提升产品的品质感，高品质的事物往往会引起人们的兴趣

Providing a minimalist design will enhance the quality of the product, and high-quality things tend to arouse people's interest.

精准效率

界面的每一个数据部件都要做的清晰明了，让用户可以无障碍的使用和了解自身的身体数据，提高用户的使用体验。

Each data component of the interface must be clear and clear, so that users can use and understand their own body data without obstacles, and improve the user experience.

自然高效

从自然生活中寻找灵感，并运用到设计工作中，引导用户对界面感知更熟悉，节省反应时间。

Find inspiration from natural life and apply it to design work to guide users to become more familiar with interface perception and save reaction time.

Font.

字体规范 specification



PingFang sc

Regular/bold

12pt | 14pt | 16pt | 18pt

PingFang sc

Regular/bold

0 1 2 3 4 5 6 7 8 9

Design.

品牌色彩 colors



33D9FF



5A83EF



FD4056



3D81FC



FF8B33



FFC32E



725CE3



30CB7A

Icon.

图标样式 style

在品牌色系的使用过程中，品牌色与冷暖色使用，使整体自然柔和充满生命力。

In the process of using the brand color system, the brand color and warm and cool colors are used to make the whole natural, soft and full of vitality.



Interface.

界面展示 display



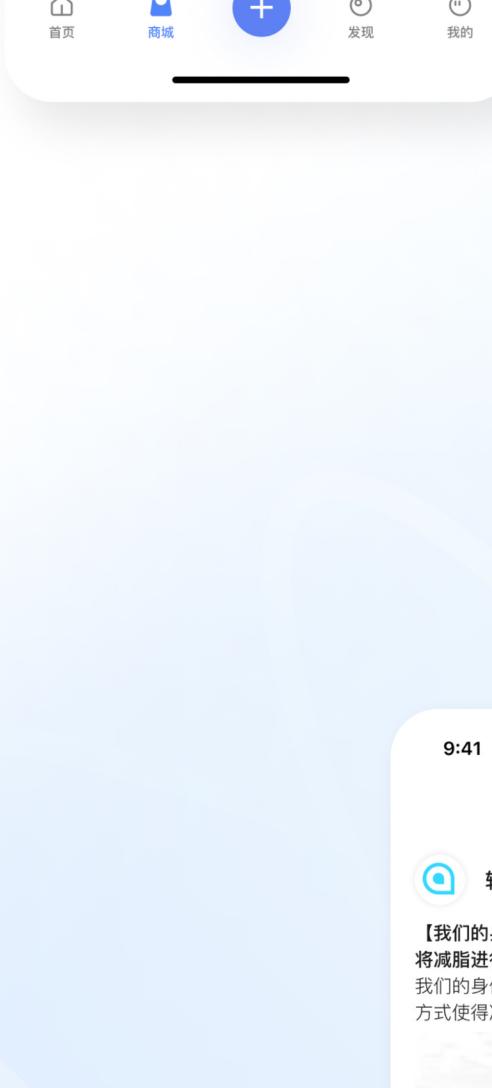
首页

首页的每一个模块都可以帮助用户更好的了解自己的身体素质，平台所采用智能云端大数据系统，通过系统性的数值测算，让用户可以通过简介明了的数据了解自身的变化，让用户体验可以根据数据合理科学的安排自己的健身计划。

Each module on the homepage can help users better understand their physical fitness.



POPULAR



商城

商城模块通过和合作商家的联动，通过智能云端大数据的测算，根据现阶段最适合用户的运动装备推荐和健康的健身食品，轻牛用户还能享受平台独享福利，通过人性化的推荐，帮助客户更好完成自己的健身目标。

This is an online mall for buying sports items, you can buy sports-related items.



发现

发现页面每日都会推荐官方的运动咨询，同时也是一个线上的交流平台，用户可以在这里分享自己的健身心得和体会，还可以关注自己喜欢的健身达人，通过线上的交流可以和来自五湖四海的健身爱好者相互学习，不断的完善自己的健身计划，提升用户体验。

Here is a platform for understanding information and online communication and sharing.



Interface.

界面展示 display



饮食记录

饮食记录是首页的摄入模块的延展，里面包含厨房秤称重，拍照食物，扫码识别三个模块，通过简单明了的操作让用户可以详细的了解自己每日摄入的热量情况，同时还能帮助用户更科学更合理的制定最适合用户自身的饮食计划。

Here you can record your body data, let you know yourself better.



围度记录

围度记录作为首页围度模块的延展，根据用户输入的数据和系统的测算，经过云端大数据的演算可以为用户计算出当前用户的身体数据图和腰臀比指数，用户通过数据可以更直观的了解自己的身体情况。

Here you can record your body data, let you know yourself better.

Entrance





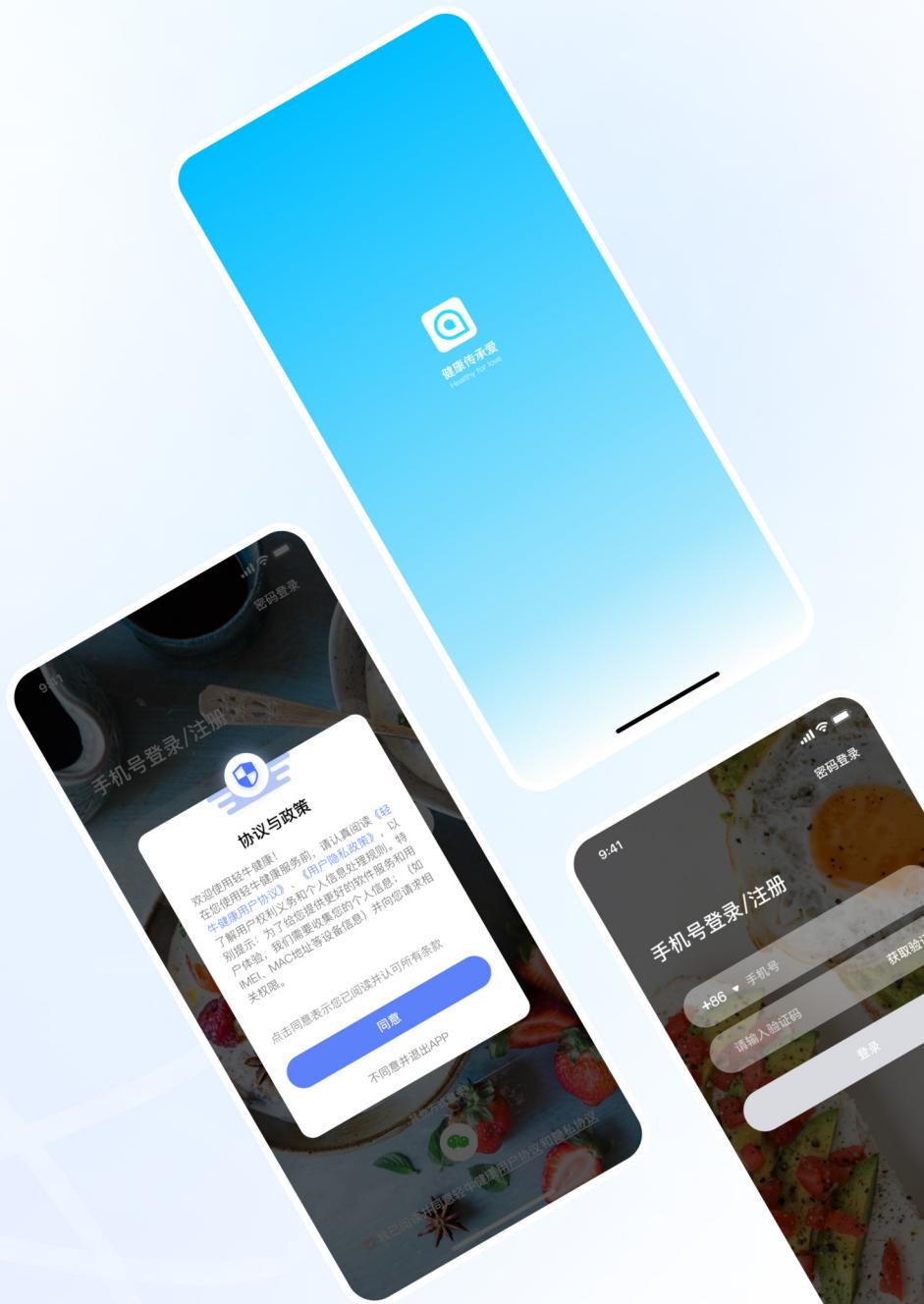
Interface.

界面展示 display

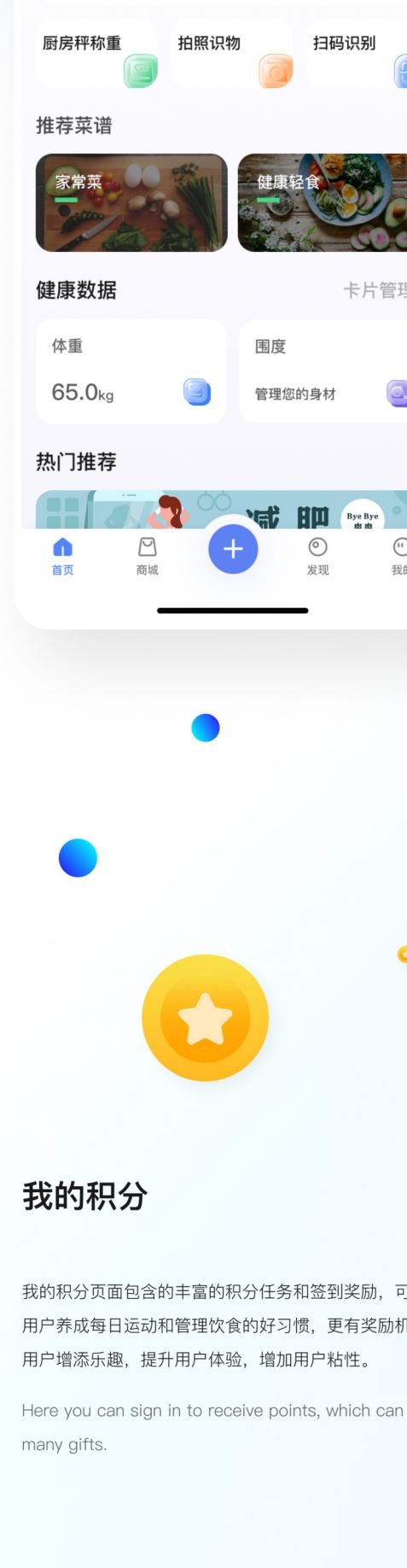
注册登录

默认登录方式为手机验证码登录，防止用户因忘记账号密码而无法登录，登录后自动绑定手机号码，免去用户登录后顾之忧。

This is the registration and login page. There are multiple registration and login methods.



HOMEPAGE



饮食管理

饮食管理模式是轻牛健康APP的第二种使用模式，除了健康管理模式拥有的功能外，还特别添加了帮助用户更好的制定饮食规划的推荐菜谱模块，每天都会更新营养健康又简单好做的健康菜谱，让用户可以自己在家就可以制作适合自己的营养健身餐。

Here you can manage your diet plan and better help you complete your exercise and fitness plan.

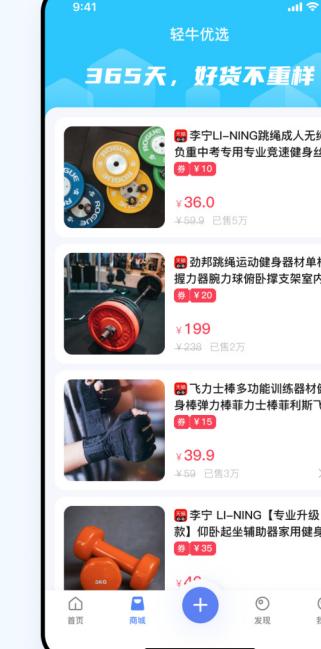


我的积分

我的积分页面包含的丰富的积分任务和签到奖励，可以帮助用户养成每日运动和管理饮食的好习惯，更有奖励机制给与用户增添乐趣，提升用户体验，增加用户粘性。

Here you can sign in to receive points, which can be exchanged for many gifts.

Interface. 界面展示 display



Interface.

界面展示

display

POSTER





知吾煮微信小程序

ZHIWU'ZHU WECHAT APPLET

让美食变得更简单，让烹饪不再繁琐



01 Introduction

项目简介

知吾煮小程序是纯米旗下智能控制平台，目前已服务于“知吾煮”、“米家”、“圈厨”等多个品牌的智能厨房设备。APP的智能食谱，搭配有定制的烹饪曲线，让小白也能轻松下厨；上千道专业食谱，启发你的烹饪灵感；摄区板块的美食分享，可以让你和其他达人欢乐互动；还有节气活动、积分活动等多种福利活动，超多惊喜等你来体验。

知吾煮不仅仅是一个小程序，还是一种面向未来的智慧厨房生活方式。

The Zhiwuzhan applet is an intelligent control platform of Pure Rice, and it has served many brands of smart kitchen equipment such as "Zhiwuzhu", "Mijia", and "Quanchu".

Zhiwuzhuo is not only a small program, but also a future-oriented smart kitchen lifestyle.

02 Mood Board

设计构思



健康

HEALTHY



快速

FAST



简洁

CONCISE



方便

CONVENIENCE



全面

COMPREHENSIVE

03 User Group

用户人群

● 都市白领上班族

上班族平常忙于工作，只有休息时才有时间制作自己喜爱的美食，这类人群的需求就是忙，没有时间，不知道如何去烹饪自己喜欢的美食，需要一个快速简洁又易上手的工具。

OFFICE WORKERS ARE USUALLY BUSY WITH WORK. THE PAIN POINT OF THESE PEOPLE IS THAT THEY ARE BUSY, HAVE NO TIME, AND DO NOT KNOW HOW TO COOK.

● 家庭主妇

妈妈们平常在家烹饪时最关心的就是如何让家人吃的更健康，更开心，但又没有一个好的工具辅助她们所以她们的需求就是需要一个了解健康饮食的便捷途径。

WHEN MOTHERS ARE COOKING AT HOME, WHAT THEY CARE MOST ABOUT IS HOW TO MAKE THEIR FAMILY EAT HEALTHIER AND HAPPIER. THEIR PAIN POINT IS THAT THEY NEED A CONVENIENT WAY TO UNDERSTAND HEALTHY EATING.

● 烹饪爱好者

这类人群平常热衷于美食的制作，对于美食有自己的想法，想要和他人一起分享美食带来的快乐，所以他们的需求就是需要一个方便快捷而且可以和同类人分享美食带来的快乐的便捷渠道。

SUCH PEOPLE ARE USUALLY KEEN ON THE PRODUCTION OF FOOD AND NEED A CHANNEL WHERE THEY CAN SHARE HAPPINESS WITH THEIR PEERS.

04

Color Specification

颜色规范



01D4CB



FFC247



60E3B6



31EEEE



FF6970



12BCF6



FF6732



FA814F

05

Font Specification

字体规范

样式	字号	加粗	使用场景
知吾煮	30pt	是	用于界面大标题，强调作用，信息层级最高
知吾煮	20pt	是	用于一级文字，标题文字，信息层级高
知吾煮	16pt	是	用于二级文字，文章标题文字，信息层级较高
知吾煮	14pt	否	用于三级级文字，文章正文文字，导航栏文字等
知吾煮	12pt	否	用于四级文字，提示文字，按钮文字等等
知吾煮	10pt	是	用于五级文字，装饰性文字，标签栏文字等

06 Interface Display

界面展示



海量菜谱信息云集

知吾煮依托后台强大的云服务数据采集技术，实时更新最新的菜谱信息，从菜品菜系，原材料选择，食材功效等等各方面进行全方位专业的介绍。

Zhiwuzhu Relies On The Powerful Cloud Service Data Collection Technology In The Background To Update The Latest Recipe Information In Real Time



多种活动话题

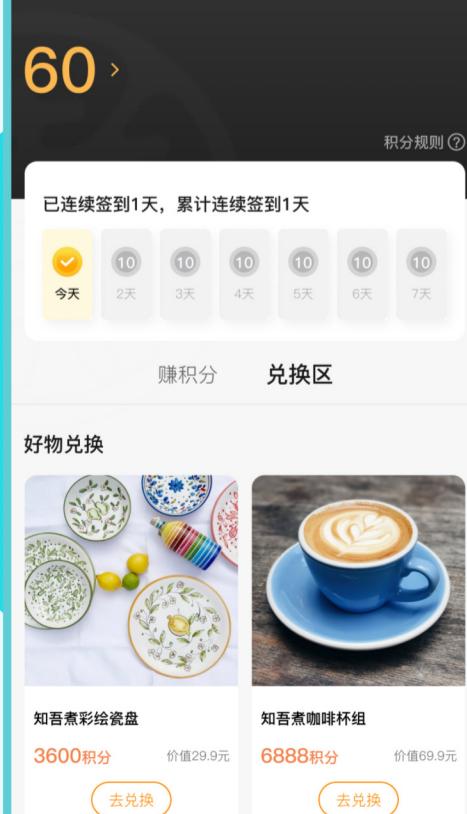
知吾煮平台每日推送时下热门话题活动，还会根据大数据推送最适合用户的时下热门菜谱，让用户可以更方便快捷使用产品，提升用户的体验感。

The Zhiwuzhan Platform Pushes The Current Hot Topic Activities Every Day, And Also Pushes The Current Hot Recipes That Are Most Suitable For Users Based On Big Data.

多菜系营养搭配

知吾煮平台每日为用户推荐不同的菜系菜谱，让用户可以获得更多元化的信息，提升用户的新鲜感，增加用户粘性，提升用户使用体验感。

The Zhiwuzhu Platform Recommends Different Cuisine Recipes For Users Every Day, So That Users Can Obtain More Diversified Information.



趣味性模块

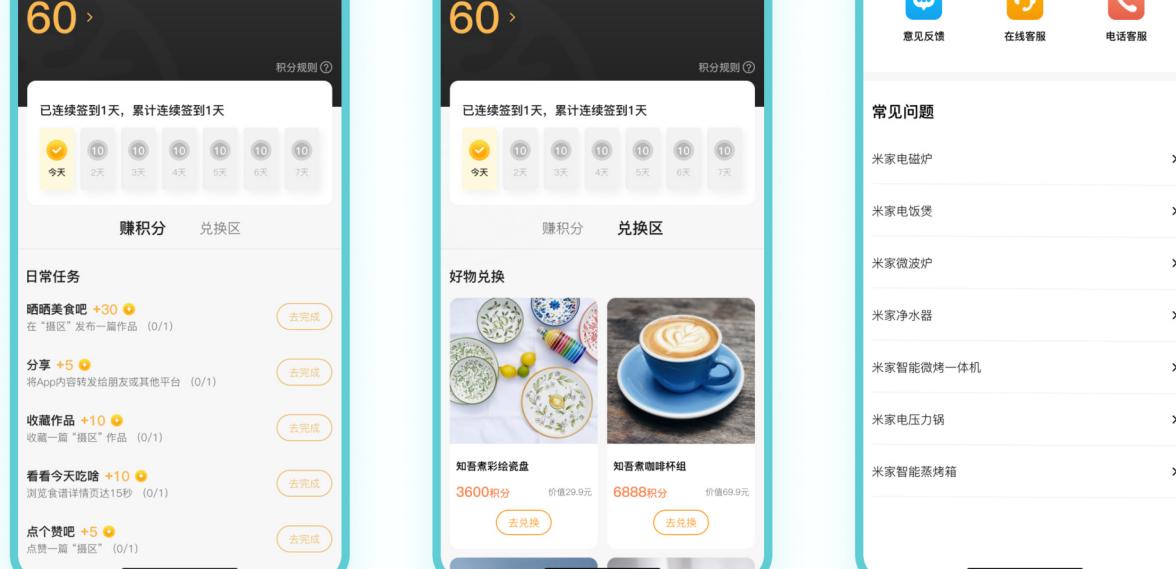
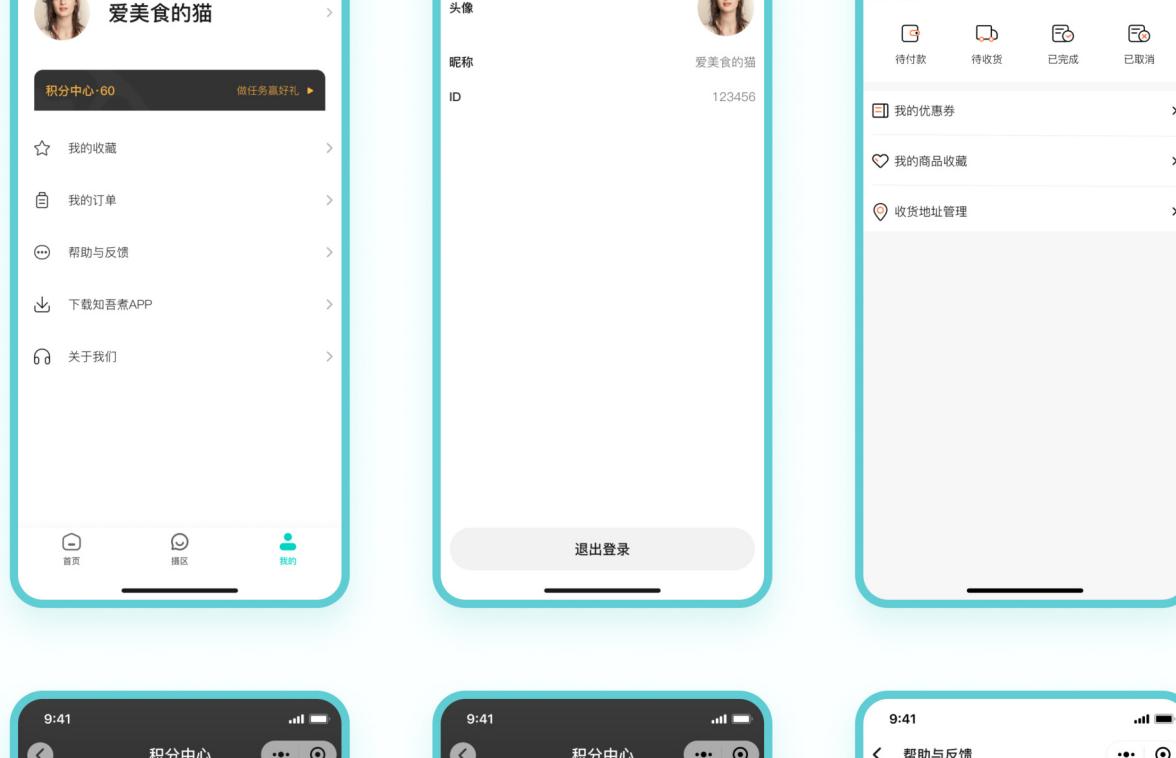
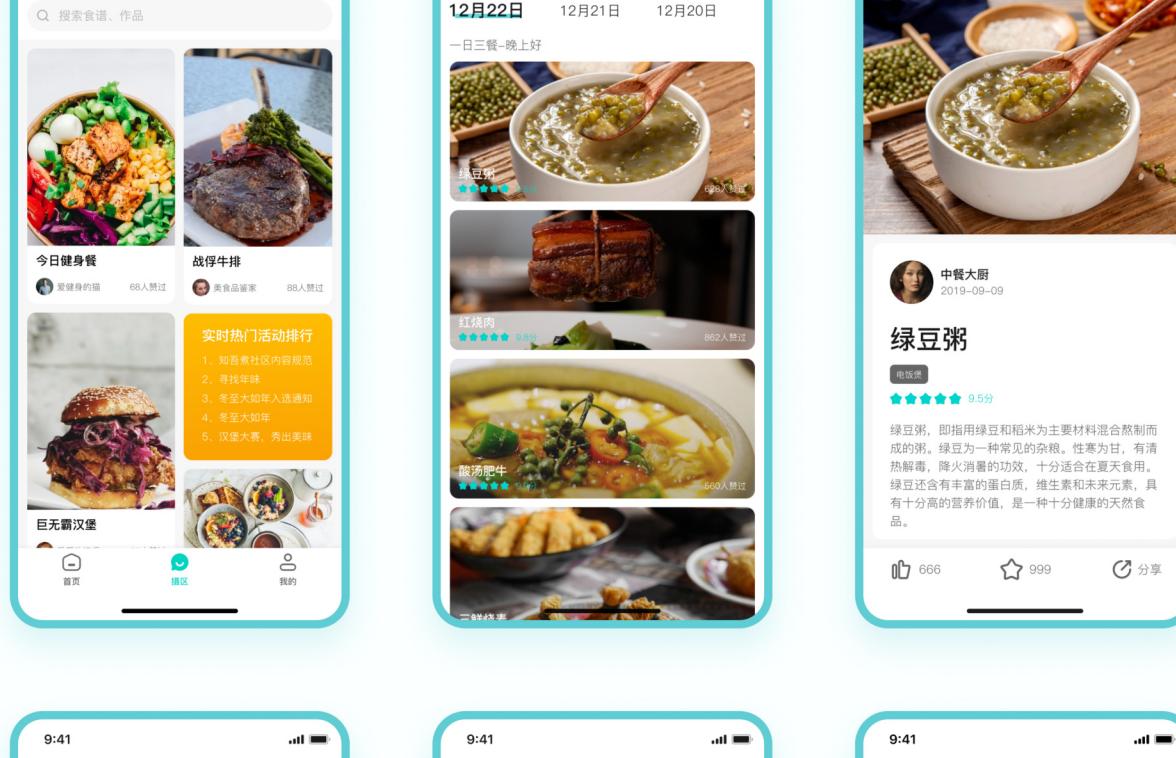
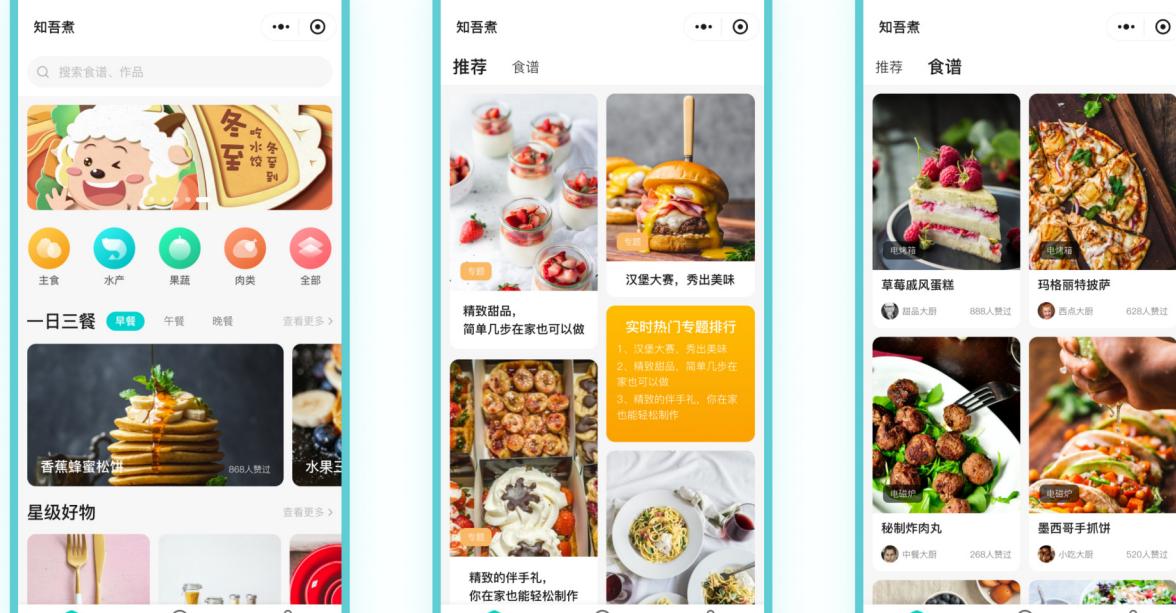
知吾煮平台为用户提供趣味性的签到活动模块，让用户在享受方便快捷的服务的同时还可以有趣味性的收获，提高用户的新鲜感，增强用户粘性，提升用户体验感。

The Zhiwuzhan Platform Provides Users With Interesting Check-In Activity Modules, Allowing Users To Enjoy Convenient And Fast Services While Also Having Interesting Harvests.



07 Interface Display

界面展示



C4D WORKS DISPLAY

C4D作品展示

Designed by
Mr. Yi Mingchang

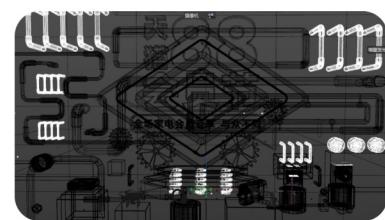
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C4D
效果
图

ILLUSTRATION C4D设计

Maxon Cinema 4D

1E1D2C E5CCA0 6B6D6B 402E1C



白膜

线稿

C4D DESIGN

ILLUSTRATION C4D设计

Maxon Cinema 4D



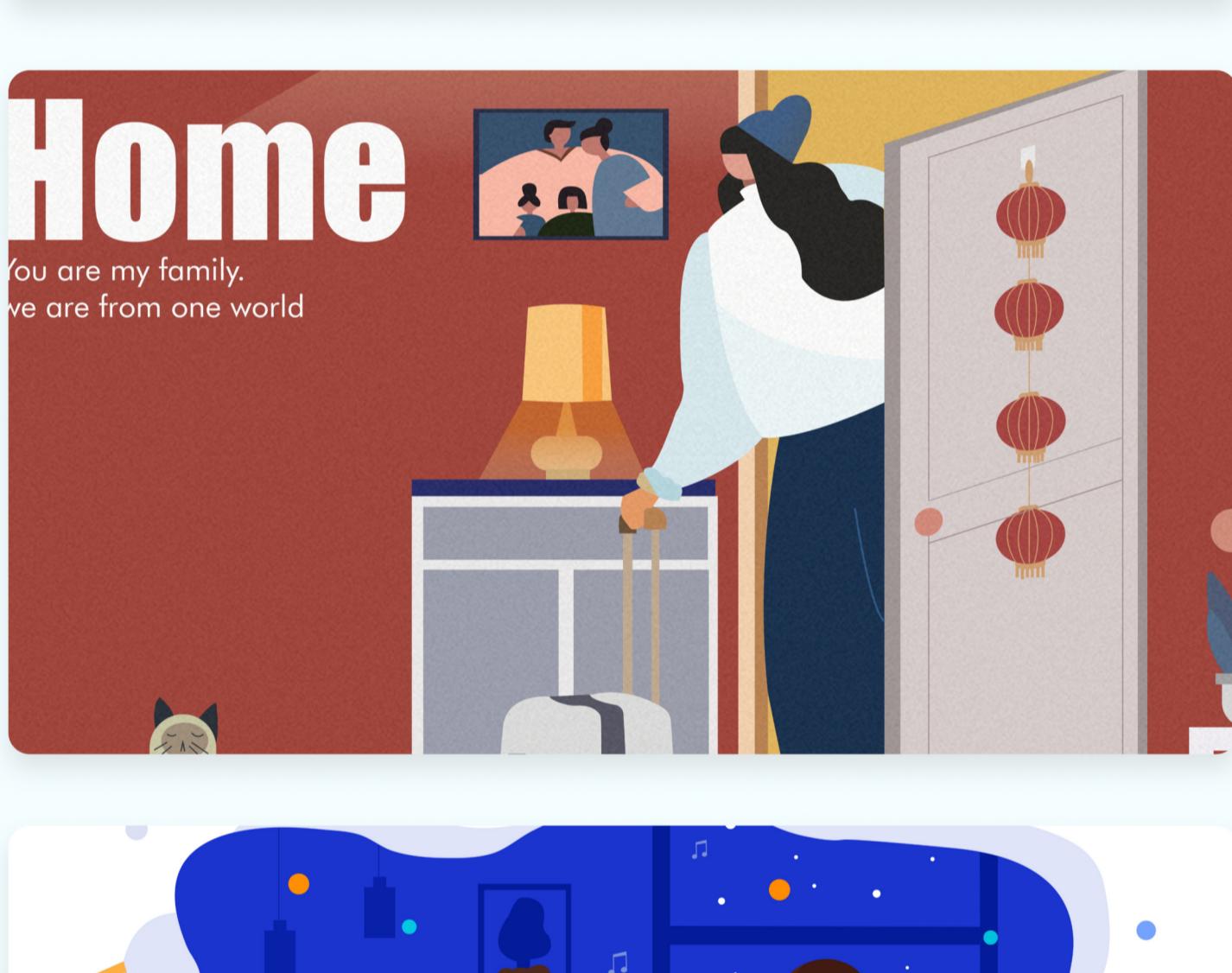
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Mr. Yi Mingchang

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ILLUSTRATION DISPLAY 插画展示

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PRACTICE WORKS

IP形象练习作品

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