

# Gladd

Learn together.

1

Problem

ADHD is on the rise among children and adolescents.

Having ADHD can make learning more difficult.

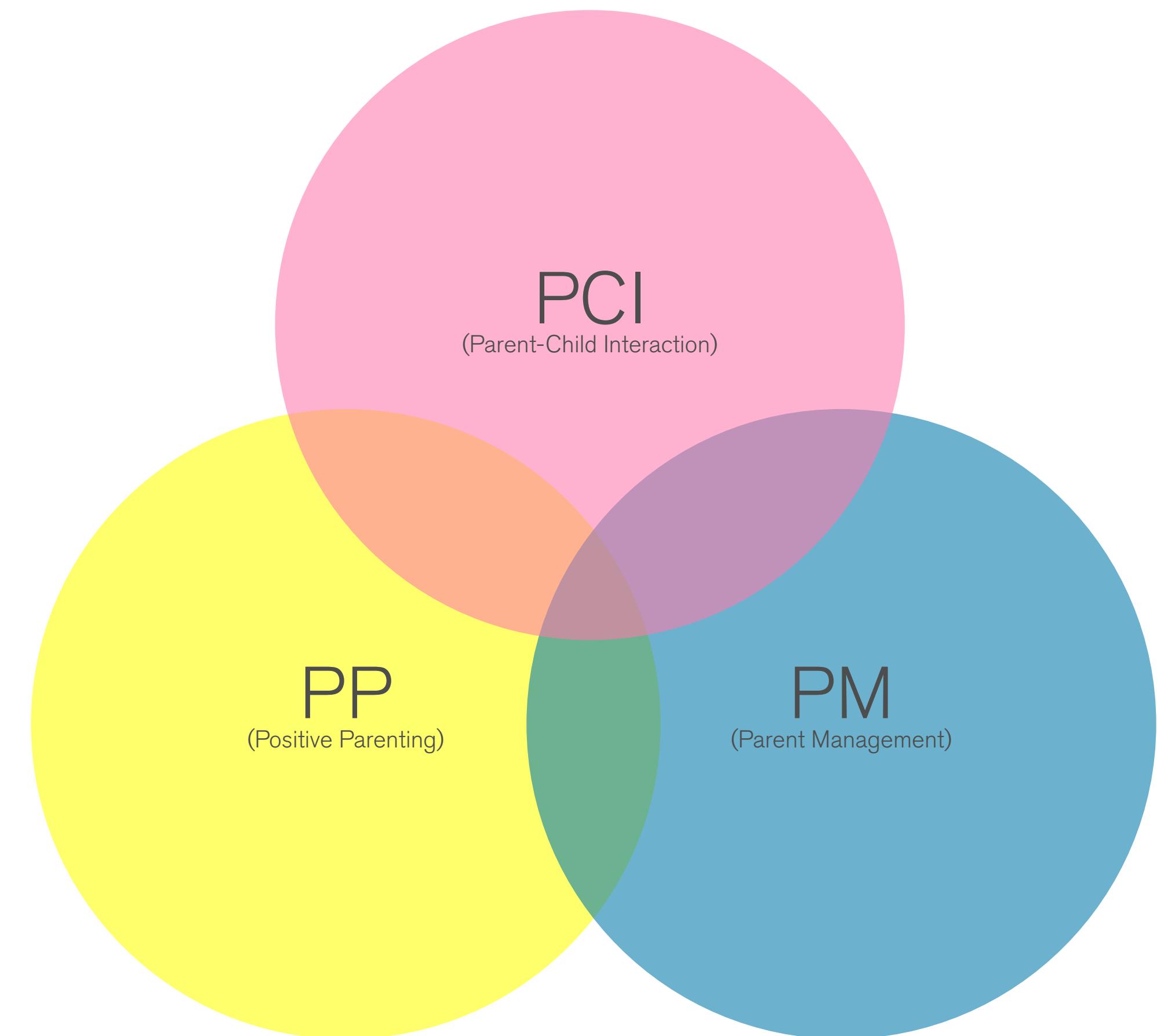
Parents of children with ADHD can feel helpless.

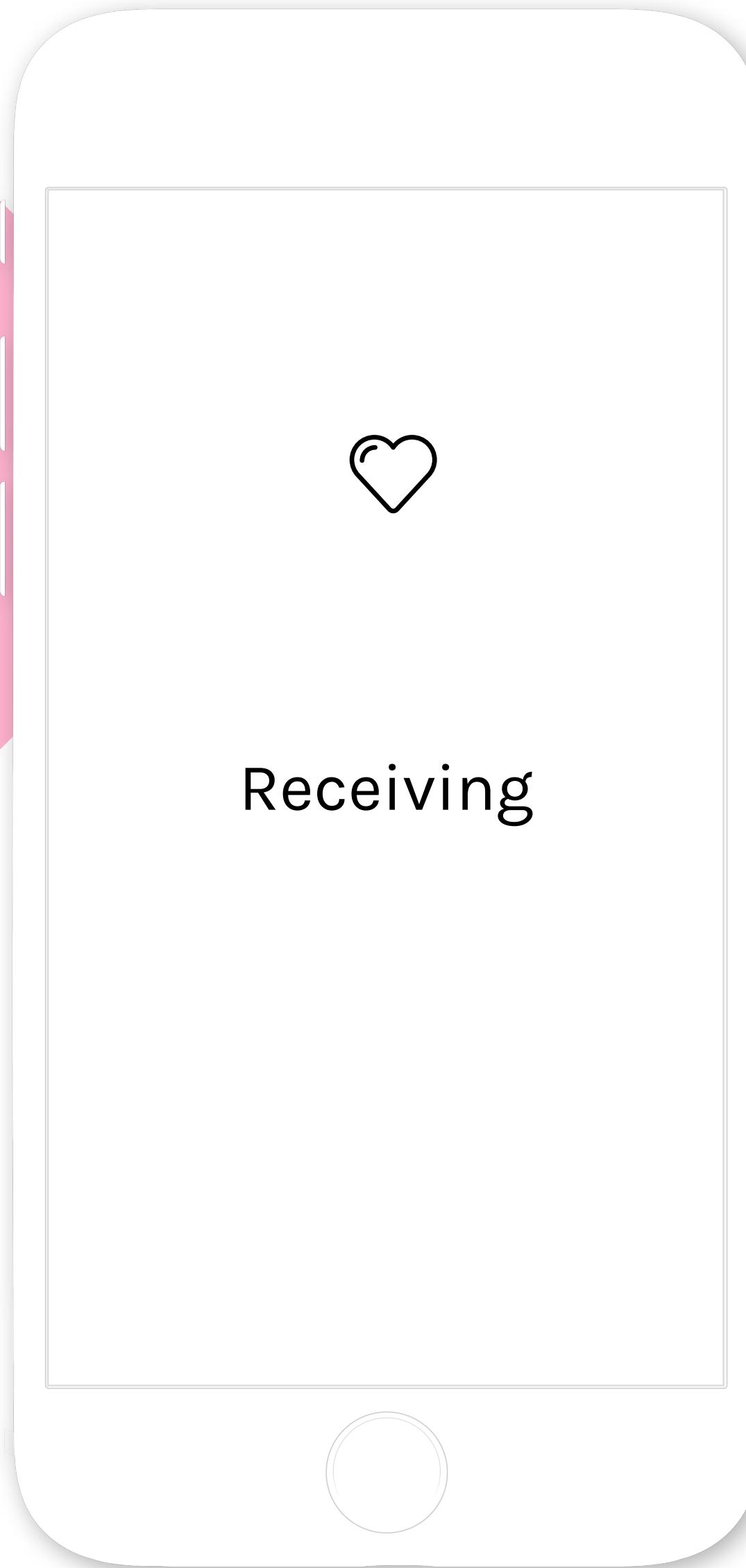
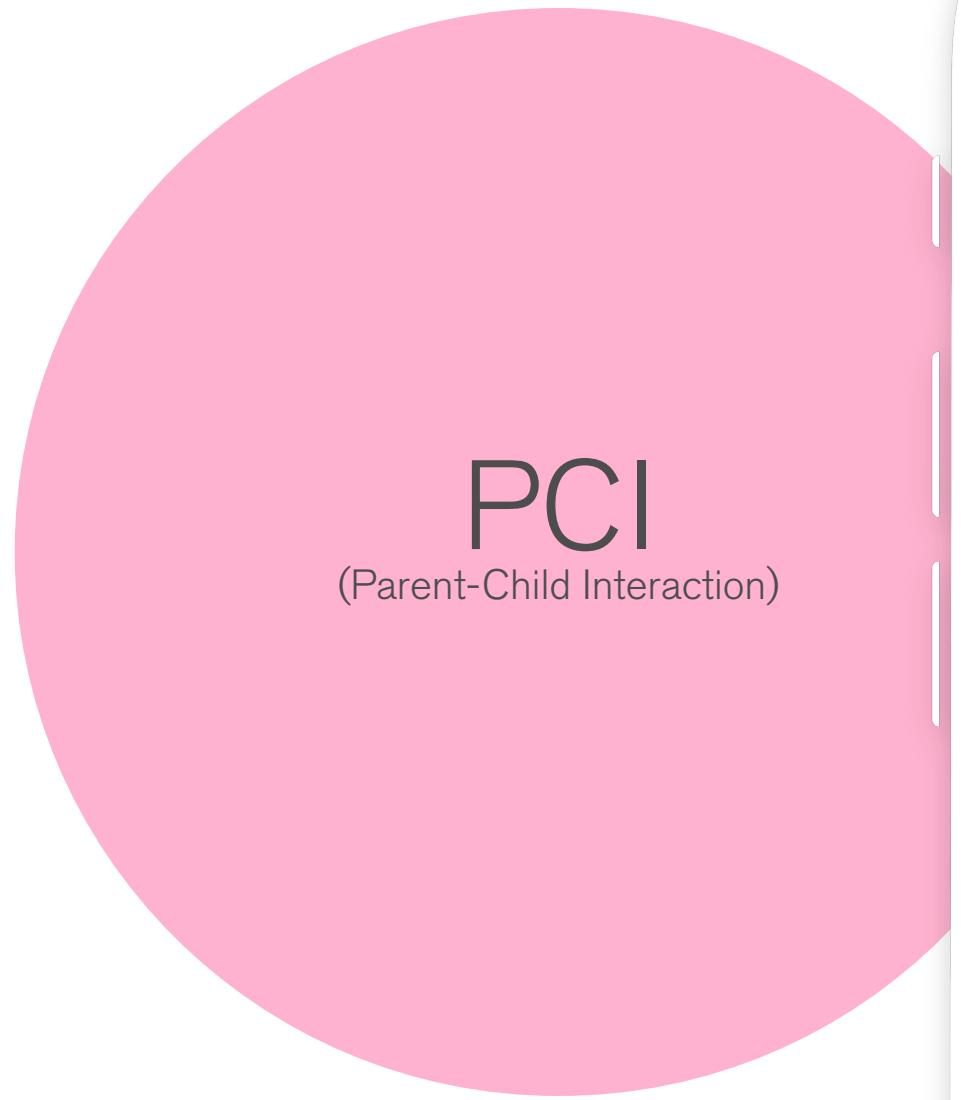
2

Solution

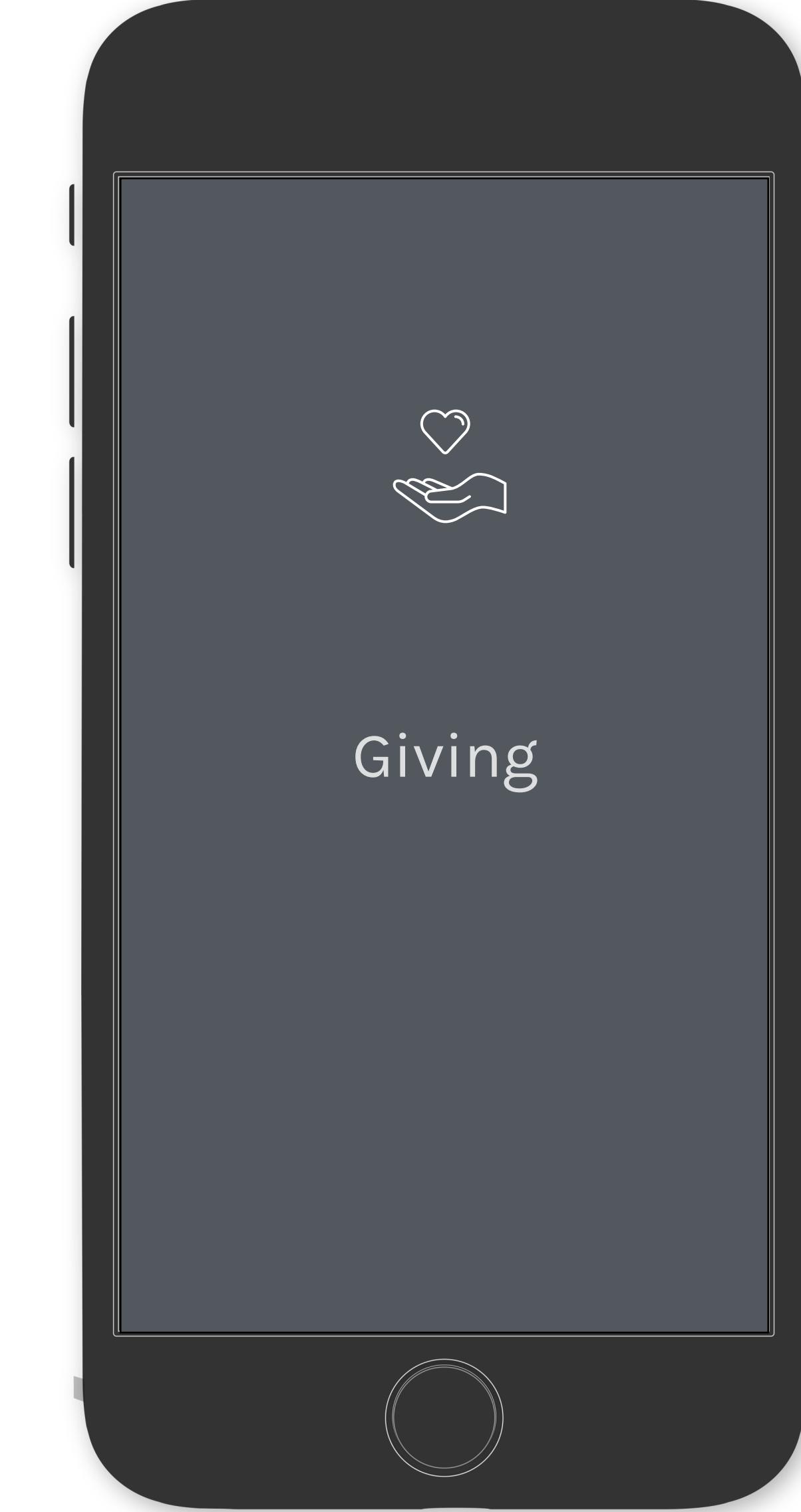
Concept



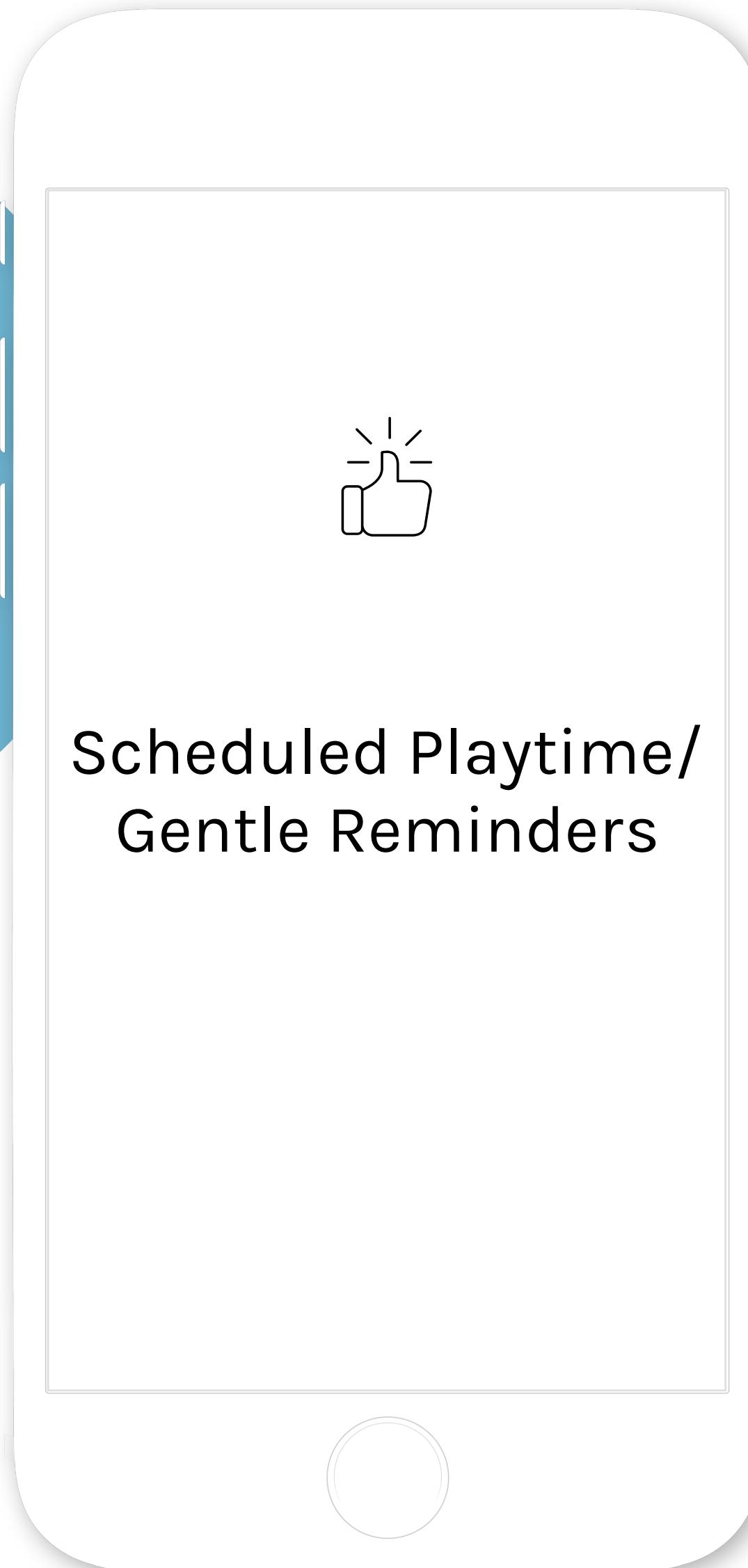
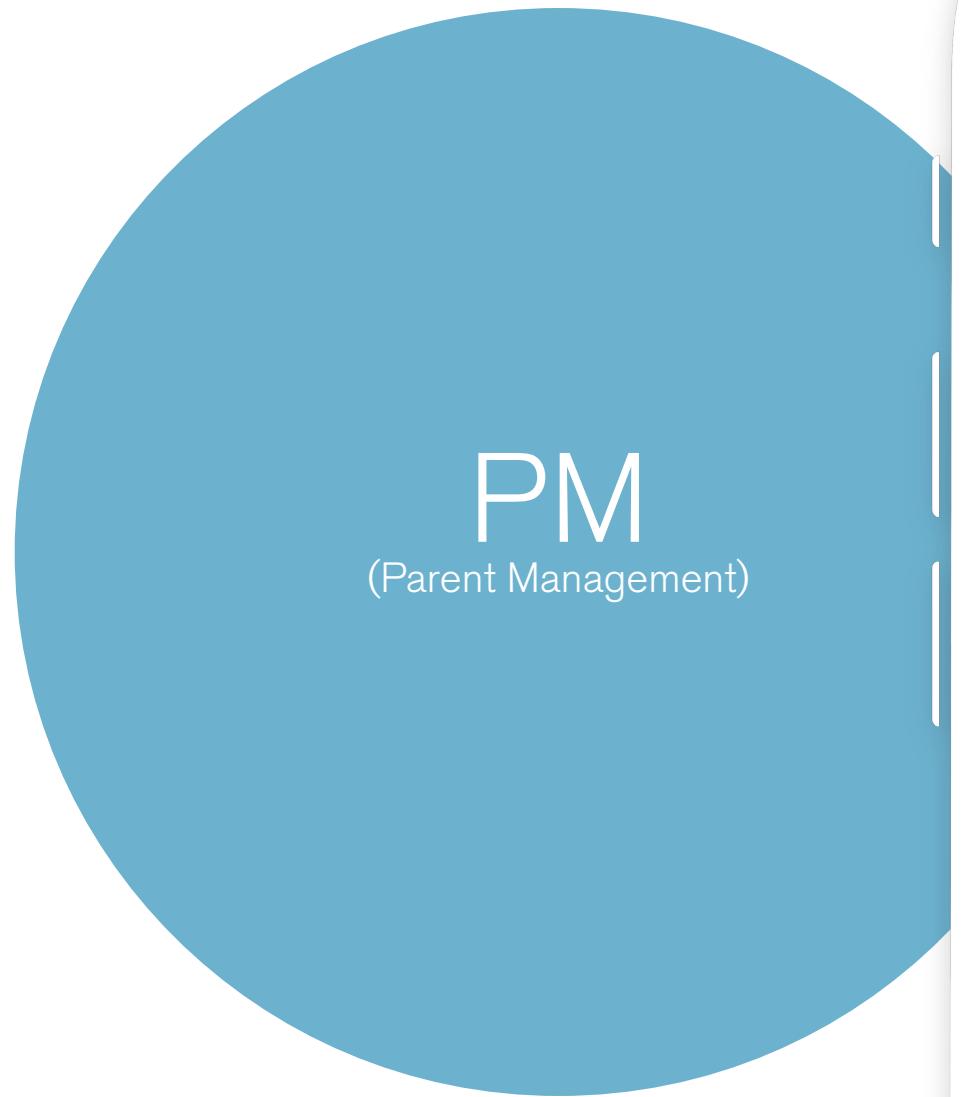




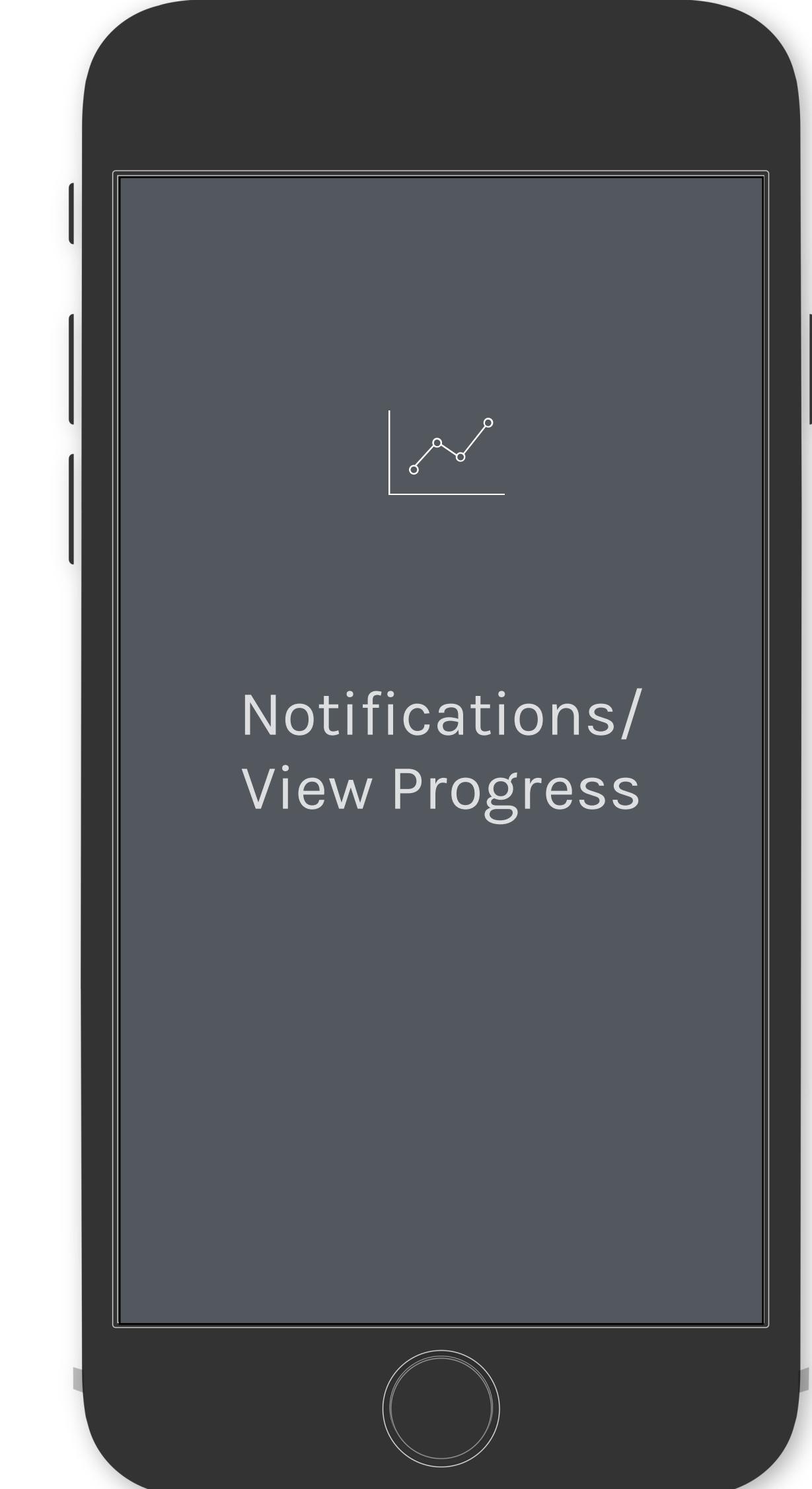
Child



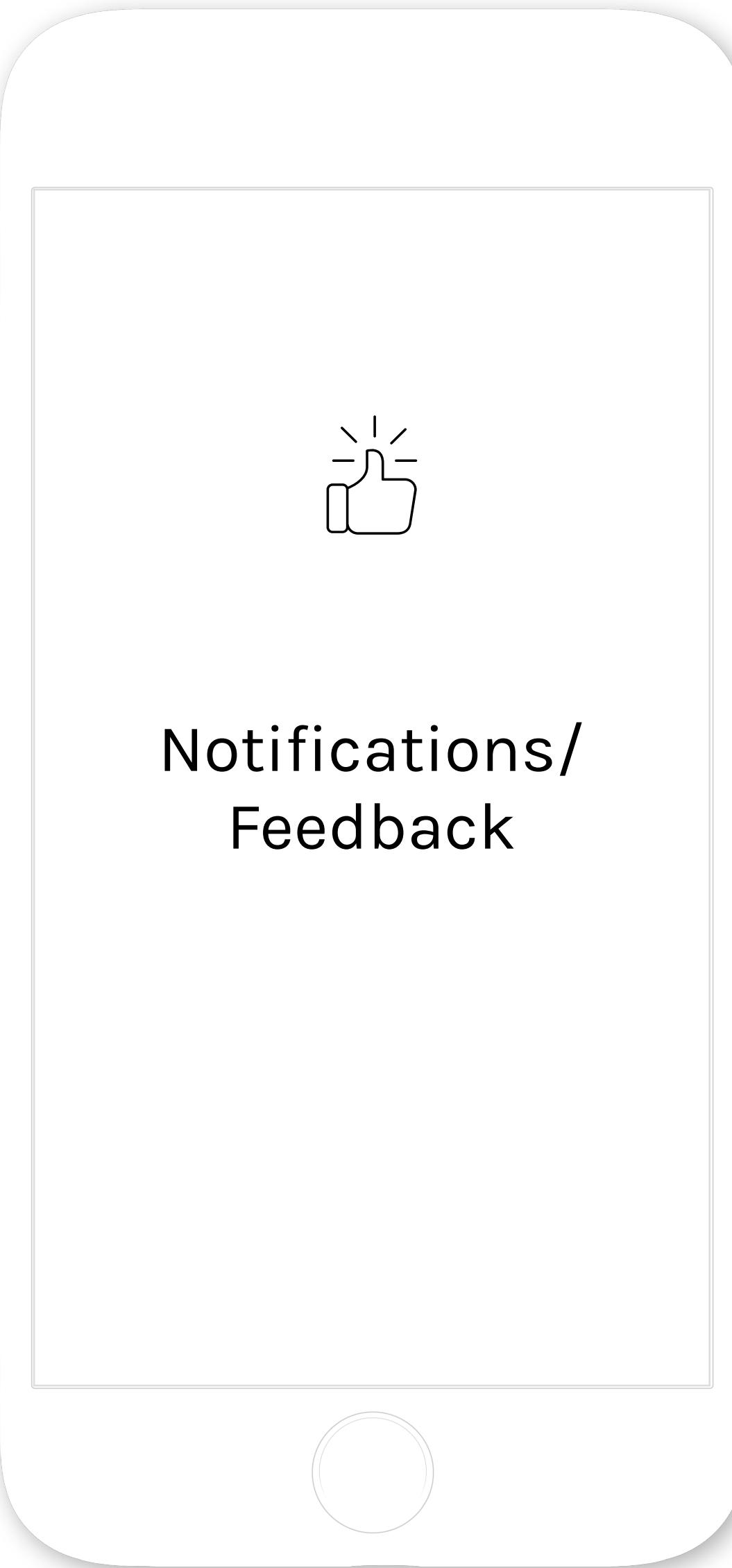
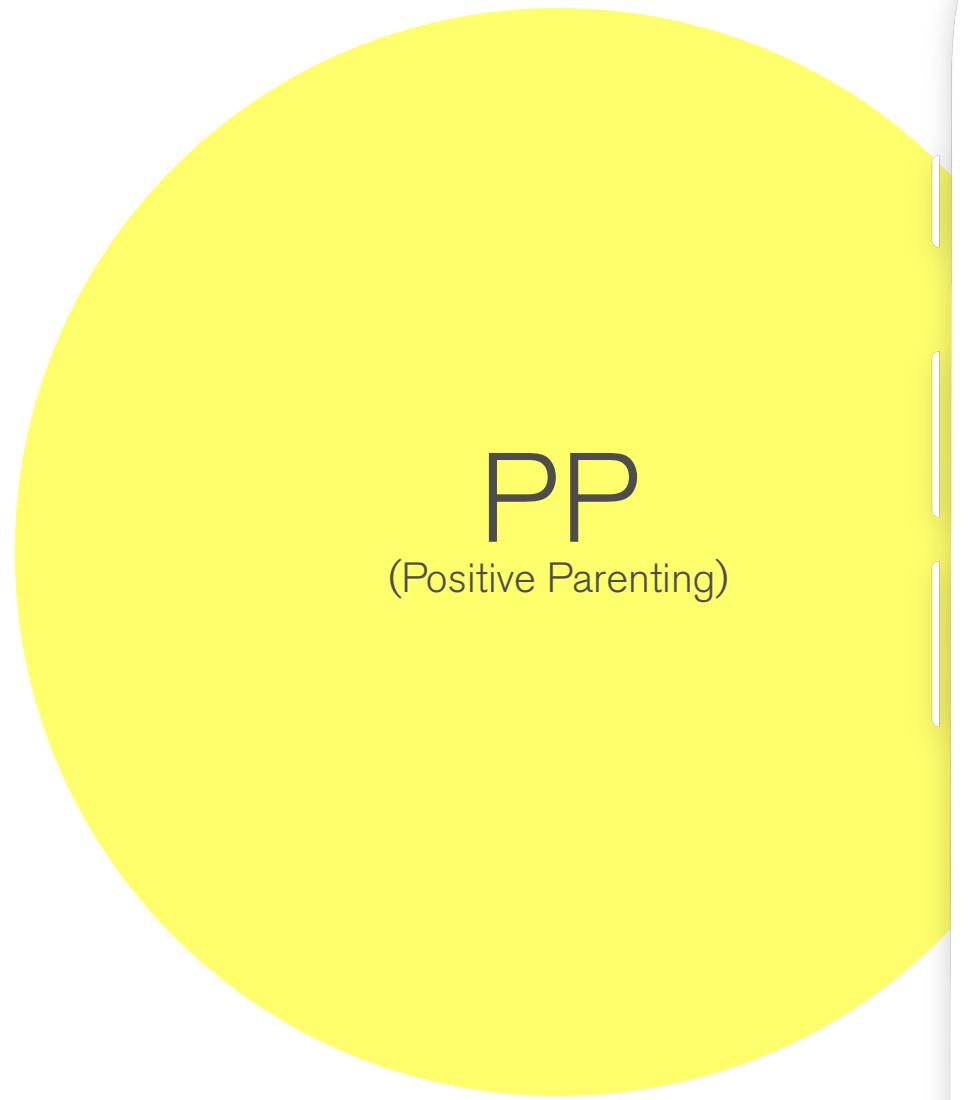
Parent



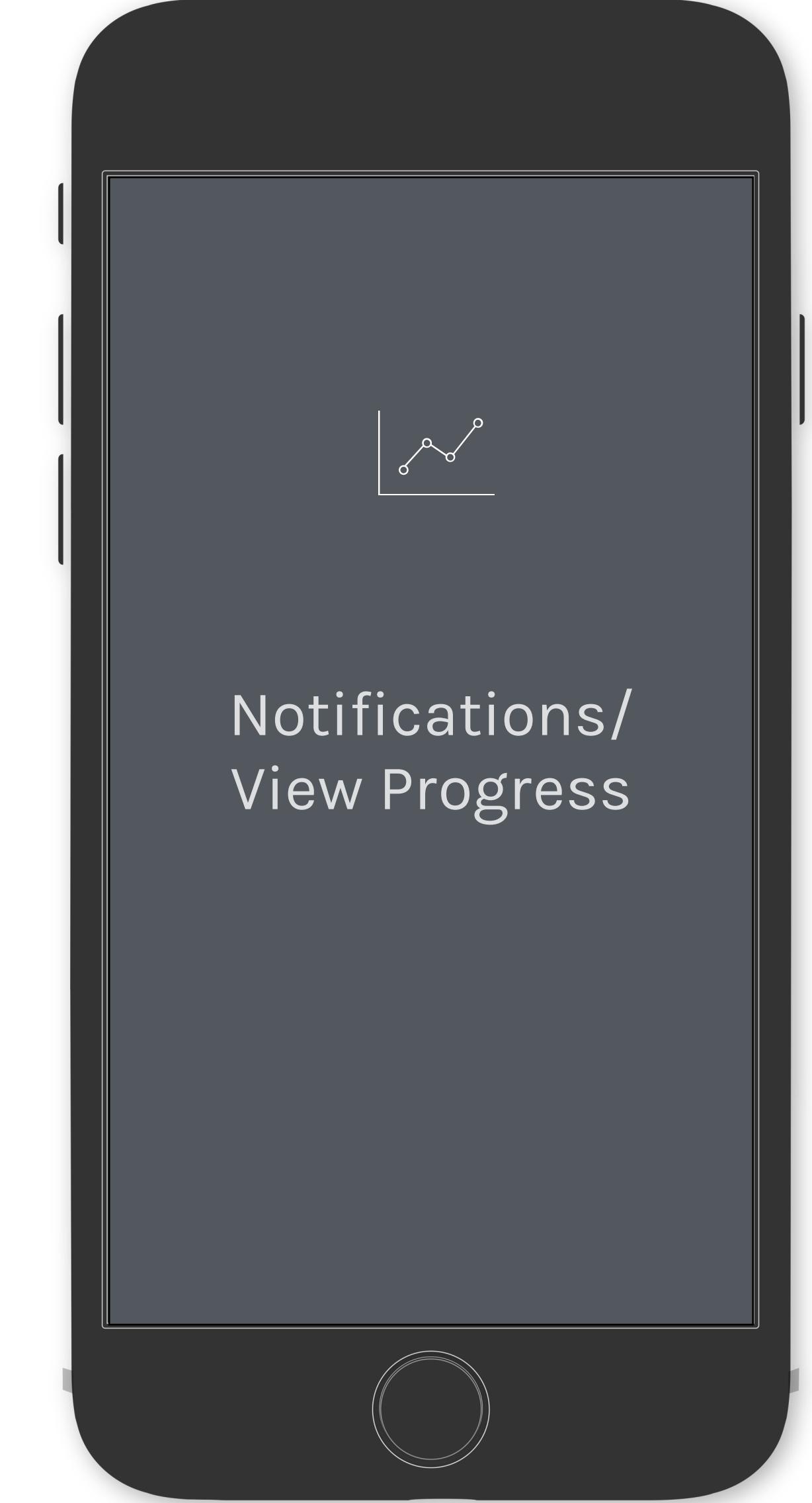
Child



Parent



Child



Parent

3

Competitors

Competitors: Brain Age





Uses “TCT” Method developed by Dr. Tajima



Design is very corny



TCT method is very niche

4

How Gladd is different

Cross-Platform

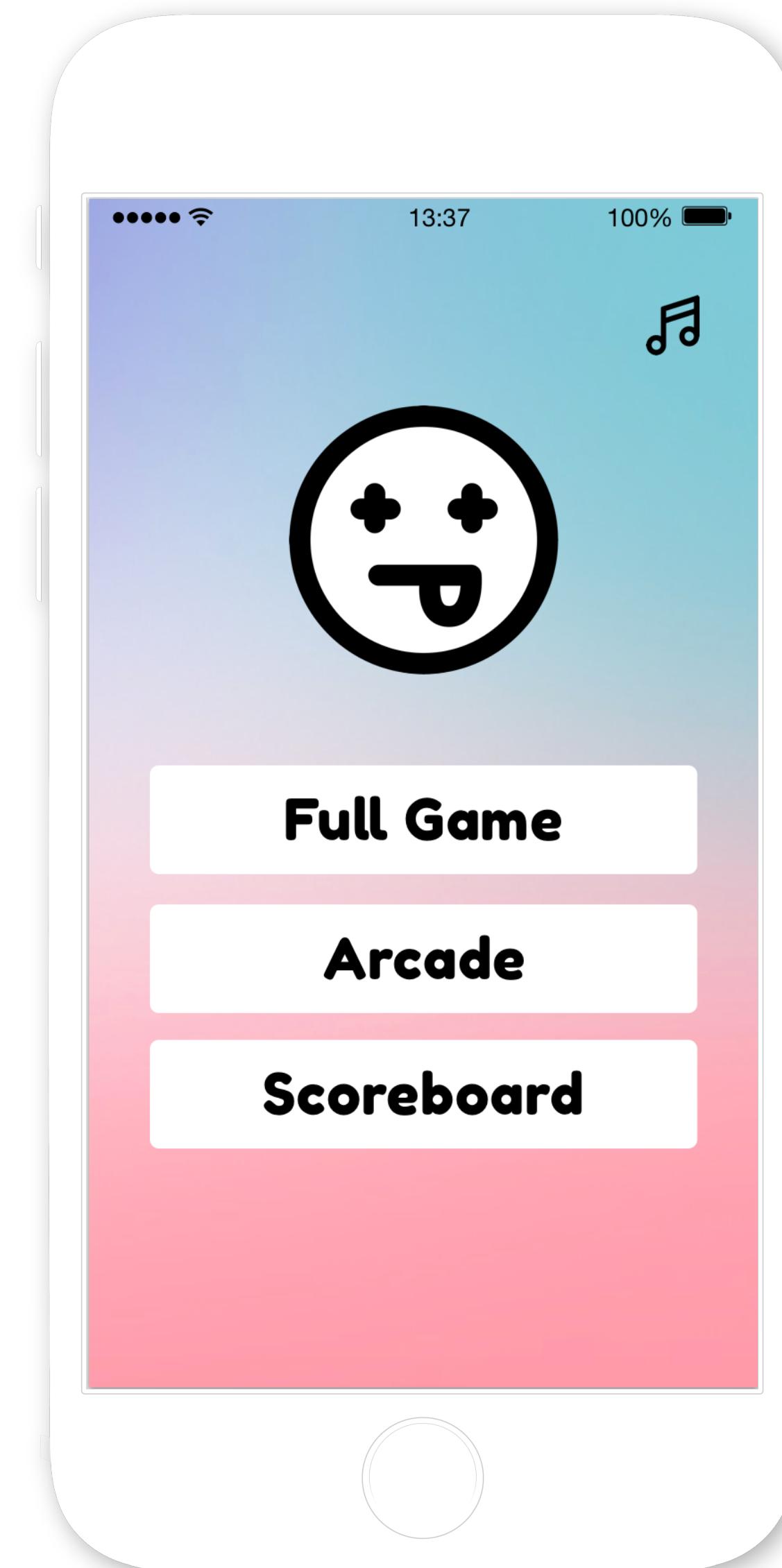
Easy to use

Simple and fun

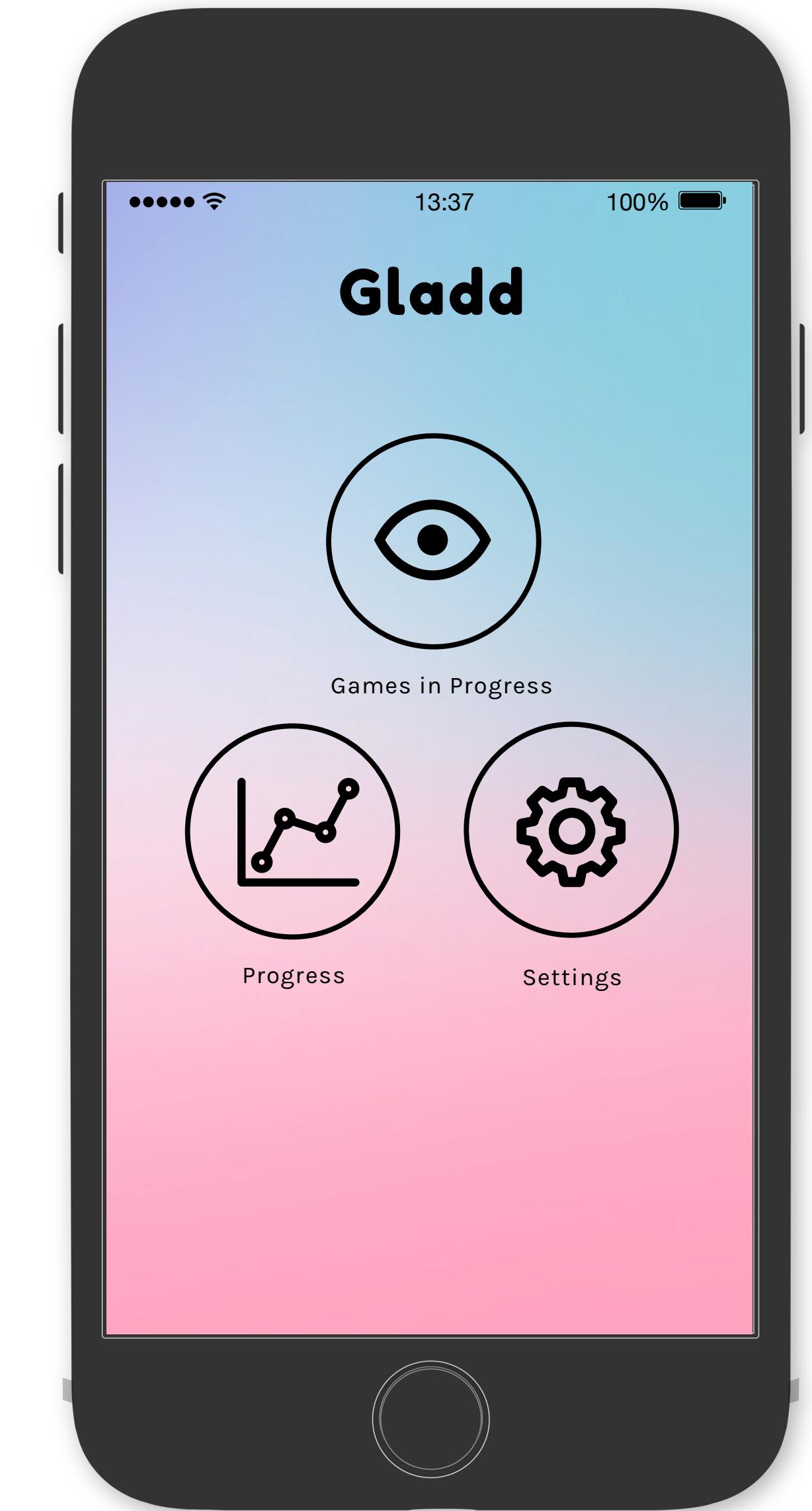
5

## Key Features

## Key Features

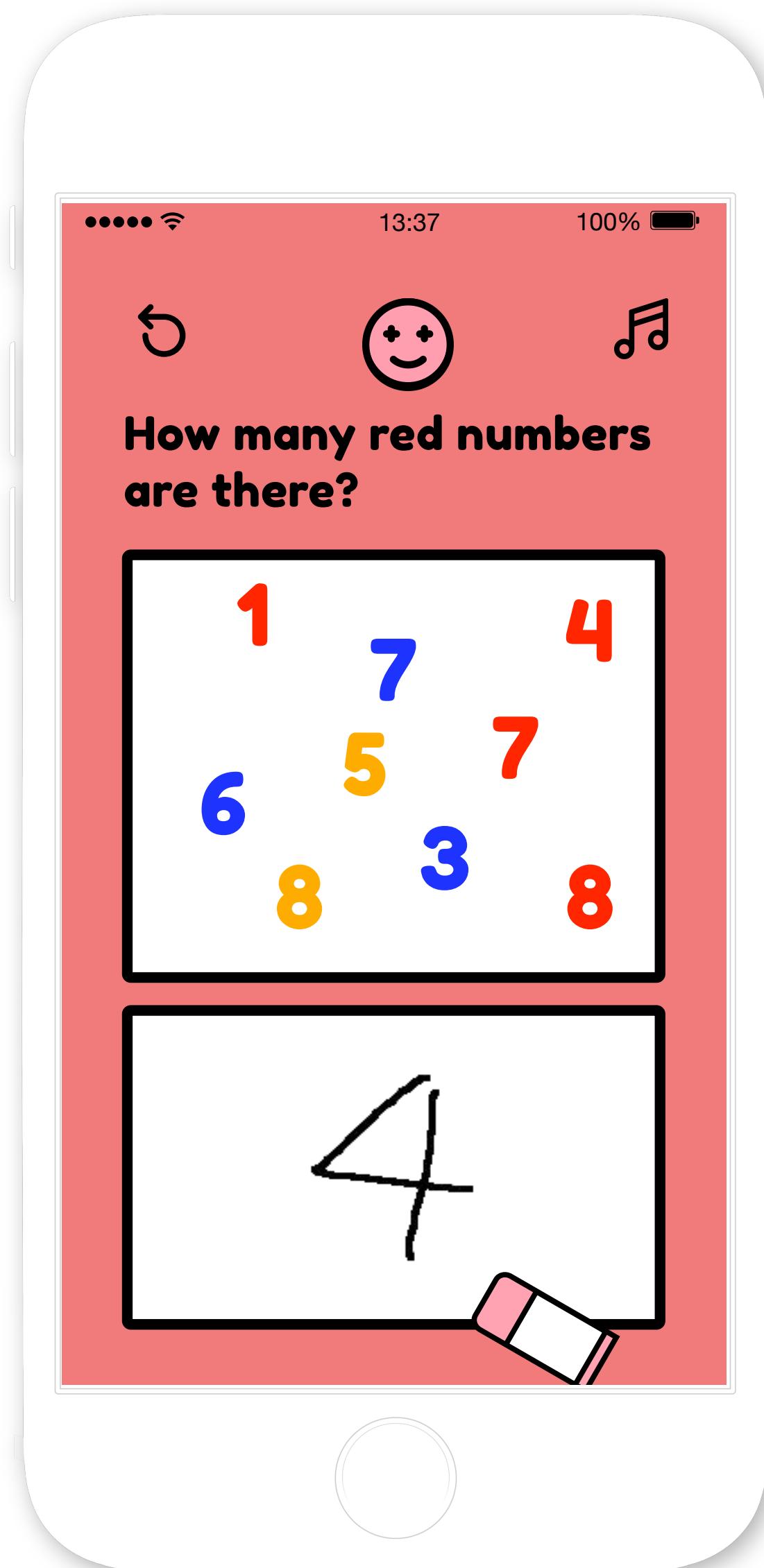


Child

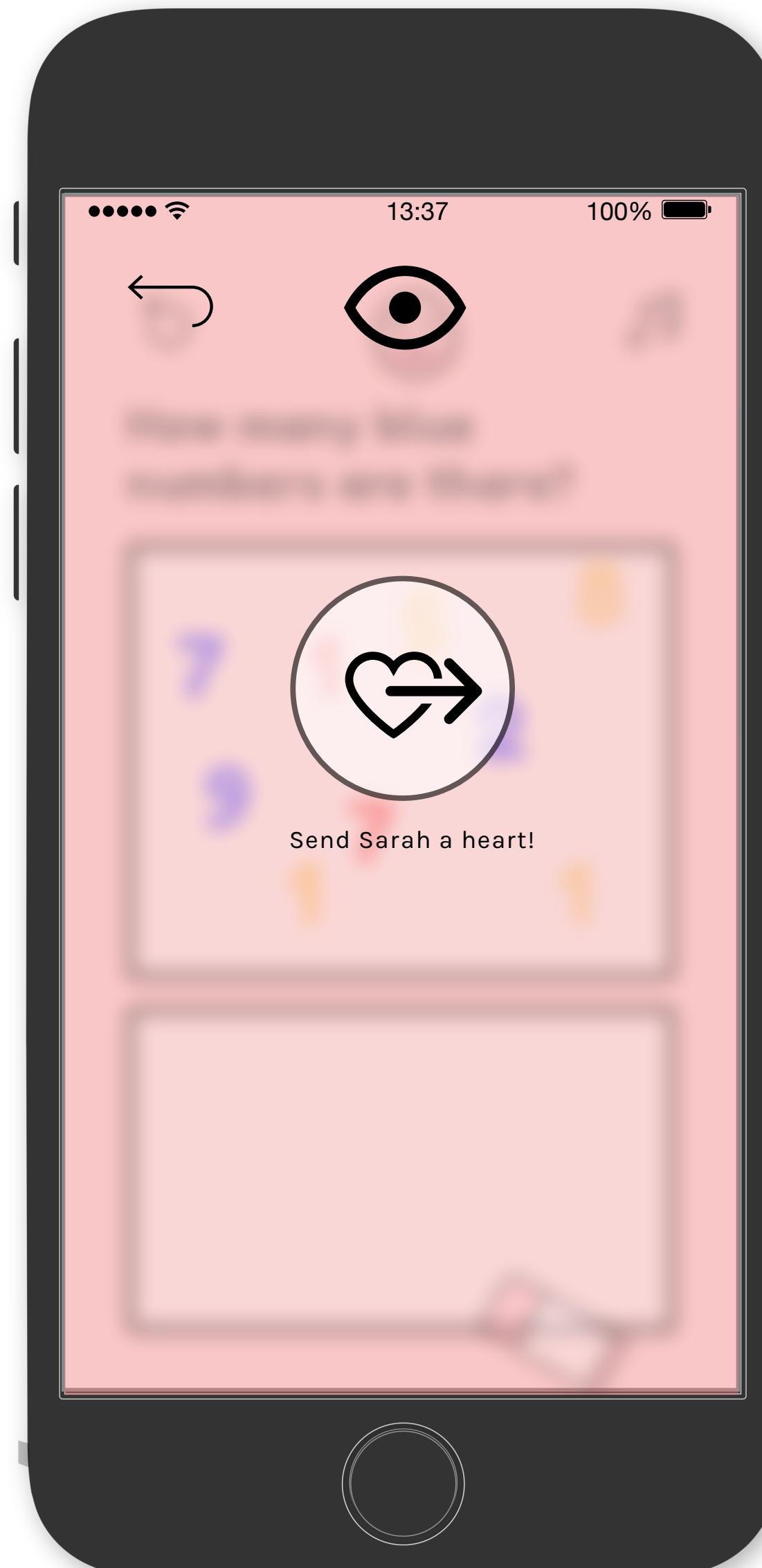


Parent

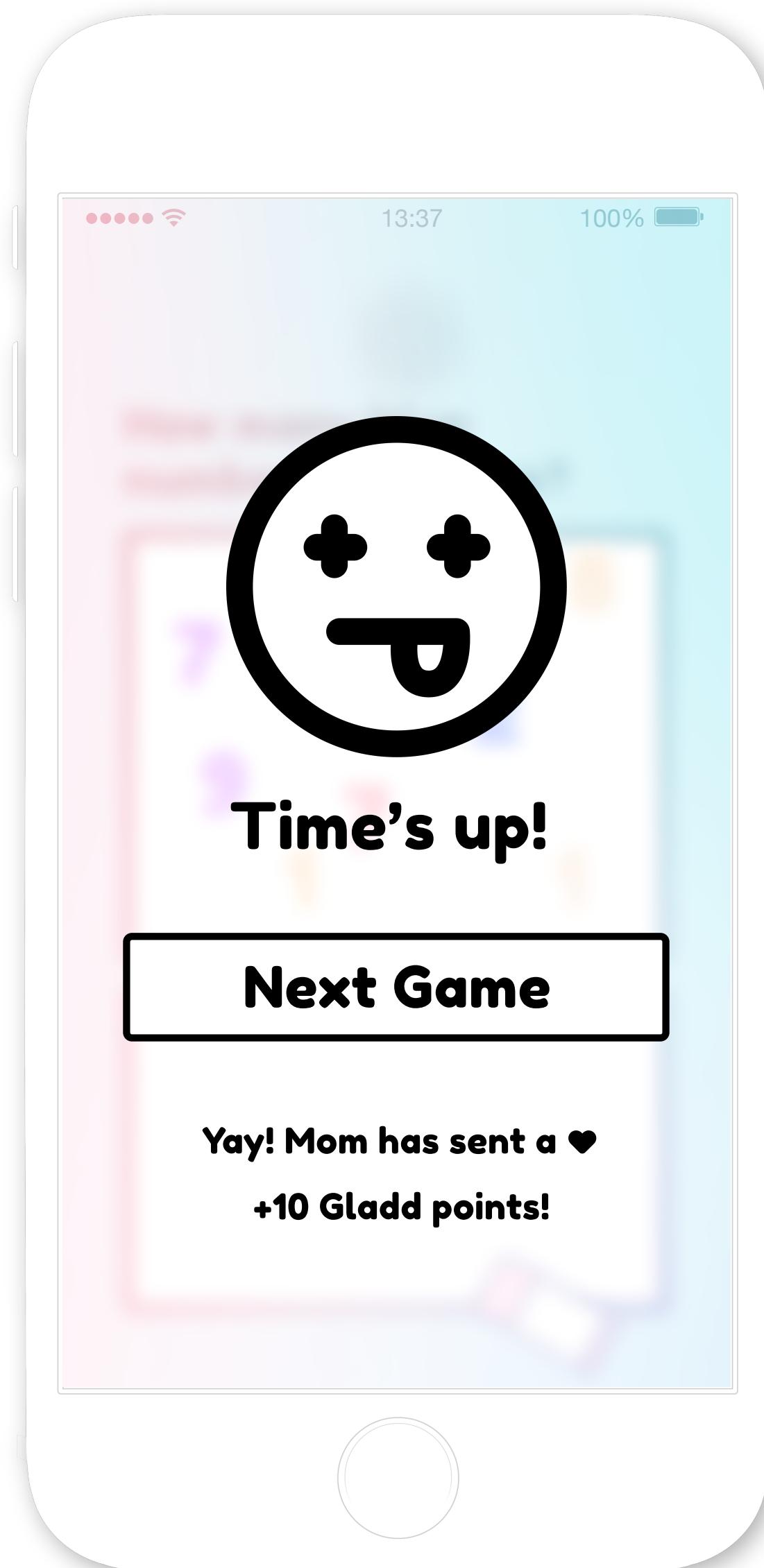
## Key Features



Game in-progress

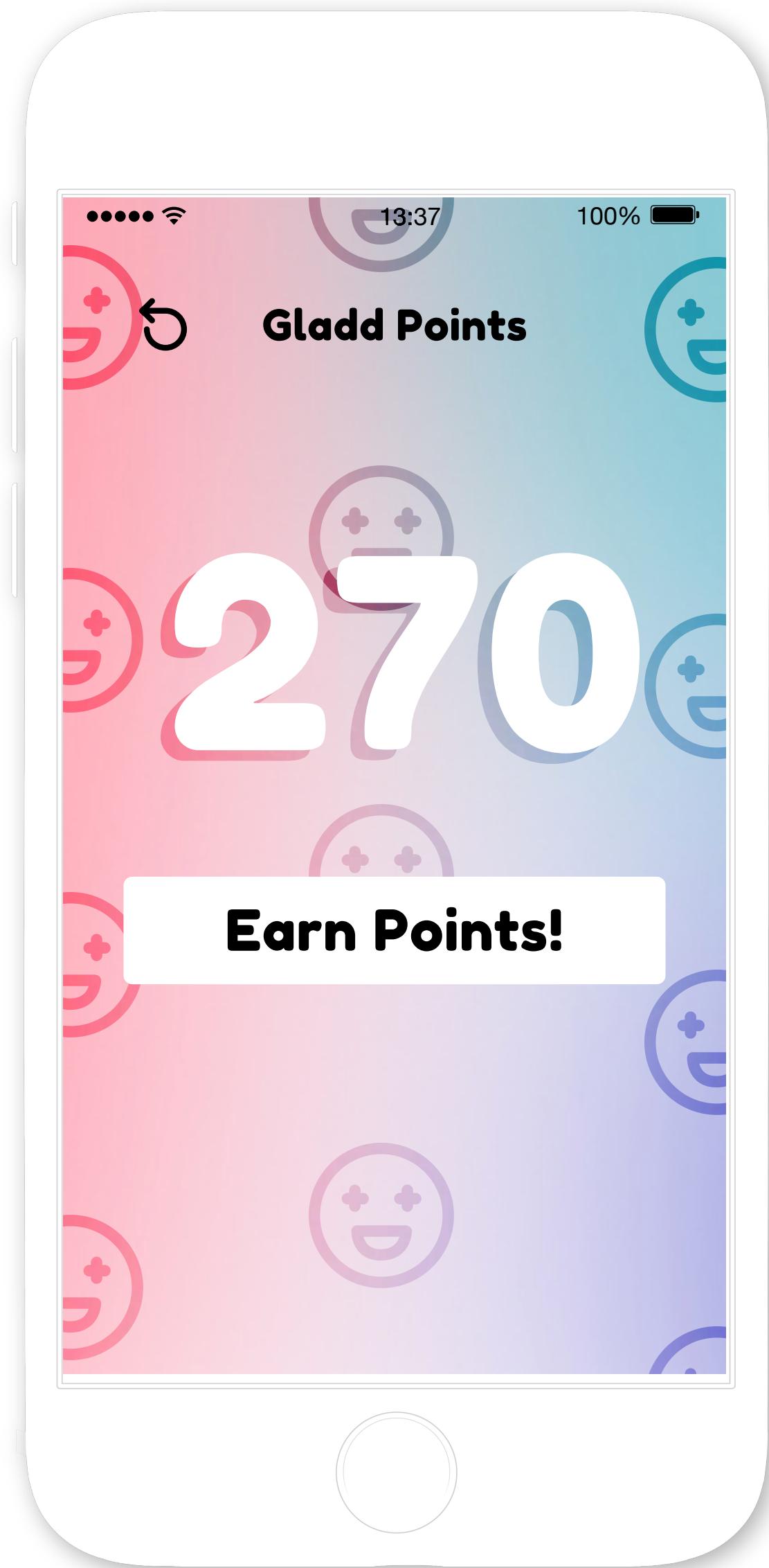


Sending

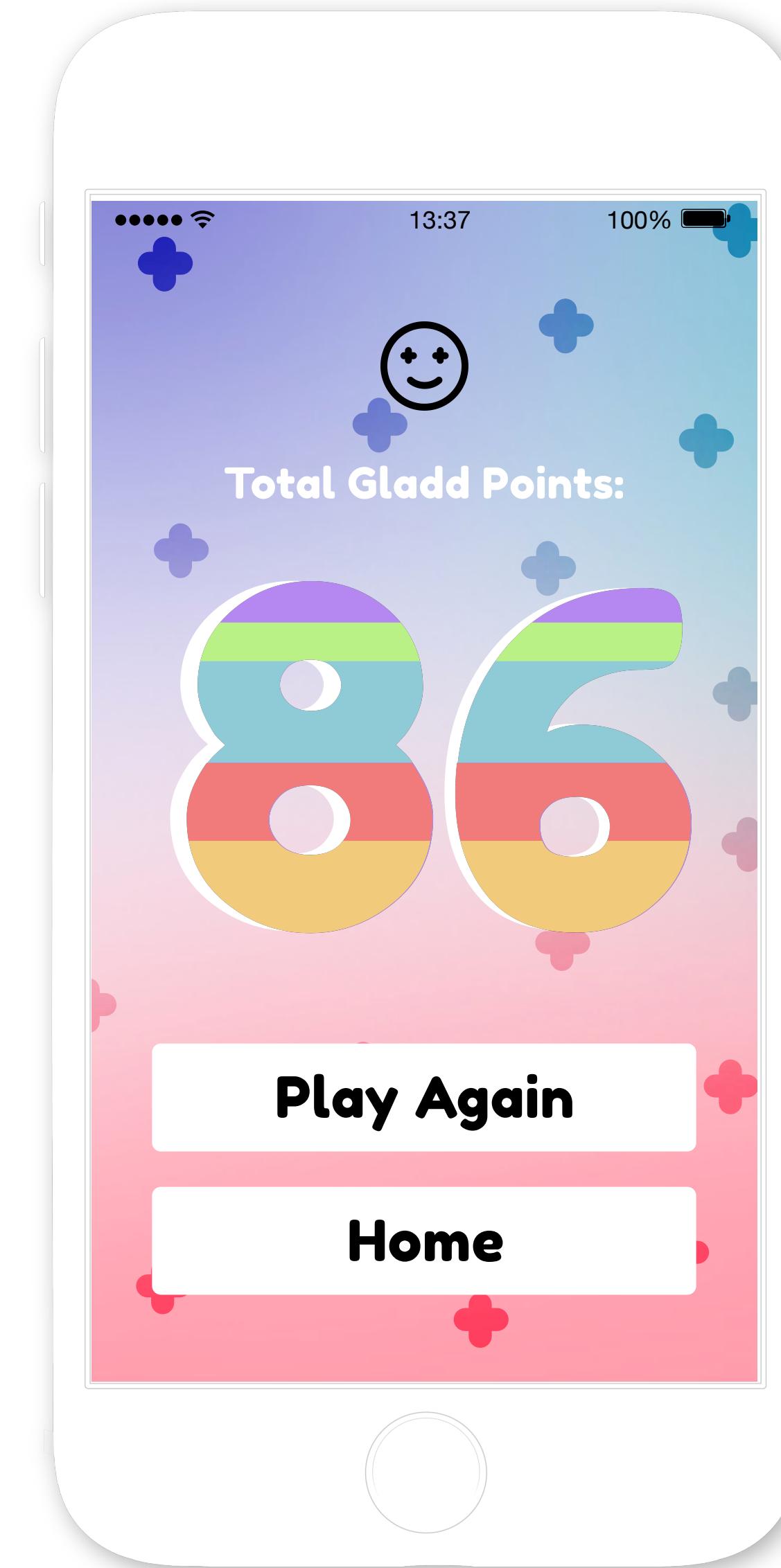


Receiving

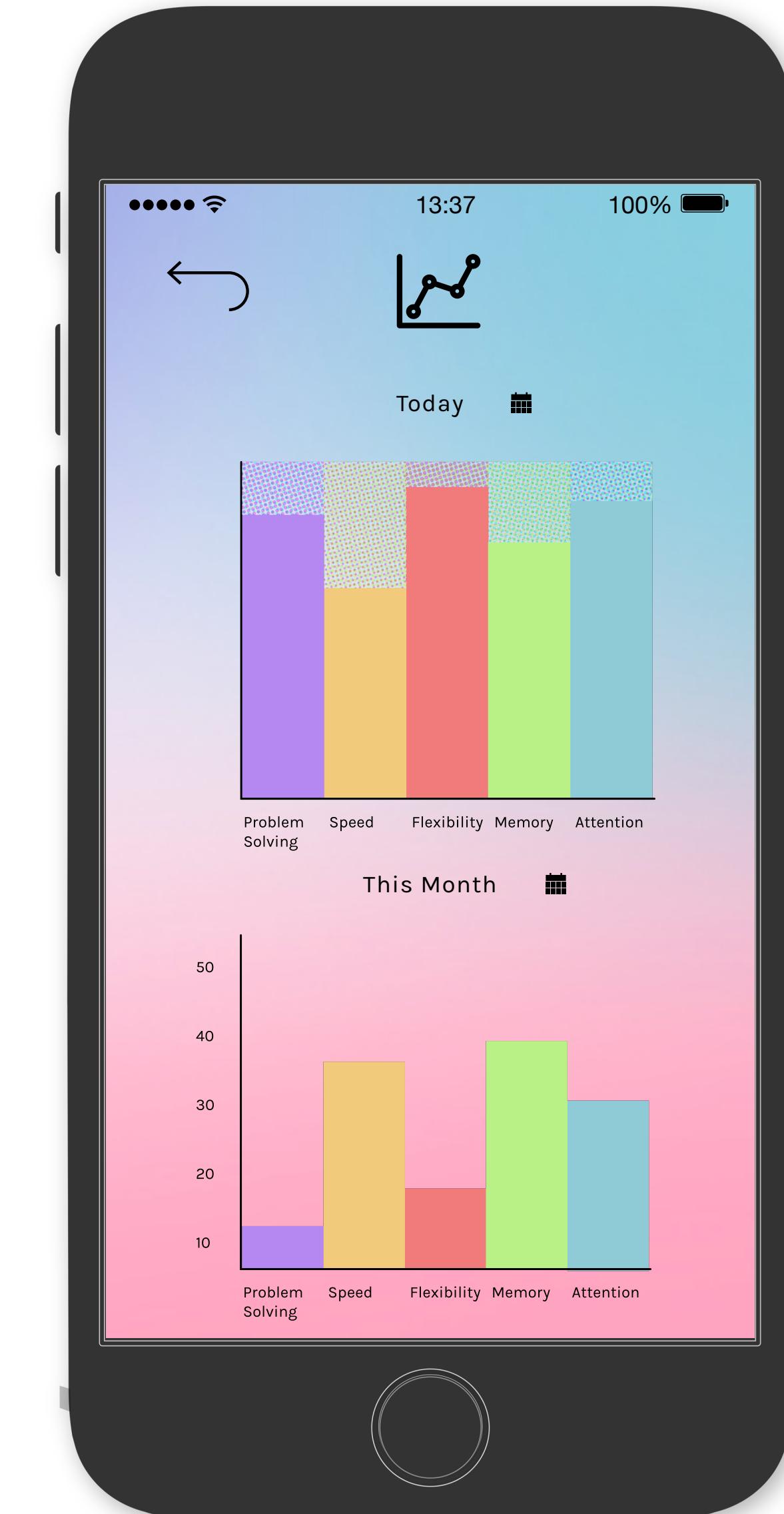
## Key Features



Total Points

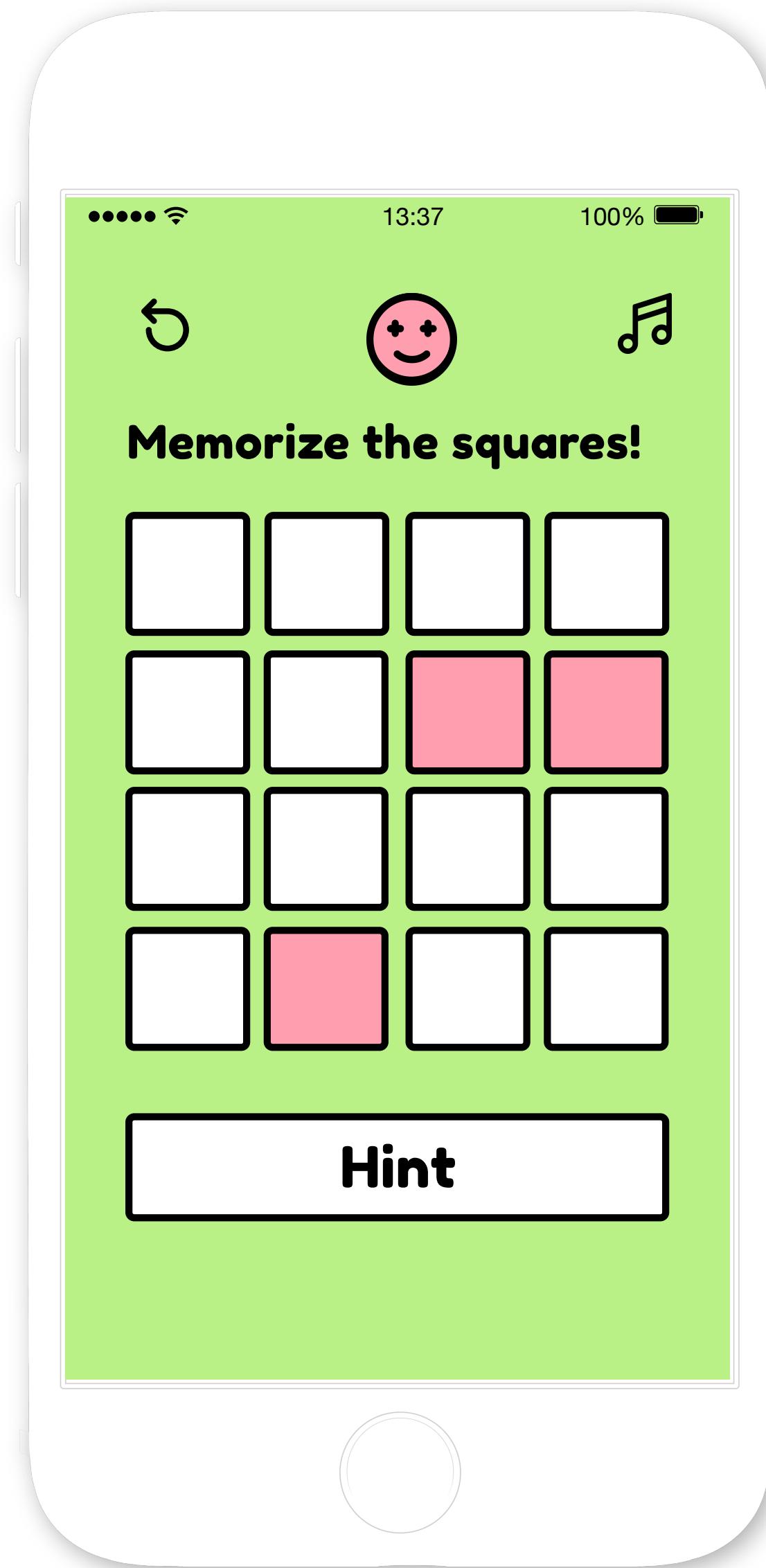


Points earned after  
full game

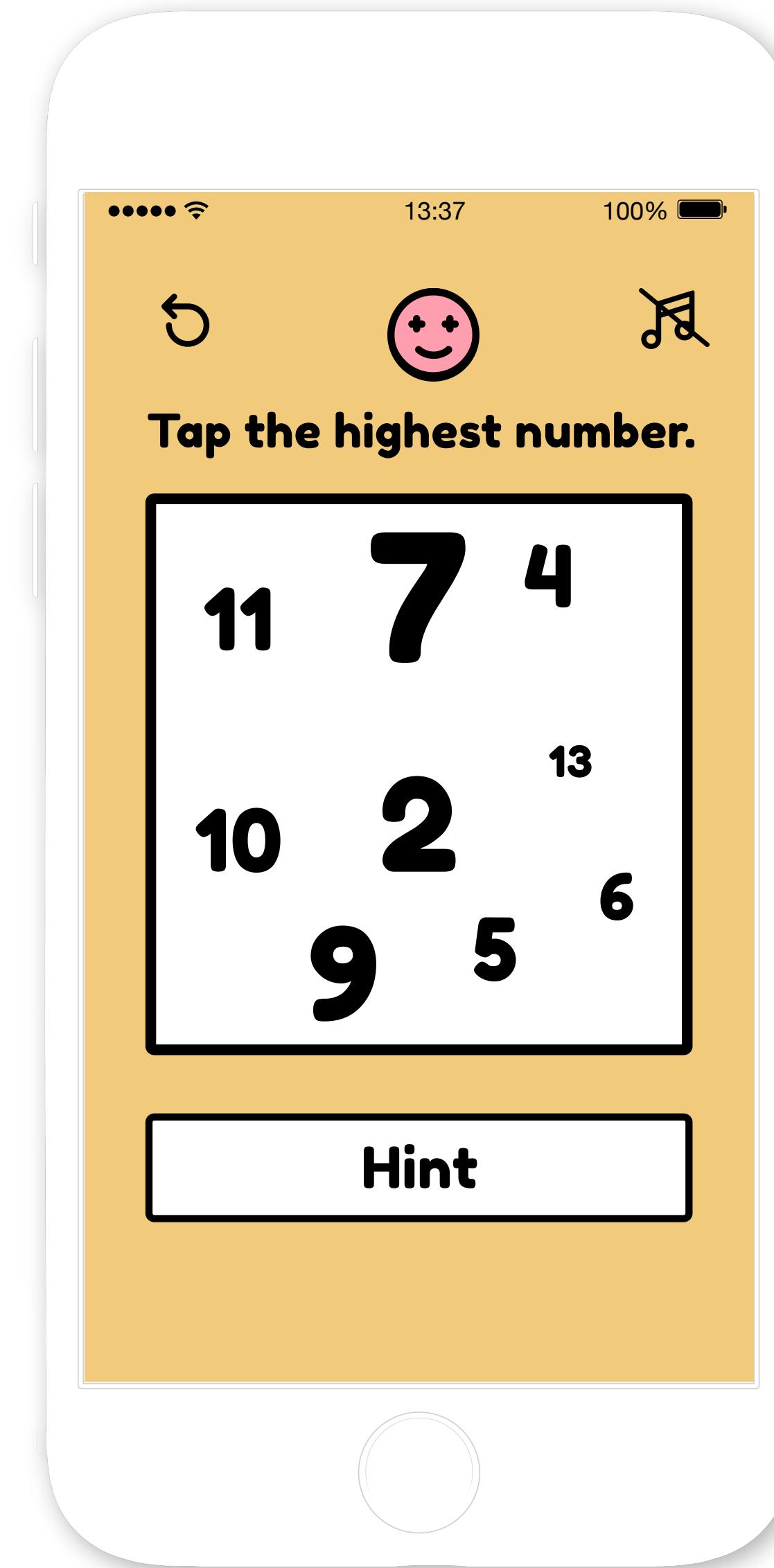


Progress

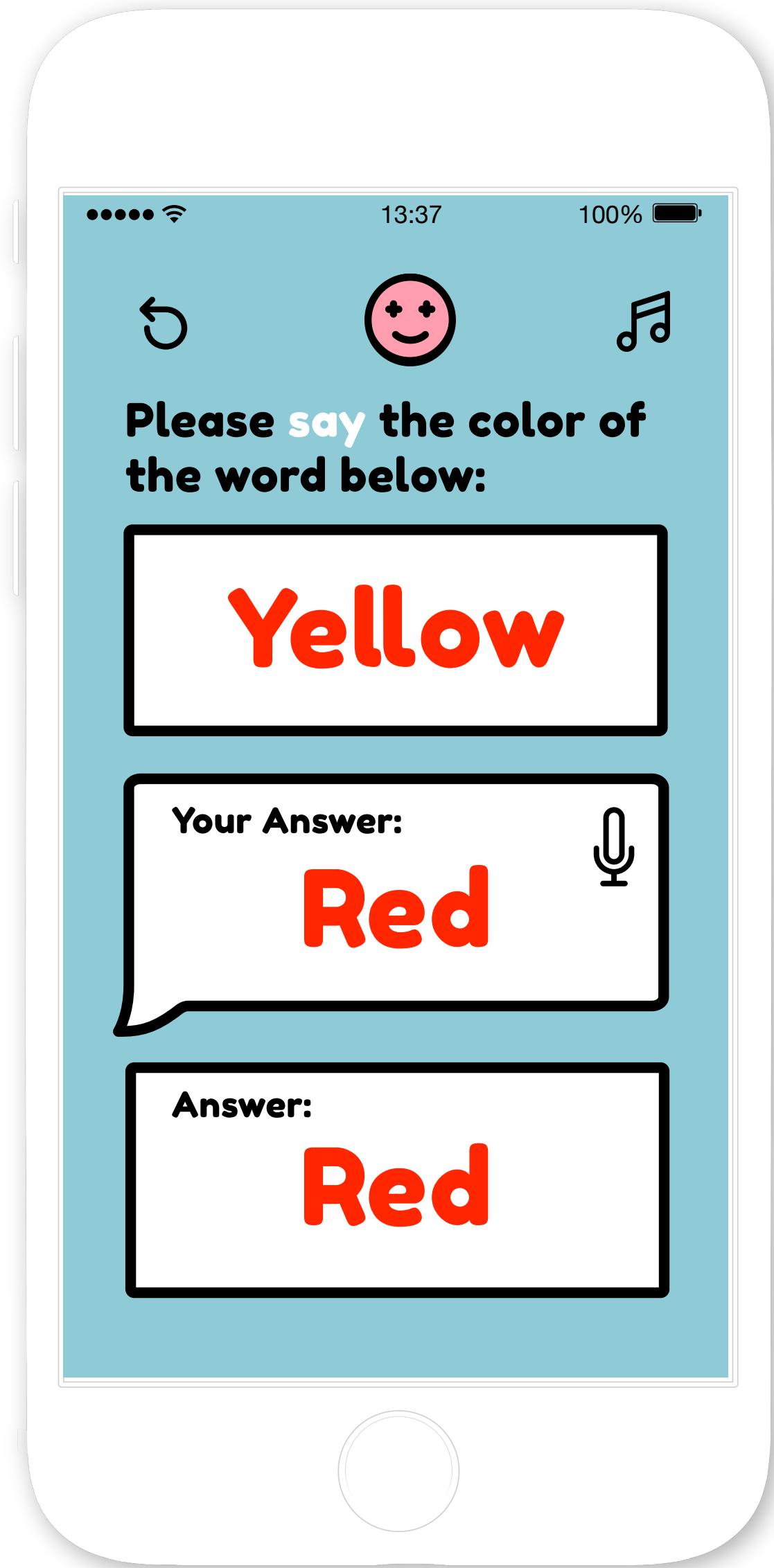
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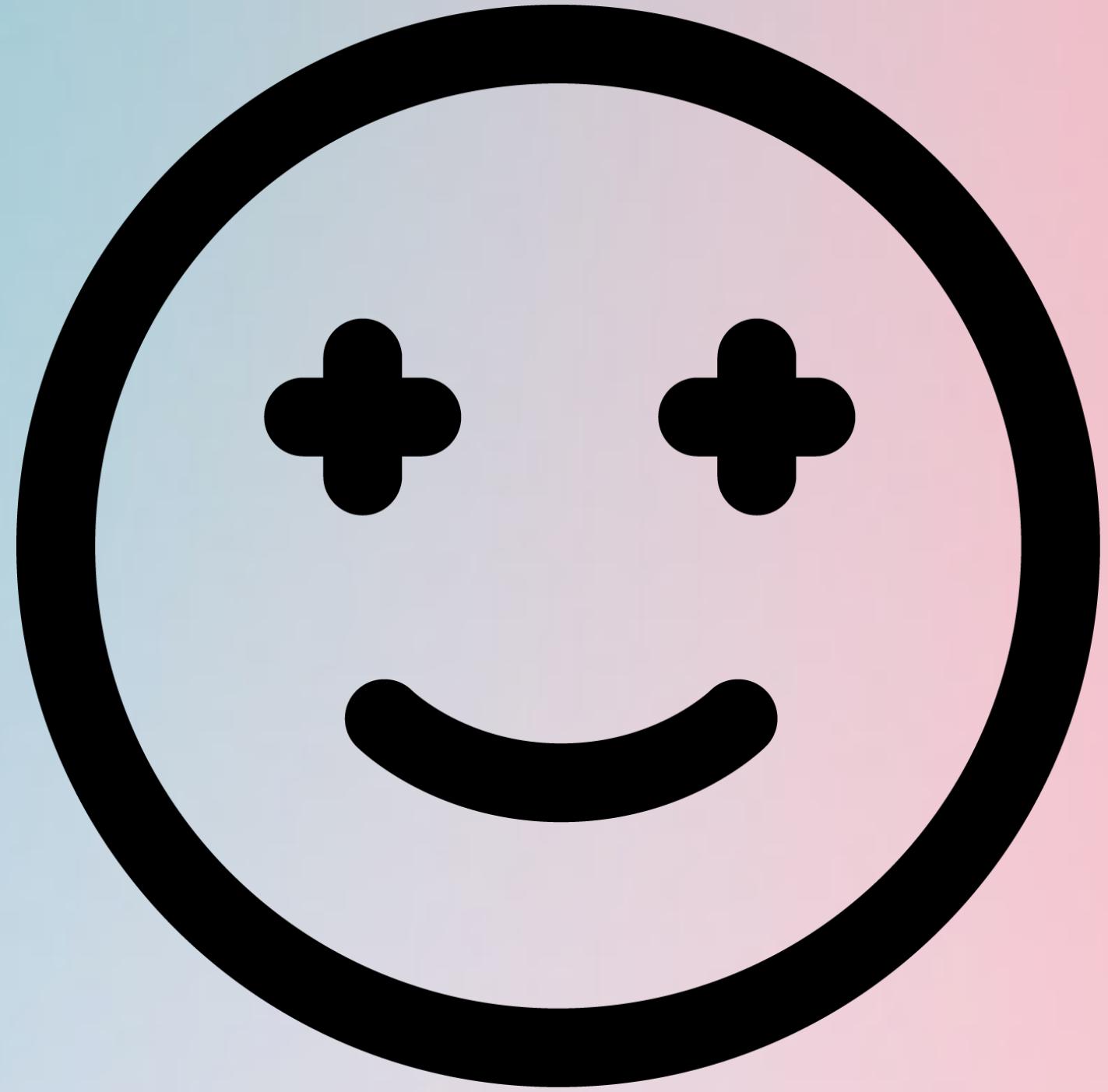
Memory



Speed



Attention



**Thank you!**