



SPACE PROJECT PROPOSAL

CRYSTAL YIN

SPACE:

KALLAX

SHELVING

UNIT

Number of Months Since
Acquisition: 32
General Satisfaction with
Product: Satisfactory
Location of Shelf: Bedroom

Color: black-brown
Size: 71 5/8 x 71 5/8 x 15 3/8"
Product Description: Particle-
board, Fiberboard, Printed and
embossed acrylic paint, Foil,
Paper, ABS plastic
From: Ikea
Made in: China

Function of shelf: Storage
Notes on shelf: Collects dust
over time. Paint chips relative-
ly easily. Simple design match-
es other furniture.



PROPOSAL 1: SHELF LIFE

CONCEPT:

I will conduct research on the materials that my shelving unit and the things I put in its shelves are made of, and how long these things are expected to last. Expiration dates will be taken into consideration, but as a high number of items on my shelf are made of synthetic materials, I think it'd be interesting to explore whether these things could out-live my own predicted lifespan.

EXECUTION:

The webpage will be typographic. The words will be organized into a strict 5x5 grid, mirroring the design of my shelving using. The words in the grids will represent the items inside of it. The words will be in various saturations of the color black to represent the number of years it could 'live' on this planet. Lists of words can be linked to an image or website of the item (where you can purchase the same item).

FUNCTIONS:

1. Make visitors realize their own tendencies to hoard (if they are also hoarders) and that some of the things they buy could outlive themselves.
2. Allow visitors to realize the functionality and multi-purposefulness of the storage shelf.



PROPOSAL 2: DOES IT FIT A _____?

CONCEPT:

This website will be about space and our perceptions of it. Since the shelving unit is organized into 25 cubes of storage, I realized it could be a fun space for games and interactivity.

EXECUTION:

The webpage will have the storage unit on it. Next to it will be a cluster of images of the items that can be placed into the shelf, E.g. 500 M&Ms. The dimensions of each cube can hold around the same mass, so the cubes will be calculated to fit all of the items in, but the items will be organized in a way in which it is difficult to decide how they will fit in the boxes perfectly.

FUNCTIONS:

1. Make visitors think about space in a new way.
2. Create a 'game' or 'challenge' for people to complete.
3. Make people realize the potentiality of a shelf, and reflect on the amount of everyday objects we must buy to have to consider owning such a massive shelf.

PROPOSAL 3: IDEASHELF

CONCEPT:

The website will be a storage site for ideas.

EXECUTION:

“Ideas” will collect dust over time (graying over), which will be a reminder for you to revisit old ones. Visitors can create their own shelves and click into shelves to ‘store ideas.’ Ideas will appear as a saturated yellow on the first day, then gradually become more muted day by day (collecting ‘dust’).

FUNCTIONS:

1. It will be an easy way for visitors to return to any ideas they’ve generated.
2. Visually organized presentation of ideas.
3. Easy for people to see what ideas they should revisit in an archive that presents all ideas at once. Max. number of ideas is 25, meaning each idea has to be meaningful to the user (differing from the notes app on the iPhone, which allows way too many ‘pages,’ making it difficult to separate ideas from grocery lists.

PROPOSAL 4: TRADING SPACES

CONCEPT:

Visitors will be able to visualize the shelf in their own rooms and how their rooms would look different with their items on the shelf.

EXECUTION:

Visitors can use their webcams to take photos of their room, then visualize their items on my shelf through photos.

FUNCTIONS:

1. Shopping
2. Visualization

PROPOSAL 5: SHOP MY SHELF

CONCEPT:

Visitors will be able to browse my shelf and buy things based on my judgment of how much each item on my shelf costs. Sentimentality, usefulness, and rarity will be judge how expensive an object will be priced.

EXECUTION:

There will be three ways the items can be seen by visitors to make 'shopping' easier for them:

1. My shelf with clickable items.
2. The items set in 25 different boxes based on where it is on on my shelf.
3. Items placed in order from least expensive to most expensive.

FUNCTIONS:

1. Allow people to reflect on what they consider valuable to them and whether they would sell the items on their shelves.
2. Selling my items.

FAVICON

