

EXPERIENCE

Project Manager

Sandwiches Studio

Taipei, Taiwan

Sep 2018 - Mar 2022

I have been invited to join this startup company as employee #1. It was a good challenge I should constantly think about how to improve things, be aware of problems and how to solve them.

- ▶ Created, organized, and managed the inclusion exhibition projects, attracting > 20,000+ visitors.
- ▶ Cooperated with National Palace Museum to promote cultural equity, and created the 1st "easy-to-read" visitor guide in Taiwan.
- ▶ Optimized the project management process to decreased administrative hours, resulting in revenue growth above 15% year-over-year.

Research Assistant

National Taipei University of Technology

Taipei, Taiwan

Nov 2014 - Aug 2018

In my freelance period, I got an opportunity to join a multidisciplinary team to do the research.

- ▶ Managed > 30 multi-disciplinary researchers and leaded them working on the web-based smart TV system.
- ▶ All the key performance indexes of this project have been successfully achieved, including 23 SCI/SSCI journals, 39 papers, 3 patents, and 6 technology transfers.
- ▶ Presented 2 conference papers in IEEE ICCE-TW 2017 and 2016.

UI/UX Designer - Web Developer

Freelance

Taipei, Taiwan

Mar 2014 - Sep 2018

During 4 years working as a freelance designer, I got a lot of experience cooperating with several companies, such as museum, clothing, and retail companies.

- ▶ Established a freelance web and App design and development business, managing > 20 projects and clients, focusing on innovative and user-friendly design.
- ▶ Coordinated and communicate with customers to plan projects from concept through completion.

EDUCATION

UX Design Certificate

Google

2022, online

Master of New Media Art

Taipei National University of the Arts

2010 - 2014, Taipei, Taiwan

GA 89.07

Research on the interactive installations with the olfactory sense.

Bachelor of Information Communication - Interactive Edutainment Technology Group

Yuan Ze University

2005 - 2009, Taoyuan, Taiwan

GPA 3.94

Graduation project is 2D animation selected in ACM SIGGRAPH Space-Time Student Animation Competition.

SKILLS & INTERESTS

Design Tool Set

Figma, Adobe creative suite

Web Skills

HTML, CSS, JavaScript, jQuery, Bootstrap, Wordpress, Visual Studio Code

Interaction

User research, Wireframing, Prototyping, User testing

Other Skills

Agile/Scrum, Jira

AWARD & PUBLICATIONS

2017 "A personalized learning system with smart interaction," IEEE ICCE-Taiwan

2016 "A design framework for smart TV: case study of the TaipeiTech smart TV system," IEEE ICCE-Taiwan

2010 selected in Trans-Chinese Film Academy Festival, Hong Kong

2009 selected in ACM SIGGRAPH Space-Time Student Animation Competition New Orleans, U.S.A.