Lo, Ying-Chen

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EXPERIENCE

Project Manager
Sandwishes Studio
Taipei, Taiwan
Sep 2018 - Mar 2022

I have been invited to join this startup company as employee #1. It was a good challenge I should constantly think about how to improve things, be aware of problems and how to solve them.
▶ Created, organized, and managed the inclusion exhibition projects, attracting > 20,000+ visitors.
▶ Cooperated with National Palace Museum to promote cultural equity, and created the 1st "easy-to-read" visitor guide in Taiwan.
▶ Optimized the project management process to decreased administrative hours, resulting in revenue growth above 15% year-over-year.

Research Assistant
National Taipei University of Technology
Taipei, Taiwan
Nov 2014 - Aug 2018

In my freelance period, I got an opportunity to join a multidisciplinary team to do the research.
▶ Managed > 30 multi-disciplinary researchers and leaded them working on the web-based smart TV system.
▶ All the key performance indexes of this project have been successfully achieved, including 23 SCI/SSCI journals, 39 papers, 3 patents, and 6 technology transfers.
▶ Presented 2 conference papers in IEEE ICCE-TW 2017 and 2016.

UI/UX Designer - Web Developer
Freelance
Taipei, Taiwan
Mar 2014 - Sep 2018

During 4 years working as a freelance designer, I got a lot of experience cooperating with several companies, such as museum, clothing, and retail companies.
▶ Established a freelance web and App design and development business, managing > 20 projects and clients, focusing on innovative and user-friendly design.
▶ Coordinated and communicate with customers to plan projects from concept through completion.

EDUCATION

UX Design Certificate
Google
2022, online

Master of New Media Art
Taipei National University of the Arts
2010 - 2014, Taipei, Taiwan   **GA 89.07**
Research on the interactive installations with the olfactory sense.

Bachelor of Information Communication - Interactive Edutainment Technology Group
Yuan Ze University
2005 - 2009, Taoyuan, Taiwan   **GPA 3.94**
Graduation project is 2D animation selected in ACM SIGGRAPH Space-Time Student Animation Competition.

SKILLS & INTERESTS

Design Tool Set
Figma, Adobe creative suite

Web Skills
HTML, CSS, JavaScript, jQuery, Bootstrap, Wordpress, Visual Studio Code

Interaction
User research, Wireframing, Prototyping, User testing

Other Skills
Agile/Scrum, Jira

AWARD & PUBLICATIONS

2017 "A personalized learning system with smart interaction," IEEE ICCE-Taiwan
2016 "A design framework for smart TV: case study of the TaipeiTech smart TV system," IEEE ICCE-Taiwan
2010 selected in Trans-Chinese Film Academy Festival, Hong Kong
2009 selected in ACM SIGGRAPH Space-Time Student Animation Competition New Orleans, U.S.A.