

# Lo, Ying-Chen

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## EXPERIENCE

### Project Manager

Sandwiches Studio

Taipei, Taiwan

Sep 2018 - Mar 2022

- Created, organized, and managed the inclusion exhibition projects, attracting > 20,000+ visitors.
- Cooperated with National Palace Museum to promote cultural equity, and created the 1st “easy-to-read” visitor guide in Taiwan.
- Joined the company as employee #1 and assisted to recruiting team member, now it becoming a small but mighty studio of 12.
- Optimized the project management process to decreased administrative hours, resulting in revenue growth above 15% year-over-year.

### Research Assistant

National Taipei University  
of Technology

Taipei, Taiwan

Nov 2014 - Aug 2018

- Managed > 30 multi-disciplinary researchers and leaded them working on the web-based smart TV system.
- All the key performance indexes of this project have been successfully achieved, including 23 SCI/SSCI journals, 39 papers, 3 patents, and 6 technology transfers.
- Presented 2 conference papers in IEEE ICCE-TW 2017 and 2016.

### Visual Designer

I-Me-I Information  
Technology Co., Ltd.

Taipei, Taiwan

Apr 2014 - Oct 2014

- The main designers worked directly with the creative director and leadership to develop designs for the company’s website updates, such as additional pages, web banners, social media visuals, and icon sets .
- Efficiently collaborated with project managers and engineering team to create and design a responsive multilingual website.

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## EDUCATION

### Master of New Media Art

Taipei National University of the Arts

2010 - 2014, Taipei, Taiwan

Research on the interactive installations with the olfactory sense.

### Bachelor of Information Communication - Interactive Edutainment Technology Group

Yuan Ze university

2005 - 2009, Taoyuan, Taiwan

GPA 3.94

Graduation project is 2D animation selected in ACM  
SIGGRAPH Space-Time Student Animation Competition.

## SKILLS & INTERESTS

### Design Tool Set

Figma, Adobe creative suite

### Web Skills

HTML, CSS, JavaScript, jQuery, Bootstrap,  
Visual Studio Code

### Interests

Travel & Travel planning, Research Recipes,  
Art Enthusiast

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## AWARD & PUBLICATIONS

2017 “A personalized learning system with smart interaction,” IEEE ICCE-Taiwan

2016 “A design framework for smart TV: case study of the TaipeiTech smart TV system,” IEEE ICCE-Taiwan

2010 selected in Trans-Chinese Film Academy Festival, Hong Kong

2009 selected in ACM SIGGRAPH Space-Time Student Animation Competition New Orleans, U.S.A.