

Lo, Ying-Chen

I am a passionate designer advocating accessibility and inclusion.
A good team player due to my easygoing and outgoing personality.
Love sharing knowledge, discussing ideas, and problem-solving.

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EXPERIENCE

Designer-PM at Sandwiches Studio

Sep 2018 - DEC 2022

I have been invited to join this startup company as employee #1.

- ▶ Designed and launched the official website (responsive design).
- ▶ Contributed to the official app design from concept to prototype (iOS).
- ▶ Cooperated with visual designer to build AR project with SparkAR, attracting 7000+ visitors.
- ▶ Created, organized, and managed the inclusive and accessible exhibition with 20,000+ visitors.
- ▶ Optimized the project management process to decreased administrative hours, resulting in revenue growth above 15% year-over-year.

Research Assistant at NTUT

Nov 2014 - Aug 2018

In my freelance period, I got an opportunity to join a multidisciplinary team to do the research.

- ▶ Managed 30+ multi-disciplinary researchers and leaded them working on the web-based smart TV system.
- ▶ Participated in design thinking workshop and user testing concerning communication for the interactive interface of Smart TV that incorporates audio-visual technology.

Freelance UI/UX Designer - Web Developer

Mar 2014 - Sep 2018

- ▶ During 4 years working as a freelance designer, I collaborated with developers teams & managed a wide variety of cross-media project.
- ▶ Building 20+ web and mobile products for individuals, companies and national institution (WCAG Compliance), such as NMTH, NCFTA, and CKSMH.
- ▶ Designed and implemented 3 e-commerce websites and 1 e-commerce app. The website included comic e-books online store, women's fashion, and a crowdfunding platform. The app is a local groceries retailer (iOS & Android).

Multidisciplinary Designer at DiabeticLink

Mar 2013- Mar 2014

- ▶ Collaborated with developer and project manager, and responsible for branding, advertisements, App UI design(Android), and official website design with Wordpress.

EDUCATION

UX Design Certificate

Google

2022, online

MA, New Media Art

GA 89.07

Taipei National University of the Arts

2010 - 2014, Taipei, Taiwan

Research on the interactive installations with the olfactory sense.

BS, Interactive Technology

GPA 3.94

Yuan Ze University

2005 - 2009, Taoyuan, Taiwan

Graduation project is 2D animation selected in ACM SIGGRAPH Space-Time Student Competition.

SKILLS

Design

Visual Design, Responsive Design, User Flows, Wireframing, Prototyping, User research, Usability Testing

Design Tool Set

Figma, Adobe creative suite, Sketch, Figma

Web Language and Tool Set

HTML, CSS, JavaScript, jQuery, Bootstrap, Wordpress, Webflow, Hugo, Git, Jira

AWARD

- ▶ A personalized learning system with smart interaction, IEEE ICCE-Taiwan, 2017
- ▶ A design framework for smart TV: case study of the TaipeiTech smart TV system, IEEE ICCE-Taiwan, 2016
- ▶ Trans-Chinese Film Academy Festival, Hong Kong, 2010
- ▶ ACM SIGGRAPH Space-Time Student Animation Competition New Orleans, U.S.A., 2009