# Lo, Ying-Chen

## **EXPERIENCE**

## **Project Manager**

Sandwishes Studio

Taipei, Taiwan

Sep 2018 - Sep 2022

- Created, organized, and managed all aspects of exhibitions and easy-to-read projects including budgeting, scheduling, marketing, and publicity.
- As the first founding employee assisted to recruiting team member, now it becoming a small but mighty studio of 12.
- Optimized the project management process to decreased administrative hours, resulting in revenue growth above 15% year-over-year.

#### **Research Assistant**

National Taipei University of Technology

Taipei, Taiwan

Nov 2014 - Aug 2018

- Managed > 30 multi-disciplinary researchers and leaded them working on the smart TV project.
- All the key performance indexes of this project have been successfully achieved, including 23 SCI/SSCI journals, 39 papers, 3 patents, and 6 technology transfer.
- Presented 2 conference papers in IEEE ICCE-TW 2017 and 2016.

## **Visual Designer**

I-Me-I Information Technology Co., Ltd.

Taipei, Taiwan

Apr 2014 - Oct 2014

- The main designers worked directly with the creative director and leadership to develop designs for the company's website updates, such as additional pages, web banners, social media visuals, and icon sets.
- Efficiently collaborated with project managers and engineering team to create and design a responsive multilingual website.

## **EDUCATION**

#### **Master of New Media Art**

Taipei National University of the Arts

2010 - 2014, Taipei, Taiwan

#### **Bachelor of Information Communication**

- Interactive Edutainment Technology Group

Yuan Ze university

GPA 3.94

2005 - 2009, Taoyuan, Taiwan

## **SKILLS & INTERESTS**

#### **Design Tool Set**

Figma, Adobe creative suite, Zeplin

### Web Skills

HTML, CSS, JavaScript, jQuery, Bootstrap, Visual Studio Code

#### **Interests**

Travel & Travel planning, Research recipes, Art enthusiast

## **AWARD & PUBLICATIONS**

2017 "A personalized learning system with smart interaction," IEEE ICCE-Taiwan
2016 "A design framework for smart TV: case study of the TaipeiTech smart TV system," IEEE ICCE-Taiwan
2010 selected in Trans-Chinese Film Academy Festival, Hong Kong

2009 selected in ACM SIGGRAPH Space-Time Student Animation Competition New Orleans, U.S.A.