

## NEURAL NETWORKS

#### PROGRESSING IN YOUR DATA SCIENCE CAREER

### LEARNING OBJECTIVES

- Understand various types of neural networks
- Applications of neural networks
- Apply a neural network model for regression
- Apply a neural network model for classification

#### **OPENING**

## ARTIFICIAL NEURAL NETWORKS

#### **OPENING**

- Neural networks were first studied in the 1940s (!) as a model of biological neural networks
- Many advances since then have improved the ability to train and apply neural networks
- Good for both classification and regression but difficult to interpret model behaviors
- Deep learning in the past few years has been highly successful for otherwise difficult problems

#### **OPENING**

- Today we will focus on types of neural networks and their applications, and skip some of the more technical details
- Specifically we'll skip training neural networks -- there are many methods in various situations and the details can be tedious (but not particularly difficult)
- Methods include backpropagation, gradient descent, and Hessian-free learning

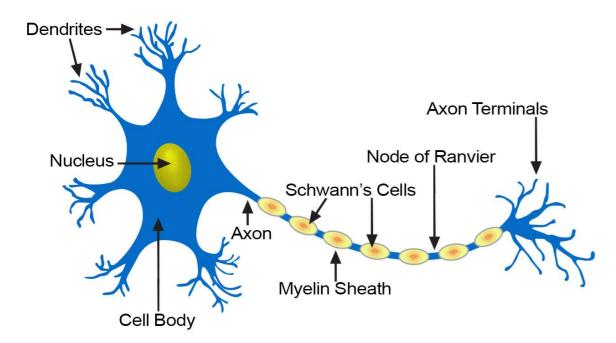
#### INTRODUCTION

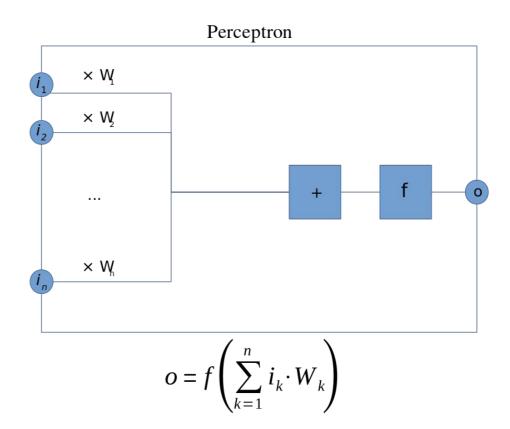
### PERCEPTRON

#### **PERCEPTRON**

- Perceptrons are the simplest example of a neural network
- The idea is to emulate a single <u>neuron</u>

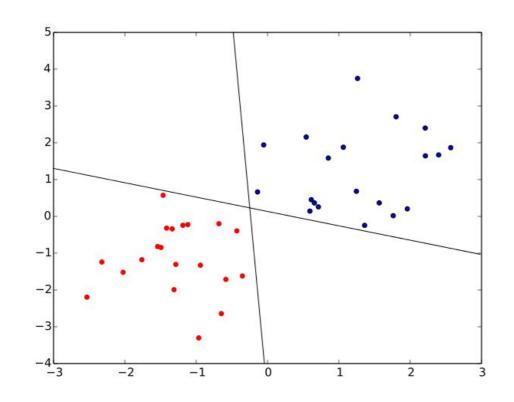
#### Structure of a Typical Neuron

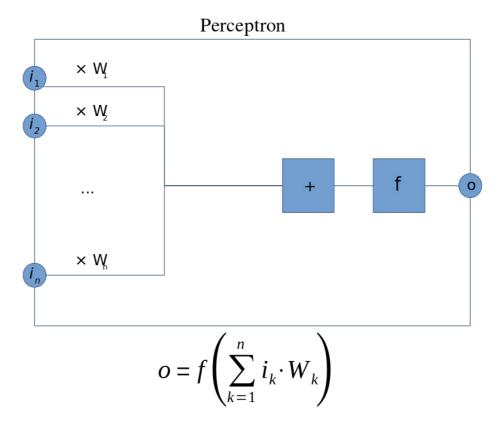




#### **PERCEPTRON**

- Perceptrons are the simplest example of a neural network
- Given n inputs and an <u>activation</u> or link function f
- The perceptron computes a linear separating curve

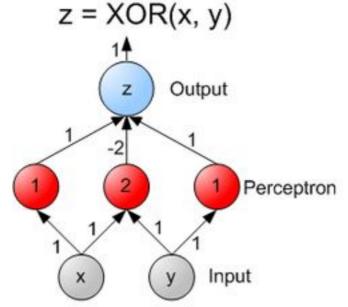


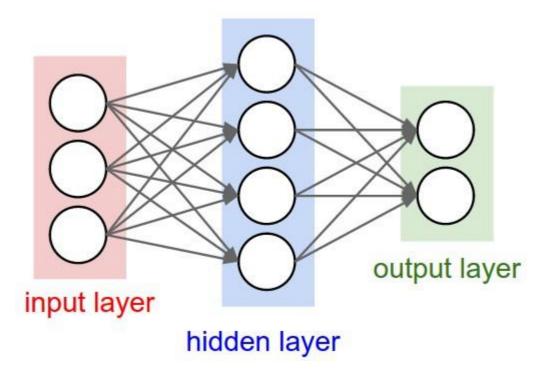


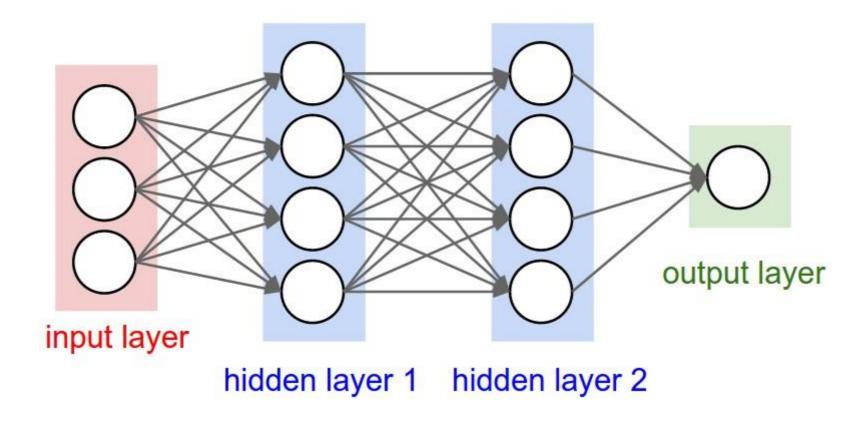
#### **PERCEPTRON**

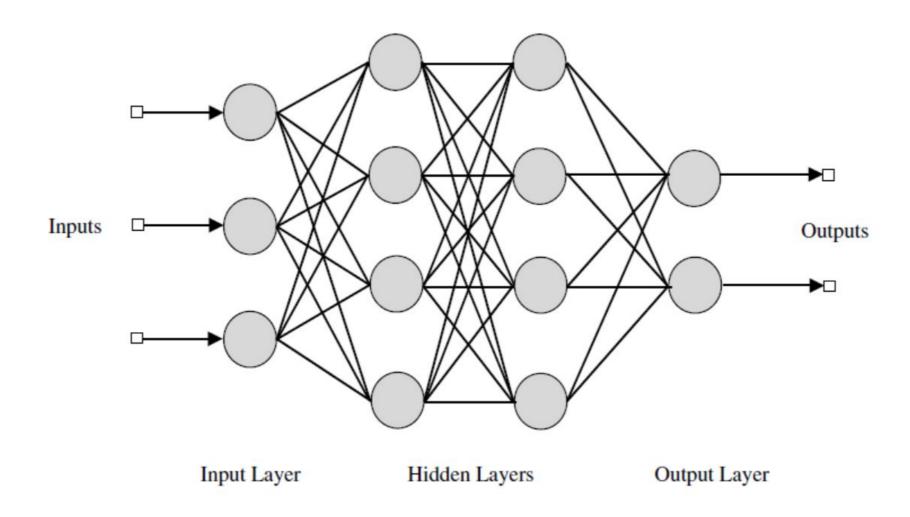
- Common <u>activation functions</u> are linear, logistic, tanh, and <u>softmax</u>
- We'll see shortly that some are better for classification, some for regression

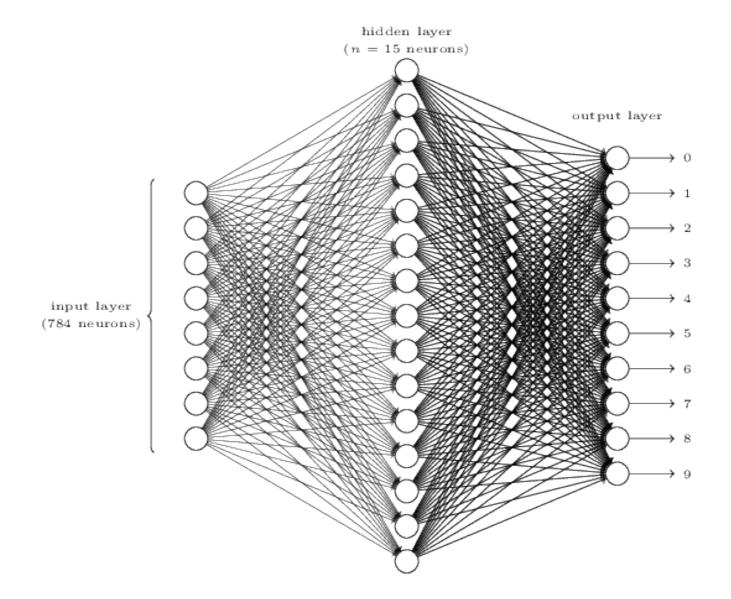
 Perceptrons can be combined into multilayer perceptrons or feed-forward network







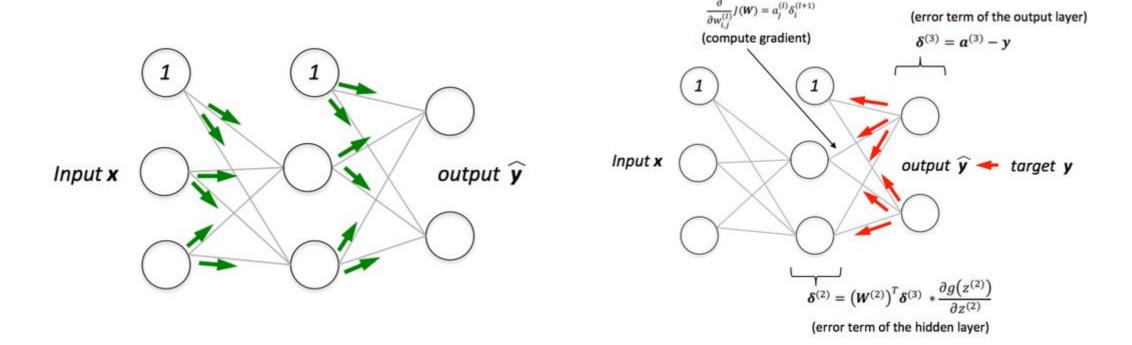




- Typically we use
  - Tanh or logistic layers for input
  - Linear layers for regression output
  - Logistic or Tanh for binary output
  - Softmax for n-class output (yields probabilities)

#### **GUIDED PRACTICE**

- Feed forward neural networks can be trained with <u>backpropagation</u>
- Source



- Key Parameters
  - Learning Rate (gradient descent for training)
  - Epochs: number of backpropagation passes (over entire dataset)
  - Batch size: how many training points used at a time to update weights
- Model others behaves as usual with
  - model.predict
  - model.predict\_classes

- Tips
  - If the error jumps around per epoch, decrease the learning rate
  - → Taking too long to train: use higher learning rate or batch\_size
  - High error after convergence?
    - More hidden layers / neurons
    - Normalize data or use PCA

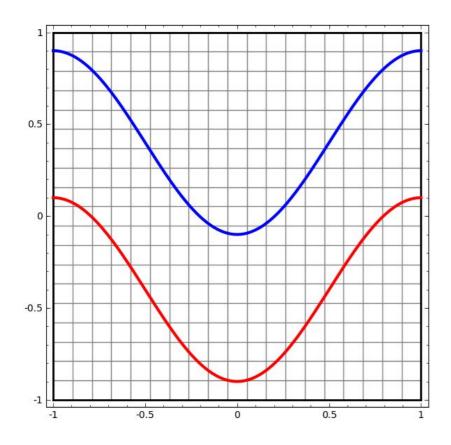
## UNIVERSAL APPROXIMATION

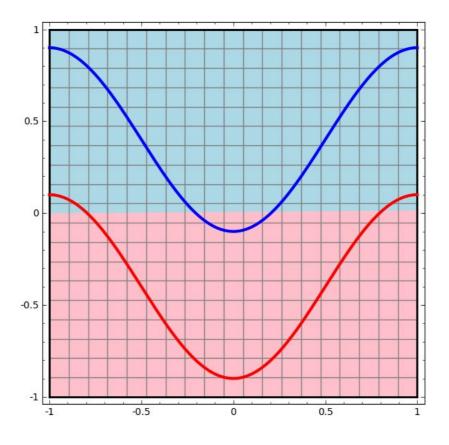
#### UNIVERSAL APPROXIMATION

- One major reason that neural networks are useful is the <u>Universal</u> Approximation Theorem
- The result basically says that many real vector-valued functions can be approximated arbitrarily well with *some* feed-forward neural network
- This is why neural networks are useful for regression -- given enough data and the right network structure they can fit many common data sets

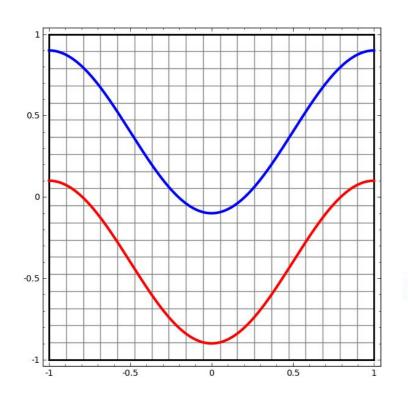
# CLASSIFICATION WITH NEURAL NETWORKS

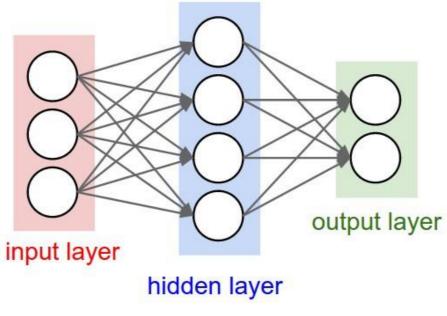
- Neural Networks are also extremely useful for classification (source)
- No hidden layers:

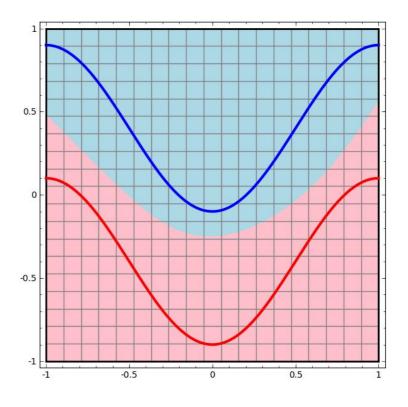




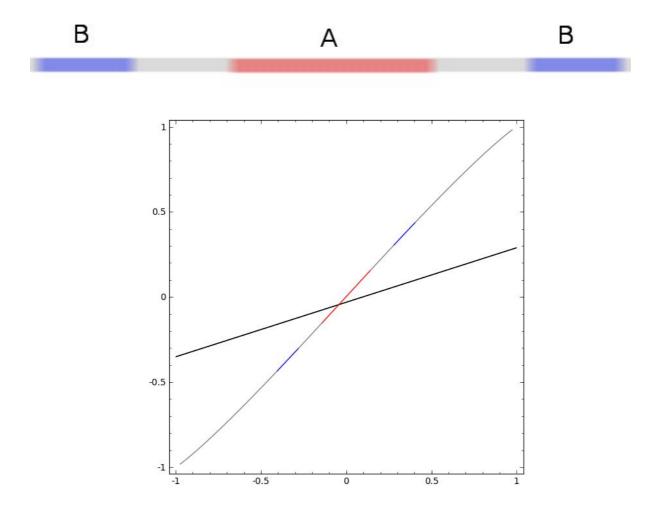
- Neural Networks are also extremely useful for classification (<u>source</u>)
- One hidden layer:



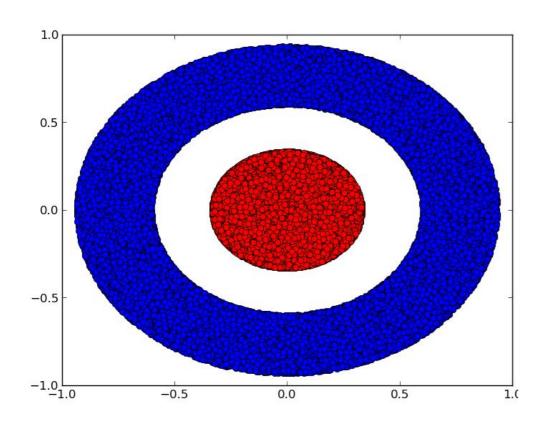


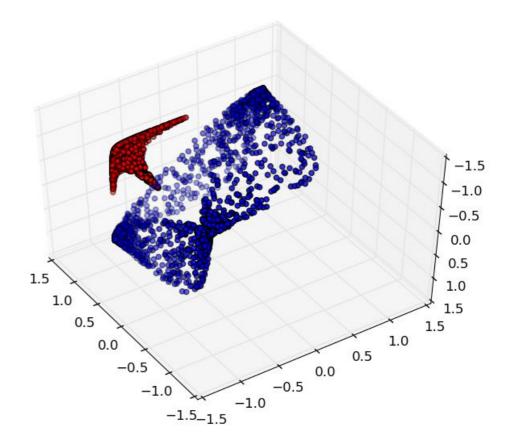


• Neural Networks are also extremely useful for classification (source)



• Neural Networks are also extremely useful for classification (source)





- The neural network transforms the data topologically (no tears or breaks) and then separates the data with a hyperplane
- NNs are capable of handling difficult data sets, including:
  - Image processing: recognizing hand-written characters
  - Image compression
  - Financial forecasting
  - Many others

#### **GUIDED PRACTICE**

# NEURAL NETWORKS IN PYTHON

#### NN IN PYTHON

- There are many NN libraries for python and other languages
- Python
  - Theano
  - Keras
  - Lasagne
  - TensorFlow
  - Scikit Learn support for NN coming in 0.18
- Lua
  - Torch
- Some of these libraries utilize GPUs for (much) faster training

#### NN IN PYTHON

- Let's look at some examples in Keras
  - Regression
  - Classification

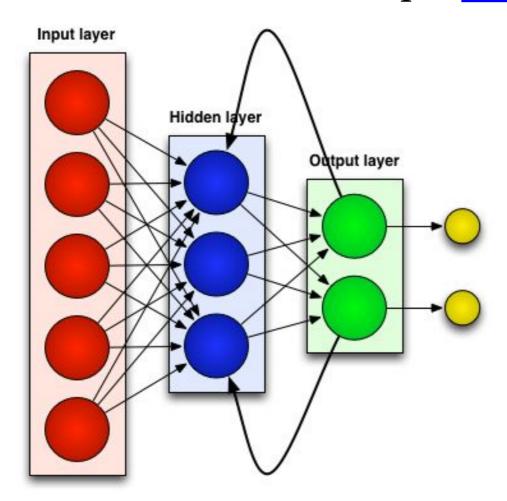
#### **GUIDED PRACTICE**

# DESIGNING NEURAL NETWORKS

#### NN IN PYTHON

- Network design is a hard problem
  - Experience helps
  - Evolutionary algorithms are <u>useful</u> for <u>design</u>
  - Nice (free) book <u>available</u>

• Recurrent Neural Networks contain loops (source)



- Recurrent Neural Networks contain loops
- This implements feedback and gives neural networks "memory" or context
- Particularly good for predicting sequences, translating text, recognizing objects in images, speech translation
- Commonly referred to as **deep learning**, involving both feature extraction and modeling
- Nice intro here

• RNN font analysis

• Automatic Colorization with CNN



- RNN font analysis
- Automatic Colorization with CNN
- Automatic translation
- Deep Learning Applications

#### **CONCLUSION**

## TOPIC REVIEW

#### **CONCLUSION: Neural Networks**

#### Pros:

- Flexible
- Good for a variety of tasks
- Good for many types of data

#### Cons:

- Can require a lot of data
- Training may be slow
- Many parameters to tune
- Many layer types and activations
- Black Box model

#### **CONCLUSION**

- Many more examples for Keras available
- Recommended articles: Convolutional NN,
- Advanced machine learning methods you should explore include Bayesian methods and deep learning

#### THANKS!

### NAME

- Optional Information:
- Email?
- Website?
- Twitter?