Yingqi Gao

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RESEARCH INTERESTS

My research bridges Economics and Machine Learning in two key areas: analyzing the economy of machine learning-related products and integrating economic concepts into machine learning model design. I explore the commercialization of data, machine learning models, and digital goods while also incorporating economic principles to enhance model development.

EDUCATION

| Sept 2021 - | University of California Los Angeles |
|-------------|--------------------------------------|
| Present | PhD in Statistics & Data Science |

Mentor: Prof. Xiaowu Dai.

Sep 2019 - Columbia University in the City of New York

Dec 2020 MA in Statistics

Mentor: Prof. Michael Sobel.

Sep 2015 - University of California San Diego

Jun 2019 BS in Probability & Statistics, BS magna cum laude in Management Science

Mentor: Prof. Jelena Bradic.

HONORS AND AWARDS

2020 Recipient of the Statistics Department Chair's List of Academic Achievements

(Columbia University in the City of New York)

2020 JSM 2020 Registration Award

(Columbia University in the City of New York)

RESEARCH EXPERIENCE

Feb 2023 - **The Design of Data Marketplace**

Present

Mentor: Xiaowu Dai (Tenure-Track Assistant Professor in the Department of Statistics & Data Science and the Department of Biostatistics, University of California Los Angeles)

Thoroughly organizing, analyzing, and comparing existing methods for pricing and trading of data, machine learning models, and digital goods in general. Improving and tailoring existing digital auctions (auctions of goods with unlimited supply) to data selling by inheriting a posted price. Introducing a no-regret learning-to-price algorithm for revenue-maximizing monopolists.

Technical Skills: R, Python with rpy2, Scipy, etc., high-performance compute cluster.

Jun 2020 - Bayesian Hierarchical Sparse VAR Model for fMRI Data

Jun 2021

Mentors: Michael Sobel (Professor in the Department of Statistics, Columbia University) and Martin Lindquist (Professor in the Department of Biostatistics, Johns Hopkins University).

Led the refinement of an innovative multi-subject multi-session Bayesian hierarchical sparse VAR model for resting state connectivity in fMRI analysis. Tested stability of the above model through simulations including misspecifications which covered levels of sparsity, distributions of error terms, and different forms of error covariance matrix.

Technical Skills: R with Gibbs sampling, high-performance compute cluster.

Dec 2019 - Growing Importance of Universities in US Innovation

Mar 2020

Mentor: Tania Babina (Assistant Professor of Business, Columbia Business School). Created and implemented an algorithm identifying patents registered with U.S. academic institutions with higher accuracy and generalization compared to the National Bureau of Economic Research's algorithm.

Technical Skills: SAS with regular expressions.

TEACHING EXPERIENCE

Teaching Associate

Department of Statistics & Data Science, University of California Los Angeles

Fall 2023, STATS 13 - Introduction to Statistical Methods for Life and Health Sciences

Spring 2024 Instructors: Dale S. Kim, Hao Ho.

Winter – STATS 10 - Introduction to Statistical Reasoning

Summer 2023, Instructors: Bingling Wang, Kaiwen Jiang.

Winter 2024

Teaching Assistant

Department of Statistics & Data Science, University of California Los Angeles

Summer – Fall STATS 10 - Introduction to Statistical Reasoning

2022 Instructors: Michael Tsiang, Bingling Wang.

Spring 2022 STATS 20 - Introduction to Statistical Programming with R

Instructor: Vivian Lew.

Teaching Assistant

Department of Statistics, Columbia University in the City of New York

Summer 2021 STAT S1201 - Calculus Based Introduction to Statistics

Instructor: David Rios.

MENTORSHIP AND SERVICE

Mar 2020 - **Response4Life (Volunteer)**

Apr 2020 Monitored and extracted information about hospital-level deaths and cases, demands

on face shields and ventilators or PPE, and donations in the tri-state area from appro-

priate news resources.

GRANTS AWARDED

2023 Division of Graduate Education (DGE) Block Grant

(University of California Los Angeles)