

# Mia Zhang

## User Experience Designer

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<https://mia-zhang.com/>

### EDUCATION

#### Carnegie Mellon University

Master of Entertainment Technology

Expected May 2021 | Pittsburgh PA

#### Communication University of China

B.A. Digital Arts

Sep 2015 – May 2019 | Beijing China

Relevant Courses

Interaction Design Studio (IxDs)

Programming Usable Interfaces

Interaction Techniques

Applied Fabrication Techniques for HCI

### SKILLS

#### Design

Interaction Design

Rapid Prototyping

User Journey Mapping

Interaction Flow

Wire Framing

Storyboarding

Rapid Iterative Testing

Illustration

Visual Design

HTML/CSS

#### Tool

Sketch

Principle

Photoshop

Illustrator

After Effect

Autodesk Fusion 360

### EXPERIENCE

#### UX Designer | Carnegie Mellon University

June 2020 – Present | Pittsburgh, PA

- Collaborate with a small team of designers, engineer, and content designer in the Lean UX framework to design and launch an educational application for The Physics Department to better educate students about the program
- Conduct user research to understand students' needs
- Responsible for visual and interaction design

#### Design Intern | Times Art Museum

Apr 2019 – Aug 2019 | Beijing China

- Collaborated with engineer, and product manager to redesign museum's website
- Integrated ticketing system into the website
- Responsible for visual and interaction design

### PROJECTS

#### UX Designer and Artist | STEAMineer

Oct 2019 - Apr 2020 | Pittsburgh PA

- Created an activity curriculum for the Assemble video game summer camp with six-person team where kids learn collaboration through making controllers and playing games
- Conducted playtest weekly with 3-5th graders in Assemble, and identified audience needs through interviews
- Responsible for game interface design and controller kit model 3D design

#### UX Designer | CUC Reservation

Nov 2018 | Beijing China

- Proposed a mobile reservation system for Communication University of China, to promote efficient room reservation.
- A solo passion project, where I did research, design, and branding