

YING ZHOU

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DOCUMENTARY FILM PRODUCER & JOURNALIST

The China Press – **Journalist & Social Media Editor**, July 2018 – Now

- Publish 8+ stories per week, including City Hall news, Boston Chinatown events, MFA/PEM exhibitions etc.
- Work closely with State Governor Charlie Baker, the Mayor's Office, and Boston Chinese organizations, etc.
- Manage social media daily posts, taking photographs to create engaging news story posts.

The Public Interest Network, Boston, MA – **Multimedia Intern for The New Economy Program**, February 2018 – May 2018

- Create mini documentary for the New Economy Program Thinking BIG.
- Add visual & multimedia content to existing content streams, create short explainer videos, posters, and charts.
- Assist media outreach around campaign events.

Independent, Boston/Shanghai, USA/China – **Freelancer Director, Photographer, & Editor**, March 2015 – Now

- BU 2018 Graduation Video, commissioned by HuaPlus.
- I Is Black Girl (2017).
- Inheritance (Chinese Shadow Puppetry) (2016).
- Zhang and His Apprentice (2015); (Won the third prize at Wanfenglin International Micro-Film Festival).

Shanghai Zhangjiang Boston Enterprise Park, Boston, MA – **Media Production Assistant**, September 2017 – October 2017

- Formed filming teams to interview Nobel Prize winner physicist Samuel C. C. Ting.
- Commissioned by Science and Technology Commission of Shanghai Municipality.
- Assisted in the preliminary preparation of promotional video series.

China Global Television Network (CGTN America), Washington, DC – **Intern Executive Director**, July 2017 – August 2017

- Created shot lists and booked guest speakers and broadcast rooms for news programmes.
- Researched, developed and pitched news stories about global political issues.
- Coordinated \w China Central Television in Beijing, edited weekly recap for new programmes.
- Created content for social media platforms.

DocuTV, Shanghai Media Group (SMG), Shanghai, China – **Assistant Director**, June 2015 – June 2016

- Participated in all phases of video production for doc series *The Great Meal*, from pre- to post-production.
- Won the Gold Award for the Best Humanist Documentary at 4K Image Festival in China.
- Created advertising campaigns to boost the online viewership to more than two million.

International Channel Shanghai (ICS), SMG, Shanghai, China – **Intern Producer Director for You Are the Chef**, April–June 2015

- Created shot lists and booked guest speakers and locations for the daily show *You Are the Chef*.
- Assisted post-production for the show, including editing recap, managing sound effects, and adding captions.
- Managed social media accounts and wrote blogs for the show.

EDUCATION

Boston University College of Communications, Boston, MA

M.S. Mass Communication, 2016-2018 – GPA: 3.69

Shanghai International Studies University, Shanghai, China

B.A. Broadcast Journalism, 2012-2016 – GPA: 3.71

SKILLS

Adobe Creative Suites
Documentary Production
TV News Production

Broadcast Journalism
Film Editing
Social Media Management

Marketing Communication
Planning Budget Management
Executive Support