YI NIE

UX Designer & Prototyper

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812.327.9459

Research & Design

Contextual Inquiry
Card Sorting
Competitive Analysis
Usability Testing
Survey / Interview
Storyboarding
Persona & Scenario
User Journey Map

Wireframe & Prototype

Adobe Creative Cloud
Axure
Sketch
Principle
Invision
Keynote
Pixate

Programming

HTML5 & CSS3
JavaScript
Bootstrap
C & C#
MATLAB
Arduino

"I strive to bridge the gap between technology and delightful experience with empathic design."

EXPERIENCE

Bloomington, IN
2015.8-Present

Associate Instructor of HCI/Design | Indiana University

Mentor 21 undergraduate students on UX design projects, including analysis of current website interface, ideation, prototype, usability test and iteration.

Los Angeles, CA
2015.9-2015.12

UX Design Consultant | Nativo Inc

Worked with team director to visualize campaign performance for clients like Wall Street Journal and HEARST in agile process.

Maintain interactive walk-throughs, collect and analyze online usability testing data to streamline workflow.

Los Angeles, CA
2015.6-2015.8

UX Design Intern | Nativo Inc

Worked closely with VP of product, marketing specialist and development team to create user flow, wireframes and high-fidelity mockups for Nativo landing page.

Designed and developed interactive walk-throughs for onboarding new clients, using CSS and jQuery.

Beijing, China
2013.7-2014.6

UX Researcher & UX Engineer | Tsinghua University

Individually conducted qualitative and quantitative user research on users behaviour in social network, using interview, online survey and content analysis.

Adapted the Sparse Representation algorithm for speech signal processing, especially on speaker verification.

Individually developed testing platform with MATLAB, evaluated the algorithm with more than 3000 pieces of utterances and published on APSIP 2014

Mudanjiang, China
2012.7-2012.8

Graphic Design Intern | Budweiser

Collaborated with copywriters, and photographers on branding and designed print materials including flyers, brochures and campaigns for Beer Festival

EDUCATION

Bloomington, IN
2014.8-2016.5

Master in Human-Computer Interaction/Design

Indiana University | GPA : 3.9 /4

Beijing, China
2010.9-2014.6

Bachelor in Electrical Engineering

Beihang University | GPA : 3.6 /4