Lecture 8: FX Carry Trade

Mark Hendricks

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FINM 36700: Portfolio Management

Notation

notation	description
R_t	return factor, $(t-1 \text{ to } t)$
r_t	return rate, $(t-1 \; {\sf to} \; t)$
r_t	log return rate, $(t-1 \; ext{to} \; t)$
$p_t^{(n)}$	log price of (n) period bond
$y_t^{(n)}$	log yield of <i>n</i> -period bond
$F_t^{(n o n+1)}$	Forward rate, set at t , for n to $n+1$
$f_t^{(n o n+1)}$	Log orward rate, set at t , for n to $n+1$
S_t	exchange rate (levels)
s _t	log exchange rate



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Outline

Rate Parity

Carry - Currency



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Notation

 S_t denotes the foreign exchange rate, expressed as USD per foreign currencies.

- ► For notational specificity, we refer to the USD/Euro exchange rate, but the statements apply to any FX rate.
- $ightharpoonup R_{t,t+1}^{f,\$}$ denotes the risk-free factor on US dollars (USD).
- $ightharpoonup R_{t,t+1}^{f,\in}$ denotes the risk-free factor on Euros.



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FX as an asset

Misconception that $\frac{S_{t+1}}{S_t}$ is the return on foreign currency.

- ▶ The price of the Euro is S_t dollars.
- In terms of USD, the payoff at time t+1 of the Euro riskless asset is $R_{t,t+1}^{f,\in}S_{t+1}$.
- ► That is, we capitalize any FX gains, but we also earn the riskless return accumulated by the foreign currency.

Thus, the USD return on holding Euros is given by,

$$\frac{S_{t+1}}{S_t} R_{t+1}^{f, \in}$$



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Forward exchange rate

Let \underline{F}_t^s denote the forward rate on the one-period FX contract, S_{t+1} .

- The forward FX rate, F_t^s , is a rate contracted at time t regarding the exchange of currency at some future time, t + k.
- ► Here, we just consider one-period forward rates. In general, we could write the k-period forward as $F_t^{s,k}$.
- ► The superscript *s* is simply to distinguish this as an FX forward versus an interest rate forward.



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Log notation

Denote log quantities:

- ightharpoonup s $\equiv \ln S$
- $ightharpoonup f^s \equiv \ln F^s$

Write the log, one-period interest rate as

- ▶ Then r_{t+1}^f is known at time t.



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Covered interest parity

Equation (1) is known as **covered interest parity (CIP)**.

Or in levels,

$$f_t^s - s_t = r_{t,t+1}^{f,\$} - r_{t,t+1}^{f,\$}$$

$$\text{porward premium}$$

$$\frac{F_t^s}{S_t} R_{t,t+1}^{f,\$} = R_{t,t+1}^{f,\$}$$

$$\text{buy entros}$$

$$\text{odd sen if at forward eaths}$$

$$\text{loss}$$

$$\text{back to USD}$$



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CIP and Law of One Price

riskless

Consider two ways of moving USD from t to t + 1.

1. Invest in the USD risk-free rate.



- 2. Invest in the Euro risk-free rate.
- Buy Euros, invest in the Euro risk-free rate
 - imultaneously use a forward contract to lock in the time t+1 price of selling the Euros back for USD.

The second strategy replicates the first, so CIP follows just from the assumption of the Law of One Price.



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CIP in the data

Given that CIP follows from Law of One Price, it generally holds in the data.

Most deviations from CIP...

- stem from the credit risk of the counterparty on the forward contract
- concern about whether one of the so called risk-free rates is at risk.



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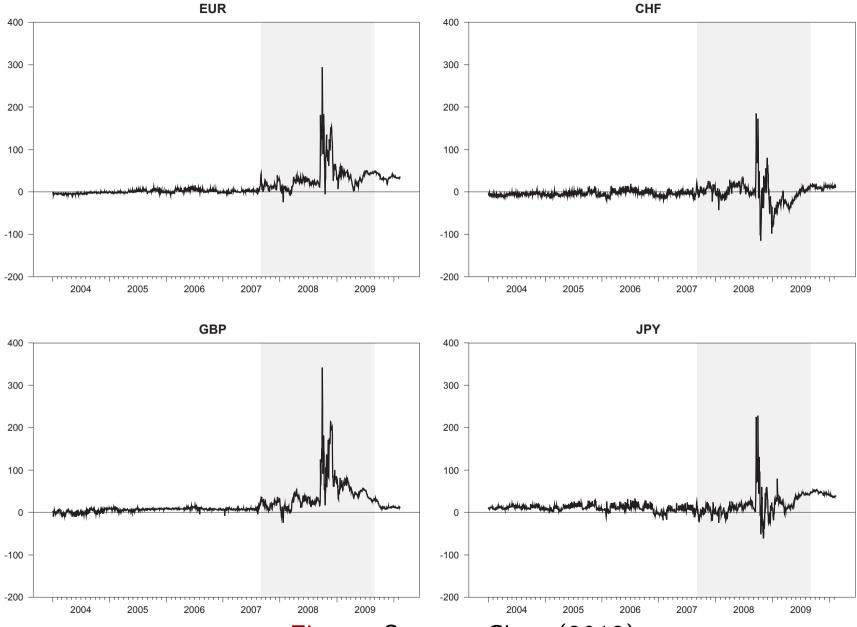


Figure: Source: Chen (2012).

Forward premium

The (log) forward premium on Euros refers to

$$f_t^s - s_t$$

Because CIP is so accurate, the forward premium is often used to measure the difference in interest rates across countries,

$$f_t^s - s_t = r_{t+1}^{f,\$} - r_{t+1}^{f,\$}$$



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Outline

Rate Parity

Carry - Currency



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Uncovered interest parity

Uncovered interest parity (UIP) is a popular model for FX.

$$\mathbb{E}_{t}\left[\frac{S_{t+1}}{S_{t}}\right] = \frac{R_{t+1}^{f,\$}}{R_{t+1}^{f,\$}}$$
CIP: Ft Reth

- Similar to CIP, but replace the FX-forward rate with the time t+1 FX spot rate, S_{t+1} .
- ► CIP is a no-arbitrage condition, while UIP is a theory.
- ► In logs,

risk newtray to FX rate

$$\ln \mathbb{E}_{t} \left[S_{t+1} \right] - s_{t} = r_{t+1}^{f,\$} - r_{t+1}^{f,\$} \tag{2}$$

cancel it put

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Uncovered FX trading

Consider two ways of moving USD from t to t + 1.

- 1. At time t, one could simply invest in the USD risk-free rate.
- 2. Invest in the Euro risk-free rate:
 - At time *t*, one could buy Euros to invest in the Euro risk-free rate.
 - ▶ Then at time t + 1 convert the payoff back to dollars.
- ► The first investment is riskless while the second involves uncertainty about the future exchange rate.
- ► UIP claims the expected depreciation of the USD will exactly offset any interest rate premium over the Euro.



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UIP and FX risk

UIP assumes that FX risk is not priced, and generates no risk premium.

- ► The UIP equation holds if on average, investors do not require compensation for FX volatility exposure.
- ► Notice the words, "on average". Even UIP is consistent with the idea that some investors dislike FX volatility and want to hedge.
- ► It simply states that FX hedging is idiosyncratic.
- ► The overall market does not demand a premium to hedge it, as most investors are not sensitive to this risk.

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UIP for forward premium

UIP relates expected FX growth to interest rate differential:

$$\operatorname{\mathsf{In}} \mathbb{E}_t \left[S_{t+1} \right] - \mathtt{s}_t = \mathtt{r}_{t+1}^{f,\$} - \mathtt{r}_{t+1}^{f, \leqslant}$$

Rewrite the UIP condition, using CIP to sub out the interest rate differential for the forward premium.

$$\ln \mathbb{E}_t \left[S_{t+1} \right] - \mathbf{s}_t = f_t^s - \mathbf{s}_t$$

Conceptually, UIP says that the forward rate is the best predictor of the future spot rate.

$$\mathsf{In}\,\mathbb{E}_t\left[\mathcal{S}_{t+1}
ight]=\!\!f_t^s$$

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Testing the UIP in logs

Standard to test $\mathbb{E}_t[s_{t+1}]$ as an approximation of $\ln \mathbb{E}_t[S_{t+1}]$.

- ► Theory on previous slide is in levels, so there is a difference of a Jensen's inequality term.
- But this term tends to be very small, unimportant.



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UIP regression tests

Consider the regression tests for these two UIP statements.

1. Using the interest rate differential,

$$\mathbf{s}_{t+1} - \mathbf{s}_t = \alpha + \beta \left(\mathbf{r}_{t+1}^{f,\$} - \mathbf{r}_{t+1}^{f,\$} \right) + \epsilon_{t+1}$$
 (3)

if true: d=0, b=1, R2= anything

(Noting yet again that r_{t+1}^f is known at time t.)

2. Alternatively, using the forward premium, Fight not generate, but on

$$\mathbf{s}_{t+1} - \mathbf{s}_t = \alpha + \beta \left(f_t^s - \mathbf{s}_t \right) + \epsilon_{t+1}$$

In either test, UIP implies that $\beta = 1$ and $\alpha = 0$.

愿意hold be1,不愿意 mid b>2 cmrancy



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The carry trade

high cash flow in stock as coming

just invest in high risk-free rate convicing

The **carry trade** refers to trading on uncovered foreign riskless assets.

- ► Go long in a currency with a high risk-free rate relative to the U.S.

 ① Long in a currency with a high return currency. 常设备正 FX 经成
- UIP says that after exchange rate transactions, there will be no excess return.
- Empirically, what happens?



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Evidence: Carry-trade returns



Figure: Carry-trade (black) versus excess market return (solid blue). Source: Jurek (2009).



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Carry trade premium

Historically, the excess return on the carry trade has been significant.

- A widely-used trading strategy.
- ► At times presented like an arbitrage, it is not.
- ► If there is systematic risk in FX volatility, then it is a premium for this exposure.

Even so, potentially attractive in that the risk premium is not explained by obvious factors like market beta.



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Peso problems

As is seen in the picture, the carry trade is subject to large crashes. Referred to as a "peso problem".

- In the 1970's, Mexico had pegged their FX rate to the USD for over a decade.
- ► Yet, a significant interest rate differential persisted.
- Seemingly a lucrative trade: higher interest rate, no FX volatility.
- But what about risk of infrequent, sudden, and large depreciation?

In fact, there eventually was a large depreciation of the peso.

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Evidence: Carry-trade returns

Historical returns:

Before (USD/G10; monthly, 1990:1-2007:03)

	RMRF	SMB	HML	UMD	FX Carry
Mean	0.0730	0.0227	0.0477	0.0985	0.0478
t-stat	2.13	0.75	1.72	2.51	3.91
St. dev.	0.1422	0.1261	0.1153	0.1630	0.0507
Skewness	-0.68	0.81	0.11	-0.66	-0.95
SR	0.51	0.18	0.41	0.60	0.94

After (USD/G10; monthly, 1990:1-2008:10)

	RMRF	SMB	HML	UMD	FX Carry
Mean	0.0477	0.0191	0.0392	0.1060	0.0331
t-stat	1.39	0.68	1.50	2.83	2.55
St. dev.	0.1485	0.1223	0.1136	0.1628	0.0563
Skewness	-0.84	0.83	0.11	-0.60	-1.63
SR	0.32	0.16	0.35	0.65	0.59

Figure: Source: Jurek (2009).



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Currency trade and options

Given that exchange rates are subject to large sudden movements,

- Carry trade premium is similar to writing far out of the money puts.
- Make a consistent, small premium, but subject to big losses in a catastrophe.
- ▶ But some research shows that even after hedging extreme movements with options, the carry trade has excess returns.

What economic factors explain this premium?



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Conclusions

- ► The Expectations Hypothesis is a baseline for rates and FX.
- ▶ Both in rates and FX, the failure of the theory leads to predictable excess returns.
- ► These returns may come with increased risk.



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References

- ► Chen, Jinzhao. *Crisis, Capital Controls and Covered Interest Parity.* Paris School of Conomics Working Paper. 2012.
- ► Jurek, Jakub. *Crash-Neutral Currency Carry Trades.* Working Paper. 2009.



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