

# Cindy Zhang

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Bridging between motion design and user-center design, I am a multidisciplinary designer who creates engaging experiences and worthwhile interactions.

## Education

### Carnegie Mellon University

*Sept 2017- May 2021*

Candidate of Bachelor of Design

Minor in Fine Arts

## Skills

Photoshop  
Illustrator  
After Effects  
Cinema4D  
InDesign  
Premiere  
Axure  
Figma

Javascript/Jquery  
p5.js  
CSS/HTML/JS  
Design Thinking  
Social Media Marketing

English  
Chinese

## Achivement

### Chinese Tourism & Culture Award

*December 2019*

Held by the Ministry of Culture and Tourism of China. Rewarded photographers who shared the beauty of landscapes and architecture through photo essays.

## Experience

### UX Intern at Root Insurance | Columbus Ohio

*May 2020 - August 2020*

UX design intern for the creative team. Conducted user research, created prototypes, made logo animations that are in production for the next app updates.

### Design Intern at Ogilvy | Beijing

*May 2019 - August 2019*

Design intern for the creative department. Developed advertising campaigns, branding material, and strategic planning designs to clients. Participated in UX projects for Huawei Inc.

### Freelance Photographer | Pittsburgh

*August 2018 - Present*

Worked with international organizations such as the National Department of Tourism of Philippines, VSCO Beijing, and Hongkong Airline Inc. Contracted with numerous photo agencies including Gettyimages and Shutterstock. Conducted 200+ photoshoots: portrait, lifestyle, architecture.

### Freelance Illustrator | Pittsburgh

*January 2020 - Present*

Volunteered with startup companies, researched design pain points, created design choices for A/B testings, and produced digital drawings for packaging goods.