

Cindy Zhang

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Bridging motion and user-centric design, I am a multidisciplinary designer who creates engaging experiences and rewarding interactions.

Education

Carnegie Mellon University

September 2017- May 2021 (expected)

Candidate of Bachelor of Design

Minor in Fine Arts

Skills

Photoshop
Illustrator
After Effects
Cinema4D
InDesign
Premiere
Axure
Figma

Javascript/Jquery
p5.js
CSS/HTML

Design Thinking
Social Media Marketing

English
Chinese

Awards

Chinese Tourism & Culture Award

December 2019

Held by the Ministry of Culture and Tourism of China. Rewarded photographers who shared the beauty of landscapes and architecture through photo essays.

Experience

UX Intern at Root Insurance | Columbus, Ohio

May 2020 - August 2020

UX design intern for the creative team. Conducted user research, created prototypes, made logo animations that are in production for the next app updates.

Design Intern at Ogilvy | Beijing, China

May 2019 - August 2019

Design intern for the creative department. Developed advertising campaigns, branding material, and design strategies for clients. Participated in UX projects for Huawei Inc.

Photographer | Pittsburgh, Pennsylvania

August 2018 - Present

Worked with international organizations such as the National Department of Tourism of Philippines, VSCO Beijing, and Hongkong Airline Inc. Contracted with numerous photo agencies including Gettyimages and Shutterstock. Conducted 200+ photoshoots: portrait, lifestyle, architecture.

Illustrator | Pittsburgh, Pennsylvania

January 2020 - Present

Volunteered with startup companies, researched design pain points, created design choices for A/B testings, and produced digital drawings for packaging goods.