# Cindy Zhang

https://yiningzhang131.github.io/
yiningz3@andrew.cmu.edu
(412)327-5094

Bridging between motion design and user-center design, I am a multidisciplinary designer who creates engaging experiences and worthwhile interactions.

## Education

### Carnegie Mellon University
*Sept 2017- May 2021*
Candidate of Bachelor of Design
Minor in Fine Arts

## Skills

Photoshop
Illustrator
After Effects
Cinema4D
InDesign
Premiere
Axure
Figma

Javascript/Jquery
p5.js
CSS/HTML/JS
Design Thinking
Social Media Marketing

English
Chinese

## Achivement

### Chinese Tourism & Culture Award
*December 2019*
Held by the Ministry of Culture and Tourism of China. Rewarded photographers who shared the beauty of landscapes and architecture through photo essays.

## Experience

### UX Intern at Root Insurance | Columbus Ohio
*May 2020 - August 2020*
UX design intern for the creative team. Conducted user research, created prototypes, made logo animations that are in production for the next app updates.

### Design Intern at Ogilvy | Beijing
*May 2019 - August 2019*
Design intern for the creative department. Developed advertising campaigns, branding material, and strategic planning designs to clients. Participated in UX projects for Huawei Inc.

### Freelance Photographer | Pittsburgh
*August 2018 - Present*
Worked with international organizations such as the National Department of Tourism of Philippines, VSCO Beijing, and Hongkong Airline Inc. Contracted with numerous photo agencies including Gettyimages and Shutterstock. Conducted 200+ photoshoots: portrait, lifestyle, architectrue.

### Freelance Illustrator | Pittsburgh
*January 2020 - Present*
Volunteered with startup companies, researched design pain points, created design choices for A/B testings, and produced digital drawings for packaging goods.