

# Cindy Zhang

Bridging motion and user-centric design, I am a multidisciplinary designer who creates engaging experiences and rewarding interactions.

## Skills

Figma  
Illustrator  
After Effects  
Cinema4D  
InDesign  
Photoshop  
Axure  
Sketch  
  
Javascript/Jquery  
p5.js  
CSS/HTML  
  
Design Thinking  
Social Media Marketing  
  
English  
Chinese

## Awards

Chinese Tourism & Culture Award  
*December 2019*  
Held by the Ministry of Culture and Tourism of China. Rewarded photographers who shared the beauty of landscapes and architecture through photo essays.

## Certificate

Foundation of UX Design  
*April 2021*  
An online non-credit course authorized by Google and offered through Coursera.

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## Education

Carnegie Mellon University  
*September 2017- May 2021 (expected)*  
Candidate of Bachelor of Design  
Minor in Fine Arts

## Experience

Design lead at Salem | Pittsburgh, Pennsylvania  
*Febyuary 2021 - April 2021*  
UX/Visual Design lead for the company. Developed website, motion graphic videos, branding materials that help the business to establish its brand.

Motion Designer | Pittsburgh, Pennsylvania  
*October 2020 - December 2020*  
Commissioned by dyslexiefont.com to make a promotional video for dyslexie typeface to introduce it to more people.

UX Intern at Root Insurance | Columbus, Ohio  
*May 2020 - August 2020*  
UX design intern for the creative team. Conducted user research, created prototypes, made logo animations that are in production for the next app updates.

Design Intern at Ogilvy | Beijing, China  
*May 2019 - August 2019*  
Design intern for the creative department. Developed advertising campaigns, branding material, and design strategies for clients. Participated in UX projects for Huawei Inc.

Photographer | Pittsburgh, Pennsylvania  
*August 2018 - Present*  
Worked with international organizations such as the National Department of Tourism of Philippines, VSCO Beijing, and Hongkong Airline Inc. Contracted with numerous photo agencies including Gettyimages and Shutterstock. Conducted 200+ photoshoots: portrait, lifestyle, architecture.