

Cindy Zhang

Bridging motion and user-centric design, I am a multidisciplinary designer who creates engaging experiences and rewarding interactions.

Skills

Figma
Illustrator
After Effects
Cinema4D
InDesign
Photoshop
Axure
Sketch

Javascript/Jquery
p5.js
CSS/HTML

Design Thinking
Social Media Marketing

English
Chinese

Awards

Chinese Tourism & Culture Award

December 2019
Held by the Ministry of Culture and Tourism of China. Rewarded photographers who shared the beauty of landscapes and architecture through photo essays.

Certificate

Foundation of UX Design

April 2021
An online non-credit course authorized by Google and offered through Coursera.

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Education

Carnegie Mellon University

September 2017- May 2021 (expected)

Candidate of Bachelor of Design

Minor in Fine Arts

Experience

Design lead at Salem | Pittsburgh, Pennsylvania

February 2021 - April 2021

UX/Visual Design lead for the company. Developed website, motion graphic videos, branding materials that help the business to establish its brand.

Motion Designer | Pittsburgh, Pennsylvania

October 2020 - December 2020

Commissioned by dyslexiefont.com to make a promotional video for dyslexie typeface to introduce it to more people.

UX Intern at Root Insurance | Columbus, Ohio

May 2020 - August 2020

UX design intern for the creative team. Conducted user research, created prototypes, made logo animations that are in production for the next app updates.

Design Intern at Ogilvy | Beijing, China

May 2019 - August 2019

Design intern for the creative department. Developed advertising campaigns, branding material, and design strategies for clients. Participated in UX projects for Huawei Inc.

Photographer | Pittsburgh, Pennsylvania

August 2018 - Present

Worked with international organizations such as the National Department of Tourism of Philippines, VSCO Beijing, and Hongkong Airline Inc. Contracted with numerous photo agencies including Gettyimages and Shutterstock. Conducted 200+ photoshoots: portrait, lifestyle, architecture.