

Cindy Zhang

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Bridging motion and user-centric design, I am a multidisciplinary designer who creates engaging experiences and rewarding interactions.

Education

Carnegie Mellon University
September 2017- May 2021 (expected)
Candidate of Bachelor of Design
Minor in Fine Arts

Skills

Photoshop
Illustrator
After Effects
Cinema4D
InDesign
Premiere
Axure
Figma

Javascript/Jquery
p5.js
CSS/HTML

Design Thinking
Social Media Marketing

English
Chinese

Experience

UX Intern at Root Insurance | Columbus, Ohio
May 2020 - August 2020
UX design intern for the creative team.
Conducted user research, created prototypes,
made logo animations that are in production
for the next app updates.

Design Intern at Ogilvy | Beijing, China
May 2019 - August 2019
Design intern for the creative department.
Developed advertising campaigns, branding
material, and design strategies for clients.
Participated in UX projects for Huawei Inc.

Photographer | Pittsburgh, Pennsylvania
August 2018 - Present
Worked with international organizations such
as the National Department of Tourism of
Philippines, VSCO Beijing, and Hongkong
Airline Inc. Contracted with numerous
photo agencies including Gettyimages and
Shutterstock. Conducted 200+ photoshoots:
portrait, lifestyle, architecture.

Illustrator | Pittsburgh, Pennsylvania
January 2020 - Present
Volunteered with startup companies,
researched design pain points, created design
choices for A/B testings, and produced digital
drawings for packaging goods.

Awards

Chinese Tourism & Culture Award
December 2019
Held by the Ministry of Culture and Tourism of China.
Rewarded photographers who shared the beauty of landscapes and architecture through photo essays.