

Article

Exploring Multi-Scale Spatiotemporal Twitter User Mobility Patterns with a Visual-Analytics Approach

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Abstract: Understanding human mobility patterns is of great importance for urban planning, traffic management, and even marketing campaign. However, the capability of capturing detailed human movements with fine-grained spatial and temporal granularity is still limited. In this study, we extracted high-resolution mobility data from a collection of over 1.3 billion geo-located Twitter messages. Regarding the concerns of infringement on individual privacy, such as the mobile phone call records with restricted access, the dataset is collected from publicly accessible Twitter data streams. In this paper, we employed a visual-analytics approach to studying multi-scale spatiotemporal Twitter user mobility patterns in the contiguous United States during the year 2014. Our approach included a scalable visual-analytics framework to deliver efficiency and scalability in filtering large volume of geo-located tweets, modeling and extracting Twitter user movements, generating space-time user trajectories, and summarizing multi-scale spatiotemporal user mobility patterns. We performed a set of statistical analysis to understand Twitter user mobility patterns across multi-level spatial scales and temporal ranges. In particular, Twitter user mobility patterns measured by the displacements and radius of gyration of individuals revealed multi-scale or multi-modal Twitter user mobility patterns. By further studying such mobility patterns in different temporal ranges, we identified both consistency and seasonal fluctuations regarding the distance decay effects in the corresponding mobility patterns. At the same time, our approach provides a geo-visualization unit with an interactive 3D virtual globe web mapping interface for exploratory geo-visual analytics of the multi-level spatiotemporal Twitter user movements.

Keywords: Geo-located tweets, mobility patterns, multi-scale spatiotemporal analysis, scalable visual-analytics framework

1. Introduction

Understanding human mobility patterns is of great importance for a broad range of applications from urban planning [1], traffic management [2], and even the spatial spread of epidemic diseases [3]. Earlier research efforts relied on low-resolution mobility data to understand human mobility patterns, such as using census records to study human migration patterns [4], or delivering questionnaires and asking volunteers to report the track of bank notes to infer human travel patterns [5]. However, such mobility data do not provide detailed human movements with fine-grained spatial and temporal granularity, which are usually aggregated and therefore are limited to capture mobility patterns of individuals [6,7]. In addition to the mobility data collected by GPS trackers [1,8] and mobile phone call records [6,9,10], emerging as a new mobility data source, today's pervasive Location Based Social

32 Media (LBSM) platforms (e.g., Twitter and Foursquare) offer continuous spatial Big Data streams with
33 massive amount of detailed and frequently updated user digital footprints in the form of real-world
34 user trails and footprints [11]. A significant advantage of utilizing LBSM data streams as proxies for
35 studying human mobility patterns is the large spatial coverage. For instance, researchers have used
36 geo-located Twitter data for studying global mobility patterns [12], which is otherwise impossible for
37 other mobility datasets (e.g., GPS traces and mobile phone call records). Regarding the concerns of
38 infringement on individual privacy, such as the mobile phone call records with restricted access [7,13,
39 14], the publicly available LBSM data streams offer unique opportunities for conducting reproducible
40 and comparative scientific findings across different geographic regions.

41 Many recent studies have adopted the LBSM data streams to study human mobility patterns. For
42 example, they modeled and extracted trajectories of individuals and performed statistical analysis
43 focusing on the distance decay effects in the collective user movements [6], which were used to
44 reveal different travel modes [7], travel demands [15,16], and the impact of social connections [17].
45 These studies have provided strong supports for using LBSM data as proxies for studying mobility
46 patterns of individuals and valuable insights into human mobility dynamics. However, the variations
47 of movements in different spatial scales and temporal ranges are neglected in these studies, where
48 the measurements of distances are either fixed in a certain time range or to a specific geographic
49 region. For instances, the examinations on whether there are temporal (e.g., monthly or seasonal)
50 changes within the movements or how the observed mobility patterns vary across different spatial
51 scales (e.g., intra- or inter city or national levels), are lacking. Such insights are critical to advance
52 our understandings of the collective mobility patterns for various applications, such as examining
53 the mobility patterns across different cities [18], the spread patterns of disease [19,20] and touristic
54 activities [12]. On the other hand, while the high-resolution spatiotemporal records from LBSM
55 present unique research opportunities in this direction, the inherited large data volume poses
56 significant data-intensive challenges for developing multi-scale spatiotemporal analysis approaches
57 to dealing with the complexities in filtering movements of individuals, modeling and aggregating
58 user trajectories at multiple spatial and temporal scales [21].

59 In this paper, we have employed a visual-analytics approach to exploring the Twitter user
60 mobility patterns across multi-level spatial scales and temporal ranges in the continuous United States
61 (i.e., excluding Alaska and Hawaii) during the year 2014. The mobility data is extracted from over 1.3
62 billion geo-located Twitter messages (i.e., tweets) from 1st January to 31st December, 2014 over North
63 America with over 6 million Twitter users and over 1 TB in file size. To address the data-intensive
64 challenge embedded in this dataset, we have developed a scalable visual-analytics framework
65 tailored to accommodate large volume of geo-located tweets. This framework is implemented
66 based on high-performance distributed computing environment using Apache Hadoop¹, which
67 is an open source software framework to enable distributed processing of large datasets across
68 computing clusters. Enabled by this framework, we have performed a set of statistical analysis
69 to understand multi-scale spatiotemporal Twitter user mobility patterns. We have modeled the
70 frequency of Twitter users visiting different locations to study the collective user visiting behaviors,
71 where we have identified temporal similarities in the distributions. In particular, Twitter user mobility
72 patterns measured by user displacements and radius of gyrations of individuals [6] have revealed
73 different groups of Twitter users with multi-scale or multi-modal mobility patterns and multiple
74 travel modes [7]. By further studying such mobility patterns in different temporal ranges, we have
75 identified both consistency and seasonal fluctuations regarding the distance decay effects in the
76 corresponding mobility patterns. In particular, our approach provides an interactive 3D virtual globe
77 web mapping interface to enable exploratory geo-visual analytics for understanding the detailed
78 Twitter user movement flows within a given spatial scale and time window.

¹ <http://hadoop.apache.org/>

The remainder of this paper is organized as follows. Section 2 describes the related work in the context of studying mobility patterns using LBSM data, in particular, the geo-located Twitter data. We focus on research challenges in using visual-analytics methods to enable multi-scale spatiotemporal analysis with massive movement datasets, including data management, multi-level spatiotemporal user trajectory modeling and visualization. Section 3 details the processes for extracting, aggregating and summarizing multi-level spatiotemporal Twitter user mobility patterns. Section 4 presents the case study of performing visual-analytics for seeking multi-scale spatiotemporal Twitter mobility patterns in the continuous United States of year 2014. Section 5 concludes the paper.

2. Mobility patterns in Location Based Social Media data

2.1. Geo-located Twitter data for studying large-scale user movements

To understand detailed mobility patterns of individuals, the capability to capture human movements with fine-grained spatial and temporal granularity is critical. In this connection, using GPS trackers tends to produce, to date, the most accurate records of individuals' movements regarding the accuracy of recorded user locations and update frequency [1]. However, such data are often limited in spatial scale (e.g., within a specific city or region) from a small group of people, for example, 226 and 182 volunteers participated in collecting such mobility data in [8] and [22] respectively. Other than tracking people directly, the vehicle-based GPS traces are often tied to specific vehicles (e.g. taxi), which are only accessible for a certain group of people [10].

Another approach from the literatures for studying human mobility is using mobile phone call data, such as Call Detail Records (CDR), where the locations of mobile users are estimated by cell tower triangulation with an accuracy in the order of kilometers [6,9,10]. Such a dataset can cover relatively large spatial scale [23,24] (e.g., national level) and a large portion of the population in the study region [10]. However, due to the concerns of infringement on individual privacy, mobile phone call data are not publicly accessible at all. Even such data were obtained in the mentioned studies, they came from various service providers covering different groups of users. These issues limit the capability for conducting reproducible scientific findings for mobility research, such as validating or extending the existing discoveries.

In this connection, it becomes increasingly popular for researchers to exploit the publicly accessible mobility data captured from today's pervasive Location Based Social Media (LBSM) platforms (e.g., Foursquare and Twitter). LBSM enables users to attach their current location as a geo-tag to the message they post, which is derived from either the GPS or Wi-Fi positioning with a high position resolution down to 10 meters [7]. A Big Data scenario emerges when millions social media users constantly post messages. In this study, geo-located Twitter data are chosen as a source for studying detailed mobility patterns. Compared to other LBSM platforms, Twitter is one of the most popular platforms and is been actively used in many countries. It provides a publicly accessible streaming API² for easy data access. Indeed, many other LBSM data can be collected from the data streams, such as Foursquare check-in data [16,25].

However, it is worth noting that there are some limitations and complexities in directly using LBSM data for studying human mobility patterns. For example, comparing to GPS traces, the update frequency of an individual's location varies depending on when a user is posting a new geo-located message or check-in at a new place. There is a potential mismatch regarding the representativeness of the overall population since not all people use social media or send geo-located messages [10], the demographic information of the Twitter users cannot be easily identified. The derived mobility patterns may lead to an over or under-representation of the real-world human mobility patterns. Many studies started to look into the demographic information of LBSM data, in particular Twitter

² <https://dev.twitter.com/streaming/overview>

124 data [26,27]. Although the used methods are still arguable, these issues certainly require us to pose
125 stricter criteria in understanding human mobility patterns using geo-located Twitter data. On the
126 other hand, geo-located Twitter dataset presents some unique advantages that make it a valuable
127 proxy for studying human mobility patterns. For example, the high-resolution location information
128 enables to identify multiple travel modes in user mobility patterns [7]; the large spatial coverage
129 enables to study global mobility patterns [12], which is almost impossible for other mobility datasets.
130 More importantly, by continuously monitoring the geo-located Twitter data streams with large
131 volume of detailed and frequently updated spatiotemporal records of Twitter users, it offers a great
132 deal of potential for studying mobility patterns of large groups of individuals at different spatial
133 scales (e.g., movements across cities, states or even countries) and temporal gratuity (e.g., weekly,
134 monthly, and seasonal movements), which is one of the motivations for this study.

135 *2.2. Data-intensive challenges for multi-scale geo-visual analytics*

136 Mobility data are essentially a collection of spatiotemporal records of people re-allocating across
137 the geographic space. To study mobility patterns of individuals, a space-time trajectory of each
138 individual user should be modeled and constructed to quantify the collective movements over space
139 and time. Based on the extracted space-time trajectories, aforementioned studies are able to perform
140 analysis, such as the measurements of user displacements and radius of gyrations of individuals, to
141 study the mobility dynamics. At the same time, space-time trajectory is one of the core concepts
142 in Hägerstrand's time geography to understand the embedded spatiotemporal dynamics [28],
143 which has provided useful insights to explore movements across different geographical scales and
144 temporal ranges. For example, a geo-visualization approach was used to study human activity
145 patterns, where user trajectories are mapped in a 3D space ordered by timestamps in the third
146 dimension [29]. While such an approach enables visualization of individual trajectories, its capability
147 is limited in dealing with large-volume movement datasets [30]. Instead of directly visualizing
148 individual user trajectories, a space-time cube approach was proposed to analyzing and visualizing
149 the collective trajectories. It provides flexibilities in setting up both spatial scales and temporal
150 ranges, and therefore is used to study mobility patterns across different spatial units (e.g. countries,
151 states, and cities, etc.) and identify the changes over space and time [31,32]. In this regard,
152 visual-analytics methods are proposed to better convey the findings in terms of analyzing and
153 visualizing multi-level spatiotemporal mobility patterns [30,33]. Visual-analytics methods focus
154 on the synergy of computational and analytical methods to reduce the visual clutter, where
155 aggregation methods are suggested to perform grouping/dividing individual's moving trajectories
156 at different spatial and temporal granularity, e.g., utilizing the space-time cube approach [30].
157 Employing visual-analytics methods dealing with massive movement datasets is not only beneficial
158 for optimizing visualizations but also provides a great deal of flexibilities for performing statistical
159 analysis in seeking mobility patterns with different level of spatiotemporal details.

160 However, in the context of studying mobility patterns using large volume of geo-located Twitter
161 data, the inherited large data volume poses significant data intensive challenges for visual-analytics
162 methods to scale with both the data volume and the computational requirements (e.g., movement
163 extraction and trajectory modeling) [34]. In particular, in our study, 1.3 billion geo-located tweets
164 were collected with over 1 TB in file size. To construct a space-time trajectory of an individual, it is
165 necessary to go through the massive dataset to sort and update the trajectory whenever a new location
166 is found. Such a task is already computationally demanding, let along breaking the trajectories
167 to construct space-time cube with multiple spatial scale and temporal ranges. Indeed, developing
168 a multi-scale spatiotemporal analysis approach is identified as one of the research challenges for
169 dealing with social media Big Data [21]. To address the data-intensive challenges, there is a need to
170 develop a scalable visual-analytics framework tailored to accommodate large volume of geo-located
171 tweets for studying multi-level spatiotemporal Twitter user mobility patterns.

172 3. Materials and Methods

173 3.1. Geo-located Twitter data

174 Geo-located tweets are tweets appended with an additional geo-tag in the form of a pair
175 of geographical coordinates, which represents the location a tweet was sent at. In this study,
176 the geo-located tweets were downloaded using the Twitter Streaming API, where we specified a
177 geographical bounding box as an area-of-interest to retrieve all the geo-located tweets that fall within
178 it. To ensure complete coverage over the continuous United States, we implemented a crawler that
179 selects North America as the initial area-of-interest, where the geographical boundary is specified
180 with lower left (latitude: 5.4, longitude: -167.3) and upper right (latitude: 83.2, longitude: -52.2). The
181 crawler is constantly running with over 2 million geo-located raw tweets (~2GB in size) collected per
182 day. We have collected more than 1.3 billion geo-located tweets from 1st January to 31st December,
183 2014 with 6,147,430 Twitter users and 1 TB in file size.

184 As a social media account is not equal to a real person in the physical world [21], to ensure the
185 data quality, the collected raw tweets were further filtered by the following steps: We first removed
186 duplicated messages³ in the dataset; and then we removed non-human users based on the heuristic
187 of unusual relocating speed discussed in [7,12]. In this case, we adopted the speed limit value as
188 240 m/s used in [7], where we examined all the consecutive locations of each user and excluded
189 those with relocating speed over the limit. Note that the original location information embedded in
190 each geo-located tweet is given in units of latitude and longitude, the distance is calculated by the
191 great-circle distance between two points on a sphere with the haversine formula. Finally, we used the
192 geographic boundaries of the continuous United States⁴ (excluding Alaska and Hawaii) to further
193 restrict the remaining tweets, where the technical details is presented in the following section. Based
194 on these reinforcements, the dataset contains 1,052,861,000 tweets and 4,559,205 unique users.

195 3.2. A scalable visual-analytics framework

196 To address the data-intensive challenges, we have developed a scalable visual-analytics
197 framework tailored to accommodate large volume of geo-located tweets for studying multi-level
198 spatiotemporal Twitter user mobility patterns. The scalable visual-analytics framework consists
199 of two main units: (1) Data processing unit: a distributed computing environment using Apache
200 Hadoop for modeling and extracting Twitter user movements, generating space-time user trajectories,
201 and summarizing the movements at multiple spatiotemporal scales. (2) Geo-visualization unit:
202 an interactive 3D virtual globe web mapping interface for exploratory geo-visual analytics for
203 understanding the detailed Twitter user movement flows across different spatial scales and temporal
204 ranges.

205 Apache Hadoop combines a distributed file system, namely Hadoop Distributed File
206 System(HDFS) [35] with MapReduce programming paradigm [36], which can be applied to a
207 wide range of data-intensive problems. Our framework benefits from using Hadoop in both data
208 management and processing. First, since the input data is large it is desirable to store it on multiple
209 machines. This provides scalability in relation to the growth of data size, where Hadoop can scale to
210 more computing nodes in a cluster to maintain the performance. Second, by using Hadoop we can
211 parallelize the computational tasks, where MapReduce breaks the entire computation into small tasks
212 and schedule them among different computing nodes, to make the data processing faster and more
213 efficient. An overall system architecture of the framework is shown in Figure 1. The details regarding
214 the function and implementation of each unit are presented in the next sections.

³ <https://support.twitter.com/articles/18311-the-twitter-rules>

⁴ <https://www.census.gov/geo/maps-data/data/>

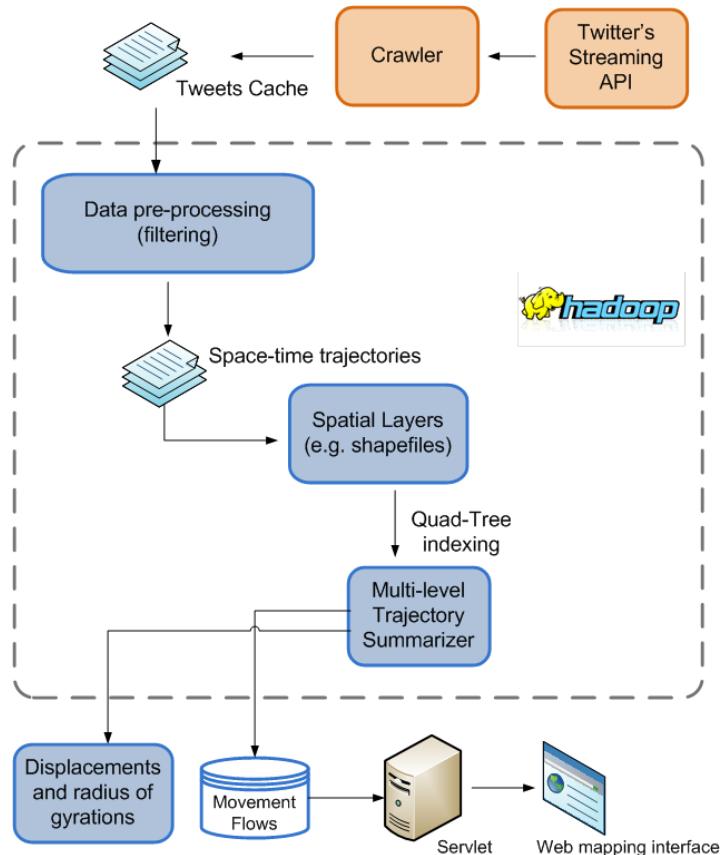


Figure 1. The overall system architecture of the framework

215 3.3. Space-time Twitter user trajectories

216 To derive meaningful mobility patterns of individuals, a space-time trajectory of each individual
 217 user should be constructed [28]. Each raw geo-located tweet contains multiple fields of information,
 218 such as the created time, country, language code, and location, etc. To construct a space-time
 219 trajectory from the data collection, we are interested in the following fields: *User ID*, *location*,
 220 *timestamp*, which can be represented by a tuple $\langle id, loc, t \rangle$, where *id* is a unique string representing
 221 a Twitter user's id; *loc* is the recorded location of the message represented as a pair of projected
 222 coordinates $\langle x, y \rangle$; and *t* is the timestamp of when the message was posted; A Twitter user's
 223 space-time trajectory is defined as follows.

224
 225 **Definition 1. Space-time Twitter user trajectory:** The space-time trajectory of a Twitter user is
 226 defined as a collection of recorded geo-locations in the chronological order (i.e., based on the attached
 227 timestamp):

228
 229 $Trajectory_{user_{id}} \equiv \{\langle id, loc_1, t_1 \rangle, \langle id, loc_2, t_2 \rangle, \langle id, loc_i, t_i \rangle, \dots \langle id, loc_n, t_n \rangle\}, i = 1, 2, 3 \dots n$

230
 231 To remove non-human users based on unusual relocating speed, a user will be removed
 232 if the speed between any two consecutive locations in the user's trajectory with *speed*
 233 $(loc_i - loc_{i-1}) > 240m/s$. Based on this definition for modeling the space-time Twitter user
 234 trajectories, we converted the process of extracting trajectories from the raw geo-located Twitter
 235 data as a MapReduce task. Specifically, each mapper utilizes the unique user id as a key to prepares
 236 the records that belong to the same user and send them to reducer. Once the reducers receive the
 237 $\langle key, value \rangle$ pairs, a Twitter user's space-time trajectory is formed by the sorting the locations in

238 chronological order while considering the speed limit.

239

240 **Definition 2. Visitation behavior, displacement and radius of gyration:** As each space-time Twitter
241 user trajectory records all the locations a user has visited, the visitation behavior refers the frequency
242 of a user visiting different locations within a specific time frame. This metric provides an overall
243 assessment regarding the diversity and similarity in the collective mobility pattern [37].

244

245 In particular, the measurements of displacements and radius of gyrations of individuals are
246 two popular metrics to investigate and quantify the distance decay effects in the collective mobility
247 patterns [6]. The displacement refers to an individual's re-allocation across the geographic space
248 measured in distance, i.e., $distance(loc_i - loc_{i-1})$. It is not equivalent to a "trip" took by an individual,
249 for instance, even the time interval between two recorded locations is one month, it will still count as
250 a displacement. By studying the collective displacements from a group people, it helps to identify
251 the distance bounds associated with different travel modes [7] and to quantitatively differentiate the
252 mobility patterns from random walks [5]. On the other hand, radius of gyration (donated as r_g) is a
253 metric to distinguish mobility patterns of individuals [6], which is defined as follows.

254

$$r_g = \sqrt{\frac{1}{n} \sum_{i=1}^n (p_i - p_{centroid})^2}, \text{ where } p_{centroid} = \frac{1}{n} \sum_{i=1}^n p_i$$

255

256 It measures the accumulated distances of deviation from the center of mass of an individual user's
257 trajectory, and therefore indicates the individual's spatial coverage, where p_i and $p_{centroid}$ are the
258 i^{th} location and the geometric center of the user's trajectory, respectively. When applying the
259 measurement to the study population, it identifies different groups of people in terms of spatial
260 coverage from their corresponding mobility patterns. Note that both displacements and radius of
261 gyrations are measured by "crow's fly distance" in this study (i.e., the direct great-circle distance
262 between two recorded locations). Since these metrics are based on the generated trajectories,
263 by breaking and aggregating the trajectories in multiple spatial scales and temporal ranges, it
264 enables performing multi-scale spatiotemporal analysis on these measurements and studying the
265 corresponding mobility patterns.

266 3.4. Multi-level spatiotemporal trajectory aggregation

267

268 An important strategy for visual-analytics methods to deal with massive movement datasets is
269 performing spatial aggregations to provide different levels-of-detail [30,33]. It is similar to the map
270 generation approach that when a user is interacting with a map interface, the details of visualization
271 should be adaptive to a user's area-of-interest [38]. To enable aggregating Twitter trajectories into
272 multiple spatial scales, we have extended the hierarchical space-time cube model developed in [34],
273 where we partitioned the geographic space of the continuous United States into 10 hierarchical spatial
274 layers. To be specific, the state boundaries of the continuous United States are treated as the base layer
275 (i.e. level 0) for aggregating state-level Twitter user movements, Alaska and Hawaii are excluded
276 for the consideration of better visualization effects in the mapping interface of the framework. We
277 then created an hierarchical fishnet by diving the study region into regular cells, where the finest
278 level (level 10) consists $1 \text{ km} \times 1 \text{ km}$ cells. Such a cell size is consistent with the spatial resolution
279 in landscan⁵ product for measuring the global population density. In our case, the cell size for
280 level $i-1$ is twice of the size in level i . Figure 2 illustrates an hierarchical fishnet spatial units for
281 mapping multi-level Twitter user movements. Note that any predefined geographic boundaries
282 can be used and appended in this framework to show different level-of-detailed movements (e.g.,
283 national-level and census-tract level), in our case, we replaced the level 8 fishnet layer with the US
284 county boundaries.

5 <http://web.ornl.gov/sci/landscan/>

284 To perform a multi-level spatial aggregation of the Twitter user trajectories using hierarchical
 285 spatial layers, each location in a user's trajectory is redistributed to the corresponding spatial units.
 286 A MapReduce algorithm for the spatial aggregation is implemented, where the ID of unit in each
 287 spatial layer (e.g., polygon in state and country layer and cell in the rest) is treated as key in the at
 288 the map stage. It performs a "point-in-polygon" geospatial operation to determine which polygon
 289 the point belongs to. If the location does not belong to any polygon, it will be dropped, which
 290 is how we used the geographic boundaries of the continuous United States to filter the raw tweet
 291 collection that initially covered the North America and kept the "domestic" ones. To optimize the
 292 "point-in-polygon" determination without comparing the location with every polygon in the spatial
 293 layer, we also created a Quad-Tree [39] for each spatial layer to speed up the process. Finally, the
 294 reducers generate two data outputs: (1) reconstructed space-time Twitter user trajectories at each
 295 spatial level (2) movement flows in the form of in and out movement flux between the spatial units.
 296 The movement flows are stored in the database for interactive explorations in the 3D web mapping
 297 interface, whereas the re-constructed trajectories can be further processed to produce distance
 298 measures at different spatial scales, which is illustrated as follows:

299
 300 $Trajectory_{user_id} \equiv \{ \langle id, loc_1, t_1, unit_1 \rangle, \langle id, loc_2, t_2, unit_2 \rangle, \langle id, loc_i, t_i, unit_i \rangle, \dots \langle id, loc_n, t_n, unit_n \rangle \}$ where
 301 $i = 1, 2, 3 \dots n$

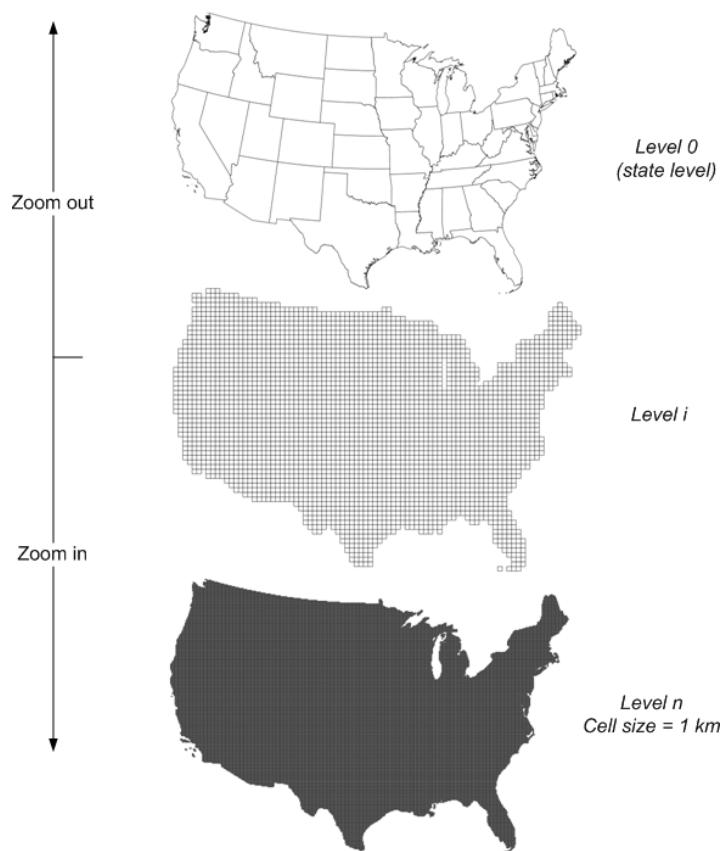


Figure 2. Hierarchical spatial layers for aggregating movements in different level-of-details

302 4. Multi-scale spatiotemporal Twitter user mobility patterns**303 4.1. Spatiotemporal Twitter user mobility patterns**

304 The situation of using geo-located tweets as proxies to infer people's movements is complex as
305 users' tweeting behavior can be significantly different from one to another, in particular, the frequency
306 and time-interval between two consecutive tweets. For example, some people may tweet once a
307 day while others do more; some people may tweet regularly while others do not. These tweeting
308 behaviors are expected as such human dynamics are also seen in the mobile phone call data [6].
309 Many studies have carried out data collection within a certain time period (e.g., a year in our case).
310 However, as the geo-located tweets were collected in a continuous fashion, it is necessary to examine
311 the sensitivities regarding these behaviors to make sure we are not just capturing a random snapshot
312 from the whole data streams.

313 In this study, we have analyzed the cumulative distribution of the frequency Twitter users
314 visiting different locations in year 2014 (and every month), which uses the methods developed in [40].
315 The frequency is summarized based on the trajectories of individuals extracted from a monthly time
316 span. Note that different groups of Twitter users may exist in each month. It appears that the
317 distribution of the collective Twitter user visitation behaviors in year 2014 follows a two-tiered power
318 law distributions (shown in Figure 3, where the majority (the front part) of the distribution follows a
319 truncated power-law distribution $p(x) \sim x^{-\alpha} e^{-\lambda x}$ and the α value is 1.32, and the tail part (less than
320 2% of the whole population) follows a power-law distribution $p(x) \sim x^{-\alpha}$ with α value is 3.5. This
321 finding is consistent across all 12 months, with the mean α value as 1.34 ± 0.05 (standard deviation)
322 and the mean λ value as 0.00178 ± 0.0002 (standard deviation).

323 The two-tier power law distribution indicates that the collective behaviors of Twitter user
324 visiting different locations can be well approximated with a (truncated) Lévy Walk model [8,41],
325 which has also been identified in many human mobility studies using different mobility data [42].
326 The similarities among the cumulative distributions suggest that the mobility data collected from
327 geo-located tweets are temporally stable, at least at the monthly interval, which indicates the collected
328 geo-located tweets in one month can potentially reveal similar findings as the ones collected in
329 multiple months. In addition, the two-tier power law also reveals the diversity in the Twitter user
330 visiting behaviors: (1) a small group Twitter users visited significantly more locations than the others
331 (2) within each group, the probability of Twitter user visiting more locations decreases significantly
332 with a power function.

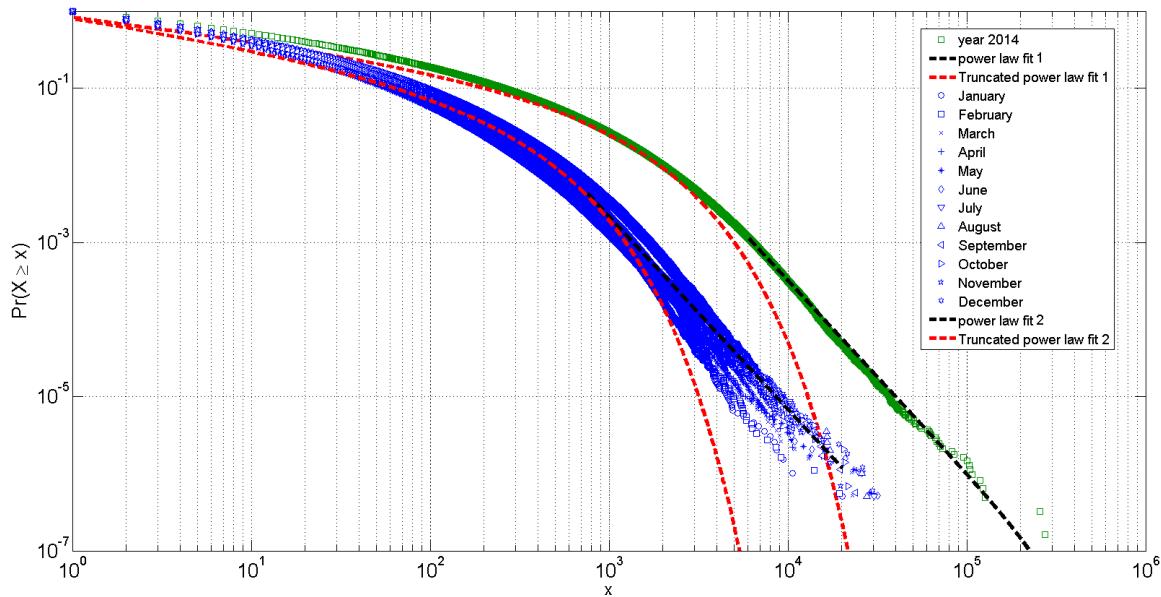


Figure 3. Two-tier power law distribution of the collective Twitter user visitation behaviors

As it is aforementioned, the measurements of displacements and radius of gyrations of individuals are two popular metrics to investigate and quantify the distance decay effects in the collective mobility patterns [6]. In this case, we first gathered the displacements from all the collected Twitter users in the continuous United States in year 2014, where those Twitter users with only one geo-located tweet were filtered out. To investigate the mobility patterns of individuals, we also derived the accumulated displacements and the radius of gyrations of each individual Twitter user based on the corresponding space-time trajectories over the one year period. Note that both displacements and radius of gyrations were calculated by the direct great-circle distance (d) between two consecutively recorded locations in a user's trajectory.

To seek mobility patterns from these measurements, we performed statistical analysis regarding the probability distributions of displacements and radius of gyrations, which is also known as the spatial dispersal kernel $P(d)$ [5]. The probability distribution of the user displacements (as well as accumulated displacements) is shown in Figure 4, whereas the probability distribution of radius of gyrations is shown in Figure 5. In this study, we used the fitting methods developed by [7]. The probability distributions of overall displacements, and the accumulated displacements and radius of gyrations of individuals, can all be approximated by a combination of three functions: an exponential function, a stretched-exponential function and a power-law function.

In particular, as it is shown in Figure 4 (a), the probability distribution of the overall displacements is approximated by $P(d) \sim \lambda_1 e^{-\lambda_1(d-d_{min})}$, $d_{min} = 10m$ from [10 m, 70 m] (accounting for 2 % of the population), $P(d) \sim \beta \lambda_1 d^{\beta-1} e^{-\lambda^1(d^\beta-d_{min}^\beta)}$, $d_{min} = 100m$ from [100 m, 80 km] (accounting for 93 % of the population), and $P(d) \sim d^{-\alpha}$ [> 80 km] (accounting for 5 % of the population). In addition, the displacement in the distance bound from 100 m and 80 km in Figure 4 (b) can be further approximated by two power-law distributions with a cutting point at 5 km (53% distances are less than 5 km and 40% distances between 5 km and 80 km), which indicates two different travel modes, such as inter- or intra-city movements. Overall, the fitting functions with different distance bounds suggest the existence of multi-scale or multi-modal mobility patterns [7] of the Twitter users in the continuous United States, for example the displacements larger than 80 km could be related to inter-state travels or travel by flight.

The probability distribution of radius of gyrations of individuals at the national level (Figure 5 (a)) is approximated by $P(r_g) \sim \lambda_2 e^{-\lambda_2(r_g-r_{g_{min}})}$, $r_{g_{min}} = 10m$ from [10 m, 50 m], $P(r_g) \sim$

363 $\lambda_2 e^{-\lambda_2(r_g - r_{g_{min}})}$ from [50 m, 30 km], and $P(r_g) \sim r_g^{-\alpha}$ [> 30 km]. In particular, the radius of gyration
 364 between 50 m and 30 km can be further approximately by two power law distributions with a cutting
 365 point at 6 km (Figure 5 (b)), which suggest two main types of spatial coverage of from the collected
 366 Twitter users in the continuous United States. The distribution shows that around 10% the tweet
 367 population has a radius of gyration less than 50 meters, which indicates those twitter users mostly
 368 tweet at a particular place, such as home or office; around 60% of the population has a radius of
 369 gyration less than 30 km, which indicates that most of the collected Twitter user movements are
 370 "short" distances, e.g., within a city locale. Note that the accuracy of these values for defining the
 371 distance bound depends on the accuracy of the location information of each geo-located tweet.

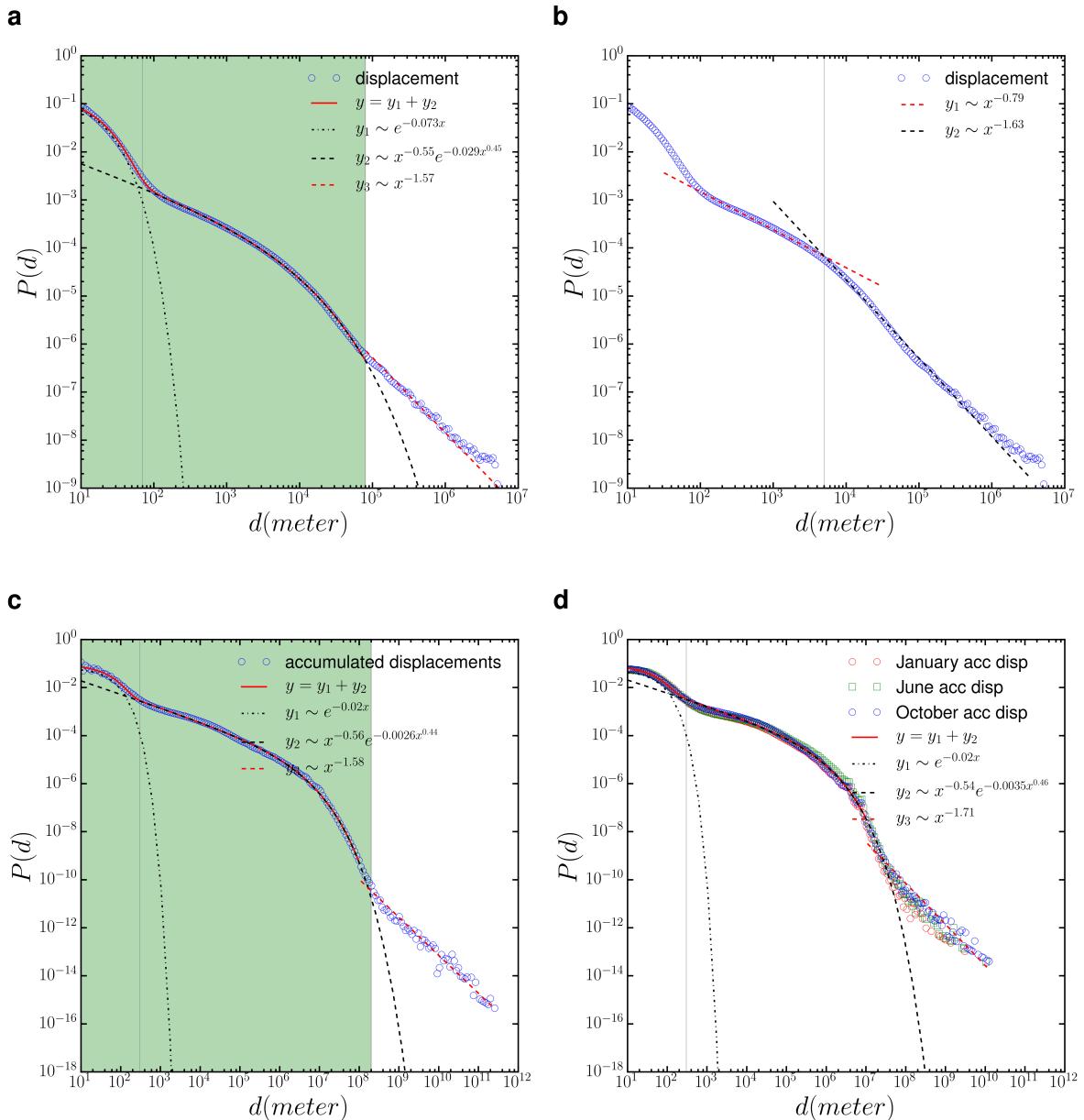


Figure 4. (a) The probability distribution of the collective Twitter user displacements $P(d)$ (b) the distance between [100 m, 80 km] is approximated by a double power-law functions (c) The probability distribution of the accumulated displacements of individual Twitter users $P(d)$ (d) The probability distribution of the accumulated displacements of individual Twitter users in 3 different months

We also measured the distribution of the radius of gyration of Twitter users at different spatial scales, specifically, the state level and city level. In this study, we selected the state Illinois and California for comparisons at the state level (Figure 5 (c)), whereas we chose Chicago city as an example (Figure 5 (d)) at the city level. Interestingly but not surprisingly, the $P(r_g)$ at the state level can also be approximated by a combination of three functions: an exponential function, a stretched-exponential function and a power-law function. We noticed that distance bound of the radius of gyration at the state level is at 10 km instead of 30 km at the national level. The distance decay effects in larger spatial coverage [> 30 km] slightly differ, in this case, the $P(r_g)$ decreases faster in smaller size state (i.e., Illinois) than the large size state (i.e., California). In particular, the $P(r_g)$ over Chicago city can be fitted by similar functions. However, as it reflects intra-city level mobility patterns, there is no distinct distance range to indicate large spatial coverage.

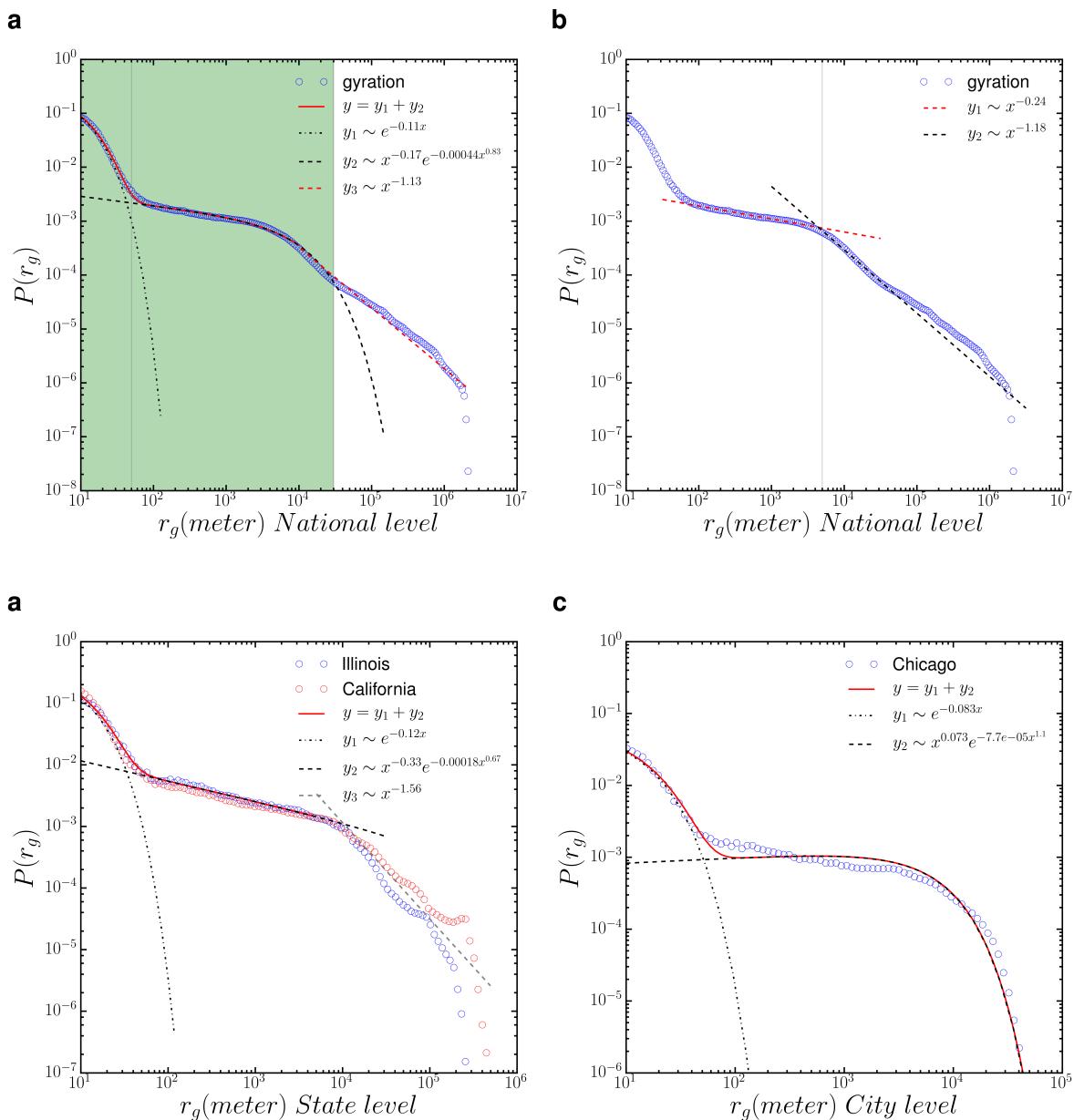


Figure 5. (a) The probability distribution of radius of gyration of individual Twitter users $P(r_g)$ at the national level (b) the distance between [50 m, 30 km] is approximated by a double power-law functions (c) $P(r_g)$ at the state level (Illinois and California) (d) $P(r_g)$ for Chicago city

On the other hand, as our framework can aggregate Twitter user trajectories within different temporal ranges, we further analyzed the probability distributions of accumulated displacements took places in January, June, and October (Figure 4 (d)) and radius of gyrations within 4 quarters in year 2014 (Figure 6, in order to examine whether there are temporal changes in the mobility patterns. While the probability distributions of accumulated displacements are almost identical in those selected three months, we do find changes in the probability distributions of radius of gyrations in different quarters of the year. The fluctuations in the tails of the distributions indicate that long distance radius of gyrations (i.e., above 30 km) will experience more seasonal changes in the Twitter user mobility pattern, which means the increase or decrease of long distance movement activities in the corresponding time period. However, it is worthy noting that the overall trends in the Twitter user mobility patterns revealed by radius of gyrations are still consistent.

In summary, by comparing these results from different spatial scales and temporal ranges, different distance bounds were identified for describing the spatiotemporal Twitter user mobility patterns. However the overall similarity and consistence found in using a combination of three functions to approximate the probability distribution functions of displacements and radius of gyrations, clearly provide supports for using geo-located tweets as useful proxies for understanding human mobility patterns and conducting reproducible findings at multiple spatial scales and temporal ranges.

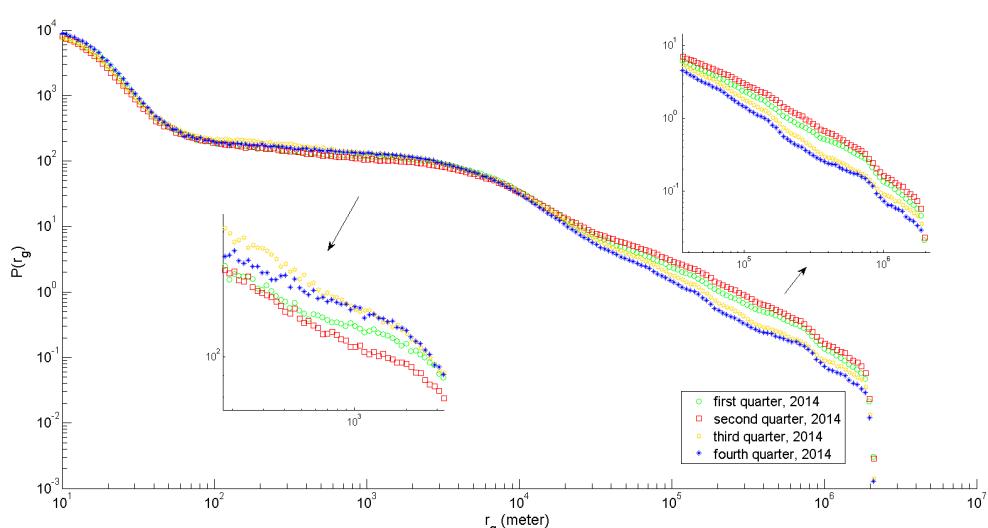


Figure 6. The probability distribution of radius of gyration of individual Twitter users in different quarters of year 2014

The above analysis of Twitter user mobility patterns mainly focus on the spatiotemporal aspects. Our framework provides the flexibility to aggregate and extract Twitter user trajectories in a specific spatial scale and re-produce the analysis. In particular, as it is evident from the above analysis that there are multi-scale or multi-modal Twitter user mobility patterns, this framework can help further look into the mobility pattern regarding how Twitter users move across different spatial scales and temporal ranges, which is measured by the movement flows between these spatial units. In this case, we demonstrate the inter-state mobility patterns by using the framework to capture the movement flows between the states. Note that the movement flows can be summarized across all the 10 spatial layers in the framework. We tested the overall distribution of the movement flows (in the form of weighted in-degree and out-degree of a graph, where each state is treated as a node) among different states in year 2014. We found that the probability distribution of Twitter user movement flows of visiting different states follows a log-normal distribution: $p(x) \sim$

⁴¹³ $\frac{1}{x} \exp\left[-\frac{(lnx-\mu)^2}{2\sigma^2}\right]$, which suggests the flux of Twitter user movements among the states are highly
⁴¹⁴ skewed and dominated by a few states. It indicates that the Twitter population is not proportional to
⁴¹⁵ account the movement flux between the states, which may provide some insights for other researchers
⁴¹⁶ in studying social-economical aspects of the migration dynamics.

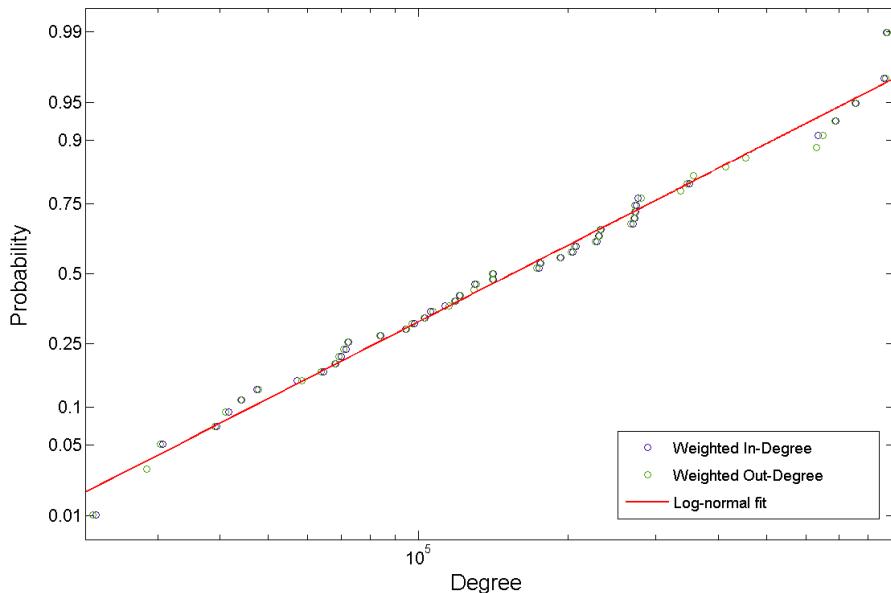


Figure 7. The distribution of Twitter user movement flows among different states in year 2014 measured in weighted in- and out-degrees

⁴¹⁷ 4.2. The interactive 3D virtual globe web mapping interface

⁴¹⁸ In addition to providing supports for understanding Twitter user mobility patterns with
⁴¹⁹ statistical analysis, the framework integrates a 3D virtual globe interface to enable users to perform
⁴²⁰ exploratory geo-visual analytics of the multi-level spatiotemporal Twitter user movements. The
⁴²¹ 3D virtual globe is developed and extended from the Cesium library⁶, which is an open-source
⁴²² WebGL virtual globe and map engine. We customized the map engine to adapt different spatial
⁴²³ scales, which correspond to the hierarchical spatial layers, for aggregating movements in different
⁴²⁴ level-of-details. The map interface interprets user's interactions, such as area-of-interest, time
⁴²⁵ window, and zoom levels, etc. as parameters and send to the dedicated visualization servlet on the
⁴²⁶ CyberGIS Gateway⁷, which is the leading online cyberGIS environment for a large number of users
⁴²⁷ to perform computing- and data-intensive, and collaborative geospatial problem-solving enabled
⁴²⁸ by advanced cyberinfrastructure [43]. In return, the map interface visualizes the corresponding
⁴²⁹ movement flows on the virtual globe.

⁴³⁰ An overview of the 3D web mapping interface is shown in Figure 8. In terms of performing
⁴³¹ exploratory visual-analytics of Twitter user movement patterns, users can specify the time window
⁴³² to enable the query. When the results are shown, users can hover the mouse over each individual
⁴³³ lines on the map to see the value of movement flows for both in and out directions. If the selected
⁴³⁴ criteria keep unchanged, whenever the user zooms in/out, tilt or rotate the globe, the 3D virtual
⁴³⁵ globe mapping interface will automatically provide the corresponding level-of-details on the fly.

⁶ <http://cesiumjs.org/>

⁷ <http://sandbox.cigi.illinois.edu/home/>

For example, Figure 9 and Figure 10 demonstrated the movement flows in different level-of-details around the Chicago city, and between O'Hare International Airport and the city center of Chicago city, where top 20 % movement flows were shown. The URL to access this 3D web mapping interfaces as well as the source code of the visual-analytics framework are available upon request.

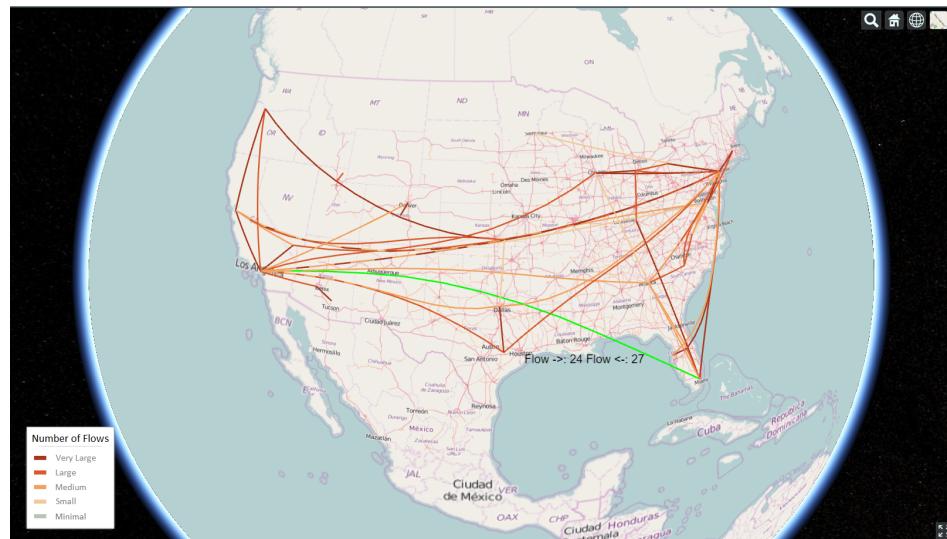


Figure 8. An overview of the 3D interactive web mapping interface

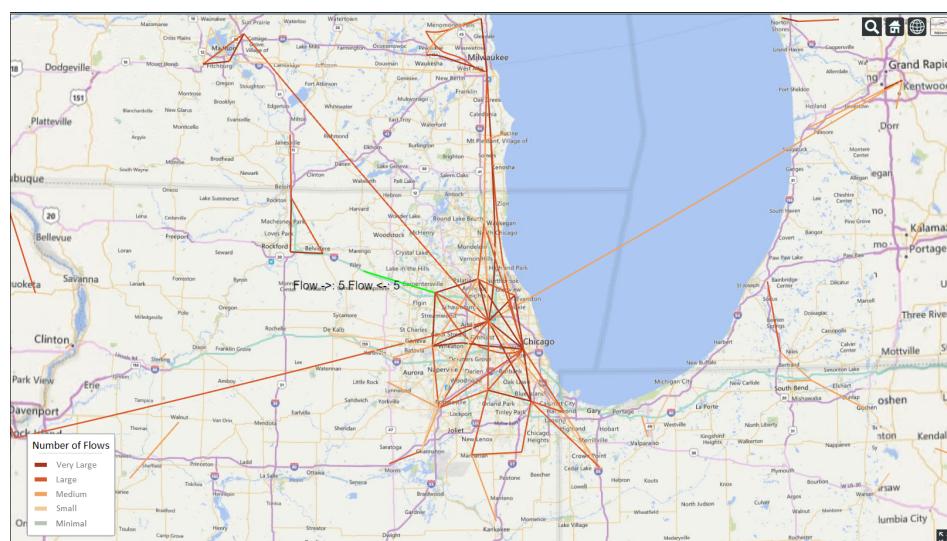


Figure 9. The top 20 % movement flows around Chicago city

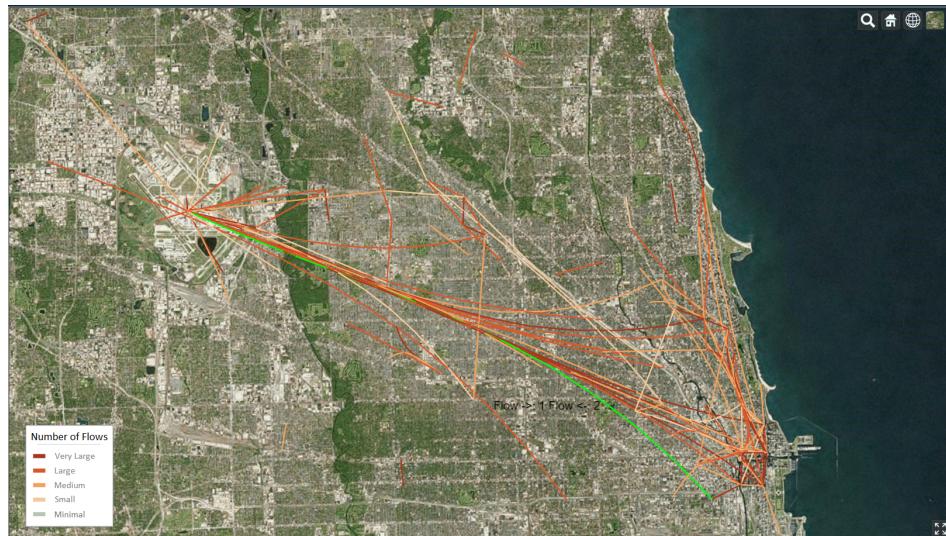


Figure 10. The top 20 % movement flows between O'Hare International Airport and the city center of Chicago city

440 5. Conclusions

441 In this study, we have used large volume of geo-located tweets to study Twitter user mobility
 442 patterns across multi-level spatial scales and temporal ranges in the continuous United States
 443 during the year 2014. To address the data-intensive challenges, we have developed a scalable
 444 visual-analytics framework tailored to accommodate large volume of geo-located tweets for studying
 445 multi-scale spatiotemporal Twitter user mobility patterns. This framework is implemented based on
 446 high-performance distributed computing environment using Apache Hadoop. It delivers scalability
 447 in filtering large volume of geo-located tweets, modeling and extracting Twitter user movements,
 448 generating space-time user trajectories, and summarizing multi-level spatiotemporal user mobility
 449 patterns.

450 With this framework, we have found some interesting Twitter user mobility patterns, both
 451 statistically and visually. We studied the collective Twitter user visiting behavior regarding the
 452 frequency of Twitter users visiting different locations, which was fitted by a two-tier power-law
 453 distribution function. The two-tier power law distribution indicates that the collective behaviors
 454 of Twitter user visiting different locations can be well approximated with a (truncated) Lévy Walk
 455 model, which has also been identified in many human mobility studies using different mobility data.
 456 The similarities among the cumulative distributions suggest that the mobility data collected from
 457 geo-located tweets are temporally stable, at least at the monthly interval, which provides supports
 458 that we are not just capturing a random snapshot of the whole data stream.

459 We studied the distance decay effects in the collective Twitter user movements measured
 460 by the probability distributions of the displacements and radius of gyration of individuals.
 461 These distributions can all be approximated by a combination of three functions: an exponential
 462 function, a stretched-exponential function and a power-law function. In particular, distance bounds
 463 between different fitting functions in displacement distribution reveals the existence of multi-scale
 464 or multi-modal mobility patterns of the Twitter users, whereas the distribution of radius of gyration
 465 reveals different groups of Tweet users with different types of spatial coverages at multiple spatial
 466 scales. We further studied these mobility patterns in different temporal ranges to investigate the
 467 temporal changes in the mobility patterns. We found that the accumulated displacements are almost
 468 identical in different months, while the long distance radius of gyration (i.e., above 30 km) will
 469 experience more seasonal changes in the Twitter user mobility pattern.

Finally, it is worth noting that the geo-located Twitter data is not able to generalize to the entire population. As the demographic information of the Twitter users cannot be easily identified, the results of delineated urban boundaries may not reflect a complete real-world image from human movements, which should be carefully considered in future studies. Nevertheless, as we have discussed in this paper that geo-located Twitter data show the advantages regarding the easy data accessibility, the large spatial coverage and massive sample size, our approach showed that such data can be a valuable proxy for understanding human mobility patterns across multiple spatial scales and temporal ranges. Also, our approach can be applied to the setting of other countries, which can be used to carry out comparative studies regarding spatiotemporal Twitter user mobility patterns.

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