

YINUO JIANG

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EDUCATION

Pepperdine University, Graziadio School of Business and Management *Malibu, CA*
Master of Science in Applied Finance, Concentration: Investments *August 2013*

- Major Coursework including: Applied Data Analysis, Quantitative Business Analysis, Advanced Statistical Tools, Financial Modeling, Business Valuation, Financial Statement Analysis, and Mergers and Acquisitions

Capital University of Economics and Business *Beijing, China*
Bachelor of Science in Management, Major: Business Administration *July 2012*

- Major Coursework including: Computer Science Foundation, Calculus I&II, Applied Database, Linear Algebra, Probability and Mathematical Statistics

EXPERIENCE

RoxSan Pharmacy, Inc. *Beverly Hills, CA*
Finance Director Pharmacy *September 2015 - Present*

- Design and deploy analytic solutions to complex business problems to enable data-based decision making throughout operations
- Prepare detailed budgets, forecasts, and financial analysis reports to provide critical feedback on a timely basis in order to create real-time metrics
- Participate in weekly conference calls for marketing campaigns and strategic planning
- Oversee creation of efficient, reliable data imports/exports to collect necessary data from operational systems
- Design Rx pads, brochures, and other marketing collaterals as needed
- Developed inventory management model to analyze supplies and forecast demands
- Rebuilt sales portal on QuickBase to evaluate performance of sales representatives by volume of prescriptions

Parallax Health Sciences, Inc. *Santa Monica, CA*
Associate Director of Finance *June 2014 – Present*

- Liaise with superior to make decisions for operational activities and set strategic goals
- Perform data-driven financial analysis to support critical decision making
- Monitor the marketplace for macroeconomic trends with senior management to identify appropriate proactive responses
- Established and maintain multilingual websites of the parent company and its subsidiaries; increased website traffic through Search Engine Optimization (SEO)
- Participate in strategic Intellectual Properties acquisitions
- Prepare minutes from board meetings
- Hire and train interns effectively

PearTrack Security Systems, Inc. *Santa Monica, CA*
Associate Director of Finance *September 2013 – Present*

- Prepare data and analysis utilized to guide operational investments and company growth
- Perform periodic analyses of variances as compared to plan, forecast, and prior periods
- Created a five-year financial pro forma statement that results in profit and loss projections for raising capital
- Developed a go-to-market strategy that positioned the company as a leader in intermodal container security and tracking market
- Rebuilt the company's old website to reposition the product portfolio following the acquisition

TECHNICAL SKILLS AND LANGUAGES

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- Applications: Java, CSS, HTML, JavaScript, Python, Java, R, SPSS, Excel VBA and Microsoft Office Suite
 - Personal website: www.yinuomvp.com; Github: <https://github.com/yinuomvp>
 - Languages: Mandarin Chinese (native), English (professional working proficiency)