Yin Yin

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Profile

Computer science background learning UX/HCI, pursuing a career as a UX Engineer. Experienced in front-end development and user experience design. A team player and a fast learner who is ready to learn new technology.

Education

University of Michigan School of Information Sep 2018-Apr 2020

Master of Science in Information, specialized in Human-Computer Interaction/UX design
Current GPA: 3.94

Daian University of Technology Sep 2013-Jun 2017

Bachelor of Science in Computer Science and Technology
Awarded as Outstanding Graduates
Received Scholarships in three years

Skills

- Experience with web development languages of HTML, CSS, JavaScript and jQuery.
- Good at needs assessment in a real context and user-centered design.
- Hands-on experience in prototyping with Sketch and inVision.
- Knowledge of Adobe Creative Cloud (Illustrator, Photoshop and Indesign).
- Solid knowledge of Python, C and C++.
- Self-motivated and strong time management ability.

Experience

Nov 2016-Apr 2017

Product Designer Assistant

Autohome Inc. (NYSE: ATHM)
Beijing, China

- Worked with brand ad team to explore new ad positions on autohome.com based on ad income and quarterly income plan.
- Balanced the requirement of ad income with user experience, designed the display logic of the position and gave the design proposals to UI designers.
- Assisted the team on new ad position testing and old ad positions updating.
- Worked with intelligent ad team on joining some of the ad positions into the auto advertising system.

Projects

Sep 2018-Dec 2018

Consulting Project on Improving the referral working process

Contextual Inquiry and Consulting Foundation Course Project

- Conducted interviews with employees involved in the referral working process.
- Analyzed qualitative data by doing affinity wall.
- Find the unmet need and proposed practical solutions.

Apr 2016-Aug 2016

Machine vision defect detection based on LabVIEW

Professor's project team

- Tested the image processing agorithm by programming in Matlab.
- Used LabVIEW to get the picture of the objects and detect the defect in real time with Vision module.

Jul 2015-Sep 2015

Simple Pendulum Controlled by SCM

National Undergraduate Electronic Design Contest

- Built up the control system with K60 SCM and MPU 6050.
- Hardware coding to control the motion of the simple pendulum to meet the compulsory requirements of the contest.
- Won the first prize after three rounds of evaluations.