

Yin Yin

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Profile

Computer science background learning UX/HCI, pursuing a career as a UX Engineer. Experienced in front-end development and user experience design. A team player and a fast learner who is ready to learn new technology.

Education

University of Michigan School of Information

Sep 2018-Apr 2020

Master of Science in Information, specialized in Human-Computer Interaction/UX design
Current GPA: 3.94

Daian University of Technology

Sep 2013-Jun 2017

Bachelor of Science in Computer Science and Technology

Skills

- Experience with web development languages of HTML, CSS, JavaScript and jQuery.
- Good at needs assessment in a real context and user-centered design.
- Hands-on experience in prototyping with Sketch and inVision.
- Knowledge of Adobe Creative Cloud (Illustrator, Photoshop and Indesign).
- Solid knowledge of Python, C and C++.
- Self-motivated and strong time management ability.

Experience

Feb 2019 - Present

Research Assistant

School of Information, U of M

- Working with Prof. Romero to develop a group decision platform with Ruby on Rails.

Nov 2016 - Apr 2017

Product Designer Assistant

Autohome Inc. (NYSE: ATHM)
Beijing, China

- Worked with brand ad team to explore new ad positions on autohome.com based on ad income and quarterly income plan.
- Balanced the requirement of ad income with user experience, designed the display logic of the position and gave the design proposals to UI designers.
- Assisted the team on new ad position testing and old ad positions updating.

Projects

Jan 2019 - Present

CNBC

Improve the user experience of iOS App

- Conducting interviews on understanding potential users' behavior in watching Live TV and tracking stocks.
- Conducting Comparative analysis and usability test, and giving suggestions on how to improve the current iOS App.

Jan 2019 - Present

Catholic Social Services

Design an online assessment tool for caregivers

- Doing interview with caregivers on how they access to the resources in helping older adults.
- Prototyping the assessment tool based on interview results and comparative analysis, and conducting usability tests.

Sep 2018 - Dec 2018

Centralize the referral data of MARI A. Rackham Institute

- Conducted interviews with employees involved in the referral working process.
- Analyzed qualitative data by doing affinity wall.
- Found the unmet need and proposed practical solutions.

Jul 2015 - Sep 2015

Simple Pendulum Controlled by SCM

National Undergraduate Electronic Design Contest

- Built up the control system with K60 SCM and MPU 6050.
- Hardware coding to control the motion of the simple pendulum to meet the compulsory requirements of the contest.
- Won the first prize after three rounds of evaluations.