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**portfoliQ**  
YIOKLING CHU GARCIA

## TABLE OF

# CONTENTS

PACKAGE DESIGN

1

POSTERS

9

LOGOS

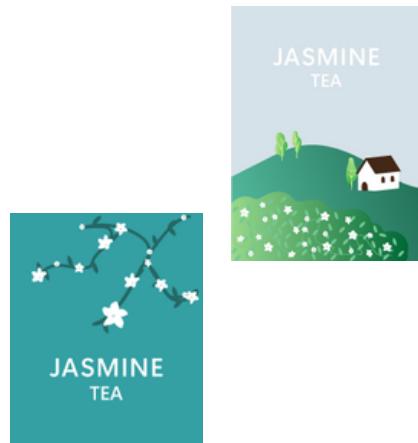
12

TYPOGRAPHY

16

# **PACKAGE DESIGN**

# TEA PACKAGING





# TEA PACKAGING

# TEA PACKAGING



# NESTLE REDESIGN

Ps

Ai

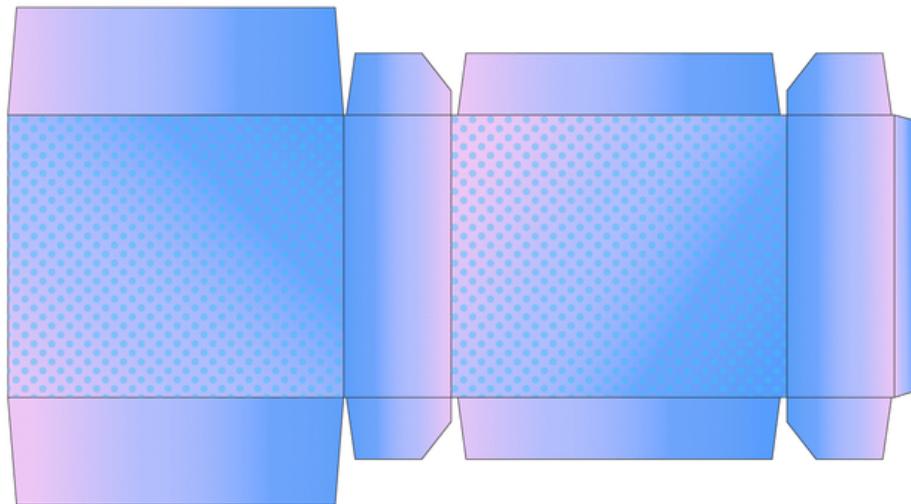
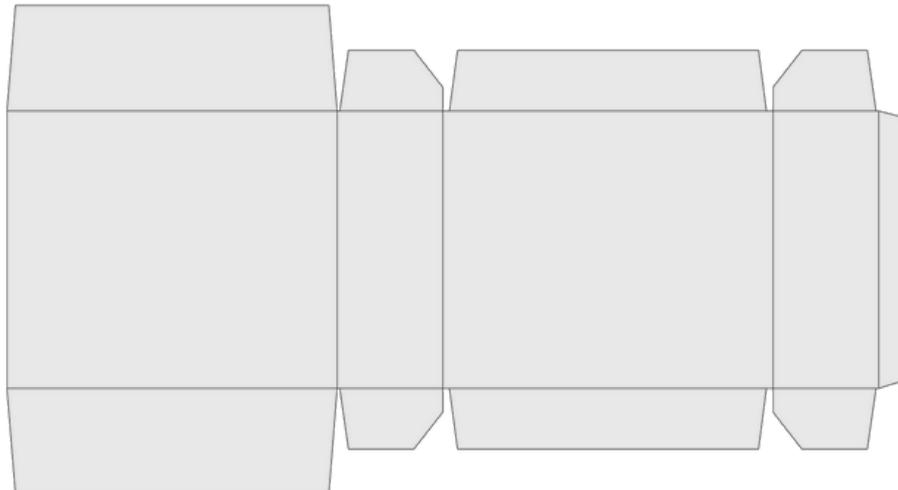
BEFORE



AFTER



## PACKAGE TEMPLATE



**NESTLE REDESIGN**

# NESTLE REDESIGN



CHARACTER



LOGO DESIGNS



CHOSEN LOGO

## FINAL PACKAGE



# NESTLE REDESIGN

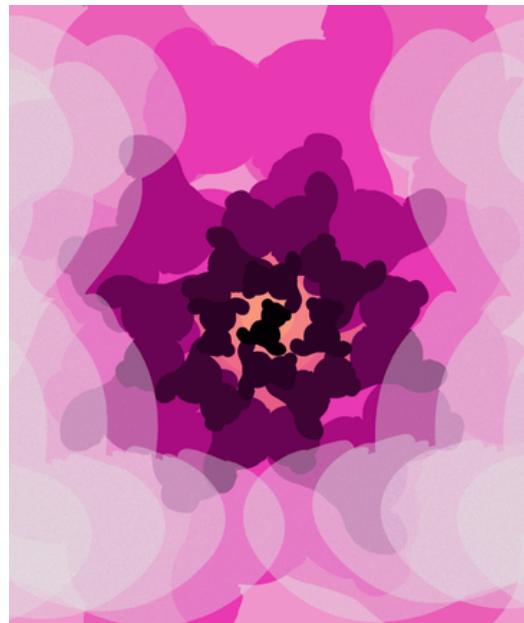
# POSTERS

# POSTERS





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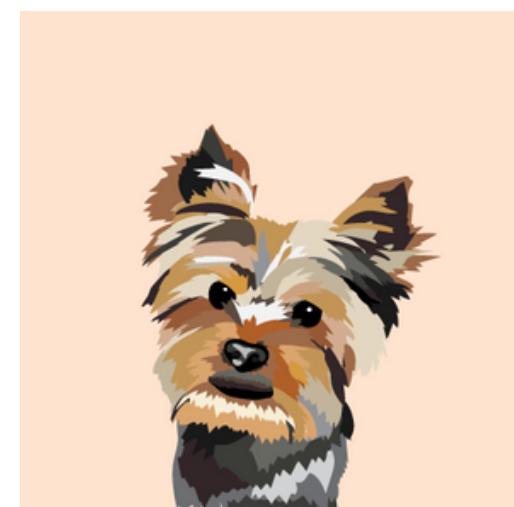
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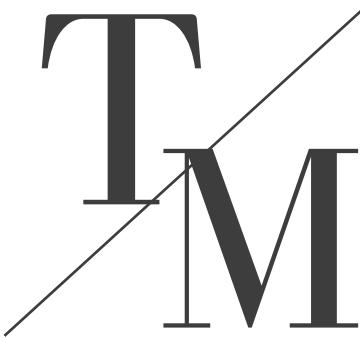
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# LOGOS

# LOGOS

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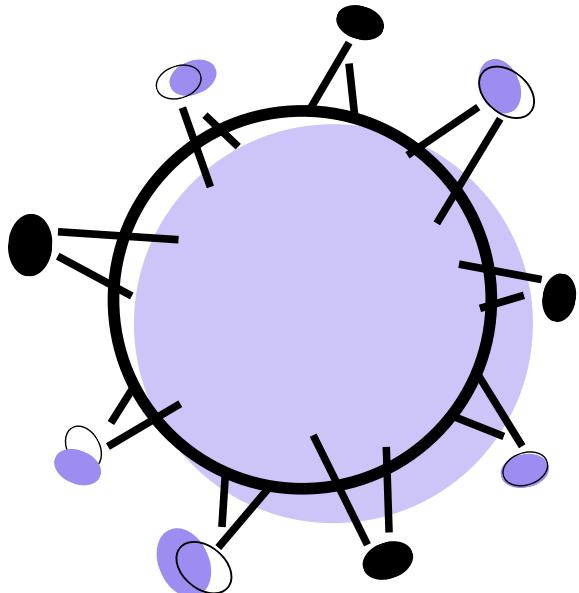
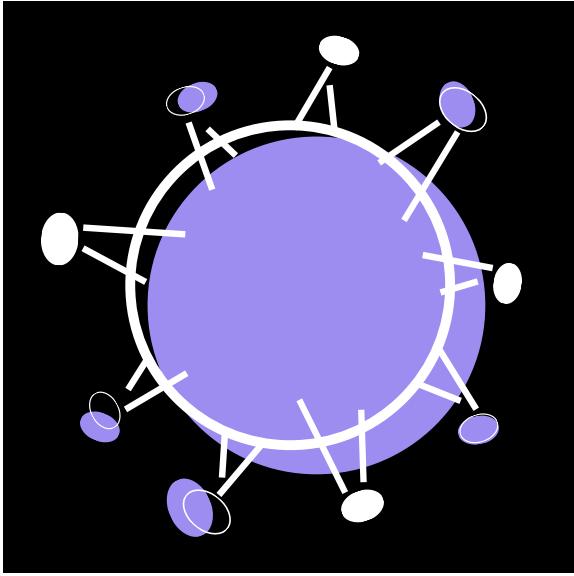
TYLER MAXWELL



TYLER MAXWELL



Nestlé



Buddy

Buddy



CONTRACT

MANAGEMENT



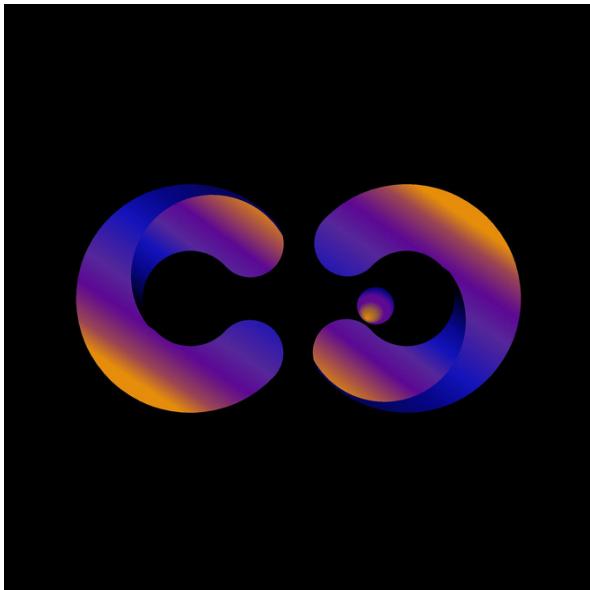
CONTRACT

MANAGEMENT

# LOGOS

Ps

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apppa

# TYPO- GRAPHY

# MAILOVE

Ai

Id

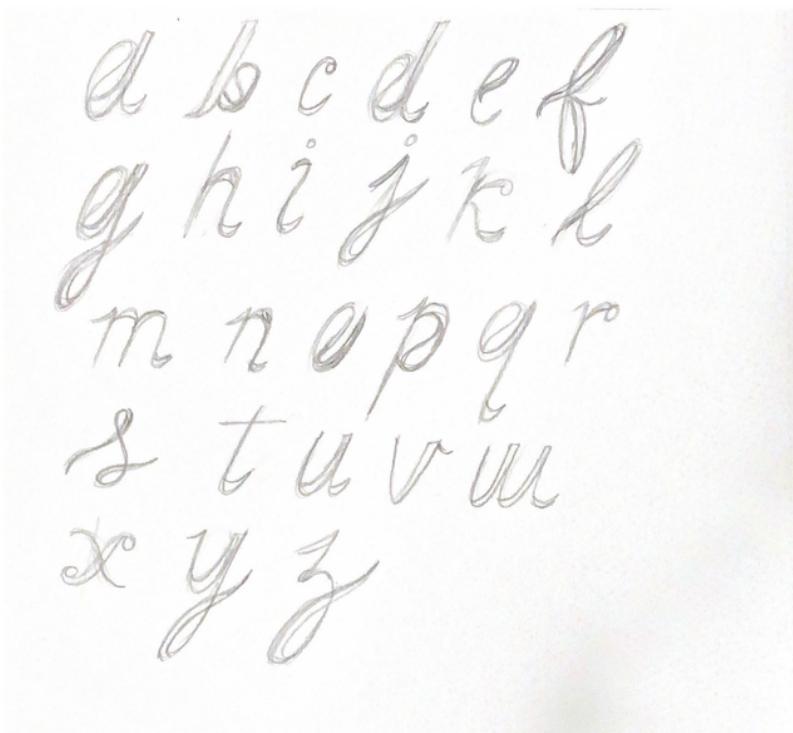
Complete Lowercase Alphabet

a b c d e f  
g h i j k l  
m n o p q r s  
t u v w x y z

Collected examples of typographic forms, reconstructed how they were made and uncover the system that lies beneath the form.



Sketched out letterforms, and created an alphabet set.



Converted the letterforms into vector drawings for the creation of a font file



**MAILOVE**

# ALL' ANTICA



Given a digitized alphabet designed 3, 11x17 spreads which display partner's face as a type specimen

Typeface creator: Carolyn Bejzer

14pt.

CLASSY REFINED GRACEFUL CAREFREE ZONE

17pt.

QUALITY KNOWLEDGE JUDGEMENTAL

26pt.

AVAILABLE GENERATION

43pt.

ASTONISHING

81pt.

CHOICE

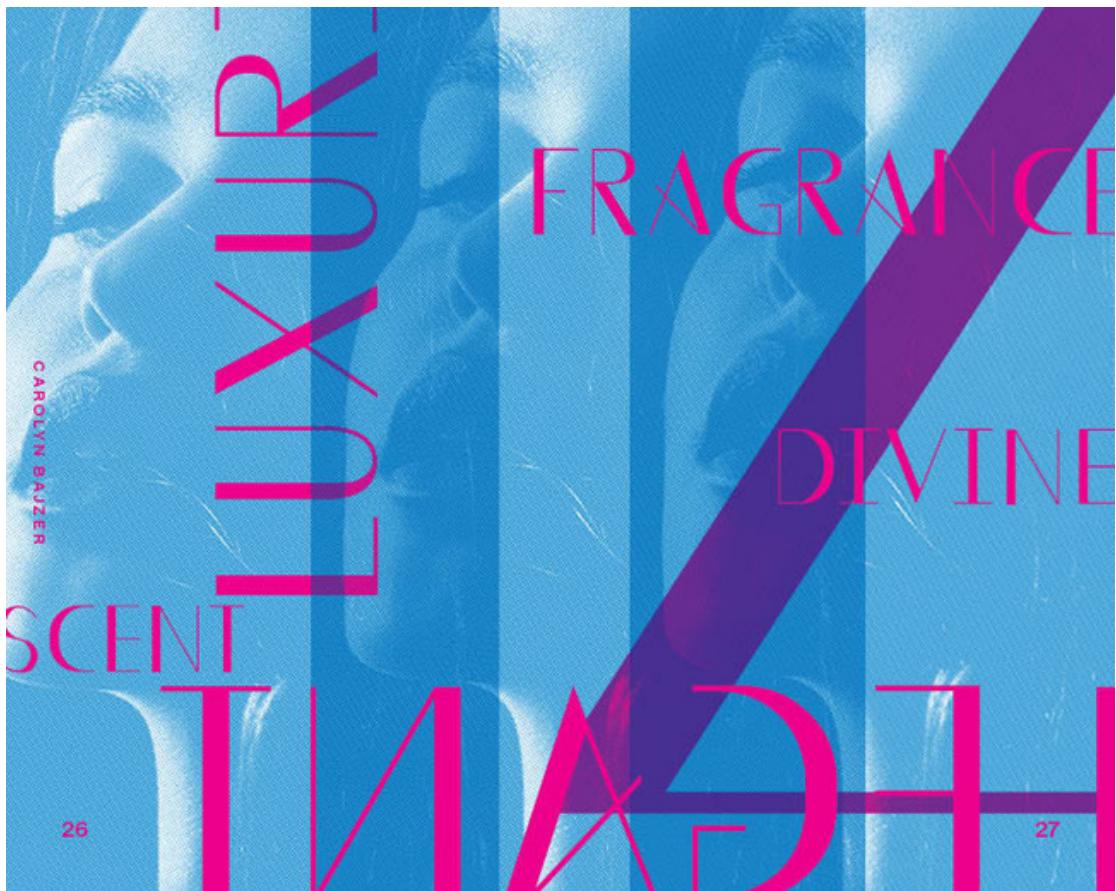
ALL' ANTICA

All' Antica is a digitally generated font that aims to unify the style and principles of classical past, ancient artworks, to the energies and aesthetics of more mod, present-day pieces. It was designed in 2022 by Carolyn Bejzer.

Type demonstration:  
The type shown off in a large pt. size  
The type shown off in a small pt. size

Type Concept Statement

Type in combination with an image or photograph



FOR ALL YOUR SENSES

Type with some applied manipulation

