

META BLOCK

A DOPE CITY PROJECT

ERIX + RICKY

META BLOCKX

KOREATOWN

META BLOCKX is an upcoming project located within the vibrant LA neighborhood known as Koreatown. Ktown is culturally very diverse and it's known for its night culture which revolves around bars and 24-hour businesses and restaurants. This bustling neighborhood features endless surprises and it promises to feed you well.



Koreatown Evening



Diversity of Culture



Nightlife Culture



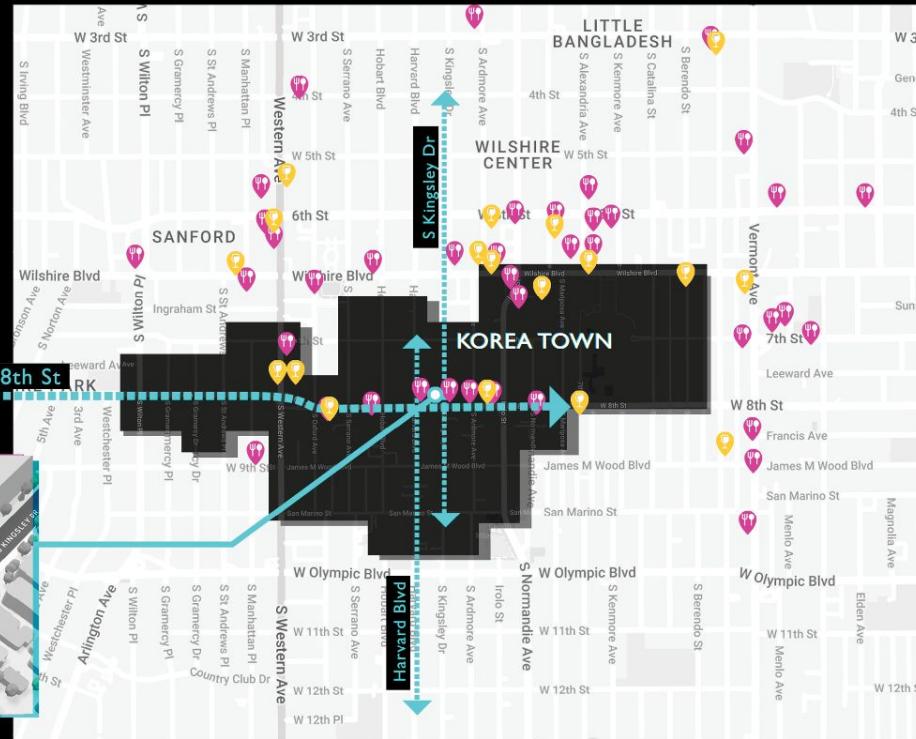
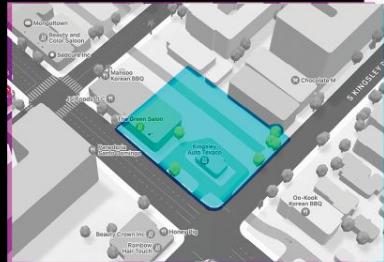
Korean Culture Dining

META BLOCKX

SITE RESEARCH

 RESTAURANT

 BAR



META BLOCKX

PROGRAM

Within the upcoming plaza, MBX will feature a trendy & modern dispensary, a retail store focusing on HEMP-based products, a CoffeeBoba combination seeking to stand out, and a central kiosk promising to awe its visitors.



Dispensary selling cannabis products to people 21 years of age or older.



Retail shop that invites customers in to purchase BAYC merchandise and fun gifts.



Coffee + Boba combination that caters to young adults and after-dinner drinks.



Central Kiosk that wows its audience; surrounded by seating and lucious greenscape.

META BLOCKX

COFFEE TEA + BOBA

Drink Coffee Now
When Will You Sleep?

	DRINKING TIME	BEDTIME
BEST TIME	09:00-11:00	15:00-17:00
	11:00-13:00	17:00-19:00
	13:00-15:00	19:00-21:00
	15:00-17:00	21:00-23:00
AVOID	17:00-19:00	23:00-01:00
	After 19:00	BAD SLEEP



META BLOCKX

BORED APE YACHT CLUB

Along with the forward-thinking program of MBX, our retail store and dispensary will display various NFT's from the Bored Ape Yacht Club. We hope to further increase interest in the NFT market as it appeals to our target demographic.



META BLOCKX

“CYBERPUNK” COLOR INSPIRATION



Cyberpunk: visual aesthetic encompassing “high tech, low life” (integration of NFTs)

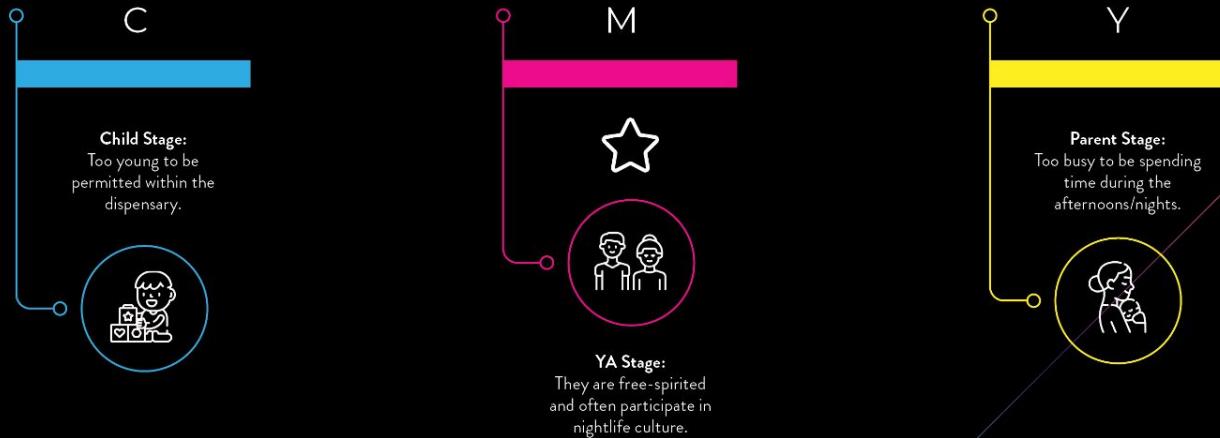
Often, Cyberpunk/Vaporwave aesthetic feature similar colors as the graphic shown above. They feature the CMYK color spectrum with dark backgrounds for contrast.



META BLOCKX

TARGET AUDIENCE

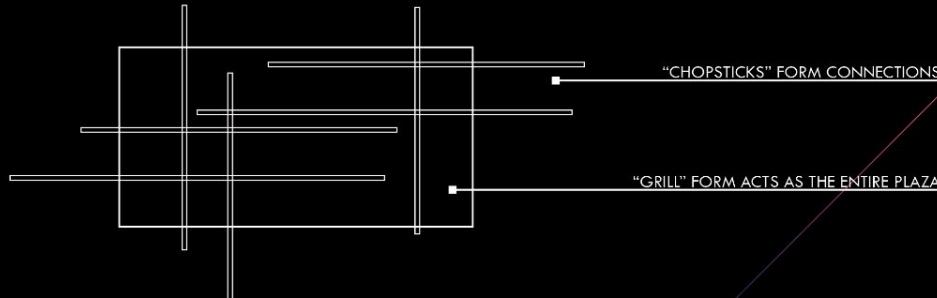
The target client group for MBX will be young adults who often have spare free time in their afternoons and nights. Young children will not be permitted within the dispensary. More than likely, older adults who have children may not have free time in their afternoons to frequent places like MBX.



META BLOCKX

CONCEPT: JOINT UNIT.. GET IT?

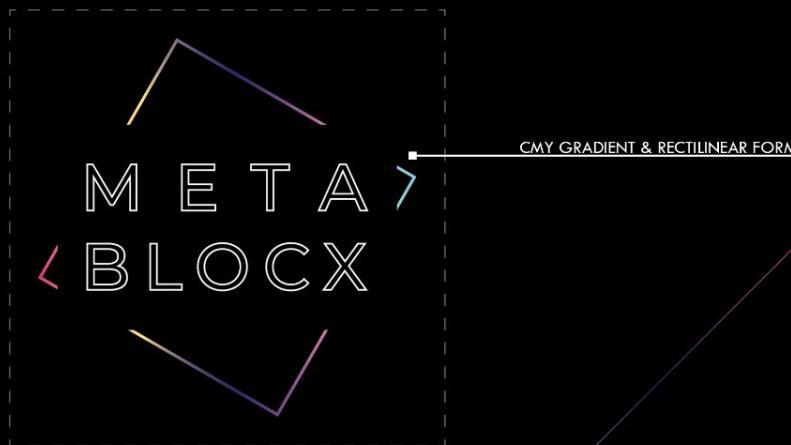
Inspired by the popularity of Korean BBQ and the prevalence of korean culture in the area, we believe that this plaza could create a perfect synergy of collaboration between the programmatic spaces. Just like eating at a KBBQ restaurant, everyone participates in order to achieve a common goal.



META BLOCKX

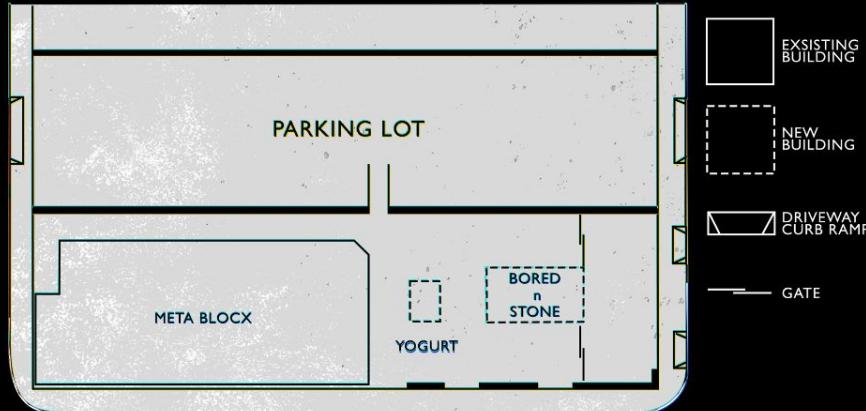
IDENTITY LOGO

In coordination with the inspiration for our project, we have developed an identity logo to represent META BLOCKX as a whole. Although comprised of multiple identities, together they have unified to join forces. They combine the primary colors from the CMYK model.



META BLOCKX

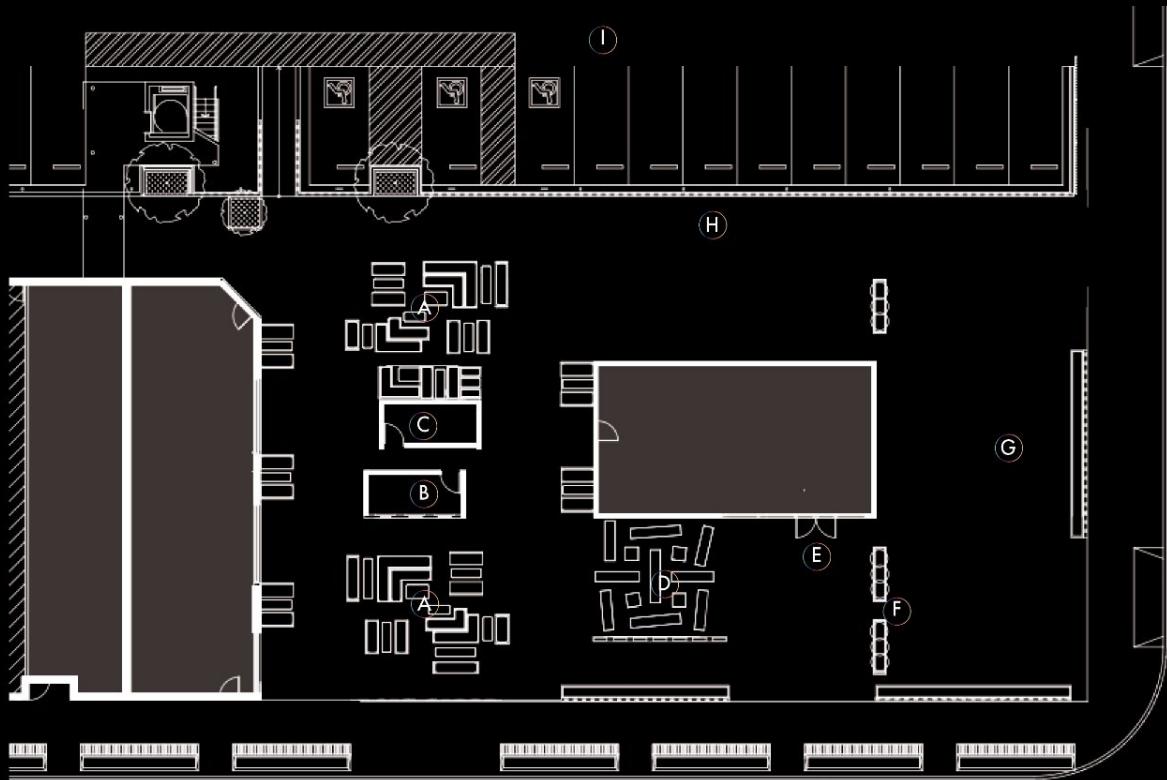
USER FLOW



WALKING
FLOW
DRIVING
FLOW

FOOD TRUCK
OUTDOOR
SEATS

EVENT STAGE
EVENT
SEATS



LEGEND

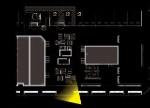
- (A) : PLAYGROUND
- (B) : SELF-CHECKOUT YOGURT
- (C) : BACK OF HOUSE
- (D) : PATIO & EVENT AREA
- (E) : ENTRANCE OF DISPENSARY
- (F) : MOBILE PLANTER
- (G) : PARKING LOT FOR DISPENSARY
- (H) : FOOD TRUCK AREA
- (I) : PARKING LOT

OUTDOOR COURTYARD: FLOOR PLAN



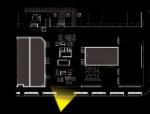


META PLAZA EXTERIOR PERSPECTIVE



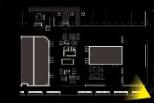


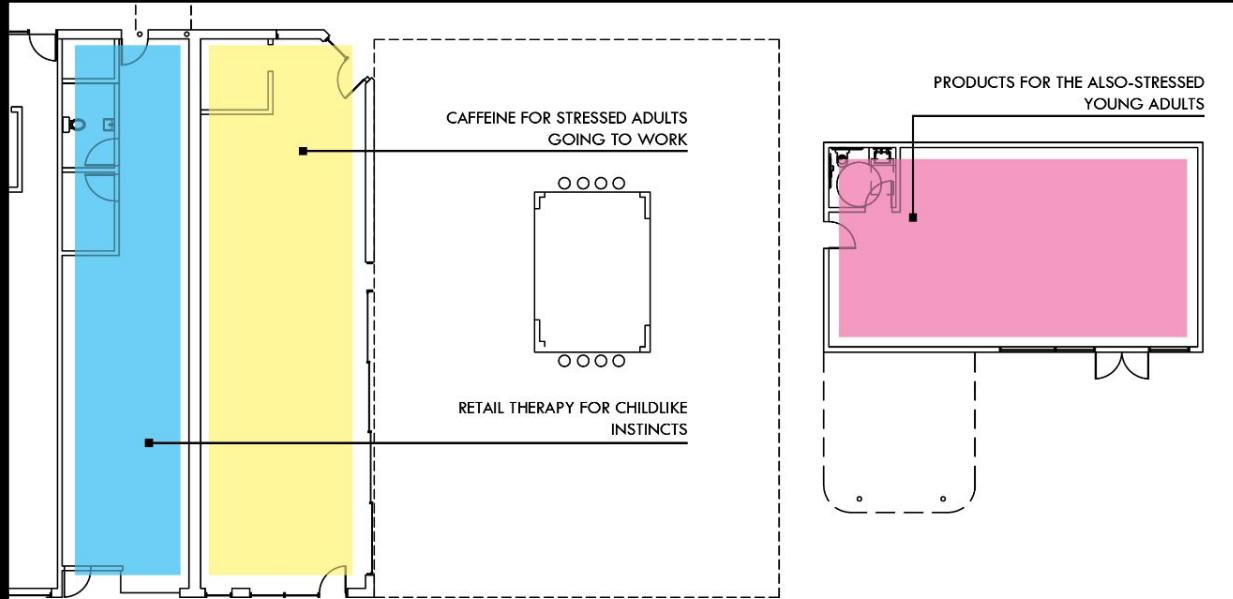
EXTERIOR PERSPECTIVE OF YOGURT KIOSK



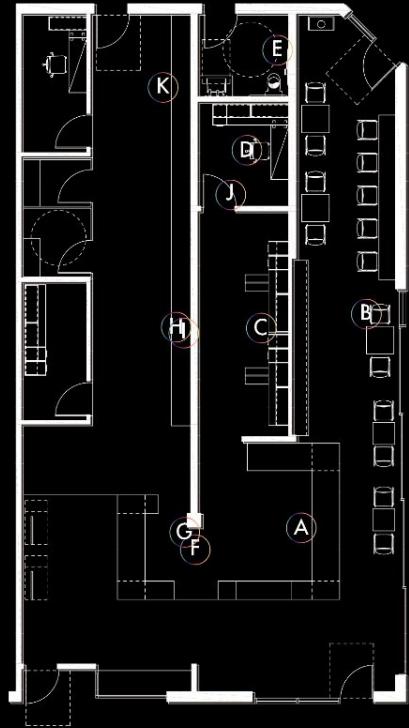


EXTERIOR PERSPECTIVE FROM SIDEWALK



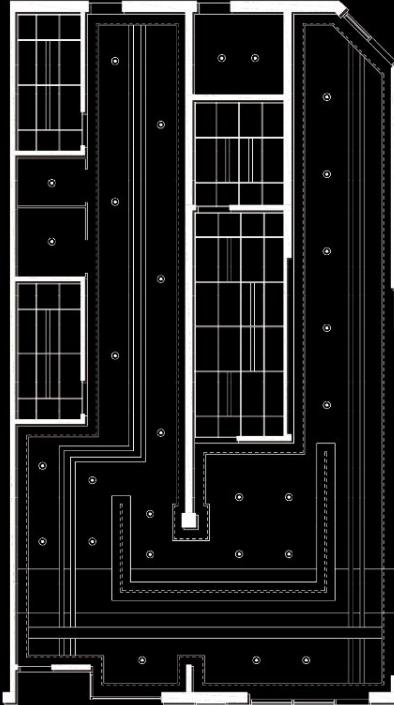


INTERIOR TENANTS COLOR ALLOCATION



LEGEND

- (A) : COFFEE/TEA COUNTER
- (B) : MAIN SEATING
- (C) : STORAGE ROOM
- (D) : MANAGER'S OFFICE
- (E) : ADA RESTROOM
-
- (F) : RETAIL COUNTER
- (G) : SELF-CHECKOUT
- (H) : DISPLAY AREA
- (I) : STORAGE ROOM
- (J) : CHANGING ROOMS
- (K) : MANAGER'S OFFICE

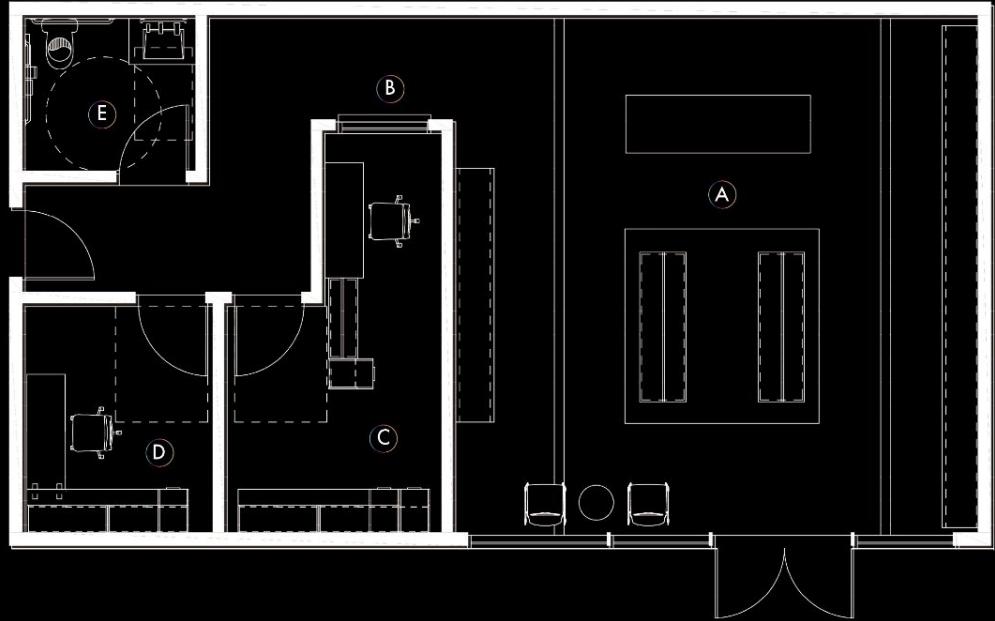


LEGEND

- (○) : RECESSED CAN LIGHT
- (⊕) : PENDANT LIGHTING
- (■) : 2X4 PANEL LIGHTING
- (----) : LED STRIP LIGHTING

RETAIL + COFFEE/TEA SHOP: FLOOR PLAN + RCP



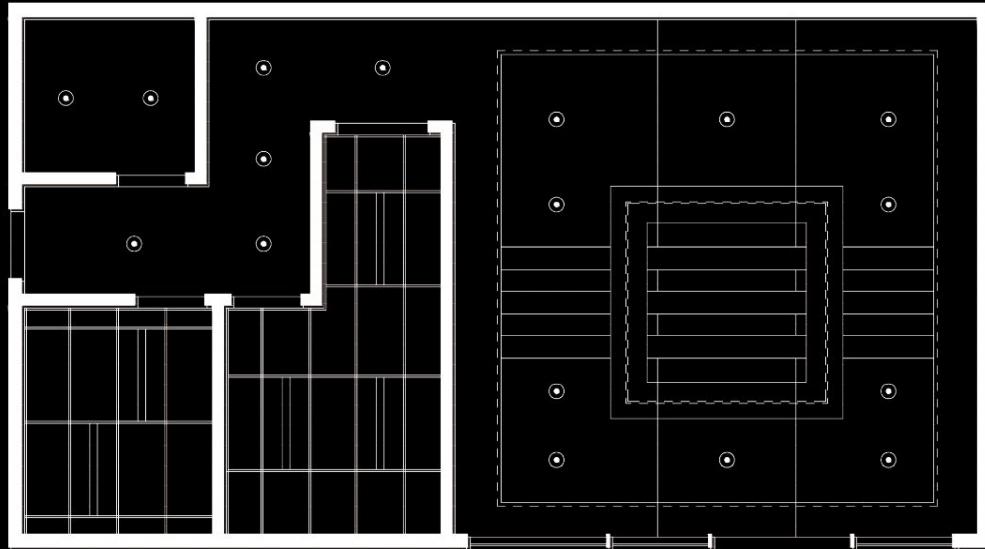


LEGEND

- (A) : RETAIL AREA
- (B) : TRANSFER WINDOW
- (C) : STORAGE
- (D) : MANAGER'S OFFICE
- (E) : ADA RESTROOM

BORED N STONE: FLOOR PLAN



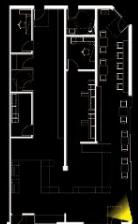


LEGEND

- : RECESSED CAN LIGHT
- ⊕ : PENDANT LIGHTING
- ||| : 2X4 PANEL LIGHTING
- ===== : LED STRIP LIGHTING

BORED N STONE: RCP





RETAIL + COFFEE INTERIOR PERSPECTIVE



RETAIL DISPLAY INTERIOR PERSPECTIVE



BORED N STONE INTERIOR PERSPECTIVE





M E T A > < B L O C X



WHEN THE SUN GOES
DOWN..



META
BLOCK

BONED N STONE



META PLAZA

YOGURT





BETA
BLOCK

YOGURT

META PLAZA



MBX
HEMP-BASED
RETAIL SHOP

MBX
COFFEE &
TEAHOUSE

ORDER HERE





COURTESY OF META BLOCK

**BORED
N
STONE**

TOPICALS/ORTMENTS

VAPORIZERS

FLOWER

WHAT IS A VAPE?

META BLOCKX

PROJECT MATERIALS



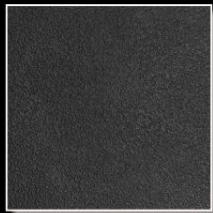
ACCENT PAINT
DUNN-EDWARDS
PINK PUNCH
DE5048



ACCENT PAINT
SHERWIN WILLIAMS
DYNAMIC BLUE
SW6958



ACCENT PAINT
SHERWIN WILLIAMS
CONFIDENT YELLOW
SW6911



CAST IRON (EXT)
BLACK FINISH



OUTDOOR FLOORING
(EXT)
POLISHED CONCRETE



FLOORING LAMINATE
CYPRESS



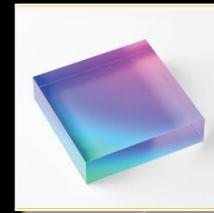
FLOORING TILE
WHITE SPECKLED TERRAZZO



SURFACE LAMINATE
ASH NOCE



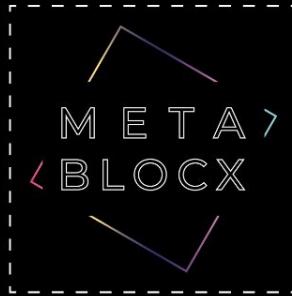
POWDER COAT STEEL
CELLULOID



SMART ACRYLIC (EXT)
LIGHTED ACRYLIC BOARDS

META BLOCKX

PROJECT GRAPHICS & BRANDING



IDENTITY LOGO
DESIGNS CHARACTER TO META
BLOCKX



INFORMATIONAL GRAPHICS
PROVIDES INFORMATION ON PRODUCTS



SPATIAL BRANDING
CLARIFIES SPACE PROGRAM



WALL GRAPHIC ARTWORK
MODERN USAGE OF GRAPHICS IN RETAIL

META BLOCK

THANK YOU!

DONT FORGET TO BUY AN APE!

