

METABLOX

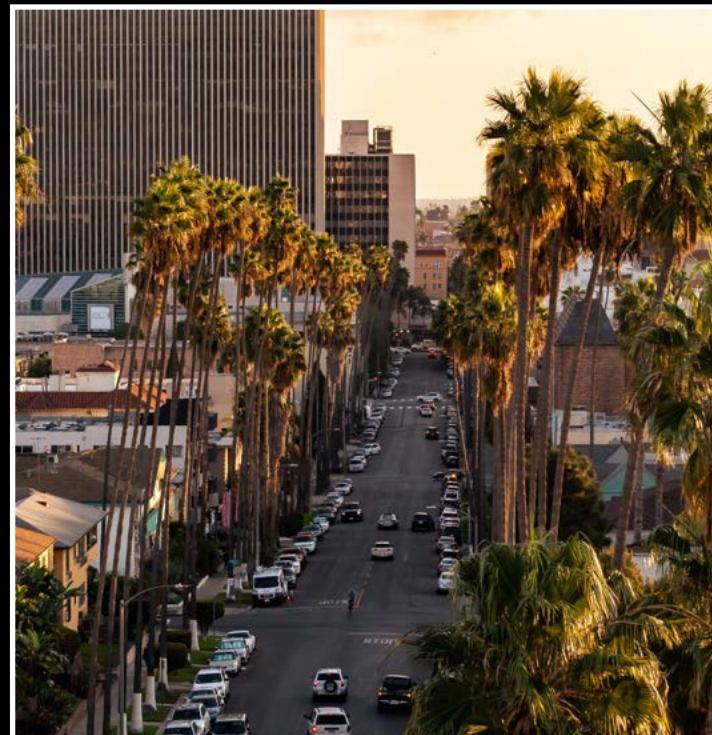
A DOPE CITY PROJECT

ERIX + RICKY

META BLOCX

KOREATOWN

META BLOCX is an upcoming project located within the vibrant LA neighborhood known as Koreatown. Ktown is culturally very diverse and it's known for its night culture which revolves around bars and 24-hour businesses and restaurants. This bustling neighborhood features endless surprises and it promises to feed you well.



Koreatown Evening



Diversity of Culture



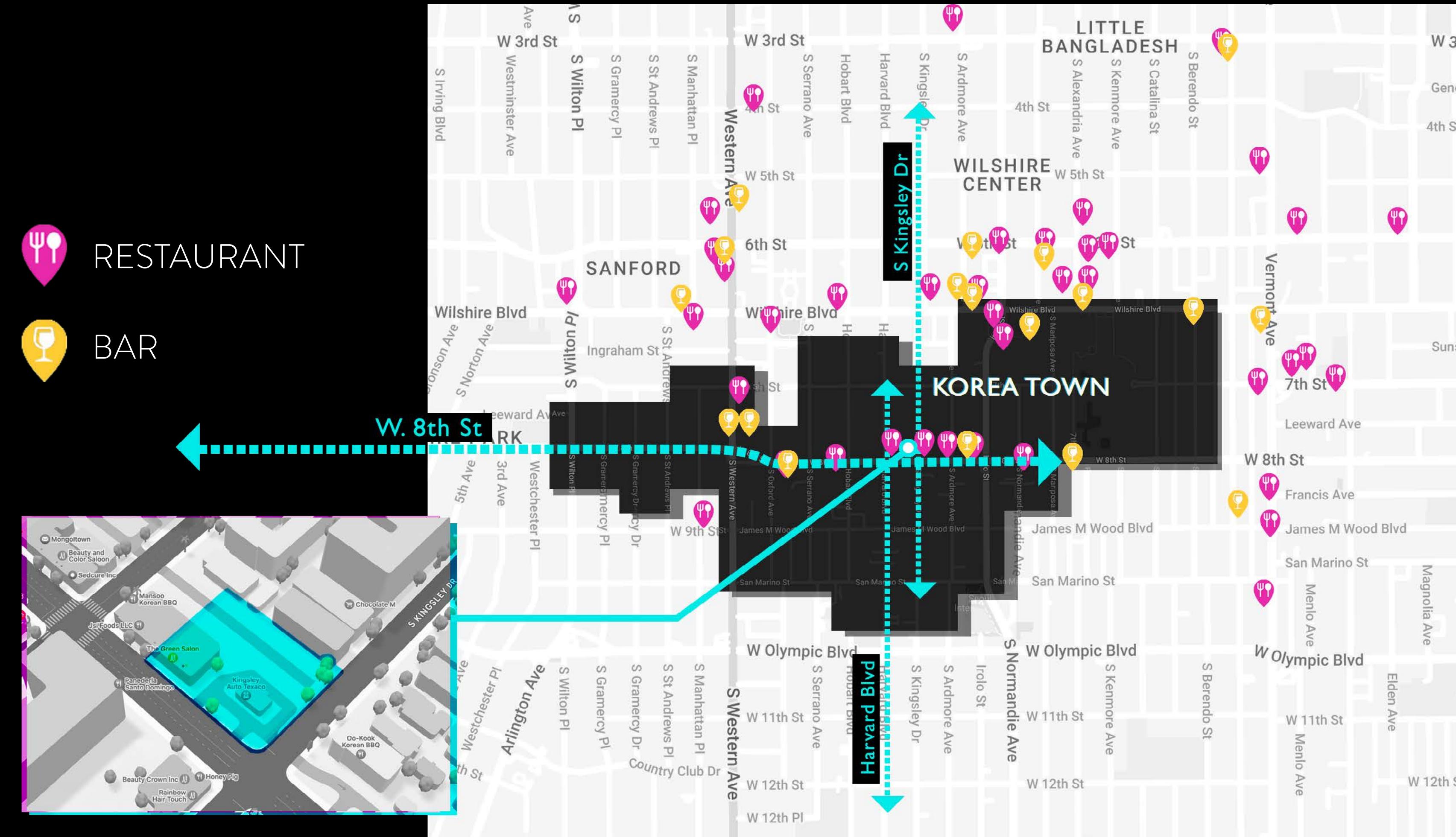
Nightlife Culture



Korean Culture Dining

METABLOCK

SITE RESEARCH



META BLOCK

PROGRAM

Within the upcoming plaza, MBX will feature a trendy & modern dispensary, a retail store focusing on HEMP-based products, a CoffeeBoba combination seeking to stand out, and a central kiosk promising to awe its visitors.



Dispensary selling cannabis products to people 21 years of age or older.



Retail shop that invites customers in to purchase BAYC merchandise and fun gifts.



Coffee + Boba combination that caters to young adults and after-dinner drinks.



Central Kiosk that wows its audience; surrounded by seating and lucious greenscape.

META BLOCK

COFFEE TEA + BOBA

Drink Coffee Now
When Will You Sleep?

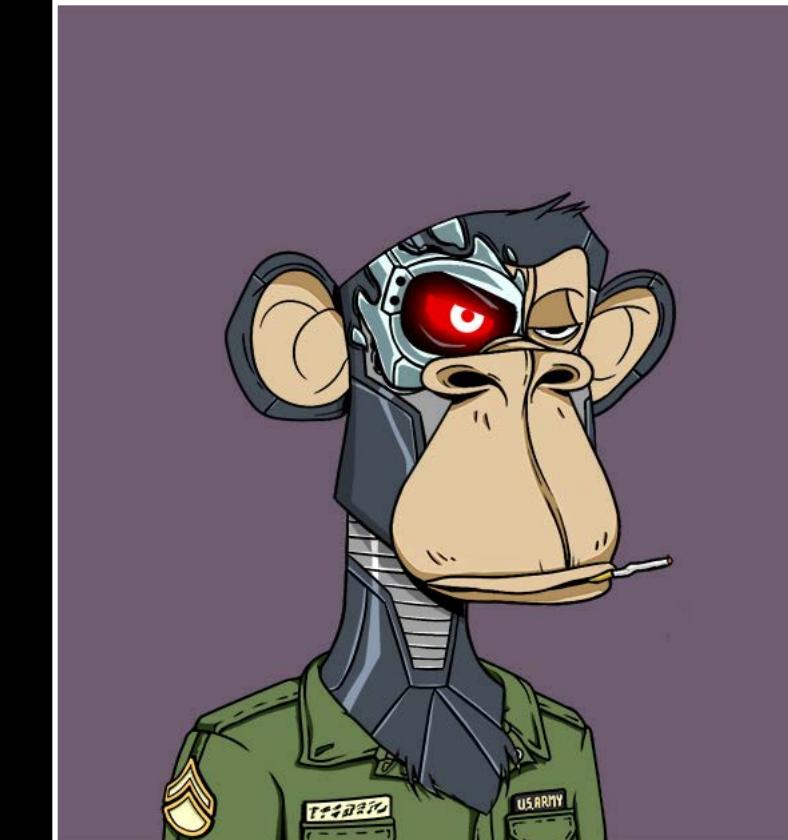
	DRINKING TIME	BEDTIME
BEST TIME	09:00-11:00	15:00-17:00
	11:00-13:00	17:00-19:00
	13:00-15:00	19:00-21:00
	15:00-17:00	21:00-23:00
AVOID	17:00-19:00	23:00-01:00
	After 19:00	BAD SLEEP



META BLOCK

BORED APE YACHT CLUB

Along with the forward-thinking program of MBX, our retail store and dispensary will display various NFT's from the Bored Ape Yacht Club. We hope to further increase interest in the NFT market as it appeals to our target demographic.



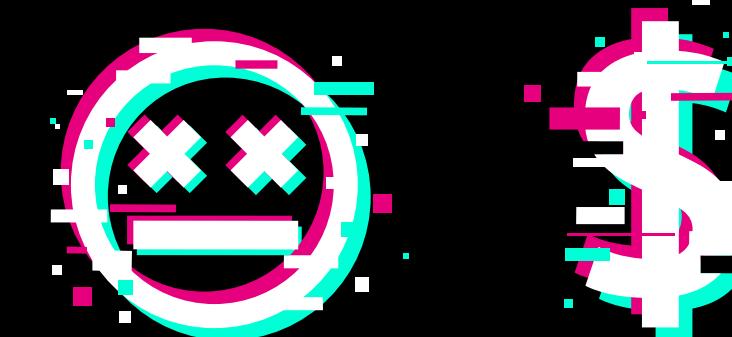
META BLOCK

“CYBERPUNK” COLOR INSPIRATION



Cyberpunk: visual aesthetic encompassing “high tech, low life” (integration of NFTs)

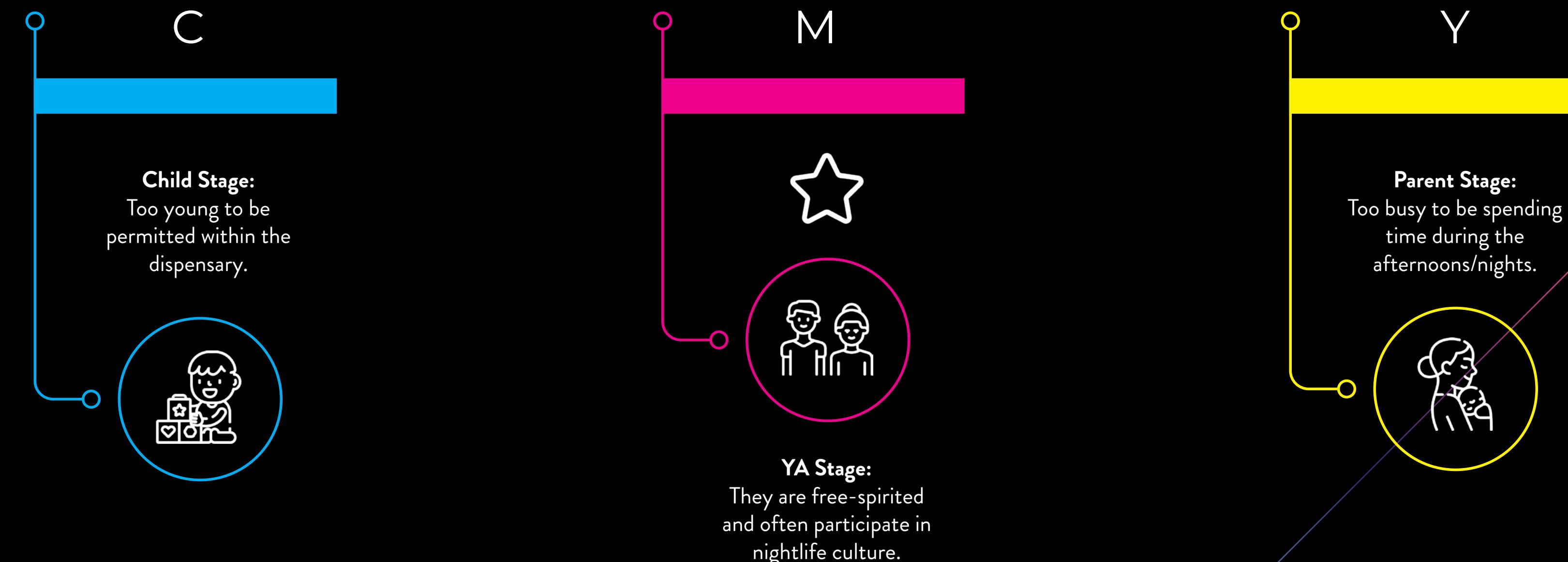
Often, Cyberpunk/Vaporwave aesthetic feature similar colors as the graphic shown above. They feature the CMYK color spectrum with dark backgrounds for contrast.



META BLOCK

TARGET AUDIENCE

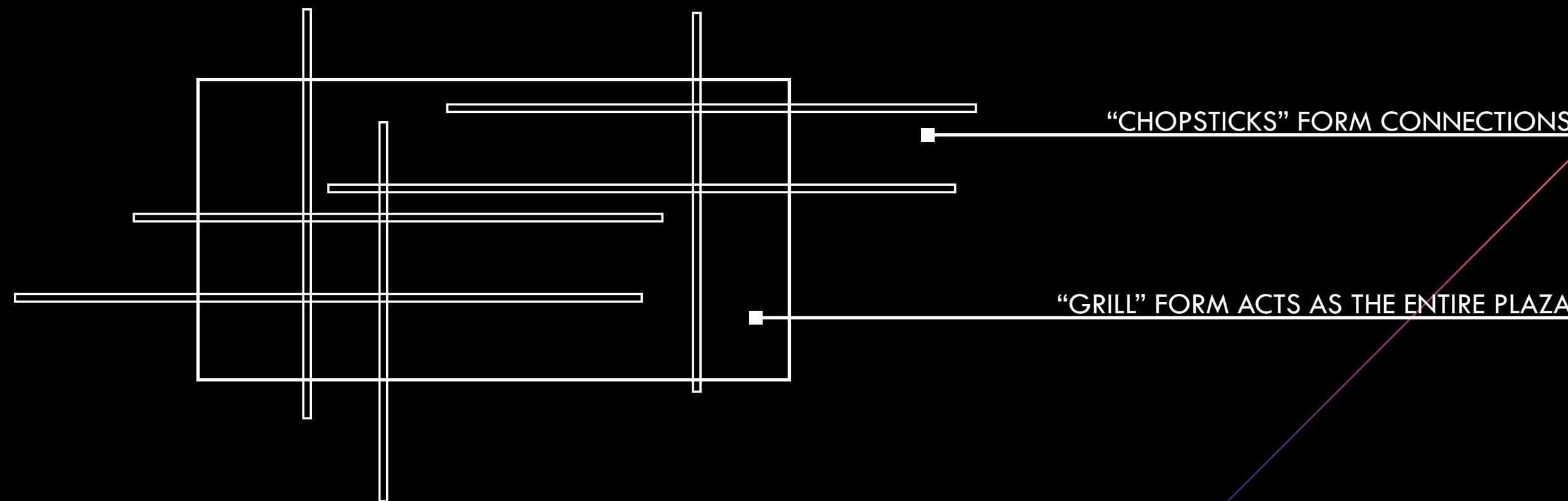
The target client group for MBX will be young adults who often have spare free time in their afternoons and nights. Young children will not be permitted within the dispensary. More than likely, older adults who have children may not have free time in their afternoons to frequent places like MBX.



META BLOCK

CONCEPT: JOINT UNIT.. GET IT?

Inspired by the popularity of Korean BBQ and the prevalence of korean culture in the area, we believe that this plaza could create a perfect synergy of collaboration between the programmatic spaces. Just like eating at a KBBQ restaurant, everyone participates in order to achieve a common goal.



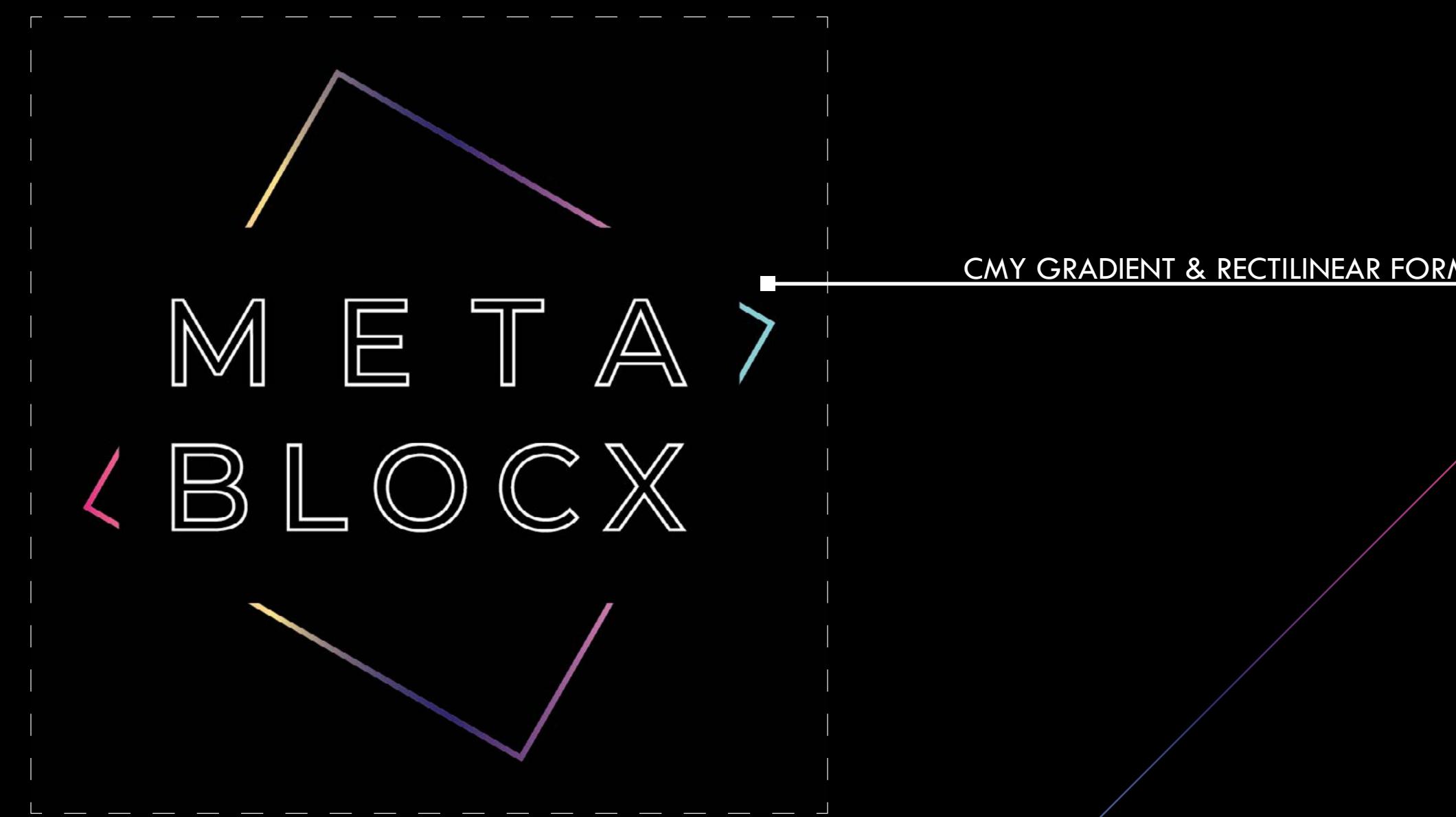
"CHOPSTICKS" FORM CONNECTIONS

"GRILL" FORM ACTS AS THE ENTIRE PLAZA

META BLOCX

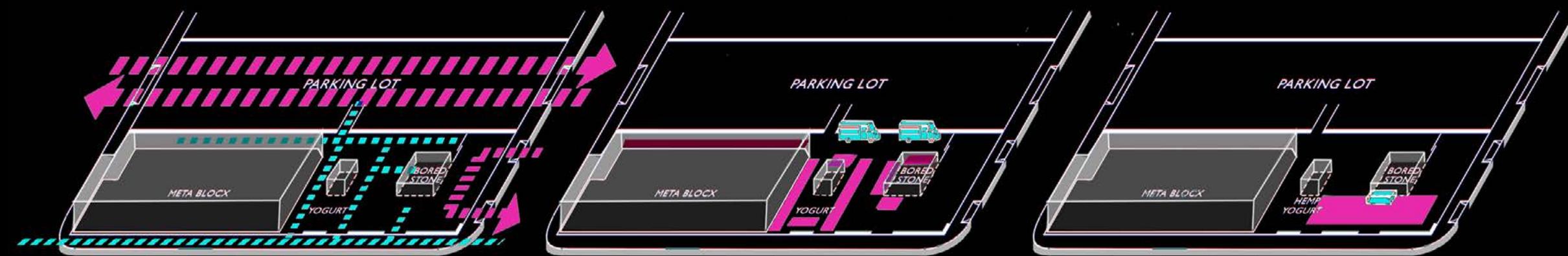
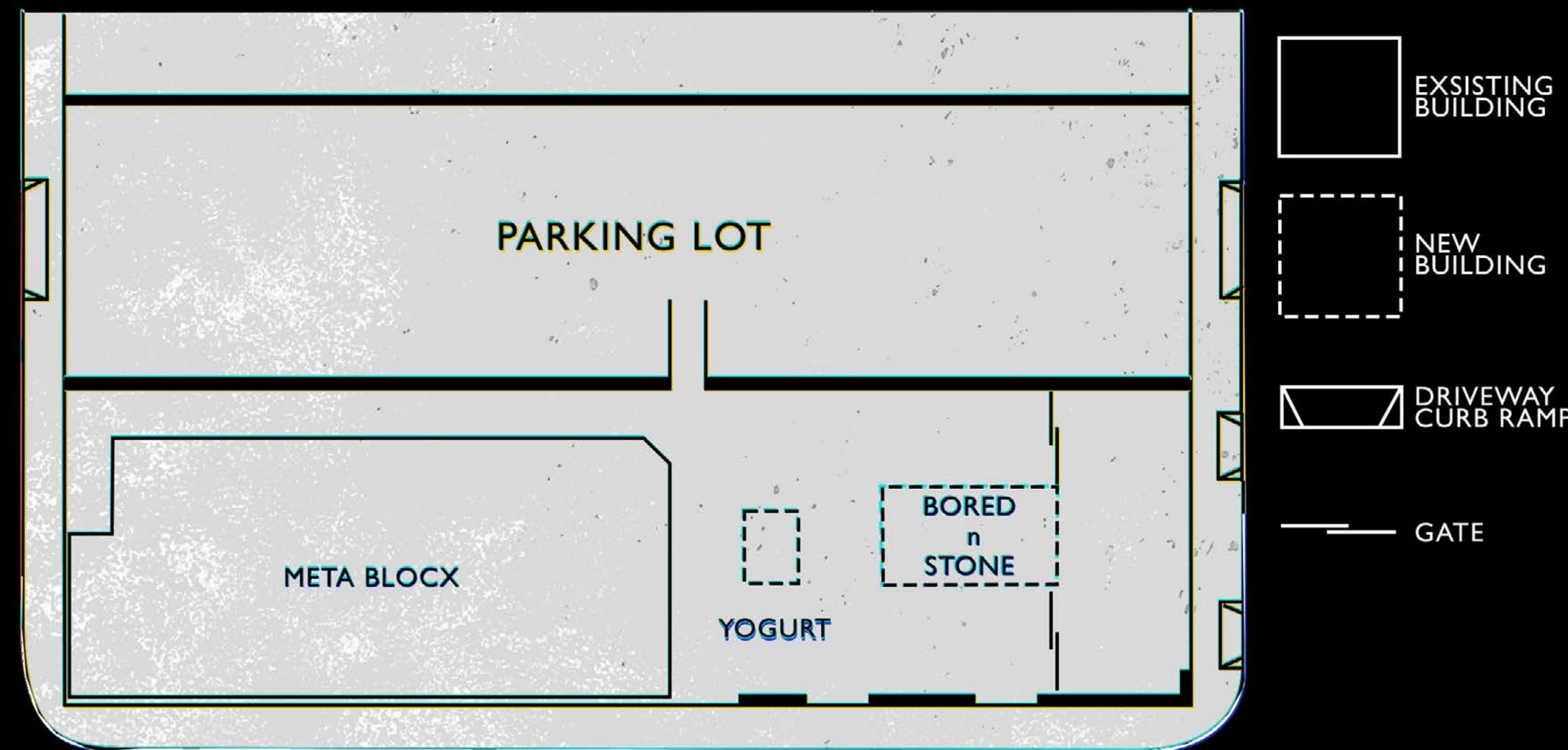
IDENTITY LOGO

In coordination with the inspiration for our project, we have developed an identity logo to represent META BLOCX as a whole. Although comprised of multiple identities, together they have unified to join forces. They combine the primary colors from the CMYK model.



META BLOCKX

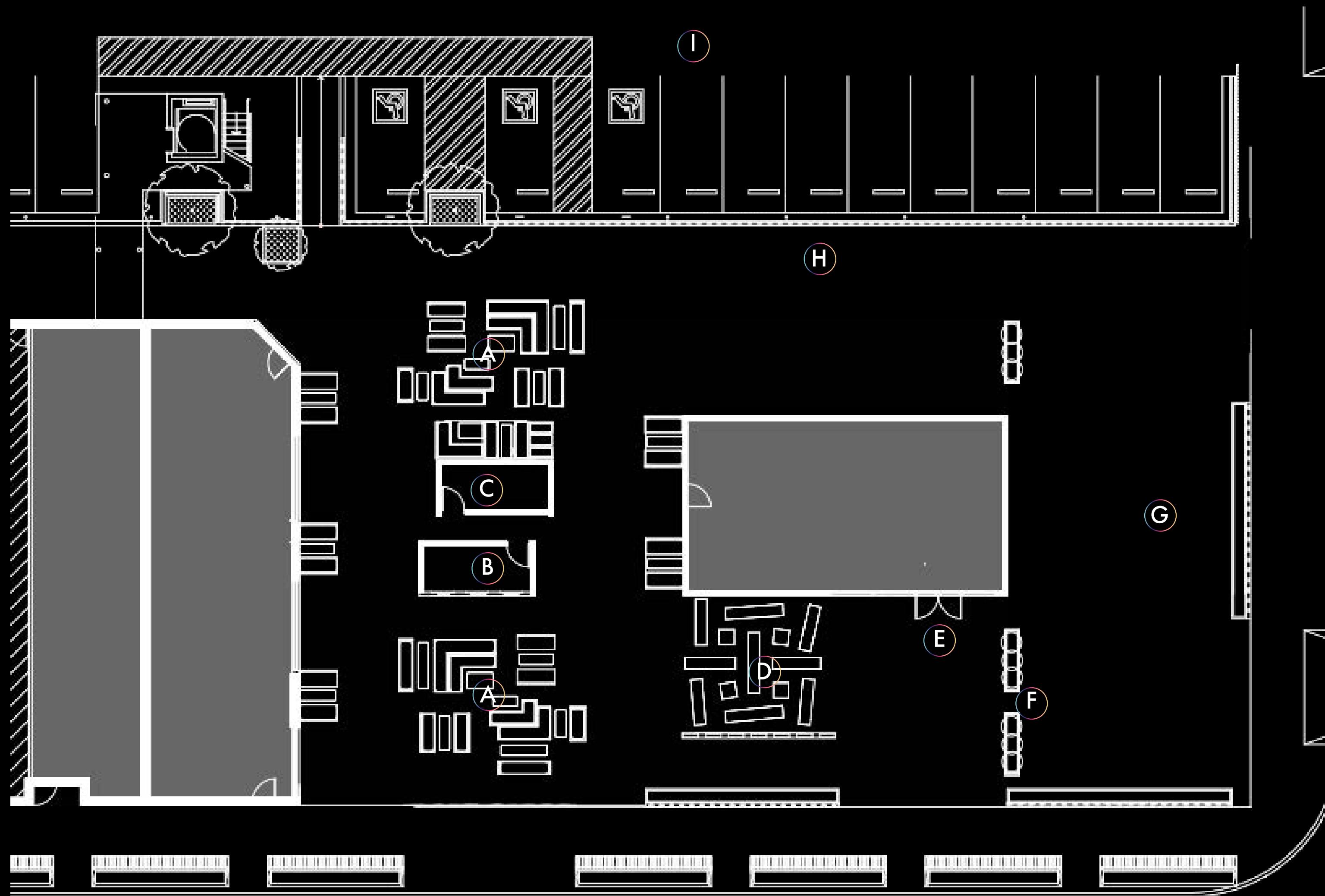
USER FLOW



WALKING
FLOW
DRIVING
FLOW

FOOD TRUCK
OUTDOOR
SEATS

EVENT STAGE
EVENT
SEATS

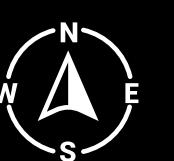


LEGEND

- (A) : PLAYGROUND
- (B) : SELF-CHECKOUT YOGURT
- (C) : BACK OF HOUSE
- (D) : PATIO & EVENT AREA
- (E) : ENTRANCE OF DISPENSARY
- (F) : MOBILE PLANTER
- (G) : PARKING LOT FOR DISPENSARY
- (H) : FOOD TRUCK AREA
- (I) : PARKING LOT

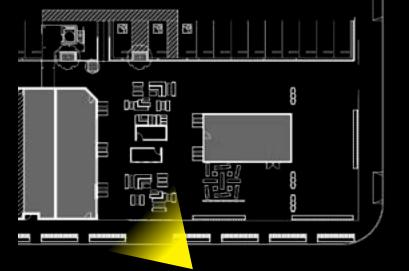
OUTDOOR COURTYARD: FLOOR PLAN

Graphic Scale: Units - Feet
10 0 10 20 30 40 50



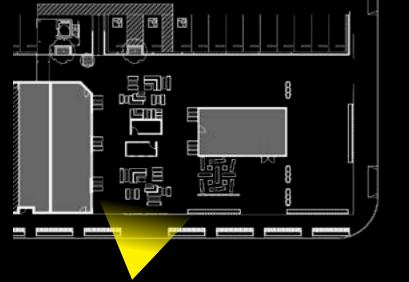


META PLAZA EXTERIOR PERSPECTIVE



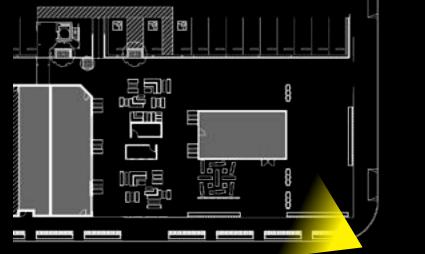


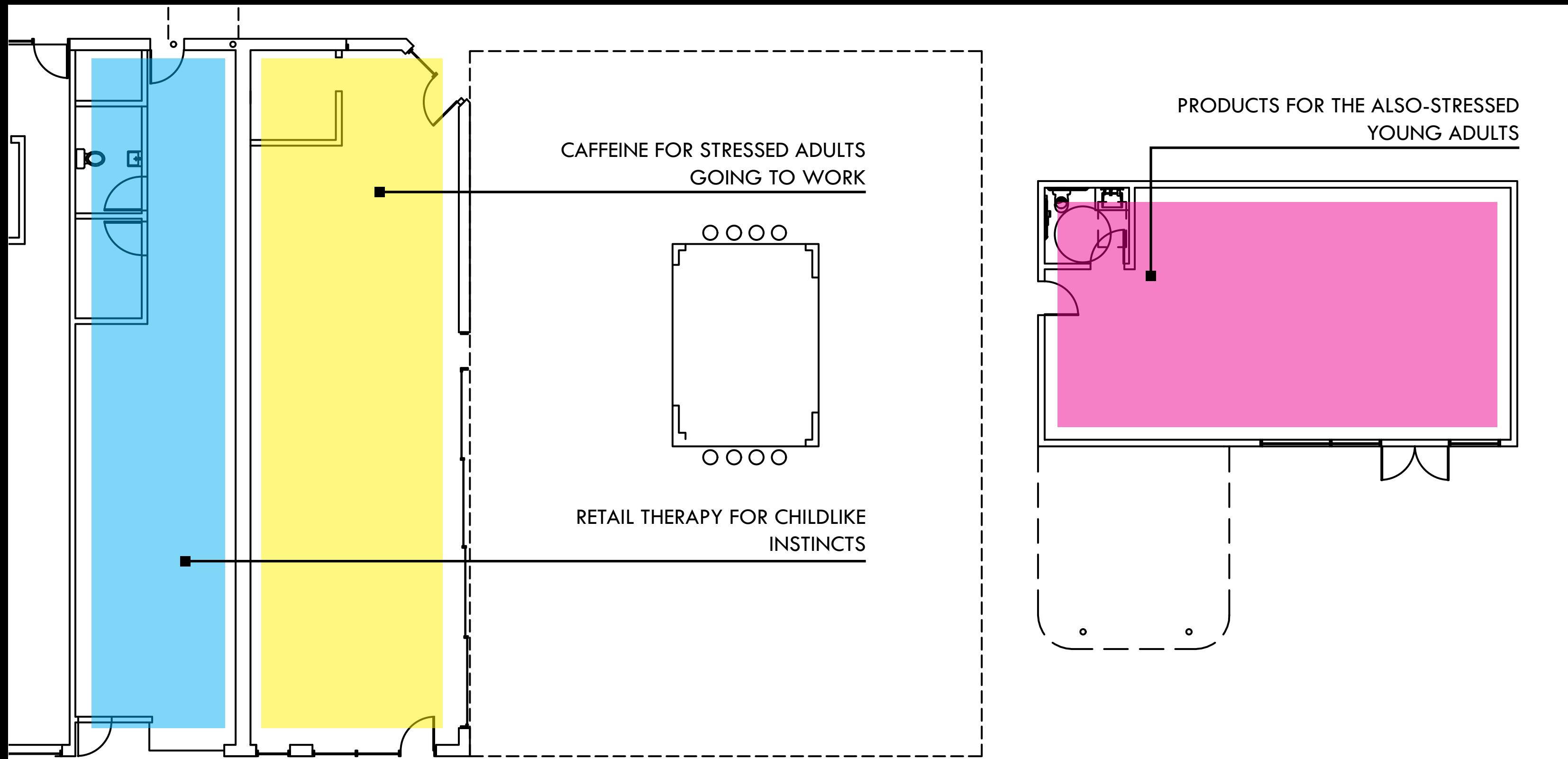
EXTERIOR PERSPECTIVE OF YOGURT KIOSK





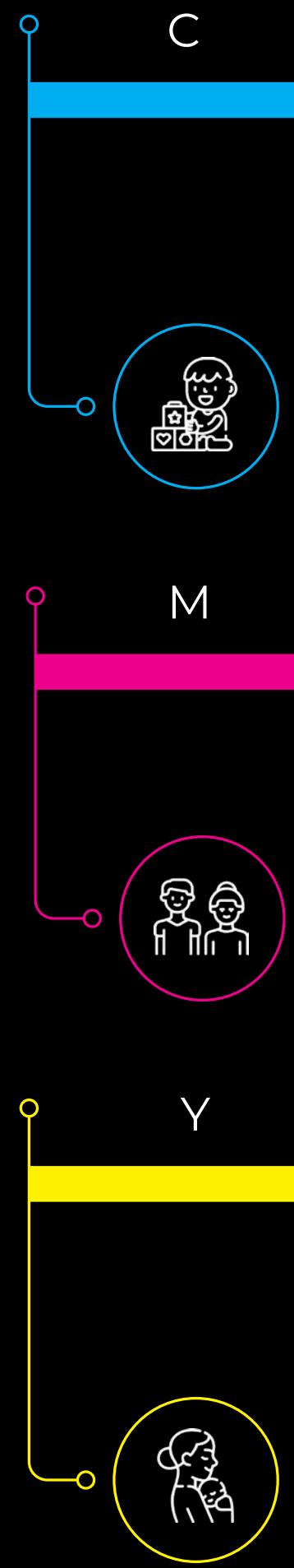
EXTERIOR PERSPECTIVE FROM SIDEWALK

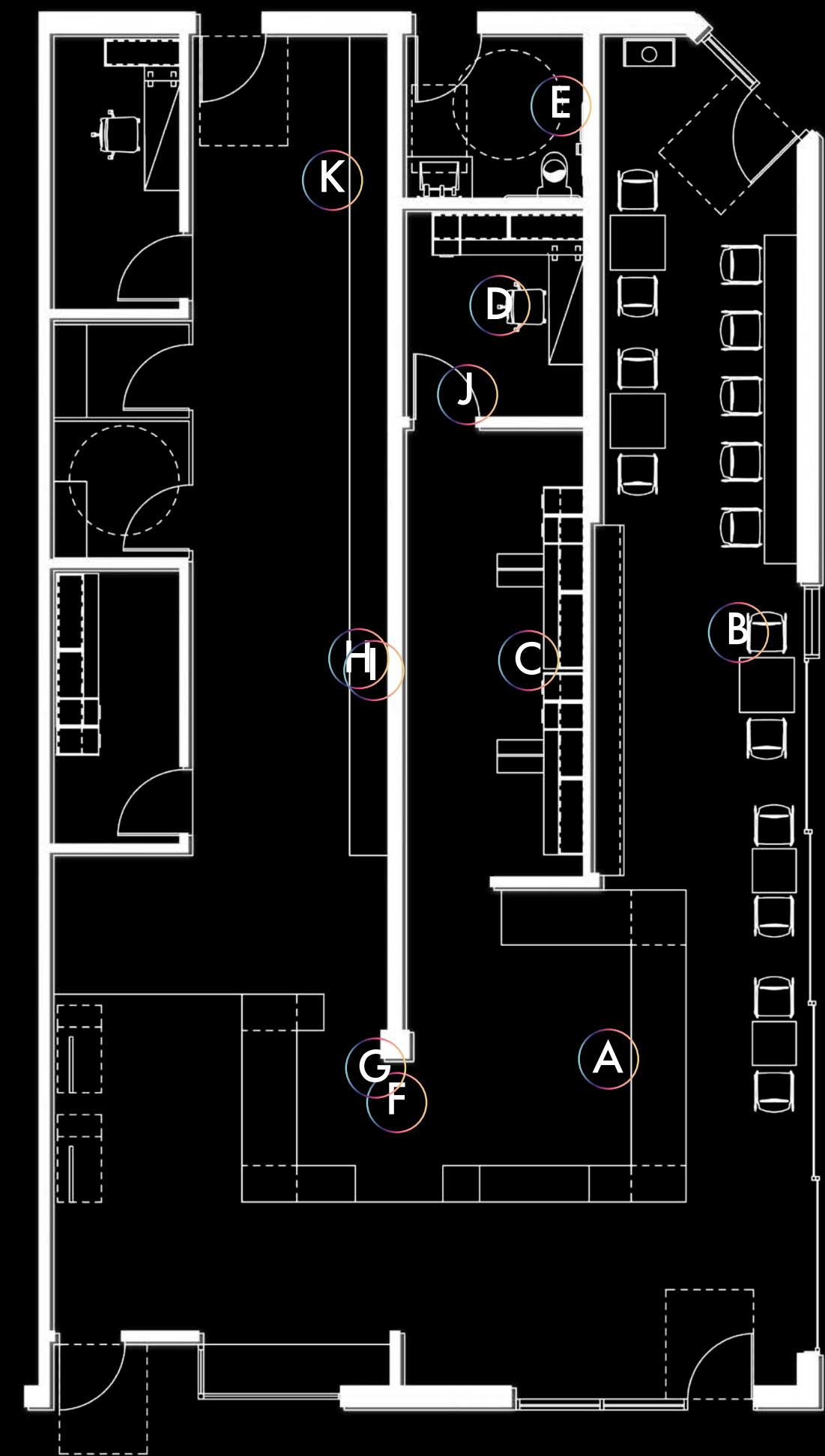




INTERIOR TENANTS COLOR ALLOCATION

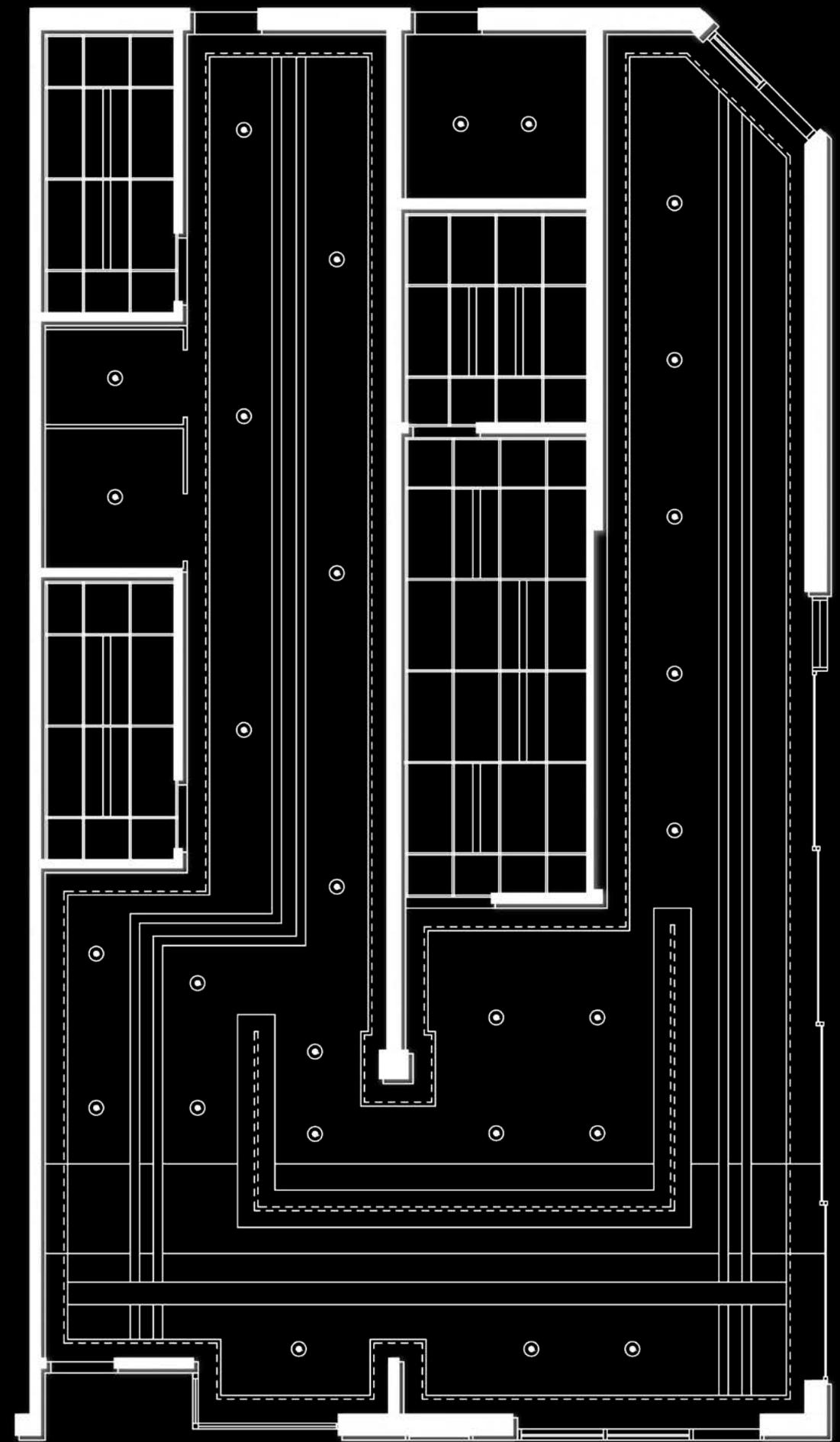
PRODUCTS FOR THE ALSO-STRESSED YOUNG ADULTS





LEGEND

- (A) : COFFEE/TEA COUNTER
- (B) : MAIN SEATING
- (C) : STORAGE ROOM
- (D) : MANAGER'S OFFICE
- (E) : ADA RESTROOM
-
- (F) : RETAIL COUNTER
- (G) : SELF-CHECKOUT
- (H) : DISPLAY AREA
- (I) : STORAGE ROOM
- (J) : CHANGING ROOMS
- (K) : MANAGER'S OFFICE

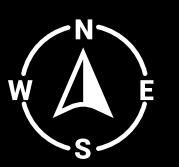


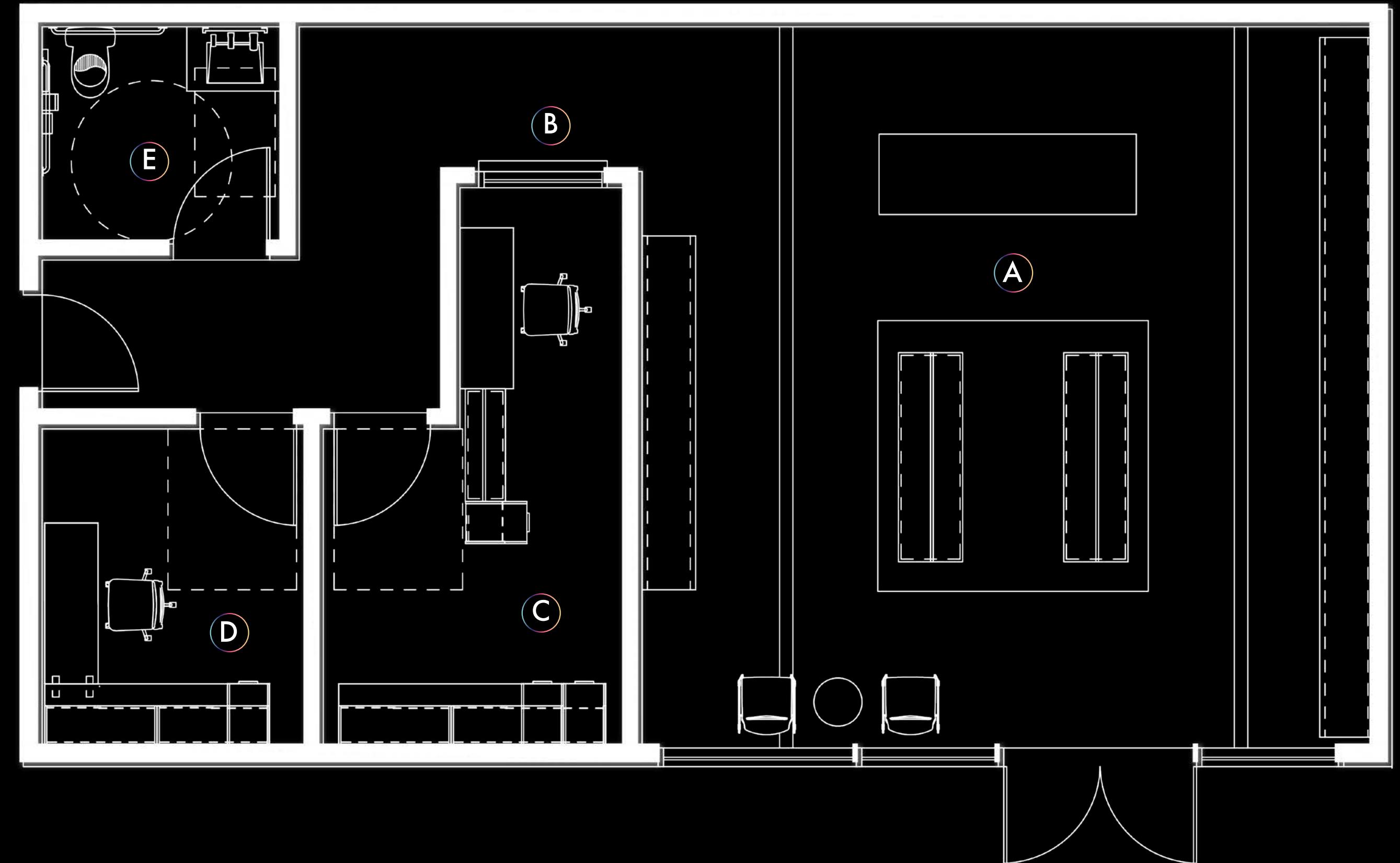
LEGEND

- (○) : RECESSED CAN LIGHT
- (○+) : PENDANT LIGHTING
- (—) : 2X4 PANEL LIGHTING
- (----) : LED STRIP LIGHTING

RETAIL + COFFEE/TEA SHOP: FLOOR PLAN + RCP

Graphic Scale: Units - Feet
10 0 10 20 30 40 50



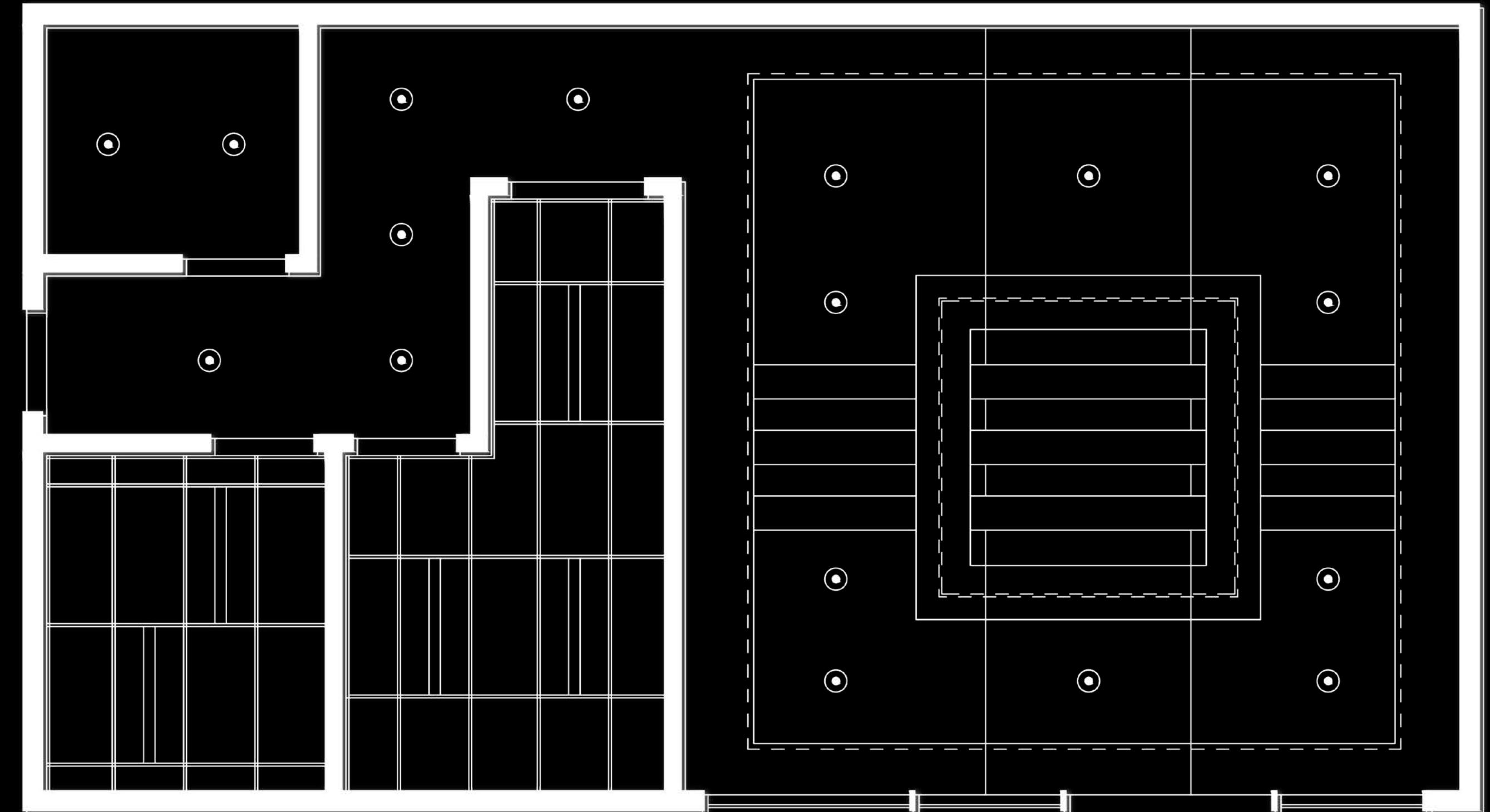


LEGEND

- (A) : RETAIL AREA
- (B) : TRANSFER WINDOW
- (C) : STORAGE
- (D) : MANAGER'S OFFICE
- (E) : ADA RESTROOM

BORED N STONE: FLOOR PLAN



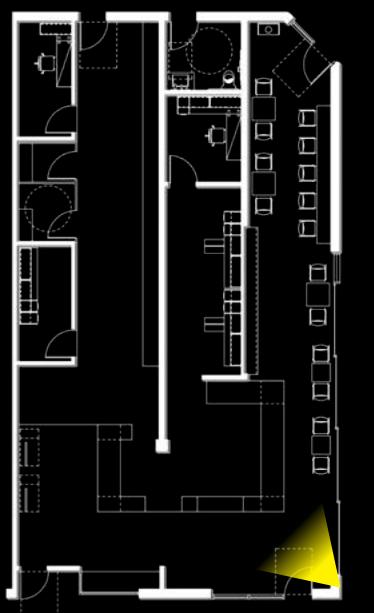


LEGEND

- : RECESSED CAN LIGHT
- + : PENDANT LIGHTING
- : 2X4 PANEL LIGHTING
- : LED STRIP LIGHTING

BORED N STONE: RCP

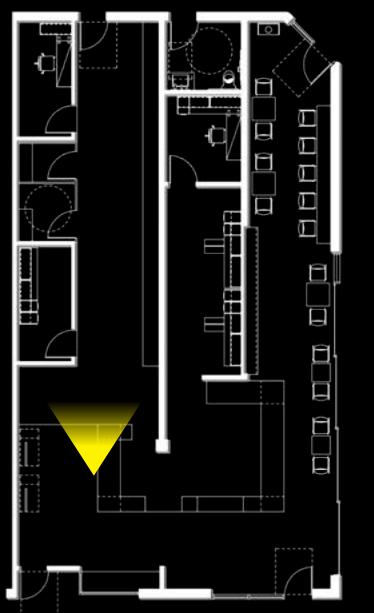




RETAIL + COFFEE INTERIOR PERSPECTIVE

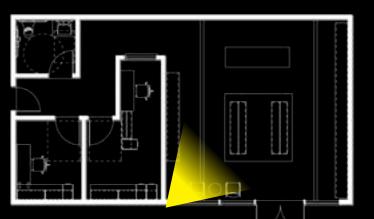


RETAIL DISPLAY INTERIOR PERSPECTIVE





BORED N STONE INTERIOR PERSPECTIVE





M E T A >
< B L O C X

WHEN THE SUN GOES
DOWN..





META PLAZA





META
BLOCK

CLOTHING COFFEE TEA

META PLAZA

BIG
BLOCK

YOGURT

META PLAZA



MBX
HEMP-BASED
RETAIL SHOP

ORDER HERE

MBX
COFFEE &
TEAHOUSE

PICKUP





COURTESY OF MEYA BLOCK

**BORED
N
STONE**

TOPICALS/ointment

VAPORIZERS

FLOWER

WHAT IS A VAPE?

-
-
-
-
-

META BLOCK

PROJECT MATERIALS



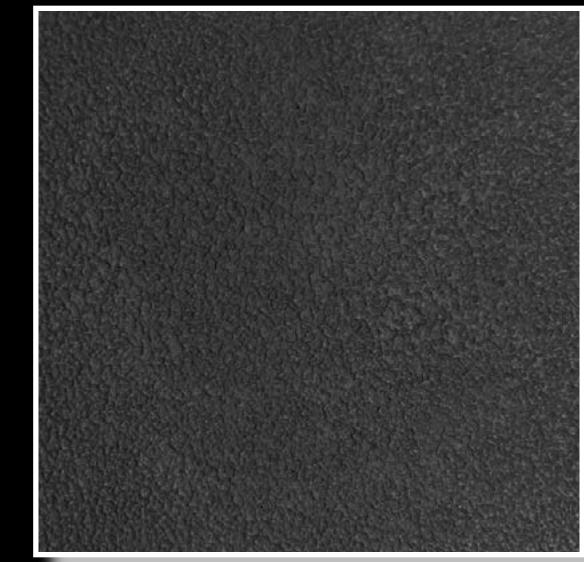
ACCENT PAINT
DUNN-EDWARDS
PINK PUNCH
DE5048



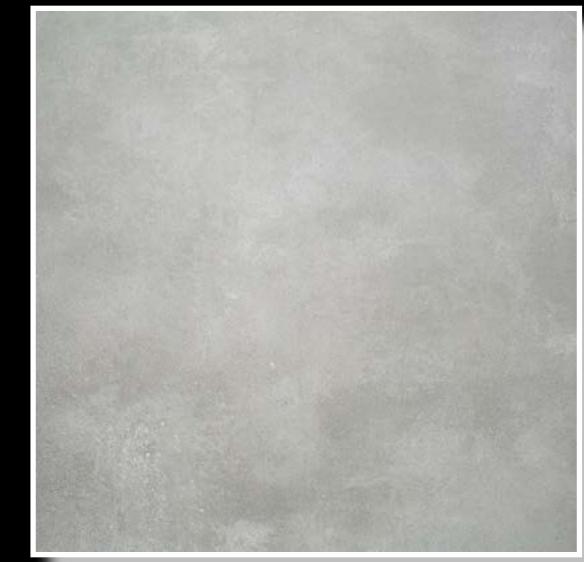
ACCENT PAINT
SHERWIN WILLIAMS
DYNAMIC BLUE
SW6958



ACCENT PAINT
SHERWIN WILLIAMS
CONFIDENT YELLOW
SW6911



CAST IRON (EXT)
BLACK FINISH



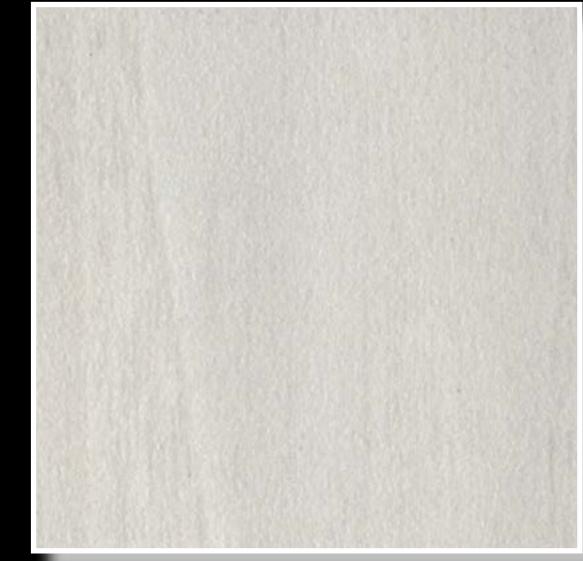
**OUTDOOR FLOORING
(EXT)**
POLISHED CONCRETE



FLOORING LAMINATE
CYPRESS



FLOORING TILE
WHITE SPECKLED TERRAZZO



SURFACE LAMINATE
ASH NOCE



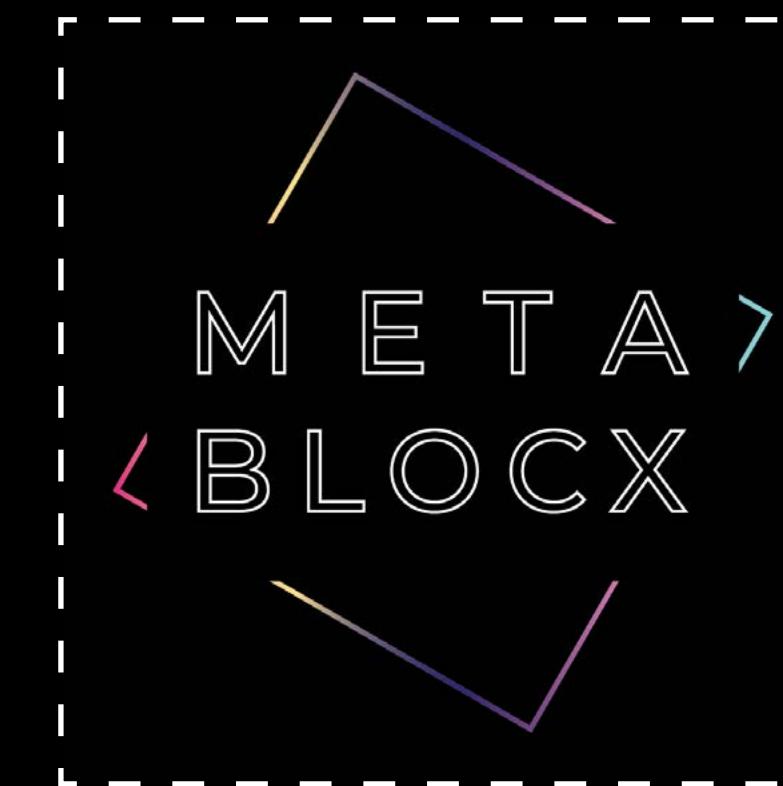
POWDER COAT STEEL
CELLULOID



SMART ACRYLIC (EXT)
LIGHTED ACRYLIC BOARDS

META BLOCK

PROJECT GRAPHICS & BRANDING



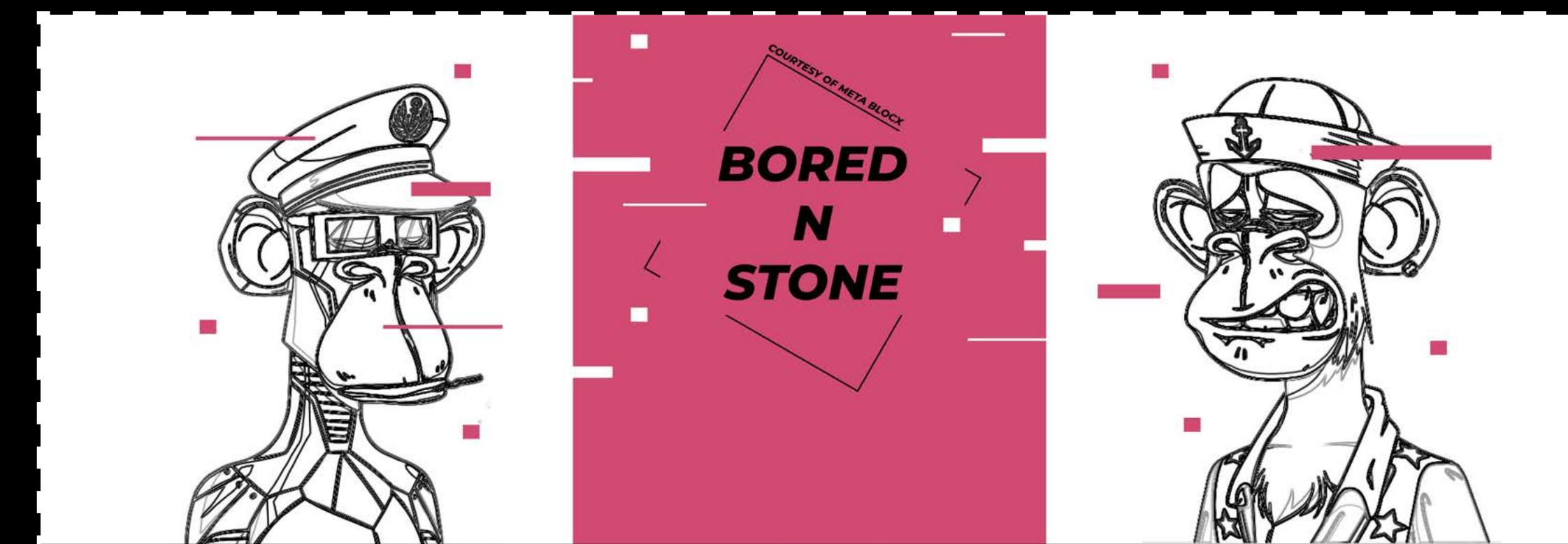
IDENTITY LOGO
DESIGNS CHARACTER TO META
BLOCK



INFORMATIONAL GRAPHICS
PROVIDES INFORMATION ON PRODUCTS



SPATIAL BRANDING
CLARIFIES SPACE PROGRAM



WALL GRAPHIC ARTWORK
MODERN USAGE OF GRAPHICS IN RETAIL

METABLOXX

THANK YOU!

DONT FORGET TO BUY AN APE!

