YIREN LU

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EDUCATION

Columbia University Graduate School Journalism, New York

August 2025

MS in Data Journalism.

Coursework focuses on reporting and writing, investigative skills, and advanced data graphics and data journalism techniques. Highlights include:

- Data: Python, SQL, RStudio, HTML, CSS
- Curated a weekly auto-updating website extracting current color trends from fashion brands
- Business Reporting (audio) using Audition
- Prospect Master's Project: A Data-driven project that emphasizes visual stories and graphics.
- Reporting on local news in Harlem and Inwood, Manhattan on *The Uptowner*
- A story on the parking challenges caused by new trash bins in Hamilton Heights, where in-street containers were placed to alleviate rodent issues and trash in the street
- Covered breaking news of an anti-vaccine rally in Harlem
- Investigative techniques: completed 2 Data-driven stories, collecting data through FOIA requests.

Wesleyan University, Middletown, Conn.

May 2024

Bachelor of Arts, Anthropology, Minor in Quantitative Analysis

PROFESSIONAL EXPERIENCE

Administrative Production Intern, Shanghai Animation Film Studio, Shanghai

June 2024 – Aug. 2024

- Facilitated interviews with prominent artists, enhancing the company's visibility and public relations efforts
- Coordinated the preparation and submission of nomination materials for distinguished creators
- Managed and digitized the studio's archival records from the 1950s, ensuring their preservation and accessibility

Social Media Intern, Global Times Online (Beijing) Culture Communication Co. Ltd, remote.

Nov. 2023-Feb. 2024

- Translated and edited social media content for Global Times, a popular online news source.
- Produced articles, videos, and photos
- Conducted in-depth market research on competitors, analyzed industry trends, and proposed innovative projects to boost digital presence.

New Media Intern, Shanghai Media Group, Shanghai

May 2023 - July 2023

- Created 4-5 TikTok clips daily on Chinese news of interest to an international audience
- Collaborated in the development of project proposals and contributed to the strategic planning of local feature segments in Shanghai
- Contributed to weekly statistical analysis reports to provide insights and inform future coverage

GIS Fellow/Course Assistant, Wesleyan University, Middletown, Conn.

December 2021—September 2022

September 2023—May 2024

- Assisted students in conducting comprehensive statistical analysis and data visualization using ArcGIS, enabling them to
 produce more efficient and impactful reports.
- Create webpages for the collections of the Joe Webb Peoples Museum at Wesleyan using StoryMap and ArcGIS

SKILLS AND INTERESTS

Code: RStudio(ggplot), SAS, Python (pandas, BeautifulSoup, Playwright), SQL, and Command Line, QGIS, Excel, HTML

Graphics: learning illustrator in this current semester

Editing: Audition, AE

Language: Mandarin (fluent), English (fluent) Interests: swimming, Chinese opera singing

Affiliations:

Group member, CJS Climate Reporter Network, New York

Sept. 2024 – Present

Volunteer:

Event coordinator, Wesleyan Service Dog Training Program

Nov. 2022-May 2023

- Attended bi-weekly, 1-hour service dog training sessions for individuals with disabilities and autistic children.
- Managed Instagram account to attract more participants.