

# EECS 545: Machine Learning

## Lecture 9 & 10. Kernel methods: support vector machines

Honglak Lee

02/10/2020



# Overview

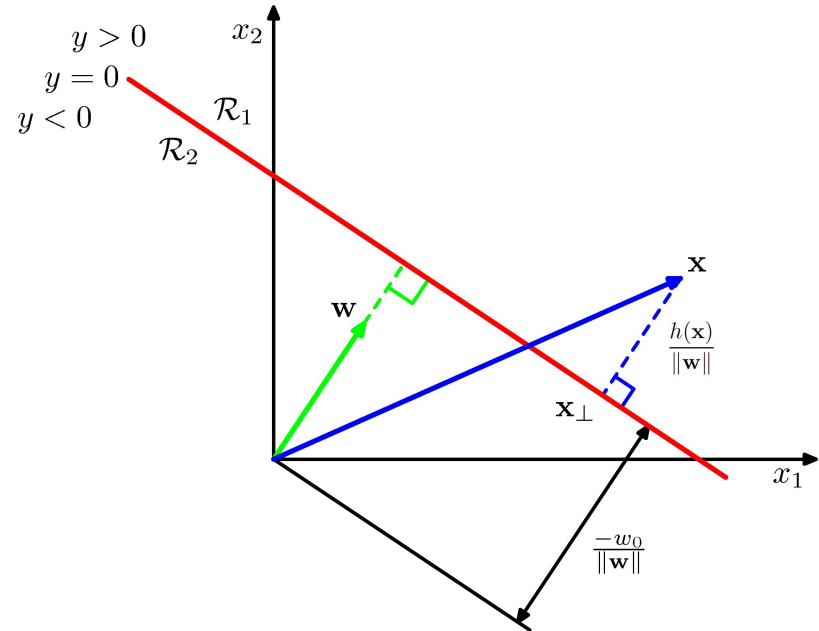
- Support Vector Machine (SVM)
- Soft-margin SVM
- Primal optimization
  - Soft-margin SVM
- Dual optimization (next lecture)
  - hard-margin SVM
  - soft-margin SVM

# Support Vector Machines: Motivation and Formulation

# Linear Discriminant Function

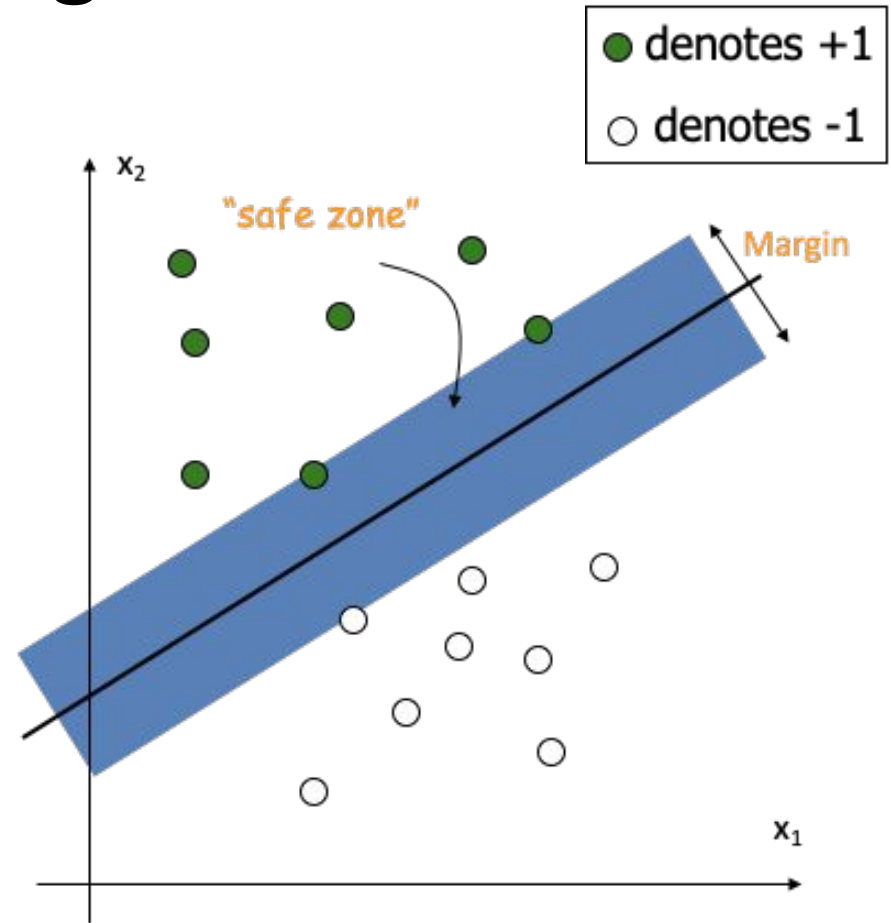
$$h(\mathbf{x}) = \mathbf{w}^T \phi(\mathbf{x}) + b$$

- Decision boundary is the hyperplane
$$\mathbf{w}^T \phi(\mathbf{x}) + b = 0.$$
  - $\mathbf{w}$  determines direction
  - $b$  determines offset



# Maximum Margin Classifier

- The linear discriminant function (classifier) with the maximum **margin** is a good classifier.
- Margin is defined as the width that the boundary could be increased by before hitting a data point
- Why it is the “good”?
  - Robust to outliers and thus strong generalization ability



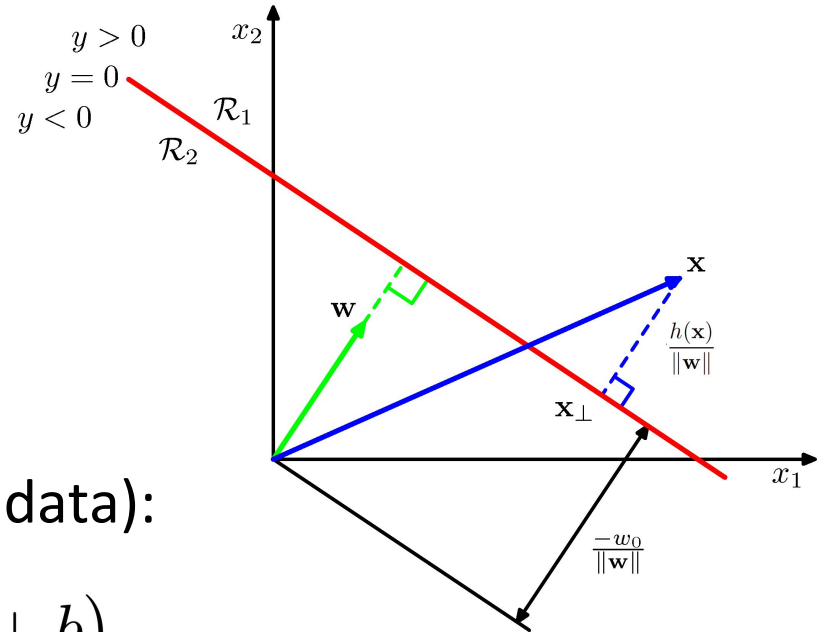
# Maximum Margin Classifier

- Distance from  $\phi(\mathbf{x})$  to the hyperplane  $\mathbf{w}^T \phi(\mathbf{x}) + b = 0$ .  
(assuming data are linearly separable)

$$\frac{y(\mathbf{w}^T \phi(\mathbf{x}) + b)}{\|\mathbf{w}\|}$$

- Margin (defined over training data):

$$\min_n \frac{y^{(n)} (\mathbf{w}^T \phi(\mathbf{x}^{(n)}) + b)}{\|\mathbf{w}\|}$$



# Maximum Margin Classifier

- Optimization problem:

$$\arg \max_{w,b} \left\{ \frac{1}{\|\mathbf{w}\|} \min_n \left[ y^{(n)} \left( \mathbf{w}^T \phi \left( \mathbf{x}^{(n)} \right) + b \right) \right] \right\}$$

- Rescale  $\mathbf{w}$  and  $b$  such that:

$$y^{(n)} \left( \mathbf{w}^T \phi \left( \mathbf{x}^{(n)} \right) + b \right) \geq 1 \quad n = 1, \dots, N.$$

- Optimization is equivalent to:

$$\arg \min_{\mathbf{w}, b} \frac{1}{2} \|\mathbf{w}\|^2$$

$$\text{subject to } y^{(n)} \left( \mathbf{w}^T \phi \left( \mathbf{x}^{(n)} \right) + b \right) \geq 1 \quad n = 1, \dots, N.$$

# Maximum Margin Classifier

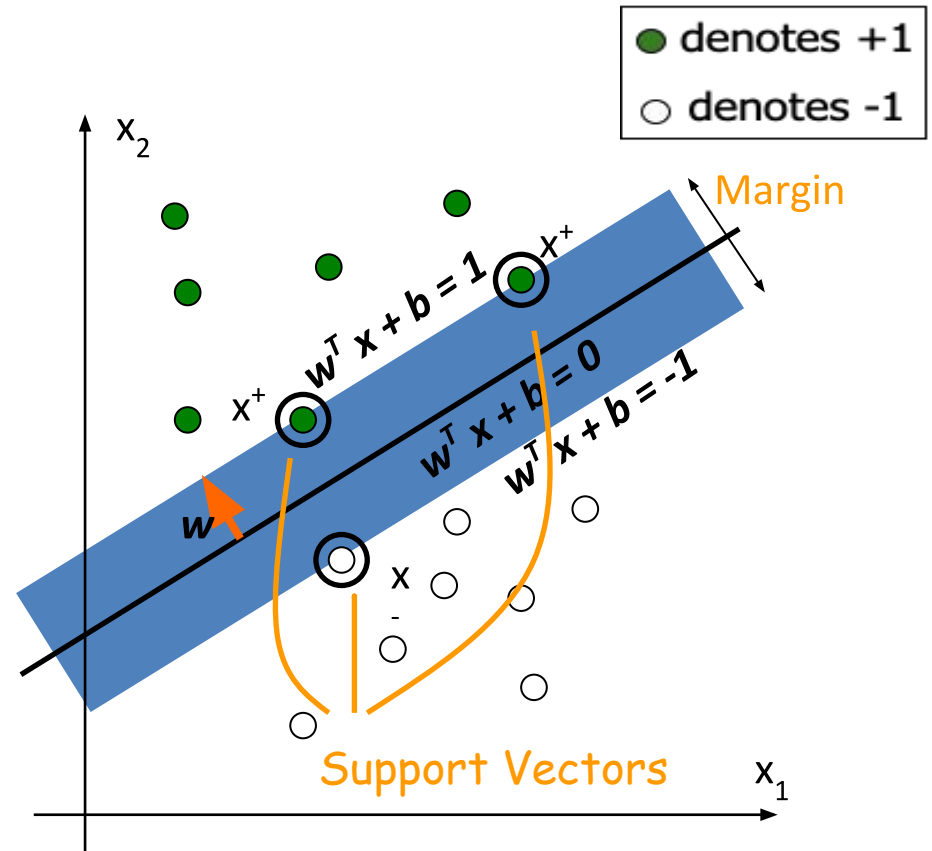
- Optimization problem:

$$\arg \min_{\mathbf{w}, b} \frac{1}{2} \|\mathbf{w}\|^2$$

subject to

$$\text{For } y^{(n)} = 1 \quad \mathbf{w}^T \phi(\mathbf{x}^{(n)}) + b \geq 1$$

$$\text{For } y^{(n)} = -1 \quad \mathbf{w}^T \phi(\mathbf{x}^{(n)}) + b \leq -1$$





# Solving the optimization problem

- Optimization problem:

$$\arg \min_{\mathbf{w}, b} \frac{1}{2} \|\mathbf{w}\|^2$$

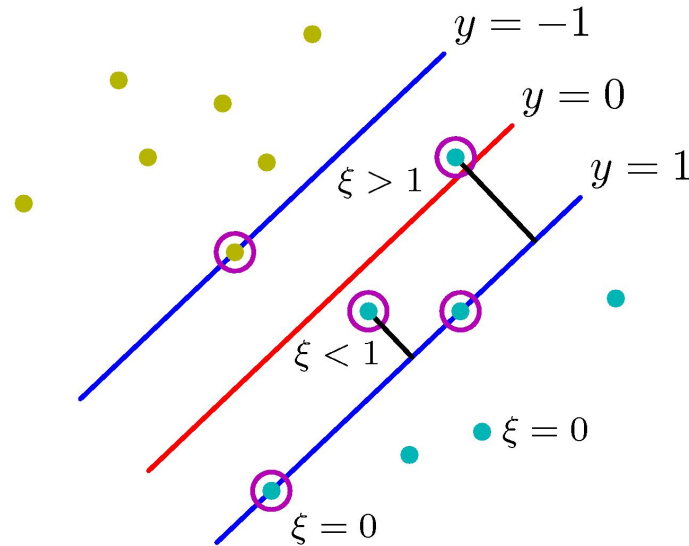
$$\text{subject to } y^{(n)} \left( \mathbf{w}^T \phi \left( \mathbf{x}^{(n)} \right) + b \right) \geq 1, \quad n = 1, \dots, N.$$

- This is a constrained optimization problem.
  - We solve this using Lagrange multipliers (convex optimization).

# Support Vector Machines

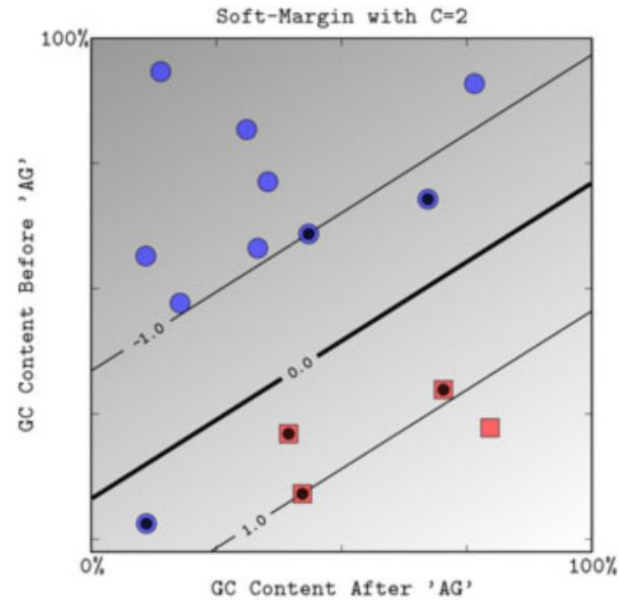
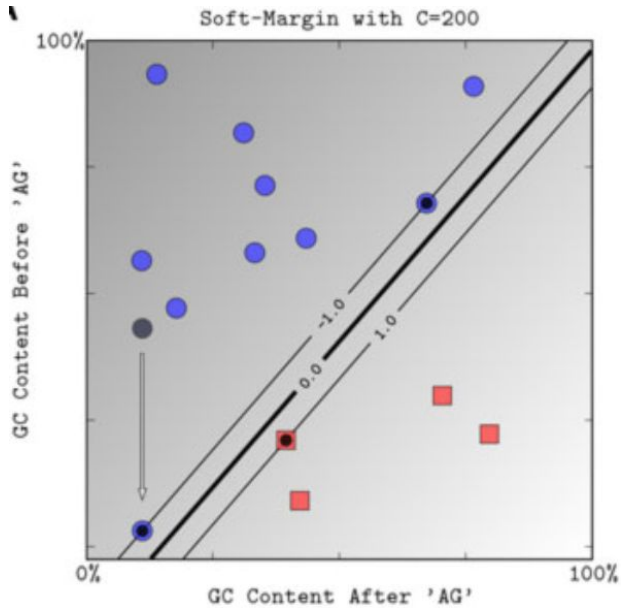
- Hard SVM requires separable sets
$$y^{(n)} h(\mathbf{x}^{(n)}) - 1 \geq 0$$
- Soft SVM introduces *slack variables* for each data point

$$y^{(n)} h(\mathbf{x}^{(n)}) \geq 1 - \xi^{(n)}$$



# Soft SVM

- A little slack can give much better margin.



# Soft SVM

- Maximize the margin, and also penalize for the slack variables

$$C \sum_{n=1}^N \xi^{(n)} + \frac{1}{2} \|\mathbf{w}\|^2$$

$$\text{Subject to } y^{(n)} h(\mathbf{x}^{(n)}) \geq 1 - \xi^{(n)}, \forall n$$

# Formulation of soft-margin SVM

- Maximize the margin, and also penalize for the slack variables
- Primal optimization
  - Optimization w.r.t

$$\begin{aligned} \min_{\mathbf{w}, b, \xi} \quad & C \sum_{n=1}^N \xi^{(n)} + \frac{1}{2} \|\mathbf{w}\|^2 \\ \text{Subject to} \quad & y^{(n)} h(\mathbf{x}^{(n)}) \geq 1 - \xi^{(n)}, \forall n \\ & \xi^{(n)} \geq 0, \forall n \end{aligned}$$

# Primal optimization

# Optimization

- We can directly optimize the SVM objective function using gradient descent or stochastic gradient
  - Applicable when we have direct access to feature vectors  $\phi(\mathbf{x})$
  - This is also called “linear SVM” (due to the use of linear kernels).
- Main idea
  - Convert the constraint into a penalty function

# Converting constraints into penalty

- Note: objective is dependent on

$$\min_{\mathbf{w}, b, \xi} \quad C \sum_{n=1}^N \xi^{(n)} + \frac{1}{2} \|\mathbf{w}\|^2$$

Subject to  $y^{(n)} h(\mathbf{x}^{(n)}) \geq 1 - \xi^{(n)}, \forall n$

$$\xi^{(n)} \geq 0, \forall n$$

- We want to minimize  $\xi^{(n)}$  under the constraints



# Converting constraints into penalty

- Note: objective is dependent on  $\xi^{(n)}$

$$\begin{aligned} \min_{\mathbf{w}, b, \xi} \quad & C \sum_{n=1}^N \xi^{(n)} + \frac{1}{2} \|\mathbf{w}\|^2 \\ \text{Subject to} \quad & y^{(n)} h(\mathbf{x}^{(n)}) \geq 1 - \xi^{(n)}, \forall n \\ & \xi^{(n)} \geq 0, \forall n \end{aligned}$$

– We want to minimize  $\xi^{(n)}$  under the constraints

- Rewriting the constraints: for each  $n$ ,

$$\begin{aligned} \xi^{(n)} &\geq 1 - y^{(n)} h(\mathbf{x}^{(n)}) \\ \xi^{(n)} &\geq 0 \end{aligned} \quad \Rightarrow \quad \xi^{(n)} \geq \max(0, 1 - y^{(n)} h(\mathbf{x}^{(n)}))$$

When equality holds, all constraints are satisfied and the objective is minimized!

# Converting constraints into penalty

- Original optimization problem

$$\begin{aligned} \min_{\mathbf{w}, b, \xi} \quad & C \sum_{n=1}^N \xi^{(n)} + \frac{1}{2} \|\mathbf{w}\|^2 \\ \text{Subject to} \quad & y^{(n)} h(\mathbf{x}^{(n)}) \geq 1 - \xi^{(n)}, \forall n \\ & \xi^{(n)} \geq 0, \forall n \end{aligned}$$

- An equivalent optimization problem

$$\min_{w, b} C \sum_{n=1}^N \max \left( 0, 1 - y^{(n)} h(\mathbf{x}^{(n)}) \right) + \frac{1}{2} \|\mathbf{w}\|^2$$

- This can be optimized using gradient-based methods!  
(batch/stochastic gradient descent)

# Gradients

- Computing the (sub) gradient with respect  $\mathbf{w}$  and  $b$ :

- Recall:  $h(\mathbf{x}) = \mathbf{w}^T \phi(\mathbf{x}) + b$

$$\nabla_{\mathbf{w}} \mathcal{L} = -C \sum_{n=1}^N y^{(n)} \phi(\mathbf{x}^{(n)}) I(1 - y^{(n)} h(\mathbf{x}^{(n)}) \geq 0) + \mathbf{w}$$

$$\nabla_b \mathcal{L} = -C \sum_{n=1}^N y^{(n)} I(1 - y^{(n)} h(\mathbf{x}^{(n)}) \geq 0)$$

- The gradient can be used to optimize  $\mathbf{w}$  over the training data
  - Similar trick can be applied for stochastic gradient.

# Support vectors

- In SVM, only the training points that have margin of 1 or less actually affect the final solution ( $\mathbf{w}$ ,  $b$ ).
- These are called “support vectors”

