**prep week**

figma and web design

The following exercise contains the following subjects:

● figma design

● web design principles

**Instructions**

Step 1: Set up your Figma project

Open Figma or create a new account if you don't have one.

Create a new project and name it "Landing Page Design Exercise."

Step 2: Define your landing page

Imagine you are designing a landing page for a startup called "TechConnect."

TechConnect offers online courses in web development.

Define the purpose of your landing page - to encourage visitors to sign up for a free trial of TechConnect's courses.

Step 3: Design the components of your landing page

Your landing page should include the following components:

1. Header:

Company logo (you can create a simple logo or use placeholder text).

Navigation menu with links to Home, Courses, About Us, and Contact.

1. Hero Section:

A large, eye-catching banner with a background image related to web development.

A clear and concise headline like "Learn Web Development Online."

A call-to-action (CTA) button with text like "Start Learning Now" that stands out.

1. Features Section:

Highlight at least three key features of TechConnect's courses using icons and brief descriptions.

1. Testimonials Section:

Include two or three short testimonials from satisfied students.

Add profile pictures (placeholders) and names of the students.

1. Pricing Section:

Display pricing options for TechConnect's courses, such as monthly and yearly subscriptions.

Include a "Subscribe Now" CTA button.

1. Footer:

Contact information (placeholder).

Social media icons (placeholder).

Copyright information.

Use web design principles, including colors, fonts, spacing etc.

send me a link to your final design + a doc with details on which design principles did you use, and where.