

# Yi-Sheng, Lin

I illustrate stories and observe insights behind the data

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## EDUCATION

**National Tsing Hua University ( GPA : 4.24 / 4.3 )**

Sep. 2019 - Present

International M.B.A. major in Technology Management & Information Management

**Tamkang University ( GPA : 3.77 / 4.0 )**

Sep. 2014 - Jun. 2018

B.B.A. in Information Management

## WORK EXPERIENCE

**Project Management Intern**

Jun. 2019 - Jun. 2020

25sprout, Taipei, Taiwan

- Executed **10+** projects by implementing System Integration Test (SIT) & User Acceptance Test (UAT) and create technical documents
- Assisted in customizing online survey for global fast food brand which received **300K+** responses and optimizing data visualization dashboard
- Collaborated with developers to specify adjustment e.g. back end debug & API concatenation, for prototype & wireframe on **10+** website & projects
- Accelerated project progress by coordinating develop schedule, estimating task priority, & verifying product compatibility

**Research & Development Project Manager**

Mar. 2019 - May 2019

Pagatron Corporation, Taipei, Taiwan

- Controlled production and material status to compile report for both internal and external briefing (Clients : Intel & JUUL Labs)
- Executed material purchase order and requisition among **8+** suppliers and allocating resources from various product lines

**Commercial Intern**

Sep. 2017 - Jan 2018

American Institute in Taiwan (AIT), Taipei, Taiwan

- Offshore Wind Energy (OWE) Seminar : Designed invitations to **35+** energy and engineering consultant companies ; Developed potential business partners and investors for OWE project by increasing seminar attendance rate by **32.5%**
- National Floor Equipment (NFE) Business Development : Compiled market research in Taiwan for NFE and provided **4+** agent to NFE as business matchmaker

## OTHER EXPERIENCE

**President / Founder**

Jan. 2020 - Present

National Tsing Hua University IMBA Student Council, Hsinchu, Taiwan

- Planned annual feast consisted of **50+** participants and built connection with NTU GMBA
- Organized annual academic plan e.g. Organized Python workshop with **100%** registration rate within 1 hour

**Teaching Assistant**

Jan. 2020 - Jun. 2020

National Tsing Hua University - Digital Transformation, Technology & Management, Hsinchu, Taiwan

- Planned **3+** speaker and designed posters for sharing event from Applier & Taipei Smart City Office that consisted of **30+** participants
- Formulated course syllabus with professor including implementing case study (HBS), article review, and video presentation to the class
- Co-worked with **4+** foreign students to execute Smart Campus Project by designing research surveys to students

## SKILLS

User flows  
Usability testing  
Information architecture  
Data analysis  
Data visualization  
Wireframing

## TOOLS

Microsoft Office Suite  
Google Cloud Suite  
SAP Business One  
iWork  
Tableau  
Teradata  
R Studio  
Python  
SQL  
HTML / CSS  
Axure  
Adobe Xd  
Adobe InDesign  
Adobe Photoshop  
Trello  
Draw.io

## CERTIFICATES

**Language**

TOEIC 935

TOEFL 95

GMAT 590

**Analysis**

Google Analytics

Google AdWords

**Software**

MOS

Specialist 2013 Master

Excel 2013 Master

Word 2013 Master

MPP

Artificial Intelligence

Python for Data Science