

Philadelphia visitor guide flyers for business trip purpose

Introduction/Business Problem

A group of people want to go to Philadelphia for a several day business trip, but they are not familiar with the areas, such as where to stay in, what restaurants are nearby, or grocery. A Philadelphia visitors guide for business trip purposes will be provided in this project. It includes a list of hotels, restaurants, grocery stores, cafe shops and parks in the center city area.

Data section

By analyzing foursquare data of this city and venus to find business visitors best choices. This project will provide data in visualizing format such as maps, so customers can decide where to live, visit and what business are nearby from this project.

Data used in this project are extracted from Foursquare.com location data. Data are grouped by landscape area, and each area including information about this area including, cafe stores, restaurants, hotels, grocery store, hotels and parks.

Data collected for crime rate time during the day in Philadelphia are collected from Philadelphia police website crime maps and stats. This crime rate data analyzed crime numbers at different times during the day in each month and year.

Methodology section

By analyzing data to view the time of crimes at different times of the day per month and per year, customers can have an idea what time during the day has the highest crime rate in the center Philadelphia area. Besides that, we provide maps for customers interested in landscapes for center Philadelphia.

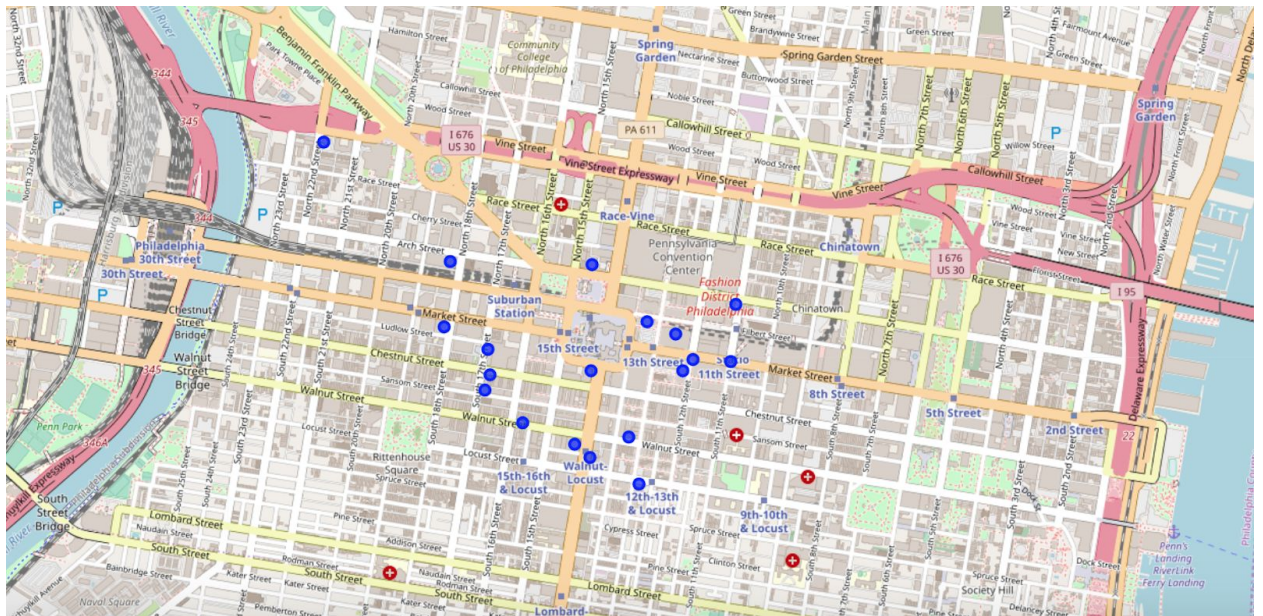
Our clients will have maps of list their interested locations:

- Hotels in center Philadelphia
- Nearby coffee shops, restaurants, grocery stores and parks
- Low crime rate time chart in center Philadelphia

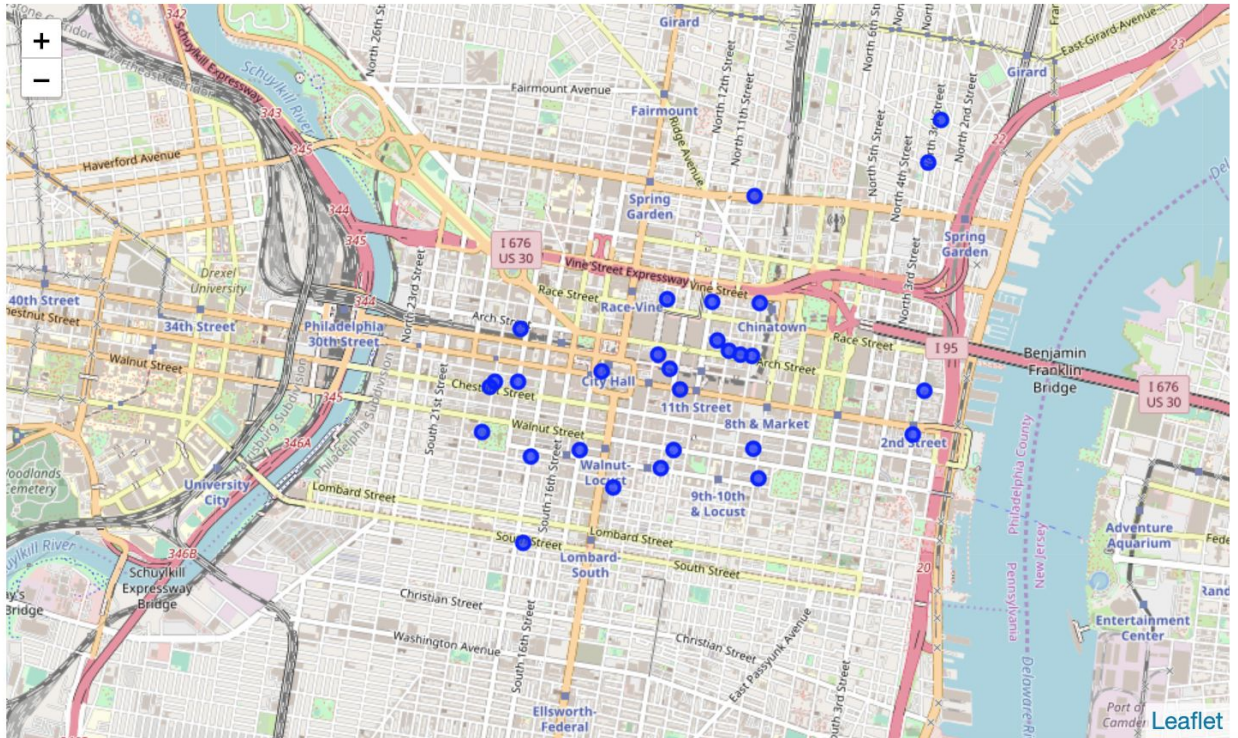
Discussion section Results section

Data Visualization

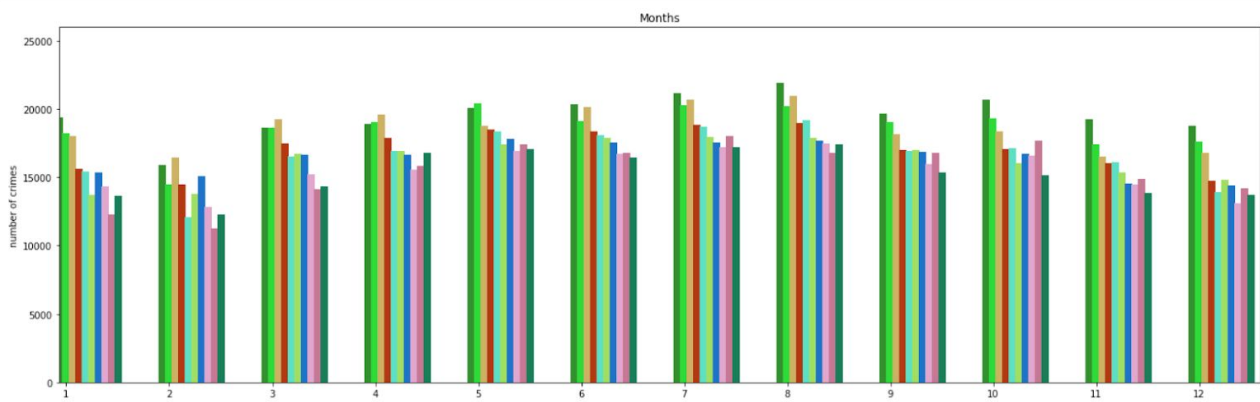
Map of Center Philadelphia Hotels, shopping stores and Cafeteria



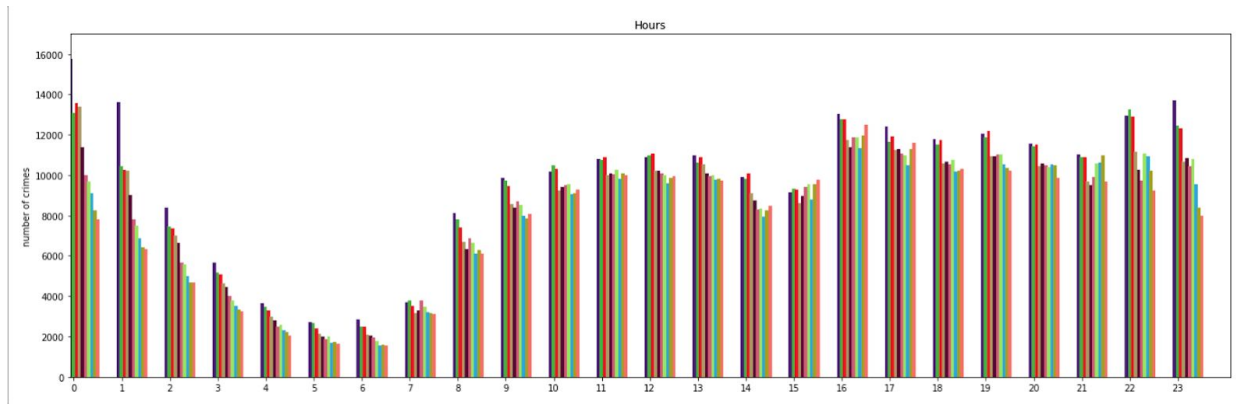
Map of Center Philadelphia Park, Restaurant, Grocery stores and Cafeteria



Crime Rate Data



crime numbers in each month per year



crime number changes in hours per year

As it can be seen from the maps, in the center Philadelphia area, between north side street Spring Garden and South side street Lombard Street, customers can find various interesting restaurants, coffee shops, shopping stores and parks near their hotels and the majority of them are within walking distance.

Conclusion section

Philadelphia is a city with a rich history (the Declaration of Independence, the Philly cheesesteak and Will Smith all originated here). But it's also a bustling, modern metropolis—a major urban hub where industry and history coincide.

To better understand both sides of the city and what offers to business travelers, we tapped an analyzing map for business visitors may be interesting locations . From this report, you can have a list of places to consider, such where you can go to re-energize your mind during lunch break, when you want to impress your client, boss or colleague where you can meet her, if you want to buy some gifts to bring back with you, where you can go.

Have a good trip!