Your organisation:	
Describe your organisation's solution: • vehicles, infrastructure, connectivity • availability (location, end users) • technology, embedded software, apps • funding – who pays?	
Who benefits? Who are our target end users? Who miss out or are disadvantaged? Who benefits most?	
Top 3 organisation priorities and why? (see page 2) What does the organisation care most about?	
Lowest 3 organisation priorities and why? (see page 2) What does the organisation care least about?	
Conflicts of priorities? How would you / your group feel about working on this project or this organisation? Which values would you prioritise?	
Part 2	

1. we have freedom to produce new ideas	**2.** our software is robust and secure	**3.** we enjoy our work	**4.** we do not upset or annoy others
5. our software contributes to the public good	**6.** we influence or control others	**7.** we credit work of others	**8.** we address environmental issues
9. our work is respected	**10.** we are allowed to take risks	**11.** we raise public awareness of use of software	**12.** we are a commercial success
13. our safety and well-being is protected	**14.** our software does not discriminate against others	**15.** we apply software industry standards	**16.** we make our own decisions
17. we produce high quality software	**18.** we uphold industry principles and standards	**19.** we are honest and trustworthy	

Values Q-Sort statement (it is important to me...)	Schwartz value definition in terms of motivational goal	Schwartz value	ACM Code Statement
to be given the freedom to produce new ideas, inventions & creative works	Freedom to cultivate one's own ideas and abilities	SELF-DIRECTION Thought	1.5
the software I develop is robustly and usably secure	Safety and stability in the wider society	SECURITY Societal	2.9
to enjoy the process of developing software	Pleasure and sense of gratification	HEDONISM	N/A
that I do not annoy or upset anyone in the course of my work	Avoidance of upsetting or harming other people	CONFORMITY Interpersonal	N/A
that the public good is the central concern of all professional computing work	Commitment to equality, justice, and protection of all people	UNIVERSALISM Concern	3.1
that the software I develop influences the end user	Power through control of people	POWER Over People	N/A
that I credit fully the work of others and refrain from taking undue credit	Recognizing one's insignificance in the larger scheme of things	HUMILITY	ACM99 7.03
that I identify and address any environmental issues in my work	Preservation of the natural environment	UNIVERSALISM Nature	ACM99 3.03
that my work is respected	Maintaining public image and avoiding humiliation	FACE Public Image	N/A
that I am allowed to take risks when developing software	Excitement, novelty, and change	STIMULATION	N/A
to improve public awareness and understanding of software	Devotion to welfare of in-group members	BENEVOLENCE Care	2.7
that the software I develop is commercially successful	Power through control of material and social resources	POWER Resources	N/A
that my workplace promotes my physical safety & psychological well-being	Safety in one's immediate environment	SECURITY Personal	3.3
that I do not discriminate against others when developing software	Acceptance and understanding of those who are different	UNIVERSALISM Tolerance	1.4
that I know and apply industry rules when developing software	Compliance with rules, laws and formal obligations	CONFORMITY Rules	2.3
that I make own decisions when developing software	Freedom to determine one's own action	SELF-DIRECTION Action	N/A
that I personally achieve high quality in software design and production	Success according to social standards	ACHIEVEMENT	2.1
to uphold, promote and respect the principles of my industry	Maintaining & preserving cultural, family or religious traditions	TRADITION	4.1
to be an honest and trustworthy colleague	Being a reliable and trustworthy member of the in-group	BENEVOLENCE Dependable	1.3

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Ferrario, Maria Angela; **Winter, Emily**. In: IEEE Transactions on Software Engineering, Vol. 49, No. 3, 01.03.2023, p. 973-990.