

EX-SELL

Project Plan

Version 1.2 approved

Prepared by Zenith

Yiu Hong Sum	U1621435G
Lim Kian Hock Bryan	U1620949L
Cheng Yang Zhen	U1521618K
Lim Yan Jun	U1622311B
Soong Jie Ming	U1521535B
Chen Zhenni	U1622603D
Chang Keat Lueng Aaron	U1622360F

Document Change Record

Revision	Description of Change	Approved by	Date
0.10	Introduction, Project Organization	Hong Sum	06/03/2018
0.20	Resource Allocation	Bryan	07/03/2018
0.30	Process Definition	Aaron	09/03/2018
0.40	Schedule	Bryan	09/03/2018
0.50	Project Estimate	Aaron	10/03/2018
0.60	Product Checklist	Yang Zhen	12/03/2018
0.70	Best Practice Checklist	Hong Sum	14/03/2018
0.80	Risk Analysis	Zhen Ni	14/03/2018
0.90	Quality Assurance	Jie Ming & Yang Zhen	15/03/2018
1.00	Monitoring & Control	Yan jun	15/03/2018
1.10	Final Compilation	Hong Sum	16/03/2018
1.20	Amendments to calculations	Bryan	03/04/2018

Zenith Page 2 of 40

Table of Content

1. Introduction	5
1.1. Project Overview	5
1.2. Project Description and Scope	5
2. Project Organization	5
2.1. Team Structure	5
2.2. Roles and Responsibilities	6
2.3. Team Communication	7
3 Resource Allocation	7
3.1. Hardware / Software Resource	7
4. Process Definition	7
4.1. Lifecycle Model	7
4.2. Capability Maturity Model	8
4.2.1. Key Process Areas	8
4.2.2. Description of covered key process areas 2 & 3)	•
4.2.3. Detailed Process Definition	
5. Schedule	18
5.1. Activity Dependencies and Schedule	18
5.2. Work Breakdown Structure	19
5.3. Work Packages	19
5.4. Activity Dependencies	
5.5. Work Package Details	
6. Project Estimates	25
6.1. Code Size Estimation using Function Points	25
6.1.1. Unadjusted Function Points	25
6.1.2. Adjusted Function Points	28
6.1.3. Lines of Code	29

6.2. Efforts and Duration Estimation	30
6.2.1. Constructive Cost Model	30
6.2.2. Top-Down Estimation	31
6.2.3. Bottom-Up Estimation	32
6.2.4. Distribution of Effort	32
6.3. Cost Estimation	33
6.3.1. Hardware:	33
6.3.2. Software:	33
6.3.3. Other Resources:	34
7. Product Checklist	34
8. Best Practice Checklist	35
9. Risk Analysis	36
10. Quality Assurance	38
11. Monitoring & Control	39

1.Introduction

1.1. Project Overview

Ex-sell is an e-commerce web application providing a platform for buying and selling of past and current university resources. The service provided is exclusively for existing NTU students and staff via the web. Users who are interested in a listing will be able to directly message the seller for any enquiries.

1.2. Project Description and Scope

As the target audience are NTU students, transaction can be done within the compound of NTU, providing greater ease of convenience for buyers and sellers to complete the transaction. Available on both mobile and the web, Ex-sell takes advantage of the widespread availability of smartphones to build an effective communication channel between NTU students. The app aims to be the platform-togo for reliable buying and selling of school necessity. Users will be able to buy and view the list of items being sold by others; for each items, buyers can save it to their favourite list, chat with the seller and buy the item.

Due to the nature of the system, time and budget constraints, Ex-sell comes with several limitations:

- ➤ The system's main source of items is from user listings. As such, the products might be limited.
- ➤ Given the limited period and human resources, the team decided to focus on developing the web app for browsers, the most popular platform first. This shortens the development cycle and allows the team to gather early user feedback.
- ➤ Development for the Android and iOS platform will start when the Web Application meets the expectations.

2. Project Organization

2.1. Team Structure

The following is the list of executive roles, as required by CMM level 3.

Project Manager: Yiu Hong Sum

➤ Release Engineer: Chang Keat Lueng Aaron

Lead Developer: Bryan Lim Kian Hock

Front-end Developer: Cheng Yang Zhen

Back-end Developer: Lim Yan Jun

Quality Assurance Manager: Soong Jie Ming

Quality Assurance Engineer: Chen Zhenni

Zenith Page 5 of 40

2.2. Roles and Responsibilities

Project Manager: Yiu Hong Sum

- Oversees project progress
- > Approves and executes project plan
- Assigns tasks and reports status of project to team members
- ➤ Manages and motivates team members
- ➤ Represents the team/firm during external meetings with clients/external parties.

Release Manager: Chang Keat Lueng Aaron

- > Provides progress update to the CTO
- ➤ Implements and manages release processes
- Manages risks and resolves issues affecting release schedule
- > Communicates all key project plans. commitments, and changes

Lead Developer: Bryan Lim Kian Hock

- > Designs logical system based on requirements
- > Translates logical design into detailed design
- Creates detailed design document

Front-end Developer: Cheng Yang Zhen

- > Implements product based on detailed design document
- ➤ Integration of coded modules into functioning system
- ➤ Manages the user-facing functionality of the product

Back-end Developer: Lim Yan Jun

- > Implements product based on detailed design document
- > Integration of coded modules into functioning system
- > Implements the server-side web application logic

Quality Assurance Engineer: Chen Zhenni

- > Ensures acceptable software quality
- > Designs testing strategies
- > Creates and manages test plan
- > Verify software requirements
- > Executes test procedures

Zenith Page 6 of 40

2.3. Team Communication

Ex-Sell communication channels include the following:

- Weekly meetings are held on Thursdays.
- > Group announcements and updates are sent through WhatsApp.
- ➤ Project documents are regularly updated on GitHub and the Wiki page.
- > Source code and issues are tracked on GitHub.
- ➤ Video conferences are held as necessary.
- > Split up into subgroups as necessary, to work more cooperatively on specific problems.

3 Resource Allocation

3.1. Hardware / Software Resource

- ➤ The basic software required for this project includes Microsoft Office Word 2016 for documentations, Microsoft Project 2016 for project scheduling.
- ➤ There will be one server and one web-based client for project deployment.
- The technologies that we will be using for the implementation of Ex-Sell are the IIS server, .NET and MySQL, server running on HP machine.
- Front-end web-based application will be done on one team member's computer, which consist of I3 CPU with internet connections. The software packages include (1) Open source Bootstrap framework for website HTML, CSS and JS interface design.
- ➤ Client website testing will be done on one of the team member's computer, which consist of I3 CPU with internet connections. The basic software packages includes (1) Google Chrome, Adobe flash player plugin.

4. Process Definition

4.1. Lifecycle Model

As Ex-sell is a ready to market E-commerce system, it is of the utmost importance that we must properly agree on the requirements and functions which the system possess and have. This would allow the completed system to fulfil the business requirements which the system should achieve and prevent unnecessary time wastage should there be any changes or addition to the requirements of the system.

The Software Development Model which we will be using would be the Software Prototyping Model, which essentially require constant feedback and showcase of prototypes to the customers to ensure that the system will have all the required functions before further development is done to fully complete the functions.

Zenith Page 7 of 40

Requirement Elicitation will be done during the Initial Requirements stage, where we will elicit the requirements necessary for the system, and formally specify them in the System Requirement Specification Document. Next, continuous prototype design and evaluation will be done between the development team and client company, to ensure that both sides agree with the system and the functions that are required, before moving into development phase. Afterwhich, the development will start proper. Tests and maintenance will be done to ensure that the system will function properly while preventing any failures detected.

4.2. Capability Maturity Model

As Ex-Sell may be a marketable application, our team intends to achieve a maturity level of 3 for our software development process, according to the Capability Maturity Model. As the process is defined by a collective group, this would ensure that we would have a stable build with consistent implementation. As level 4 and 5 is known to be very complex, the limitation and strict time frame of the project would mean that it would not be feasible, also taking into account that our team do not have enough experience to operate on those levels.

4.2.1. Key Process Areas

The Key Process Areas (KPA) for this maturity level include:

(Level 2)

- > Requirements management
- > Software project planning
- > Software project tracking & oversight
- > Software quality assurance
- > Software configuration management

(Level 3)

- Organization process focus
- Organization process definition
- > Training program
- > Integrated software management
- > Software product engineering
- ➤ Intergroup coordination
- > Peer reviews

Zenith Page 8 of 40

However, given the nature of our project and team, the following KPA(s) are not applicable:

- Intergroup coordination: the project will only be developed and implemented by one team, there will not be a need for coordination amongst groups.
- Software subcontract management: there will not be subcontracting of modules or parts involved as the team is responsible for the entire project.
- > Training Program: the project requires on-the-job learning and application. Given the limited period, there is insufficient time and resources for a training program.

4.2.2. Description of covered key process areas (Level 2 & 3)

Level 2

Requirements Management

The team will refer to the lab manual as well as assistance from lab supervisors to ensure the correct understanding of the requirements for the project.

> Software Project Planning

Software project planning will be done by the entire team, agreed upon during team meetings to ensure a consistent understanding for the project implementation.

> Software Project Tracking & Oversight

Software project tracking and oversight will be performed by the Project Manager, who will ensure that all deliverables and code are completed on time for the project. This is in accordance to the lab sessions and the necessary deliverables stated in the lab manual.

> Software Quality Assurance

The Quality Assurance Engineer will ensure software quality assurance. The QA Engineer will define and conduct the necessary tests to ensure the quality of our product.

> Software Configuration Management

Software configuration management will be performed by the Release Engineer, who will create baselines for the product. Changes to documentation will be tracked via the Revision History.

Level 3

> Organization Process Focus

The team will continually streamline our processes and work methods along the duration of the project as deemed necessary. This will ensure optimal work capability.

Zenith Page 9 of 40

> Organization Process Definition

The team has decided on a set of rules and guidelines, such as attending weekly meetings and completing deliverables on time to ensure the smooth and constant flow of the project.

> Integrated Software Management

The team will meet regularly (weekly) to ensure that both documentation and code are in line with each other, and that everything is coherent and up to date.

> Software Product Engineering

This process defines the technical activities of the project, such as requirements analysis, design, code, and test. These activities will be as per required from the deliverables stated in the lab manual to produce a functioning product along with appropriate documentation at the end of the term.

> Peer Reviews

During each team meeting, the team will conduct peer reviews on each of the members' deliverables. The peer review process follows two methods:

- ❖ Walkthrough review, where the member in charge (author) of the deliverable will go through the content of the deliverable with the rest of the team
- Inspection review, where members will be tasked to go through the content of the deliverable beforehand, and come to the meeting prepared with any necessary changes and fixes

Zenith Page 10 of 40

4.2.3. Detailed Process Definition

Process 01	Requirement Management
Entry Criteria	Specify formal requirements Define requirements
Process Description	This process defines procedures to establish the requirements document. It ensures the quality and completion of the requirements documentation
Exit Criteria	Well-built requirement specification
Begin	-Obtain requirements from customer through formal or informal way -Analyse requirements -Define requirement feasibility and testability -Prevent ambiguities in specification -Interpret and clarify requirements -Specify acceptance criteria -Allocate requirements for processes
End	-Review the requirement

Process 02	Software Project Planning
Entry Criteria	Assign project manager, working standards Project description
Process Description	The Software Project Planning Process defines the working procedures and the project goals and commitments. It considers the quality management, and analyses risk and proposes steps to mitigate those risks.
Exit Criteria	Approved Software Project Plan

Zenith Page 11 of 40

Begin	-Plan the project and design the process structure
	-Establish project schedule according to lab schedule
	-Establish project commitments
	-Work breakdown structure
	-Assign each team member tasks
	-Estimate project timeline
	-Plan risk avoidance and mitigation
	-Plan project quality management
	-Plan for change control
End	-Plan testing

Process 03	Software Project Tracking and Oversight
Entry Criteria	Reach a project milestone, Plan for process review, set the data and identify review process
Process Description	This process defines the procedure of improving project process
Exit Criteria	Revised process definition Statistical analysis data for the revision of process
Begin	-Review processes at milestones -Document review data -Revise project process -Gather process data -Compare actual and predicted errors/schedules and resources -Document the result -Conduct process improvement

Zenith Page 12 of 40

Process 04	Software Quality Assurance
Entry Criteria	Establish the quality goals Define quality measurements Define quality statistics metrics
Process Description	Define the management principle to ensure that quality must be measured and managed, to ensure that quality assurance is applied through the whole lifecycle of software development
Exit Criteria	Desired quality standard is met and have a well documented quality statistic for future reference
Begin	-Plan quality assurance -Establish quality goals -Define quality quantitative metrics -Track project quality activities -Document all qualities metrics -Compare result with the goals and do an analysis
End	-Compare result with the goals and do an analysis

Process 05	Software Configuration management
Entry Criteria	Establish configuration standard Identify configuration tools
Process Description	This process focuses on standardizing the management of every set of configuration items needed for each release. A collated document will be produced to indicate the revision number of a module that is needed for a certain release build. This will encourage programmers to supply comments regarding revisions and log the date, time and the programmer
Exit Criteria	Configuration status report

Zenith Page 13 of 40

Begin	-Establish configuration management standard
	-Identify configuration items
	-Maintain configuration item descriptions; Control change requests; Version release control;
	-Maintain configuration items history
	-Report configuration status
End	-Do a review
	-Document the review result and make appropriate changes

Process 06	Organization Process Focus
Entry Criteria	Assess current process, identify improvement opportunity Define the scope of improvement
Process Description	The Process improvement defines the necessary procedures to ensure the improvement on process. It identifies the improvement scope, and defines the measure of the impact.
Exit Criteria	Improved process Report the improvement of the new process
Begin	-Plan the improvement of the process -Access the current process, identify the opportunity -Define the scope of improvement -Prioritize the improvement -Define the measures of impact -Change process accordingly -Conduct pilot trial of new process -Assess new process
End	-Document the improved process report and implement the new process if there is improvement

Zenith Page 14 of 40

Process 07	Organization Process Definition	
Entry Criteria	None	
Process Description	This process sets up the basic structure of the team for the project. Roles are decided, as well as general organizational standards and practices according to the lab manual and template documentations.	
Exit Criteria	Establishment of teams and project managers Standardization of report and documentation of processes Define roles Established standard processes of the team	
Begin	-Define teams, including selection of project manager -Define project management responsibilities of each member.	
End	-Establish the standards of reporting - how to define processes, success, failure, control points, milestones, quality control, metrics	

Process 08	Integrated Software Management
Entry Criteria	Master list of project documents Identify documentation tools Establish documentation format standard
Process Description	This Process standardizes all management in writing so that all management can be measured and statistical data can be collected.
Exit Criteria	Well documented management Verify the documentation tool, adopt more effective one if available

Zenith Page 15 of 40

Begin	-Make a new list from the master list of project documents
	-Determine documentation requirements
	-Establish documentation standards
	-Develop document
	-Control document issue and consistently maintain it
	-Verify the actual management
End	-Revise accordingly

Process 09	Organization Process Definition
Entry Criteria	None
Process Description	The software engineering tasks are defined, integrated, and consistently performed to produce the software. Software work products are kept consistent with each other.
Exit Criteria	The software engineering tasks are defined, integrated, and consistently performed to produce the software. Software work products are kept consistent with each other.
Begin	-Integrate software engineering methods and tools into the project's defined software process -Develop and document software requirements by analyzing the allocated requirements
	-Implement the software requirements and software design in code
	-Test the software according to the project's defined software process
	-Do a system and acceptance test
	-Develop the documentation that will be used to operate and maintain the software
End	-Maintain consistency across software work products like SRS, software design, code, and test plans

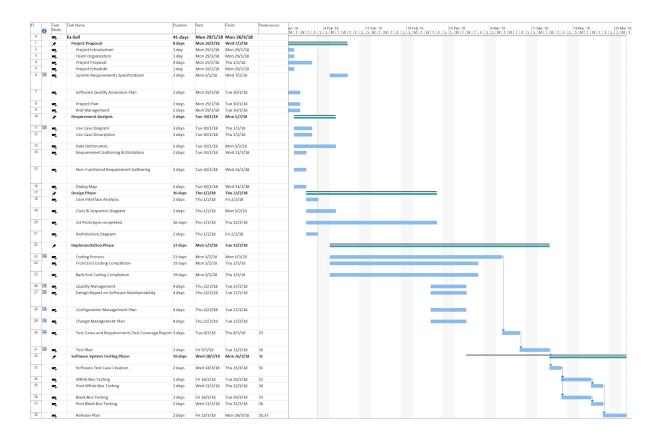
Zenith Page 16 of 40

Process 10	Peer Review
Entry Criteria	Plan the review and distribute the review materials.
Process Description	This process focuses on standardizing the review procedure and ensuring the quality of reviews.
Exit Criteria	Document the review results and take actions for review results
Begin	-Plan peer review, identify the review standard, decide on the method to be used for the review
	-Establish completion criteria and review criteria
	-Set the date and time to do the review
	-Distribute the review materials
	-Set the place to do the review
	-Conduct the review
End	-Document the review result
	-Take action accordingly

Zenith Page 17 of 40

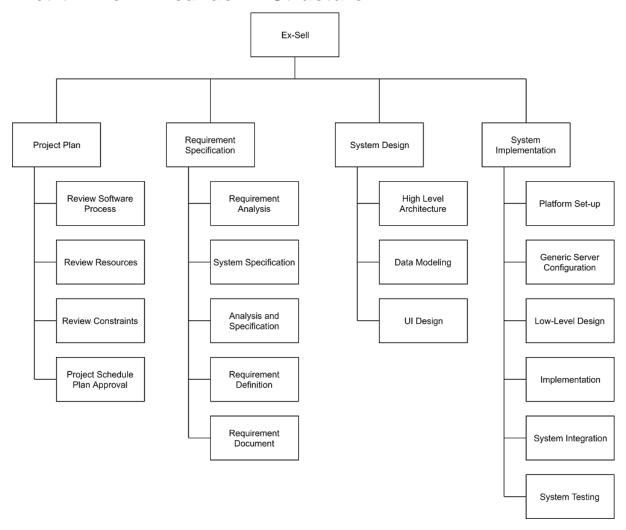
5. Schedule

5.1. Activity Dependencies and Schedule



Zenith Page 18 of 40

5.2. Work Breakdown Structure



5.3. Work Packages

The entire project work is broken down by the important phases of the software development life cycle. They include the following:

- 1. Project Plan
- 2. Requirement Specification
- 3. User Interface
- 4. Technical Architecture
- 5. Data Modelling
- 6. Coding & Unit Testing
- 7. Integration & Quality Assurance

Zenith Page 19 of 40

5.4. Activity Dependencies

The following table describes the dependencies of the deliverable work packages:

Work Package #	Work Package Description	Duration	Dependencies
1	Project Plan	5 days	
2	Requirement Specification	7 days	
3	User Interface	4 days	2
4	Technical Architecture	21 days	1, 2, 3
5	Data Modelling	4 days	4
6	Coding & Unit Testing	19 days	5
7	Integration & Quality Assurance	5 days	6

5.5. Work Package Details

Work packages are listed below.

Project	Ex-Sell
Work Package	1— Project Plan (1 of 7)
Assigned To	Yiu Hong Sum, Lim Kian Hock Bryan, Cheng Yang Zhen, Lim Yan Jun, Soong Jie Ming, Chen Zhenni, Chang Keat Lueng Aaron
Effort	5 Days
Start Date	29 January 2018

Zenith Page 20 of 40

Purpose	To determine an overview of the project.
Inputs	None.
Activities	This work package includes providing an overview of the project, its objectives, and a set of proposed project deliverables throughout the development of the software cycle.
Outputs	A written document of the Project Plan.

Project	Ex-Sell
Work Package	2 — Requirement Specification (2 of 7)
Assigned To	Yiu Hong Sum, Lim Kian Hock Bryan, Cheng Yang Zhen, Lim Yan Jun, Soong Jie Ming, Chen Zhenni, Chang Keat Lueng Aaron
Effort	7 Days
Start Date	5 February 2018
Purpose	To establish a common understanding between the customer and the software project team of the customers' requirements to be addressed by the project.
Inputs	Customer's Requirements
Activities	This work package includes identifying the customer, interview customer, write and inspect customer requirement specification in accordance to the requirements.
Outputs	A written document of the Requirement Specification.

Zenith Page 21 of 40

Project	Ex-Sell
Work Package	3 — User Interface (3 of 7)
Assigned To	Yiu Hong Sum, Lim Kian Hock Bryan, Cheng Yang Zhen, Lim Yan Jun, Soong Jie Ming, Chen Zhenni, Chang Keat Lueng Aaron
Effort	4 Days
Start Date	01 February 2018
Purpose	To create an effective communication medium between the system and the customer so that the system is friendly to the customer.
Inputs	User Information, Requirement Specification
Activities	This work package includes identifying interface actions, create screen layouts that forms the basis for an user interface prototype and display the result of request.
Outputs	A written document of the User Interface Design Report.

Project	Ex-Sell
Work Package	4 — Technical Architecture (4 of 7)
Assigned To	Yiu Hong Sum, Lim Kian Hock Bryan, Cheng Yang Zhen, Lim Yan Jun, Soong Jie Ming, Chen Zhenni, Chang Keat Lueng Aaron
Effort	21 Days
Start Date	05 Feburary 2018
Purpose	To do the high level architecture design.

Zenith Page 22 of 40

Inputs	Project Plan, Requirement Specification, User Interface
Activities	This work package includes identifying architecture of software system, components and relationships between them, deciding on the software and
	hardware infrastructures, deciding the language used to implement the software, and addressing the design topics including maintainability, portability, and reusability.
Outputs	A written document of the High-Level Design and Architectural Specification.

Project	Ex-Sell
Work Package	5 — Data Modelling (5 of 7)
Assigned To	Yiu Hong Sum, Lim Kian Hock Bryan, Cheng Yang Zhen, Lim Yan Jun, Soong Jie Ming, Chen Zhenni, Chang Keat Lueng Aaron
Effort	4 Days
Start Date	01 March 2018
Purpose	To build the project's database
Inputs	Project Plan, Requirement Specification, User Interface, Technical Architecture
Activities	This work package includes analysing the data flow relationships, entity relationships.
Outputs	A written document of the Data Modelling.

Zenith Page 23 of 40

Project	Ex-Sell
Work Package	6 — Coding & Unit testing (6 of 7)
Assigned To	Yiu Hong Sum, Lim Kian Hock Bryan, Cheng Yang Zhen, Lim Yan Jun, Soong Jie Ming, Chen Zhenni, Chang Keat Lueng Aaron
Effort	19 Days
Start Date	28 February 2018
Purpose	To implement the system as per the requirements specification and other associated documents. This work package includes such additional activities as preliminary unit testing.
Inputs	Project Plan, Requirement Specification, User Interface, Technical Architecture, Data Modelling
Activities	This work package includes implementing the modules according to the design specifications noted in the Specification document, preparing unit test plans, and examining the different paths through the modules.
Outputs	A written document of the Unit Test Report, source code and header files.

Project	Ex-Sell
Work Package	7 — Integration & Quality Assurance (7 of 7)
Assigned To	Yiu Hong Sum, Lim Kian Hock Bryan, Cheng Yang Zhen, Lim Yan Jun, Soong Jie Ming, Chen Zhenni, Chang Keat Lueng Aaron
Effort	5 Days

Zenith Page 24 of 40

Start Date	06 March 2018
Purpose	To perform black box testing, white box testing to check for logical errors, identify and fix syntactical errors produced during the implementation of the system and evaluating overall project performance to provide confidence that the project is satisfy with the relevant quality standards.
Inputs	Project Plan, Requirement Specification, User Interface, Technical Architecture, Coding & Unit testing, Data Modelling, Coding & Unit testing
Activities	This work package includes examining issues such as system performance and integrity and use metrics to develop strategies for improving the software process, and thus, improving the quality of the end product.
Outputs	A written document of the Test Report and Quality Assurance Report.

6. Project Estimates

6.1. Code Size Estimation using Function Points

The unadjusted function point is calculated based on the complexity of functions provided by this system. Code size is then estimated by adjusted function point.

6.1.1. Unadjusted Function Points

Ex-Sell supports the following proposed functions:

Seller:

- ➤ Login
- > Register as a new user
- List a product for sale
- ➤ List product details
- ➤ Communicate with Live Support Operator
- ➤ Receive message notification from buyer

Zenith Page 25 of 40

Buyer:

- ➤ Login
- > Register as a new user
- ➤ View list of products
- ➤ View product details
- ➤ Favourite/Bookmark product
- ➤ Communicate with Live Support Operator

The measure of unadjusted function points is based on five primary component elements of these functions: Inputs, Outputs, Inquiries, Logical Files, and Interfaces. Each element ranges from Low Complexity, Medium Complexity to High Complexity.

Element	Complexity	Detail				
T	Low	Registration				
Inputs	Low	Login				
	Low	List Product for Sale				
	Medium	Message Live Support Operator				
	Medium	View Product for Sale				
	Medium	Accept/Reject Buyer/Seller				
Outputs	High	Display Product Details				
	Low	Display User information				
	Low	Display Messages				
Inquiries	High	Select Product				
	Medium	Selecting products according to various tags or item types				

Zenith Page 26 of 40

Low		Selecting product information
	Medium	Selected seller/buyer details
Logical Files	High	Product Information
	Medium	Users Account
Interfaces	High	MessageAPI

Calculation of Unadjusted Function Points:

Characteristic	Low		Medium		High	
Inputs	3	× 3	3	× 4	0	× 6
Outputs	2	× 4	0	× 5	1	× 7
Inquiries	1	× 3	2	× 4	1	× 6
Logical Files	0	× 7	1	× 10	1	× 15
Interfaces	0	× 5	0	× 7	1	× 10
Unadjusted FP	20		30		38	
Total=L+M+H	88					

Zenith Page 27 of 40

6.1.2. Adjusted Function Points

E
Scoring (0 – 5)
0 = No influence
1 = Insignificant influence
2 = Moderate influence
3 = Average influence
4 = Significant influence
5 = Strong influence

Influence Factors	Score	Detail
Data Communications	4	Data and control information used in the Ex-Sell are sent or received over communication facilities.
Distributed Functions	4	Distributed processing and data transfer are online and in both directions.
Performance	3	Each response of the user inputs for Ex-Sell is significantly reliable.
Heavily used	0	Ex-Sell on a moderately used web application.
Transaction rate	3	Daily transaction period is anticipated.
On-line data entry	4	More than 15% of transactions are interactive.
End-user efficiency	3	Ex-Sell should be reasonably user friendly.

Zenith Page 28 of 40

On-line data update	3	Online update of internal logical files is included.
Complex processing	0	Ex-Sell will involve no complex processing or algorithms.
Reusability	4	Ex-Sell is specially packaged and documented to ease re-use.
Installation Ease	4	No special significant installation issues since Ex-Sell is a web-based application.
Operational Ease	1	Effective backup and recovery procedures were provided.
Multiple sites	0	Ex-Sell will be located in only one facility.
Facilitate change	3	Flexible query is provided that can handle complex requests such as changes in products.
Total score	36	

Influence Multiplier

= Total score \times 0.01 + 0.65 = 36 \times 0.01 + 0.65 = 1.01

Adjusted FP

= Unadjusted FP \times Influence Multiplier = $88 \times 1.01 = 88.88$

6.1.3. Lines of Code

According to Capers Jones statistics, each Function Point requires 57 lines of code if the application is implemented using ASP.NET.

Therefore, the **Lines of Code** = $88.88 \text{ FP} \times 57 \text{ LOC/FP} = 5066 \text{ LOC}$

Zenith Page 29 of 40

6.2. Efforts and Duration Estimation

6.2.1. Constructive Cost Model

The Constructive Cost Model (COCOMO) 81: Intermediate Model will be used to estimate project effort and duration. There are three modes which are organic, semidetached and embedded. Ex-Sell is a web application, which will have average complexity and fair flexibility. Therefore, Ex-Sell is an organic mode project. COCOMO cost estimation for organic mode projects follow this formula:

where:

Effort = number of staff months

KDSI = number of lines of code for completed product. It is measured in thousands of lines of code

EAF = Effort Adjustment Factor

Time = total number of months

The Effort Adjustment Factor is the product of the 5 adjustment parameters. Each adjustment parameter is defined as very low, low, nominal, high, or very high.

	RATINGS				
COST DRIVERS	Very Low	Low	Nominal	High	Very High
Software Reliability	0.75	0.88	1.00	1.15	1.40
Product Complexity	0.70	0.85	1.00	1.15	1.30
Analyst Capability	1.46	1.19	1.00	0.86	0.71
Applications Experience	1.29	1.13	1.00	0.91	0.82
Programmer Capability	1.42	1.17	1.00	0.86	0.70

Zenith Page 30 of 40

Calculation of Effort Adjustment Factor:

COST DRIVERS	
Software Reliability	0.75
Product Complexity	1.30
Analyst Capability	1.19
Applications Experience	1.13
Programmer Capability	0.86
EAF Value	1.13

Effort = $3.2*(5.066) ^1.05*1.13 = 19.9$ person months Time = $2.5*(19.9) ^0.38 = 7.80$ months

6.2.2. Top-Down Estimation

In this method, we use function points as the basis to calculate Effort, Duration, Team size, Compression rate and finally the schedule.

- ➤ Working days include 5 days in a week.
- ➤ Effort = Size / Production Rate = (5066 LOC) / (39 LOC/PD) = 130 PD
- ➤ Duration = $3 \times (Effort) 1/3 = 3 \times (130) 1/3 = 15.1 PD$
- ➤ Initial schedule = 130 PD / 5 days a week = 26 week
- ightharpoonup Team size = 130 PD / 15.1 PD = 8.6 person
- ➤ But since we have 7 persons, the Compression rate = 8.6 person / 7 person = 1.228
- ➤ Desired schedule = Initial schedule × Compression rate = 26 week × 1.228 = 32 weeks
- ightharpoonup Total person-hours = 130 PD imes 8 hours = 1040

Zenith Page 31 of 40

6.2.3. Bottom-Up Estimation

In this method, we base our estimation on the following factor:

➤ Balance of time between work and leisure

The calculation is as following:

- ➤ There are 7 group members; each spends 10 hours/week; then total hours per week is 70.
- > The remaining time of project schedule is 2 weeks, so the total person-hours is 140.

6.2.4. Distribution of Effort

The schedule is 3 months. The team size is 7. Working days include 5 days in a week.

1990's Industry Data	Work Package	Distribution	Top- Down Estimates	Bottom-Up Estimates
Preliminary Design 18 %	Project Plan	9%	11.88	12.6
	Requirement Specification	9%	11.88	12.6
Detailed Design 25 %	User Interface	7%	9.24	9.8
	Technical Architecture	11%	14.52	15.4
	Data Modelling	7%	9.24	9.8
Code & Unit Testing 26 %	Code & Unit testing	26%	34.32	36.4
Integration & Test 31 %	Integration & Quality Assurance	31%	40.92	43.4
	Extrapolated total effort		132	140

Zenith Page 32 of 40

2% for project management	2.64	2.8
3% for contingency	3.96	4.2
Total effort	138.6	147

These duration estimates are based on the assumption that each team member works an equal amount on any given work package.

6.3. Cost Estimation

6.3.1. Hardware:

Developer workstations:

Digital Ocean Web Server	
7 - HP Pte Ltd Workstation	Total
Kohler Power Supply	\$0.00
Western Digital Network Attached Storage	

6.3.2. Software:

Software License Provided by Third Party:

Microsoft Office 2016	\$0.00
Microsoft Project 2016	\$0.00
MySQL Server	\$0.00
Microsoft Visual Studio 2017 Enterprise	\$0.00

Zenith Page 33 of 40

6.3.3. Other Resources:

Staff:

Project Manager	\$5000
System Developers	\$9000
Quality & Release Managers	\$6000
	Total \$20,000

Stationary:

Paper, photocopying and other miscellaneous cost	\$90

Total: \$20,090

The customer will supply the required hardware and software necessary. Zenith is not responsible for supplying said systems.

7. Product Checklist

The plan is that the items listed below will be delivered on the stated deadlines.

Project Deliverable	Estimated Deadline
Project Proposal	8 February 2018
System Requirement Specifications	26 February 2018
Software Quality Assurance	26 February 2018

Zenith Page 34 of 40

Project Plan	21 March 2018
Risk Management Plan	21 March 2018
Design Report on Software Maintainability	4 April 2018
Configuration Management Plan	4 April 2018
Change Management Plan	4 April 2018
Release Plan	4 April 2018
Test Plan	18 April 2018
Test Cases and Requirements Test Coverage Report	18 April 2018
CMMI Level 2 Definition	18 April 2018

8.Best Practice Checklist

Project Deliverable	√
All documentation must be in a standardized format.	
Check for ambiguity, completeness, accuracy, and consistency. The requirement documentation must contain a complete functional specification.	
Design the functionality that meets the customer requirements.	
Utilizing proper UML diagrams to document use cases and analysis models.	
The Project Manager must have good communication with his employees; require developers to make code available for review; review design for appropriateness.	

Zenith Page 35 of 40

All manuals designs, test, source code should have revision numbers and dates revision history comments, change marks to indicate the changes.	
Be careful to obtain accurate estimates for: time, effort, overhead, meeting time, and especially effort on integration, testing, documentation and maintenance.	
Conduct code reviews to find software defects. Plan and manage code reviews between team members.	
Document the software defects, so development team can view and edit the document based on whether the issue has been solved.	
Software testing will use both black box and white box testing. It will involve unit, functional, integration and acceptance testing.	

9. Risk Analysis

The following risks have been identified for the Ex-sell project:

Underestimation of funding due to changes in price

> Impact severity: High

➤ Probability: 25%

- ➤ Impacts: Depending on the stage at which changes occur, we could seek other cheaper alternatives or request for additional funding.
- ➤ Risk Reduction: Always request quotations from multiple companies so that we could always have more than one options when the previously selected option is no longer available.

Staff Unavailability

> Impact Severity: High

➤ Probability: 20%

- ➤ Impacts: Delay in work completion and slowing down the progress of the project.
- ➤ Risk Reduction: Assign two or more people in a team that focus on a work assignment (e.g. Development Team for coding and Documentation team for work documentation purposes).

Zenith Page 36 of 40

Extra Time required to complete the work

➤ Impact Severity: Moderate

➤ Probability: 10%

- ➤ Impacts: Reputation will be damaged, and the client's business may be affected due to the delays.
- ➤ Risk Reduction: Plan and provide extra buffer time and shorten the time required to complete the task before the originally expected time.

System Performance Issue

Impact Severity: High

Probability: 5%

- Impacts: Clients' business activities would be affected due to the performance issues encountered.
- Risk Reduction: Create a progressive benchmark to ensure the performance is consistent with the client's expectations.

Error during the presentation

Impact Severity: Medium

> Probability: 30%

- > Impacts: Client's time would be wasted due to the failure of execution by the software and client's faith in our ability would decrease.
- Risk Reduction: Multiple tests should be conducted before the deadline and the development log has to be updated consistently.

Requirement Changes by the Clients

Impact Severity: Medium

Probability: 50%

- Impacts: Some of the resources used on previously wanted features would be wasted and extra cost may be incurred due to new changes.
- ➤ Risk Reduction: If the change is minor, simple changes could be made accordingly. However, if the change is substantial, the development team will estimate and provide the cost incurred to the client for reconsideration if the change is worth the cost.

Uncertainty on how to use the interface/software

Impact Severity: Extreme

Probability: 5%

Impacts: If the User Interface is not user-friendly, the client wouldn't be able to use it properly and optimally.

Zenith Page 37 of 40

Risk Reduction: Create a guidebook or provide training for the user to familiarize themselves with the system.

Server crash

- Impact Severity: Extreme
- Probability: 5%
- Impacts: The website will not be able to run, customers will not be able to access the website, business will lose money and reputation will go down.
- ➤ Risk Reduction: Have a 24/7 technician assigned to fix the server within an hour.

Database corrupted/deleted due to malware

- Impact Severity: Extreme
- Probability: 5%
- Impacts: Frustrations with the user will increase and company reputation will go down.
- ➤ Risk Reduction: Create a backup of the database once every 12 hours to ensure an updated database will be available at any time.

10. Quality Assurance

To assure high quality standards for the Ex-sell web application, two important aspects of the application must be tested. These two aspects are:

- > System Core Functionalities
- > Usability

System Core Functionalities refers to the basic functions that our web application is expected to perform. These were previously detailed in the Software Requirements Specifications and initial Project Proposal. Thus, it is paramount to thoroughly test and check for bugs and error in the application.

The usability of the web application is also an important aspect as it is expected that there will be a lot of human traffic perusing the web application. As such, it is therefore important to ensure that the web application is intuitive, easy to use and allows users to achieve their objectives fast. The level of usability will come from the feedback provided throughout the testing phase.

In order to test the web application, two different forms of testing phase will be conducted, namely:

Zenith Page 38 of 40

- > White Box Test
- **➤** Black Box Test

White box testing will be conducted by the Quality Assurance personnel in our team. This is because white box testing requires knowledge on the inner workings of the web application. This will help to ensure that the system performs as expected, and any errors or exceptions are handled with grace.

Black Box Testing will be conducted by both the Quality Assurance Team and by a few users from the client's company with no knowledge of the inner workings of the web application. Black box testing will cover any loopholes that were missed during the white box testing phase due to the differences in perspective of the developer and the user.

With both White Box and Black Box testing, full coverage on the quality of the web application can be assured, allowing the team to deliver a product of satisfactory level to our clients

11. Monitoring & Control

Risk Monitoring and Control is the process of identifying, analysing, and planning for newly identified risks, monitoring previously identified risks, and revaluating existing risks to verify the planned risks response strategies for their effectiveness.

To ensure successful delivery of the software which adheres to the project plan, monitoring and control is necessary during the software development phase. Some of the required control and monitor actions are listed below.

There will always be some risks that we overlooked while identifying, analysing and planning to handle the risks that we have anticipated as well as relapse of the previously identified risks.

These are some of the things or actions that we will do in order to **monitor and control** existing and potential risks that could appear during the development process:

- ➤ Have weekly meeting to update one another on the status of the software development processes
- ➤ Review and sort the priority of risks based on its level of complexity and probability of occurrence
- ➤ Perform a regular test run (White Box & Black Box test) whenever a new feature or change is made.

Zenith Page 39 of 40

- Take note of the bugs encountered during the test run & inform the development team about it.
- > Revise and rerun the software, to ensure that the matters were solved
- Ensure that no other issues arise during the process of fixing the latest bugs
- Ensure that all previously recorded risk are properly proper documented.
- ➤ Provide detailed description of action taken towards previously documented bugs.
- > Create a default first-response actions list to be taken in the event that new risks appear, or old risks resurface

Zenith Page 40 of 40