



# YI WAN UX/UI DESIGNER

UX UI WEB MOBILE PRODUCT PHOTOGRAPHY

Portforlio : <https://yiwanportfolio.github.io>

## EXPERIENCE

### **Yiminghui Food Ltd**

Aug 2018 - Dec 2018

### **Product Designer (Freelance)**

Research,ideate,design and prototype for Yiminghui Food Ltd online shop and internal management products and service.

### **NZ Messenger**

May 2018 - Aug 2018

### **Graphic Designer (Full-time)**

Responsible for NZ Messenger weekly newspaper typography and advertising design, monthly magazine content design, typography and advertising design for customers.

### **Huolitianhui Tech**

May 2015 - Dec 2016

### **PM/UX Designer of Huoli Product (Full-time)**

Lead the UX design work of this project from its initial concept generation to launch. Behind its each release, you would find me in the end-to-end design cycle: researching pain points, brainstorming ideas, story mapping flows, wireframing and prototyping design concepts, usability testing to get feedback, and working with cross-functional teams to get it launched.

### **UX Designer of Flight Butler Product (Volunteer)**

Conducted interviews and heuristic evaluation to identify user pain points of the membership card system and provided design recommendations.

### **Mobotap Tech**

Feb 2014 - May 2015

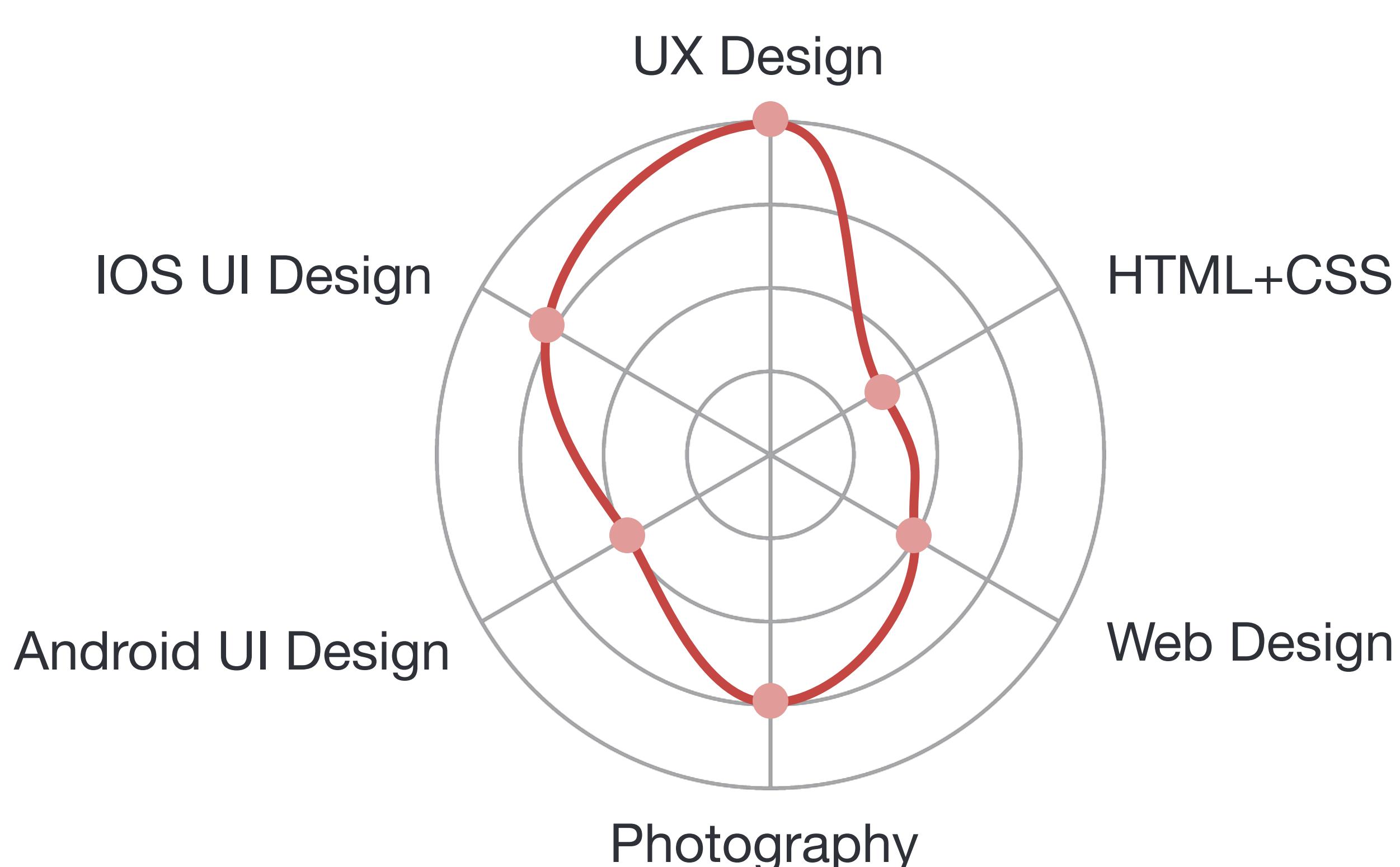
### **Overseas Marketing Assistant (Full-time)**

Responsible for promotions of Dolphin Browser in the US market .

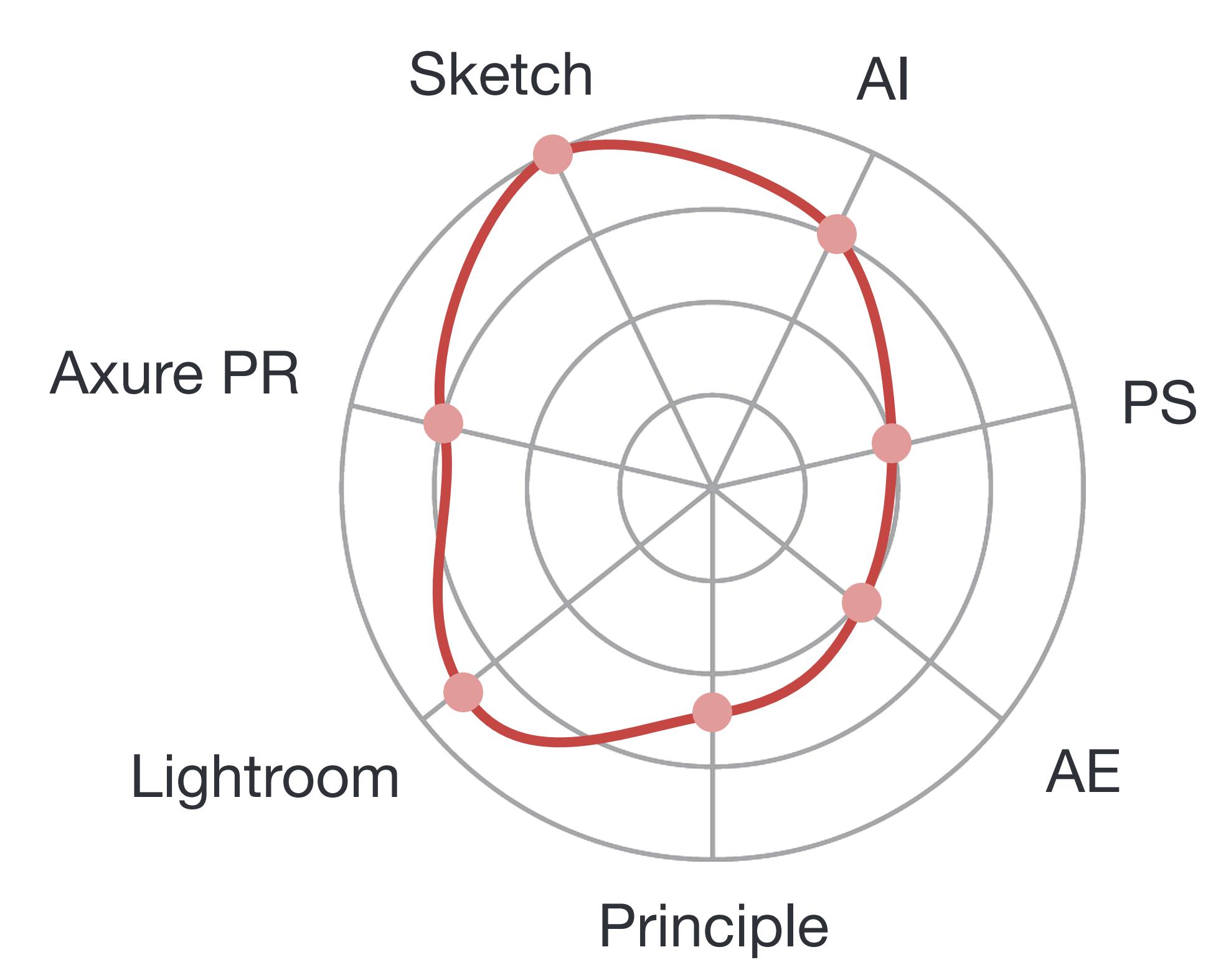
## EDUCATION

Aug 2012  
Jianghan University  
Social psychology

## SKILLS



## TOOLS



## CONTACT

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