

EDUCATION

University of Michigan, Ann Arbor

Master of Science in Information | Human Computer Interaction

Ann Arbor, MI

Sep 2018 - Apr 2020

Wuhan University

Bachelor of Science in Geographical Information Science

Wuhan, China

Sep 2013 - Jun 2018

SELECTED RESEARCH & PROJECT

UX Consultant, Opportunity Hub at LSA School, UM

Course Project

Ann Arbor, Michigan

Sep 2018 - Present

- Evaluated current resource finding system through contextual interviews and affinity diagram.
- Conducted heuristic evaluation and provided design recommendations

UX Designer, Paddy

Course Project

Ann Arbor, Michigan

Sep 2018 - Present

- Researched, designed and prototyped a party planning experience and app product.
- Iterated on interaction flows and design specification through user testing.

Service Designer, Triangle

Jiang China Human-centered Design Challenge

Hangzhou, China

Jul 2017

- Designed a platform that greatly assists retired seniors integrate into society.
- Conducted user research, ideation and built low to high fidelity prototypes.

UX Designer, WhuLib

- Designed a mobile app for Wuhan University that help students find available seats easily.
- Employed by Wuhan University official WeChat account.

June 2017

Data Visualization

Impacts of Noise from Visitors' Spatial Behaviors on Wuhan University Campus.

Wuhan, China

Sep 2014 - Jun 2015

- Digitalized maps, Made noise range model by spatial interpolation by ArcGIS.
- Managed and analyzed data, spatial interpolation and built the behavioral model.
- Provided theoretical foundation for campus management.

EXPERIENCE

UX Designer

InfoLab, Brilliant Detroit

Ann Arbor, Michigan

Sep 2018 - Present

- Located problem of community members in Brilliant Detroit event searching process with client and stakeholder through users' data analysis.
- Planned and conducted user interviews to understand current user pain point.
- Provided design recommendations to clients, prototyped design solutions.

UX Research & Operations Intern

PalmDrive Education Technology Co.

Beijing, China

Dec 2015 - Feb 2016

- Optimized user experience of online courses of an app "Xiaobandeng", including making students' persona, journey map after investigating over 200+ students around China.
- Operated Official Account and increased the reading number by 4000.

Skills

UX Design

Persona
Brainstorming
Scenarios
Storyboarding
Journey Map
Wireframing
Story mapping
Prototyping
Visual Design

Research

Contextual Inquiry
Interview
Survey
Affinity Diagram
Heuristic Evaluation
Usability Test

Programming

Python
C++
C#
HTML/CSS

Software

Sketch
Invision
Adobe Photoshop
Adobe Illustrator
ArcGIS
CorelDRAW

Interests

Singing
Song Writing
Photography
Travel
Hiking