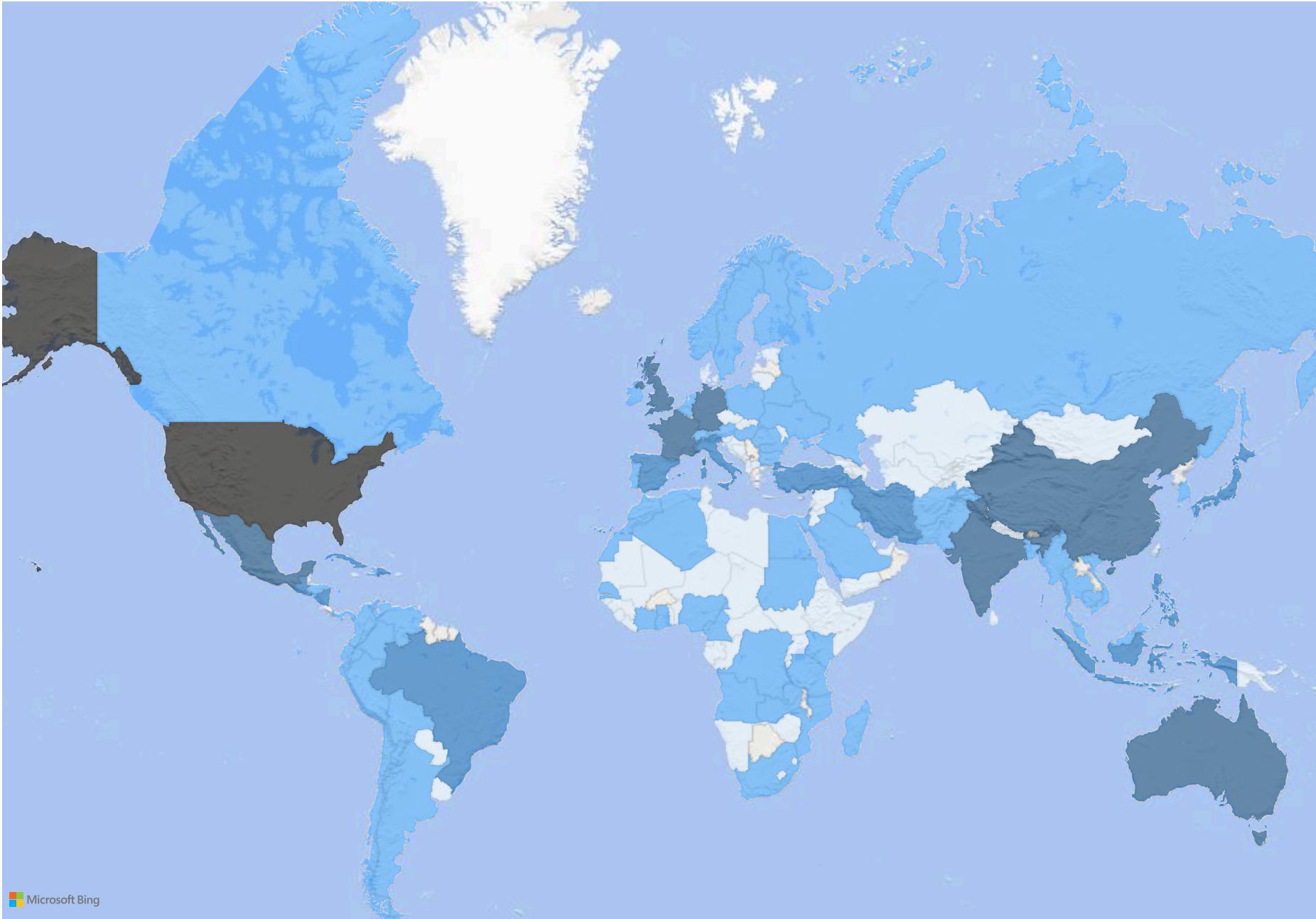


Global Sales Performance



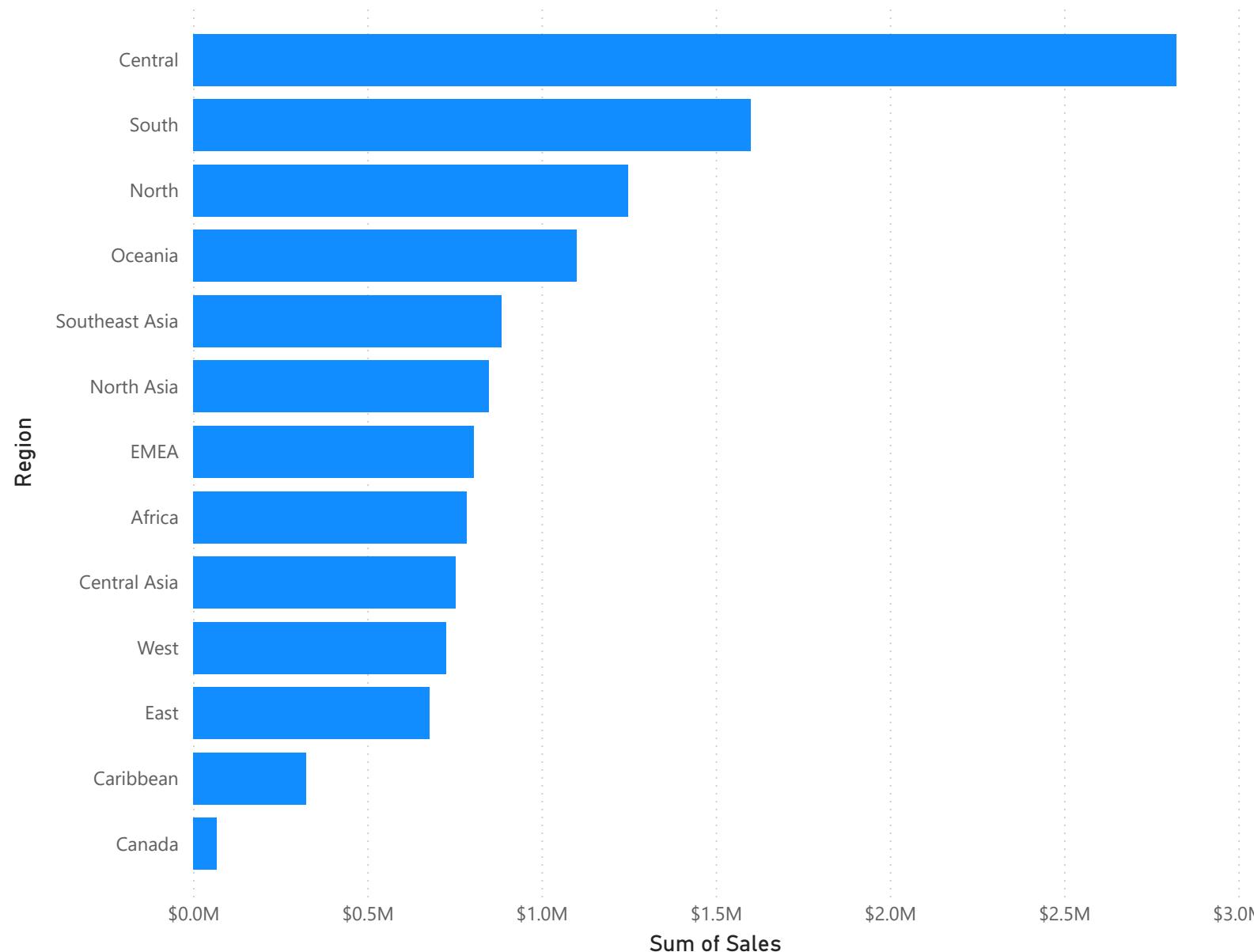
14.3%
Average Discount

\$1.47M
Total Profit

\$12.64M
Total Sales

Region Sales Performance

Sum of Sales by Region



Year

2011	2014
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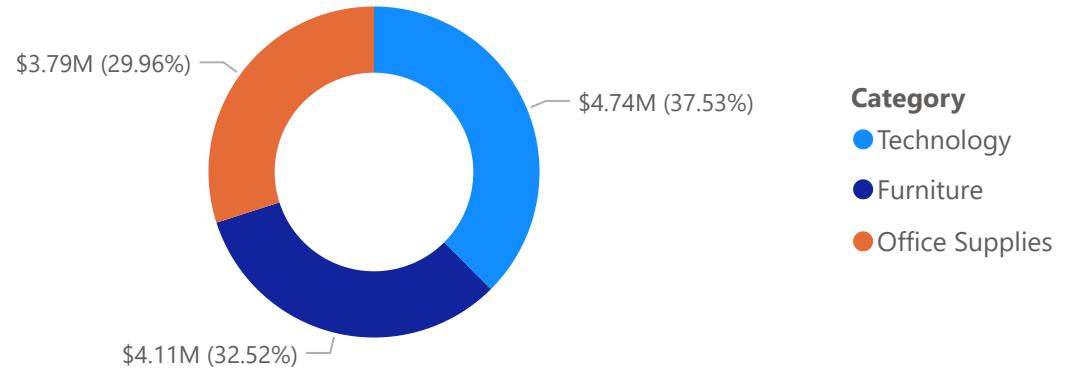


Region Profit Margin by Region

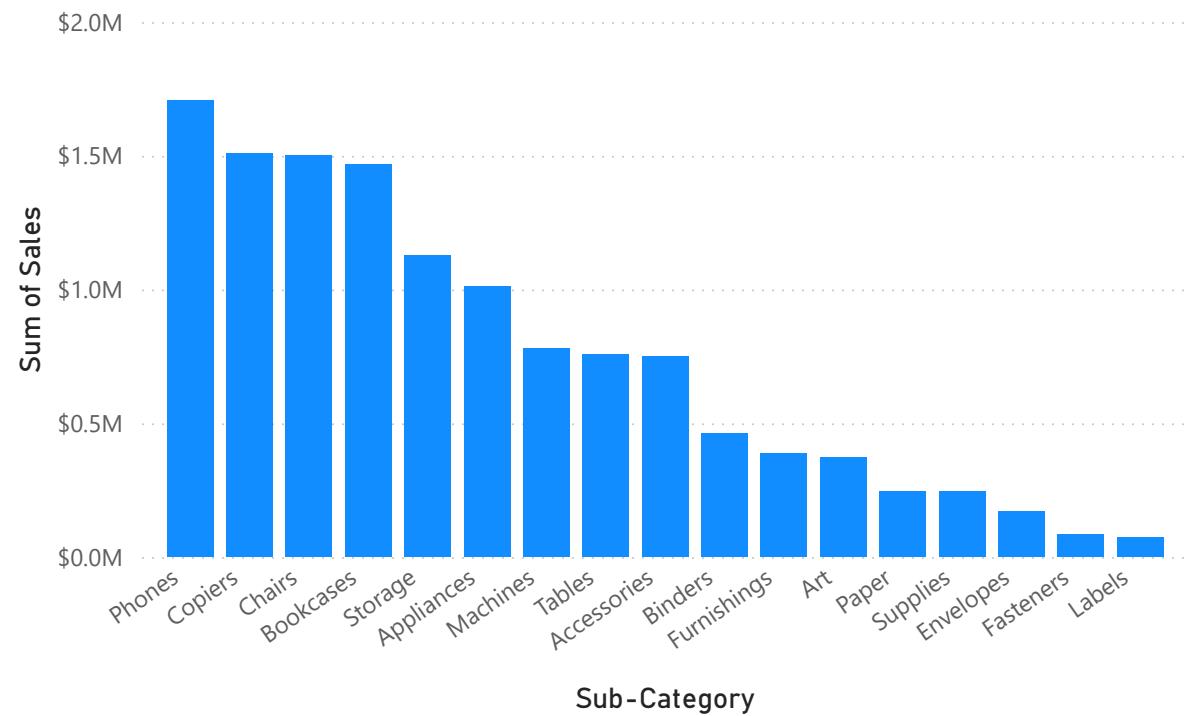
Region	Profit Margin
Canada	26.62%
North Asia	19.52%
Central Asia	17.60%
North	15.59%
West	14.94%
East	13.48%
Africa	11.34%
Central	11.03%
Oceania	10.92%
Caribbean	10.66%
South	8.77%
EMEA	5.45%
Southeast Asia	2.02%
Total	11.61%

Product Category Analysis

Sales by Category



Sales by Sub-Category



Category	Sum of Sales
Technology	\$4,744,557.50
Phones	\$1,706,824.14
Copiers	\$1,509,436.27
Machines	\$779,060.07
Accessories	\$749,237.02
Furniture	\$4,110,874.19
Chairs	\$1,501,681.76
Bookcases	\$1,466,572.24
Tables	\$757,041.92
Furnishings	\$385,578.26
Office Supplies	\$3,787,070.23
Storage	\$1,127,085.86
Appliances	\$1,011,064.30
Binders	\$461,911.51
Art	\$372,091.97
Paper	\$244,291.72
Supplies	\$243,074.22
Envelopes	\$170,904.30
Fasteners	\$83,242.32
Labels	\$73,404.03
Total	\$12,642,501.91