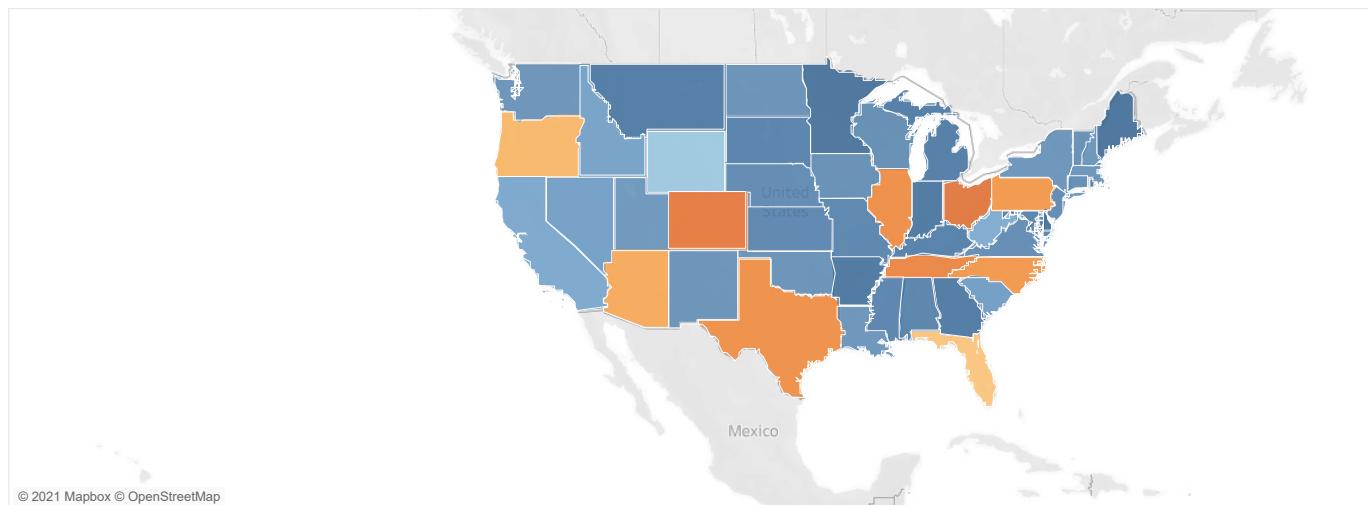


## Superstore case

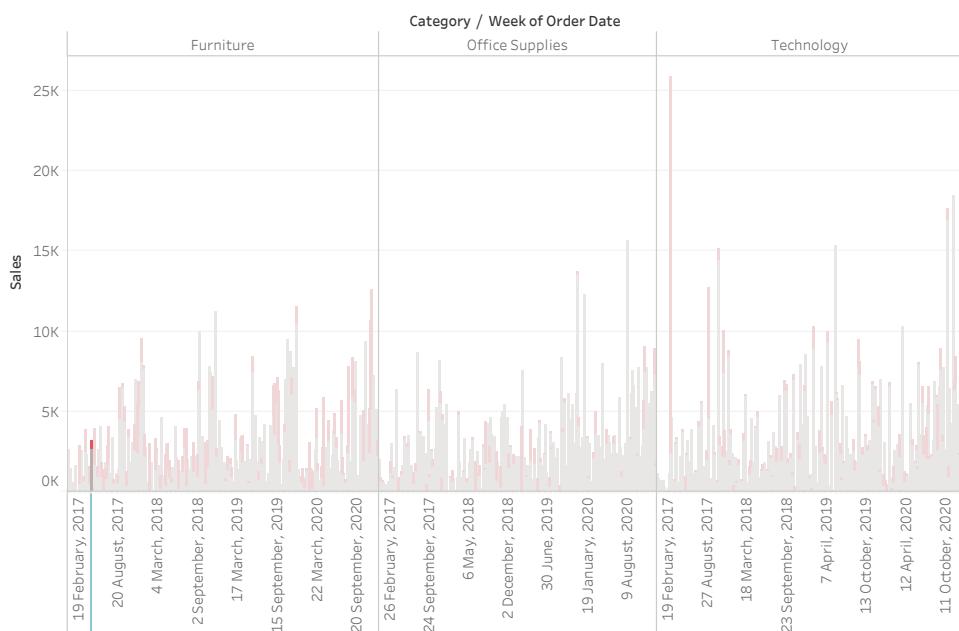
Overview	Products	Customers		SalesForecast	SalesAbnormality
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### Overview

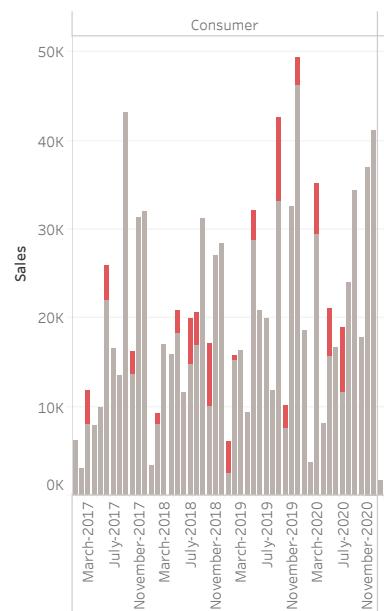
Total Sales	Total Profit	ProfitMargin	Avg. Discount	Profit per Order	Sales per Custom
\$2,297,354	\$286,347	12.46%	15.62%	\$57.17	



### SalesbyCategory



### SalesbySegment



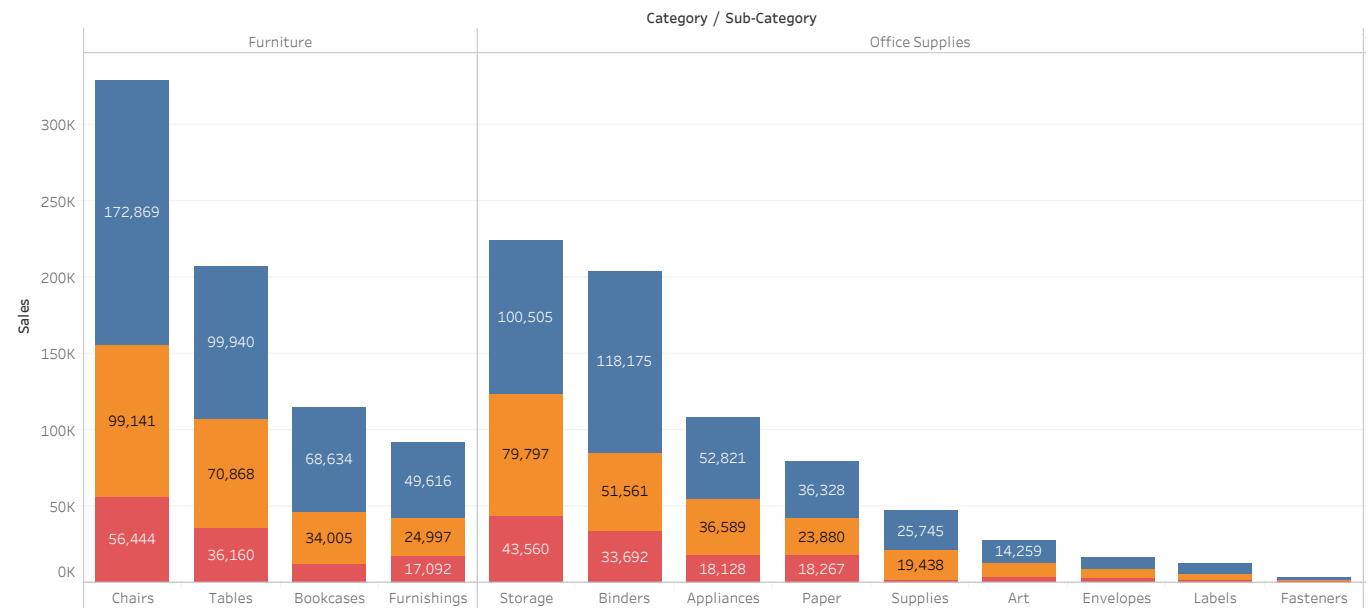
## Superstore case

Overview	Products	Customers		SalesForecast	SalesAbnormality
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## ProductView

Category	Year of Ord..	Order Date									
		1	2	3	4	5	6	7	8	9	10
Furniture	2017	\$6,243	\$1,840	\$14,575	\$7,944	\$6,911	\$13,206	\$10,820	\$7,317	\$23,819	\$12,304
	2018	\$11,739	\$3,136	\$12,501	\$10,475	\$9,376	\$7,713	\$13,674	\$9,637	\$26,275	\$12,024
	2019	\$7,624	\$3,926	\$12,799	\$13,216	\$15,123	\$13,072	\$13,068	\$12,483	\$27,261	\$11,875
	2020	\$5,965	\$6,868	\$10,896	\$9,064	\$16,955	\$19,008	\$11,812	\$15,443	\$29,028	\$21,883
Office Supplies	2017	\$4,852	\$1,070	\$8,604	\$11,155	\$7,135	\$12,955	\$15,124	\$11,382	\$27,429	\$7,206
	2018	\$1,809	\$5,368	\$15,886	\$12,559	\$9,117	\$10,649	\$4,719	\$11,736	\$19,310	\$8,674
	2019	\$5,303	\$6,794	\$17,347	\$10,648	\$13,037	\$10,909	\$12,925	\$8,961	\$23,266	\$16,281
	2020	\$21,276	\$7,409	\$14,553	\$15,079	\$13,737	\$16,911	\$10,242	\$30,068	\$31,908	\$23,044
Technology	2017	\$3,143	\$1,608	\$32,510	\$9,195	\$9,602	\$8,437	\$8,004	\$9,209	\$30,539	\$11,938
	2018	\$4,624	\$3,450	\$10,345	\$11,164	\$11,644	\$6,438	\$10,372	\$15,526	\$19,016	\$10,708
	2019	\$5,621	\$12,259	\$21,570	\$14,893	\$28,832	\$16,372	\$13,269	\$9,675	\$22,888	\$31,536
	2020	\$16,735	\$6,029	\$33,431	\$12,383	\$13,566	\$17,063	\$23,213	\$17,620	\$26,950	\$32,859

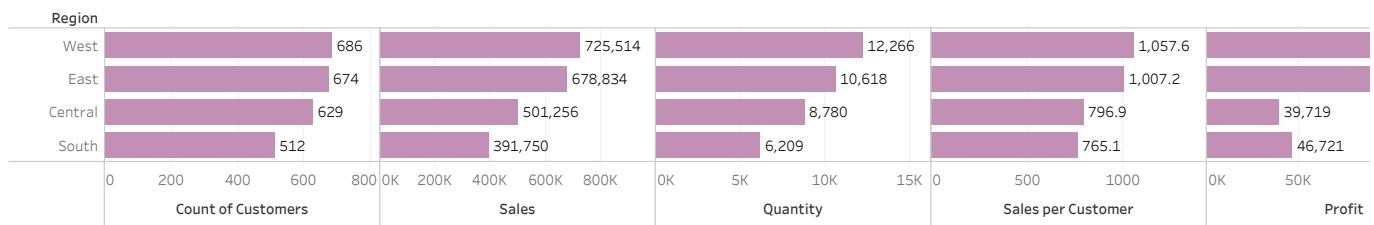
## SalesbySegCat



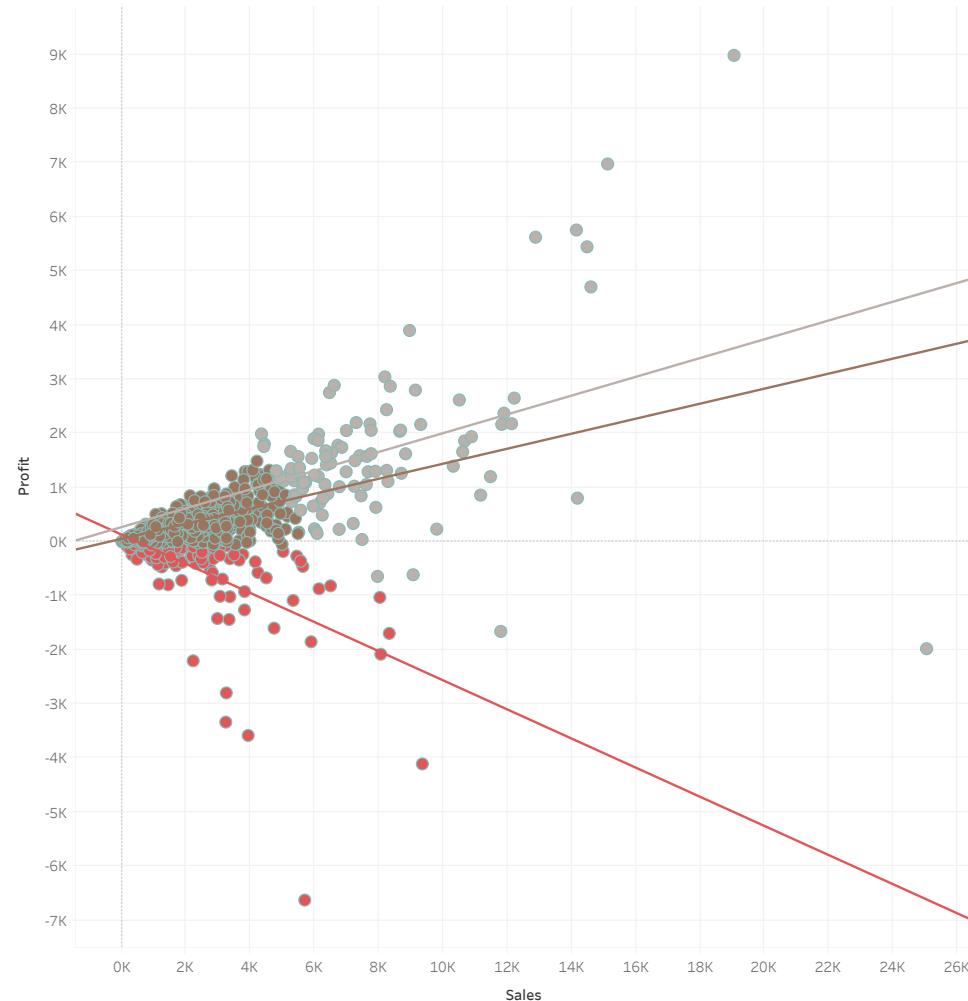
## Superstore case

Overview	Products	Customers		SalesForecast	SalesAbnormality
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### CustomerOverview



### CustomerScatter



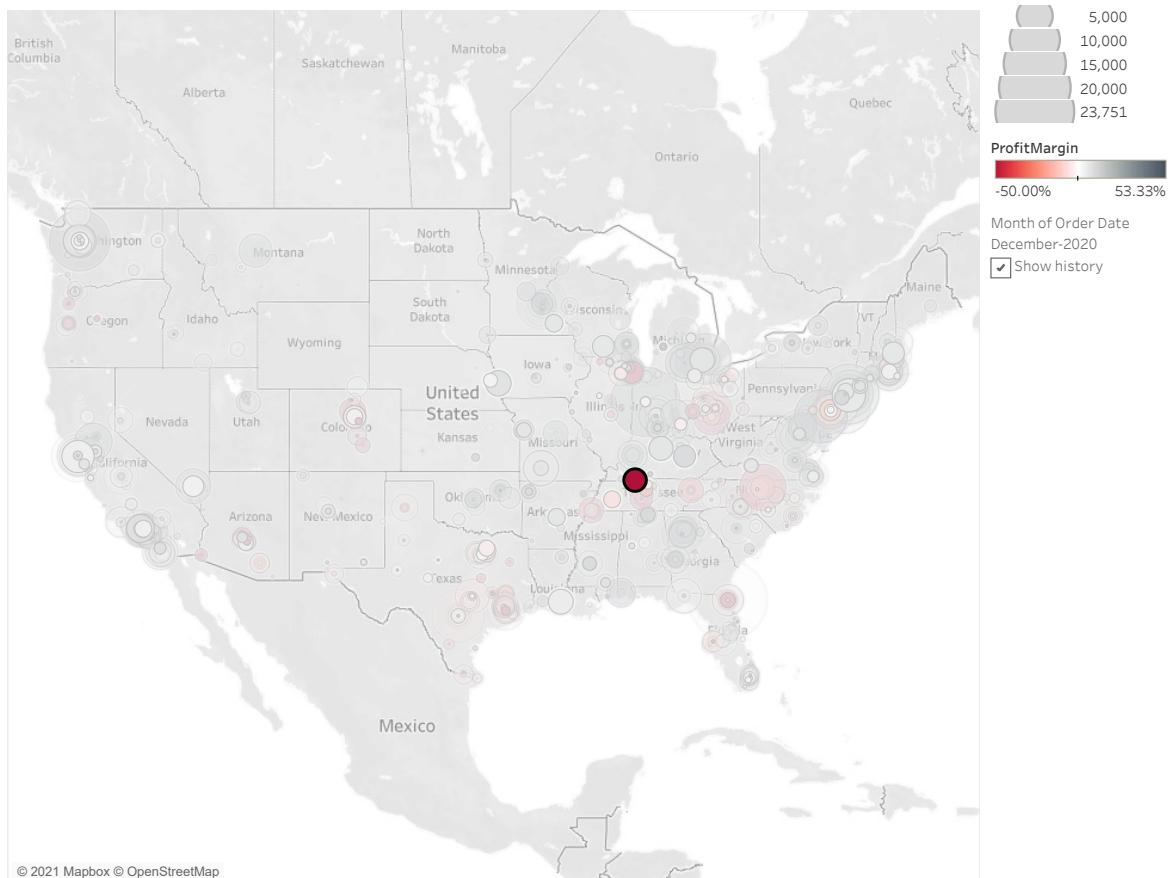
### CustomerRank

Customer Name	Customer ID
Sean Miller	SM-20320
Tamara Chand	TC-20980
Raymond Buch	RB-19360
Tom Ashbrook	TA-21385
Adrian Barton	AB-10105
Ken Lonsdale	KL-16645
Sanjit Chand	SC-20095
Hunter Lopez	HL-15040
Sanjit Engle	SE-20110
Christopher Conant	CC-12370
Todd Sumrall	TS-21370
Greg Tran	GT-14710
Becky Martin	BM-11140
Seth Vernon	SV-20365
Caroline Jumper	CJ-12010
Clay Ludtke	CL-12565
Maria Etezadi	ME-17320
Karen Ferguson	KF-16285
Bill Shonely	BS-11365
Edward Hooks	EH-13765
John Lee	JL-15835
Grant Thornton	GT-14635
Helen Wasserman	HW-14935
Tom Boeckenhauer	TB-21400
Peter Fuller	PF-19120
Christopher Martinez	CM-12385
Justin Deggeller	JD-16150
Joe Elijah	JE-15715
Laura Armstrong	LA-16780
Pete Kriz	PK-19075
Daniel Raglin	DR-12940
Natalie Fritzler	NF-18385
Karen Daniels	KD-16270
Nick Crebassa	NC-18535
Harry Marie	HM-14860
Keith Dawkins	KD-16495
Sean Braxton	SB-20290
Zuschuss Carroll	ZC-21910

## Superstore case

Overview	Products	Customers		SalesForecast	SalesAbnormality
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CustomerAcquisition - December 2020



## Superstore case

Overview	Products	Customers		SalesForecast	SalesAbnormality
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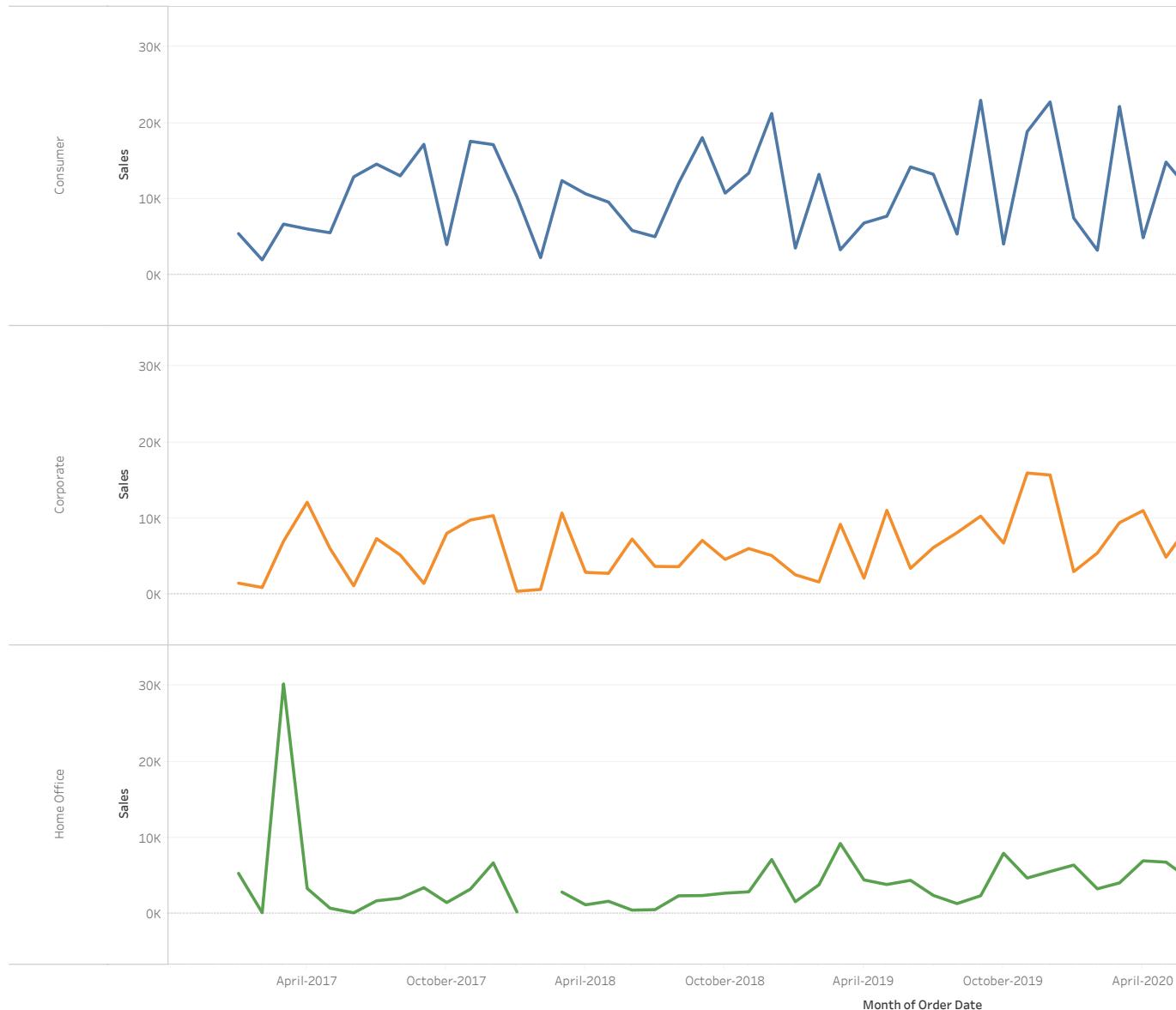
Order Date  
2017-01-03 to 2020-12-30

State  
All

City  
All

Segment  
All

### SalesForecast



## Superstore case

Overview	Products	Customers		SalesForecast	SalesAbnormality

### OutlierDetect

