

webOS 4.0
redlines

LG Contents Store

v0.9 / 2016.12.20

History

수정날짜	버전	작성자	페이지	수정내용
2016.05.20	0.1	오화준J	10p	초안 제작
2016.05.25	0.2	오화준J	86p	전체 수정
2016.07.18	0.3	오화준J	16p	Main 아이콘 추가
			20p	Info 아이콘 추가
			22p~23p	Focus 가이드 추가
2016.07.25	0.4	오화준J	90p	전체 수정
2016.08.02	0.5	오화준J	14p	BG컬러 / 헤더이미지 적용 가이드 추가
			25p	BG컬러 / 헤더이미지 적용 가이드 추가
			26p	배너 영역 가이드 추가
2016.08.16	0.6	오화준J	53p	팝업 추가
2016.11.08	0.7	오화준J	20p~23p	텍스트 크기 수정
2016.11.17	0.8	오화준J	21p~22p	Default Banner 가이드 추가
2016.12.20	0.9	오화준J	19p~20p	비디오 영역 수정
			70p	CP 가이드 추가
			77p	App 업데이트 시 Progress Bar 추가

App Guide LG Contents Store

TV SHOW



- **2rd page**
default_tvshow_280x410.png

- **Search**
default_tvshow_283x424.png

- **Featured**
default_tvshow_370x542.png



- **2rd page**
default_tvshow_352x262.png

- **Search**
default_tvshow_283x212.png

- **Featured**
default_tvshow_370x277.png



- **3rd page**
default_tvshow_360x360.png

MOVIE



- **2rd page**
default_movie_280x410.png

- **Search**
default_movie_283x424.png

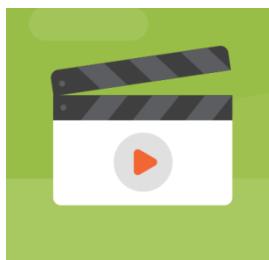
- **Featured**
default_movie_370x542.png



- **2rd page**
default_movie_352x262.png

- **Search**
default_movie_283x212.png

- **Featured**
default_movie_370x277.png



- **3rd page**
default_movie_360x360.png

Apps&games



default_app.png (130x130)



app&games_default_promotion.png (460x337)



app&games_default_screenshot.png (400x225)

공통 Rating block



- default_ratingapp.png (130x130)
- 3rd page (360x360)



app&games_default_promotion.png
(460x337)



app&games_default_screenshot.png
(400x225)



- **2nd page**
default_rating_280x410.png

- **Search**
default_rating_283x424.png

- **Featured**
default_rating_370x542.png



- **2nd page**
default_rating_352x262.png

- **Search**
default_rating_283x212.png

- **Featured**
default_rating_370x277.png

App Guide LG Contents Store

수급 이미지들의 비율이 일정하지 않고, 특히 비율이 섞일 경우가 다수임.

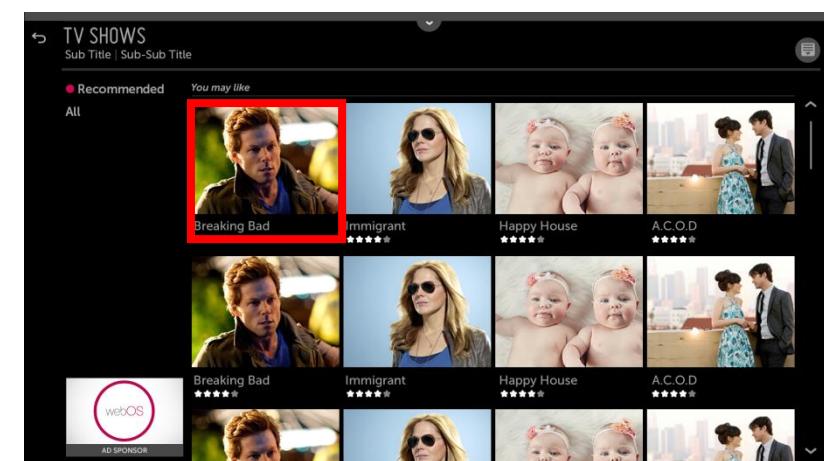
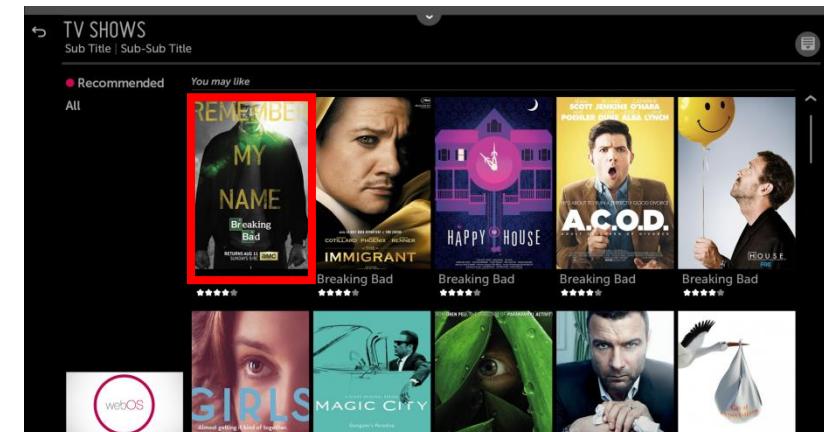
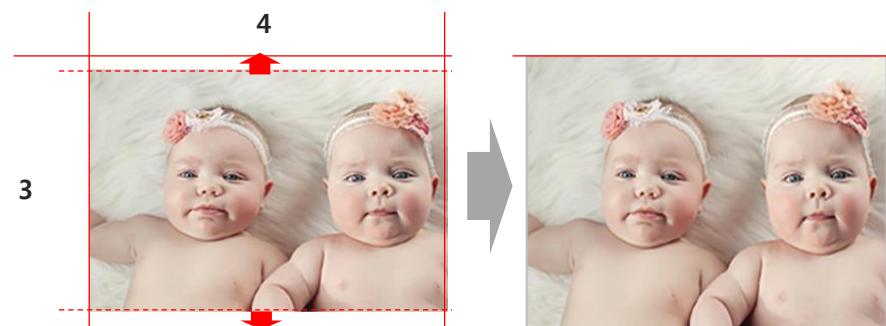
최대한 원본 이미지들의 비율 및 사이즈를 유지하되, GUI 가이드는 아래 셈네일 규정을 규칙으로 한다.

* SBC 및 전체 UX 적으로 내용 점검되어 NetCast / webOS 동일하게 적용 됨.

1

Vertical / Horizontal:

GUI 영역 width에 맞춘 뒤 셈네일 과 영역의 비율이 80% 이상 맞을 시 영역에 Fit 되어 리사이징 된다.



App Guide LG Contents Store

수급 이미지들의 비율이 일정하지 않고, 특히 비율이 섞일 경우가 다수임.

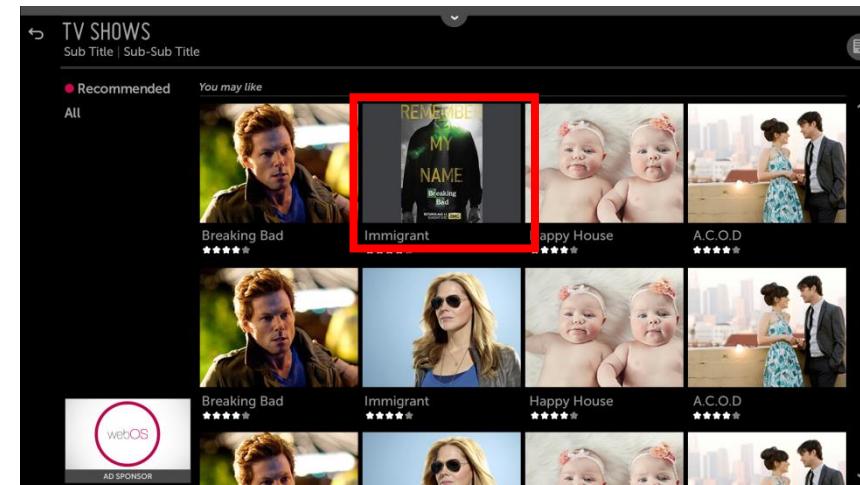
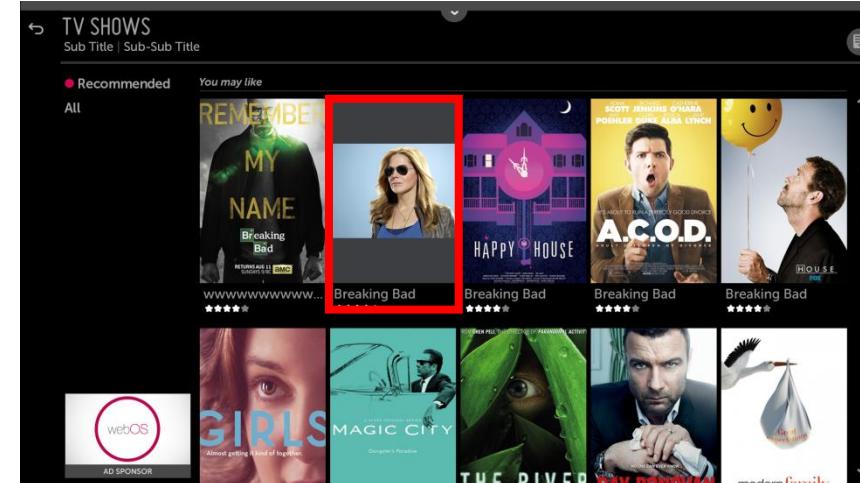
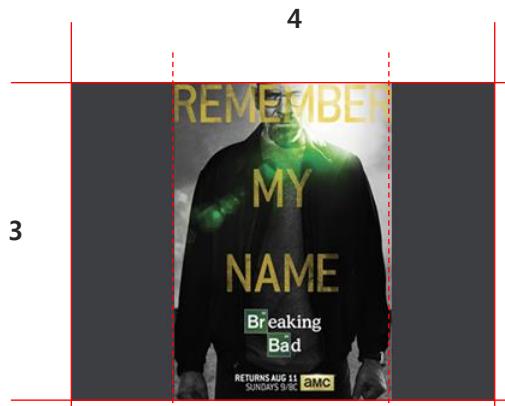
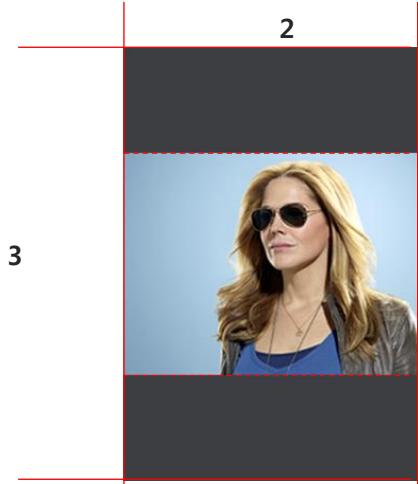
최대한 원본 이미지들의 비율 및 사이즈를 유지하되, GUI 가이드는 아래 셈네일 규정을 규칙으로 한다.

* SBC 및 전체 UX 적으로 내용 점검되어 NetCast / webOS 동일하게 적용 됨.

2

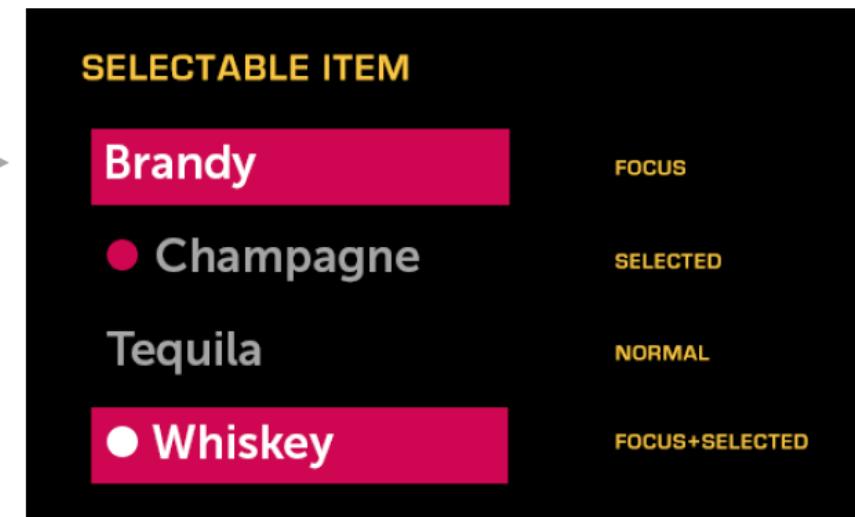
Vertical / Horizontal 가이드 내에 특히 셈네일이 섞일 경우:

GUI 영역 width에 맞춘 뒤 셈네일과 영역의 비율이 80% 이하 일 경우는 기본 BG 컬러 GUI영역 내에 중앙 정렬된다.



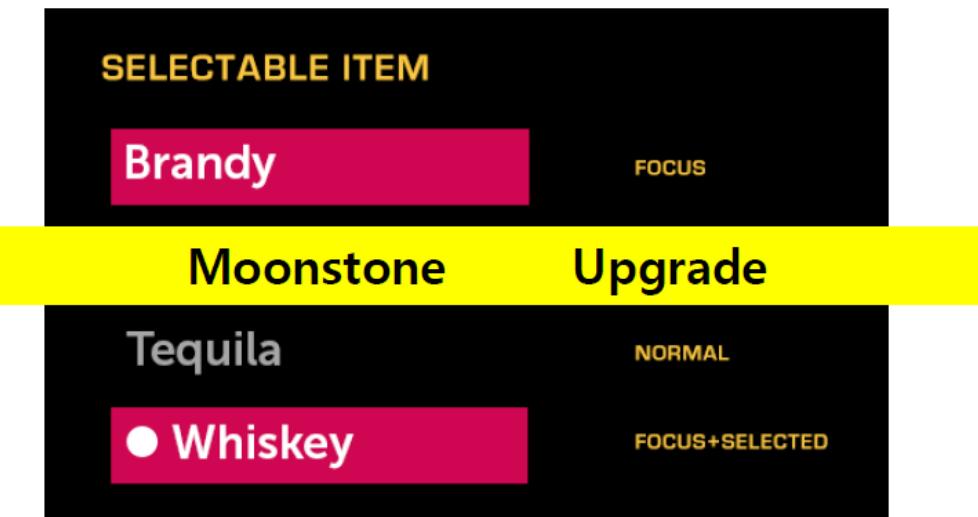
Selectable Item

Moonstone
Beehive



Font-size : 30px
Line-height : 60px

Moonstone
Dreadlocks



Font-size : 34px
Line-height : 60px

Divider

Moonstone
Beehive



DIVIDER

Fruits

Apple
Banana

Vegetables

Avocado
Broccoli

MuseoSans 700 Italic
Font-size : 22px

Moonstone
Dreadlocks

DIVIDER

Fruits

Apple

Moonstone

Upgrade

Vegetables

Avocado

Broccoli

MuseoSans 700 Italic
Font-size : 24px

Expandable picker

Moonstone

Beehive

EXPANDABLE PICKER (MULTI-SELECT)

CLOSED

- Select your flavors ▾
- Chocolate, Vanilla

CLOSED+FOCUS

- Select your flavors ▾
- Chocolate, Vanilla

OPEN

- Select your flavors ▾

✓ Chocolate

Strawberry

✓ Vanilla

MuseoSans 700

Font-size : 30px

MuseoSans 300

Font-size : 26px



Moonstone

Dreadlocks

EXPANDABLE PICKER (MULTI-SELECT)

CLOSED

- Select your flavors ▾
- Chocolate, Vanilla

CLOSED+FOCUS

- Select your flavors ▾

Moonstone Upgrade

OPEN

- Select your flavors ▾

✓ Chocolate

Strawberry

✓ Vanilla

MuseoSans 700

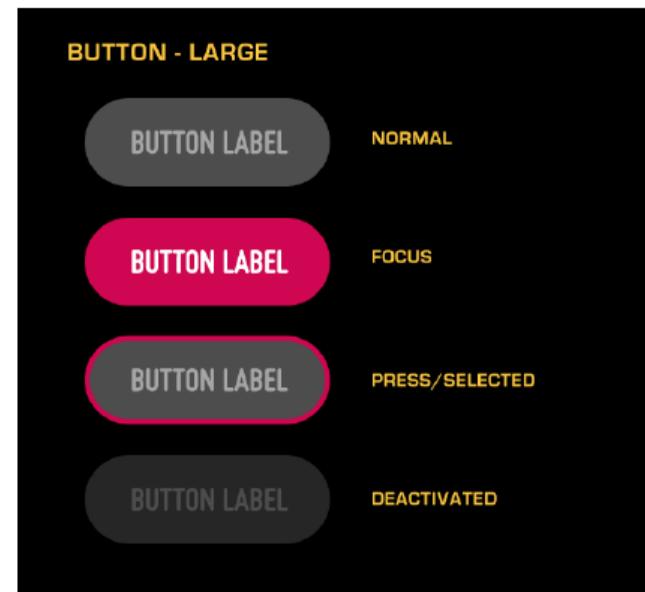
Font-size : 34px

MuseoSans 300

Font-size : 28px

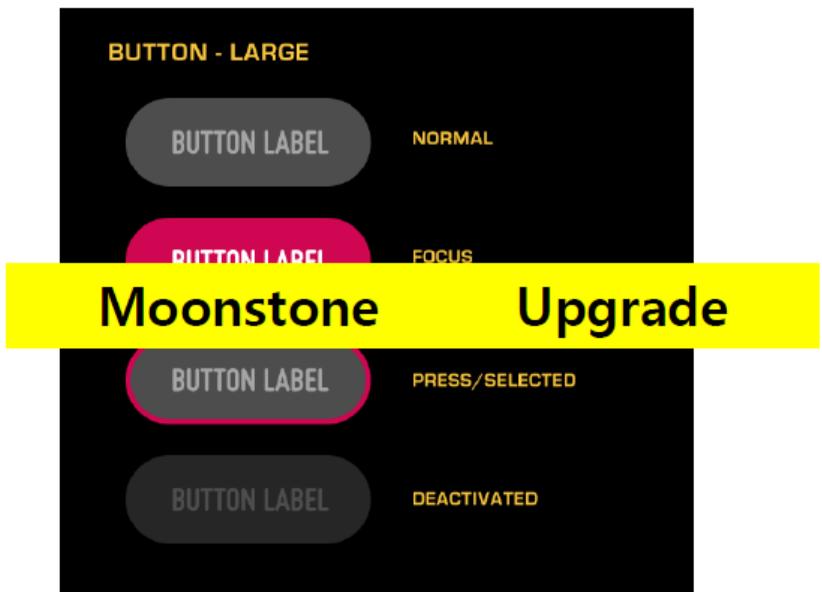
Large Button (85 사이즈 기준)

Moonstone
Beehive



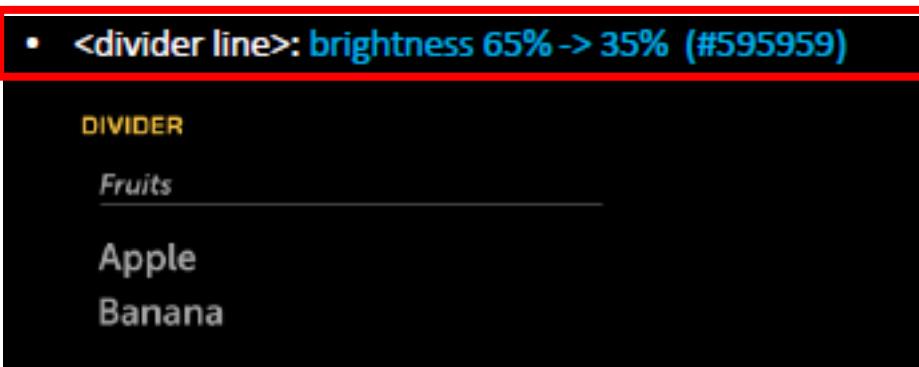
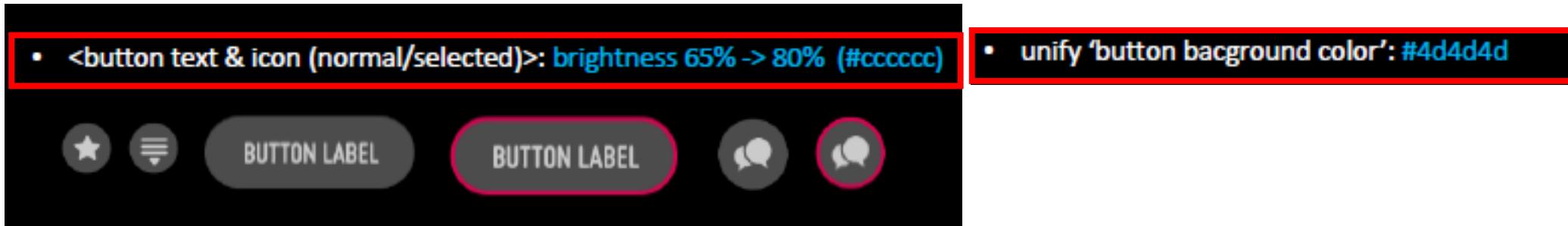
Miso Bold
Font-size : 33px

Moonstone
Dreadlocks



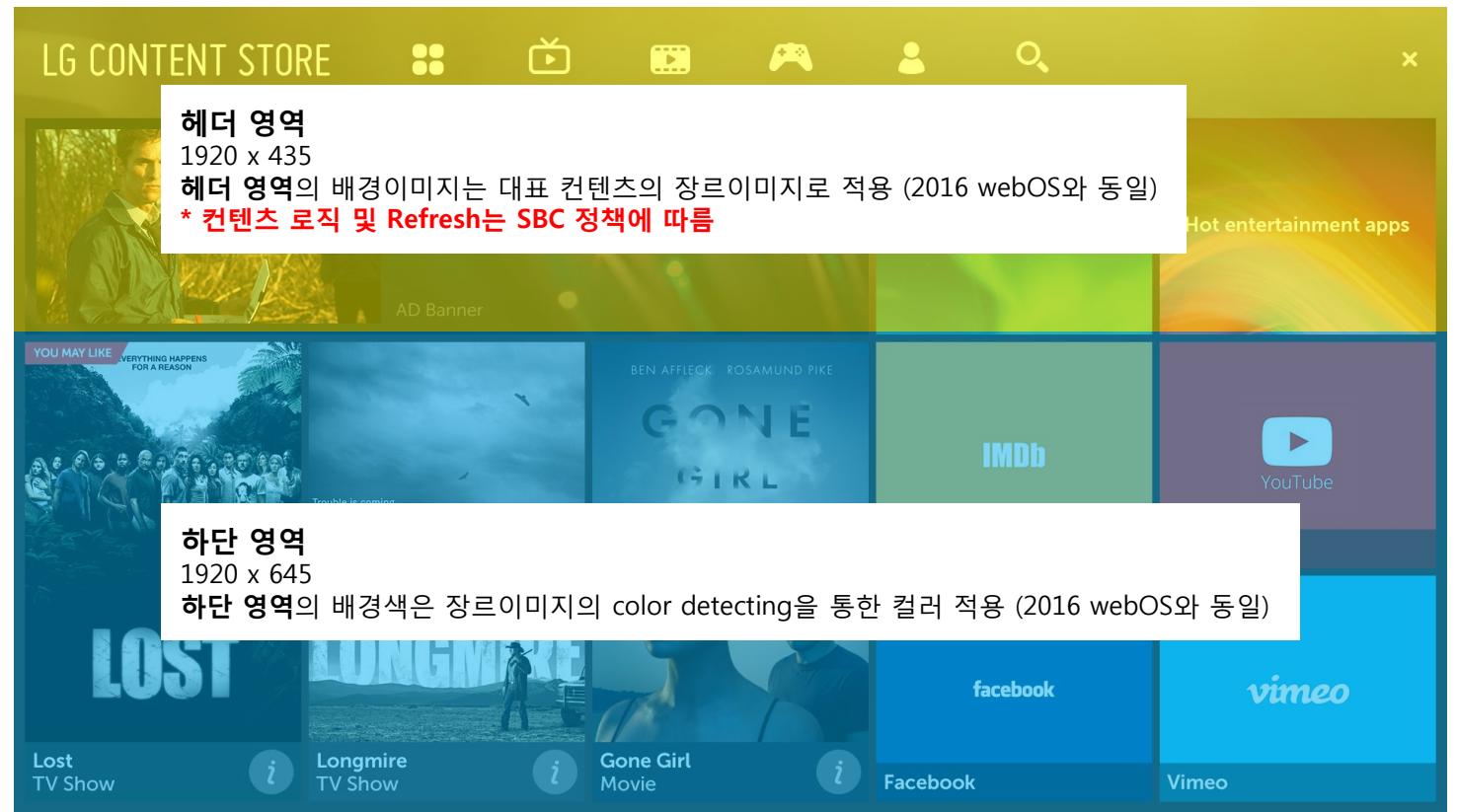
Miso Bold
Font-size : 36px

전체 Color 코드 변경

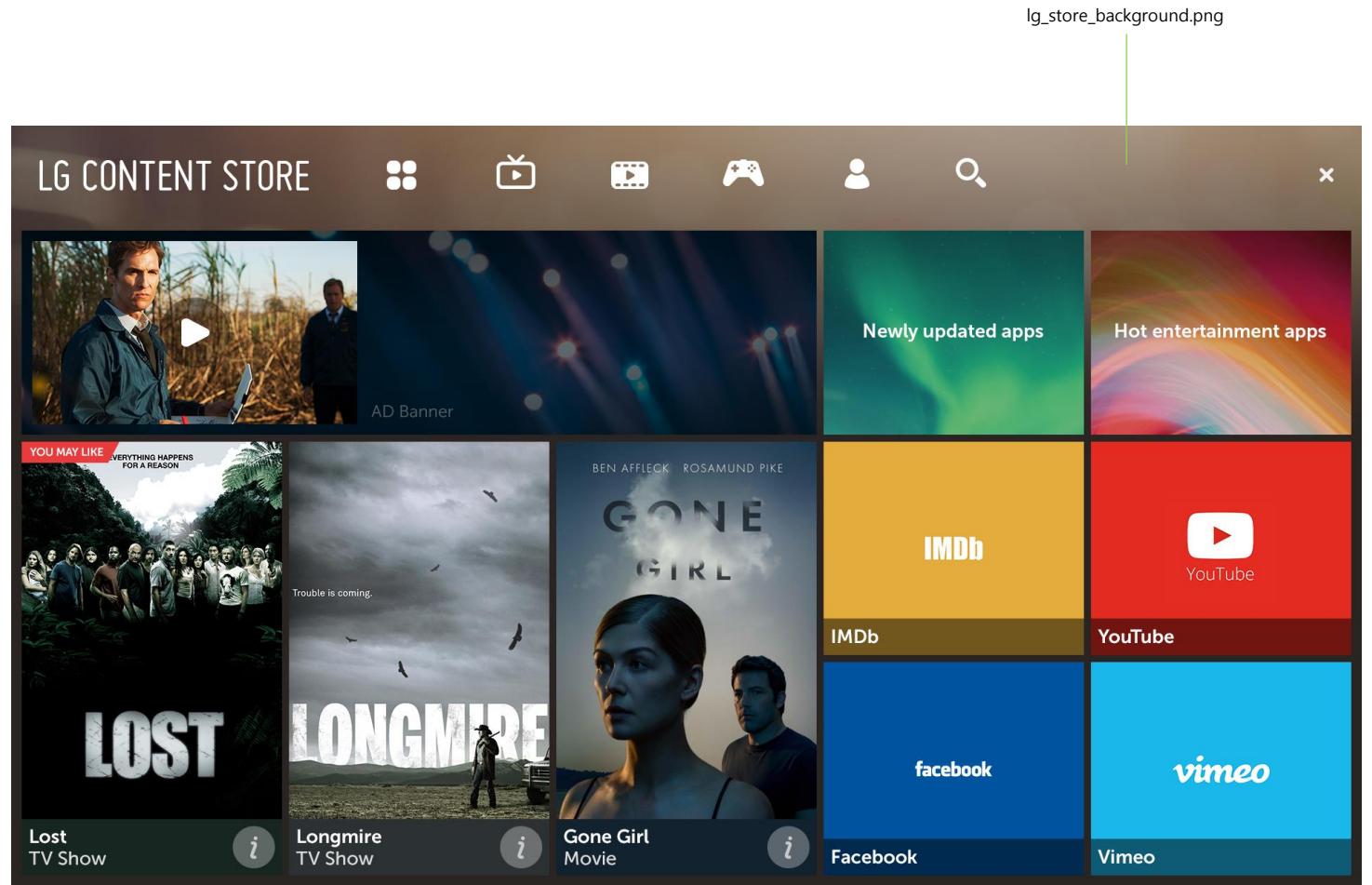


LG CONTENT STORE

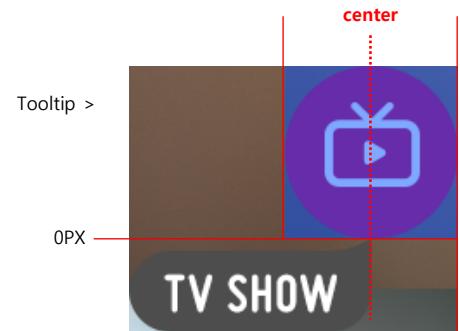
Main Page



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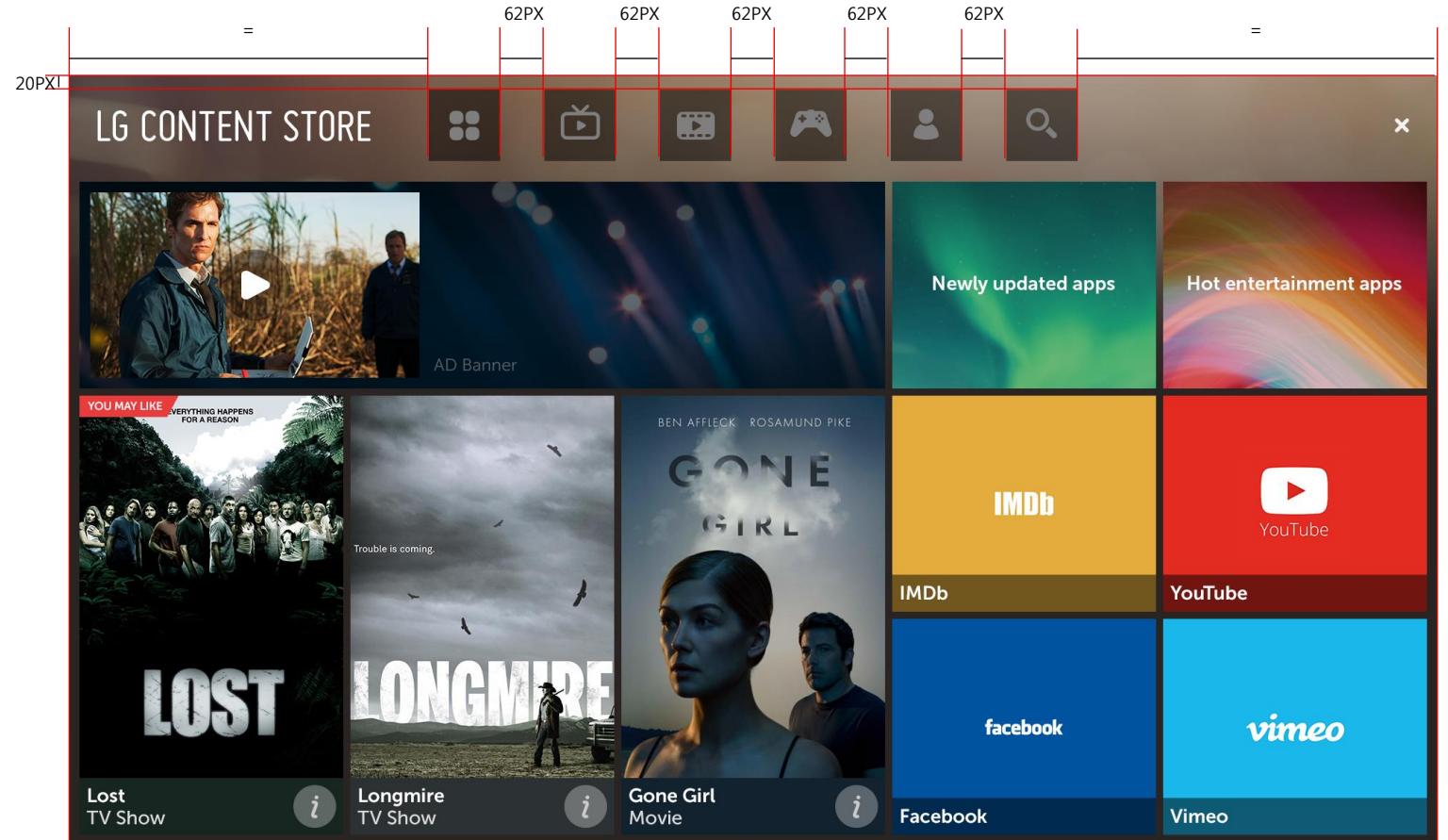


App Guide LG Contents Store

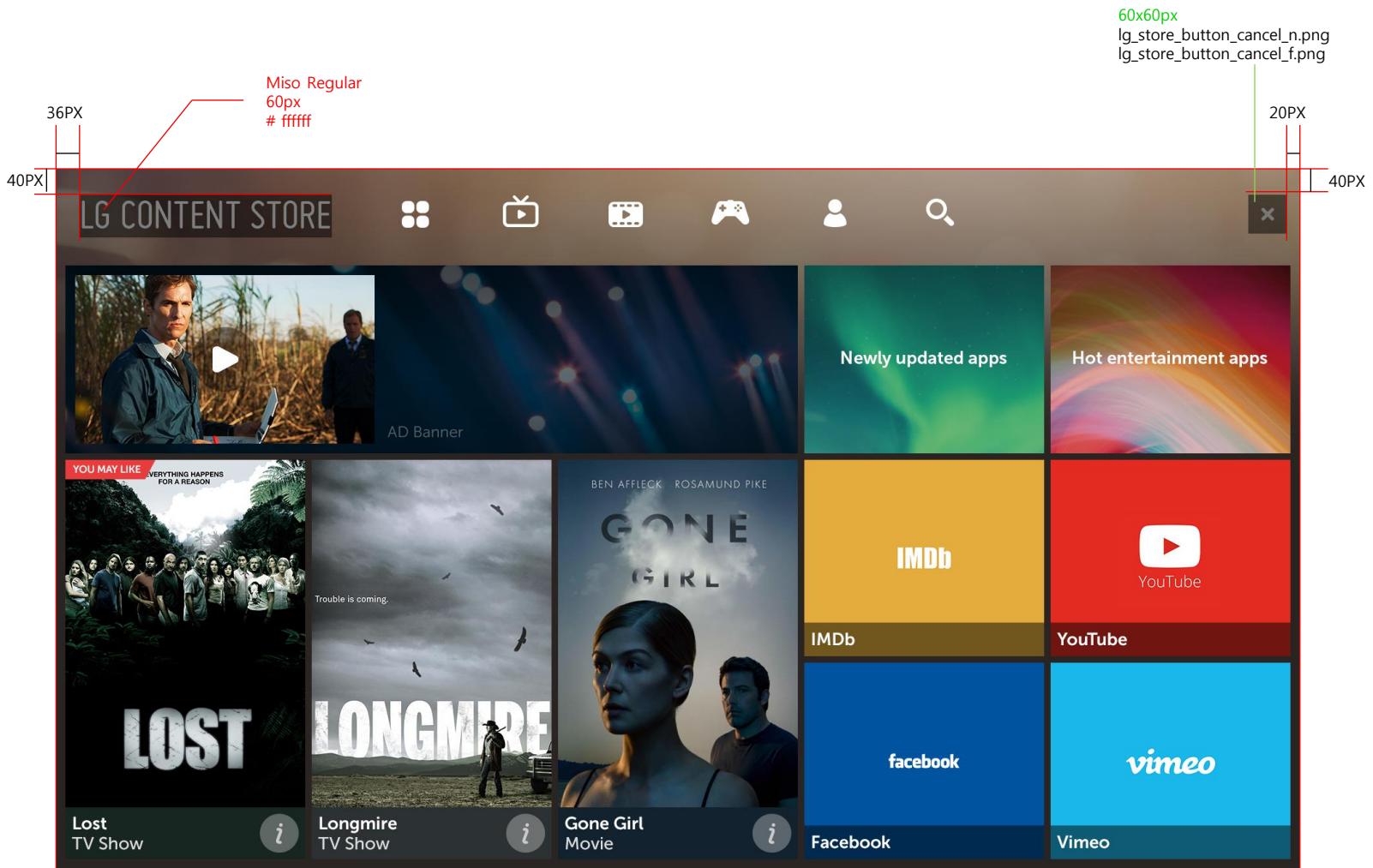


lg_store_menu_tooltip_l.png
lg_store_menu_tooltip_m.png
lg_store_menu_tooltip_r.png

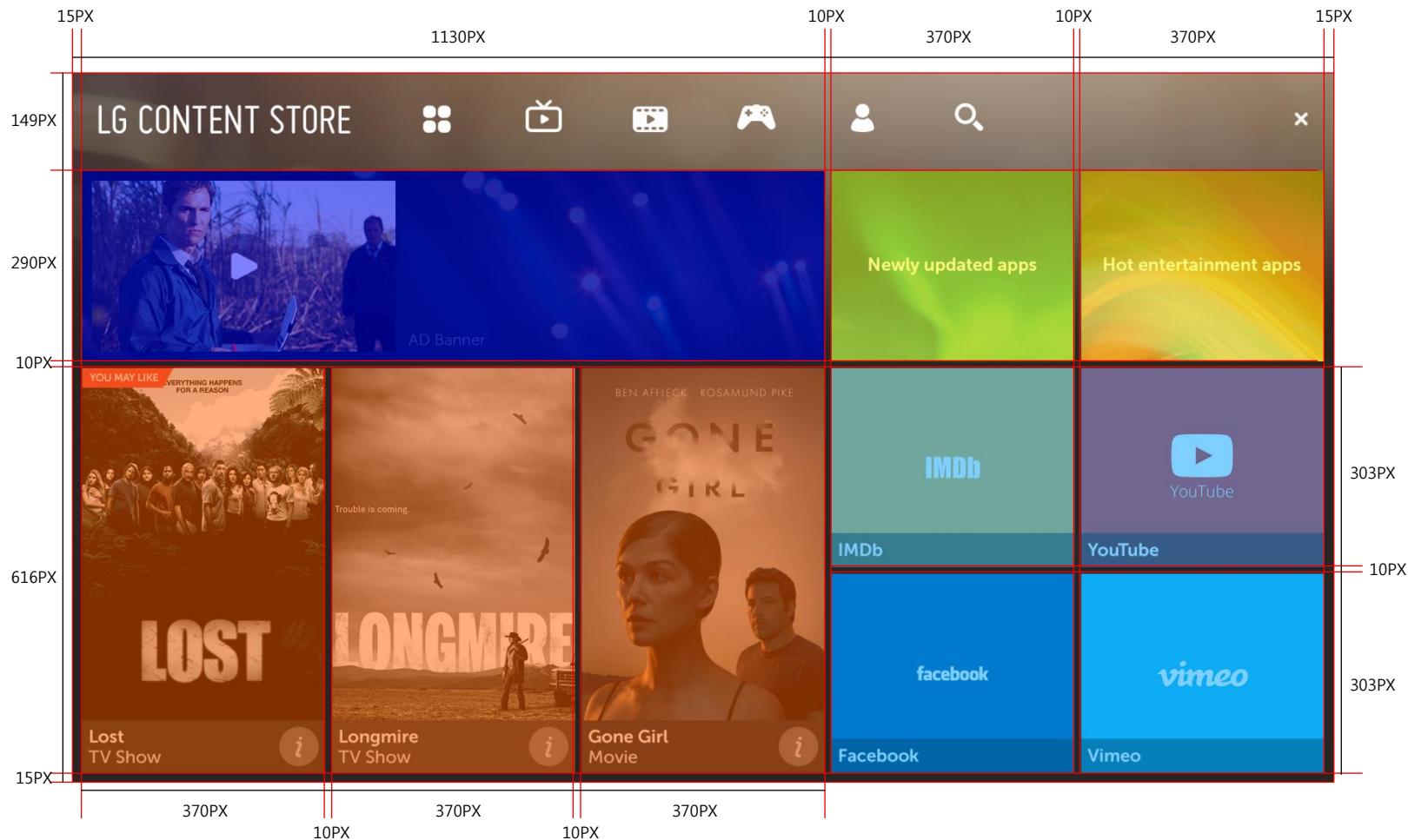
Miso Bold
32px
ffffff



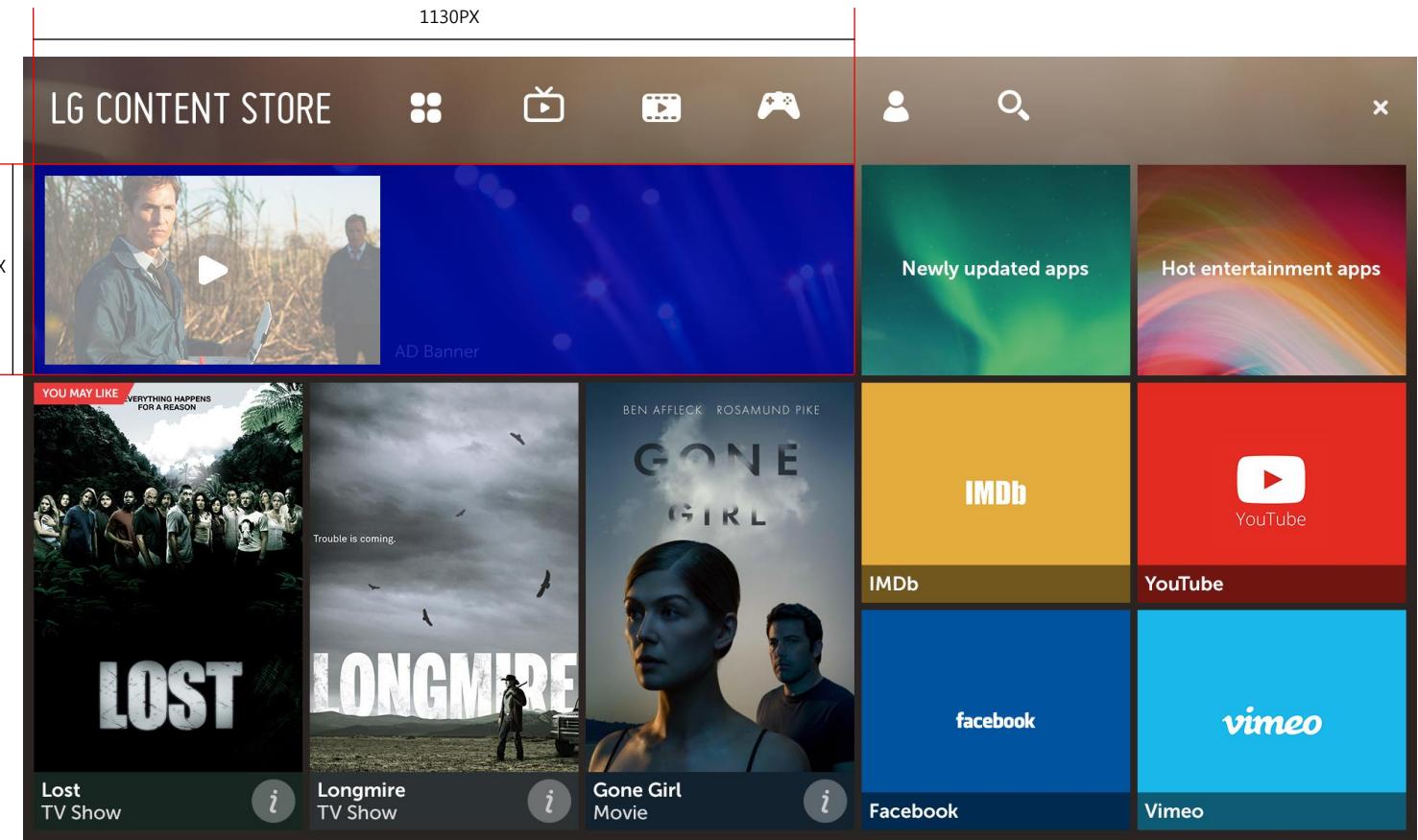
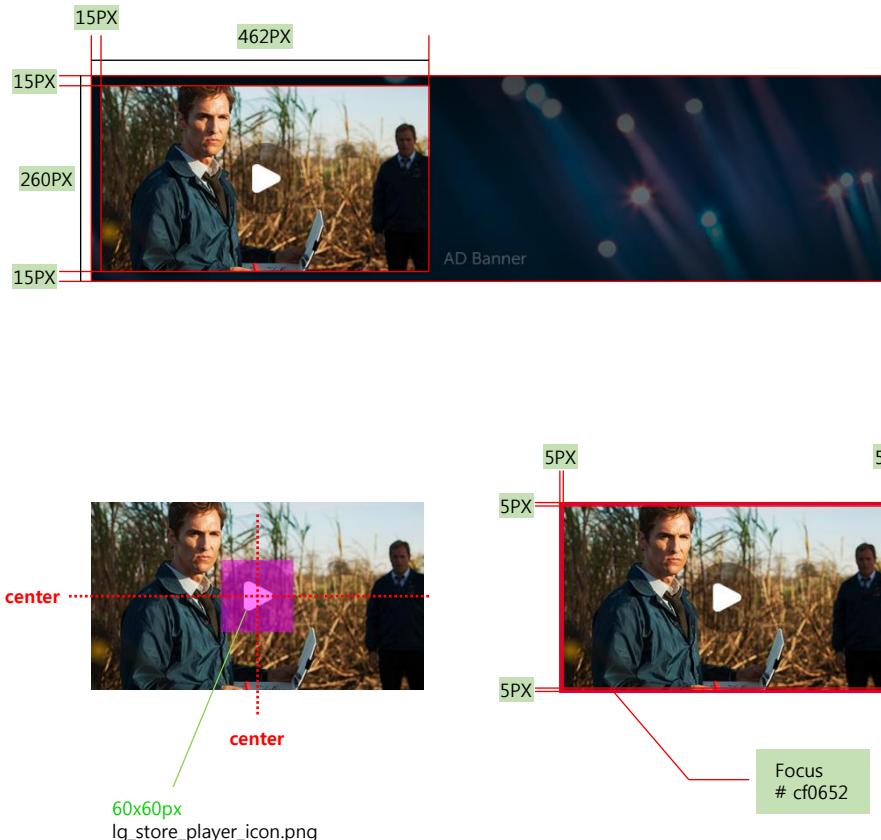
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App Guide LG Contents Store

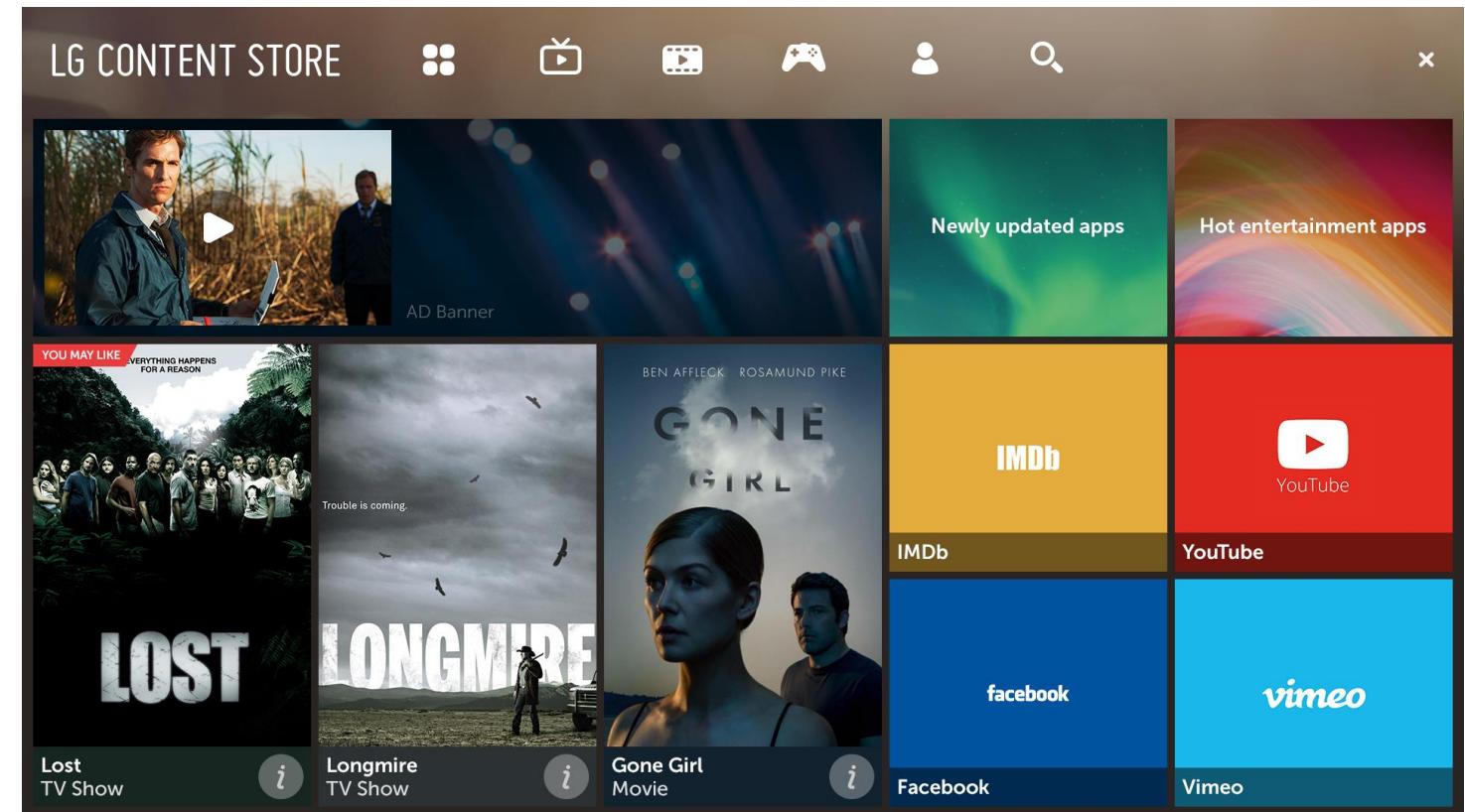
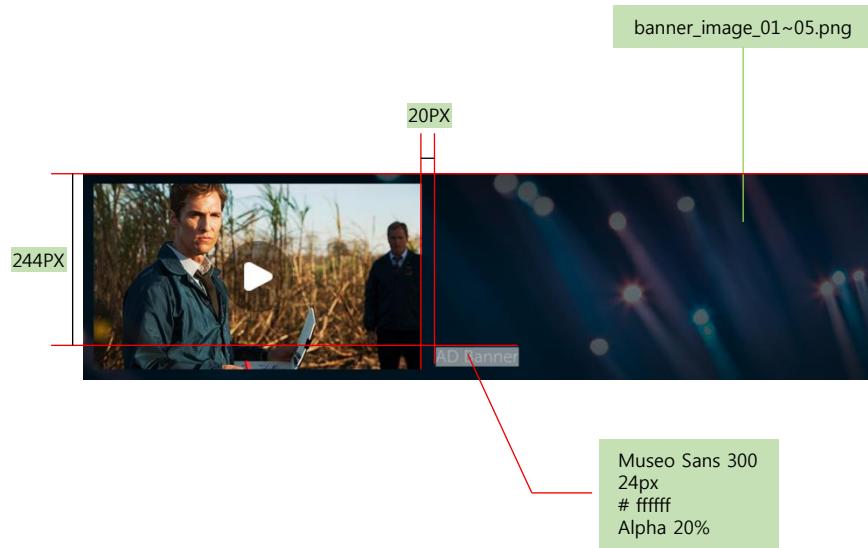


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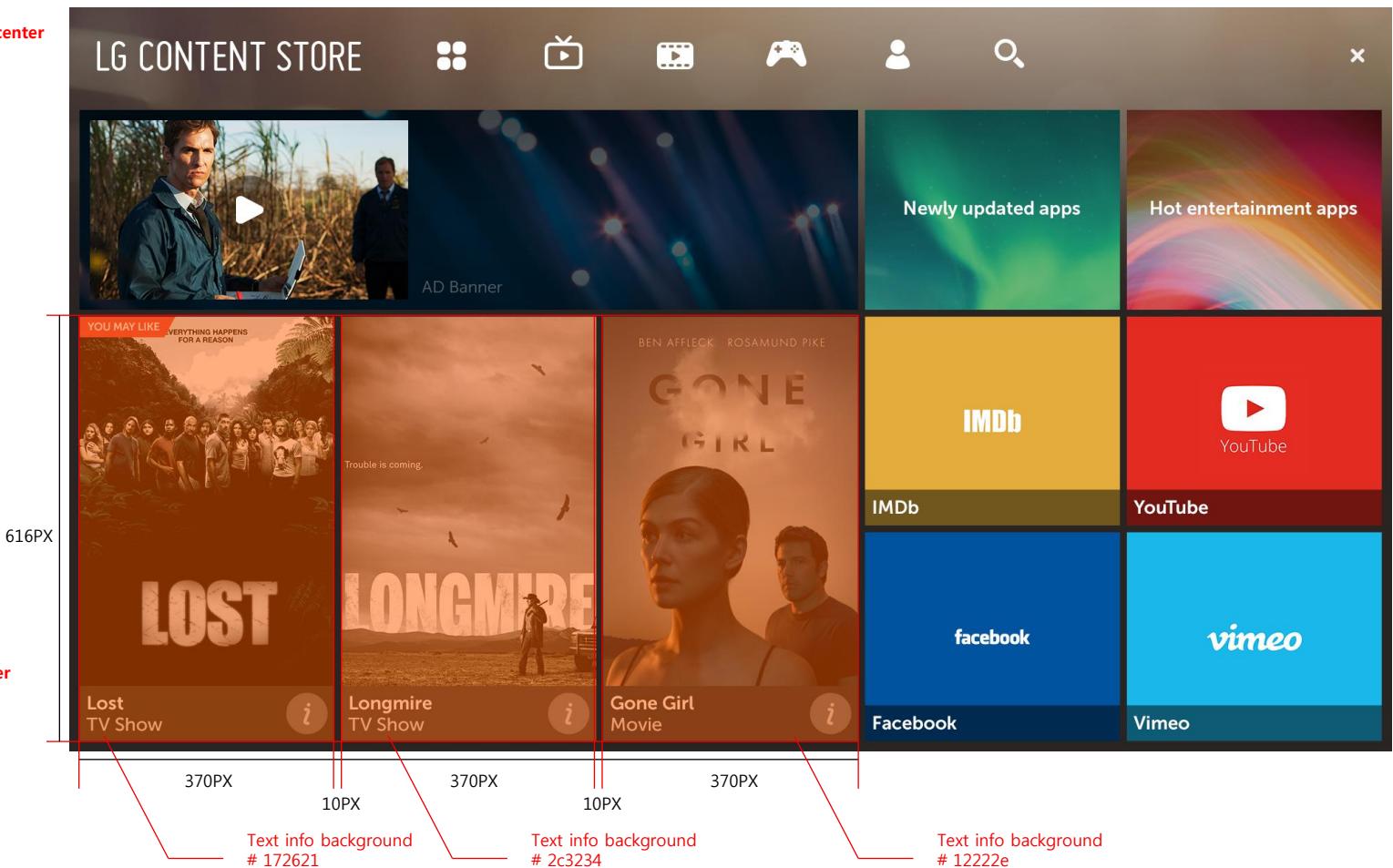
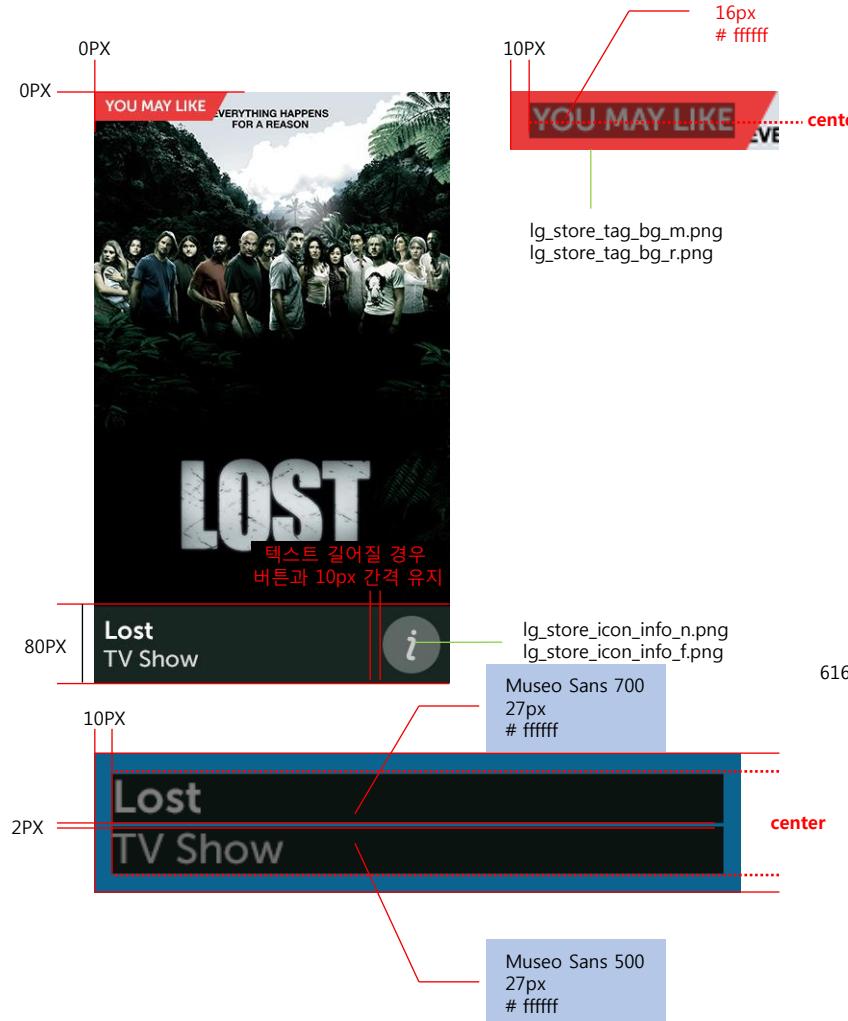
App Guide LG Contents Store

비디오만 있을 시 'AD Banner' 텍스트 보여지며,
비디오만 있을 시 배너 배경이미지 5개 나타낸다.

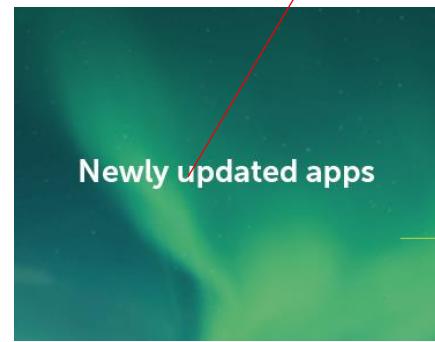


App Guide LG Contents Store

Poster에 따라 text bacground 컬러값은 다르게 적용된다.



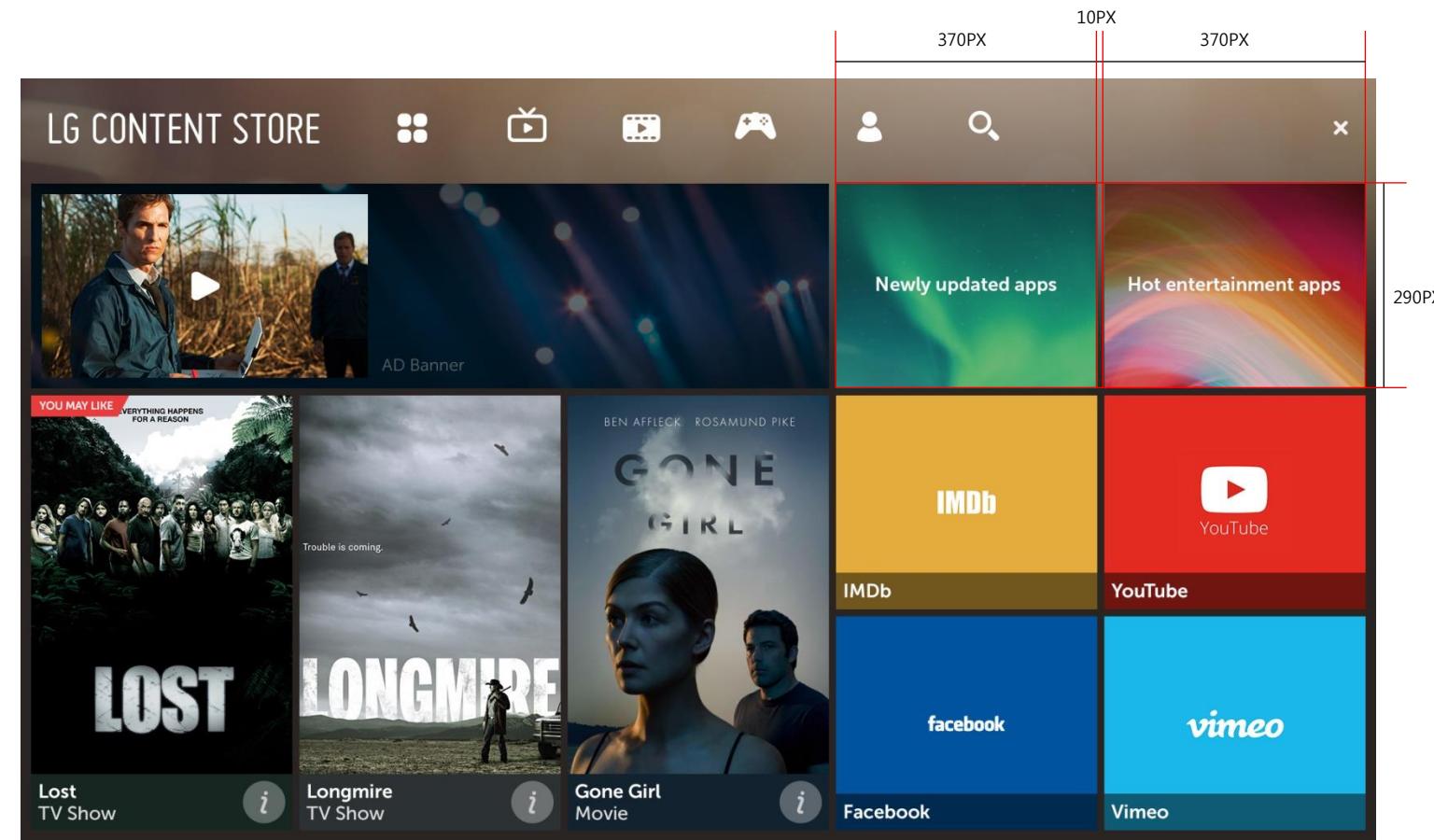
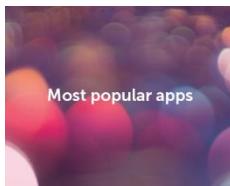
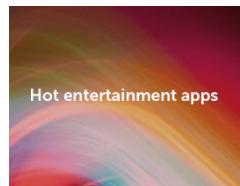
App Guide LG Contents Store



Museo Sans 700
27px
ffffff

default_banner_01~03.png

** 텍스트는 배너 영역에서 중앙 정렬.



App Guide LG Contents Store

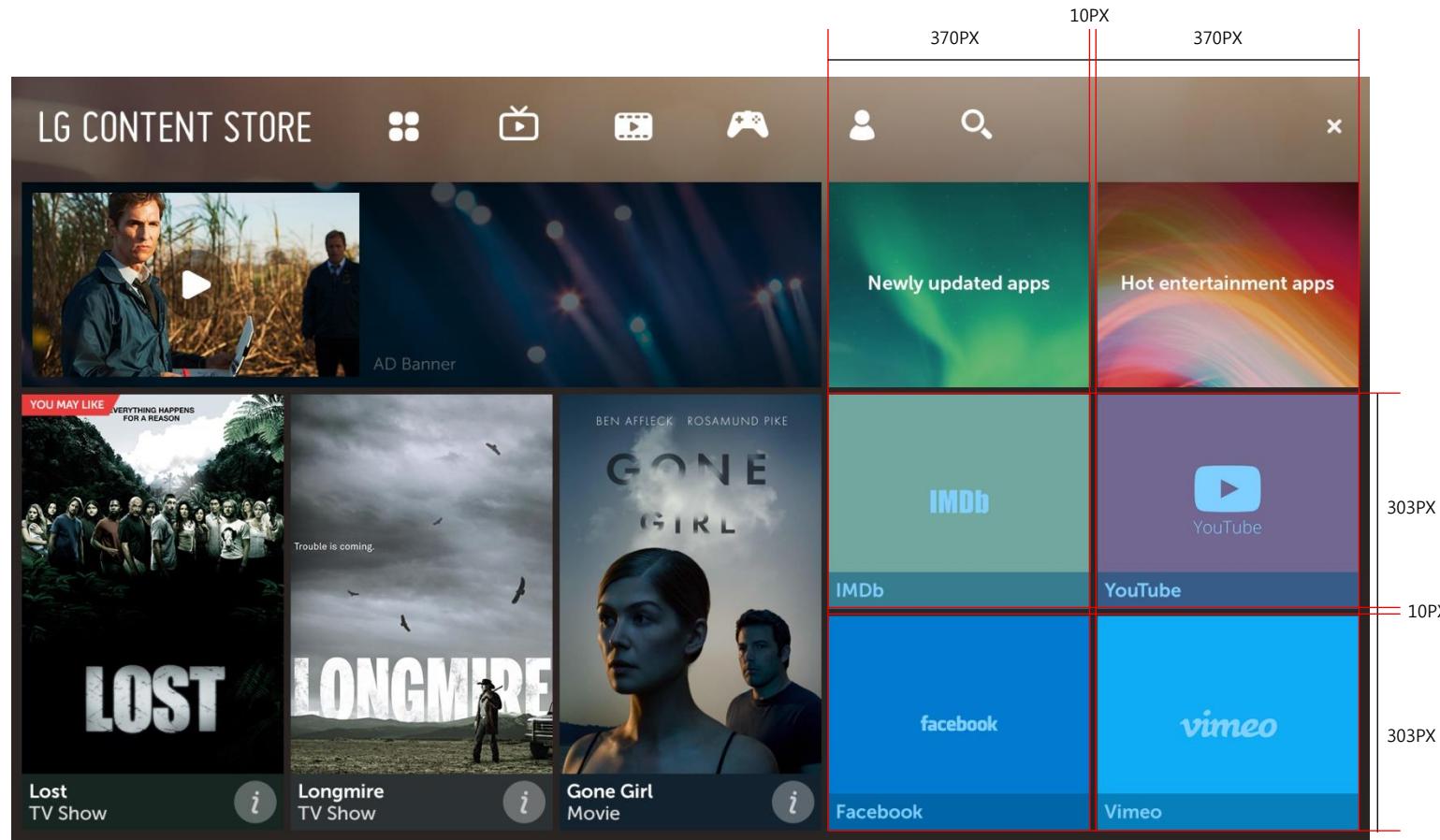
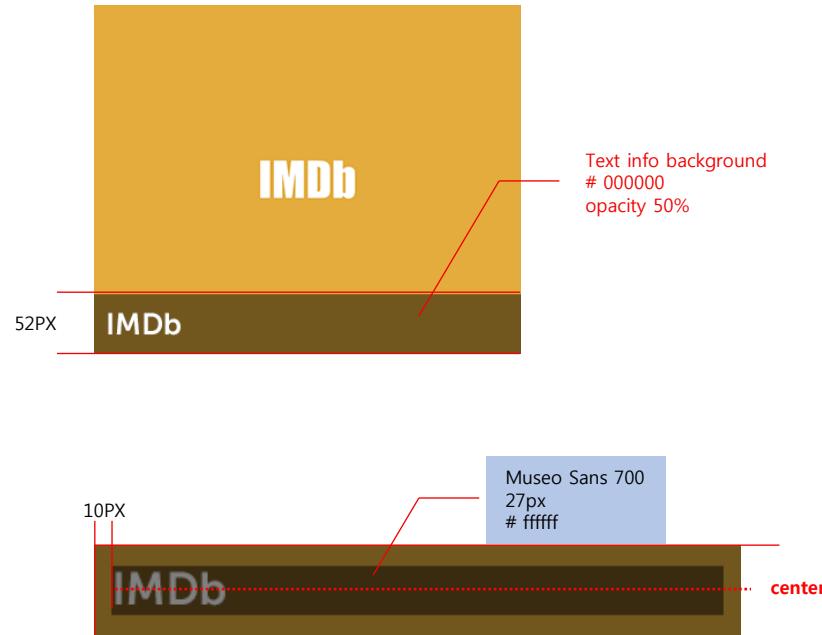


default_banner_premium_***.png



The screenshot illustrates the layout of the LG Content Store. The main content area features a grid of media items. At the top left, there's an 'AD Banner' with a play button icon. To the right of the banner is a sidebar with a 'Premium' section (containing a logo and text) and a 'Most popular apps' section (with a colorful background image). Below these are links to external services: IMDB, YouTube, Facebook, and Vimeo. The main content area shows movie and TV show posters for 'LOST', 'LONGMIRE', and 'GONE GIRL'. The overall design uses a dark theme with golden-yellow accents.

App Guide LG Contents Store

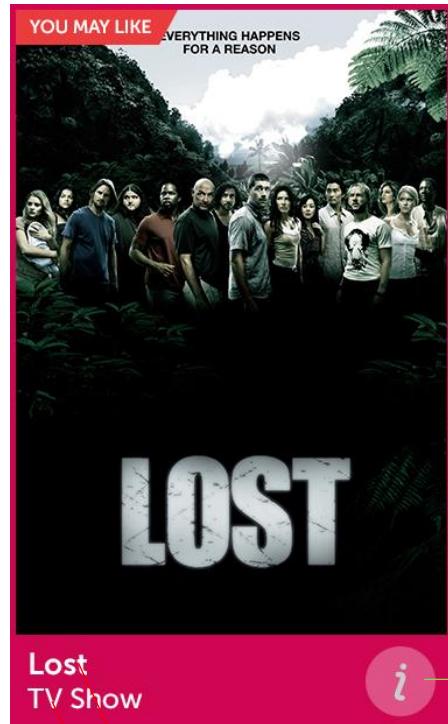


App Guide LG Contents Store

포스터 영역의 5px out line stroke 컬러 값: #cf0652

+

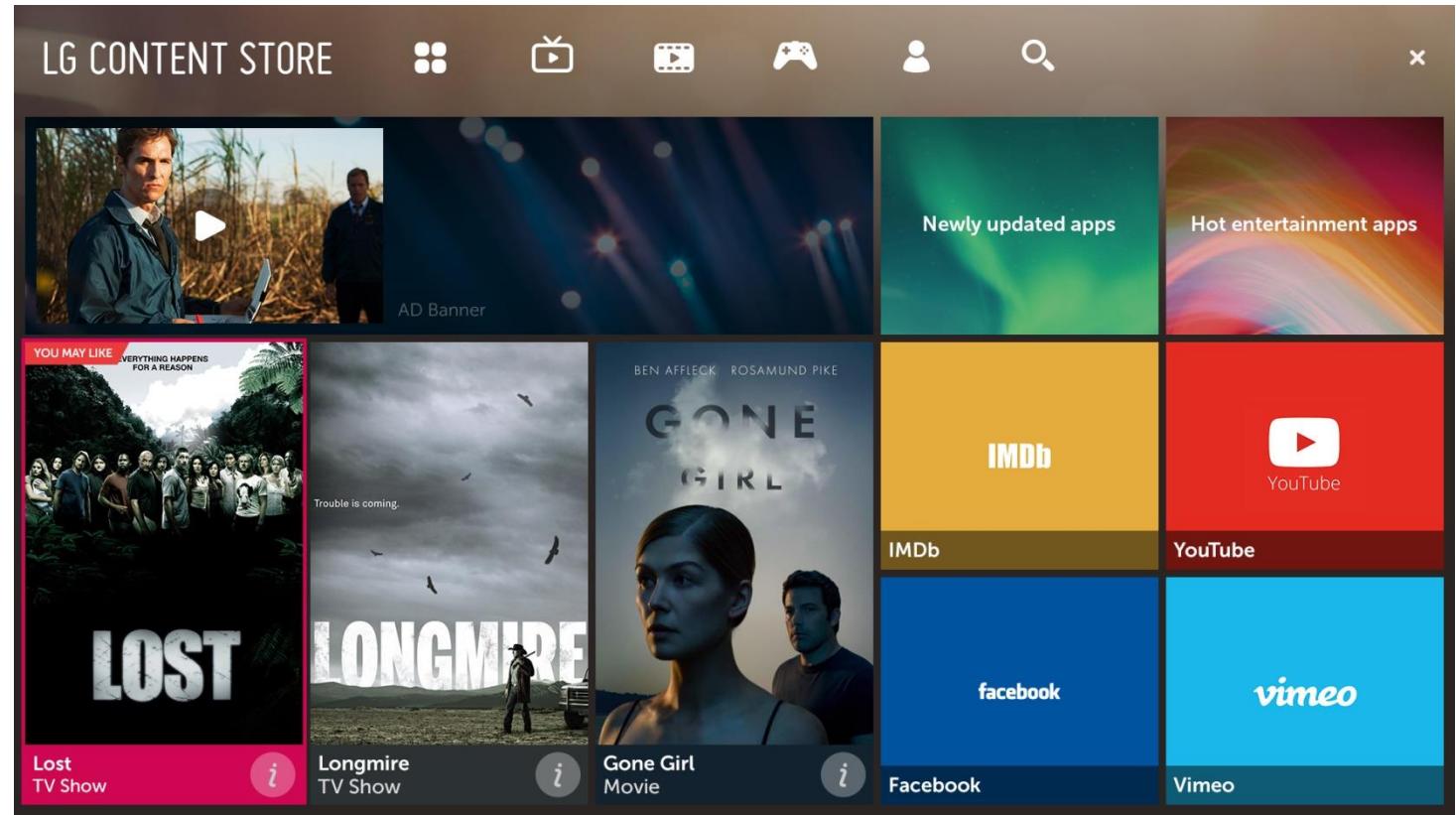
하단은 해당 width 유지하며 면으로 채워진다.



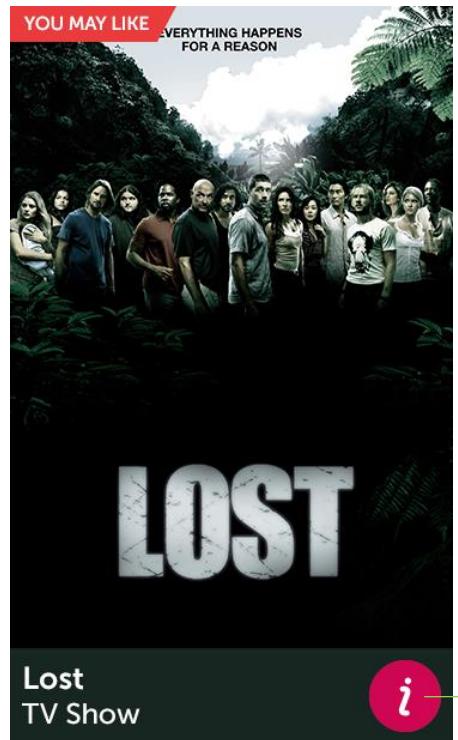
Museo Sans 700
27px
ffffff

Museo Sans 500
27px
ffffff

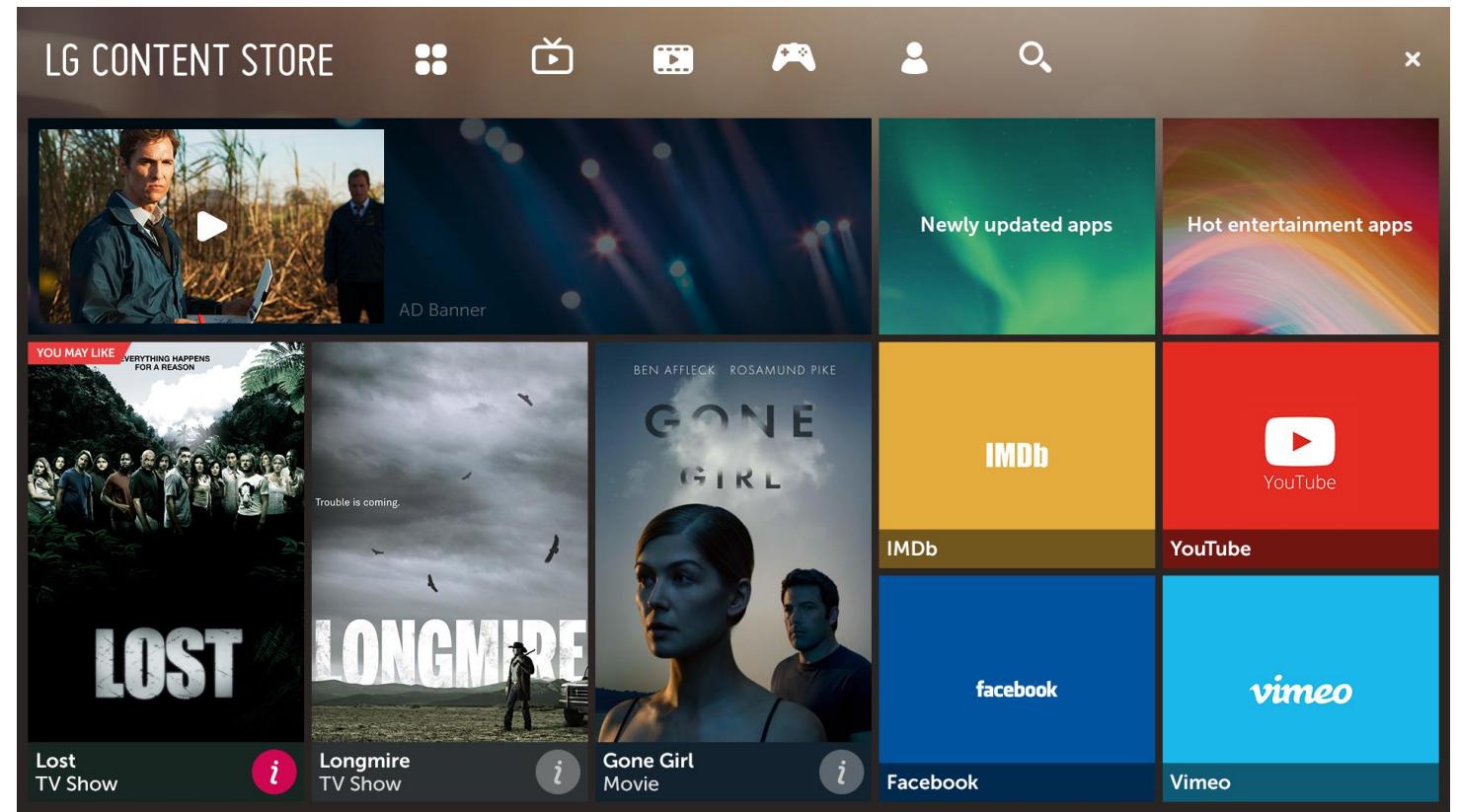
lg_store_icon_info_n.png
lg_store_icon_info_f.png



App Guide LG Contents Store

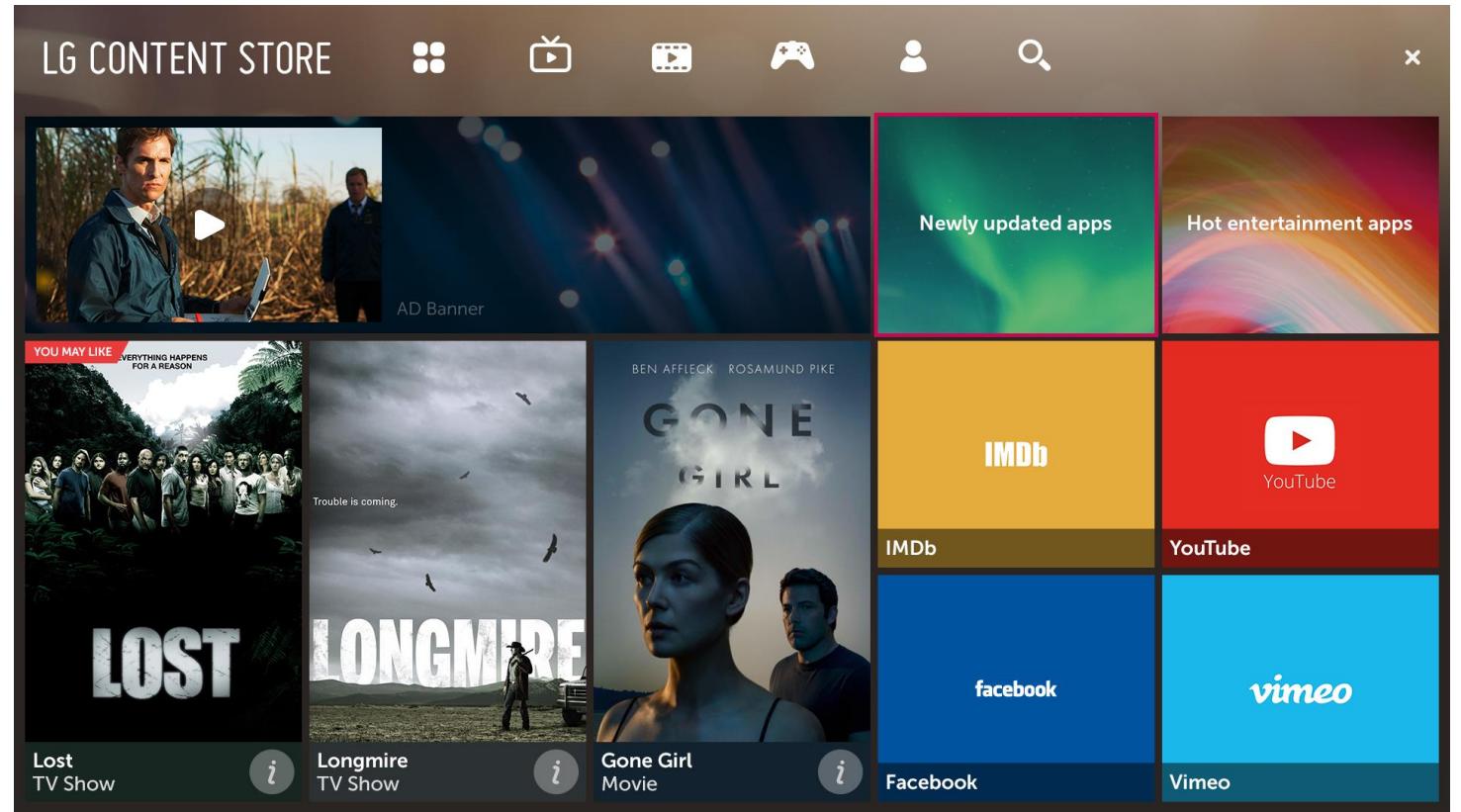
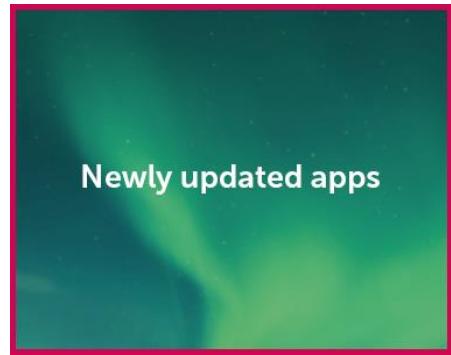


lg_store_icon_info_n.png
lg_store_icon_info_f.png

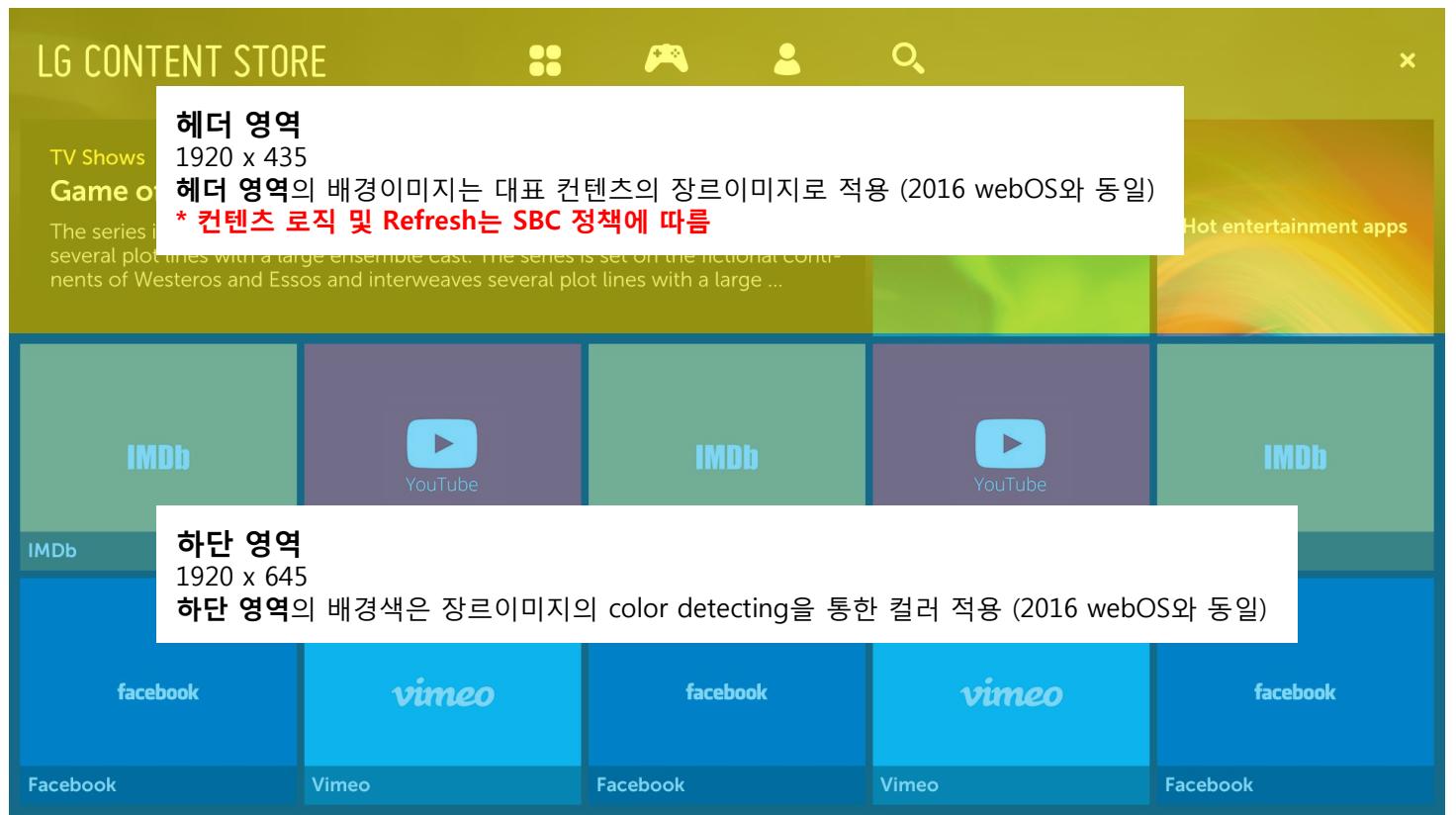


App Guide LG Contents Store

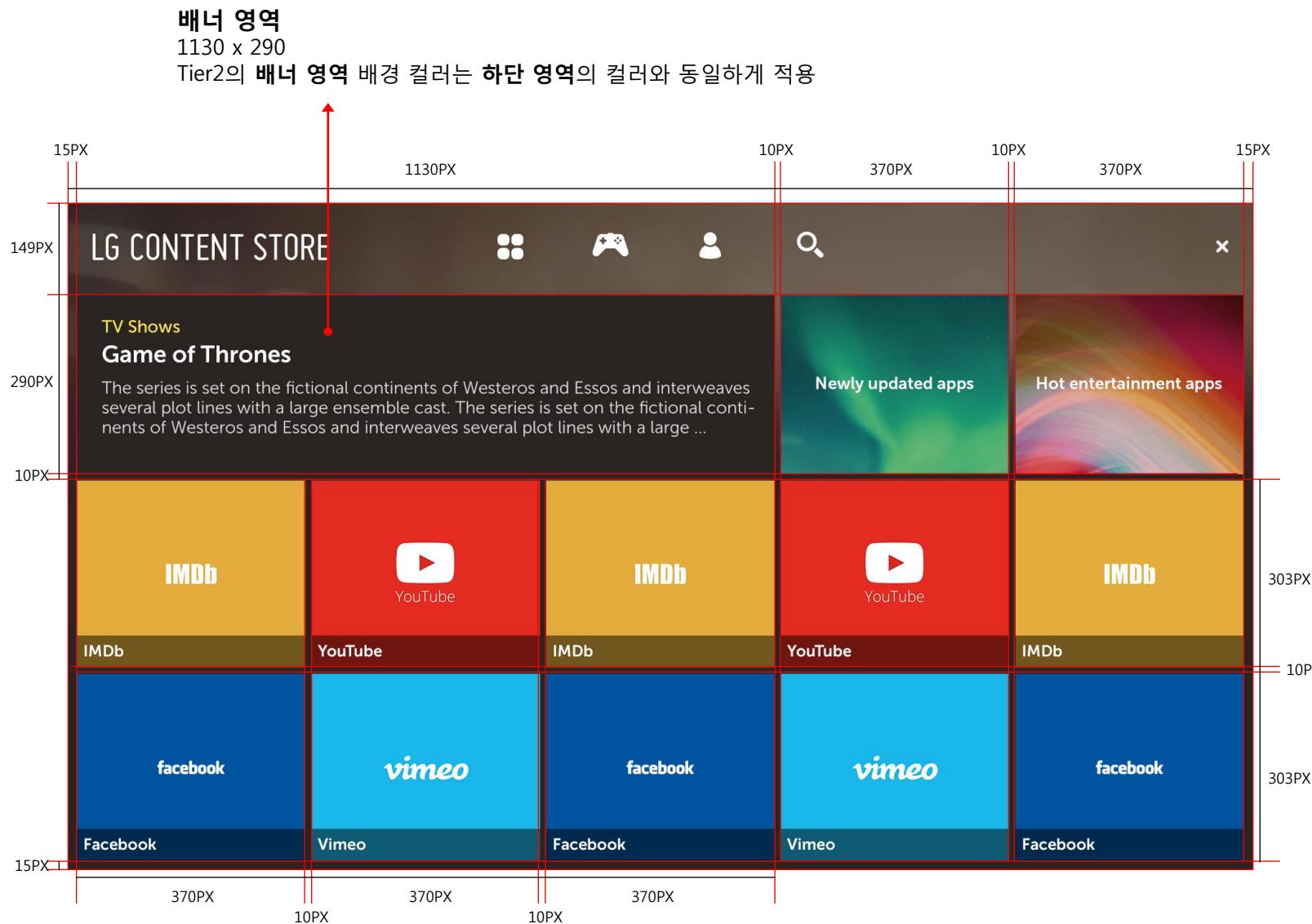
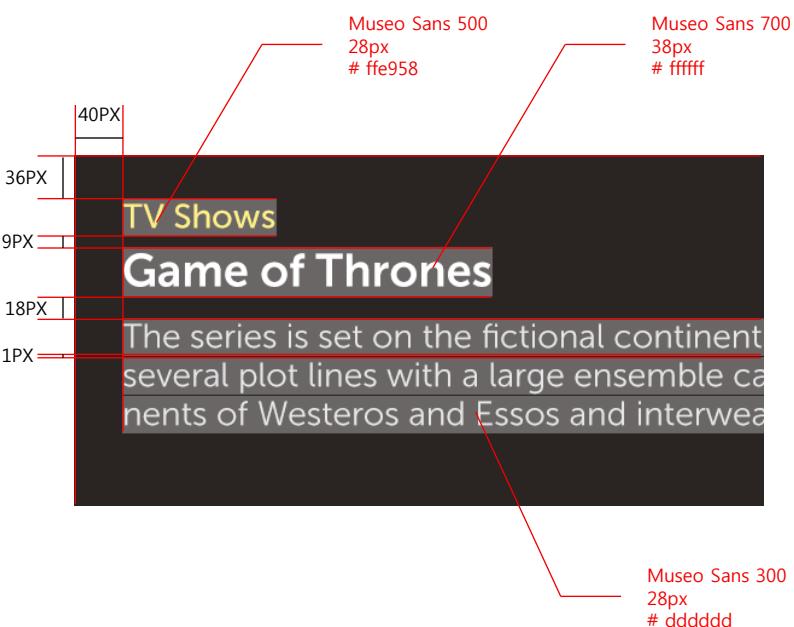
포스터 영역의 5px out line stroke 컬러 값: #cf0652



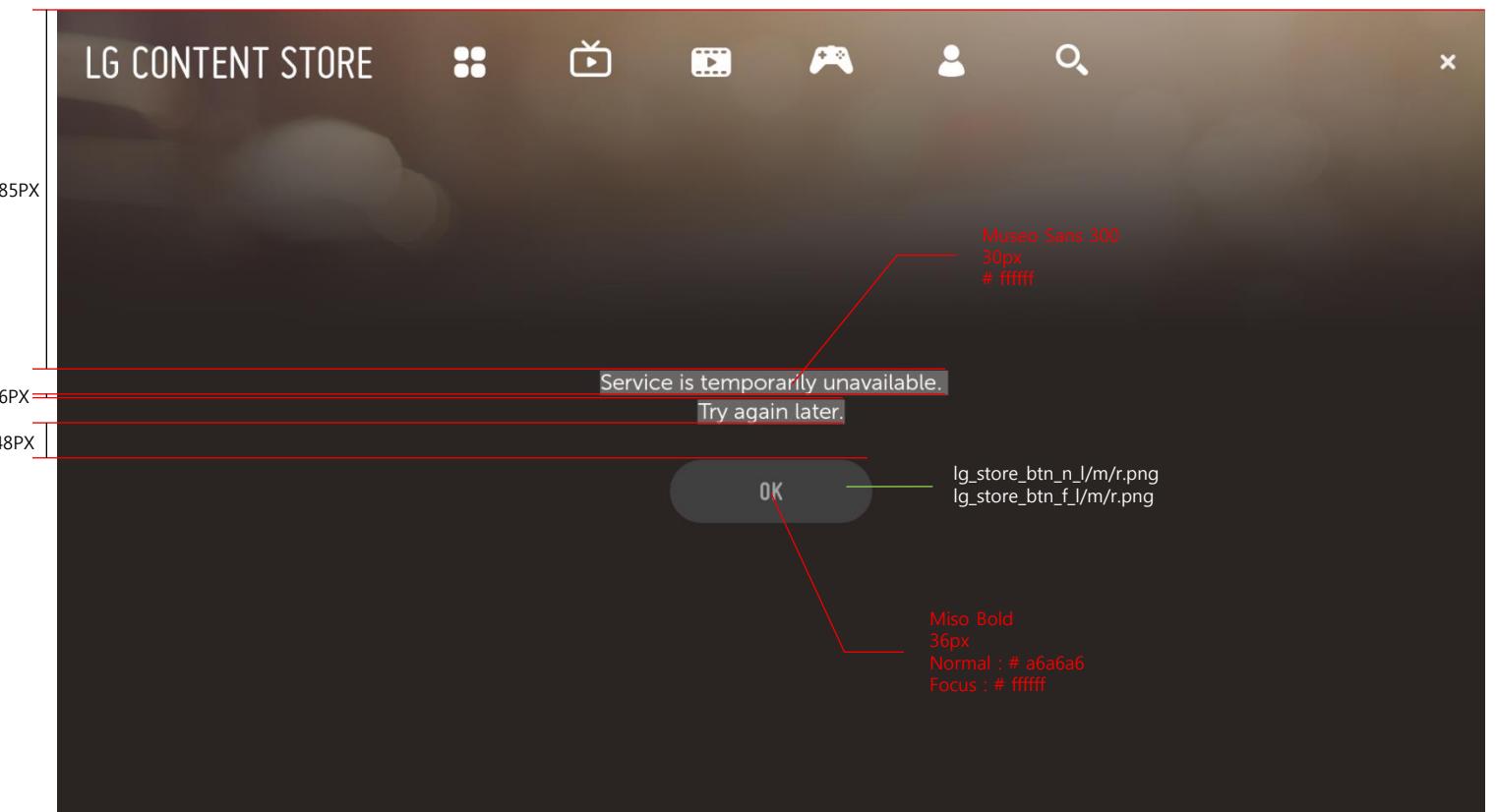
App Guide LG Contents Store



App Guide LG Contents Store



App Guide LG Contents Store



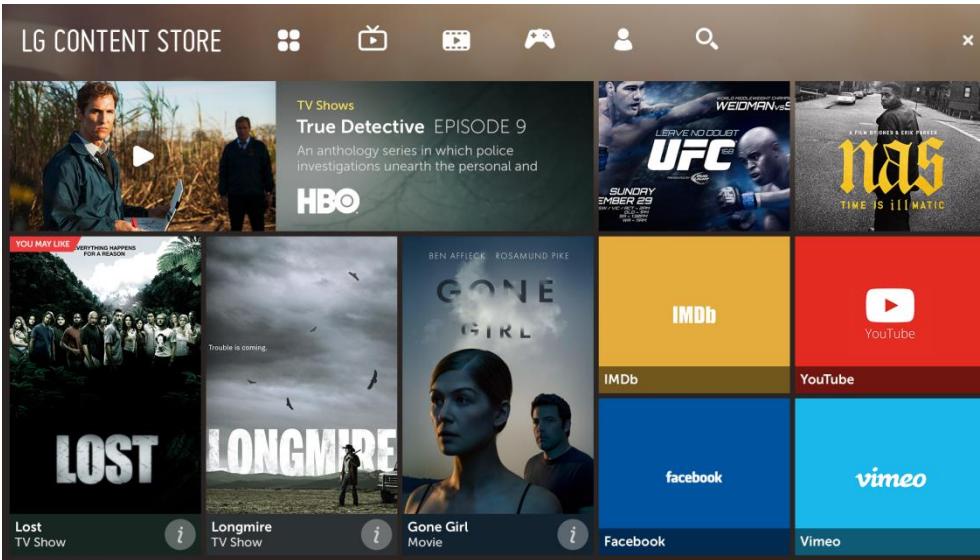
LG CONTENT STORE

COMMON

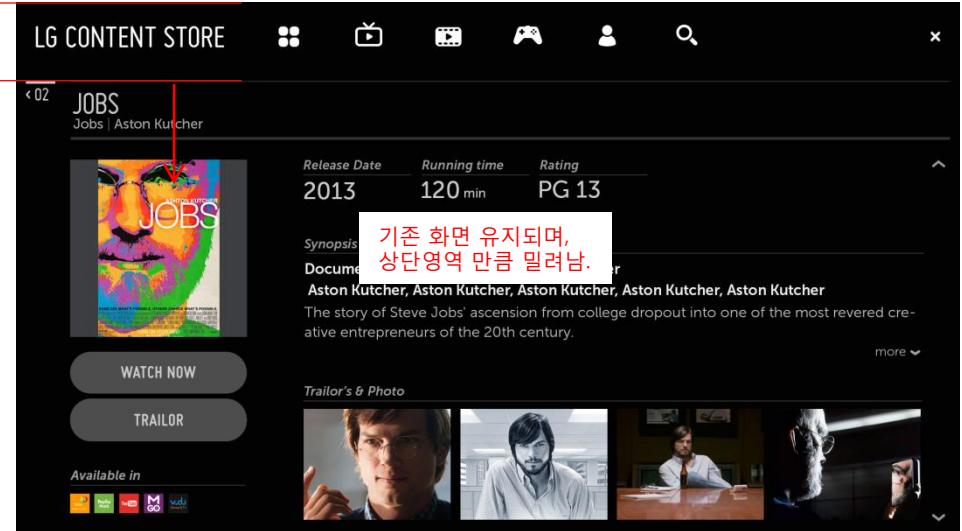
1. Contents Information & focus
2. Badge
3. More button
3. POPUP (Basic popup/ List Action Popup / Contextual Popup)

App Guide LG Contents Store

Featured Page >



2Depth 이하 >



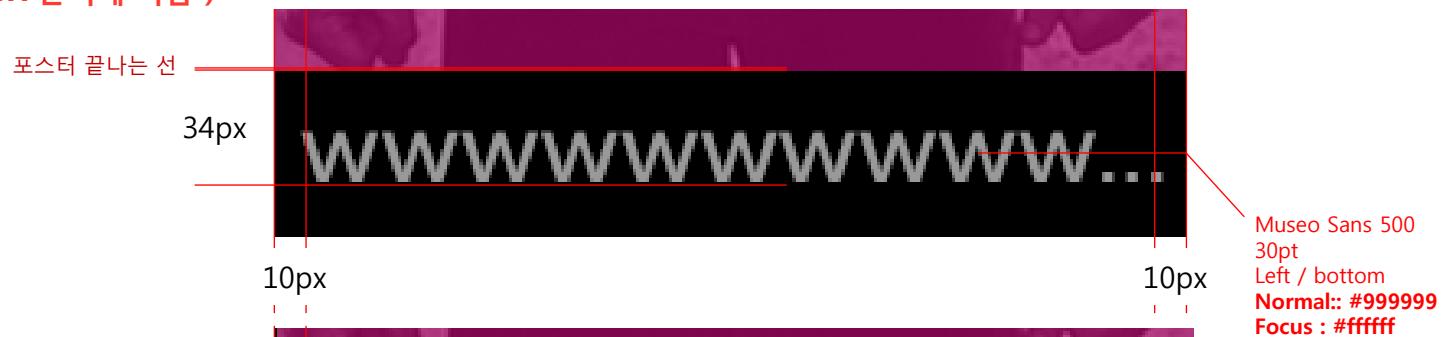
상단 Menu icon 영역 고정
160px

기존 화면 유지되며,
상단영역 만큼 밀려남.

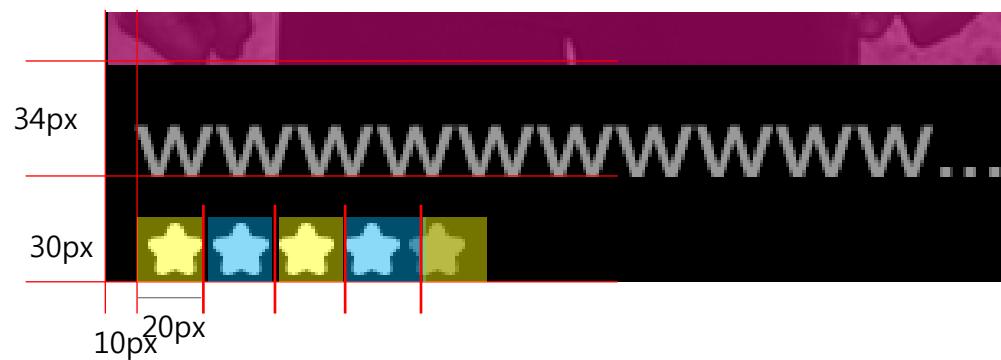
App Guide LG Contents Store

Contents Area (text 정보 , 표시 화면 정의는 UX 문서에 따름)

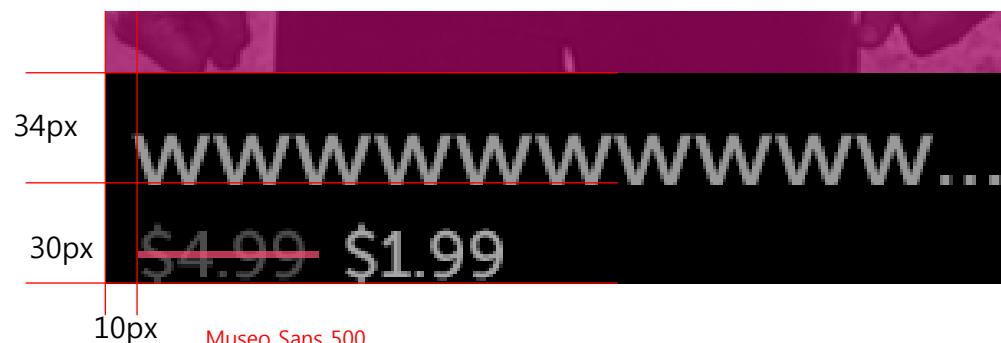
•Text`1줄 일 경우
(Featured / My page)



•Text+ 별점
(TV Show VOD,
Movies VOD)



•Text+가격정보
(3D)



Museo Sans 500
20pt
Left / bottom
현재 가격 :: #999999
이전 가격:: #4b4b4b
Focus : #ffffff

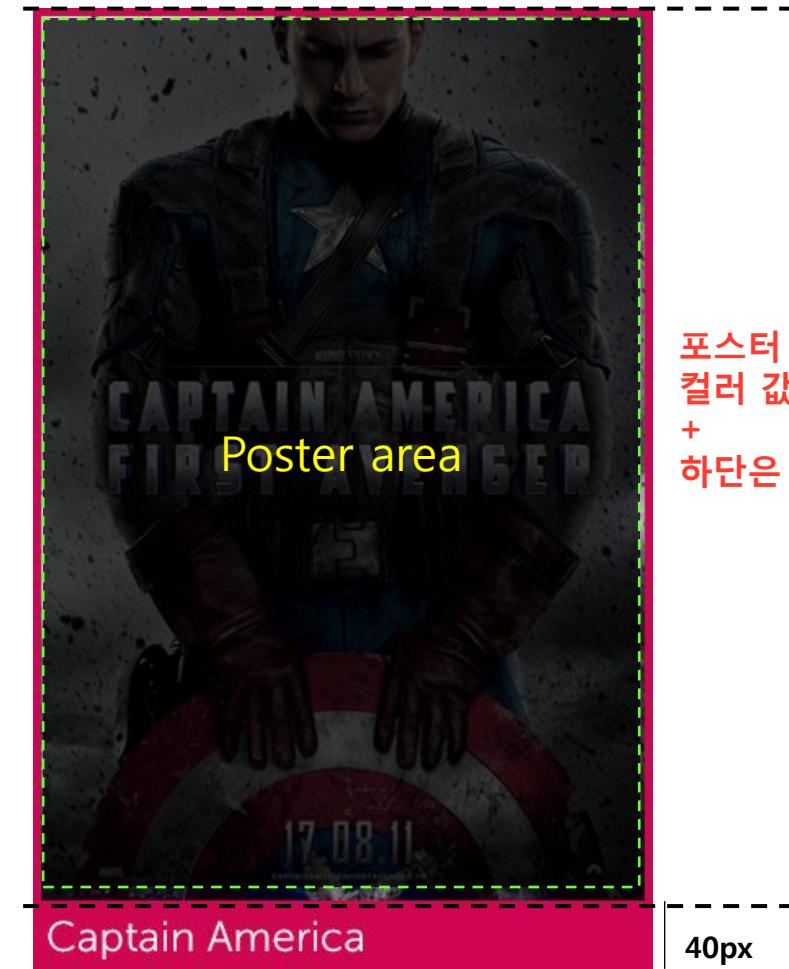
\$4.99

텍스트 위 Layer
중앙 Line 표현 글자 길이에 따라 맞추어 길어짐
*** x 1px
color: #ff5079

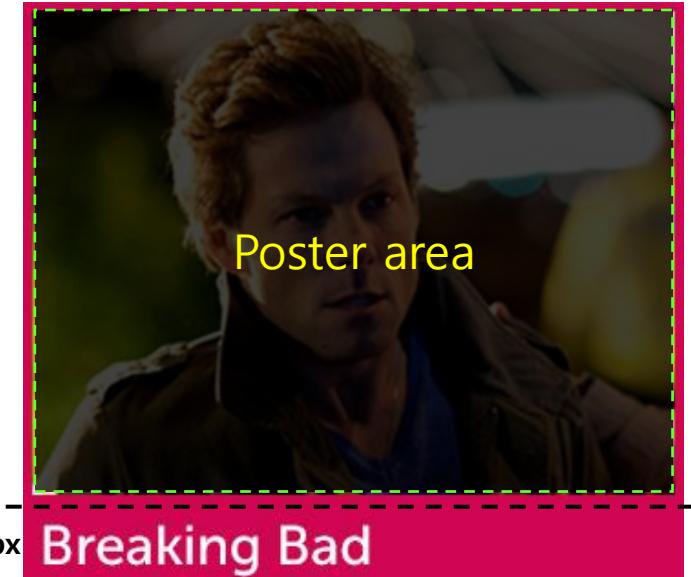
App Guide LG Contents Store

Contents Area (text 정보 , 표시 화면 정의는 UX 문서에 따름)

* 1줄일 경우



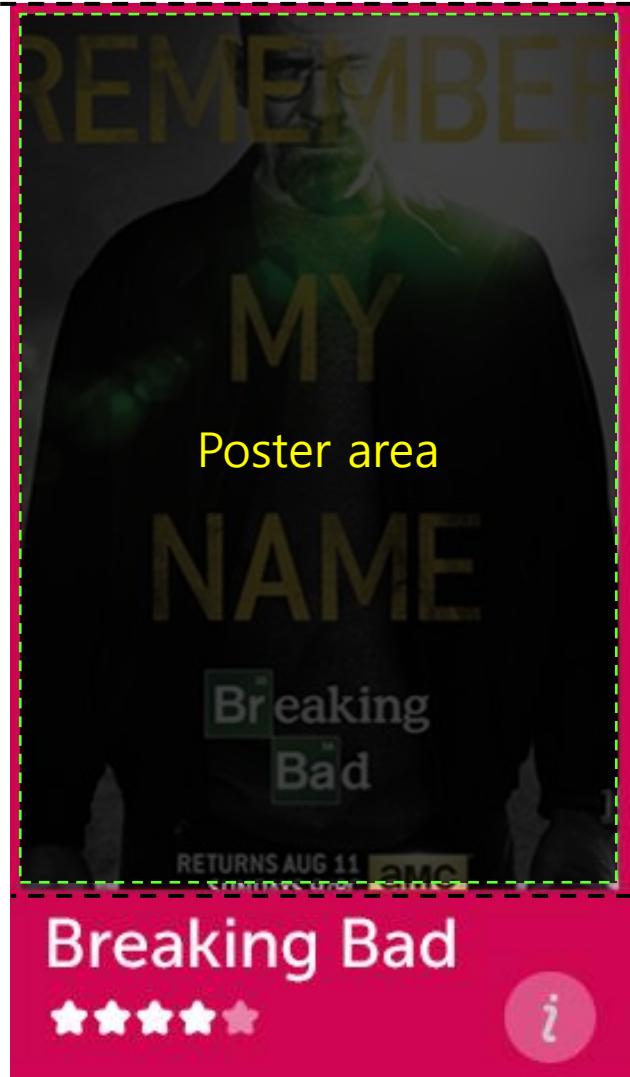
포스터 영역의 5px outline stroke
컬러 값: #cf0652
+
하단은 해당 width 유지하며 면으로 채워진다.



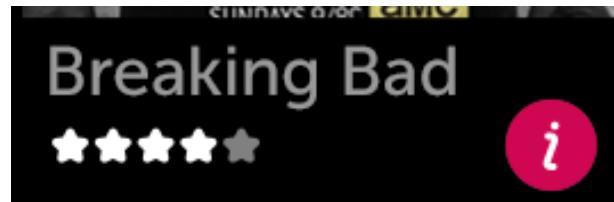
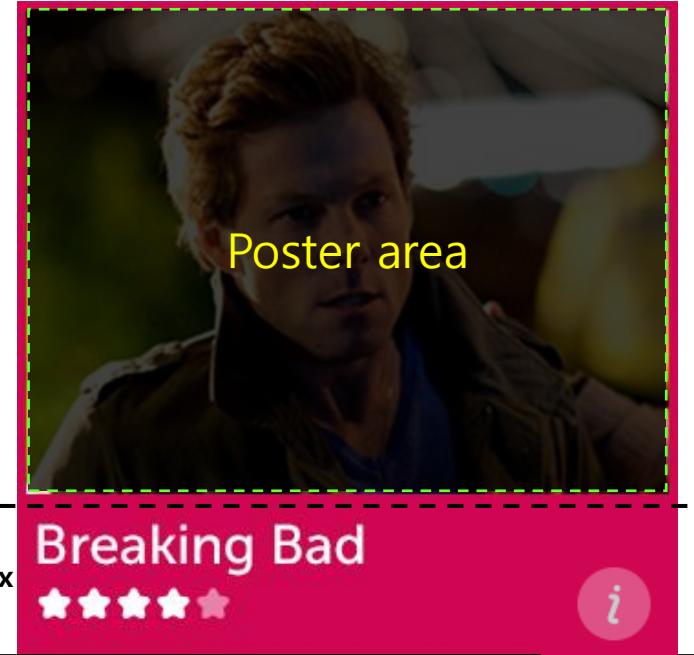
App Guide LG Contents Store

Contents Area (text 정보 , 표시 화면 정의는 UX 문서에 따름)

※ 2줄일 경우



포스터 영역의 5px outline stroke
컬러 값: #cf0652
+
하단은 해당 width 유지하며 면으로 채워진다.



App Guide LG Contents Store

Contents Area (text 정보 , 표시 화면 정의는 UX 문서에 따름)

•Banner IMG
(Promotion Banner)

각 화면의 사이즈 정의에 따름



App Guide LG Contents Store

Contents Area (text 정보 , 표시 화면 정의는 UX 문서에 따름)

•AD

Featured Page 광고영역

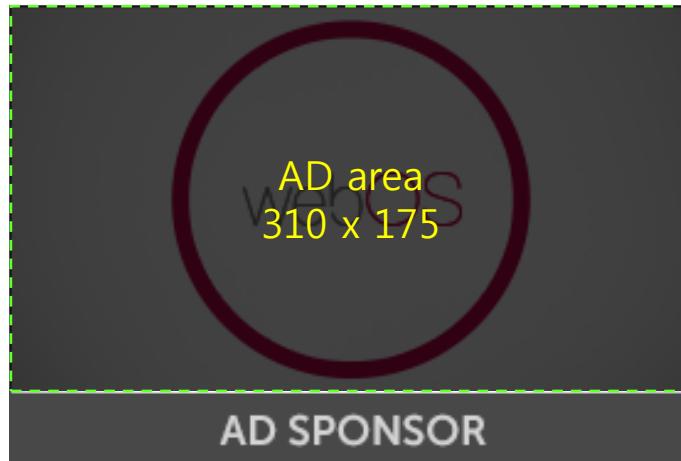
370x308

SBC : 5월 18일 광고팀과 협의완료,
AD SPONSORED 레이어가 삭제된 안으로 반영



2rd/ 3rd page 동영상 광고

310x175



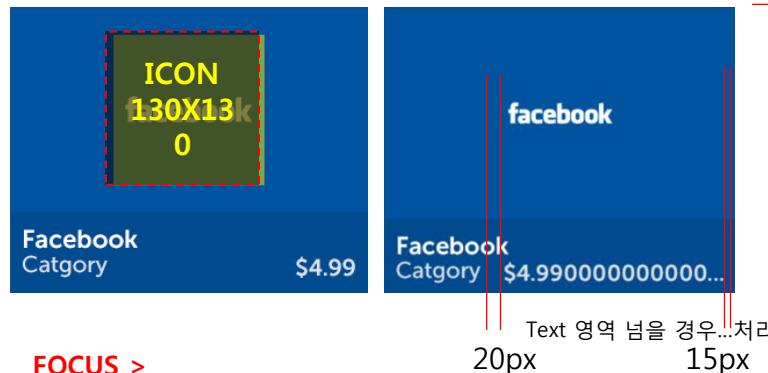
App Guide LG Contents Store

•App 정보
(Premium CP Icon 일 경우)

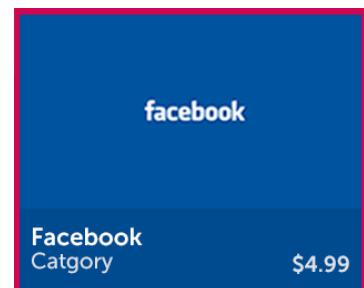
모든 화면의 Icon 사이즈는 기본 130x130을 사용 한다.

모든 CP(Premium) 아이콘은 Hex 컬러값을 BG로 표현 함.
(Launcher 내 CP Icon 규칙과 동일)

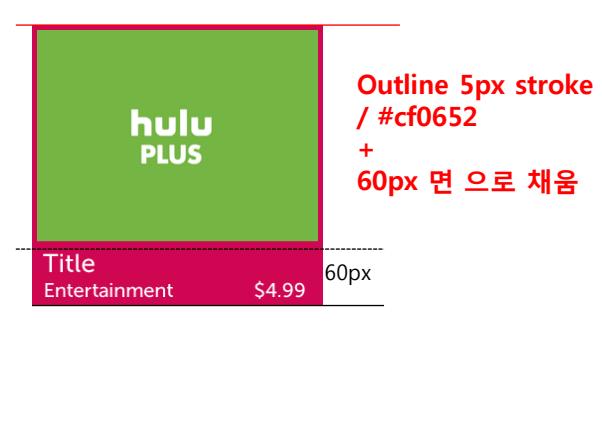
// Featured Page



// Premium App



// Search / 결과



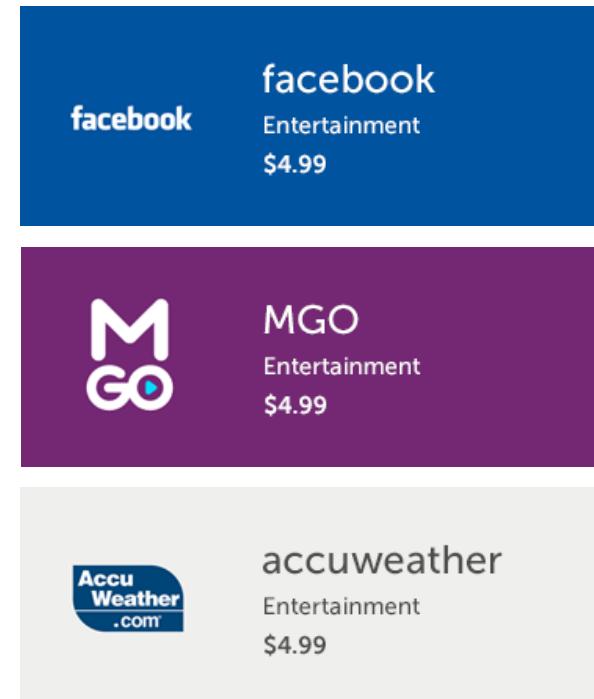
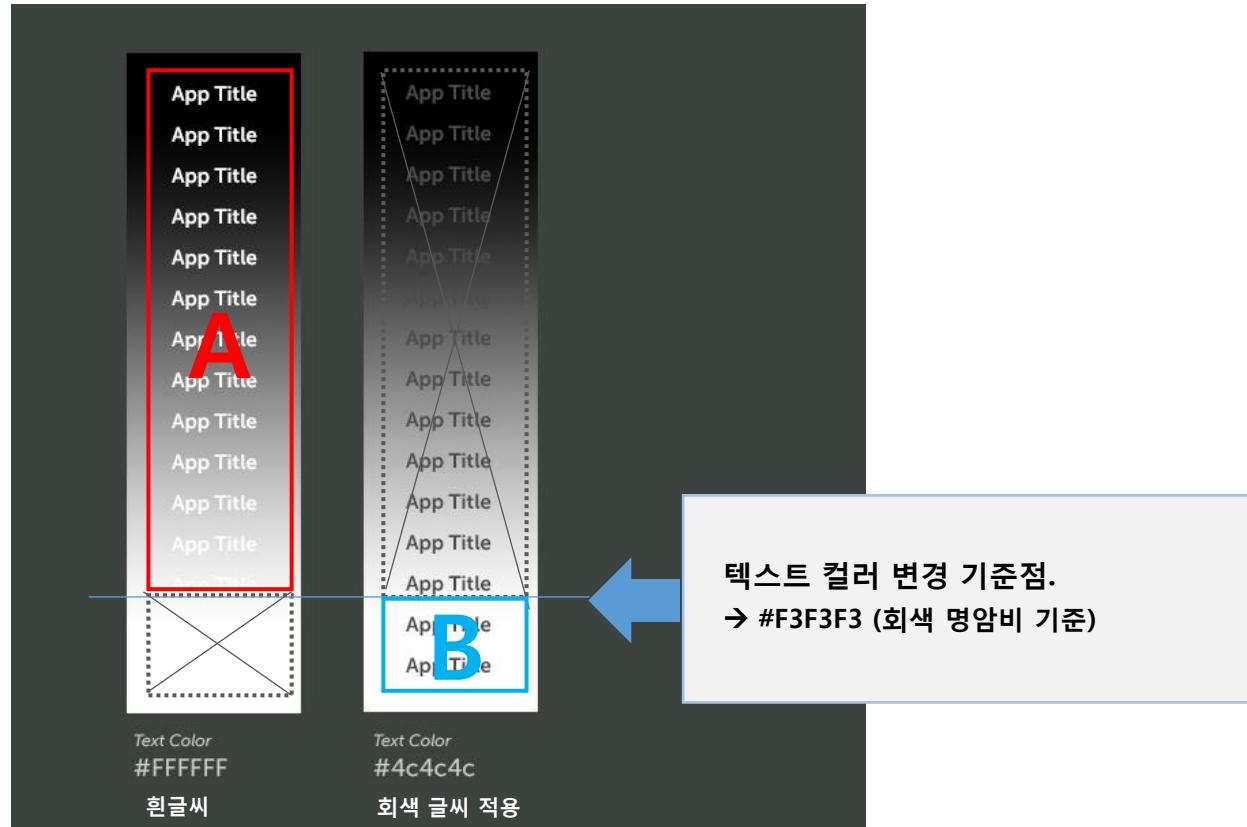
App Guide LG Contents Store

Contents Area (text 정보 , 표시 화면 정의는 UX 문서에 따름)

- 배경 색상을 Grayscale로 변환한 색상에 따라 아래 가이드 적용.

모든 CP(Premium) 아이콘은 Hex 컬러값을 BG 로 표현 함.
(Launcher 내 CP Icon 규칙과 동일)

- A. #F3F3F3보다 어두운 경우 → 흰글씨(#FFFFFF) 적용
- B. #F3F3F3보다 밝은 경우 → 회색글씨(#4c4c4c) 적용



App Guide LG Contents Store

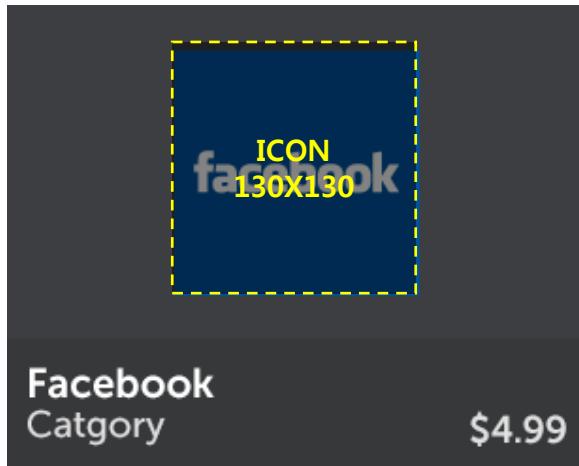
Contents Area (text 정보 , 표시 화면 정의는 UX 문서에 따름)

- App 정보
(Hex 값을 불러 올 수 없는 App 일 경우)

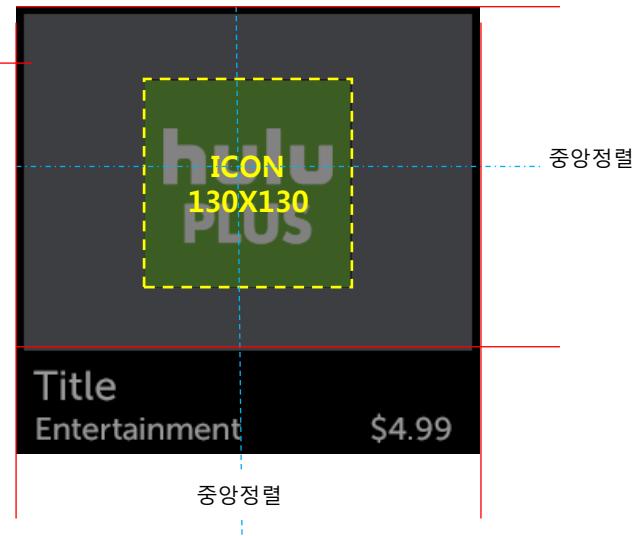
모든 화면의 Icon 사이즈는 기본 130x130을 사용 한다.

Hex 값을 불러 올 수 없는 예외 App 의 경우
기본 BG 컬러 #3C3E41 을 사용한다.

// Featured Page



기본 BG 값
#3c3e41



중앙정렬

중앙정렬

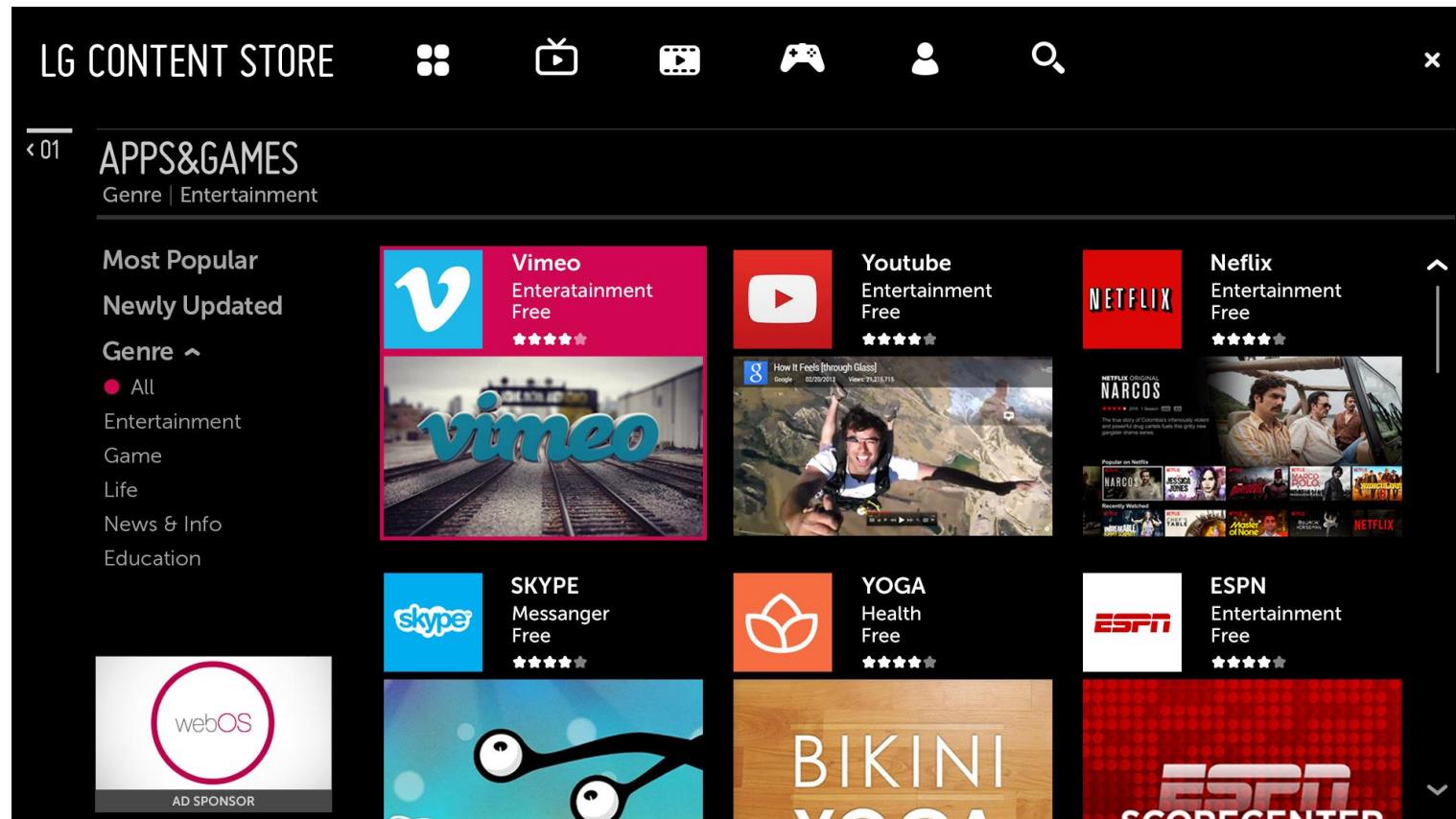
App Guide LG Contents Store

Contents Area (text 정보 , 표시 화면 정의는 UX 문서에 따름)

예외 케이스: Apps & Games / Mypage App List 일 경우는
HEX 컬러 사용 안 함.

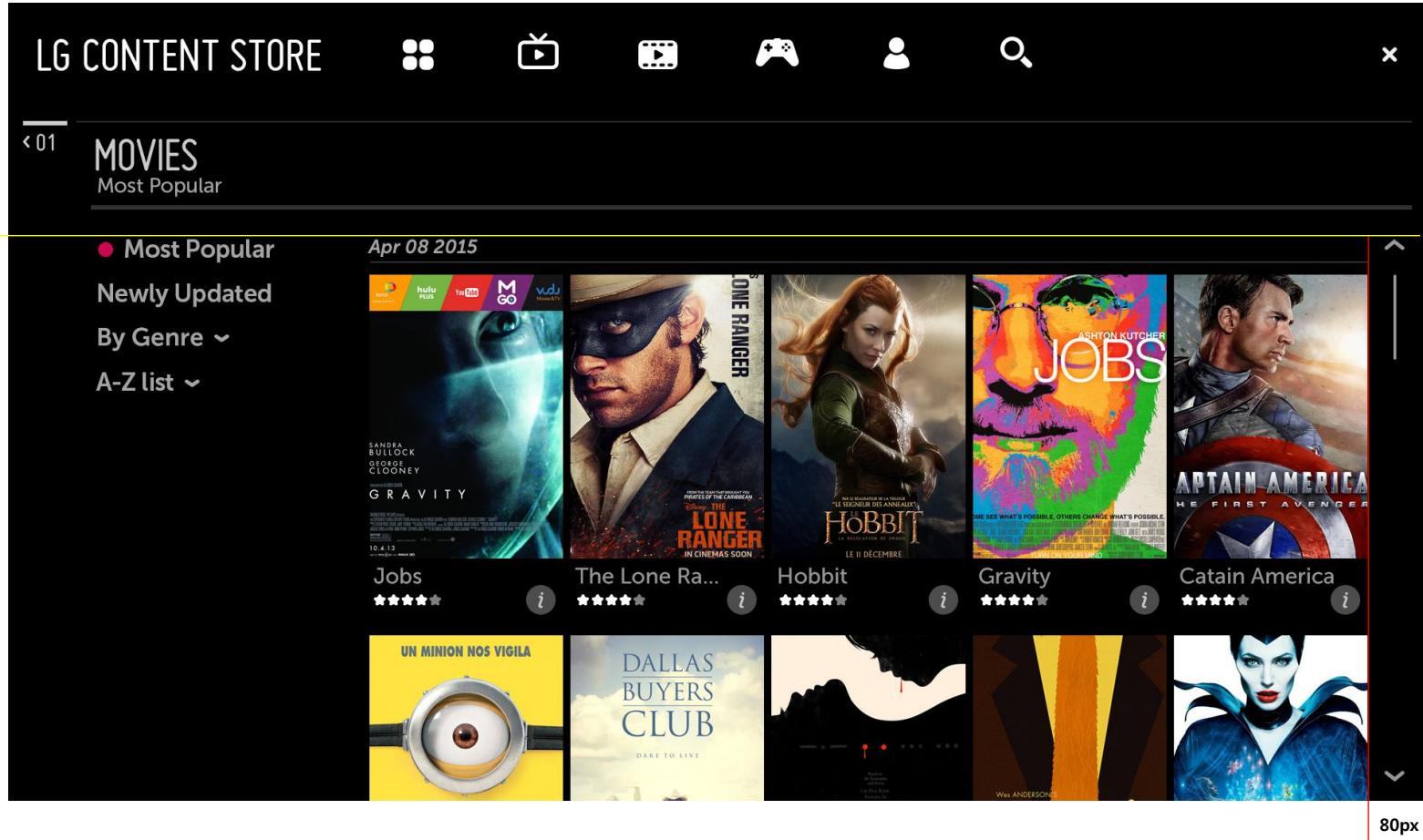
•App 정보 (Apps & Games App List 일 경우)

모든 화면의 Icon 사이즈는 기본 130x130을 사용 한다.

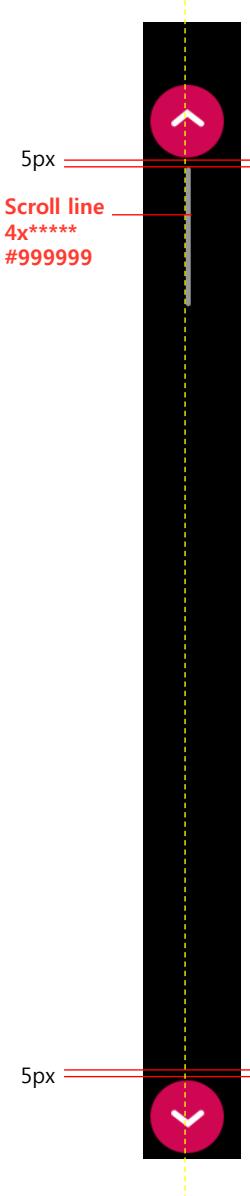


App Guide LG Contents Store

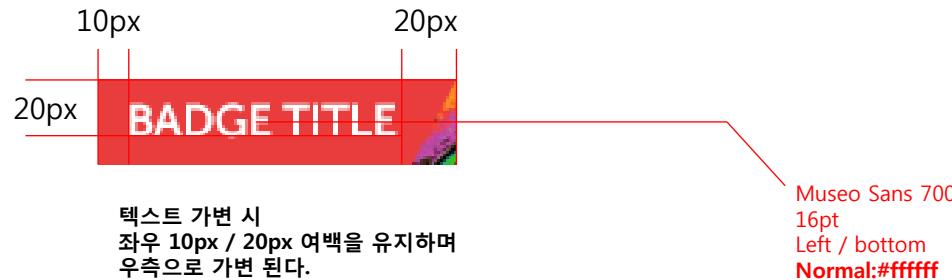
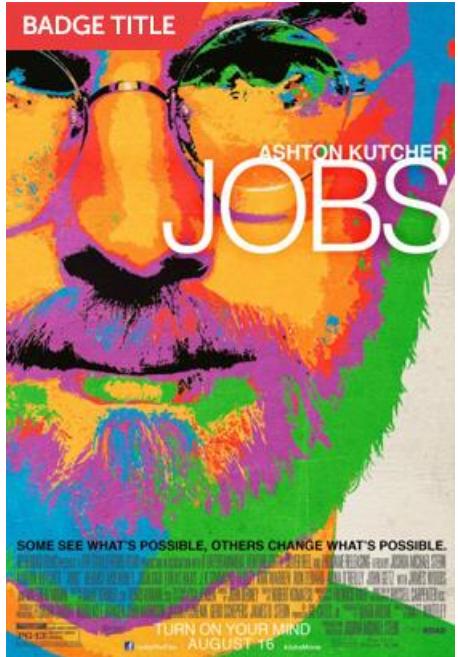
Scroll 영역



해당 영역 80px 내 중앙 정렬
(버튼 사이즈 small 60px)



Badge 정의



텍스트 가변 시
좌우 10px / 20px 여백을 유지하며
우측으로 가변 된다.

Museo Sans 700
16pt
Left / bottom
Normal:#ffffff

App Guide LG Contents Store

The story of Steve Jobs' ascension from college dropout into one of the most revered creative entrepreneurs of the 20th century.

more ▾

The story of Steve Jobs' ascension from college dropout into one of the most revered creative entrepreneurs of the 20th century.

more ▾

The story of Steve Jobs' ascension from college dropout into one of the most revered creative entrepreneurs of the 20th century.

less ▲

기본상태

포커스

Toggle

LG CONTENT STORE

JOBS
Jobs | Aston Kutcher

Release Date: 2013 | Running time: 120 min | Rating: PG 13

Synopsis

Documentary, Drama | ★★★★ | Aston Kutcher
Aston Kutcher, Aston Kutcher, Aston Kutcher, Aston Kutcher, Aston Kutcher

The story of Steve Jobs' ascension from college dropout into one of the most revered creative entrepreneurs of the 20th century.

WATCH NOW

TRAILER

Available in

more ▾

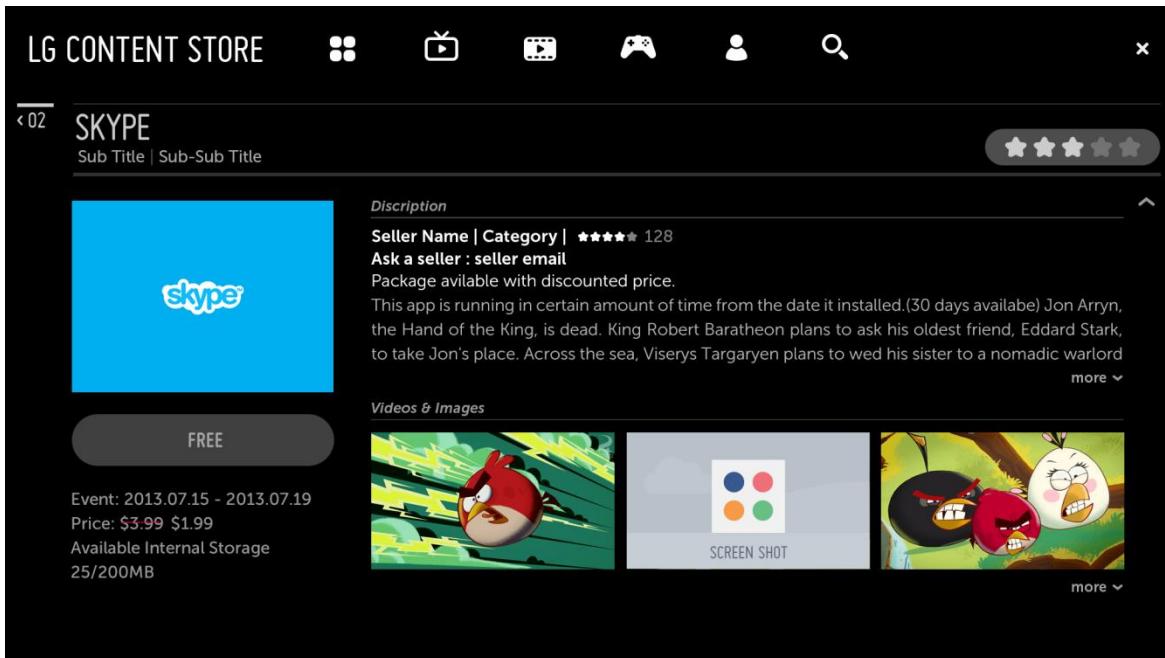
Trailer's & Photo

전체 컨텐츠 리스트가 open됨.
80px 간격 유지되며 아래 정보들은
밀려남.

80px

App Guide LG Contents Store

Rating this



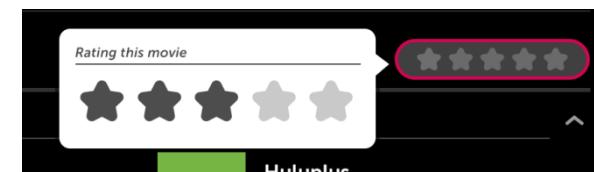
Normal >



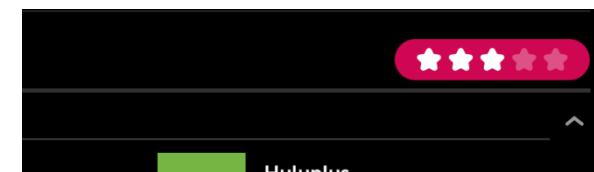
Focus >



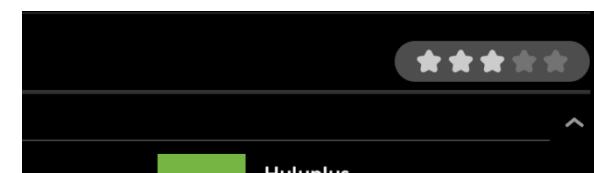
Selected >



Focus >



Normal >



[App Guide](#) [LG Contents Store](#)

Season

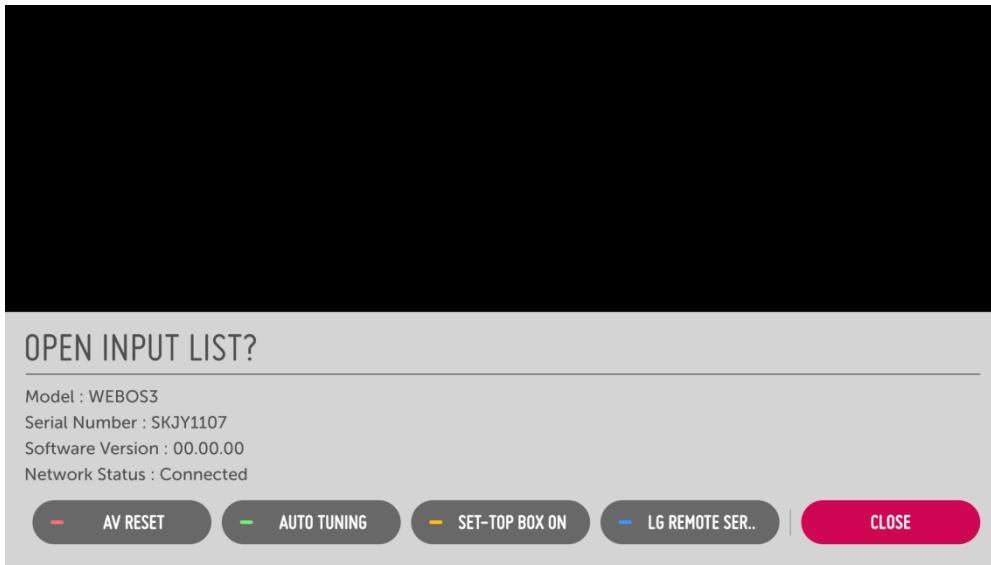
Episode	more ▾
OTHER SEASON >	
0	1
2	3
4	
<i>Release Date</i>	<i>Running time</i>
2010	120 min
<i>Rating</i>	PG 13
Synopsis	
more ▾	

The image shows a mobile application interface. At the top left, there is a label "Episode". Below it is a button labeled "OTHER SEASON >". To the right of this is a dropdown menu box with a pink header bar containing the text "Season 1". The dropdown menu lists seven seasons: Season 2 (selected, indicated by a pink dot), Season 3, Season 4, Season 5, Season 6, and Season 7. At the bottom of the dropdown menu is a pink downward-pointing arrow. On the far left, there is a dark grey rounded rectangle with the number "0" in white. On the far right, there is another dark grey rounded rectangle with the number "4" in white. The background of the app is black.

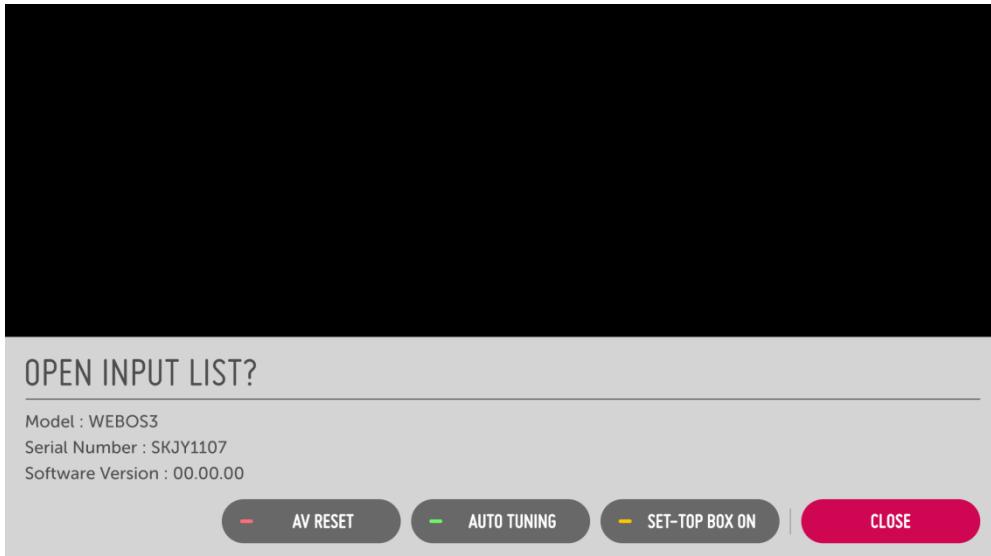
※ 여러 줄 일 경우

App Guide LG Contents Store

•Common popup - 4BTN

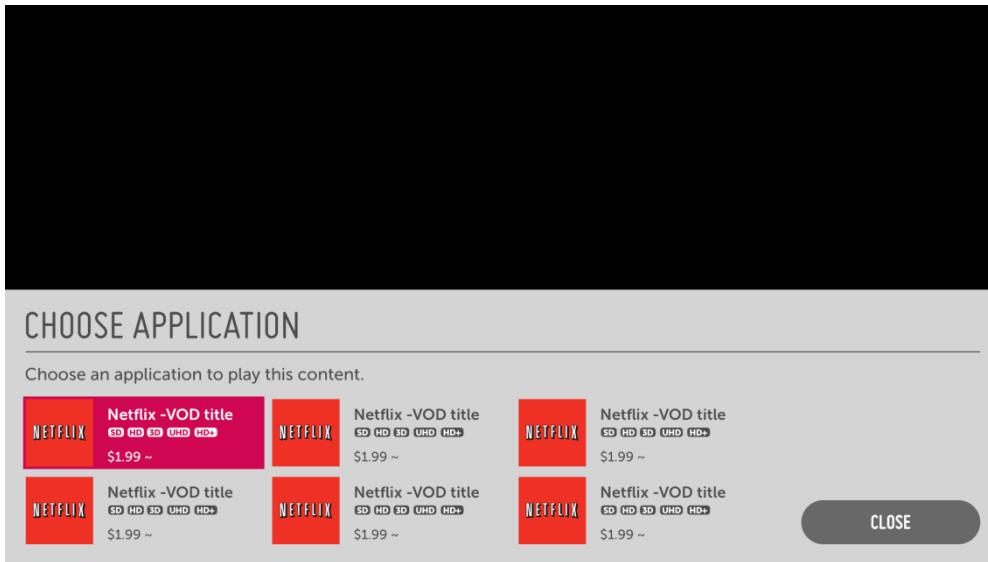


•Common popup - 3BTN

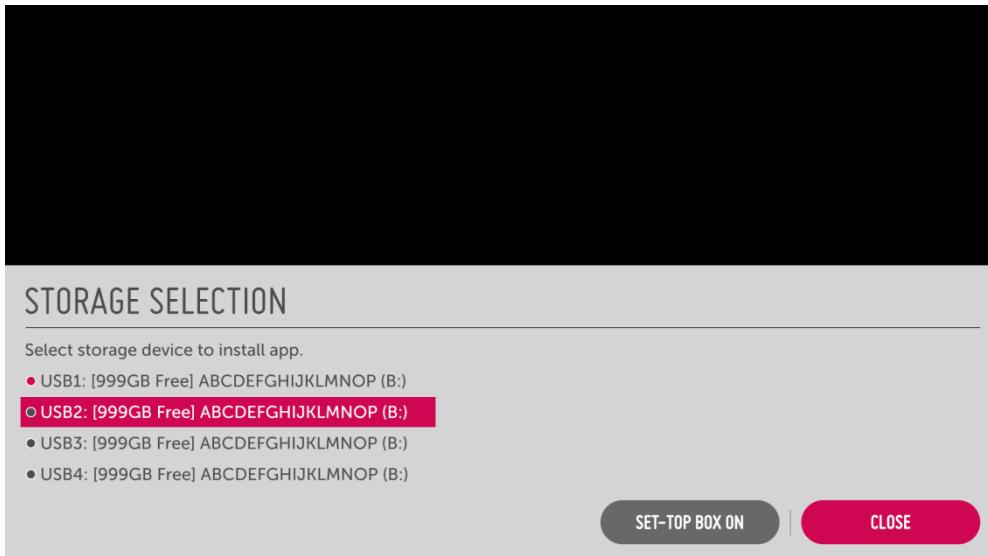


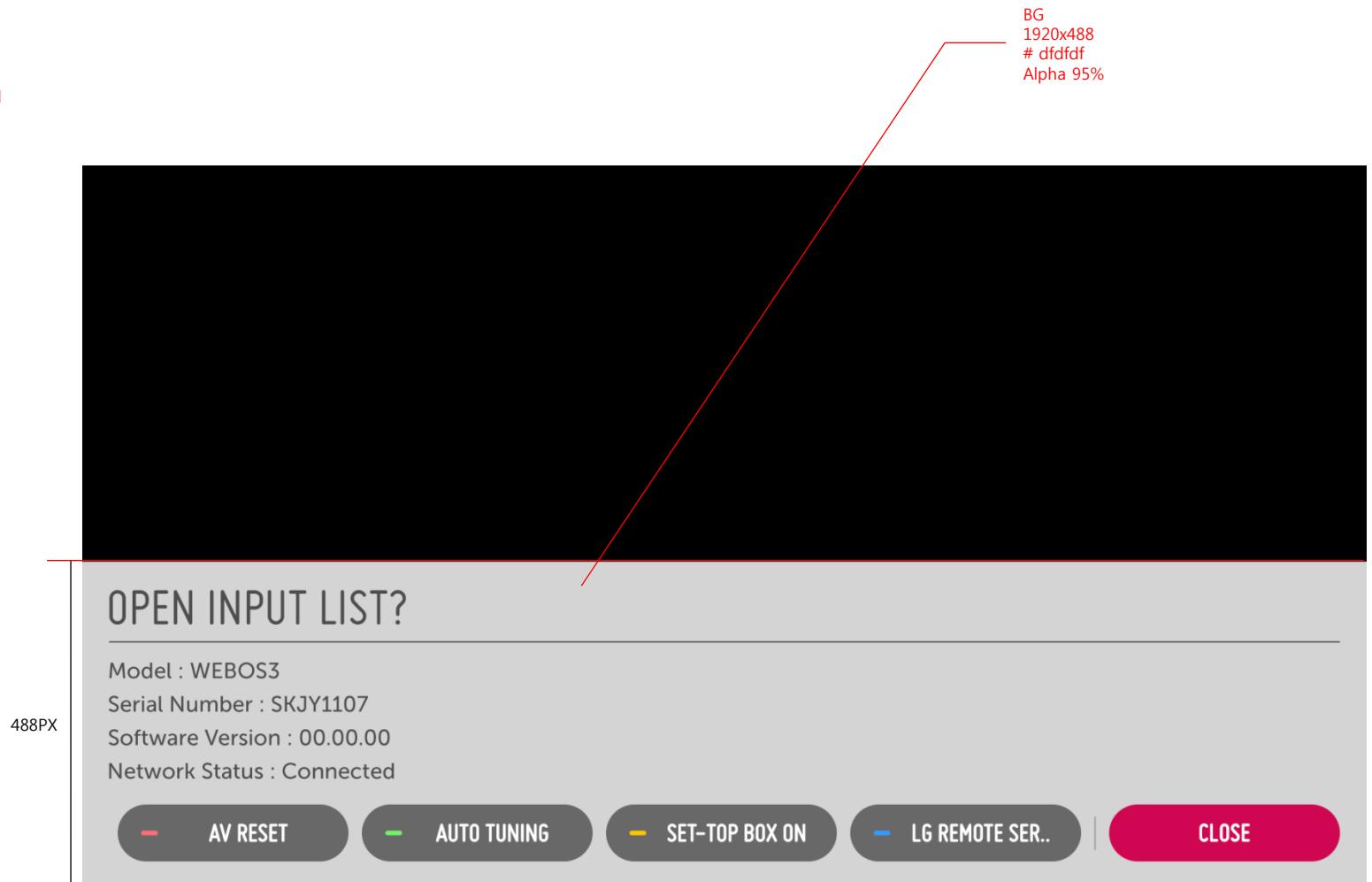
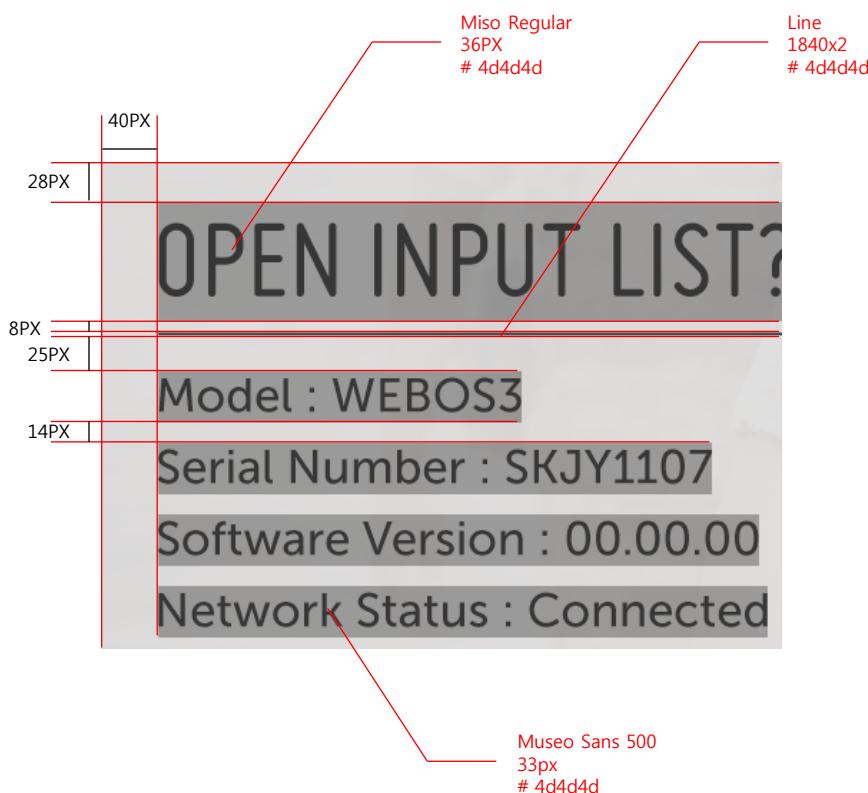
App Guide LG Contents Store

• Popup Header with Subtitle / Control Area



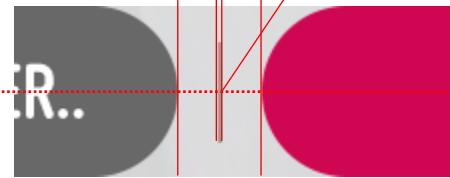
• Popup Header with Subtitle / Control Area





Line
2x50
9b9b9b

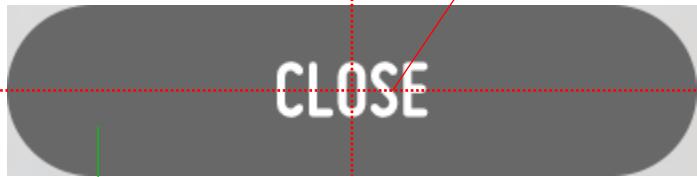
2PX
20PX | 20PX



** Close 버튼이 다른 버튼들과 함께 있을 때에는 사이에 라인을 추가.

Miso Bold
36PX
ffffff

center



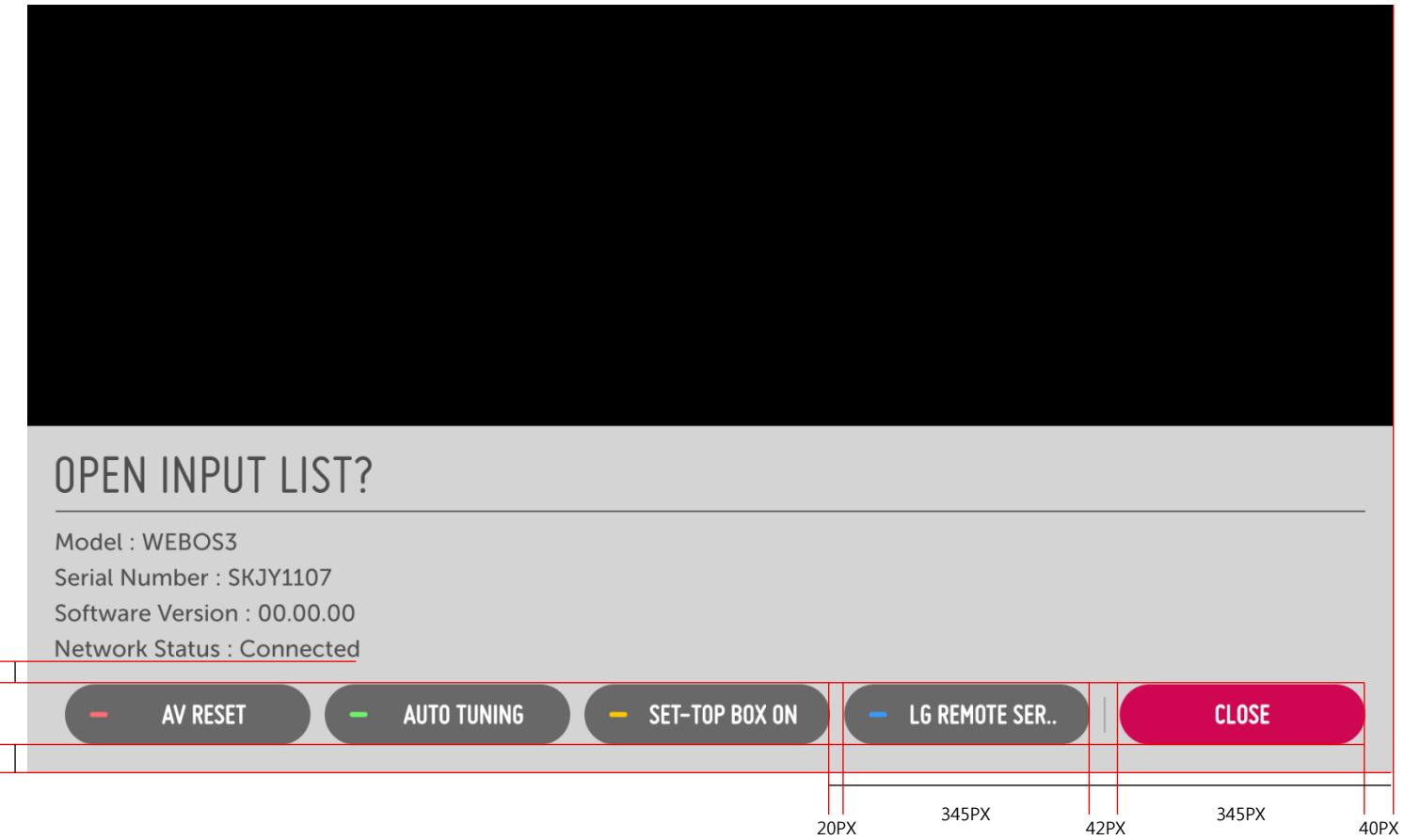
popup_btn_n_l.png
popup_btn_n_m.png
popup_btn_n_r.png

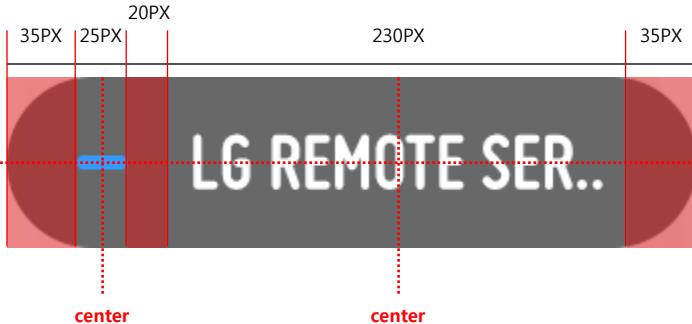
Miso Bold
36PX
ffffff

center

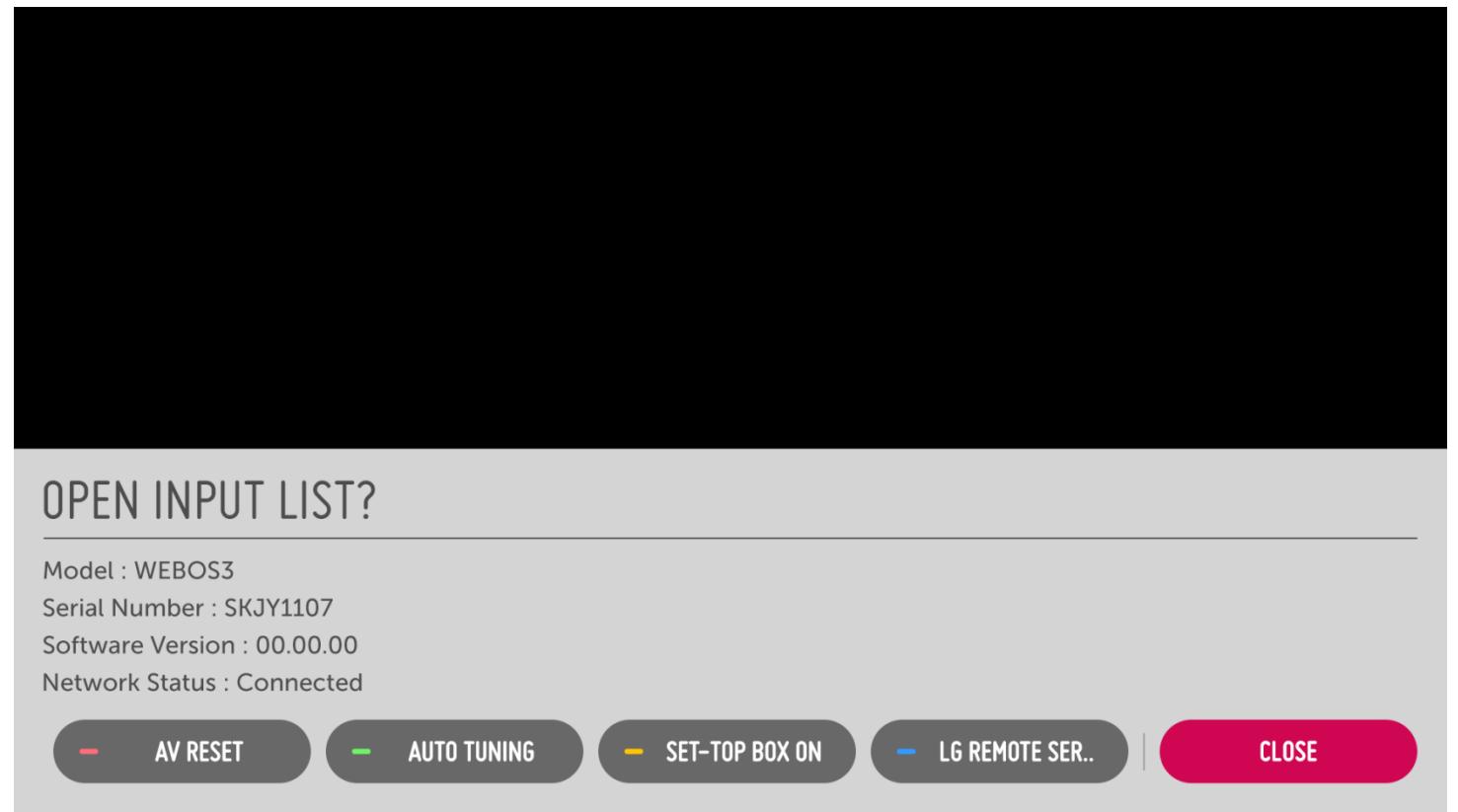


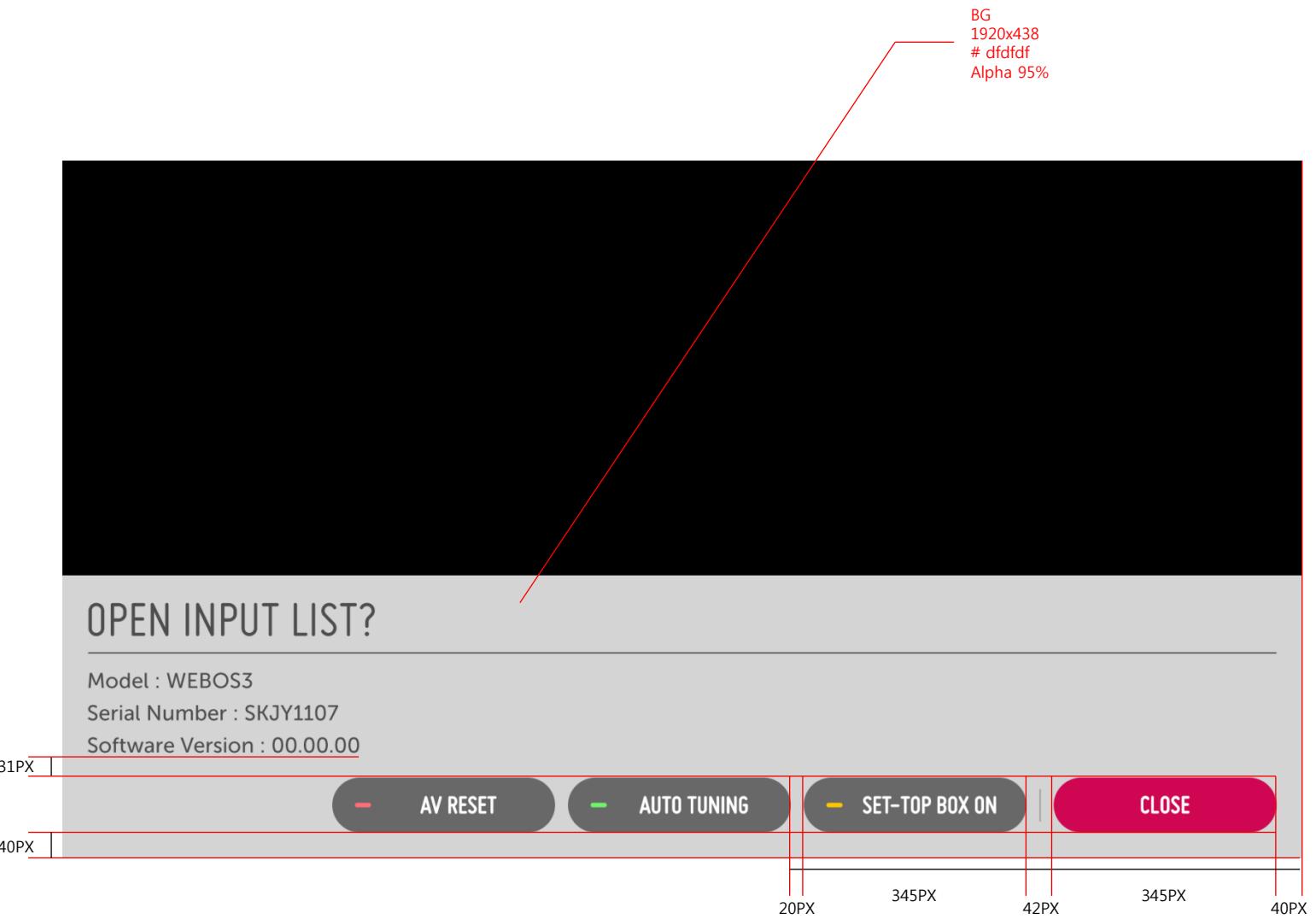
popup_btn_f_l.png
popup_btn_f_m.png
popup_btn_f_r.png

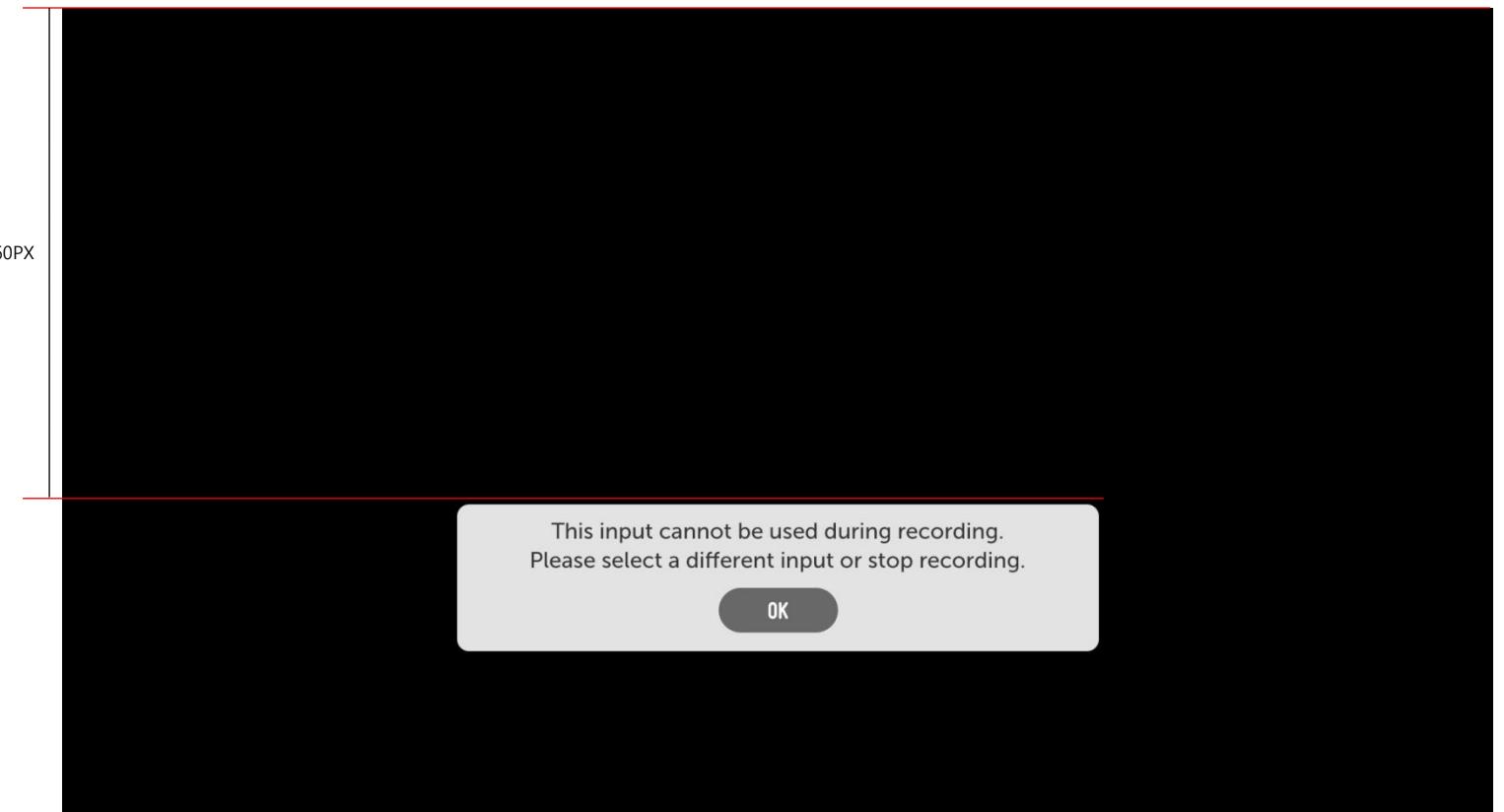


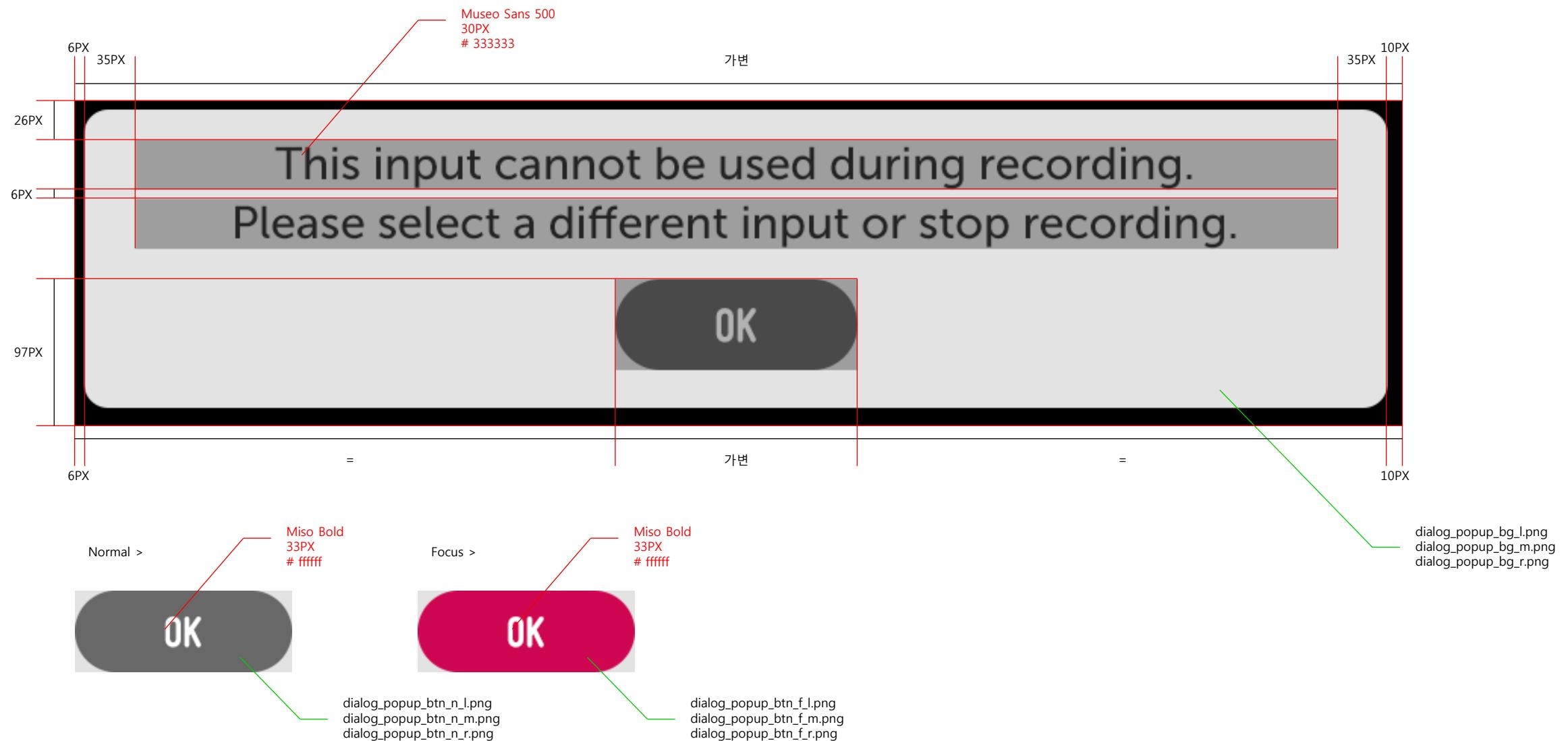


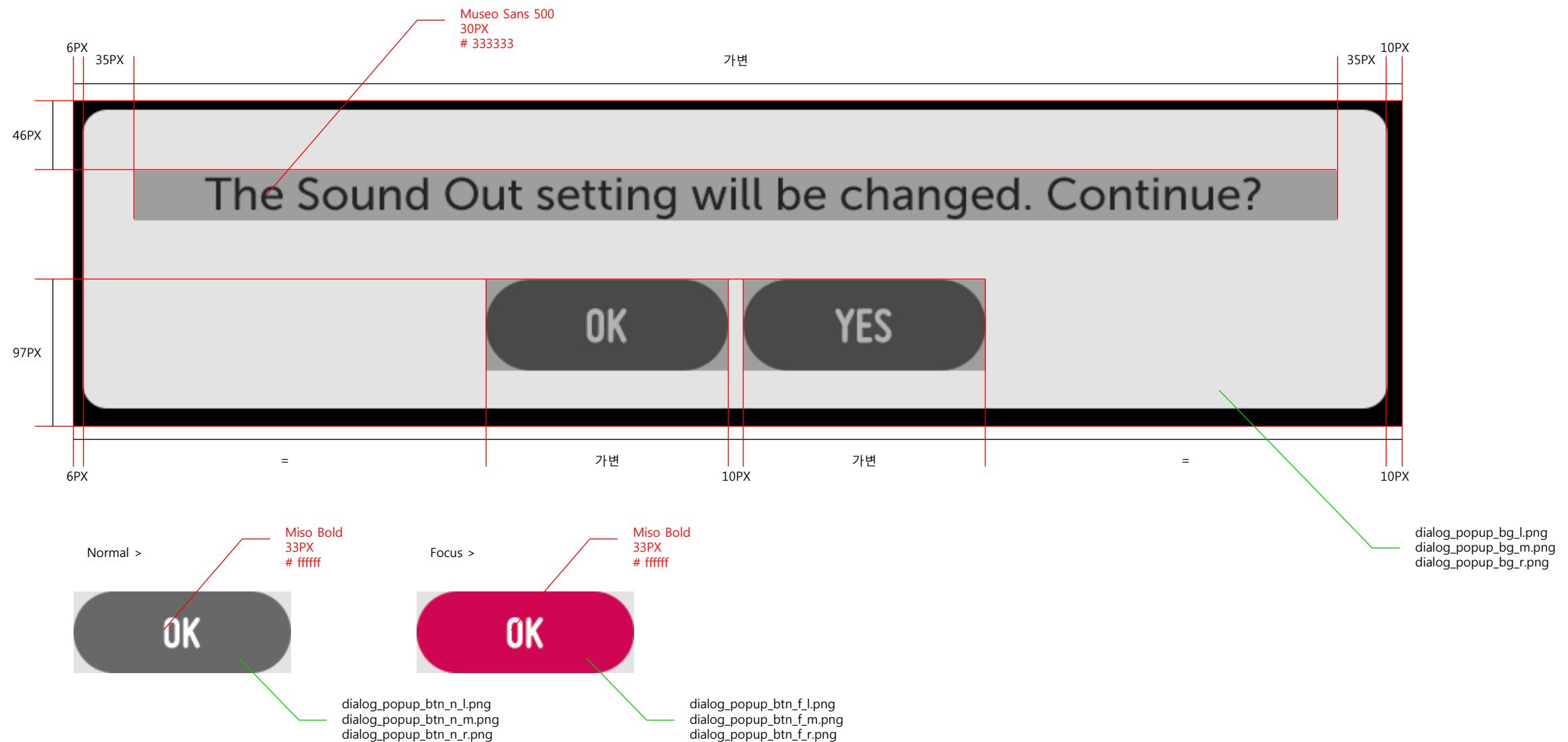
popup_icon_keyhelp_b.png
popup_icon_keyhelp_g.png
popup_icon_keyhelp_r.png
popup_icon_keyhelp_y.png

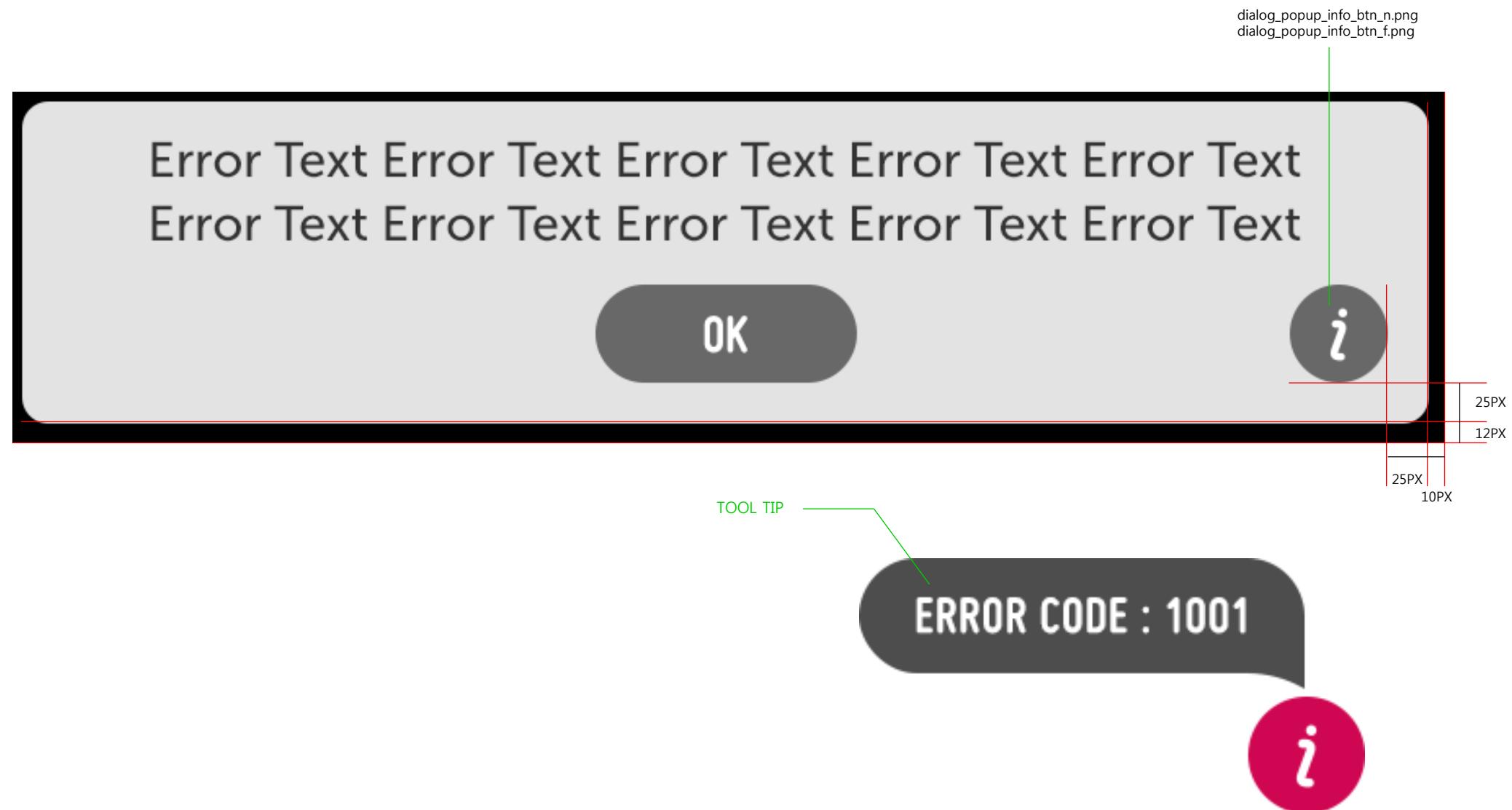






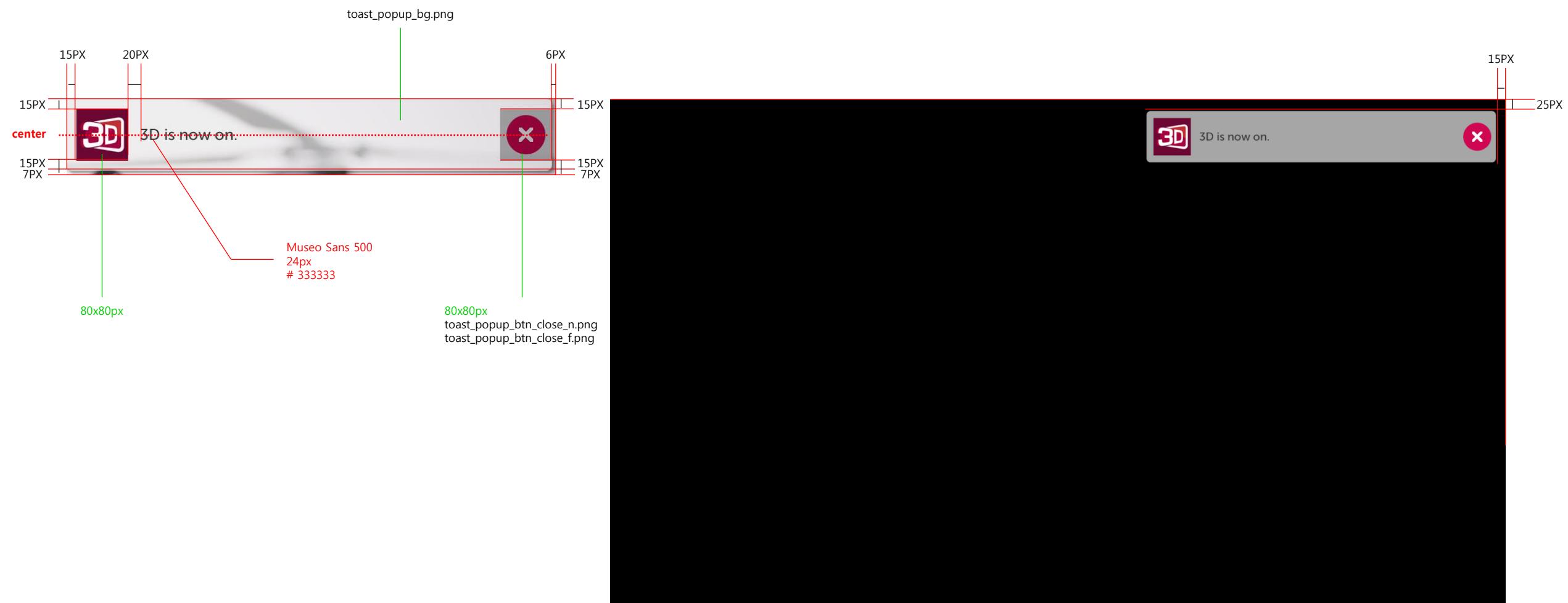






App Guide LG Contents Store

Toast Popup



LG CONTENT STORE- 2rd(TV SHOW/MOVIES)

common

1. layout
2. Header
3. Category
4. Contents

App Guide LG Contents Store

화면 구성

Manu 160px (고정)

•Small Header
(가칭Mini Header)

LG CONTENT STORE



MOVIES

Most Popular

• Most Popular

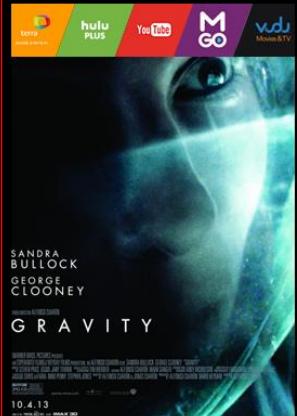
Newly Updated

By Genre ▾

A-Z list ▾

40 padding

Apr 08 2015



Jobs



The Lone Ra...



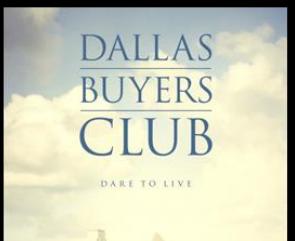
Hobbit



Gravity



Catain America



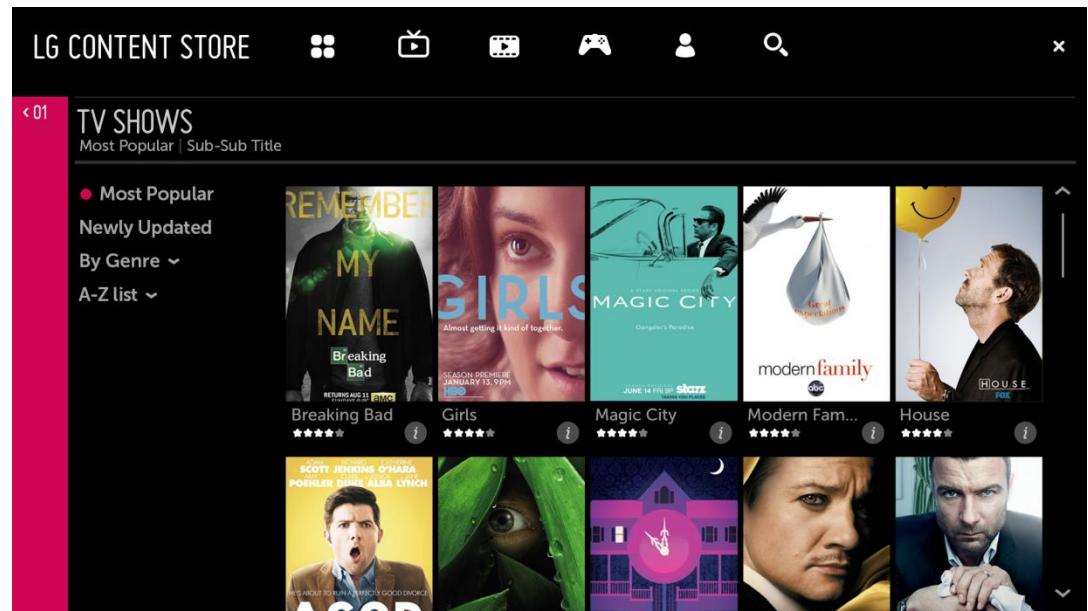
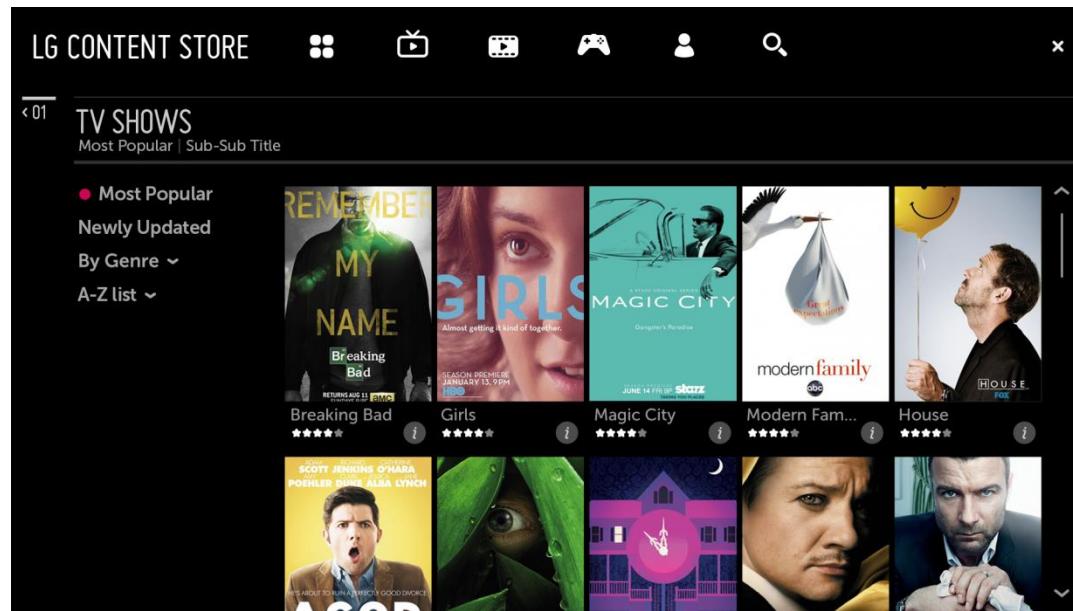
320 Category Area

60 padding

110
Breadcrumb

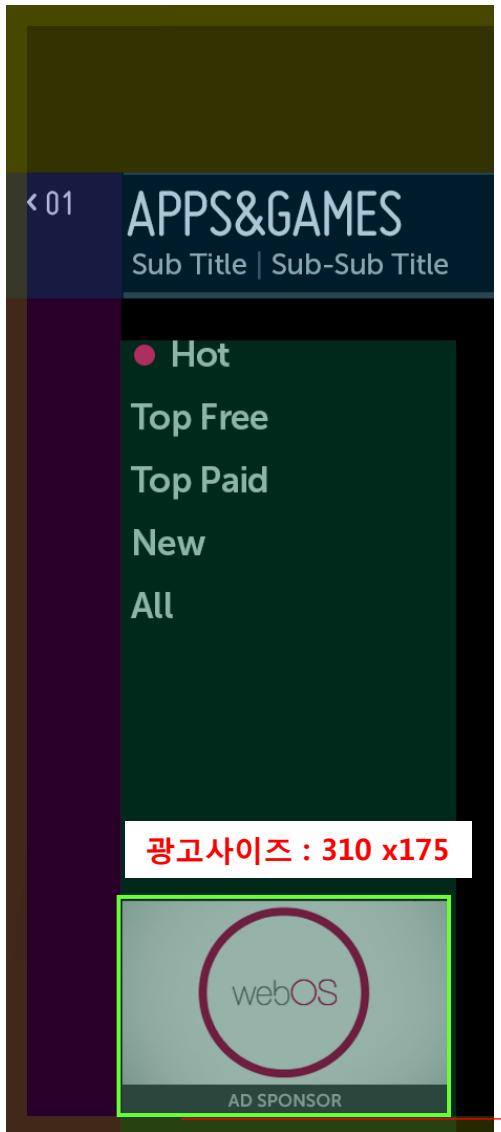
App Guide LG Contents Store

Bread Crumb Focus 시



App Guide LG Contents Store

2Depth 광고 영역

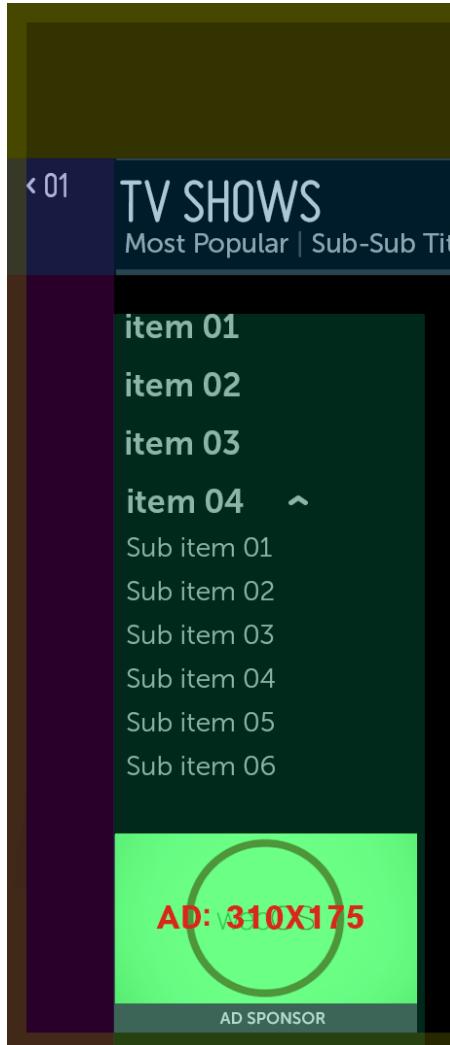


20px

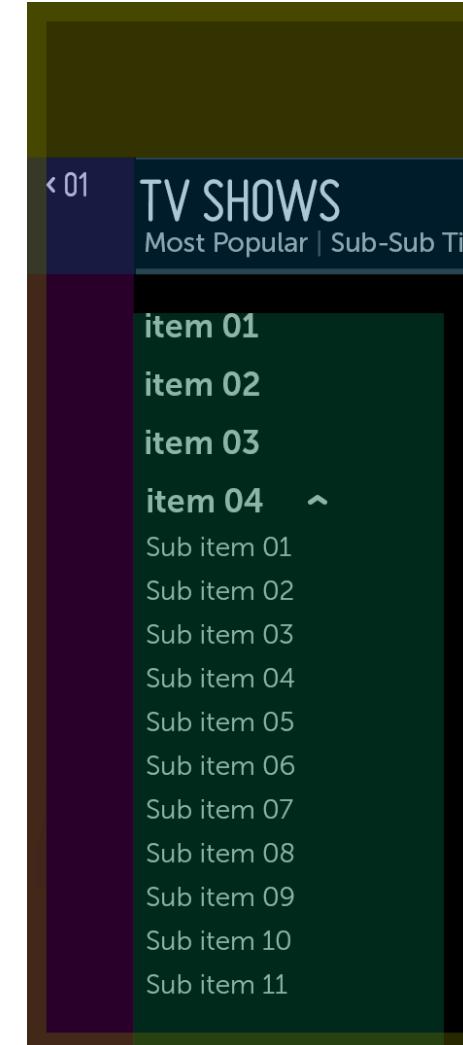
App Guide LG Contents Store

2Depth Category 영역 (Accordion Sub 최대 개 수)

광고 위치할 경우 -
대 메뉴 4개 / Accordion sub menu 최대 6 개

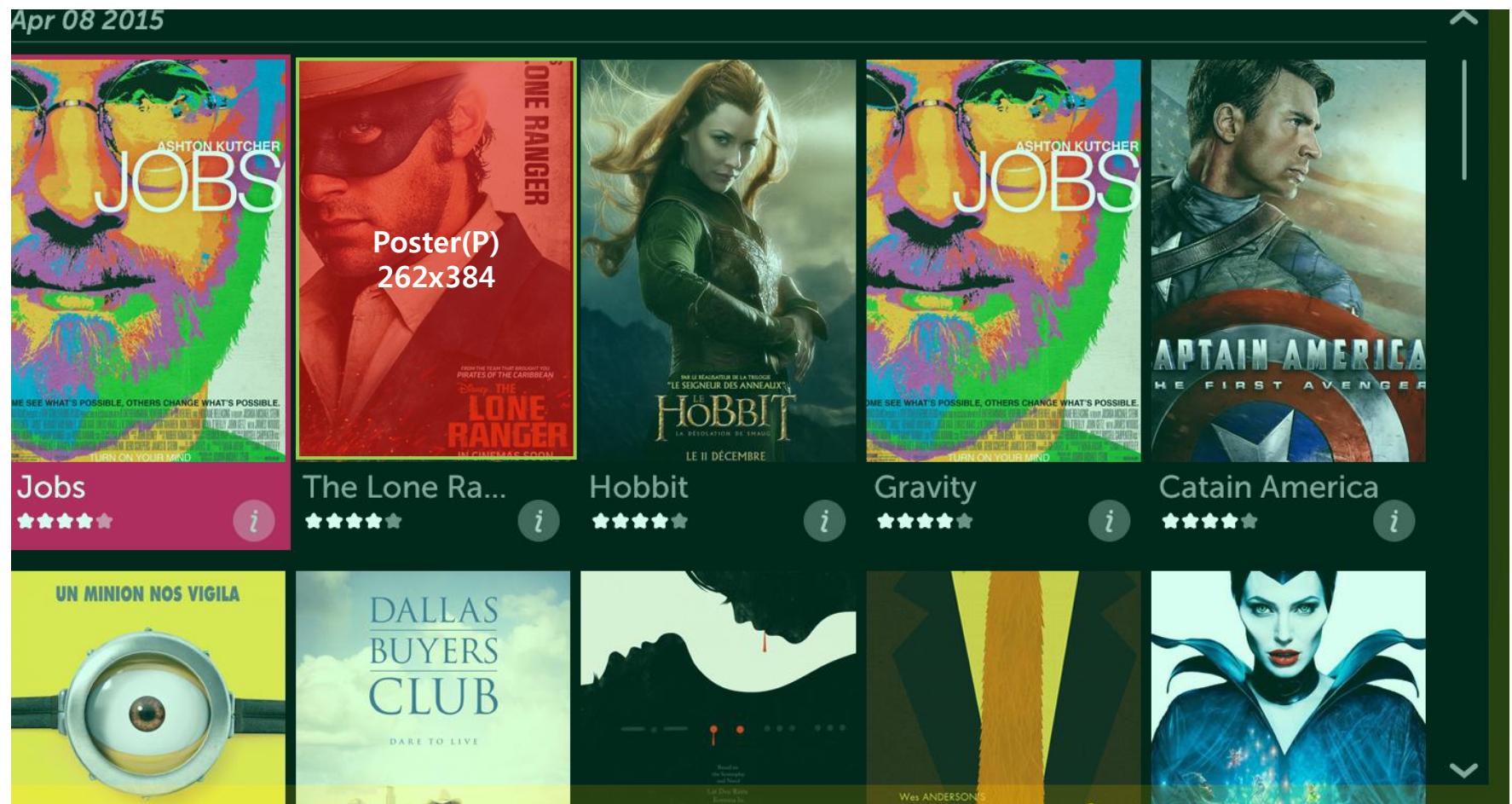


광고 없을 경우-
대 메뉴 4개 / Accordion sub menu 최대 11 개



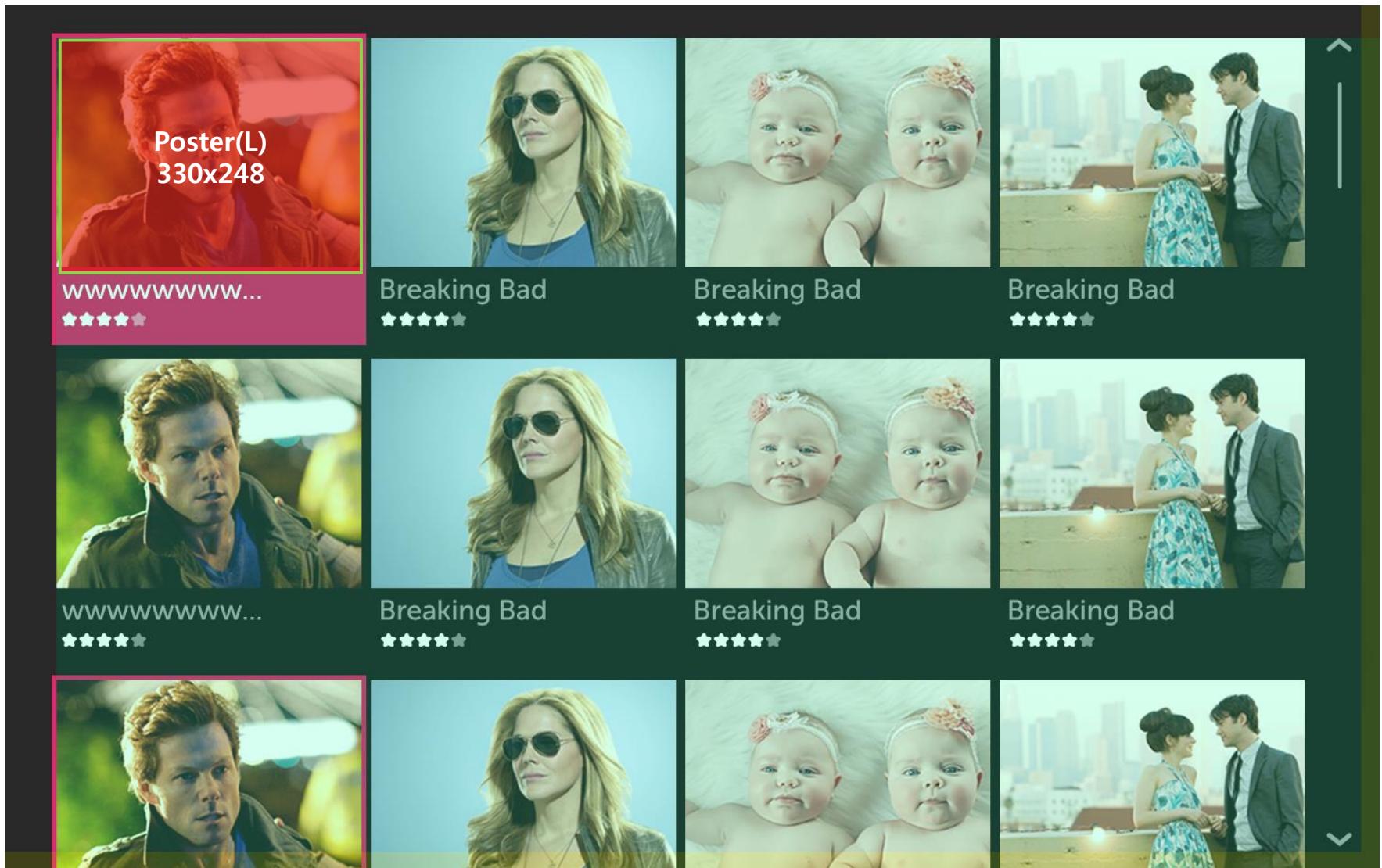
App Guide LG Contents Store

Contents Area (Poster View 세로형)



App Guide LG Contents Store

Contents Area (Poster View 가로 형)



LG CONTENT STORE – 3rd (TV SHOW / MOVIES)

common

1. layout
2. Header
3. Category
4. Contents

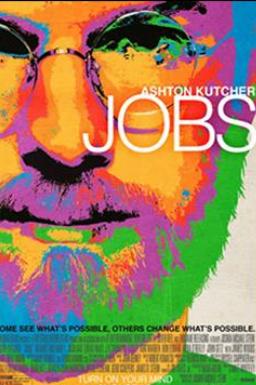
App Guide LG Contents Store

화면 구성

LG CONTENT STORE

••• TV MOVIE GAMING PERSON SEARCH X

< 02 JOBS
Jobs | Aston Kutcher



WATCH NOW

TRAILER

Available in

- Netflix
- Hulu Plus
- YouTube
- M GO
- vudu

40 padding

Release Date	Running time	Rating
2013	120 min	PG 13

Synopsis

Documentary, Drama | ★★★★ | Aston Kutcher

Aston Kutcher, Aston Kutcher, Aston Kutcher, Aston Kutcher, Aston Kutcher

The story of Steve Jobs' ascension from college dropout into one of the most revered creative entrepreneurs of the 20th century.

more ▾

110 padding

112 padding

10 padding





Poster 360x360

WATCH NOW

TRAILOR

Available in

Trailor's & Photo

Thumbnail small 299x225



more ▾

Recommendations

Poster small 201x293



The Lone Ran... The Captain America Hobit Walter-Mitty-Hiking

more ▾

App Guide LG Contents Store

Poster 와 Button 간격 22px 고정(button 위치 Flexible)

30px

Poster 360x360

WATCH NOW

TRAILOR

Available in

Trailor's & Photo

Thumbnail small 299x225

more ▾

Recommendations

Poster small 201x293

The Lone Ran... The Captain America Hobit Walter-Mitty-Hiking

more ▾

App Guide LG Contents Store

Contents Area

The diagram illustrates the layout of the 'Contents Area' in the LG Contents Store app. It features a main poster area on the left and a detailed movie card on the right.

Dimensions:

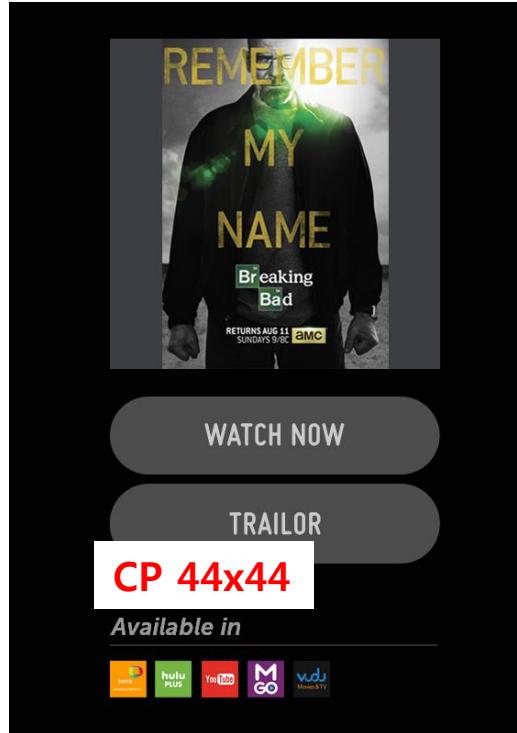
- Overall width: 1335px
- Poster width: 470px
- Poster height: 360px
- Card width: 115px
- Card height: 40px (top) + 360px (body) + 30px (bottom) = 400px
- Small button width: 60px
- Big button width: 85px
- Vertical padding: 20px (left), 20px (right), 20px (bottom)
- Total vertical height: 40px + 360px + 30px + 40px = 470px

UI Components and Labels:

- Poster Area:** Displays a poster for "REMEMBER MY NAME" (Breaking Bad). It includes a "WATCH NOW" button at [470px, 10px, 470px, 30px] and a "TRAILOR" button at [470px, 30px, 470px, 50px].
- Card Area:** Shows movie details:
 - Episode:** OTHER SEASON
 - Release Date:** 2010
 - Running time:** 120 min
 - Rating:** PG 13
 - Available in:** Netflix, Hulu Plus, YouTube, M GO, Vudu
 - Synopsis:** Crime, Thriller | ★★★★☆ | Bryan Cranston, Aaron Paul
 - Description:** A struggling high school chemistry teacher, Walter White (Bryan Cranston), is diagnosed with inoperable, advanced lung cancer.
 - More:** A "more" button with a dropdown arrow at [650px, 800px, 650px, 820px].
- Small Buttons:** Located at the top right of the card area.
- Text Labels:** "Big button(85)" points to the "WATCH NOW" button. "Small button(60)" points to the "OTHER SEASON" button. "버튼은 포스터width내
중앙 정렬" is a note at the bottom left.

App Guide LG Contents Store

Contents Area



App Guide LG Contents Store

Contents Area

1336px

40px

Episode

OTHER SEASON >

0 1 2 3 4

Release Date: 2010 | Running time: 120 min | Rating: PG 13

각 정보간의 간격: 79px (고정 값)

Synopsis

Crime, Thriller | ★★★★☆ | Bryan Cranston, Aaron Paul

A struggling high school chemistry teacher, Walter White (Bryan Cranston), is diagnosed with inoperable, advanced lung cancer.

// 정보에 따라 다름

more ▾

80px

Trailer's & Photo

272px (고정 값)

80px

Recommendations

The Lone Ran... The Captain America Hobit Walter-Mitty-Hiking

377px (고정 값)

This screenshot shows the movie details page for 'Breaking Bad'. At the top, there's a navigation bar with 'Episode' and a 'OTHER SEASON >' button. Below it is a horizontal navigation bar with numbered buttons from 0 to 4. Underneath these are movie details: 'Release Date: 2010', 'Running time: 120 min', and 'Rating: PG 13'. A green box highlights the vertical gap between these details and the synopsis section. The synopsis text describes the plot of the show. Below the synopsis is a 'Synopsis' heading and a 'more ▾' button. A green box highlights the vertical gap between the synopsis and the trailer/photos section. The trailer/photos section contains four thumbnail images and a 'more ▾' button. A green box highlights the vertical gap between the trailer/photos section and the recommendations section. The recommendations section shows four movie posters: 'The Lone Ranger', 'The Captain America', 'Hobit', and 'Walter-Mitty-Hiking'. A green box highlights the vertical gap between the movie titles and the bottom edge of the screen.

모든 3Depth 해당 UX는 GUI 일괄 적용

Museo700 (LG Display Reg.)

Color:#eeeeee

줄 간격 20px

Synopsis

Crime, Thriller | ★★★★☆ | Bryan Cranston, Aaron Paul

A struggling high school chemistry teacher, Walter White (Bryan Cranston), is diagnosed with inoperable, advanced lung cancer.

more ▾

Contextual popup

The screenshot shows a movie or TV show card for "Breaking Bad". The card includes a thumbnail image, a title, release date (2010), and synopsis. A contextual menu is open over the synopsis area, listing seasons 1 through 7. The menu has a red header bar with "Season 1" selected. Navigation arrows are visible on the right side of the menu.

Contextual popup

Episode

OTHER SEASON >

0

Release Date

2010

Synopsis

Crime, Thriller | ★★★★☆ | Bryan Cranston, Aaron Paul

A struggling high school chemistry teacher, Walter White (Bryan Cranston), is diagnosed with inoperable, advanced lung cancer.

more ▾

Available in

more ▾

Trailor's & Photo

WATCH NOW

TRAILOR

REMEMBER MY NAME
Breaking Bad
RETURNS AUG 11 SUNDAYS 9/8C amc

Season 1

Season 2

Season 3

Season 4

Season 5

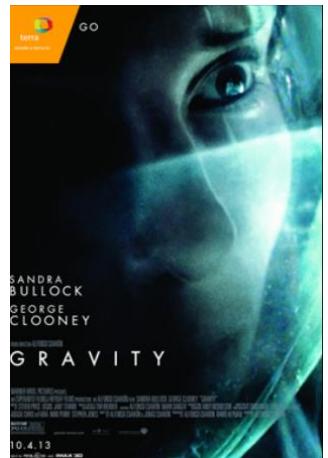
Season 6

Season 7

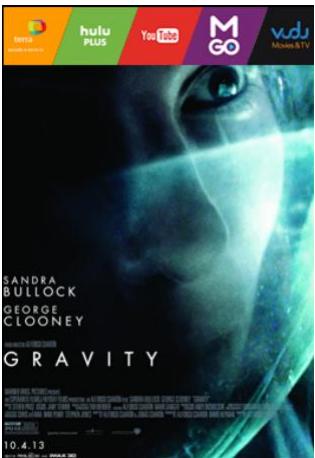
4

App Guide LG Contents Store

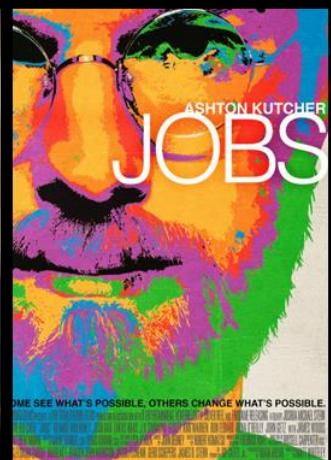
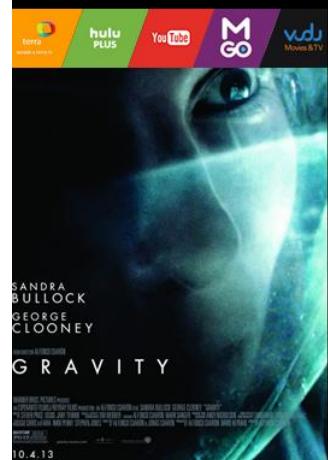
1개 경우



최대 5개



Apr 08 2015



Jobs



The Lone Ra...



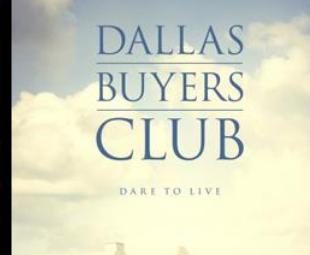
Hobbit



Gravity



Catain America



LG CONTENT STORE— My page

common

1. layout
2. Contents

App Guide LG Contents Store

화면 구성 – 3rd depth 는 Apps&games 참고

LG CONTENT STORE

- grid icon
- TV icon
- Movie icon
- Game icon
- User icon
- Search icon
- X icon

MY PAGE

My Apps | All UPDATE ALL

Recent History

CP Icon 130x130

각 Shelf 간의 간격은 마지막 리스트의 Focus 시 영역을 기준으로 함.

80px

Waiting for update

 Skype Install date 16/04/14 \$3.99 \$2.99	 Twitter Install date 16/04/14 \$3.99 \$2.99	 CNBC Utility \$3.99 \$2.99
--	---	--

All Installed apps

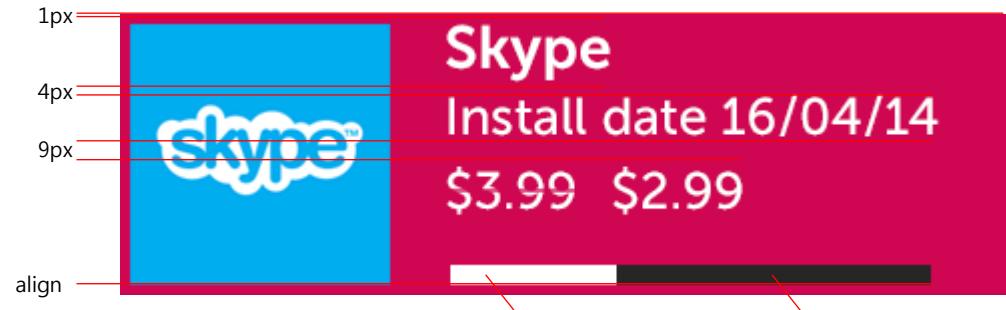
 Allocine Utility \$3.99 \$2.99	 terra TV Utility \$3.99 \$2.99	 Cnet Utility \$3.99 \$2.99
 MLB TV Utility \$3.99 \$2.99	 Picasa Utility \$3.99 \$2.99	 Hulu Plus Utility \$3.99 \$2.99
 Accuweather Utility \$3.99 \$2.99	 Facebook Utility \$3.99 \$2.99	 Funspot Utility \$3.99 \$2.99

Purchase History

Guide

App Guide LG Contents Store

•App 정보
(App 업데이트 시 Progress Bar 추가)



PG Bar
***x10
ffffff

PG Bar BG
240x10
262626

LG CONTENT STORE - Apps & games

common

1. layout
2. Contents

App Guide LG Contents Store

화면 구성

LG CONTENT STORE

APPS&GAMES

Genre | Entertainment

Most Popular

Newly Updated

Genre ▾

- All
- Entertainment
- Game
- Life
- News & Info
- Education

Vimeo Entertainment Free ★★★★☆

Youtube Entertainment Free ★★★★☆

Netflix Entertainment Free ★★★★☆

SKYPE Messenger Free ★★★★☆

YOGA Health Free ★★★★☆

ESPN Entertainment Free ★★★★☆

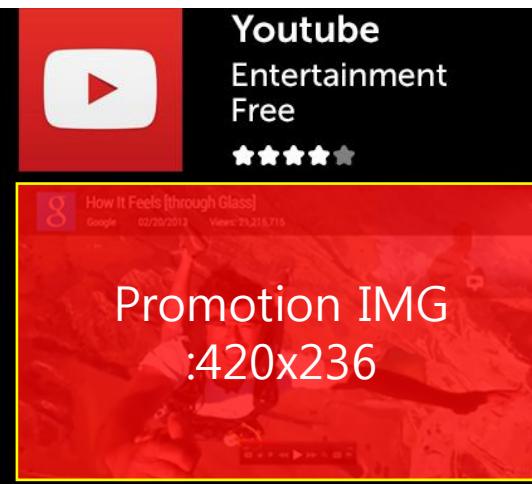
AD SPONSOR

BIKINI YOGA

ESPN SCORECENTER

App Guide LG Contents Store

Contents Area



App Guide LG Contents Store

화면 구성 App Detail

LG CONTENT STORE

SKYPE
Sub Title | Sub-Sub Title



Description
Seller Name | Category | ★★★★★ 128
Ask a seller : seller email
Package available with discounted price.
This app is running in certain amount of time from the date it installed.(30 days availabe) Jon Arryn, the Hand of the King, is dead. King Robert Baratheon plans to ask his oldest friend, Eddard Stark, to take Jon's place. Across the sea, Viserys Targaryen plans to wed his sister to a nomadic warlord
[more ▾](#)

FREE

Event: 2013.07.15 - 2013.07.19
Price: \$3.99 \$1.99
Available Internal Storage
25/200MB

Videos & Images



SCREEN SHOT

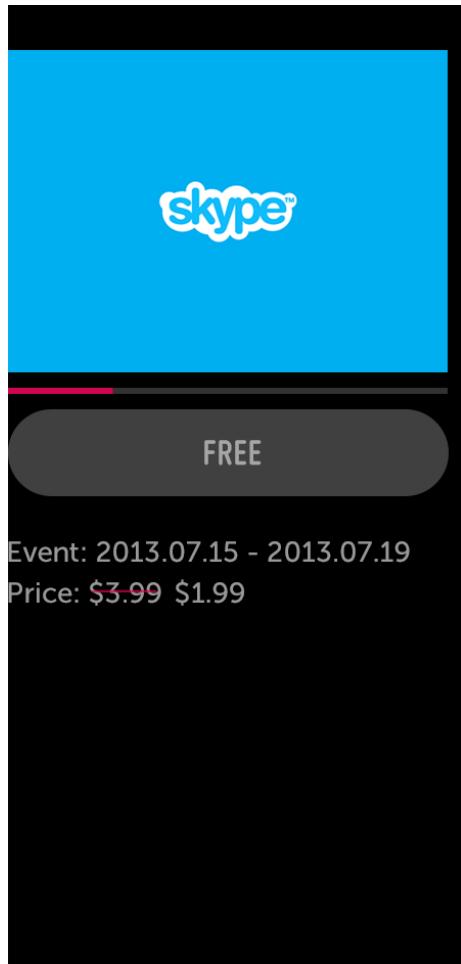


[more ▾](#)

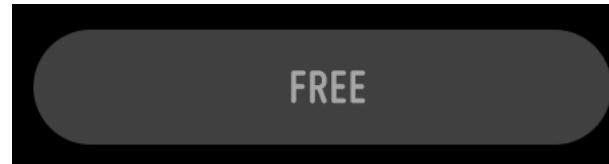
App Guide LG Contents Store

Contents Area

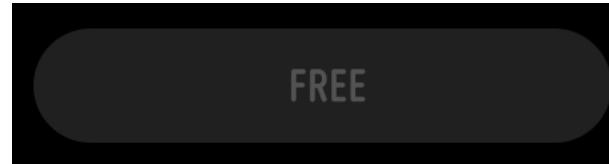
INSTALL / Update 시



버튼 Normal



버튼 Dimed



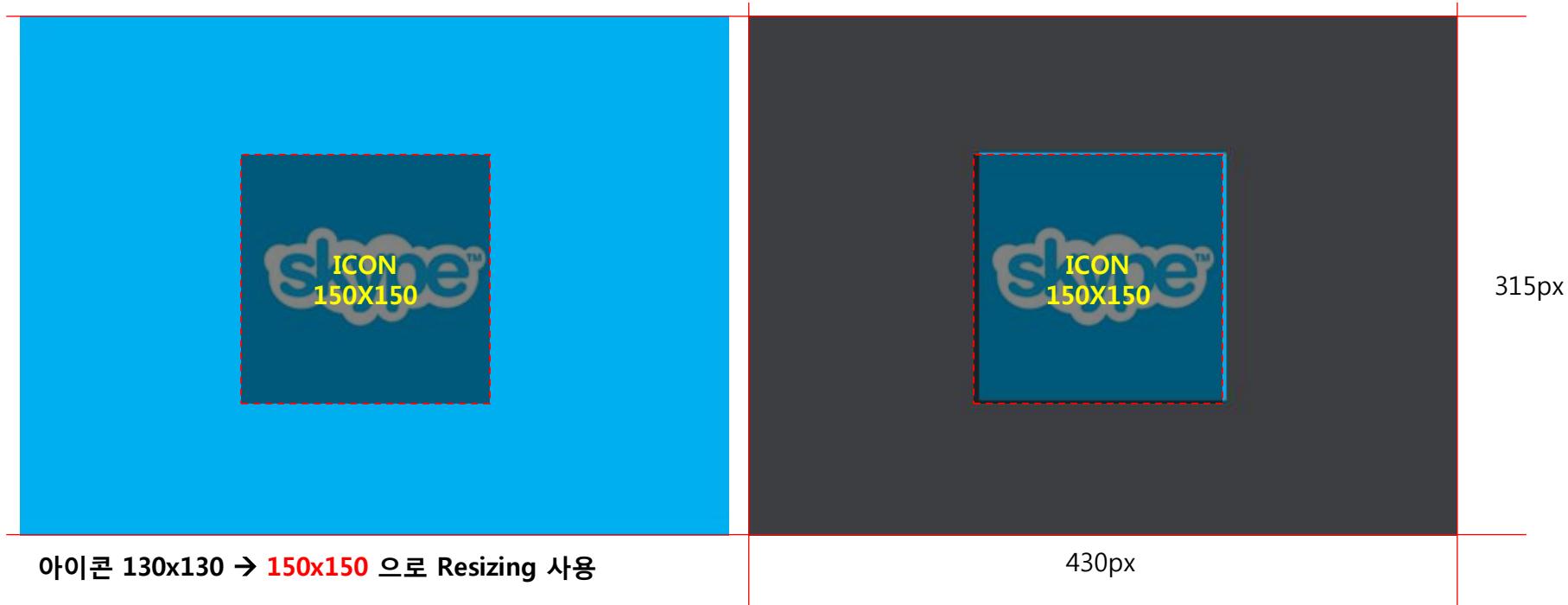
App Guide LG Contents Store

Contents Area

Preview 영역

모든 CP(Premium) 아이콘은
Hex 컬러값을 BG 로 표현 함.
(Launcher 내 CP Icon 규칙과 동일)

Hex 값을 불러 올 수 없는 예외 App 의 경우
기본 BG 컬러 #3C3E41 을 사용한다.



App Guide LG Contents Store

Contents Area - # 1

Rating _ global

Rating

18+

Rating _ Brazil

Rating

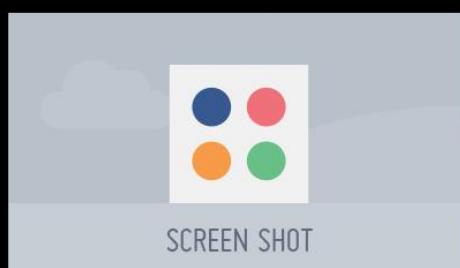
L 10 12 14 16 18

각 정보간의
간격

// 정보에 따라 다름

각 정보간의
간격

Videos & Images



각 정보간의
간격

// 정보에 따라 다름

System Requirement

Internet 3D Magic Remote Camera Gamepad

1280px

Updated

2013.07.22

Size

56 kb / 000kb

Version

1.5

Rating

18+

Description

Seller Name | Category | ★★★★☆ 128

Ask a seller : seller email

Package available with discounted price.

This app is running in certain amount of time from the date it installed.(30 days available) Jon Arryn, the Hand of the King, is dead. King Robert Baratheon plans to ask his oldest friend, Eddard Stark, to take Jon's place. Across the sea, Viserys Targaryen plans to wed his sister to a nomadic warlord

more ▾

Videos & Images

SCREEN SHOT

more ▾

App Guide LG Contents Store

Contents Area - # 2

Customers Also Bought

	twitter Utility \$3.99 \$2.99		Huluplus TV Content \$2.99 \$1.99
	Picasa Weather.com \$3.99		BBS Putpat Docks \$2.99
	MLB Utility \$3.99		facebook TV Content \$2.99

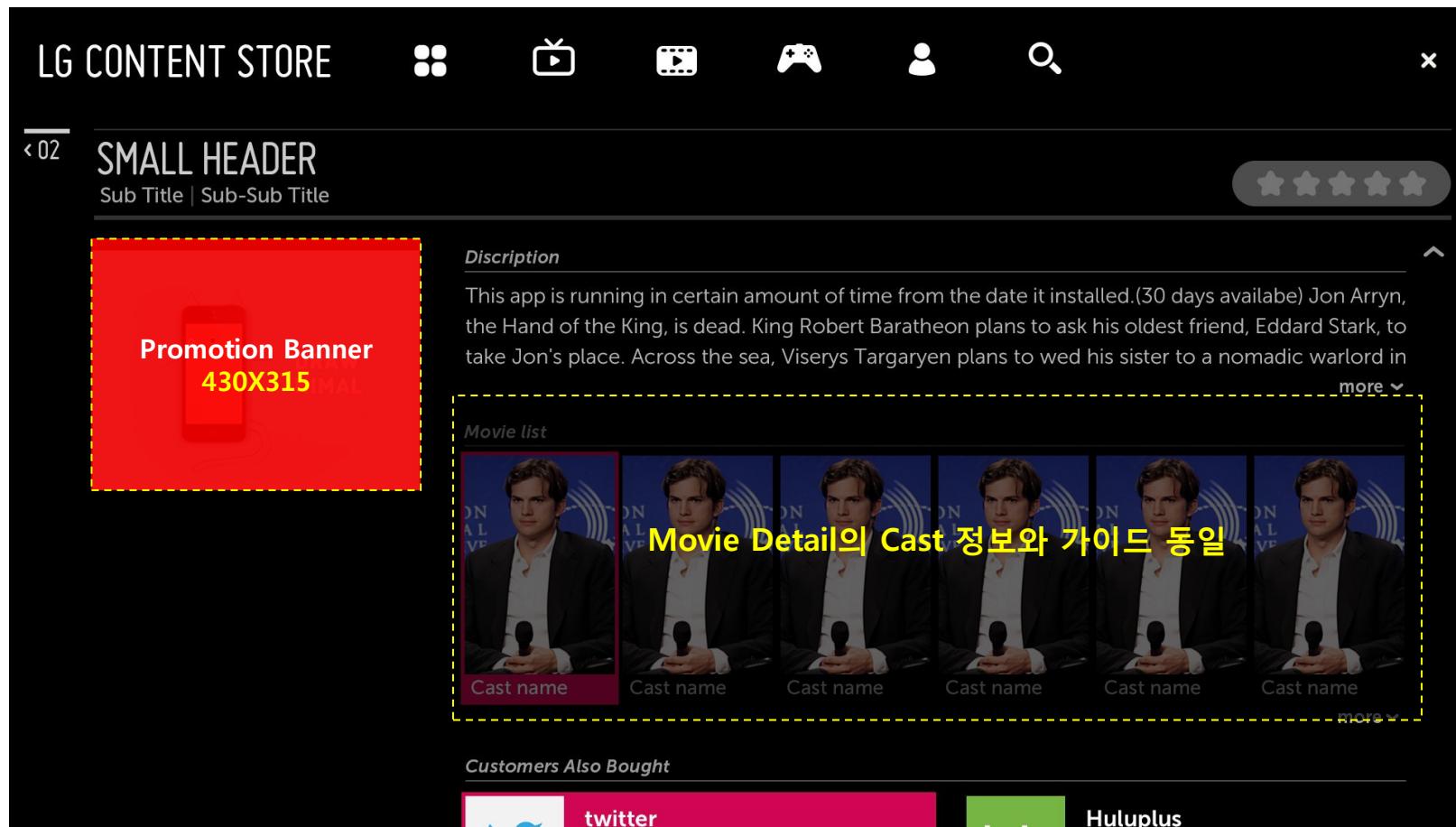
Customers Also Bought

	twitter Utility \$3.99 \$2.99		Huluplus TV Content \$2.99 \$1.99
	Picasa Weather.com \$3.99		BBS Putpat Docks \$2.99

App Guide LG Contents Store

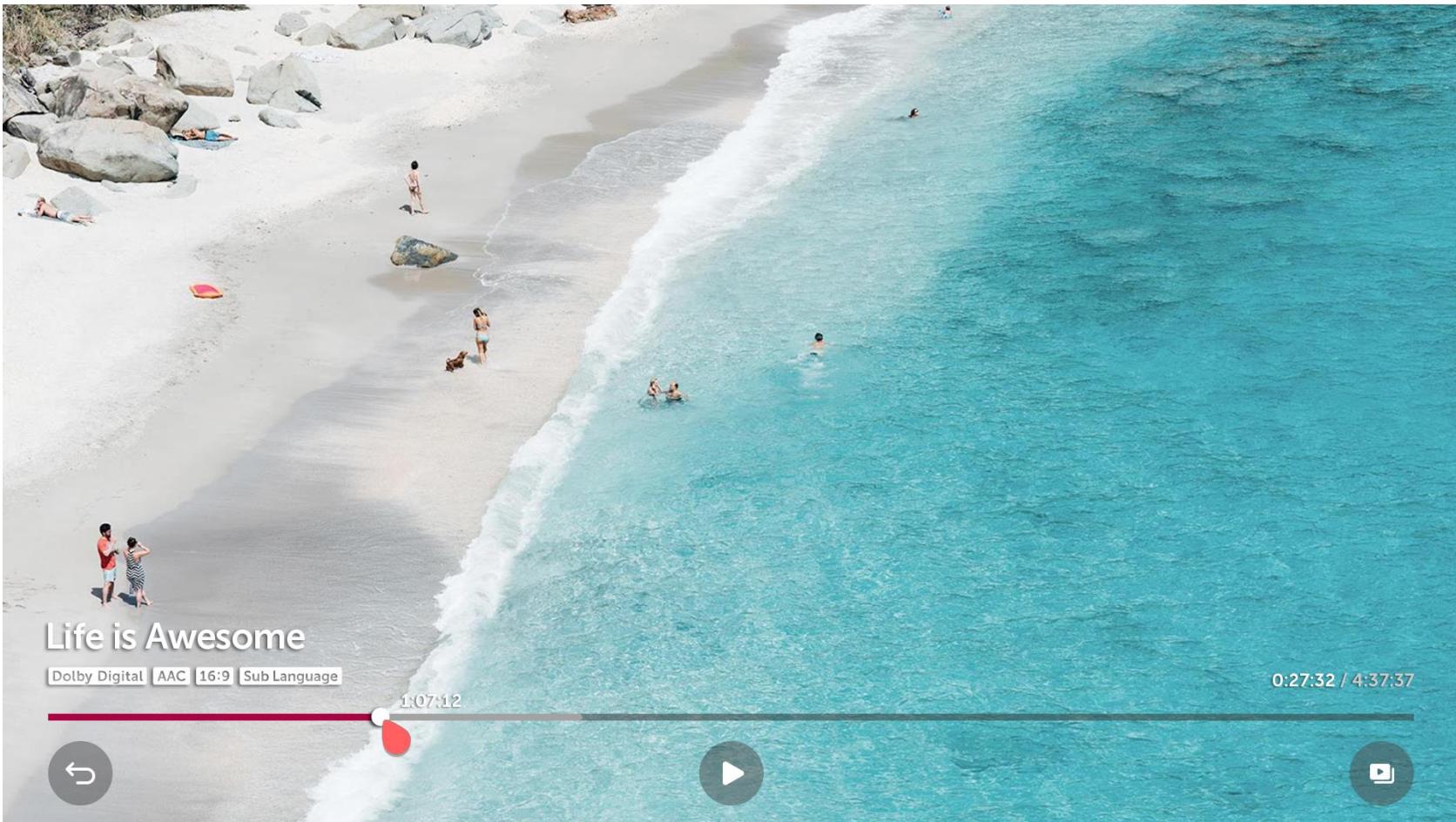
화면 구성

Promotion Banner Detail



LG CONTENT STORE – Player

1. Video Player
2. Photo Player
3. Slide Show



Normal >

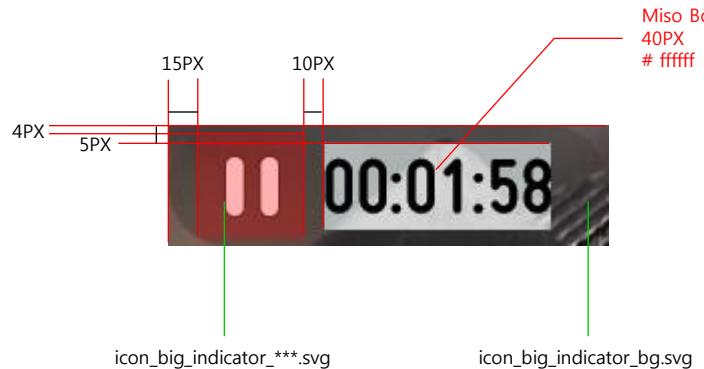


Focus >

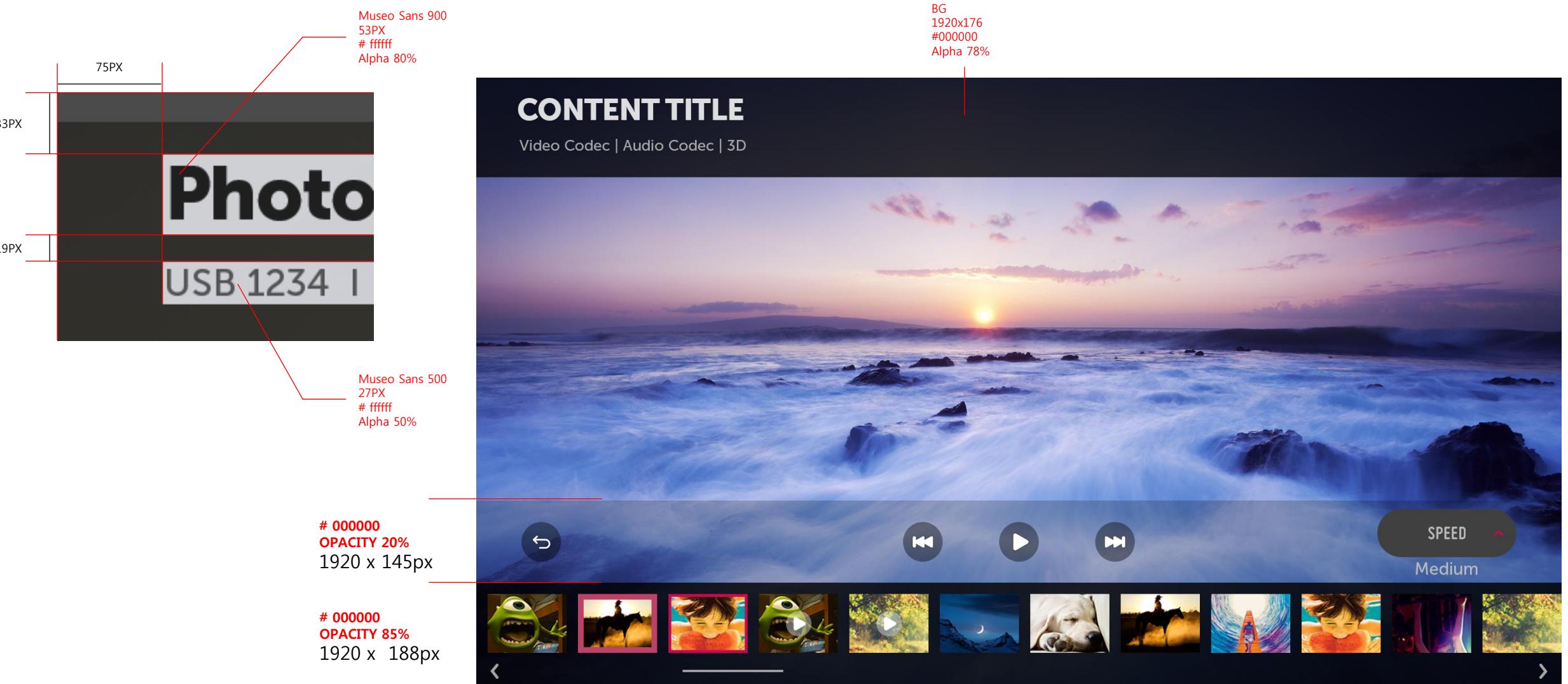


App Guide LG Contents Store

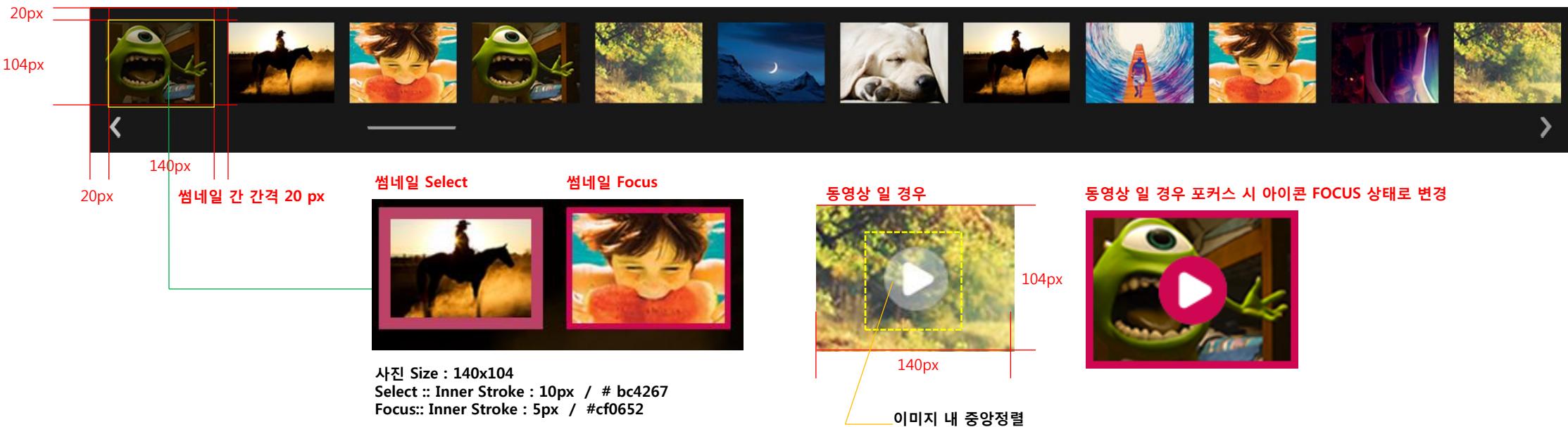
※ UX: UI 가 없을 때 리모컨 키를 통해 조작 시 좌측 상단에 Feedback 표시함



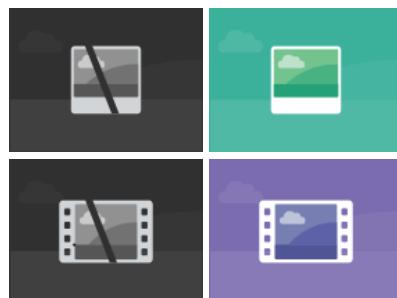
App Guide LG Contents Store



App Guide LG Contents Store



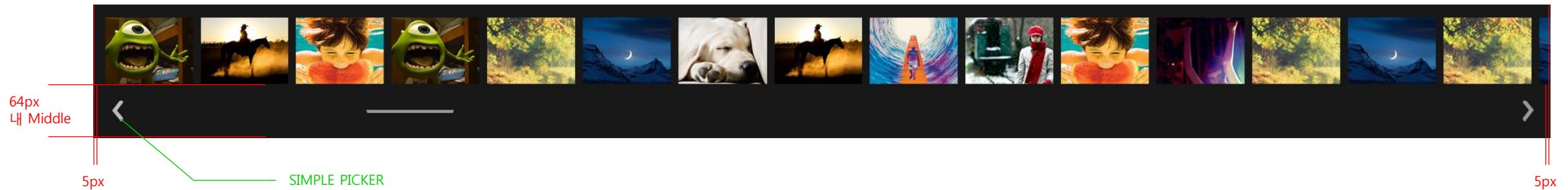
디폴트 썸네일
(140x104)



default_photo.png
default_photo_invalid.png

default_video.png
default_video_invalid.png

Scroll)



App Guide LG Contents Store

> Normal



> Focus



> Selected

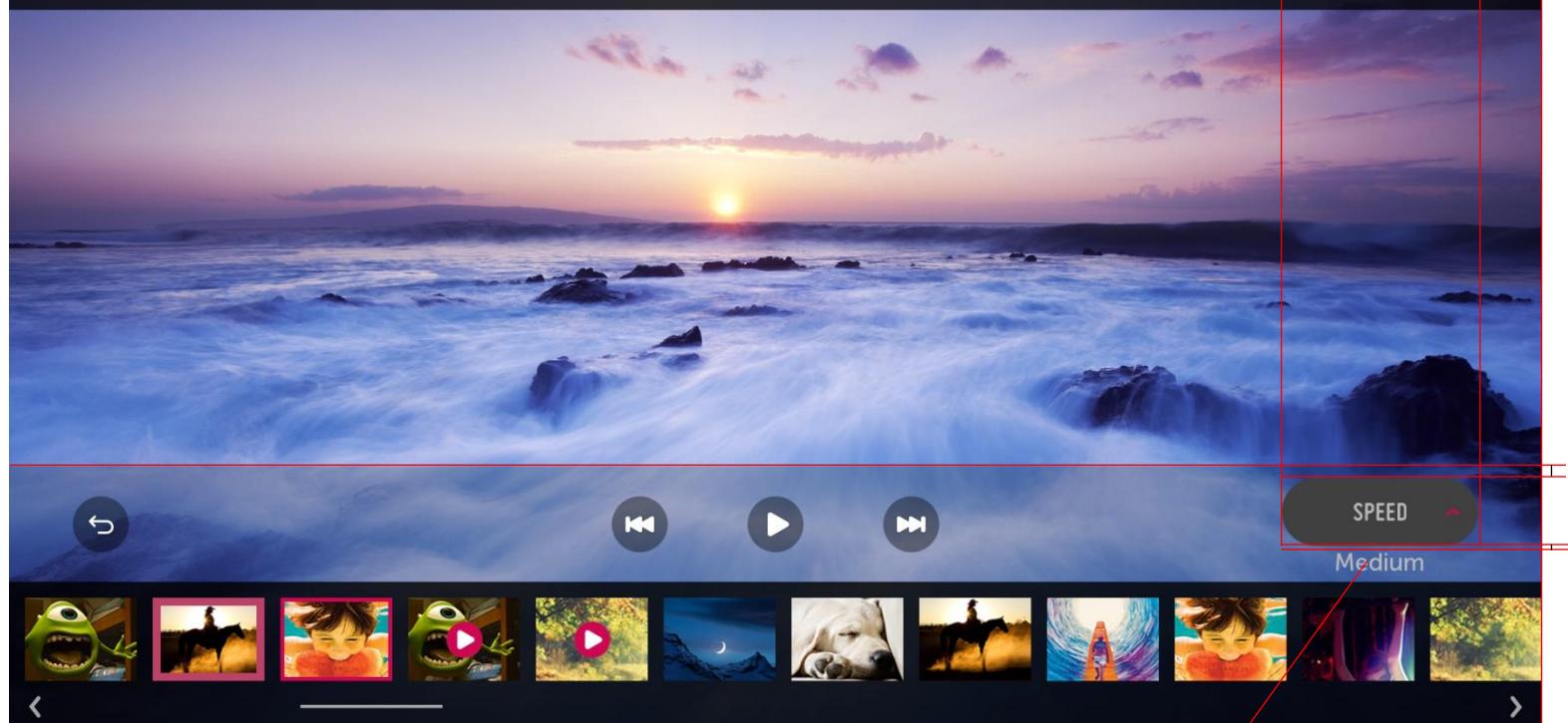


> Selected_Focus



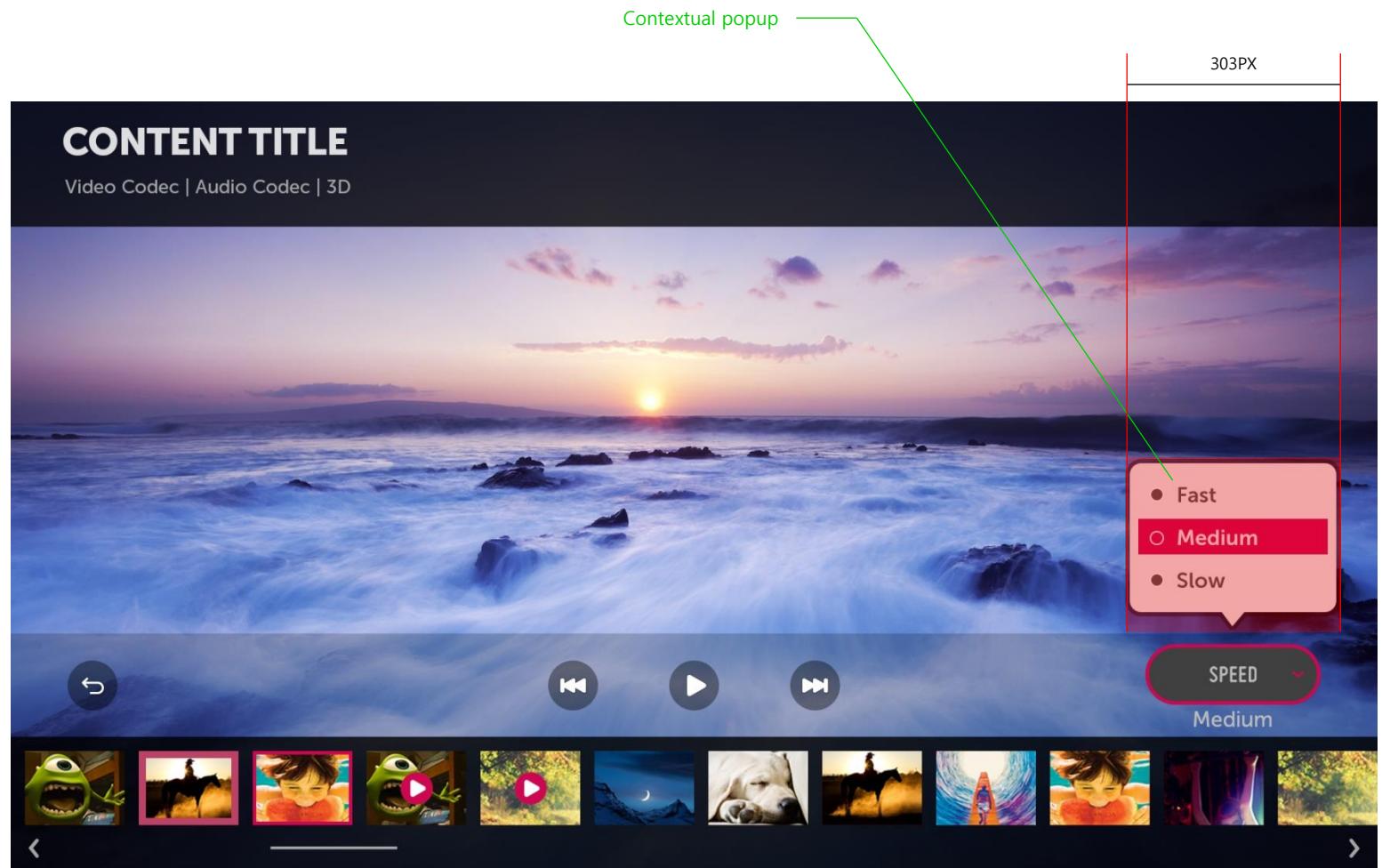
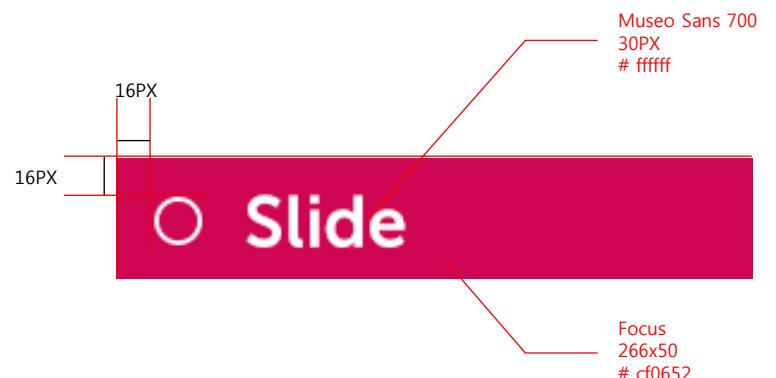
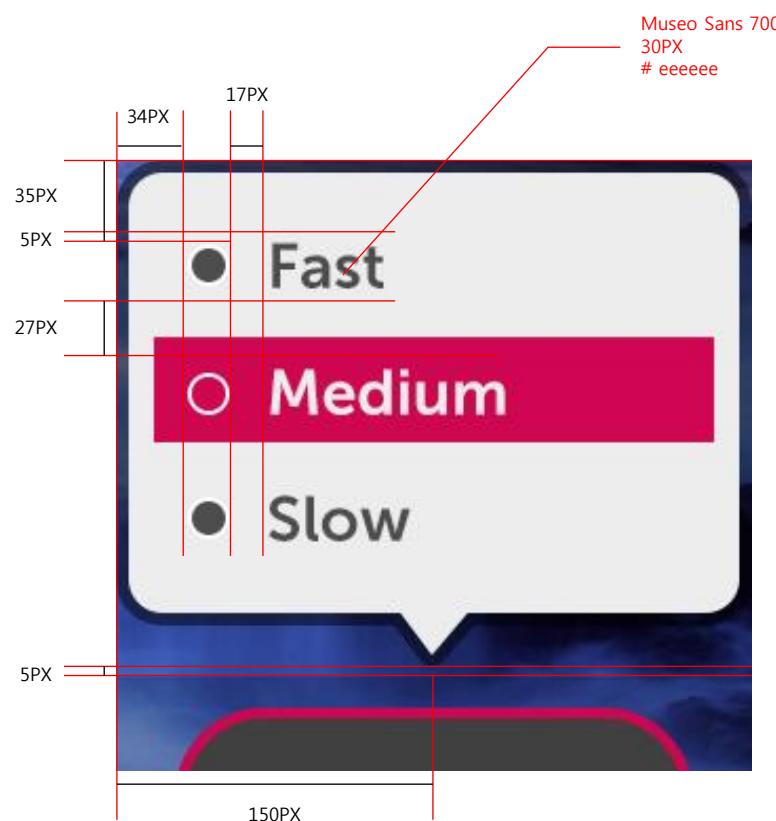
CONTENT TITLE

Video Codec | Audio Codec | 3D



Museo Sans 500
30PX
bcbcbc

App Guide LG Contents Store



App Guide LG Contents Store

W3.0 디자인 동일

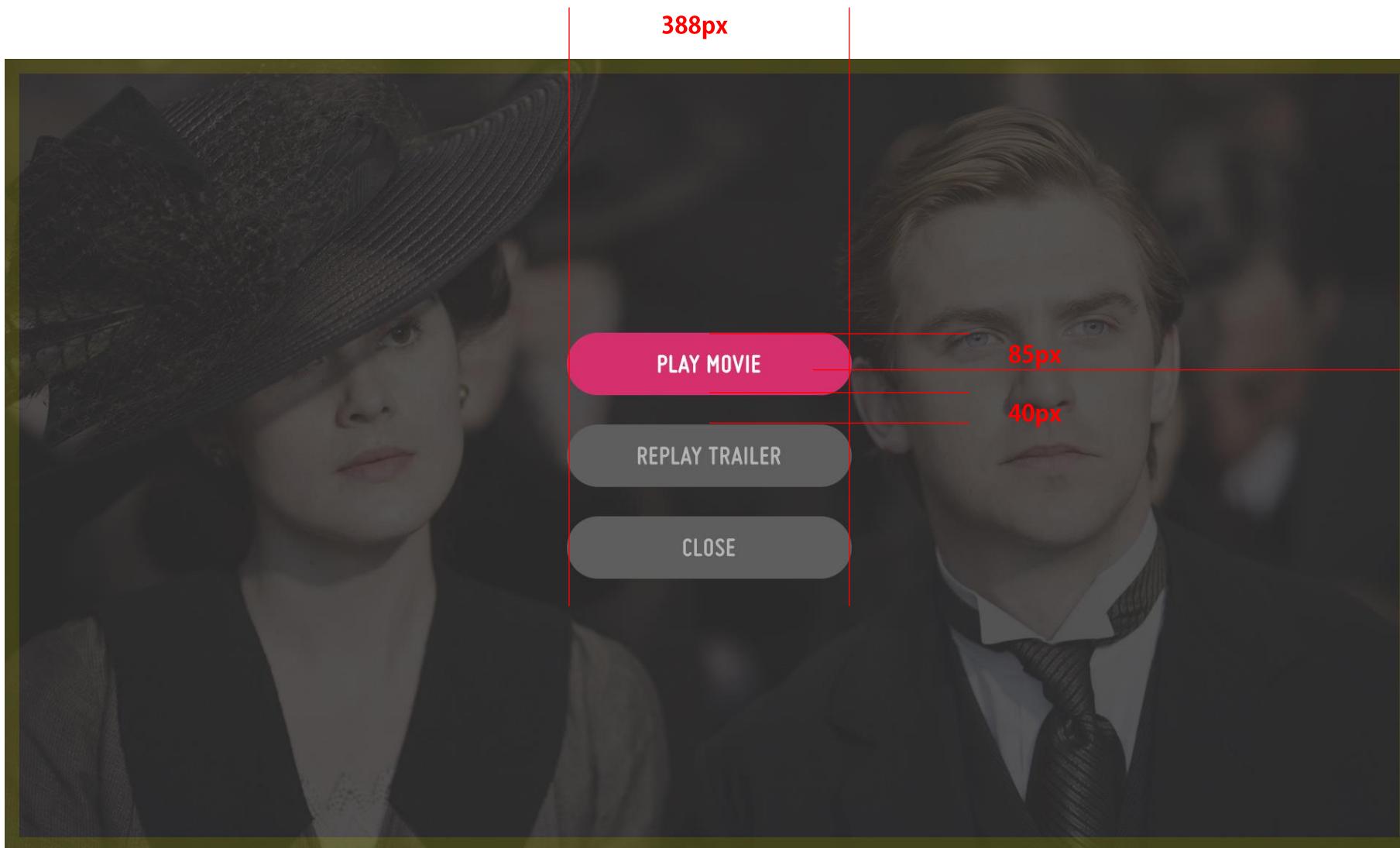


20px

20px

focus>





Btn color
N #4d4d4d,
F #cf0652

Miso Bold
36pt
Text color
N #a6a6a6
F #ffffff

redlines

webOS 4.0

flat top

본 문서에 포함된 GUI 이미지를 임의로
편집하거나 다른 용도로 사용할 수 없습니다.