Week 01 R You Ready?

POLI3148. Data Science in Politics and Public Administration

Dr. Haohan Chen HKU-PPA

Today

- About Me
- About the course (syllabus)
- R Software Setup

About Me

About Me



Dr. CHEN Haohan 陳昊瀚

Interested in ...

- Political communication
- Computational methods



My Research

Chinese context

- Understanding the ideological spectrum of Chinese intellectuals using cultural product reviews
- Using audio of news program to infer power dynamic and policy agenda

US context

- Perception on Covid-19 among the US public using Twitter data
- Monitoring political polarization in the US using Twitter data

How We Work Together Going Forward

- I would love to get to know each one of you in person.
- Language: English, Mandarin, Cantonese
- How we communicate
 - Office hours: <u>Calendly</u> appointment system
 - o CampusWire Course Forum
- Appointments outside office hours possible. Email me.
- If I do not reply to your email within two days, kindly send me a nudge.

About DaSPPA

To discuss

- Topics
- Readings
- Output and Assessment

R + Data Model Text Mining	Week	Lecture (1st half)	Lecture (2nd half)	Due
	2	Welcome	<i>R</i> you ready?	
	3	R Basics (1)	R Basics (2)	
	4	R Basics (3)	Data Wrangling (1)	
	5	Data Wrangling (2)	Machine Learning Overview	
	6	Data Visualization (1)	Linear Regression	
	7	Data Visualization (2)	Classification	
	8	Reading week. No class.		
	9	Data Visualization (3)	Resampling Methods	A1
	10	Data Visualization (4)	Model Selection and Regularization	B1
	11	Text Mining (1)	Tree-Based Methods	
	12	Text Mining (2)	Unsupervised Learning	
	13	Text Mining (3)	Text Mining (4)	A2
	14	Putting Everything Together	Debriefing and Q&A	
	R	DaSPPA Festival!		G1
	A	Group Final Project Replication Dossier Due		G2
	A	Personal DaSPPA Portfolio Submission Due		A3

R + Data: R Basics

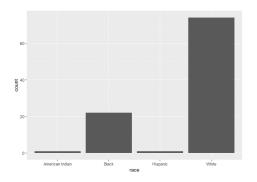
- Basic knowledge of R and Rstudio
- Assume no prior experience with R
- But if you have prior experience, it will be a good review

R + Data: Data Wrangling

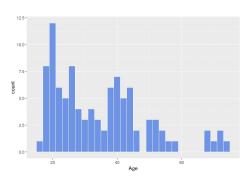
Combine datasets

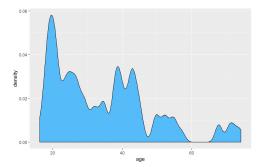
Reshape Subset rows and columns Summarize and mutate variables

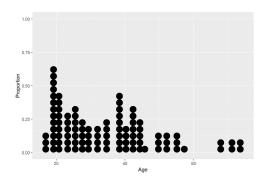
R + Data: Visualize one variable



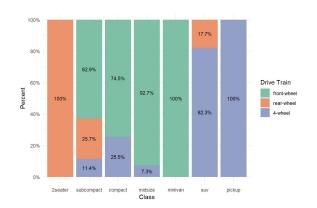


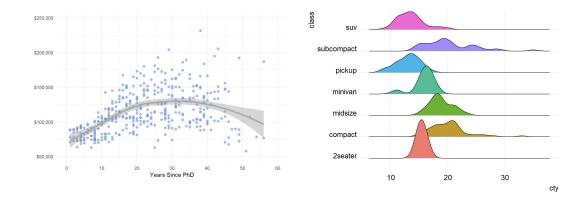


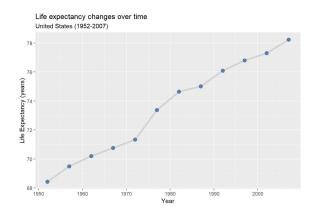


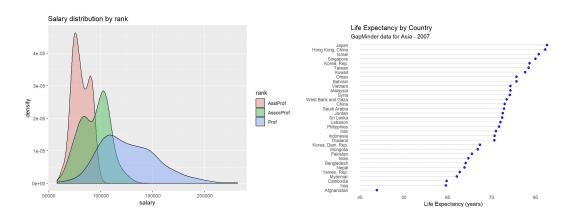


R + Data: Visualize two variables

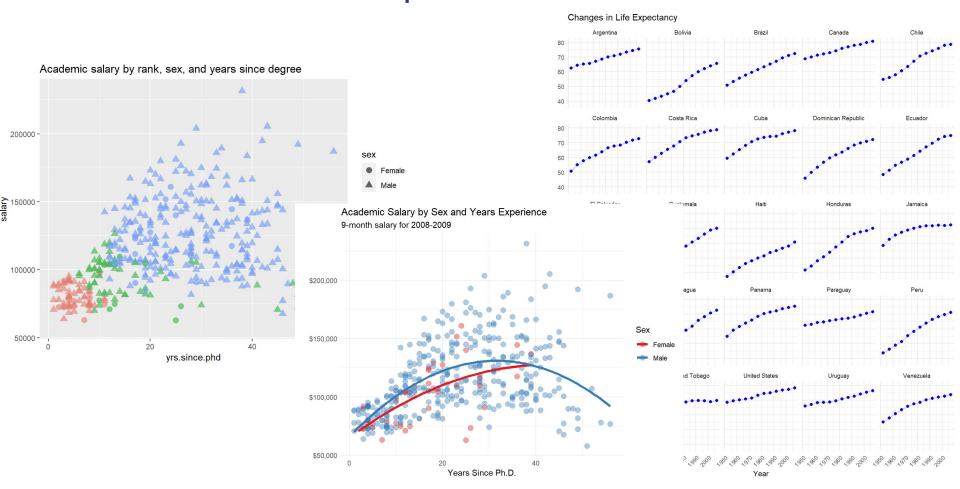






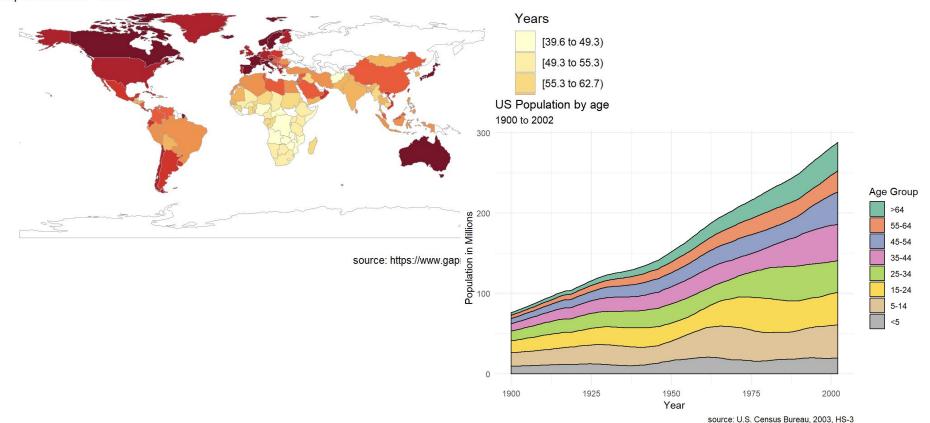


R + Data: Visualize multiple variables



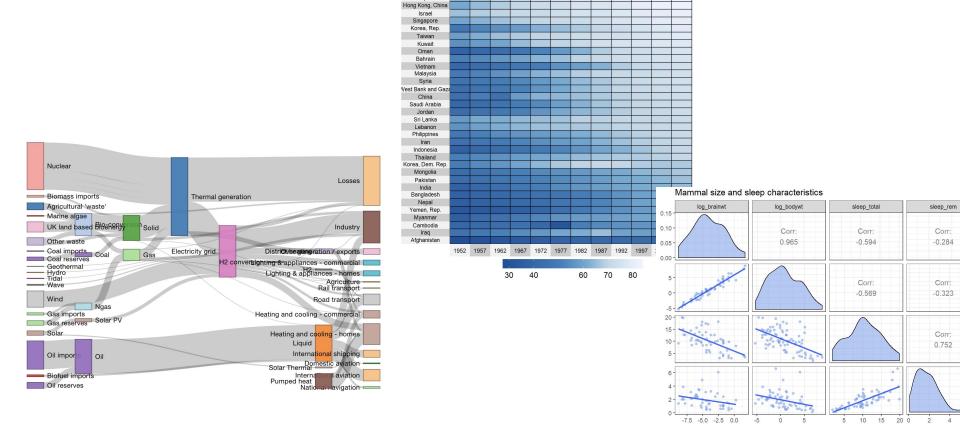
R + Data: Visualize data wrt space and time

Life expectancy by country Gapminder 2007 data



R + Data: Other cool visualization

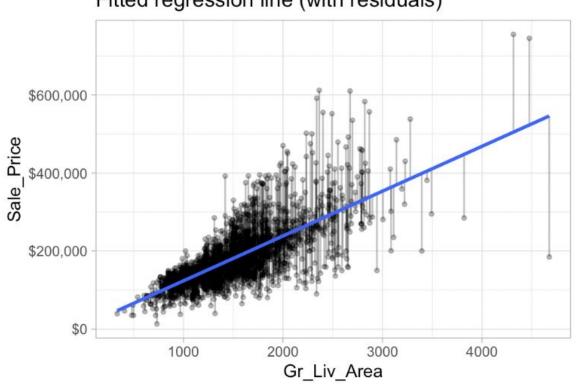




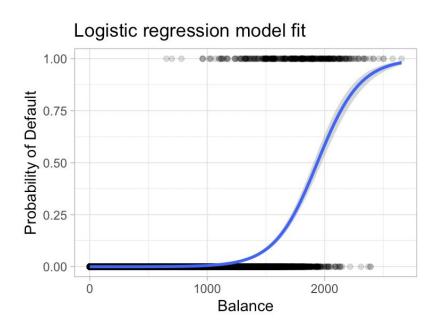
Japan

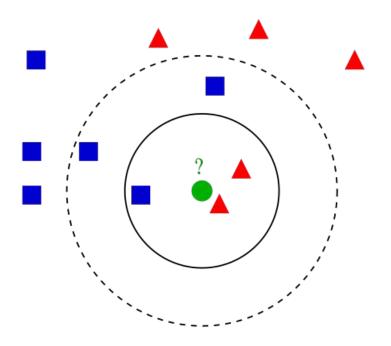
Model: Linear Regression

Fitted regression line (with residuals)



Model: Classification



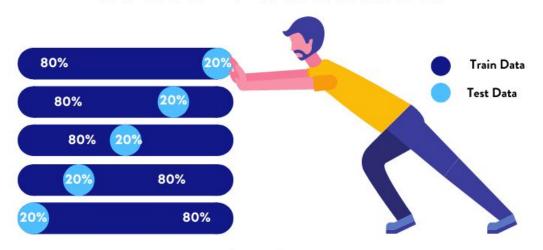


Model: Model Selection and Regularization

- Criteria to evaluate how "good" a machine learning model is
- Forms of Linear Regression and Logistic Regression when you have too many predictors/ independent variables

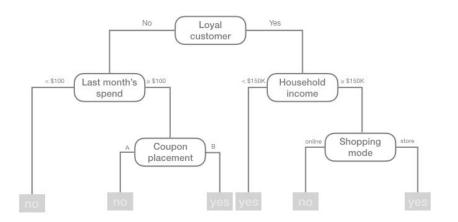
Model: Resampling Methods

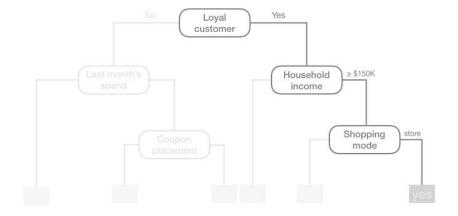
Cross Validation



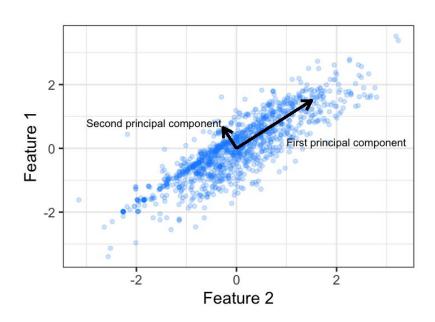
dataaspirant.com

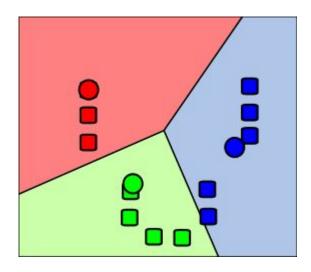
Model: Tree-Based Methods





Model: Unsupervised Learning





Text Mining: Basics

housetime SISTER affection manner cried leave character evening edmund jane opinionattention brought emma comfort minutes friend woman colonel short party woodhouse friend woman speak brother deal ady visit chapter elton crawford mother eyes harriet people day o lookedword moment rest knightleypassed friends suppose found left letter coming feelings, darcy catherine heart hear answer bennetelizabeth return worldfeel lifehopejohn heard sortlove thomas family subject replied half happiness: Lir place in morning happinesstill SIT pleasure morning immediately doubt acquaintance home weston poor

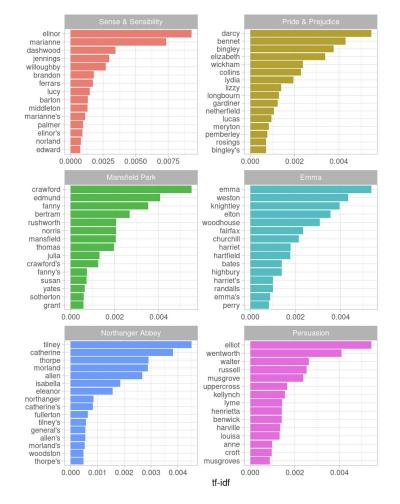


Figure 3.4: Highest tf-idf words in each Jane Austen novel

Text Mining: Sentiment Analysis

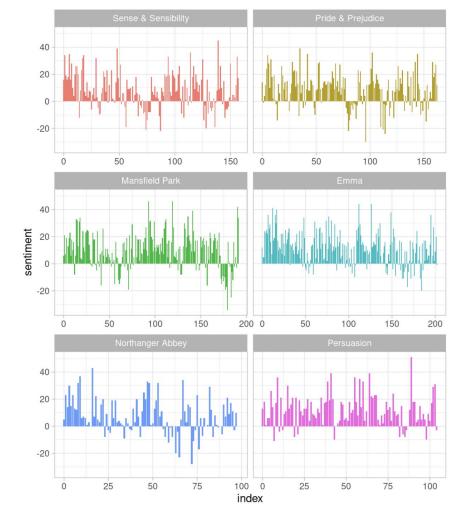
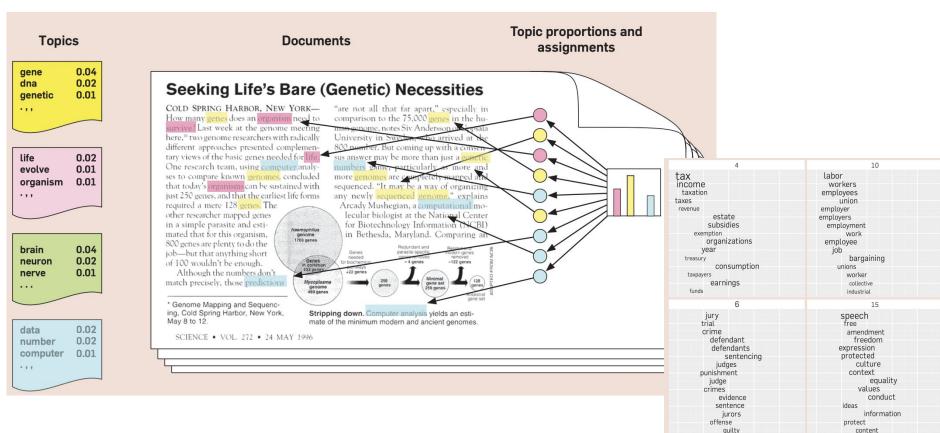


Figure 2.2: Sentiment through the narratives of Jane Austen's novels

Text Mining: Text Summarization and Information Extraction



Readings

- Most are hands-on materials
 - Read
 - Try the code yourself
 - Tweak the code and see what happens
- Expect familiarity with the reading materials before class
- Clarify and extend in class
- Strongly encourage review and taking notes after class

Output and Assessment

See the syllabus.

R Setup

In-class Exercise 1: Setup R

- Install R
- Install RStudio
- Open RStudio
- Run the following code in R Console

install.packages("tidyverse")

Post a screenshot of your Rstudio interface on CampusWire