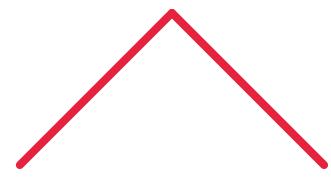


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SWIPE UP





If it's what's underneath that counts, we're clearly

CANADIAN.



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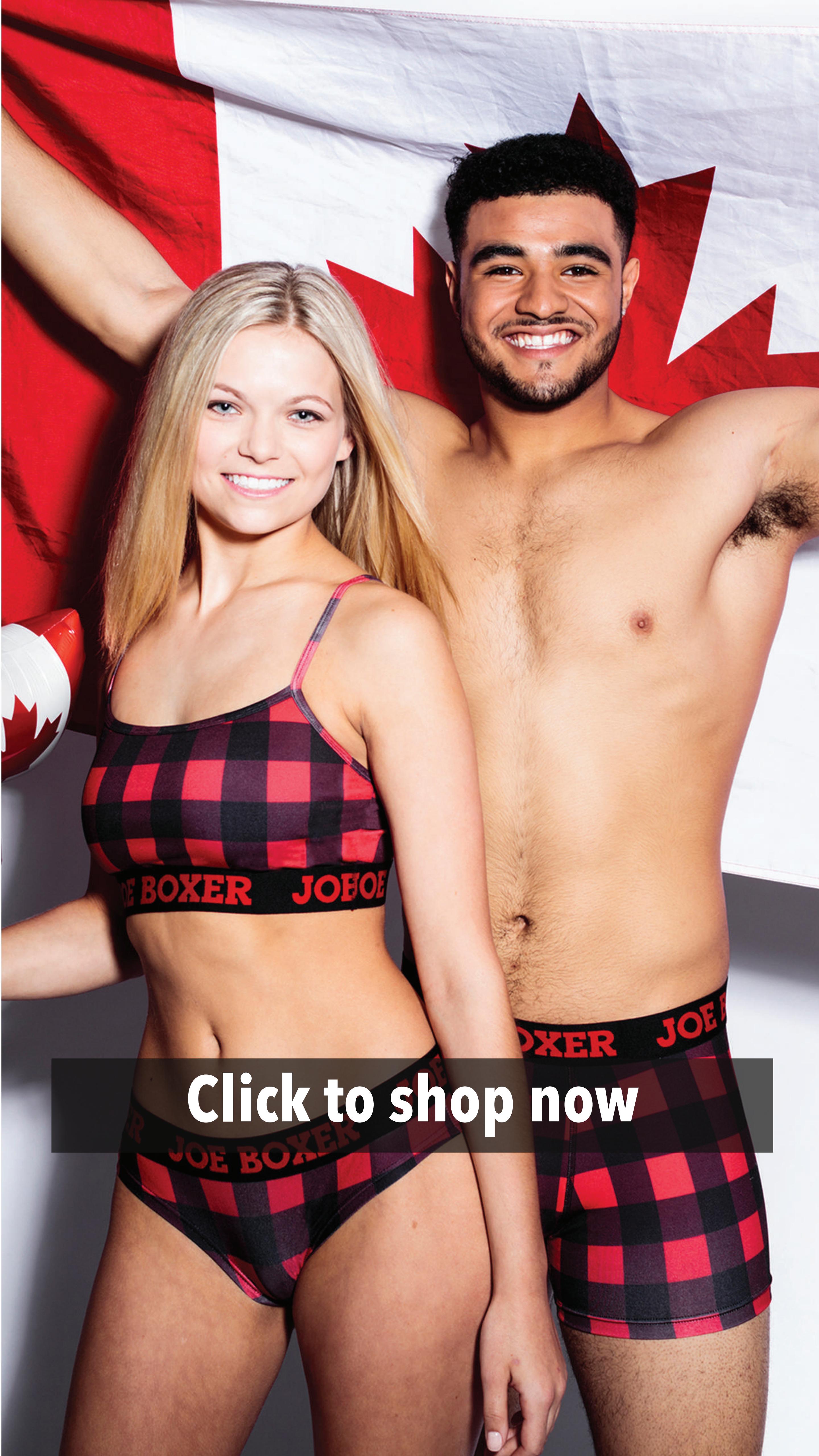
JOE BOXER JOE BOXER

JOE BOXER JOE BOXER



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A full-page advertisement featuring a smiling young couple. The woman, on the left, has long blonde hair and is wearing a red and black plaid sports bra and matching plaid underwear. The man, on the right, is shirtless, showing his torso and arms, and is wearing plaid boxer shorts. They are positioned in front of a large Canadian flag. A dark rectangular overlay at the bottom contains the text.

Click to shop now







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we're clearly
CANADIAN.