

Location Decision Making for A Chinese Restaurant in Toronto

— Application of Foursquare



BUSINESS PROBLEM

Are you looking for a place in Toronto to open a Chinese restaurant, where people can enjoy authentic Chinese food for a medium price? It will be a place for people who want to actually enjoy food and the atmosphere. Opening a restaurant can be a risky business in these years, therefore you want to be wise putting your investment by first making a smart decision of the location. This location analysis may be something for you.



DATA

- Neighborhoods in Toronto: We will use the neighborhood information to retrieve their location and further venue information.
- Geographic Location Data: Combining these dataset with the above one, we will get the accurate locations of all the neighborhoods in Toronto, which is the foundation of making all the requests to Foursquare later on. For example, we need to get the venues information (eg. venue ID, venue categories, venue rating) for different neighborhoods.