

Dottie McStuffins



“I love communicating with others and expanding my social circle!”

Age: 20
Marital Status: Single
Work: Software Engineering Student
Location: Melbourne, VIC
Tier: Primary End User

About

Dottie McStuffins is a student who loves socializing with people and joining networking events hosted by her university. She is extremely extroverted, resulting in her extensive social circle. It could be daunting for her to be able to remember every important detail regarding all her newly encountered friends or past friends. Furthermore, she tries her best remember people’s names and stories so that it will show she have great focus and listening skills by remembering people’s names and stories could help stand out from the crowd.

As a university student undergoing, multiple subjects with group projects, she needs to contact multiple clients and teammates. This resulted in Dottie McStuffins needing to prioritise and manage her subject’s work. Nonetheless, she is a very methodical person, keeping track of everything including planning her personal daily errands.

She is very flexible in terms of how the end product would actually work since she is a software engineering student who is well versed in technology and has the capability to navigate through a complex software system.

Frustrations

- Complicated design, needing a tutorial to use the application
- Keeping track of huge social circle
- Private information leaking to third party

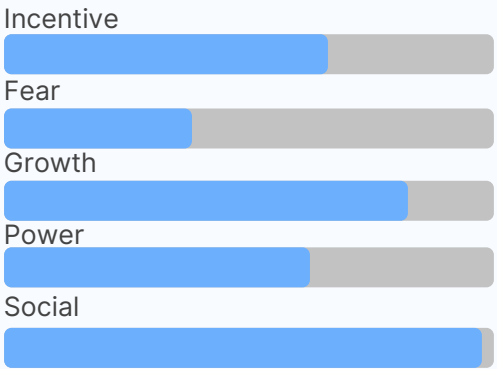
Goals

- Manage important networks / clients / friends
- Manage to-dos and different subject deadlines
- Meet new people and keep in contact
- Recall meaningful events and encounters
- Capture clients / friends better with higher level of detail regarding contacts

Personality



Motivation



Technology Experience



Favourite Band & Game

- BTS
- Genshin
- Origin