

PLATYPUS BOUTIQUE

Platypus Boutique is a unique team of creative leaders with a great passion for designing and developing brands and digital products.

Practice Areas

Projects

Client List

Our Leaders

Careers



245 Lexington Ave Suit 103
NY, NY 10001
+1 212 346 6541

start@platypusboutique.com
[careers@platypusboutique.com](mailto:ccareers@platypusboutique.com)
press@platypusboutique.com

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THANK YOU!

DEAR CUSTOMER, WE WOULD LIKE
TO THANK YOU FOR CHOOSING US.
IT WAS A GREAT PLEASURE WORKING
WITH YOU!

BEST WISHES,
PLATYPUS BOUTIQUE TEAM



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Dear Mr. Smith

Platypus Boutique is a small team of creative and highly enthusiastic professionals. We work together in order to bring our customers full satisfaction. Founded in 2016, we already proved our dedication to the world of design. Our portfolio is rich of famous brands and companies, such as Abercrombie & Fitch, Michael Kors, Old Navy, GlaxoSmithKline, Sanofi and Roche.

We offer wide variety of services including:

- Web design
- Web development
- Web maintenance
- Mobile applications
- Brand identity
- Marketing strategy

Please review our website www.platypusboutique.com for additional details regarding our expertise and achievements. We will follow up to request an appointment to discuss how our experience and background meet your needs. Thank you for your time and consideration.

Sincerely,
Platypus Boutique team



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Michael Kors

Old Navy

Gap

GlaxoSmithKline

Sanofi

Roche

The Hollywood Reporter

The New York Times

Elle

MTA

Starbucks

PLATYPUS BOUTIQUE

Services we provide:

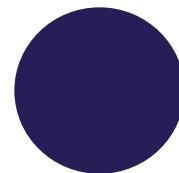
- Web design
- Web development
- Web maintenance
- Mobile applications
- Brand identity
- Marketing strategy
- Professional consulting
- Social media

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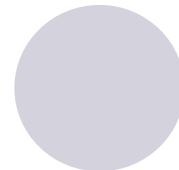
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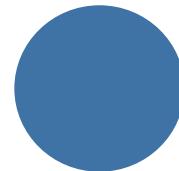
Color Palette



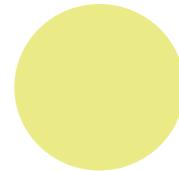
Deep purple 281D56



Light Purple 281D56

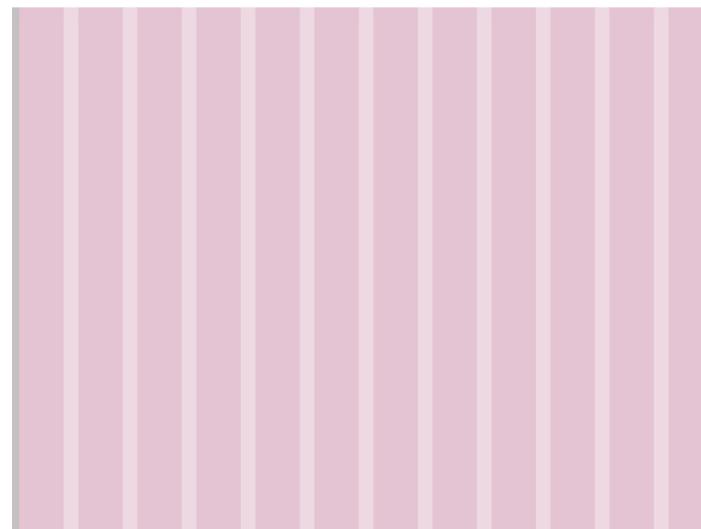


Light Blue 3F72A5



Yellow green E2E252

Container Sizes



Desktop

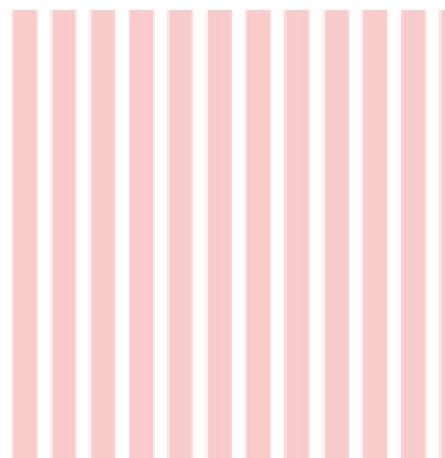
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Grid

Column width 60px

number of columns 12

Gutter width 20px



Tablet

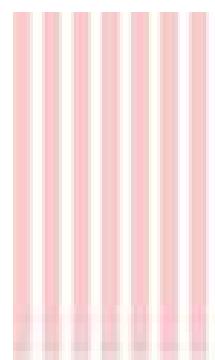
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Grid

Column width 60px

number of columns 12

Gutter width 20px



Mobile

Width: 320px

Grid

Column width 60px

number of columns 8

Gutter width 20px

Typography

Header 1

Font: Franklin Gothic Heavy Regular /Color #281D56 26pt

Header 2

Font: Franklin Gothic Medium Regular /Color #281D56 26pt

Header 3

Font: Franklin Gothic Medium Regular /Color #281D56 16pt

This is an example of a body.

It is a long established fact that
a reader will be distracted by
the readable content of a page.

Font: Franklin Gothic Medium Regular /Color #281D56 16pt

[This is a Link](#)

Font: Franklin Gothic Medium Regular /Color #3F72A5 12pt