YI PENG

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www.pppetal.com

Actively seeking a summer intership in user experience design or user research.

EXPERIENCE

Design Assistant Intern.   2015.12—2016.01
Meia.com   Guangzhou, CN
- Worked closely with PMs to optimize users' experience in meia.com
- Interviewed users, collected reviews and analyzed the data
- Consulted with whole team to solve the existing pain points

User Experience Designer Intern.   2015.09—2015.12
QIXIA Science & Technology Ltd   Guangzhou, CN
- Redesign the layout of website with team member based on analysis from research team
- Created wireframes, hi-fi mock-ups and designed new product features

Volunteer   2015.07
2015 International Conference of Experience Design
- Responsible for collecting reviews for the conference from all participants (Over 3000)
- Assisted one of main speakers, XIAO HU, to carry out the workshop with other 30 top UX designers in China
- Offered help and translation services to international participants during the conference

PROJECTS view more details at pppetal.com

Kitchen Assistant
Top 20 (out of 400) in 2015 Smart Home Competition
- Created a smart refrigerator solution leveraging technologies of a touch screen and smart phones to intelligently monitoring food conditions and enhance communication between family members.
- Responsible for user research, ux design and animation.

Bling
Student Innovation Program in GDUT
- Independently designed an phone app for timely communication between residents in midscale to high-end residential communities and also to help them to get the information from property management.

TravelLog
Individual course project of "usability engineering"
- Redesigned the existing app, TraveLog, including redefining product features, flows, user interfaces and experiences.

EDUCATION

IIT Institute of Design
Mater of Design (expected 2018)

Guangdong University of Technology (GDUT)
B. E. Digital Media Tech (2016)
Second Fellowship Recipient

AWARDS

- Top 20 (out of 400) in 2015 Smart Home Competition
2015.07
- The excellent leader of Communist Youth League
2014.06

SKILLS

Design Tools
- PS / Axure / Sketch / Balsamiq
- AE / PR

Programming
- HTML5 / CSS3 / JavaScript

UX Methods
- User Centered Design Process
- User Research
- Storyboarding Scenario Design
- Competitive Analysis
- Rapid Prototyping
- Contextual Inquiry

Language
- Mandarin
- Cantonese
- English