

# Lecture 10: Dimensionality Reduction with Principal Component Analysis

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Mathematics for Machine Learning KAIST EE

April 2, 2021

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# Warm-Up



Please watch this tutorial video by Luis Serrano on PCA.

https://www.youtube.com/watch?v=g-Hb26agBFg

### Roadmap



- (1) Problem Setting
- (2) Maximum Variance Perspective
- (3) Projection Perspective
- (4) Eigenvector Computation and Low-Rank Approximations
- (5) PCA in High Dimensions
- (6) Key Steps of PCA in Practice
- (7) Latent Variable Perspective

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# Roadmap

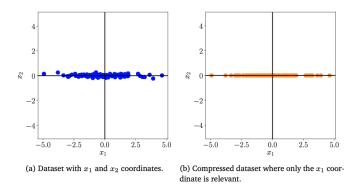


- (1) Problem Setting
- (2) Maximum Variance Perspective
- (3) Projection Perspective
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- (5) PCA in High Dimensions
- (6) Key Steps of PCA in Practice
- (7) Latent Variable Perspective

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## **Dimensionality Reduction**





- High-dimensional data
  - hard to analyze and visualize
  - o Often, overcomplete and many dimensionas are redundant
- Compact data representation is always preferred just like compression.
- PCA (Principal Component Analysis) is a representative method.

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# Example: Housing Data



- 5 dimensions
  - 1. Size
  - 2. Number of rooms
  - 3. Number of bathrooms
  - 4. Schools around
  - 5. Crime rate
- 2 dimensions
  - Size feature
  - Location feature

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### PCA Algorithm

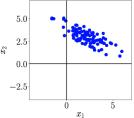


- **S1.** Centering. Centering the data by subtracting mean
- **S2.** Standardization. Divide the data points by the standard deviation for every dimension (original feature) d = 1, ..., D
- **S3.** Eigenvalue/vector. Compute the *M*-largest eigenvalues and the eigenvectors of the data covariance matrix (*M* is the dimension that needs to be reduced)
- **S4.** Projection. Project all data points onto the space defined by the eigenvectors (i.e., principal subspace).
- **S5.** Undo standardization and centering.

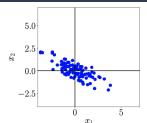
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### **PCA Illustration**

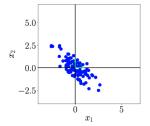




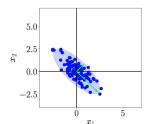
 $x_1$  (a) Original dataset.



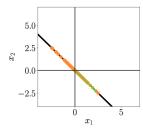
(b) Step 1: Centering by subtracting the mean from each data point.



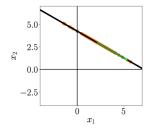
(c) Step 2: Dividing by the standard deviation to make the data unit free. Data has variance 1 along each axis.



(d) Step 3: Compute eigenvalues and eigenvectors (arrows) of the data covariance matrix (ellipse).



(e) Step 4: Project data onto the principal subspace.



(f) Undo the standardization and move projected data back into the original data space from (a).

#### Data Matrix and Data Covariance Matrix



- N: number of samples, D: number of measurements (or original features)
- iid dataset  $\mathcal{X} = \{x_1, \dots, x_N\}$  whose mean is 0 (well-centered), where each  $x_i \in \mathbb{R}^D$ , and its corresponding data matrix

$$m{X} = (m{x}_1 \ \cdots \ m{x}_N) = \left(egin{array}{cccc} x_{1,1} & x_{1,2} & \dots & x_{1,N} \\ x_{2,1} & x_{2,2} & \dots & x_{2,N} \\ & \vdots & & & \\ x_{D,1} & x_{D,2} & \dots & x_{D,N} \end{array}
ight) \in \mathbb{R}^{D \times N}$$

(data) covariance matrix

$$oldsymbol{S} = rac{1}{N} oldsymbol{X} oldsymbol{X}^\mathsf{T} = rac{1}{N} \sum_{n=1}^N oldsymbol{x}_n oldsymbol{x}_n^\mathsf{T} \in \mathbb{R}^{D imes D}$$

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### Covariance Matrix and Data Covariance Matrix



• Covaiance matrix for a random vector  $\mathbf{Y} = (Y_1, \dots, Y_D)^\mathsf{T}$ ,

$$\Sigma_{\mathbf{Y}} = \begin{pmatrix} \operatorname{cov}(Y_1, Y_1) & \operatorname{cov}(Y_1, Y_2) & \cdots \operatorname{cov}(Y_1, Y_D) \\ \vdots & \vdots & \vdots \\ \operatorname{cov}(Y_D, Y_1) & \operatorname{cov}(Y_n, Y_2) & \cdots \operatorname{cov}(Y_D, Y_D) \end{pmatrix}$$

• Data convariance matrix  $m{S} \in \mathbb{R}^{D \times D}$ 

• Each  $Y_i$  has N samples  $(x_{i,1} \cdots x_{i,N})$ 

$$\mathbf{S}_{ij} = \text{cov}(Y_i, Y_j) = \frac{1}{N} \sum_{k=1}^{N} x_{i,k} \cdot x_{j,k}$$

$$= \text{average covariance (over samples) btwn feastures } i \text{ and } j$$

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### Code: Low Dimensional Representation



• Low-dimensional compressed representation, also called code:

$$z_n = \mathbf{B}^\mathsf{T} \mathbf{x}_n \in \mathbb{R}^M$$

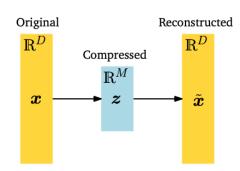
where the projection matrix is  $\boldsymbol{B} := (\boldsymbol{b}_1, \dots, \boldsymbol{b}_M) \in \mathbb{R}^{D \times M}$ ,

- Assume that the columns of  $\boldsymbol{B}$  are orthonormal, i.e.,  $\boldsymbol{b}_i^{\mathsf{T}}\boldsymbol{b}_j=0$  if  $i\neq j,$  and  $\boldsymbol{b}_i^{\mathsf{T}}\boldsymbol{b}_i=1$  if i=j.
- Seek an M-dimensional subspace  $U \subset \mathbb{R}^D$ ,  $\dim(U) = M < D$  onto which we project data
- $\tilde{\mathbf{x}}_n \in \mathbb{R}^D$ : projected data,  $\mathbf{z}_n$ : their coordinates w.r.t. the basis vectors of  $\mathbf{B}$ .

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### PCA: Encoder and Decoder Viewpoint





- Find a suitable matrix B such that  $z = B^T x$  and  $\tilde{x} = Bz$
- **B**<sup>T</sup>: encoder, **B**: decoder
- Example. MNIST dataset
  - $\circ~$  handwritten digits, N=60,000 data samples,  $\textit{D}=28\times28=784$  pixels

0123456789

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<sup>&</sup>lt;sup>1</sup>In L3(8), the coordinate in the projected space becomes  $\lambda = (B^T B)^{-1} B^T x$ , which is simply  $B^T x$  for orthonormal bases B.

## Roadmap



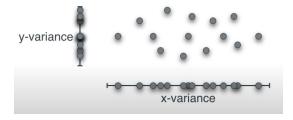
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### Idea



- Information content in the data
  - space filling
  - o information in the data by looking at how much data is spread out
- PCA
  - a dimensinoality reduction algorithm that maximizes the variance in the low-dimensional data representation.



source: Youtube channel by Luis Serrano

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### Matrix Again: B, $z_n$ , and $x_n$



•  $m{B} = (m{b_1} \ m{b_2} \ \dots \ m{b_M})$  , where  $m{b_i} \in \mathbb{R}^D$  and  $m{B} \in \mathbb{R}^{D \times M}$ 

• 
$$m{B}^{\mathsf{T}} = egin{pmatrix} m{b}_1^{\mathsf{T}} \\ \vdots \\ m{b}_M^{\mathsf{T}} \end{pmatrix} \in \mathbb{R}^{M \times D}, \ m{b}_i^{\mathsf{T}} \in \mathbb{R}^{1 \times D}, \ m{x}_i \in \mathbb{R}^{D \times 1}$$

• 
$$\mathbf{z}_n = \begin{pmatrix} z_{1n} \\ \vdots \\ z_{Mn} \end{pmatrix} = \mathbf{B}^\mathsf{T} \mathbf{x}_n = \begin{pmatrix} \mathbf{b}_1^\mathsf{T} \\ \vdots \\ \mathbf{b}_M^\mathsf{T} \end{pmatrix} \mathbf{x}_n = \begin{pmatrix} \mathbf{b}_1^\mathsf{T} \mathbf{x}_n \\ \vdots \\ \mathbf{b}_M^\mathsf{T} \mathbf{x}_n \end{pmatrix}$$

•  $z_{in}$ : new coordinate (for  $x_n$ ) in the projected space by the basis  $b_i$ 

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### What We Will Do Is ...



- Goal: Find the orthonormal bases  ${\pmb B}=\left({\pmb b}_1\ {\pmb b}_2\ \dots\ {\pmb b}_M\right)$  that maximizes the variance.
- Result: For the M-largest eigenvalues  $\lambda_1, \ldots, \lambda_M$  of the data covariance matrix  $\boldsymbol{S}$ , their corresponding M eigenvectors become  $\boldsymbol{b}_1, \ldots, \boldsymbol{b}_M$
- Question. Why data covariance matrix? Why eigenvectors ordered by their eigenvalues?
- Strategy: Induction
  - Step 1. We seek a single vector  $\mathbf{b}_1$  that maximizes the variance of the projected data, assuming that we project the data onto an 1D line. We show that  $\mathbf{b}_1$  is the eigenvector of the largest eigenvalue.
  - Step k. Suppose that we found  $b_1, \ldots, b_{k-1}$  for the variance maximization. Then, we seek  $b_k$  that maximizes the variance of the projected data onto k-D plain with the constraint that  $b_k$  is orthogonal to  $b_1, \ldots, b_{k-1}$ . We prove that  $b_k$  is the eigenvector of the k-th largest eigenvalue.

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# Step 1: Finding $b_1$ (1)



• Variance (over N sample data) of the first coordinate  $z_1$  of  $\mathbf{z} \in \mathbb{R}^M$ , so that

$$V_1 := \text{var}[z_1] = \frac{1}{N} \sum_{n=1}^{N} z_{1n}^2, \quad z_{1n} = \boldsymbol{b}_1^\mathsf{T} \boldsymbol{x}_n$$

where  $z_{1n}$  ( $z_{in}$ ) is the first (i-th) coordinate of the low-dimensional representation  $z_n$  of  $x_n$ 

$$V_1 = \frac{1}{N} \sum_{n=1}^{N} (\boldsymbol{b}_1^\mathsf{T} \boldsymbol{x}_n)^2 = \frac{1}{N} \sum_{n=1}^{N} \boldsymbol{b}_1^\mathsf{T} \boldsymbol{x}_n \boldsymbol{x}_n^\mathsf{T} \boldsymbol{b}_1 = \boldsymbol{b}_1^\mathsf{T} \Big( \frac{1}{N} \sum_{n=1}^{N} \boldsymbol{x}_n \boldsymbol{x}_n^\mathsf{T} \Big) \boldsymbol{b}_1 = \boldsymbol{b}_1^\mathsf{T} \boldsymbol{S} \boldsymbol{b}_1$$

• Find  $b_1$  that maximizes  $V_1$ .

$$\mathsf{max}_{m{b}_1} \ m{b}_1^\mathsf{T} m{S} m{b}_1, \quad \mathsf{subject to} \quad \|m{b}_1\|^2 = 1$$

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### Step 1: Finding $b_1$ (2)



Optimization problem

$$\mathsf{max}_{m{b}_1} \ m{b}_1^\mathsf{T} m{S} m{b}_1, \quad \mathsf{subject to} \quad \|m{b}_1\|^2 = 1$$

Using the Lagrange multiplier method, we get:

$$m{S}m{b}_1 = \lambda_1m{b}_1, \quad m{b}_1^{\mathsf{T}}m{b}_1 = 1 \implies \lambda_1$$
: eigenvalue,  $m{b}_1$ : eigenvector of  $m{S}$ 

- Then,  $V_1 = m{b}_1^{\sf T} m{S} m{b}_1 = \lambda_1 m{b}_1^{\sf T} m{b}_1 = \lambda_1$  (the variance  $V_1$  is the eigenvalue of S)
- To maximize the variance, we take the largest eigenvalue, and the corresponding eigenvector is called the (first) principal component.

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# Step k: Finding $b_k$ (1)



• Finding k-th principal component: Solving the following optimization problem

$$\max_{\boldsymbol{b}} \boldsymbol{b}^{\mathsf{T}} \boldsymbol{S} \boldsymbol{b}$$
, subject to  $\boldsymbol{b}^{\mathsf{T}} \boldsymbol{b} = 1$  and  $\boldsymbol{b}^{\mathsf{T}} \boldsymbol{b}_i$ ,  $i = 1, \dots, k-1$ 

- Claim. The solution of the above is the eigenvector of S corresponding to its k-th largest eigenvalue.
- Proof. By induction hypothesis,  $\boldsymbol{b}_1, \dots, \boldsymbol{b}_k$  are the orthonormal eigenvectors of  $\boldsymbol{S}$ . Denote the *i*-th largest eigenvalue of  $\boldsymbol{S}$  by  $\lambda_i$ , where note that  $\boldsymbol{S}\boldsymbol{b}_i = \lambda_i\boldsymbol{b}_i$ . The lagrangian of the objective function is:

$$\mathcal{L}(\boldsymbol{b}) = \boldsymbol{b}^\mathsf{T} \boldsymbol{S} \boldsymbol{b} - \lambda (\boldsymbol{b}^\mathsf{T} \boldsymbol{b} - 1) + \sum_{i=1}^k \eta_i \boldsymbol{b}^\mathsf{T} \boldsymbol{b}_i$$

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# Step k: Finding $b_k$ (2)



• Letting the solution be denoted by  $\boldsymbol{b}_{k+1}$ , the first-order necessary condition for optimality is:

$$\nabla \mathcal{L}(\boldsymbol{b}_{k+1}) = 2\boldsymbol{S}\boldsymbol{b}_{k+1} - 2\lambda \boldsymbol{b}_{k+1} + \sum_{i=1}^{k} \eta_{i} \boldsymbol{b}_{i} = 0$$
 (\*)

• Now, for any  $j \in \{1, \ldots, k\}$ ,

$$0 = \boldsymbol{b}_{j}^{\mathsf{T}} \nabla \mathcal{L}(\boldsymbol{b}_{k+1}) = 2\boldsymbol{b}_{j}^{\mathsf{T}} \boldsymbol{S} \boldsymbol{b}_{k+1} - 2\lambda \boldsymbol{b}_{j}^{\mathsf{T}} \boldsymbol{b}_{k+1} + \sum_{i=1}^{k} \eta_{i} \boldsymbol{b}_{j}^{\mathsf{T}} \boldsymbol{b}_{i} = 2(\boldsymbol{S} \boldsymbol{b}_{j})^{\mathsf{T}} \boldsymbol{b}_{k+1} + \eta_{j}$$
$$= 2(\lambda \boldsymbol{b}_{j})^{\mathsf{T}} \boldsymbol{b}_{k+1} + \eta_{j} = 2\lambda \boldsymbol{b}_{j}^{\mathsf{T}} \boldsymbol{b}_{k+1} + \eta_{j} = \eta_{j}$$

- From  $\eta_j = 0$  and (\*),  $\mathbf{S}\mathbf{b}_{k+1} = \lambda \mathbf{b}_{k+1}$ .  $\Longrightarrow \lambda$  is an eigenvalue and its corresponding eigenvector is  $\mathbf{b}_{k+1}$ .
- Note that the objective function is  $\lambda$ , because  $\mathbf{b}^{\mathsf{T}}\mathbf{S}\mathbf{b} = \lambda \mathbf{b}^{\mathsf{T}}\mathbf{b}$ .

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# Step k: Finding $b_k$ (3)



- Question. How can we choose the largest  $\lambda$  with the constraint that  $\boldsymbol{b}_{k+1} \perp (\boldsymbol{b}_1, \dots \boldsymbol{b}_k)$ ?
- Clearly, if  $\boldsymbol{b}_{k+1}$  is equal to any of these eigenvectors (up to sign), the constraint will be violated, so, to maximize  $\lambda$ ,  $\boldsymbol{b}_{k+1}$  should be a unit eigenvector of  $\boldsymbol{S}$  corresponding to (k+1)-th largest eigenvalue.
- By spectral theorem, we can choose this vector in such a way that it is orthogonal to  $b_1, \ldots, b_k$ .

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## Roadmap



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### Storyline



- An ordered orthonormal bais (ONB)  $B = (m{b}_1, \dots, m{b}_D)$
- $m{B} = m{b}_1 \ m{b}_2 \ \dots \ m{b}_M$ , where  $m{b}_i \in \mathbb{R}^D$  and  $m{B} \in \mathbb{R}^{D imes M}$
- Encoding:  $\mathbf{z}_n = \phi(\mathbf{x}_n)$  for some mapping  $\phi(\cdot)$
- Decoding:  $\tilde{\mathbf{x}}_n := \mathbf{B}\mathbf{z}_n = \sum_{m=1}^M z_{mn} \mathbf{b}_m$
- Goal: find the best linear projection of  $\mathcal{X} = \{x_1, \dots, x_N\}$  onto a lower-dimensional subspace U (also, called principal subspace) of  $\mathbb{R}^D$  with dim(U) = M.
- Formally, minimize the following reconstruction error

$$J_{M} := \frac{1}{N} \sum_{n=1}^{N} \|\boldsymbol{x}_{n} - \tilde{\boldsymbol{x}}_{n}\|^{2},$$

where the variables are  $(z_n : n = 1, ..., N)$  and  $(b_1, ..., b_M)$ 

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# Two-step Approach



- **Step 1.** We optimize the coordinate  $z_n$  in the space U for a given ONB  $(b_1, \ldots, b_M)$
- **Step 2.** Then, we find the optimal ONB, knowing the optimal  $z_n$  in **Step 1**.

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# Step 1: Optimal coordinate $z_n$ for a given ONB



Intuition: Orthogonal projection

L3(8)

Result: 
$$\tilde{\mathbf{x}}_n = \mathbf{B}(\mathbf{B}^\mathsf{T}\mathbf{B})^{-1}\mathbf{B}^\mathsf{T}\mathbf{x}_n = \mathbf{B}\mathbf{B}^\mathsf{T}\mathbf{x}_n = \mathbf{B}\mathbf{z}_n, \mathbf{z}_n = \mathbf{B}^\mathsf{T}\mathbf{x}_n$$

• Proof. Assume an ONB  $(\boldsymbol{b}_1,\ldots,\boldsymbol{b}_M)$ . Noting that  $J_M$  is a function of  $\tilde{\boldsymbol{x}}_n$  and  $\tilde{\boldsymbol{x}}_n$  is a function of  $\boldsymbol{z}_n$ ,

$$\frac{\partial J_M}{\partial z_{in}} = \frac{\partial J_M}{\partial \tilde{\boldsymbol{x}}_n} \frac{\partial \tilde{\boldsymbol{x}}_n}{\partial z_{in}}, \quad \frac{\partial J_M}{\partial \tilde{\boldsymbol{x}}_n} = -\frac{2}{N} (\boldsymbol{x}_n - \tilde{\boldsymbol{x}}_n)^\mathsf{T}, \quad \frac{\partial \tilde{\boldsymbol{x}}_n}{\partial z_{in}} = \frac{\partial}{\partial z_{in}} \left( \sum_{m=1}^M z_{mn} \boldsymbol{b}_m \right) = \boldsymbol{b}_i$$

$$\frac{\partial J_M}{\partial z_{in}} = -\frac{2}{N} (\mathbf{x}_n - \tilde{\mathbf{x}}_n)^\mathsf{T} \mathbf{b}_i = -\frac{2}{N} \left( \mathbf{x}_n - \sum_{m=1}^M z_{mn} \mathbf{b}_m \right)^\mathsf{T} \mathbf{b}_i \stackrel{\mathsf{ONB}}{=} -\frac{2}{N} (\mathbf{x}_n^\mathsf{T} \mathbf{b}_i - z_{in} \mathbf{b}_i^\mathsf{T} \mathbf{b}_i)$$

$$= -\frac{2}{N} (\mathbf{x}_n^\mathsf{T} \mathbf{b}_i - z_{in})$$

•  $z_{in} = \mathbf{x}_n^\mathsf{T} \mathbf{b}_i = \mathbf{b}_i^\mathsf{T} \mathbf{x}_n$  for  $i = 1, \dots, M$  and  $n = 1, \dots, N$ 

(ortho. proj. onto 1D L3(8))

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# Step 2: Finding Optimal Basis $(\boldsymbol{b}_1,\ldots,\boldsymbol{b}_M)$ (1)



• The difference: 
$$\mathbf{x}_n - \tilde{\mathbf{x}}_n = \left(\sum_{j=M+1}^D \mathbf{b}_j \mathbf{b}_j^\mathsf{T}\right) \mathbf{x}_n = \sum_{j=M+1}^D (\mathbf{x}_n^\mathsf{T} \mathbf{b}_j) \mathbf{b}_j$$

$$\tilde{\boldsymbol{x}}_n = \sum_{m=1}^M z_{mn} \boldsymbol{b}_m \overset{\mathsf{Step 1}}{=} \sum_{m=1}^M (\boldsymbol{x}_n^\mathsf{T} \boldsymbol{b}_m) \boldsymbol{b}_m = \sum_{m=1}^M \boldsymbol{b}_m (\boldsymbol{b}_m^\mathsf{T} \boldsymbol{x}_n) = \left(\sum_{m=1}^M \boldsymbol{b}_m \boldsymbol{b}_m^\mathsf{T}\right) \boldsymbol{x}_n$$

$$\mathbf{x}_n = \sum_{d=1}^D z_{dn} \mathbf{b}_d = \left(\sum_{m=1}^M \mathbf{b}_m \mathbf{b}_m^\mathsf{T}\right) \mathbf{x}_n + \left(\sum_{j=M+1}^D \mathbf{b}_j \mathbf{b}_j^\mathsf{T}\right) \mathbf{x}_n$$

The projection of the data point onto the orthogonal complement of the principal subspace

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# Step 2: Finding Optimal Basis $(\boldsymbol{b}_1,\ldots,\boldsymbol{b}_M)$ (2)



$$J_{M} = \frac{1}{N} \sum_{n=1}^{N} \|\mathbf{x}_{n} - \tilde{\mathbf{x}}_{n}\|^{2} = \frac{1}{N} \sum_{n=1}^{N} \left\| \sum_{j=M+1}^{D} (\mathbf{b}_{j}^{\mathsf{T}} \mathbf{x}_{n}) \mathbf{b}_{j} \right\|^{2} = \frac{1}{N} \sum_{n=1}^{N} \sum_{j=M+1}^{D} (\mathbf{b}_{j}^{\mathsf{T}} \mathbf{x}_{n})^{2}$$

$$= \frac{1}{N} \sum_{n=1}^{N} \sum_{j=M+1}^{D} \mathbf{b}_{j}^{\mathsf{T}} \mathbf{x}_{n} \mathbf{x}_{n}^{\mathsf{T}} \mathbf{b}_{j} = \sum_{j=M+1}^{D} \mathbf{b}_{j}^{\mathsf{T}} \left( \frac{1}{N} \sum_{n=1}^{N} \mathbf{x}_{n} \mathbf{x}_{n}^{\mathsf{T}} \right) \mathbf{b}_{j} = \sum_{j=M+1}^{D} \mathbf{b}_{j}^{\mathsf{T}} \mathbf{S} \mathbf{b}_{j}$$

- minimizing the squared reconstruction error = minimizing the variance when projected onto the orthogonal complement of the principal subspace = maximizing the variance of the projection in the principal subspace
- $J_M = \sum_{j=M+1}^D \lambda_j$  (because of the projection). To minimize this error, we need to choose the smallest D-M eigenvalues, which means that we need to choose the M largest eigenvalues and take their corresponding eigenvectors for projection.

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### **Eigenvector Computation**



Approach 1: EVD

L4(4)

- Perform an eigendecomposition and compute the eigenvalues and eigenvectors of the symmetric matrix S directly.
- Approach 2: SVD

L4(5)

- SVD of the data matrix  $\boldsymbol{X}$ :  $\boldsymbol{X} = \boldsymbol{U} \boldsymbol{\Sigma} \boldsymbol{V}^{\mathsf{T}} \; ([D \times N] = [D \times D] \cdot [D \times N] \cdot [N \times N])$
- $\circ$  **U** and **V**<sup>T</sup>: orthogonal matrices,  $\Sigma$ : only nonzero entries are the singular values  $\sigma_{ii} \geq 0$ .

$$\boldsymbol{S} = \frac{1}{N} \boldsymbol{X} \boldsymbol{X}^\mathsf{T} = \frac{1}{N} \boldsymbol{U} \boldsymbol{\Sigma} \boldsymbol{V}^\mathsf{T} \boldsymbol{V} \boldsymbol{\Sigma}^\mathsf{T} \boldsymbol{U}^\mathsf{T} \overset{(\boldsymbol{V}^\mathsf{T} = \boldsymbol{V}^{-1})}{=} \frac{1}{N} \boldsymbol{U} \boldsymbol{\Sigma} \boldsymbol{\Sigma}^\mathsf{T} \boldsymbol{U}^\mathsf{T}$$

- The columns of  $\boldsymbol{U}$  are the eigenvectors of  $\boldsymbol{X}\boldsymbol{X}^{\mathsf{T}}$  (thus  $\boldsymbol{S}$ )
- $\circ$  The eigenvalues  $\lambda_d$  of  ${m S}$  are related to the singular values of  ${m X}$ :  $\lambda_d = rac{\sigma_d^2}{N}$

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## PCA as Low-Rank Matrix Approximations



- In SVD, **U** corresponds to the projection matrix **B**, so that we maximize the variance of the projected data or minimize the average squared reconstruction error.
- Consider the best rank-M approximation

$$ilde{oldsymbol{\mathcal{X}}}_{M} := \arg\min_{\operatorname{rk}(oldsymbol{\mathcal{A}}) = M} \left\| oldsymbol{\mathcal{X}} - oldsymbol{\mathcal{A}} 
ight\|_{2}$$

• From Eckart-Young Theorem, by truncating the SVD at the top-M singular value, we obtain the reconstructed data matrix  $\tilde{X}_M$  as: L4(5), L4(6)

$$\tilde{\boldsymbol{X}}_{M} = \overbrace{\boldsymbol{U}_{M}}^{D \times M} \overbrace{\boldsymbol{\Sigma}_{M}}^{M \times M} \overbrace{\boldsymbol{V}_{M}^{\mathsf{T}}}^{M \times N} \iff \tilde{\boldsymbol{X}}_{M} = \sum_{i=1}^{M} \sigma_{i} \boldsymbol{u}_{i} \boldsymbol{v}_{i}^{\mathsf{T}},$$

where  $\sigma_i$  is the *i*-th singular value.

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# PCA as Low-Rank Matrix Approximations



- In some practical cases,  $\mathbf{S} = \frac{1}{N} \mathbf{X} \mathbf{X}^{\mathsf{T}} \in \mathbb{R}^{D \times D}$ , where D is pretty high.
  - $\circ$  Example. 100  $\times$  100 pixel image: D = 10,000.
- What if N << D?</li>
  - With no duplicate data,  $rk(\mathbf{S}) = N$ , and D N + 1 eigenvalues are  $0! \implies$  no need to maintain  $D \times D$  data covariance matrix.
- In PCA,  ${\bf S}{\bf b}_m = \lambda_m {\bf b}_m, \ m = 1, \dots, M.$

$$\mathbf{S}\mathbf{b}_{m} = \frac{1}{N}\mathbf{X}\mathbf{X}^{\mathsf{T}}\mathbf{b}_{m} = \lambda_{m}\mathbf{b}_{m} \implies \frac{1}{N}\underbrace{\mathbf{X}^{\mathsf{T}}\mathbf{X}}_{N\times N}\underbrace{\mathbf{X}^{\mathsf{T}}\mathbf{b}_{m}}_{:=\mathbf{c}_{m}} = \lambda_{m}\mathbf{X}^{\mathsf{T}}\mathbf{b}_{m} \Longleftrightarrow \frac{1}{N}\mathbf{X}^{\mathsf{T}}\mathbf{X}\mathbf{c}_{m} = \lambda_{m}\mathbf{c}_{m}$$

- $\lambda_m$  is an eigenvalue of  $\frac{1}{N} \boldsymbol{X}^{\mathsf{T}} \boldsymbol{X}$  with its associated eigenvector  $\boldsymbol{c}_m = \boldsymbol{X}^{\mathsf{T}} \boldsymbol{b}_m$
- $\frac{1}{N} \mathbf{X}^\mathsf{T} \mathbf{X} \in \mathbb{R}^{N \times N}$ , so much easier to compute the eigenstuff
- To recover the eigenvector of  $\boldsymbol{S}$ , by left-multiplying X, we get  $\frac{1}{N}\boldsymbol{X}\boldsymbol{X}^{\mathsf{T}}\boldsymbol{X}\boldsymbol{c}_{m}=\lambda_{m}\boldsymbol{X}\boldsymbol{c}_{m}$

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### PCA Algorithm



- **S1.** Centering. Centering the data by subtracting mean
- **S2.** Standardization. Divide the data points by the standard deviation for every dimension (original feature) d = 1, ..., D
- **S3.** Eigenvalue/vector. Compute the *M*-largest eigenvalues and the eigenvectors of the data covariance matrix (*M* is the dimension that needs to be reduced)
- **S4.** Projection. Project all data points onto the space defined by the eigenvectors (i.e., principal subspace).
- **S5.** Undo standardization and centering.

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# Roadmap



- (1) Problem Setting
- (2) Maximum Variance Perspective
- (3) Projection Perspective
- (4) Eigenvector Computation and Low-Rank Approximations
- (5) PCA in High Dimensions
- (6) Key Steps of PCA in Practice
- (7) Latent Variable Perspective

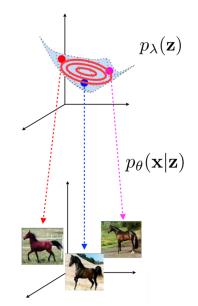
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## Generative Modeling with Latent Variables



- Generative process
  - $z \sim p(z)$
  - $\mathbf{x} \sim p(\mathbf{x}|\mathbf{z})$

$$p(x) = \int p(x, z) dz$$
$$= \int p(x|z)p(z) dz$$



Source: https://dlvu.github.io/slides/dlvu.lecture06.pdf

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### Probabilistic PCA: Linear Latent Models



- $p(z) = \mathcal{N}(0, I)$
- A linear relationship between z and x: For Guassian observation noise  $\epsilon \sim \mathcal{N}(0, \sigma^2 I)$  and affine mapping defined by  $B \in \mathbb{R}^{D \times M}$  and  $\mu \in \mathbb{R}^D$ ,

$$\mathbf{x} = \mathbf{B}\mathbf{z} + \mathbf{\mu} + \mathbf{\epsilon} \in \mathbb{R}^D$$

· Conditional distribution for the links between latent and observed variables

$$p(\mathbf{x}|\mathbf{z}, \mathbf{B}, \boldsymbol{\mu}, \sigma^2) = \mathcal{N}(\mathbf{x}|\mathbf{B}\mathbf{z} + \boldsymbol{\mu}, \sigma^2 \mathbf{I})$$

- Data point generation: ancestral sampling
  - First, sample  $z_n$  from p(z)
  - Then, use  $\pmb{z}_n$  to generate a sample  $\pmb{x}_n \sim p(\pmb{x}|\pmb{z}_n, \pmb{B}, \pmb{\mu}, \sigma^2)$

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### Probabilistic Model and Likelihood



Probabilistic model: joint distribution

$$p(\mathbf{x}, \mathbf{z}|\mathbf{B}, \boldsymbol{\mu}, \sigma^2) = p(\mathbf{x}|\mathbf{z}, \mathbf{B}, \boldsymbol{\mu}, \sigma^2)p(\mathbf{z})$$

Likelihood

$$\begin{split} \rho(\pmb{x}|\pmb{B},\pmb{\mu},\sigma^2) &= \int \rho(\pmb{x}|\pmb{z},\pmb{B},\pmb{\mu},\sigma^2)\rho(\pmb{z})\mathrm{d}\pmb{z} = \int \mathcal{N}(\pmb{x}|\pmb{B}\pmb{z}+\pmb{\mu},\sigma^2\pmb{I})\mathcal{N}(\pmb{z}|0,\pmb{I})\mathrm{d}\pmb{z} \\ &= \mathcal{N}(\pmb{\mu},\pmb{B}\pmb{B}^\mathsf{T}+\sigma^2\pmb{I}) \end{split}$$

Using the property of marginal and conditional Gaussians

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### Posterior Distribution



• The joint Gaussian distribution  $p(\mathbf{x}, \mathbf{z} | \mathbf{B}, \boldsymbol{\mu}, \sigma^2)$  leads us to the posterior distribution

$$p(\mathbf{z}|\mathbf{x}) = \mathcal{N}(\mathbf{z}|\mathbf{m}, \mathbf{C}), \text{ where}$$

$$\mathbf{m} = \mathbf{B}^{\mathsf{T}} (\mathbf{B}\mathbf{B}^{\mathsf{T}} + \sigma^2 \mathbf{I})^{-1} (\mathbf{x} - \boldsymbol{\mu}), \ \mathbf{C} = \mathbf{I} - \mathbf{B}^{\mathsf{T}} (\mathbf{B}\mathbf{B}^{\mathsf{T}} + \sigma^2 \mathbf{I})^{-1} \mathbf{B}$$

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### Learning Probabilistic PCA: MLE



• For data samples  $\mathbf{X} = (\mathbf{x}_1, \dots, \mathbf{x}_N)$ , we are able to compute the likelihood as:

$$\log p(\boldsymbol{X}|\boldsymbol{B},\boldsymbol{\mu},\sigma^2) = \sum_{n=1}^{N} \log p(\boldsymbol{x}_n|\boldsymbol{B},\boldsymbol{\mu},\sigma^2)$$

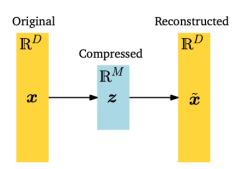
$$m{\mu}_{\mathrm{ML}} = rac{1}{N} \sum_{n=1}^{N} \mathbf{x}_n, \; m{B}_{\mathrm{ML}} = m{U} (m{\Lambda} - \sigma^2 m{I})^{1/2} m{R}, \; \sigma_{\mathrm{ML}} = rac{1}{D-M} \sum_{j=M+1}^{D} \lambda_j, \; \mathrm{where}$$

- $\circ$   $\textbf{\textit{U}}$  is a  $D \times M$  matrix whose columns are eigenvectors of  $\textbf{\textit{S}}$
- $\circ$   $\Lambda$  is a  $M \times M$  diagonal matrix whose elements are eigenvalues of  ${m S}$
- **R** is an arbitrary orthogonal matrix (i.e., rotation)
- In the noise-free limit where  $\sigma \to 0$ , PPCA and PCA provide the identical solution.

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### PCA as Linear Auto-Encoder





- Non-linear auto-encoder: we replace the linear mapping of PCA with a non-linear mapping. An example is a deep auto-encoder with deep neutral networks.
- (Fully) Bayesian PCA: place a prior on the model parameters and integrate them out, rather than having a point estimate.
- Factor analysis: allow each observation dimension d to have a different variance  $\sigma_d^2$

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# Questions?

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# Review Questions



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