

# Lecture 10: Dimensionality Reduction with Principal Component Analysis

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Mathematics for Machine Learning

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## Warm-Up



Please watch this tutorial video by Luis Serrano on PCA.

https://www.youtube.com/watch?v=g-Hb26agBFg

#### Roadmap



- (1) Problem Setting
- (2) Maximum Variance Perspective
- (3) Projection Perspective
- (4) Eigenvector Computation and Low-Rank Approximations
- (5) PCA in High Dimensions
- (6) Key Steps of PCA in Practice
- (7) Latent Variable Perspective

#### Roadmap

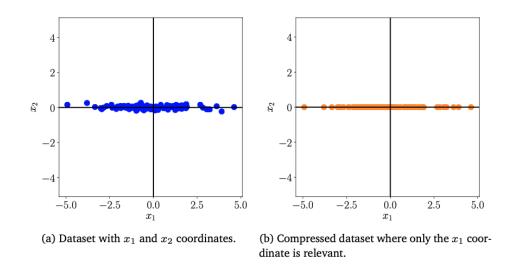


- (1) Problem Setting
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## **Dimensionality Reduction**





- High-dimensional data
  - hard to analyze and visualize
  - Often, overcomplete and many dimensionas are redundant
- Compact data representation is always preferred just like compression.
- PCA (Principal Component Analysis) is a representative method.

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# Example: Housing Data



- 5 dimensions
  - 1. Size
  - 2. Number of rooms
  - 3. Number of bathrooms
  - 4. Schools around
  - 5. Crime rate
- 2 dimensions
  - Size feature
  - Location feature

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## PCA Algorithm

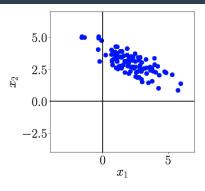


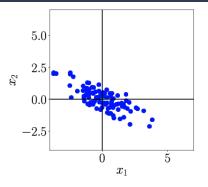
- S1. Centering. Centering the data by subtracting mean
- **S2.** Standardization. Divide the data points by the standard deviation for every dimension (original feature) d = 1, ..., D
- **S3.** Eigenvalue/vector. Compute the *M*-largest eigenvalues and the eigenvectors of the data covariance matrix (*M* is the dimension that needs to be reduced)
- **S4.** Projection. Project all data points onto the space defined by the eigenvectors (i.e., principal subspace).
- **S5.** Undo standardization and centering.

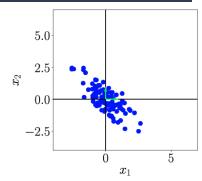
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#### **PCA Illustration**





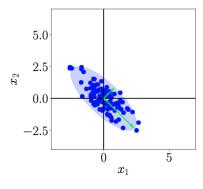


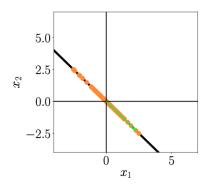


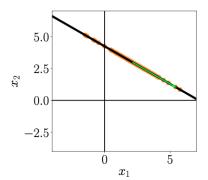
(a) Original dataset.

(b) Step 1: Centering by subtracting the mean from each data point.

(c) Step 2: Dividing by the standard deviation to make the data unit free. Data has variance 1 along each axis.







(d) Step 3: Compute eigenvalues and eigenvectors (arrows) of the data covariance matrix (ellipse).

(e) Step 4: Project data onto the principal subspace.

(f) Undo the standardization and move projected data back into the original data space from (a).

#### Data Matrix and Data Covariance Matrix



- N: number of samples, D: number of measurements (or original features)
- iid dataset  $\mathcal{X} = \{x_1, \dots, x_N\}$  whose mean is 0 (well-centered), where each  $x_i \in \mathbb{R}^D$ , and its corresponding data matrix

$$m{X} = m{\left( m{x}_1 \; \cdots \; m{x}_N 
ight)} = egin{pmatrix} m{x}_{1,1} & m{x}_{1,2} & \cdots & m{x}_{1,N} \ m{x}_{2,1} & m{x}_{2,2} & \cdots & m{x}_{2,N} \ ddots & ddots \ m{x}_{D,1} & m{x}_{D,2} & \cdots & m{x}_{D,N} \end{pmatrix} \in \mathbb{R}^{D imes N}$$

• (data) covariance matrix

$$oldsymbol{\mathcal{S}} = rac{1}{oldsymbol{\mathcal{N}}} oldsymbol{\mathcal{X}} oldsymbol{\mathcal{X}}^{\mathsf{T}} = rac{1}{oldsymbol{\mathcal{N}}} \sum_{n=1}^{oldsymbol{\mathcal{N}}} oldsymbol{x}_n oldsymbol{x}_n^{\mathsf{T}} \in \mathbb{R}^{D imes D}$$

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#### Covariance Matrix and Data Covariance Matrix



• Covaiance matrix for a random vector  $\mathbf{Y} = (Y_1, \dots, Y_D)^T$ ,

$$\Sigma_{\mathbf{Y}} = \begin{pmatrix} \operatorname{cov}(Y_1, Y_1) & \operatorname{cov}(Y_1, Y_2) & \cdots \operatorname{cov}(Y_1, Y_D) \\ \vdots & \vdots & \vdots \\ \operatorname{cov}(Y_D, Y_1) & \operatorname{cov}(Y_n, Y_2) & \cdots \operatorname{cov}(Y_D, Y_D) \end{pmatrix}$$

- Data convariance matrix  $\boldsymbol{S} \in \mathbb{R}^{D \times D}$ 
  - $\circ$  Each  $Y_i$  has N samples  $(x_{i,1} \cdots x_{i,N})$

$$\mathbf{S}_{ij} = \text{cov}(Y_i, Y_j) = \frac{1}{N} \sum_{k=1}^{N} x_{i,k} \cdot x_{j,k}$$

$$= \text{average covariance (over samples) btwn feastures } i \text{ and } j$$

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#### Code: Low Dimensional Representation



Low-dimensional compressed representation, also called code:

$$\mathbf{z}_n = \mathbf{B}^\mathsf{T} \mathbf{x}_n \in \mathbb{R}^M,$$

where the projection matrix is  $\boldsymbol{B} := (\boldsymbol{b}_1, \dots, \boldsymbol{b}_M) \in \mathbb{R}^{D \times M}$ ,

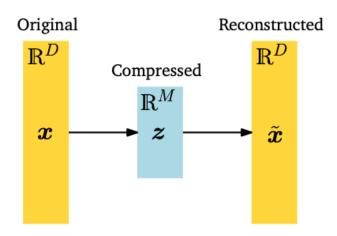
- Assume that the columns of  $\boldsymbol{B}$  are orthonormal, i.e.,  $\boldsymbol{b}_i^{\mathsf{T}}\boldsymbol{b}_j=0$  if  $i\neq j,$  and  $\boldsymbol{b}_i^{\mathsf{T}}\boldsymbol{b}_i=1$  if i=j.
- Seek an M-dimensional subspace  $U \subset \mathbb{R}^D$ ,  $\dim(U) = M < D$  onto which we project data
- $\tilde{\mathbf{x}}_n \in \mathbb{R}^D$ : projected data,  $\mathbf{z}_n$ : their coordinates w.r.t. the basis vectors of  $\mathbf{B}$ .

L10(1)

<sup>&</sup>lt;sup>1</sup>In L3(8), the coordinate in the projected space becomes  $\lambda = (B^T B)^{-1} B^T x$ , which is simply  $B^T x$  for orthonormal bases B.

## PCA: Encoder and Decoder Viewpoint





- Find a suitable matrix B such that  $z = B^T x$  and  $\tilde{x} = Bz$
- **B**<sup>T</sup>: encoder, **B**: decoder
- Example. MNIST dataset
  - $\circ$  handwritten digits, N=60,000 data samples,  $D=28\times28=784$  pixels



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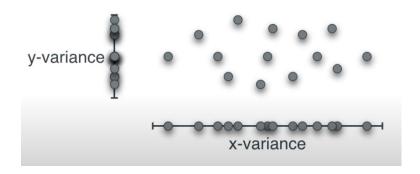
#### Idea



- Information content in the data
  - space filling
  - information in the data by looking at how much data is spread out

#### PCA

 a dimensinoality reduction algorithm that maximizes the variance in the low-dimensional data representation.



source: Youtube channel by Luis Serrano

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## Matrix Again: B, $z_n$ , and $x_n$



•  $m{B} = (m{b}_1 \ m{b}_2 \ \dots \ m{b}_M)$  , where  $m{b}_i \in \mathbb{R}^D$  and  $m{B} \in \mathbb{R}^{D imes M}$ 

$$\bullet \; \boldsymbol{B}^\mathsf{T} = \begin{pmatrix} \boldsymbol{b}_1^\mathsf{T} \\ \vdots \\ \boldsymbol{b}_M^\mathsf{T} \end{pmatrix} \in \mathbb{R}^{M \times D}, \; \boldsymbol{b}_i^\mathsf{T} \in \mathbb{R}^{1 \times D}, \; \boldsymbol{x}_i \in \mathbb{R}^{D \times 1}$$

• 
$$\boldsymbol{z}_n = \begin{pmatrix} z_{1n} \\ \vdots \\ z_{Mn} \end{pmatrix} = \boldsymbol{B}^\mathsf{T} \boldsymbol{x}_n = \begin{pmatrix} \boldsymbol{b}_1^\mathsf{T} \\ \vdots \\ \boldsymbol{b}_M^\mathsf{T} \end{pmatrix} \boldsymbol{x}_n = \begin{pmatrix} \boldsymbol{b}_1^\mathsf{T} \boldsymbol{x}_n \\ \vdots \\ \boldsymbol{b}_M^\mathsf{T} \boldsymbol{x}_n \end{pmatrix}$$

•  $z_{in}$ : new coordinate (for  $x_n$ ) in the projected space by the basis  $b_i$ 

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#### What We Will Do Is ...



- Goal: Find the orthonormal bases  ${m B}=\left({m b}_1\ {m b}_2\ \dots\ {m b}_M\right)$  that maximizes the variance.
- Result: For the M-largest eigenvalues  $\lambda_1, \ldots, \lambda_M$  of the data covariance matrix  $\boldsymbol{S}$ , their corresponding M eigenvectors become  $\boldsymbol{b}_1, \ldots, \boldsymbol{b}_M$
- Question. Why data covariance matrix? Why eigenvectors ordered by their eigenvalues?
- Strategy: Induction
  - Step 1. We seek a single vector  $\mathbf{b}_1$  that maximizes the variance of the projected data, assuming that we project the data onto an 1D line. We show that  $\mathbf{b}_1$  is the eigenvector of the largest eigenvalue.
  - Step k. Suppose that we found  $b_1, \ldots, b_{k-1}$  for the variance maximization. Then, we seek  $b_k$  that maximizes the variance of the projected data onto k-D plain with the constraint that  $b_k$  is orthogonal to  $b_1, \ldots, b_{k-1}$ . We prove that  $b_k$  is the eigenvector of the k-th largest eigenvalue.

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# Step 1: Finding $b_1$ (1)



• Variance (over N sample data) of the first coordinate  $z_1$  of  $\mathbf{z} \in \mathbb{R}^M$ , so that

$$V_1 := \text{var}[z_1] = \frac{1}{N} \sum_{n=1}^{N} z_{1n}^2, \quad z_{1n} = \boldsymbol{b}_1^\mathsf{T} \boldsymbol{x}_n$$

where  $z_{1n}$  ( $z_{in}$ ) is the first (i-th) coordinate of the low-dimensional representation  $z_n$  of  $x_n$ 

$$V_1 = \frac{1}{N} \sum_{n=1}^{N} (\boldsymbol{b}_1^\mathsf{T} \boldsymbol{x}_n)^2 = \frac{1}{N} \sum_{n=1}^{N} \boldsymbol{b}_1^\mathsf{T} \boldsymbol{x}_n \boldsymbol{x}_n^\mathsf{T} \boldsymbol{b}_1 = \boldsymbol{b}_1^\mathsf{T} \Big( \frac{1}{N} \sum_{n=1}^{N} \boldsymbol{x}_n \boldsymbol{x}_n^\mathsf{T} \Big) \boldsymbol{b}_1 = \boldsymbol{b}_1^\mathsf{T} \boldsymbol{S} \boldsymbol{b}_1$$

• Find  $b_1$  that maximizes  $V_1$ .

$$\mathsf{max}_{m{b}_1} \ m{b}_1^\mathsf{T} m{S} m{b}_1, \quad \mathsf{subject to} \quad \|m{b}_1\|^2 = 1$$

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# Step 1: Finding $b_1$ (2)



Optimization problem

$$\max_{m{b}_1} m{b}_1^{\mathsf{T}} m{S} m{b}_1, \quad ext{subject to} \quad \left\| m{b}_1 
ight\|^2 = 1$$

• Using the Lagrange multiplier method, we get:

L7(2), L7(4)

$$m{S}m{b}_1 = \lambda_1 m{b}_1, \quad m{b}_1^{\mathsf{T}} m{b}_1 = 1 \implies \lambda_1$$
: eigenvalue,  $m{b}_1$ : eigenvector of  $m{S}$ 

- Then,  $V_1 = \boldsymbol{b}_1^\mathsf{T} \boldsymbol{S} \boldsymbol{b}_1 = \lambda_1 \boldsymbol{b}_1^\mathsf{T} \boldsymbol{b}_1 = \lambda_1$  (the variance  $V_1$  is the eigenvalue of S)
- To maximize the variance, we take the largest eigenvalue, and the corresponding eigenvector is called the (first) principal component.

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# Step k: Finding $b_k$ (1)



• Finding k-th principal component: Solving the following optimization problem

$$\max_{\boldsymbol{b}} \boldsymbol{b}^{\mathsf{T}} \boldsymbol{S} \boldsymbol{b}$$
, subject to  $\boldsymbol{b}^{\mathsf{T}} \boldsymbol{b} = 1$  and  $\boldsymbol{b}^{\mathsf{T}} \boldsymbol{b}_i$ ,  $i = 1, \dots, k-1$ 

- Claim. The solution of the above is the eigenvector of S corresponding to its k-th largest eigenvalue.
- Proof. By induction hypothesis,  $\boldsymbol{b}_1,\ldots,\boldsymbol{b}_k$  are the orthonormal eigenvectors of  $\boldsymbol{S}$ . Denote the i-th largest eigenvalue of  $\boldsymbol{S}$  by  $\lambda_i$ , where note that  $\boldsymbol{S}\boldsymbol{b}_i=\lambda_i\boldsymbol{b}_i$ . The lagrangian of the objective function is:

$$\mathcal{L}(\boldsymbol{b}) = \boldsymbol{b}^\mathsf{T} \boldsymbol{S} \boldsymbol{b} - \lambda (\boldsymbol{b}^\mathsf{T} \boldsymbol{b} - 1) + \sum_{i=1}^k \eta_i \boldsymbol{b}^\mathsf{T} \boldsymbol{b}_i$$

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## Step k: Finding $b_k$ (2)



• Letting the solution be denoted by  $b_{k+1}$ , the first-order necessary condition for optimality is:

$$\nabla \mathcal{L}(\boldsymbol{b}_{k+1}) = 2\boldsymbol{S}\boldsymbol{b}_{k+1} - 2\lambda \boldsymbol{b}_{k+1} + \sum_{i=1}^{k} \eta_{i} \boldsymbol{b}_{i} = 0$$
(\*)

• Now, for any  $j \in \{1, \dots, k\}$ ,

$$0 = \boldsymbol{b}_{j}^{\mathsf{T}} \nabla \mathcal{L}(\boldsymbol{b}_{k+1}) = 2\boldsymbol{b}_{j}^{\mathsf{T}} \boldsymbol{S} \boldsymbol{b}_{k+1} - 2\lambda \boldsymbol{b}_{j}^{\mathsf{T}} \boldsymbol{b}_{k+1} + \sum_{i=1}^{k} \eta_{i} \boldsymbol{b}_{j}^{\mathsf{T}} \boldsymbol{b}_{i} = 2(\boldsymbol{S} \boldsymbol{b}_{j})^{\mathsf{T}} \boldsymbol{b}_{k+1} + \eta_{j}$$
$$= 2(\lambda \boldsymbol{b}_{i})^{\mathsf{T}} \boldsymbol{b}_{k+1} + \eta_{i} = 2\lambda \boldsymbol{b}_{i}^{\mathsf{T}} \boldsymbol{b}_{k+1} + \eta_{i} = \eta_{i}$$

- From  $\eta_j = 0$  and (\*),  $\mathbf{S}\mathbf{b}_{k+1} = \lambda \mathbf{b}_{k+1}$ .  $\Longrightarrow \lambda$  is an eigenvalue and its corresponding eigenvector is  $\mathbf{b}_{k+1}$ .
- Note that the objective function is  $\lambda$ , because  $\mathbf{b}^{\mathsf{T}} \mathbf{S} \mathbf{b} = \lambda \mathbf{b}^{\mathsf{T}} \mathbf{b}$ .

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# Step k: Finding $b_k$ (3)



- Question. How can we choose the largest  $\lambda$  with the constraint that  $\boldsymbol{b}_{k+1} \perp (\boldsymbol{b}_1, \dots \boldsymbol{b}_k)$ ?
- Clearly, if  $\boldsymbol{b}_{k+1}$  is equal to any of these eigenvectors (up to sign), the constraint will be violated, so, to maximize  $\lambda$ ,  $\boldsymbol{b}_{k+1}$  should be a unit eigenvector of  $\boldsymbol{S}$  corresponding to (k+1)-th largest eigenvalue.
- By spectral theorem, we can choose this vector in such a way that it is orthogonal to  $\mathbf{b}_1, \dots, \mathbf{b}_k$ .

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## Storyline



- An ordered orthonormal bais (ONB)  $B = (\boldsymbol{b}_1, \dots, \boldsymbol{b}_D)$
- $m{B} = (m{b}_1 \ m{b}_2 \ \dots \ m{b}_M)$  , where  $m{b}_i \in \mathbb{R}^D$  and  $m{B} \in \mathbb{R}^{D imes M}$
- Encoding:  $\mathbf{z}_n = \phi(\mathbf{x}_n)$  for some mapping  $\phi(\cdot)$
- Decoding:  $\tilde{\mathbf{x}}_n := \mathbf{B}\mathbf{z}_n = \sum_{m=1}^M z_{mn} \mathbf{b}_m$
- Goal: find the best linear projection of  $\mathcal{X} = \{x_1, \dots, x_N\}$  onto a lower-dimensional subspace U (also, called principal subspace) of  $\mathbb{R}^D$  with dim(U) = M.
- Formally, minimize the following reconstruction error

$$J_M := \frac{1}{N} \sum_{n=1}^{N} \|\mathbf{x}_n - \tilde{\mathbf{x}}_n\|^2,$$

where the variables are  $(\boldsymbol{z}_n:n=1,\ldots,N)$  and  $(\boldsymbol{b}_1,\ldots,\boldsymbol{b}_M)$ 

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## Two-step Approach



**Step 1.** We optimize the coordinate  $z_n$  in the space U for a given ONB  $(b_1, \ldots, b_M)$ 

**Step 2.** Then, we find the optimal ONB, knowing the optimal  $z_n$  in **Step 1**.

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## Step 1: Optimal coordinate $z_n$ for a given ONB



Intuition: Orthogonal projection

L3(8)

Result: 
$$\tilde{\mathbf{x}}_n = \mathbf{B}(\mathbf{B}^\mathsf{T}\mathbf{B})^{-1}\mathbf{B}^\mathsf{T}\mathbf{x}_n = \mathbf{B}\mathbf{B}^\mathsf{T}\mathbf{x}_n = \mathbf{B}\mathbf{z}_n, \mathbf{z}_n = \mathbf{B}^\mathsf{T}\mathbf{x}_n$$

• Proof. Assume an ONB  $(\boldsymbol{b}_1,\ldots,\boldsymbol{b}_M)$ . Noting that  $J_M$  is a function of  $\tilde{\boldsymbol{x}}_n$  and  $\tilde{\boldsymbol{x}}_n$  is a function of  $\boldsymbol{z}_n$ ,

$$\frac{\partial J_{M}}{\partial z_{in}} = \frac{\partial J_{M}}{\partial \tilde{\mathbf{x}}_{n}} \frac{\partial \tilde{\mathbf{x}}_{n}}{\partial z_{in}}, \quad \frac{\partial J_{M}}{\partial \tilde{\mathbf{x}}_{n}} = -\frac{2}{N} (\mathbf{x}_{n} - \tilde{\mathbf{x}}_{n})^{\mathsf{T}}, \quad \frac{\partial \tilde{\mathbf{x}}_{n}}{\partial z_{in}} = \frac{\partial}{\partial z_{in}} \left( \sum_{m=1}^{M} z_{mn} \mathbf{b}_{m} \right) = \mathbf{b}_{i}$$

$$\frac{\partial J_M}{\partial z_{in}} = -\frac{2}{N} (\mathbf{x}_n - \tilde{\mathbf{x}}_n)^\mathsf{T} \mathbf{b}_i = -\frac{2}{N} \left( \mathbf{x}_n - \sum_{m=1}^M z_{mn} \mathbf{b}_m \right)^\mathsf{T} \mathbf{b}_i \stackrel{\mathsf{ONB}}{=} -\frac{2}{N} (\mathbf{x}_n^\mathsf{T} \mathbf{b}_i - z_{in} \mathbf{b}_i^\mathsf{T} \mathbf{b}_i)$$
$$= -\frac{2}{N} (\mathbf{x}_n^\mathsf{T} \mathbf{b}_i - z_{in})$$

•  $z_{in} = \mathbf{x}_n^{\mathsf{T}} \mathbf{b}_i = \mathbf{b}_i^{\mathsf{T}} \mathbf{x}_n$  for  $i = 1, \dots, M$  and  $n = 1, \dots, N$  (ortho. proj. onto 1D L3(8))

L10(3)

# Step 2: Finding Optimal Basis $(\boldsymbol{b}_1,\ldots,\boldsymbol{b}_M)$ (1)



• The difference: 
$$\mathbf{x}_n - \tilde{\mathbf{x}}_n = \left(\sum_{j=M+1}^D \mathbf{b}_j \mathbf{b}_j^\mathsf{T}\right) \mathbf{x}_n = \sum_{j=M+1}^D (\mathbf{x}_n^\mathsf{T} \mathbf{b}_j) \mathbf{b}_j$$

$$\tilde{\boldsymbol{x}}_n = \sum_{m=1}^M z_{mn} \boldsymbol{b}_m \overset{\mathsf{Step 1}}{=} \sum_{m=1}^M (\boldsymbol{x}_n^\mathsf{T} \boldsymbol{b}_m) \boldsymbol{b}_m = \sum_{m=1}^M \boldsymbol{b}_m (\boldsymbol{b}_m^\mathsf{T} \boldsymbol{x}_n) = \left(\sum_{m=1}^M \boldsymbol{b}_m \boldsymbol{b}_m^\mathsf{T}\right) \boldsymbol{x}_n$$

$$m{x}_n = \sum_{d=1}^D z_{dn} m{b}_d = \left(\sum_{m=1}^M m{b}_m m{b}_m^{\mathsf{T}} \right) m{x}_n + \left(\sum_{j=M+1}^D m{b}_j m{b}_j^{\mathsf{T}} \right) m{x}_n$$

• The projection of the data point onto the orthogonal complement of the principal subspace

L3(6)

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# Step 2: Finding Optimal Basis $(\boldsymbol{b}_1,\ldots,\boldsymbol{b}_M)$ (2)



$$J_{M} = \frac{1}{N} \sum_{n=1}^{N} \|\mathbf{x}_{n} - \tilde{\mathbf{x}}_{n}\|^{2} = \frac{1}{N} \sum_{n=1}^{N} \left\| \sum_{j=M+1}^{D} (\mathbf{b}_{j}^{\mathsf{T}} \mathbf{x}_{n}) \mathbf{b}_{j} \right\|^{2} = \frac{1}{N} \sum_{n=1}^{N} \sum_{j=M+1}^{D} (\mathbf{b}_{j}^{\mathsf{T}} \mathbf{x}_{n})^{2}$$

$$= \frac{1}{N} \sum_{n=1}^{N} \sum_{j=M+1}^{D} \mathbf{b}_{j}^{\mathsf{T}} \mathbf{x}_{n} \mathbf{x}_{n}^{\mathsf{T}} \mathbf{b}_{j} = \sum_{j=M+1}^{D} \mathbf{b}_{j}^{\mathsf{T}} \left( \frac{1}{N} \sum_{n=1}^{N} \mathbf{x}_{n} \mathbf{x}_{n}^{\mathsf{T}} \right) \mathbf{b}_{j} = \sum_{j=M+1}^{D} \mathbf{b}_{j}^{\mathsf{T}} \mathbf{S} \mathbf{b}_{j}$$

- minimizing the squared reconstruction error = minimizing the variance when projected onto the orthogonal complement of the principal subspace = maximizing the variance of the projection in the principal subspace
- $J_M = \sum_{j=M+1}^D \lambda_j$  (because of the projection). To minimize this error, we need to choose the smallest D-M eigenvalues, which means that we need to choose the M largest eigenvalues and take their corresponding eigenvectors for projection.

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#### Eigenvector Computation



Approach 1: EVD

- L4(4)
- $\circ$  Perform an eigendecomposition and compute the eigenvalues and eigenvectors of the symmetric matrix  $\boldsymbol{S}$  directly.
- Approach 2: SVD

L4(5)

- SVD of the data matrix  $\mathbf{X}$ :  $\mathbf{X} = \mathbf{U} \mathbf{\Sigma} \mathbf{V}^{\mathsf{T}} ([D \times N] = [D \times D] \cdot [D \times N] \cdot [N \times N])$
- $\circ$  **U** and **V**<sup>T</sup>: orthogonal matrices,  $\Sigma$ : only nonzero entries are the singular values  $\sigma_{ii} \geq 0$ .

$$\boldsymbol{S} = \frac{1}{N} \boldsymbol{X} \boldsymbol{X}^\mathsf{T} = \frac{1}{N} \boldsymbol{U} \boldsymbol{\Sigma} \boldsymbol{V}^\mathsf{T} \boldsymbol{V} \boldsymbol{\Sigma}^\mathsf{T} \boldsymbol{U}^\mathsf{T} \overset{(\boldsymbol{V}^\mathsf{T} = \boldsymbol{V}^{-1})}{=} \frac{1}{N} \boldsymbol{U} \boldsymbol{\Sigma} \boldsymbol{\Sigma}^\mathsf{T} \boldsymbol{U}^\mathsf{T}$$

- The columns of  $\boldsymbol{U}$  are the eigenvectors of  $\boldsymbol{X}\boldsymbol{X}^{\mathsf{T}}$  (thus  $\boldsymbol{S}$ )
- The eigenvalues  $\lambda_d$  of  ${\bf S}$  are related to the singular values of  ${\bf X}$ :  $\lambda_d = \frac{\sigma_d^2}{N}$

#### PCA as Low-Rank Matrix Approximations



- In SVD,  $\boldsymbol{U}$  corresponds to the projection matrix  $\boldsymbol{B}$ , so that we maximize the variance of the projected data or minimize the average squared reconstruction error.
- Consider the best rank-M approximation

$$\tilde{\mathbf{X}}_{M} := \arg\min_{\mathsf{rk}(\mathbf{A})=M} \|\mathbf{X} - \mathbf{A}\|_{2}$$

• From Eckart-Young Theorem, by truncating the SVD at the top-M singular value, we obtain the reconstructed data matrix  $\tilde{X}_M$  as:

L4(5), L4(6)

$$\tilde{\mathbf{X}}_{M} = \underbrace{\mathbf{V}_{M}}^{D \times M} \underbrace{\mathbf{N}_{M}}^{M \times M} \underbrace{\mathbf{V}_{M}}^{M \times N} \iff \tilde{\mathbf{X}}_{M} = \sum_{i=1}^{M} \sigma_{i} \mathbf{u}_{i} \mathbf{v}_{i}^{\mathsf{T}},$$

where  $\sigma_i$  is the *i*-th singular value.

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#### PCA as Low-Rank Matrix Approximations



- In some practical cases,  $\mathbf{S} = \frac{1}{N} \mathbf{X} \mathbf{X}^{\mathsf{T}} \in \mathbb{R}^{D \times D}$ , where D is pretty high.
  - Example.  $100 \times 100$  pixel image: D = 10,000.
- What if *N* << *D*?
  - With no duplicate data, rk(S) = N, and D N + 1 eigenvalues are  $0! \implies$  no need to maintain  $D \times D$  data covariance matrix.
- In PCA,  ${\bf S}{\bf b}_m = \lambda_m {\bf b}_m, \ m=1,\ldots,M.$

$$\mathbf{S}\mathbf{b}_{m} = \frac{1}{N}\mathbf{X}\mathbf{X}^{\mathsf{T}}\mathbf{b}_{m} = \lambda_{m}\mathbf{b}_{m} \implies \frac{1}{N}\underbrace{\mathbf{X}^{\mathsf{T}}\mathbf{X}}_{N\times N}\underbrace{\mathbf{X}^{\mathsf{T}}\mathbf{b}_{m}}_{=\mathbf{c}_{m}} = \lambda_{m}\mathbf{X}^{\mathsf{T}}\mathbf{b}_{m} \Longleftrightarrow \frac{1}{N}\mathbf{X}^{\mathsf{T}}\mathbf{X}\mathbf{c}_{m} = \lambda_{m}\mathbf{c}_{m}$$

- $\lambda_m$  is an eigenvalue of  $\frac{1}{N} \boldsymbol{X}^{\mathsf{T}} \boldsymbol{X}$  with its associated eigenvector  $\boldsymbol{c}_m = \boldsymbol{X}^{\mathsf{T}} \boldsymbol{b}_m$
- $\frac{1}{N} \mathbf{X}^{\mathsf{T}} \mathbf{X} \in \mathbb{R}^{N \times N}$ , so much easier to compute the eigenstuff
- To recover the eigenvector of S, by left-multiplying X, we get  $\frac{1}{N}XX^{T}Xc_{m} = \lambda_{m}Xc_{m}$

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#### PCA Algorithm



- S1. Centering. Centering the data by subtracting mean
- **S2.** Standardization. Divide the data points by the standard deviation for every dimension (original feature) d = 1, ..., D
- S3. Eigenvalue/vector. Compute the M-largest eigenvalues and the eigenvectors of the data covariance matrix (M is the dimension that needs to be reduced)
- **S4.** Projection. Project all data points onto the space defined by the eigenvectors (i.e., principal subspace).
- **S5.** Undo standardization and centering.

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#### Roadmap



- (1) Problem Setting
- (2) Maximum Variance Perspective
- (3) Projection Perspective
- (4) Eigenvector Computation and Low-Rank Approximations
- (5) PCA in High Dimensions
- (6) Key Steps of PCA in Practice
- (7) Latent Variable Perspective

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#### Generative Modeling with Latent Variables



Please go back to L8(4) for the background on generative models via latent variable models (LVMs).

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#### Probabilistic PCA: Linear Latent Models



- $p(z) = \mathcal{N}(0, I)$
- A linear relationship between z and x: For Guassian observation noise  $\epsilon \sim \mathcal{N}(0, \sigma^2 I)$  and affine mapping defined by  $B \in \mathbb{R}^{D \times M}$  and  $\mu \in \mathbb{R}^D$ ,

$$\mathbf{z} = \mathbf{B}\mathbf{z} + \mathbf{\mu} + \mathbf{\epsilon} \in \mathbb{R}^D$$

Conditional distribution for the links between latent and observed variables

$$p(\pmb{x}|\pmb{z},\pmb{B},\pmb{\mu},\sigma^2) = \mathcal{N}(\pmb{x}|\pmb{B}\pmb{z}+\pmb{\mu},\sigma^2\pmb{I})$$

- Data point generation: ancestral sampling
  - First, sample  $z_n$  from p(z)
  - $\circ$  Then, use  $\pmb{z}_n$  to generate a sample  $\pmb{x}_n \sim p(\pmb{x}|\pmb{z}_n,\pmb{B},\pmb{\mu},\sigma^2)$

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#### Probabilistic Model and Likelihood



Probabilistic model: joint distribution

$$p(\boldsymbol{x}, \boldsymbol{z} | \boldsymbol{B}, \boldsymbol{\mu}, \sigma^2) = p(\boldsymbol{x} | \boldsymbol{z}, \boldsymbol{B}, \boldsymbol{\mu}, \sigma^2) p(\boldsymbol{z})$$

Likelihood

$$\begin{split} \rho(\pmb{x}|\pmb{B},\pmb{\mu},\sigma^2) &= \int p(\pmb{x}|\pmb{z},\pmb{B},\pmb{\mu},\sigma^2)p(\pmb{z})\mathrm{d}\pmb{z} = \int \mathcal{N}(\pmb{x}|\pmb{B}\pmb{z}+\pmb{\mu},\sigma^2\pmb{I})\mathcal{N}(\pmb{z}|0,\pmb{I})\mathrm{d}\pmb{z} \\ &= \mathcal{N}(\pmb{\mu},\pmb{B}\pmb{B}^\mathsf{T}+\sigma^2\pmb{I}) \end{split}$$

Using the property of marginal and conditional Gaussians

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#### Posterior Distribution



• The joint Gaussian distribution  $p(\mathbf{x}, \mathbf{z} | \mathbf{B}, \boldsymbol{\mu}, \sigma^2)$  leads us to the posterior distribution

$$p(\mathbf{z}|\mathbf{x}) = \mathcal{N}(\mathbf{z}|\mathbf{m}, \mathbf{C}), \text{ where}$$

$$\mathbf{m} = B^{\mathsf{T}} (\mathbf{B}\mathbf{B}^{\mathsf{T}} + \sigma^2 \mathbf{I})^{-1} (\mathbf{x} - \boldsymbol{\mu}), \ \mathbf{C} = \mathbf{I} - B^{\mathsf{T}} (\mathbf{B}\mathbf{B}^{\mathsf{T}} + \sigma^2 \mathbf{I})^{-1} \mathbf{B}$$

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#### Learning Probabilistic PCA: MLE



• For data samples  $\mathbf{X} = (\mathbf{x}_1, \dots, \mathbf{x}_N)$ , we are able to compute the likelihood as:

$$\log p(\boldsymbol{X}|\boldsymbol{B},\boldsymbol{\mu},\sigma^2) = \sum_{n=1}^{N} \log p(\boldsymbol{x}_n|\boldsymbol{B},\boldsymbol{\mu},\sigma^2)$$

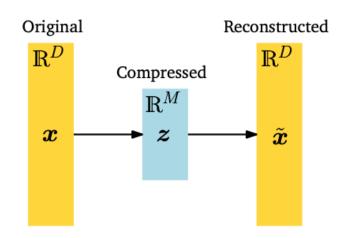
$$\mu_{\mathsf{ML}} = \frac{1}{N} \sum_{n=1}^{N} \mathbf{x}_n, \; \mathbf{B}_{\mathsf{ML}} = \mathbf{U}(\mathbf{\Lambda} - \sigma^2 \mathbf{I})^{1/2} \mathbf{R}, \; \sigma_{\mathsf{ML}} = \frac{1}{D-M} \sum_{j=M+1}^{D} \lambda_j, \; \mathsf{where}$$

- $\circ$  **U** is a  $D \times M$  matrix whose columns are eigenvectors of **S**
- $\circ$   $\Lambda$  is a  $M \times M$  diagonal matrix whose elements are eigenvalues of  $m{S}$
- **R** is an arbitrary orthogonal matrix (i.e., rotation)
- In the noise-free limit where  $\sigma \to 0$ , PPCA and PCA provide the identical solution.

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#### PCA as Linear Auto-Encoder





- Non-linear auto-encoder: we replace the linear mapping of PCA with a non-linear mapping. An example is a deep auto-encoder with deep neutral networks.
- (Fully) Bayesian PCA: place a prior on the model parameters and integrate them out, rather than having a point estimate.
- Factor analysis: allow each observation dimension d to have a different variance  $\sigma_d^2$

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# Questions?

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# Review Questions



1)

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