# Yizhen Zhu | RESUME |

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## **EDUCATION**

#### 2017.1 - 2017.10

#### **Career Foundry (Online)**

UI Design, 6 App designs + 1 website redesign

#### 2014 - 2016

# **Eindhoven University of Technology**

M.Sc in industrial design

#### 2010 - 2014

## Donghua University (Shanghai, China)

B.E. in industrial design

## **EXPERIENCE**

## 2016.12 - 2019.03

## UVisio B.V.

Industrial + UX/UI Designer / UVisio is a healthcare start-up for personalised sun protection. As the only designer I was responsible for the design of wearble device case & mobile app. We managed to gain angel investment in 2018. Now we're preparing for mass production.

## 2017.9 - 2017.12

#### HighTech XL

Graphic Designer / pitch deck design for startups in the program.

#### 2012.7 - 2013.4

## **Schneider Electric China R&D**

Graphic Design Intern / bilingual posters & roll-ups in training department.

## SKILLS

#### UX

## User research, Wireframes, Customer Journey, User Test

Tools / Omni Graffle, Adobe XD, Invision, Mocking Bot

#### Visual, UI

# Mockup, Animation, HTML+CSS

Tools / Sketch, Ai, Ps, PowerPoint, Keynote, Framer

#### **3**E

## 3D Modeling, Rendering, AR

Tools / Solidworks, Keyshot, Unity