

## Assignment 3 - Persuasive Infographic

Canada's Population Growth Driven by International Students

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Visualization & Storytelling

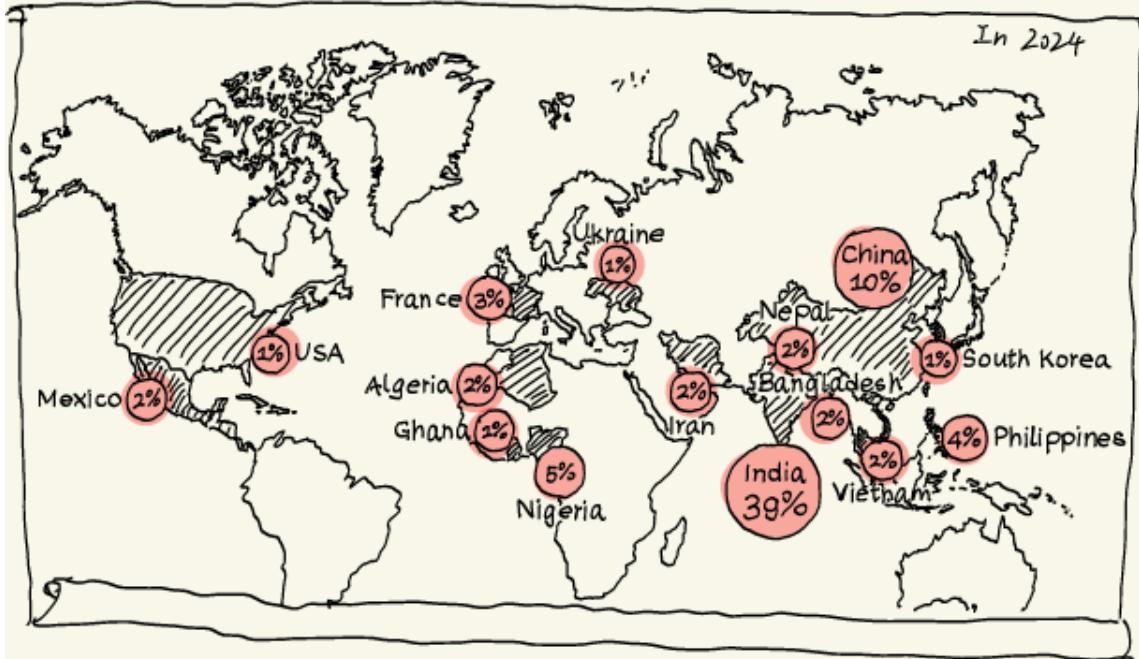
Gabby Resch

November 10, 2025

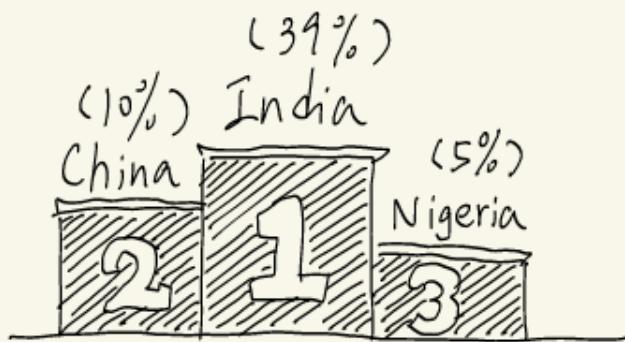
First Iteration (handwritten)

# Canada's population growth driven by international students

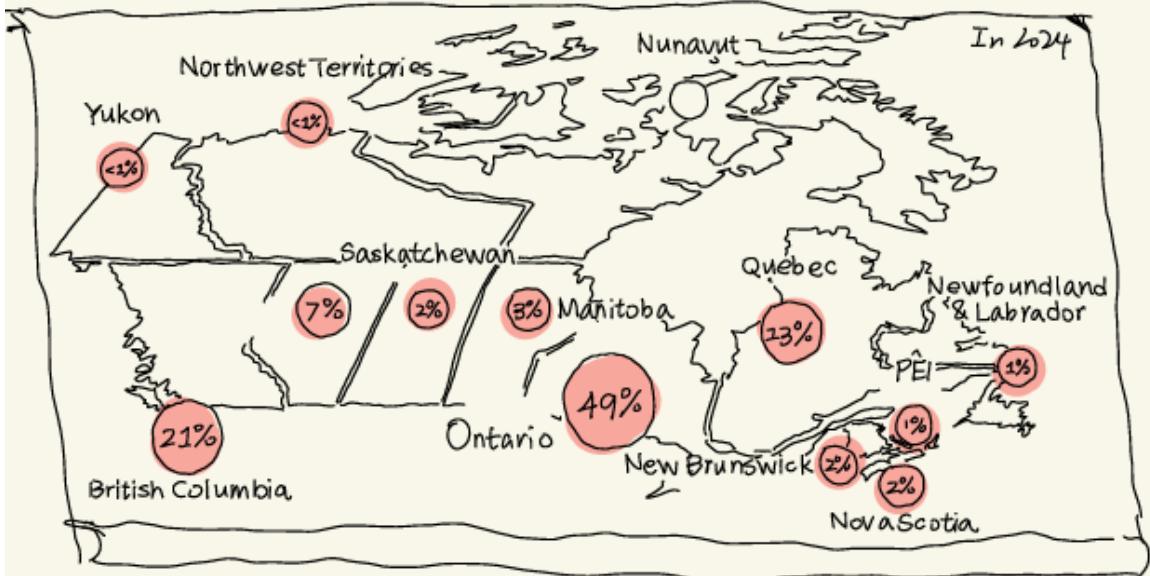
## Where do international students come from?



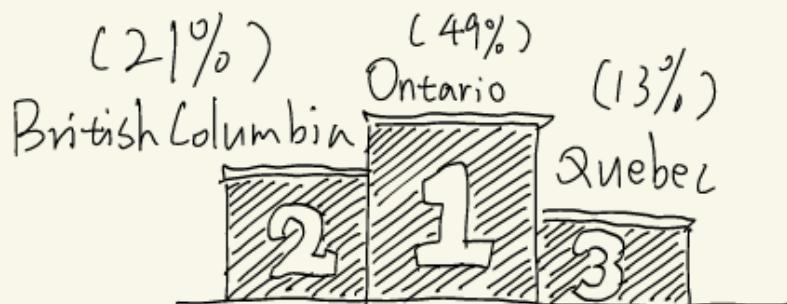
Top three countries:



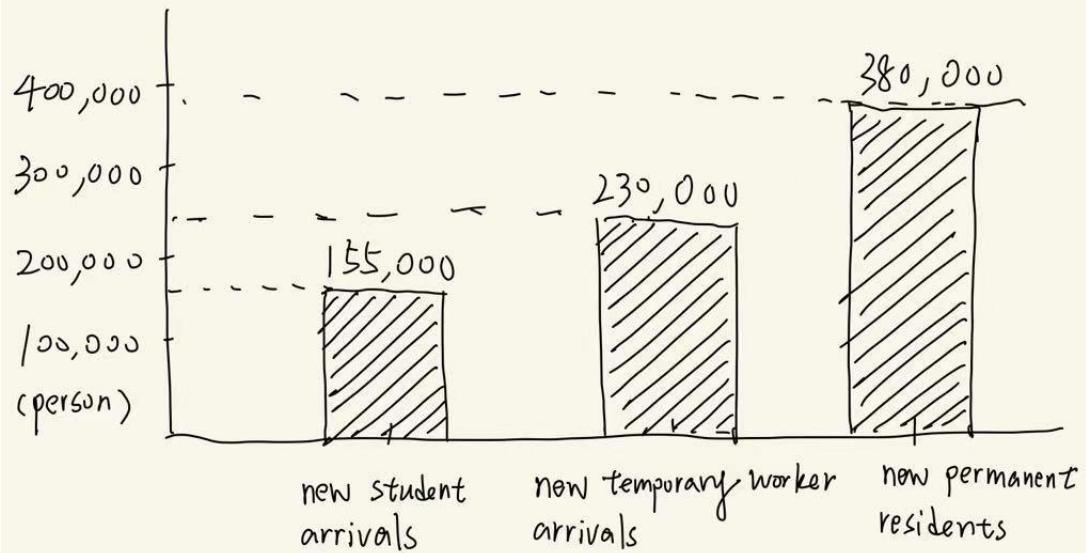
# Where do international students go?



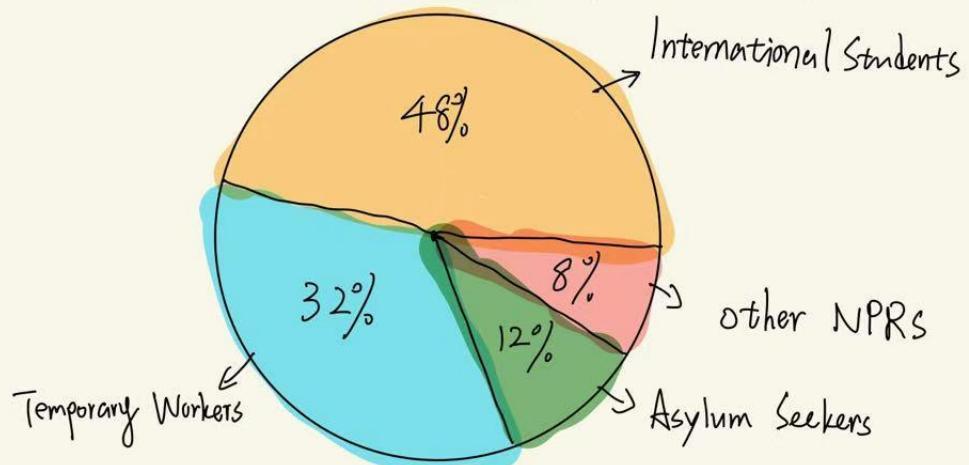
Top three provinces:



## Forecast for temporary and permanent resident targets for 2026



## Non-Permanent Residents in Canada



## Iteration 2



# Student Growth Canada

International students are a growing part of Canada's population. They also contribute to the economy, especially in specific provinces.



## Origin Countries

India, China, and Nigeria are the top countries contributing to Canada's international student population in 2024.

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## Popular Provinces

Ontario attracts the most international students, followed by British Columbia and Quebec, based on 2024 data.



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## Future Targets

Canada is aiming for approximately 155,000 new student arrivals in 2026, showing its commitment to international education.



## Growth Continues

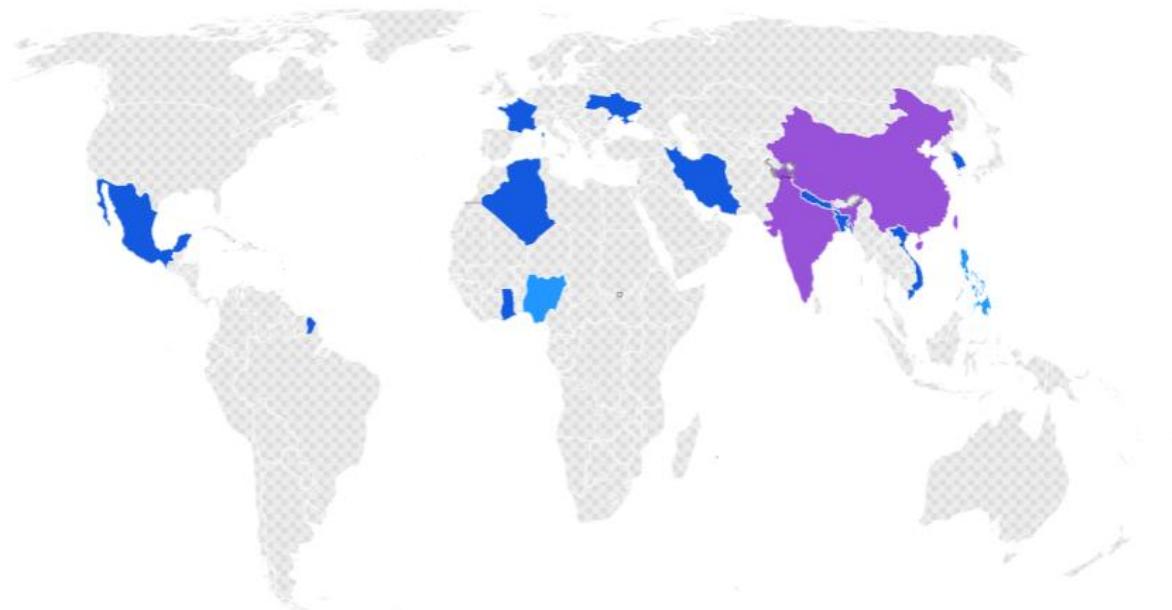
International students continue to choose Canada. This helps population growth and supports the Canadian economy and its provinces.

Iteration 3

## Where Do International Students Come From

Three top counties: India (39%) China (10%) Nigeria (5%)

■ low ■ medium ■ high



## Where Do International Students Go

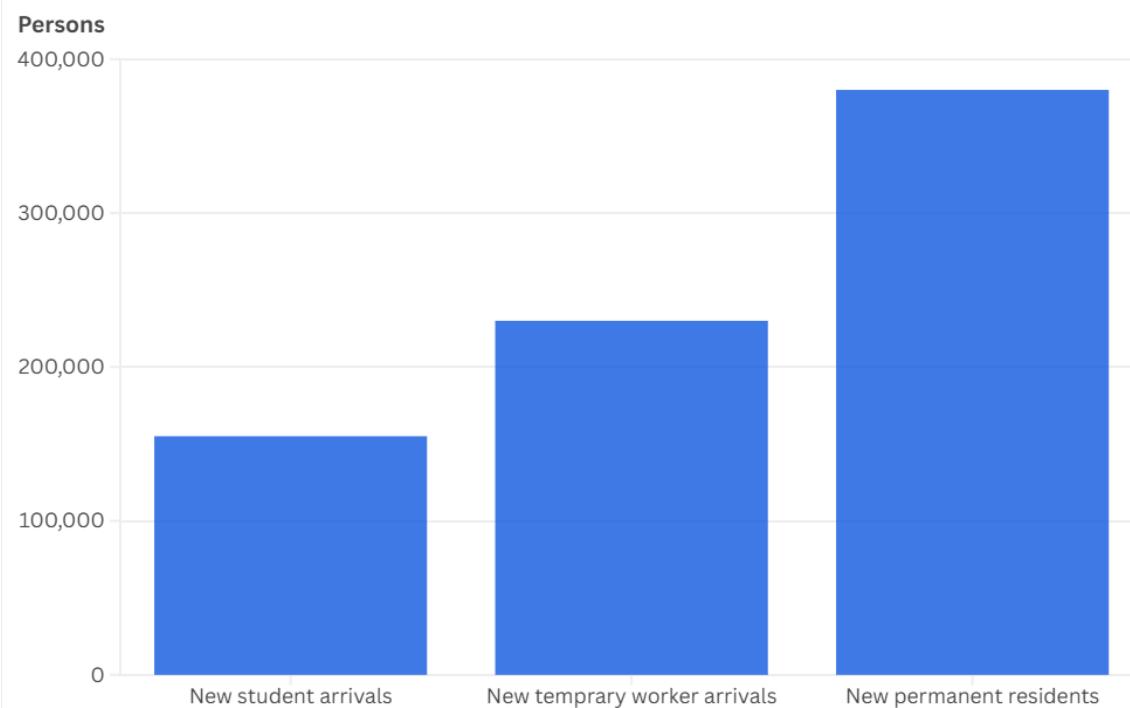
Top three provinces: Ontario: 49%, British Columbia: 21%, Quebec: 13%

■ low ■ high ■ medium

500,000 ○ 1,000,000



## Forecast for Temporary and Permanent Resident Targets for 2026



### Non-permanent Resident in Canada

Asylum seekers: people who leave their home country because they feel unsafe and are asking another country for protection.

