

TECHNICAL COMMUNICATION (KAS – 401)

UNIT – 4 (TECHNICAL COMMUNICATION SKILLS)

- 1) Describe effective business communication competence ?
- 2) Describe the modes of discourse.
- 3) Write about important interview skills and explain how they help in professional life. (2019-20)
- 4) Group discussion plays an important role in job selection and admission in professional courses. Justify the statement. (2019-20)
- 5) How focus, content and style make seminar / conference presentation skills strong? (2019-20)
- 6) Write short notes on:
 - a) Argumentation (2019-20)
 - b) Cohesion
 - c) Emphasis
 - d) Critical thinking
 - e) Socio – linguistic competence (2019-20)
 - f) Strategic competence