Faye Jao	Competitor Analysis						Prepared by Faye Jao
Competitors	URL	Purpose of Site	Summary of Content	Notable Features	Visual Styling Strengths	Overall Weaknesses	Analysis
Molly Jameson	http://www.mollyjameson.com/	Semicasual-professional portfolio-blog site of a game developer to showcase projects.	6 pages including homepage, casual projects, professional projects, blog, resume, and contact.	Includes both casual and professional project sections, as well as a blog about the site owner's game development process.	Consistent theme (choice of color, fonts, layout) throughout the site.	Site is text-heavy and padding is a bit minimal; it seems a bit crammed and cluttery in design.	The website, from the looks of it, seems like it is using a third-party web service, such as WordPress. The site has its professional contents but also leans towards non-professional content, due to the bloglike system and layout.
Anthony Hoang	http://anthonykhoang.azurewebsites.net/	Professional portfolio site of a game developer to showcase projects.	4 pages including abouts, projects, resume, and contact.	Detailed presentation of the project page along with filters for each project type and programming language.	Good use of contrast in colors (dark for header and footer, light for contents area). Animations play when switching to another page.	The padding between contents is a bit on the minimal side, but the website is not yet to be considered crammed and cluttery.	Judging from the profile, the site owner clearly shows personality through the structure and design of the site. A site not too elaborate on colors, yet focuses on the contents of the projects (projects page is the home page) shows that the owner is programming-oriented instead of towards design.
Richard Grable	http://richardgrable.com/	Semicasual-professional portfolio site of a game developer to showcase projects.	3 pages including home, abouts, and projects page.	The top header appears consistent and each page is loaded in a smooth, seamless way as if all pages are part of one.	Simplistic design with a fair color, yet consistent color palette. Animations play when switching to another page.	The header (profile photo and navigation) takes up most of the site, so the header of each page is barely seen at the bottom of the page.	The casual language, design, and content of the website shows that this site owner is a friendly yet productive worker.