

Jialin Yan

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EDUCATION

University of Michigan Ann Arbor

Master of Science in Information Science

Ann Arbor, MI

August 2023 – May 2025 (Expected)

University of California San Diego

Bachelor of Science in Cognitive Science (Design and Interaction)

San Diego, CA

March 2023

PROFESSIONAL EXPERIENCE

FARFETCH

Shanghai, China

UI Designer summer intern

May 2023 – August 2023

- Developed wireframes for WeChat mini program of “Missoni”, “Ducati”, “Overda” and “Off-White”.
- Collaborated with the product designer to spearhead the redesign of Curiosity China’s website.
- Enhanced the design elements and improved aesthetics for the WeChat mini program of “Bicester Village”.

University of California San Diego

San Diego, CA

Instructional Assistant for Upper Division Cognitive Science Class

September 2022 – March 2023

- Guided students in projects, papers.
- Graded homework assignments and essays and provided continued guidance according to students’ feedback.
- Held office hours for students to answer questions and provide individual academic guidance.

Alibaba

Remote

UI/UX Designer summer intern

June 2022 – August 2022

- Completed the competitive analysis and found the pain point of the app.
- Sketched, created scenarios and wireframes.
- Completed the Mood board, Persona, assigned part of lo-fi prototyping and final presentation slides

PROJECTS

Website and mobile phone redesign -- Spa de Esperanza

January 2022 – March 2022

- Conducted literature review, research questionnaire design, competitive analysis.
- Interviewed with the users, data collections, user research analysis.
- Annotated and checked the images, created scenarios and wireframes.
- Completed the mood board, Persona, assigned part of lo-fi prototyping and hi-fi prototyping and final presentation slides.

APP redesign -- Instagram

August 2021– September 2021

- Conducted literature review, research questionnaire design, competitive analysis.
- Completed the Storyboard, assigned part of lo-fi prototyping and hi-fi prototyping and final presentation slides.

COMMUNITY INVOLVEMENT

UCSD Women’s Center

San Diego, CA

Volunteer

September 2022 – March 2023

- Helped around the women center.
- Provided support at Women’s Center events and tabling, assisted with in person displays in the center and social media content for the women’s center.

CAPABILITIES

Design Skills: Wireframing, User Flows, High-Fidelity Mockups, Prototyping, User Research, Design Systems

Tools: Figma, Sketch, Adobe Illustrator, Miro, CSS/HTML, Python, iMovie

Languages: Chinese Mandarin (native), English (proficient), German (basic)