

Yingjin Qi

🌐 PORTFOLIO: yingjin-qi-design.com

EDUCATION

University of Michigan, USA

Sep 2016-

Master of Information Science in Human Computer Interaction

Sun Yat-sen University, China

Sep 2011- Jul 2016

Bachelor of Engineering in Urban Planning

PROFESSIONAL EXPERIENCE

UI and Visual Designer Intern, MADA s.p.a.m., Shanghai

Jul 2014 - Aug 2014

- Wireframed and created mockups for both website and mobile user interface for promoting MADA s.p.a.m. architectural design projects.
- Designed images, icons and visualization diagrams using Photoshop and Illustrator, which improved the success metrics of project promotion.
- Participated in designing visual layouts and color blending of exhibition posters for 2014 Shanghai Design Week.

Urban Planner Intern, Academy of Urban Planning, Guangzhou

Oct 2014 - Nov 2014

- Worked on forecasting of traffic demands of Beiqu village by applying data analytics in regional economic, ecological and social development.
- Worked on designing the road network for the village, including road density, road width and form to promote industrial cooperation with nearby villages.
- Delivered the final Traffic Regulatory Plan drawings using AutoCAD and Photoshop.

RESEARCH AND PROJECT

Garbage classification behavior and its influencing factors

Mar 2014 - Jun 2014

Student Researcher, National Science and Technology Works Competition

- Built up a behavior research model based on ABC theory and VBN theory.
- Identified relationships between residents' behavior and its influencing factors through statistical methods, including Meta-analysis and regression analysis.
- Worked as a project manager in a team of four and the research won a third prize.

Consumer behavior and cognition in arcaded streets

Mar 2013 - Mar 2014

Student Innovator, National Ugrad. Training Program of Innovation and Entrepreneurship

- Conducted a research on experience flow and characteristics of consumer behavior in architectural culture environment.
- Applied space syntax method to estimate the economic value of cultural relics and its influence on consumers' cognition in the historical scenario.
- Wrote final research papers and was awarded as provincial innovation project.

Crowdsourcing in traffic management interactive system

Sep 2013 - Jan 2014

Student Researcher, National Innovative Urban Mobility Practice/Solution Competition

- Studied the interactive mechanism of urban traffic incident management system based on social platform.
- Explored experience flow in real context to analyze the social and economic value of the interactive system.
- Evaluated the usability of user interface through questionnaire surveys and interviews, redesigned the user interface to solve usability problems.

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CERTIFICATE

Interaction Design, UC San Diego

Coursera

2015

Human-Centered Design: An Introduction

Social Computing

Design Principles

Input and Interaction

User Experience: Research & Prototyping

SKILLS

Design Tools

Photoshop, Illustrator, Indesign,
AutoCAD

Programming

HTML, CSS, Python

Hardware Prototyping

V-Ray, Sketchup,

Statistical Analysis Software

SPSS

HONORS AND AWARDS

National Science and Technology

Works Competition, SYSU

Third Prize (Top 20%)

2014

Mingyuan Scholarship

Top 10%

2014 - 2015

Sun Yat-sen University Excellent

Student Scholarship

Top 10%

2011 - 2012

STUDENT LEADERSHIP

Deputy director of Study Department

Student Union, SYSU

Sep 2013 - Sep 2014

International Exhibition Volunteer

The 9th China Air Show, Zhuhai, China

Nov 2012

Foreign Affairs Assistant

College of Translation, SYSU

Sep 2012 - Sep 2013

New media Journalist & Designer

SYSU Youth Daily, Guangzhou, China

Sep 2011- Jul 2012